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2 NOT FOR PUBLICATION

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6 IN THE UNITED STATES DISTRICT COURT
7 FOR THE DISTRICT OF ARIZONA

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9	AMERICAN CASUALTY COMPANY)	No. CV-07-1149-PHX-GMS
10	OF READING, PENNSYLVANIA, a)	No. CV-07-1520-PHX-GMS
10	Pennsylvania Company,	(Consolidated)
11	Plaintiff,	ORDER
12	vs.	
13		
14	VALERIE A. KEMPER; JOHN DOE)	
15	KEMPER,	
15	Defendants.	
16	_____	

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18 Pending before the Court is the Motion for Reconsideration of Plaintiff American
19 Casualty Company of Reading, Pennsylvania (“American Casualty”). (Dkt. # 47.) This
20 Court previously denied the motion upon receipt of Defendant’s response (Dkt. # 58), but the
21 Court has since vacated that denial and permitted Plaintiff to file a reply under Local Rule
22 7.2(g)(2) (Dkt. # 65). For the following reasons, the Court denies the motion.

23 **BACKGROUND**

24 This case derives from prior litigation between Defendant Valerie Kemper and
25 Kathleen Bynum, a clinical/rehabilitation counselor, who was insured by American Casualty
26 for professional and workplace liability. In the prior lawsuit, Kemper brought breach of
27 contract and defamation claims (among others) against Bynum, who had provided counseling
28 services as an independent contractor at West Valley Psychological Services, which is owned

1 and operated by Kemper. The parties eventually settled the case. In exchange for not
2 recording or executing judgment against Bynum, the parties agreed that Kemper was entitled
3 to a damage award. In lieu of paying the damage award, however, Bynum agreed to assign
4 her rights and claims under the American Casualty insurance policy to Kemper.

5 After Kemper settled with Bynum, American Casualty commenced the instant
6 litigation, seeking a declaratory judgment that it was not required under the policy to defend
7 or indemnify Bynum. The case was eventually assigned to another judge in this District,
8 Judge Carroll, and American Casualty filed a motion for summary judgment on the issue of
9 policy coverage.¹ (Dkt. ## 24, 25.) American Casualty argued that Bynum’s conduct was
10 not covered because the alleged defamatory acts “focused on billing practices and
11 procedures, administrative issues, and the business relationship [between Bynum and
12 Kemper],” and thus were not within the required scope of “professional services” for a
13 “clinical/rehabilitation counselor.” (Dkt. # 24 at 2; *see also id.* at 10-16.)²

14 On July 16, 2008, Judge Carroll denied American Casualty’s motion for summary
15 judgment, finding that Bynum’s alleged defamatory acts were covered conduct because they
16 fell within the ambit of “professional services” as defined in the insurance policy.³ (Dkt. #
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18 ¹This case was consolidated with Kemper’s suit against American Casualty alleging
19 breach of contract and breach of the duty of good faith and fair dealing. (*See* Dkt. # 19.)

20 ²American Casualty also argued that summary judgment should be granted because
21 Bynum’s conduct fell within the policy’s intentional act exclusion. (Dkt. # 24 at 16-17.) The
22 Court rejected that argument and determined that questions of material fact remained as to
23 whether coverage was excluded under the intentional act exclusion. Thus, summary
24 judgment on the coverage issue as a whole was inappropriate. (Dkt. # 28 at 12-13.)
25 American Casualty has not disputed that finding in its motion for reconsideration.

26 ³“Professional Services” was defined in the policy as:

27 those services for which you are licensed, certified, accredited,
28 trained or qualified to perform within the scope of practice
recognized by the regulatory agency responsible for maintaining
the standards of the profession(s) shown on the certificate of
insurance and which you perform as, or on behalf of, the named

1 28 at 6-11.) Specifically, Judge Carroll concluded that the policy should be construed against
2 American Casualty because it is ambiguous. Judge Carroll first explained that the policy
3 covered “services for which [the insured is] licensed, certified, accredited, trained or
4 qualified to perform within the scope of practice recognized by the regulatory agency
5 responsible for maintaining the standards of the profession[.]” (*Id.* at 10 (quoting Dkt. # 25
6 Ex. 1 Doc. 2 at 5).) Judge Carroll concluded that “[t]he [Arizona Board of Behavioral Health
7 Examiners (“ABBHE”)] is the regulatory agency in this circumstance and it may arguably
8 be inferred that the scope of practice includes the professional standards with which the
9 ABBHE must ensure compliance[.]” (*Id.*) Judge Carroll reasoned:

10 The Policy does not limit its definition of professional services
11 to services “rendered,” nor does it limit coverage to misconduct
12 between Bynum and her patients. Nor is there any indication
13 that Bynum reasonably expected the Policy to so limit the
14 coverage. It appears to cover actions as a member of a board or
15 committee, but whether she must be a committee or board
16 member to be covered for conduct while complying with any
17 board directives, as the last clause indicates, is not clear. In
18 other words, the language is ambiguous. As already noted,
19 ambiguity is construed against the insurer as the drafter of the
20 contract

21 . . . Bynum allegedly defamed Kemper when she attempted to
22 preserve her provider status with various health care providers,
23 and later, to preserve her license to practice at all, when the
24 ABBHE threatened to rescind the license if Bynum did not
25 comply with its directives. These alleged acts cannot be
26 characterized as merely routine or ministerial. Nor can they be
27 described as part of Bynum’s work in a different professional
28 capacity. The alleged defamatory acts are in fact intertwined
 with her professional services as a counselor.

21 (*Id.* at 10-11.) Thus, Judge Carroll concluded that “Bynum’s alleged defamatory acts fall
22 within the ambit of ‘professional services’ as defined by the Policy, and is covered conduct.”

24 insured. Professional services also means your services while
25 acting in the profession(s) shown on the certificate of insurance
26 as a member of a formal accreditation, standards review, or
27 similar professional board or committee, including the directives
28 of such board or committee.

28 (Dkt. # 25 Ex. 1 Doc. 2 at 5 (emphases omitted).)

1 (*Id.* at 13.) Judge Carroll did not determine whether the intentional acts exclusion was
2 nevertheless applicable.

3 On September 4, 2008, this case was transferred to the undersigned, who was newly-
4 appointed to this District, as part of his initial caseload. Soon thereafter, American Casualty
5 filed a motion for clarification, asking this Court to find that Judge Carroll had not intended
6 to include all defamatory acts within his finding that Bynum’s alleged defamatory acts fell
7 within the ambit of “professional services.” (Dkt. # 30.) The Court denied the motion. (Dkt.
8 # 31.) American Casualty then filed the instant motion for reconsideration. (Dkt. # 47.)

9 DISCUSSION

10 I. Legal Standard

11 A district court can “reconsider” final judgments or appealable interlocutory orders
12 pursuant to Federal Rules of Civil Procedure 59(e) (governing motions to alter or amend
13 judgments) and 60(b) (governing motions for relief from a final judgment). *See Balla v.*
14 *Idaho State Bd. of Corr.*, 869 F.2d 461, 466-67 (9th Cir. 1989). A district court can
15 “reconsider” non-final judgments pursuant to Federal Rule of Civil Procedure 54(b) and
16 pursuant to the court’s “inherent power rooted firmly in the common law” to “rescind an
17 interlocutory order over which it has jurisdiction.” *City of Los Angeles v. Santa Monica*
18 *Baykeeper*, 254 F.3d 882, 887 (9th Cir. 2001).

19 However, “[m]otions to reconsider are appropriate only in rare circumstances,”
20 *Defenders of Wildlife v. Browner*, 909 F. Supp. 1342, 1351 (D. Ariz. 1995), and “[m]ere
21 disagreement with a previous order is an insufficient basis for reconsideration,” *Ross v.*
22 *Arpaio*, No. CV 05-4177, 2008 WL 1776502, at *2 (D. Ariz. Apr. 15, 2008). Such motions
23 “are not the place for parties to make new arguments not raised in their original briefs.”
24 *Motorola, Inc. v. J.B. Rodgers Mech. Contractors*, 215 F.R.D. 581, 582 (D. Ariz. 2003).
25 Similarly, “[a] motion for reconsideration should not be used to ask a court to rethink what
26 the court had already thought through – rightly or wrongly. Arguments that a court was in
27 error on the issues it considered should be directed to the court of appeals.” *Id.* (internal
28 citations and quotations omitted).

1 As a general principle, “[r]econsideration is appropriate if the district court (1) is
2 presented with newly discovered evidence, (2) committed clear error or the initial decision
3 was manifestly unjust, or (3) if there is an intervening change in controlling law.” *Sch. Dist.*
4 *No. 1J v. ACandS, Inc.*, 5 F.3d 1255, 1263 (9th Cir. 1993). However, if a party seeks to base
5 a motion for reconsideration on newly-discovered evidence, the party must also show that
6 “at the time of the Court’s decision, the party moving for reconsideration could not have
7 known of the factual or legal differences through reasonable diligence[.]” *Motorola*, 215
8 F.R.D. at 586.

9 Under the specific rules of this District, “[t]he Court will ordinarily deny a motion for
10 reconsideration of an Order absent a showing of manifest error or a showing of new facts or
11 legal authority that could not have been brought to its attention earlier with reasonable
12 diligence.” LRCiv 7.2(g)(1). “Any such motion shall point out with specificity . . . any new
13 matters being brought to the Court’s attention for the first time and the reasons they were not
14 presented earlier” *Id.* “Failure to comply with this subsection may be grounds for
15 denial of the motion.” *Id.*

16 **II. Analysis**

17 In its motion for reconsideration, American Casualty states that it has now taken
18 several depositions, including those of Kemper and Bynum, and “[a]t these depositions,
19 Plaintiff learned, for the first time, that Kathleen Bynum expected her insurance coverage for
20 ‘professional services’ to be limited to services rendered to patients.” (Dkt. # 47 at 1.)
21 American Casualty argues that “a second look at the coverage issue is now appropriate”
22 given the new facts at issue. (*Id.* at 2.) Specifically, American Casualty argues that because
23 Bynum had the reasonable expectation that policy coverage would be limited to services
24 rendered to patients, the alleged defamatory acts fall outside the scope of “professional
25 services” as that term is used in the insurance policy.

1 However, these newly-discovered⁴ facts do not require overturning Judge Carroll’s
2 ruling. First, the doctrine of reasonable expectations does not apply in these circumstances.
3 The doctrine exists to extend coverage to an insured where boilerplate terms that would deny
4 coverage are either incomprehensible to a reasonable person or are contradicted by actions
5 that would create a reasonable impression of coverage. *See Anderson v. Country Life Ins.*
6 *Co.*, 180 Ariz. 625, 632, 886 P.2d 1381, 1388 (Ct. App. 1994) (“Under the reasonable
7 expectations doctrine, boilerplate policy terms are void if they ‘cannot be understood by the
8 reasonably intelligent consumer’ or if the insurer’s actions ‘create an objective impression
9 of coverage in the mind of a reasonable insured.’”) (quoting *Gordinier v. Aetna Cas. & Sur.*
10 *Co.*, 154 Ariz. 266, 272-73, 742 P.2d 277, 283-84 (1987)); *Am. Family Mut. Ins. Co. v.*
11 *White*, 204 Ariz. 500, 506, 65 P.3d 449, 455 (Ct. App. 2003) (“A court may apply the
12 reasonable expectations doctrine when a reasonably intelligent consumer cannot understand
13 the policy language; when an insured does not receive full and adequate notice and the
14 provision is unusual, unexpected, or emasculates apparent coverage; when some activity
15 reasonably attributable to the insurer would create an objective impression of coverage in the
16 mind of a reasonable insured; or when some activity reasonably attributable to the insurer has
17 induced an insured to reasonably believe that coverage exists, although the policy clearly
18 denies such coverage.”). American Casualty cites no authority for the proposition that the
19 doctrine of reasonable expectations can be used to deny coverage that would otherwise be
20 granted in circumstances such as these, nor is the Court aware of any case in which the
21 doctrine has been so employed. American Casualty has therefore failed to meet its burden
22 of convincing the Court that reconsideration is appropriate.

23 Second, American Casualty’s contention that “the Court must have placed great
24 weight on [Bynum’s] subjective reasonable expectations of coverage” is unpersuasive. (Dkt.

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26 ⁴There was apparently a stipulation between the parties that they would not conduct
27 these depositions until after briefing the coverage issue. The Court will assume, without
28 deciding, that based on such a stipulation American Casualty “could not have known of the
[newly-discovered facts] through reasonable diligence[.]” *Motorola*, 215 F.R.D. at 586.

1 # 66 at 6.) Neither party discussed the issue in their original briefing of the motions for
2 summary judgment (*see* Dkt. ## 24-27), and Judge Carroll merely made a passing reference
3 to reasonable expectations in one paragraph of his order (Dkt. # 28 at 10). Judge Carroll
4 cited no law and offered no analysis on the subject, and there is nothing to suggest that Judge
5 Carroll’s conclusion that the policy is ambiguous would have changed had he known of the
6 testimony on which American Casualty now relies. Judge Carroll instead relied on the fact
7 that the policy covered “services for which [the insured is] licensed, certified, accredited,
8 trained or qualified to perform within the scope of practice recognized by the regulatory
9 agency responsible for maintaining the standards of the profession[.]” (*id.* (quoting Dkt. # 25
10 Ex. 1 Doc. 2 at 5)), which he concluded covered the alleged defamatory acts. American
11 Casualty advances no new facts undermining Judge Carroll’s reasoning in this regard.

12 Finally, even if the reasonable expectations doctrine did apply, and even if Judge
13 Carroll applied it, the new evidence on Bynum’s subjective beliefs would not afford
14 American Casualty relief. The doctrine of reasonable expectations is an objective inquiry,
15 not a subjective one. *Millar v. State Farm Fire & Cas. Co.*, 167 Ariz. 93, 97, 804 P.2d 822,
16 826 (Ct. App. 1990) (holding that under the doctrine of reasonable expectations, “a plaintiff’s
17 expectation of coverage must be objectively reasonable”); *see also White*, 204 Ariz. at 506-
18 07, 65 P.3d at 455-56 (explaining the objective nature of the inquiry). Thus, evidence of
19 these witnesses’ subjective beliefs would not resolve the reasonable expectations inquiry.
20 Rather, Judge Carroll’s statement that there was no indication that Bynum “reasonably” had
21 an expectation that the policy limited coverage, which is an objective conclusion, would still
22 be controlling. (Dkt. # 28 at 10.) American Casualty does not argue for reconsideration of
23 this conclusion, and thus the Court lacks occasion to reconsider Judge Carroll’s order.⁵

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25 ⁵American Casualty also suggests in several places that Judge Carroll’s reasoning was
26 incorrect. However, as noted, “[a] motion for reconsideration should not be used to ask a
27 court to rethink what the court had already thought through – rightly or wrongly. Arguments
28 that a court was in error on the issues it considered should be directed to the court of
appeals.” *Motorola*, 215 F.R.D. at 582 (internal citations and quotations omitted). The Court
therefore has no basis on which to reconsider Judge Carroll’s reasoning.

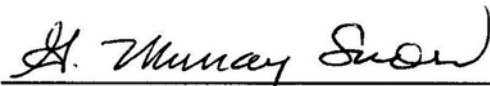
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CONCLUSION

Even assuming that American Casualty could not have discovered the evidence on which it now relies, such evidence would not undermine Judge Carroll's prior ruling.

IT IS THEREFORE ORDERED that Plaintiff's Motion for Reconsideration (Dkt. # 47) is **DENIED**.

DATED this 12th day of June, 2009.



G. Murray Snow
United States District Judge