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IN THE UNITED STATES DISTRICT COURT
FOR THE DISTRICT OF ARIZONA

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Christopher Holder,

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CV 09-1226-PHX-NVW

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Plaintiff,

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ORDER

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vs.

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Mercury Casualty Company et al.,

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Defendants.

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Pending before the Court are Defendant Mercury Casualty Company's

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("Mercury") Motion for Summary Judgment (doc. #23) and Plaintiff Christopher

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Holder's Cross Motion for Summary Judgment (doc. #25).

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I. Undisputed Facts

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On September 22, 2005, Zachary Brais rear-ended Christopher Holder in the northbound lanes of State Route 51. Brais was driving a 2004 Ford Taurus owned by his employer, Sonoran MRI, LLC, and was transporting MRI's and X-rays as part of his job.¹

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The car driven by Brais was insured by his employer through an insurance policy issued by American Family Insurance Co, with a per-person liability limit of \$100,000.

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American Family eventually tendered the policy limit to Holder.

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¹ The parties have stipulated that Brais was acting within the scope and course of his employment when the accident occurred.

1 At the time of the accident, Sylvia Brais, Zachary Brais's mother, maintained an
2 automobile insurance policy--the subject of this dispute--with Mercury ("Mercury
3 Policy.") Zachary Brais was an insured under the Mercury Policy. The per person
4 liability limit under the Mercury Policy was \$100,000, and the policy listed as covered
5 vehicles a 1999 Toyota Corolla, a 2004 Nissan Xterra, and a 1992 Nissan Stanza.

6 In addition, the Mercury Policy contained the following provisions (hereinafter
7 "Commercial Purposes Exclusion"):

8 Coverage under this Part I, including our duty to defend, does not
9 apply to:

10 1. Bodily Injury or Property Damage arising out of the ownership,
11 maintenance, or use of a vehicle while being used for commercial purposes.
12 *****

13 Commercial purposes means the transportation of persons or
14 property in the business of any insured, or for hire, compensation, or profit.
15 This includes, but is not limited to, delivery of magazines, newspapers, food
16 or any other product.

17 On February 20, 2007, Holder sued Brais and Sonoran MRI, LLC for injuries
18 sustained from the accident. Mercury denied coverage to Brais on July 31, 2008, relying
19 on the Commercial Purposes Exclusion. On October, 2008 Holder entered into a Damron
20 Agreement with Brais and Sonoran MRI, LLC, whereby Brais stipulated to judgment
21 being entered against him, and Brais and Sonoran MRI, LLC assigned to Holder all of
22 Brais's rights under the Mercury Policy. In exchange, Holder agreed not to take any
23 further action for additional damages arising out of the accident against Brais and
24 Sonoran MRI, LLC.

25 **II. Standard of Review**

26 Summary judgment should be granted if the evidence shows there is no genuine
27 issue as to any material fact and the moving party is entitled to judgment as a matter of
28 law. Fed. R. Civ. P. 56(c). A factual issue is genuine "if the evidence is such that a
reasonable jury could return a verdict for the nonmoving party." *Anderson v. Liberty
Lobby, Inc.*, 477 U.S. 242, 250 (1986). The court presumes that the nonmoving party's

1 evidence is true and draws all inferences from the evidence in favor of the nonmoving
2 party. *Eisenberg v. Ins. Co. of North America*, 815 F.2d 1285, 1289 (9th Cir. 1987).

3 The party seeking summary judgment bears the initial burden of informing the
4 court of the basis for its motion and identifying those portions of the pleadings,
5 depositions, answers to interrogatories, and admissions on file, together with the
6 affidavits, if any, which it believes demonstrate the absence of any genuine issue of
7 material fact. *Celotex Corp. v. Catrett*, 477 U.S. 317, 323 (1986). Where the moving
8 party has met its initial burden with a properly supported motion, the party opposing the
9 motion “may not rest upon the mere allegations or denials of his pleading, but . . . must
10 set forth specific facts showing that there is a genuine issue for trial.” *Anderson*, 477 U.S.
11 at 248. Where the record, taken as a whole, could not lead a rational trier of fact to find
12 for the nonmoving party, there is no genuine issue of material fact for trial. *Matsushita*
13 *Elec. Indus. Co. v. Zenith Radio Corp.*, 475 U.S. 574, 586 (1986).

14 **III. Analysis**

15 **A. Construction of Commercial Purposes Exclusion**

16 **1. General Principles of Insurance Contract Interpretation**

17 Under Arizona insurance law, insurance policy provisions are interpreted
18 according to their ordinary meaning. *Cal. Cas. Ins. Co. v. Am. Family Mut. Ins.*, 208
19 Ariz. 416,418, 94 P.3d 616, 618 (App. 2004). If a clause is susceptible to different
20 interpretations, courts should “first attempt to discern the meaning of the clause ‘by
21 examining the purpose of the exclusion in question, the public policy considerations
22 involved and the transaction as a whole.’” *Keggi v. Northbrook Prop. & Cas. Ins. Co.*,
23 199 Ariz. 43, 46, 13 P.3d 785, 788 (Ct. App. 2000) (quoting *Ohio Cas. Ins. Co. v.*
24 *Henderson*, 189 Ariz. 184, 186, 939 P.2d 1337, 1339 (1997)). “If ambiguity remains
25 after considering these factors, ambiguous provisions are construed against the insurer.”
26 *First Am. Title Ins. Co. v. Action Acquisitions, LLC*, 218 Ariz. 394, 397, 187 P.3d 1107,
27 1110 (2008). Where, however, undefined terms are given their ordinary meaning and
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1 exclusion of benefits results, language will not be treated as ambiguous. *Farmers Ins.*
2 *Exch. v. Loesche*, 17 Ariz. App. 421, 424, 498 P.2d 495, 498 (Ct. App. 1972).

3 **2. Background Re Commercial and Business Purposes Exclusions**

4 “It has long been recognized that the risks of using an automobile to be covered
5 under an automobile liability insurance policy may be defined in terms of the business of
6 the insured, or by some other reference to the specific use by the insured.” 8A G. Couch,
7 *Cyclopedia of Insurance Law* § 120:1 (3d ed. 2005). Historically, the insured’s business
8 has been used as a reference point for ascertaining risk because: (1) many business uses
9 present significantly different risks than personal uses; (2) the insurer can assess the risk
10 involved by reference to past history for a given type of business; and (3) the insurer can,
11 with relative ease, distinguish business uses from personal uses. *Id.*

12 When a policy purports to provide coverage for a vehicle used for business or
13 commercial purposes, distinctions among business uses are relevant because the risk
14 associated with the use of a vehicle varies across different businesses. *See id.* In contrast,
15 where a policy contains a provision excluding use for business or commercial purposes,
16 the character of the use, whether for business or personal pursuits, is relevant. *See*
17 *Farmers Ins. Exch. v. Loesche*, 17 Ariz. App. 421, 498 P.2d 495 (Ct. App. 1972). The
18 use of a vehicle for business pursuits presents a higher risk to the insurer than personal
19 uses. Where an insured increases the risk to the insurer without the insurer’s consent,
20 coverage will generally be found to be lacking. 8A G. Couch, *Cyclopedia of Insurance*
21 *Law* § 120:24.

22 **3. Interpretation of Mercury’s Commercial Purposes Exclusion**

23 Holder contends that the Commercial Purposes Exclusion in the Mercury Policy
24 does not apply because Brais was not operating a vehicle “in the business of any insured,”
25 but rather was operating the vehicle in the business of his employer, Sonoran MRI, LLC.
26 Holder arrives at this interpretation by applying the last antecedent rule, which “requires
27 that a qualifying phrase be applied to the word or phrase immediately preceding as long
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1 as there is no contrary intent indicated,” to the text of the exclusion. *See Phoenix*
2 *Control Sys., Inc. v. Ins. Co. of N. Am.*, 165 Ariz. 31, 34, 796 P.2d 463, 466 (1990).
3 Holder argues that the phrase “or for hire, compensation or profit” modifies the
4 immediately preceding phrase “in the business of any insured,” and therefore coverage is
5 excluded only if an insured is transporting people or property in the business of, or for
6 hire by, or for compensation from, or for the profit *of any insured*.

7 Holder’s interpretation strains the ordinary construction of the words in the
8 provision. The word “or” separates the clause “transportation of persons or property in
9 the business of any insured,” from the clause “for hire, compensation or profit.”
10 Considering the sentence as a whole, the most apparent construction is that there is no
11 coverage when the vehicle is used either in the insured’s business, or when it is used for
12 hire, compensation, or for profit. Holder, however, contends that the specific examples of
13 property that may be transported in the business of an insured, such as magazines,
14 newspapers, and pizza, indicate that the purpose of the exclusion is to deny coverage only
15 when an insured uses his own vehicle while in the course of his own business pursuits.²
16 Thus, Holder argues that the exclusion would apply to the newspaper boy, the pizza
17 delivery guy, or the Mary Kay lady, but not to a person delivering products while in the
18 course of his employment for a non-insured. However, if that were the case, the phrase
19 “or for hire, compensation, or profit,” would be rendered meaningless. If Holder’s

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22 ²From these examples, Holder also draws the inference that coverage is excluded only
23 when an insured uses *his own vehicle* for commercial purposes. The parties have not
24 provided the Court with a copy of the policy, and therefore the Court cannot make this
25 determination. However, the Commercial Purposes Exclusion does not appear to distinguish
26 between owned and non-owned vehicles. The relevant provision quoted by the parties
27 simply states, “arising out of the ownership, maintenance, or use *of a vehicle* while being
28 used for commercial purposes.” Further, Holder’s interpretation would lead to the strange
result that an insured would not be covered when engaging in business pursuits in a vehicle
specifically named in the policy, but would be covered when engaging in business pursuits
in a vehicle not specifically designated as covered under the policy.

1 construction had been intended, the policy would simply state, “transportation of persons
2 or property in the business of any insured.” The words of the entire provision should be
3 given effect and not, as Holder’s construction would entail, read out of the policy. *See*
4 *Phoenix Control Sys.*, 165 Ariz. at 34, 796 P.2d at 466 (noting in the context of a dispute
5 over the interpretation of an insurance policy that, “[t]he last antecedent rule will not
6 apply where its application would render the rest of the statute at issue merely surplusage,
7 and where more important rules of construction, such as giving effect to every part of the
8 statute are applicable.”). Regularly transporting MRI’s for hire clearly falls under
9 Mercury’s Commercial Purposes Exclusion.

10 Even if Holder’s interpretation were adopted and the policy were read to exclude
11 coverage only when an insured is engaged in his own business pursuits, where a policy
12 contains an exclusion for vehicles while used by any person while such person is
13 employed or otherwise engaged in any business of the insured, the term “business of the
14 insured” does not necessarily refer only to those businesses that are owned or controlled
15 by the insured. *Royal Globe Ins. Cos. v. Fletcher*, 123 N.H. 189, 193-94, 459 A.2d 255,
16 258-59 (1983). The exclusion can also apply when the insured is utilizing a non-owned
17 vehicle in connection with his occupation as an employee of a non-insured. *See Farmers*
18 *Ins. Exch. v. Loesche*, 17 Ariz. App. 421, 498 P.2d 495 (Ct. App. 1972) (looking to the
19 character of the use of the vehicle and holding that a vehicle owned and controlled by an
20 employer and used exclusively for company business was a commercial vehicle and
21 therefore excluded from coverage under the plaintiff’s personal automobile liability
22 policy); *Fletcher*, 123 N.H. at 193-94; 459 A.2d at 258-59 (no coverage where plaintiff’s
23 personal liability policy excluded coverage for liability “arising out of business pursuits
24 of any insured,” and plaintiff was using a non-owned tractor in connection with his
25 occupation as an employee of a non-insured); *Essary v. Hartford Accident & Indem. Co.*,
26 346 F.2d 61, 61-64 (6th Cir. 1965) (no coverage where plaintiff’s personal liability policy
27 excluded coverage for non-owned vehicles while used “in any other business or
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1 occupation of the insured,” and plaintiff at the time of the accident was gathering hay and
2 expecting repayment from non-insured). Holder has admitted that Brais was utilizing his
3 employer’s vehicle to deliver his employer’s products when the accident occurred. The
4 Commercial Purposes Exclusion therefore applies even if Holder’s construction of the
5 exclusion were adopted.

6 Contrary to Holder’s contention, construing the policy to exclude coverage when a
7 vehicle is used for commercial purposes does not eviscerate all coverage. Distinctions
8 between commercial and personal uses are common in automobile liability policies
9 because “[t]he use of a car for commercial activities . . . increases the risk of an accident
10 beyond that usually anticipated in the private use of a passenger car.” *Ill. Farmers Ins.*
11 *Co. v. Eull*, 594 N.W.2d 559, 562 (Minn. Ct. App. 1999). “One would expect a personal
12 umbrella policy to give more protection to personal risks than to business risks. One
13 would also expect a significant premium increase if business risks were included in the
14 policy.” *State Farm Fire and Cas. Ins. Co. v. First Nat’l Bank of Madison County*, 969
15 F.2d 521, 524-25 (7th Cir. 1992). Construing the policy to cover Brais while he was
16 delivering products in the course of his employment would increase the risk to Mercury
17 greatly beyond that which it assumed when it issued the Brais’ personal automobile
18 liability policy. While it may be difficult, in some cases, to distinguish between personal
19 and commercial uses of a vehicle, that is not the case where, as here, an insured regularly
20 uses his employer’s vehicle to transport his employer’s products as part of his job.

21 Finally, while insurance policies will be construed to protect the reasonable
22 expectations of the insured, *Phoenix Control Systems*, 165 Ariz. at 34, 796 P.2d at 466, it
23 would not have been reasonable for Brais to expect coverage, under a personal
24 automobile liability policy, when using his employer’s vehicle to deliver products on
25 behalf of his employer. *See Eull*, 594 N.W.2d at 561-62 (holding that it was beyond the
26 reasonable expectations of private vehicle policyholders to expect coverage for a
27 commercial use of a vehicle that entailed delivering pizzas for about twenty-five to thirty
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1 hours per week). The Mercury Policy's Commercial Purposes Exclusion therefore
2 applies here.

3 **B. Arizona's Financial Responsibility Act**

4 Holder nevertheless contends that Arizona's Financial Responsibility Act requires
5 Mercury to afford the state minimum coverage of \$15,000 because, unless permitted by
6 statute, exclusionary clauses in basic motor vehicle policies are void as against public
7 policy with respect to minimum coverage requirements. *Philadelphia Indem. Ins. Co. v.*
8 *Barerra*, 200 Ariz 9, 12, 21 P.3d 395, 398 (2001). The permissible exclusions under the
9 Financial Responsibility Act are listed in subsection (C)(4). A.R.S. § 28-4009(C)(4).
10 However, whether an exclusion is permissible under subsection (C)(4), is irrelevant if
11 coverage is not required under subsections (A) or (B) in the first place. *Farmers Ins. v.*
12 *Young*, 195 Ariz. 22, 25, 985 P.2d 507, 510 (Ct. App. 1998).

13 Arizona distinguishes between owner's and operator's policies. *Farmers Ins.*, 195
14 Ariz. at 24, 985 P.2d at 509. "An owner's policy insures the owner of a specified vehicle
15 against liability arising out of its use, while an operator's policy insures the person in the
16 act of operating any non[-]owned motor vehicle." *Id.* Subsection (A) of the Financial
17 Responsibility Act imposes requirements on owner's policies, mandating that an owner's
18 policy to "designate by explicit description or by appropriate reference all motor
19 vehicles" covered. A.R.S. § 28-4009(A). Subsection (B) applies to operators' policies
20 and requires coverage for "the person named as insured." A.R.S. § 28-4009(B).

21 Neither subsection (A) nor subsection (B) require Mercury to provide coverage.
22 The Mercury Policy specifically lists as covered vehicles a 1999 Toyota Corolla, a 2004
23 Nissan Xterra, and a 1992 Nissan Stanza, and is therefore an owner's policy. *Farmers*
24 *Ins.*, 195 Ariz. at 24, 985 P.2d at 509 (a policy that specifically covers a vehicle is an
25 owner's policy). Subsection (B) only applies to operators' policies, and is therefore
26 inapplicable. Subsection (A) also does not apply because subsection (A) does not require
27 coverage of a vehicle not specifically described or referred to in the insured's policy, and
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1 the Ford Taurus that Brais was driving was not specifically mentioned in the Mercury
2 Policy. *See id.* at 25, 985 P.2d at 510. Holder's contention that the Financial
3 Responsibility Act requires Mercury to provide the minimum statutory coverage therefore
4 fails.

5 **C. Reasonable Expectations Doctrine**

6 Lastly, Holder contends that the reasonable expectations doctrine bars application
7 of the Commercial Purposes Exclusion. Under that doctrine, unambiguous boilerplate
8 terms of an insurance policy cannot apply in four limited situations:

- 9 1. Where the contract terms, although not ambiguous to the court, cannot be
10 understood by the reasonably intelligent consumer who might check on his or her
11 rights, the court will interpret them in light of the objective, reasonable
12 expectations of the average insured;
- 13 2. Where the insured did not receive full and adequate notice of the term in
14 question, and the provision is either unusual or unexpected, or one that
15 emasculates apparent coverage;
- 16 3. Where some activity which can be reasonably attributed to the insurer would
17 create an objective impression of coverage in the mind of a reasonable insured;
- 18 4. Where some activity reasonably attributable to the insurer has induced a
19 particular insured reasonably to believe that he has coverage, although such
20 coverage is expressly and unambiguously denied by the policy.

21 *Gordinier v. Aetna Cas. & Sur. Co.*, 154 Ariz. 266, 273, 742 P.2d 277, 284 (1987).

22 Holder contends that there is a genuine issue of material fact as to whether the
23 third and fourth *Gordinier* tests apply. Mercury sent several letters to Brais indicating
24 that it was investigating coverage based upon the Commercial Purposes Exclusion. The
25 letters dated April 8, 2008, April 9, 2008, and April 29, 2008, all stated that Mercury was
26 investigating the exclusion. The last letter requested an interview with Brais to
27 investigate the exclusion, and the interview was conducted on May 7, 2008. On June 3,
28 2008, Mercury requested another interview with Brais and his parents, this time to
determine his residency at the time of the collision. That request made no mention of the
Commercial Purposes Exclusion. The interview was conducted on June 9, 2008. On July

1 15, 2008, Mercury sent another letter stating that it was still investigating coverage.
2 Mercury denied coverage based on the Commercial Purposes Exclusion on July 31, 2008.

3 Holder's attempt to fit within the third and fourth *Gordinier* tests fails in every
4 respect. First, the communications about investigating exclusions occurred after the
5 contract was formed and after the claim arose, so they could not bear upon the fair
6 meaning the insured had in making or renewing the insurance contract. Indeed, Holder
7 argues only that this sequence of letters led him to believe that Mercury dropped its
8 Commercial Purposes Exclusion defense. That is a waiver argument, not a reasonable
9 expectations argument.

10 Second, regardless of how the argument is characterized, the investigation of
11 exclusions, including the Commercial Purposes Exclusion, could not reasonably lead
12 anyone to believe that Mercury dropped its Commercial Purposes Exclusion defense.
13 Three of the letters stated that Mercury was specifically investigating whether the
14 Commercial Purposes Exclusion applied. The fact that Mercury was also investigating
15 Brais's residency, in addition to the Commercial Purposes Exclusion, could not rationally
16 lead Brais to believe that Mercury was silently dropping that very exclusion. The
17 reasonable expectations doctrine, therefore, cannot bind Mercury to provide coverage that
18 it expressly excluded.

19 IT IS THEREFORE ORDERED that Defendant's Motion for Summary Judgment
20 (doc. #23) is Granted.

21 IT IS FURTHER ORDERED that Plaintiff's Motion for Summary Judgment (doc.
22 #25) is Denied.

23 IT IS FURTHER ORDERED that the Clerk enter judgment in favor of Defendant
24 Mercury Casualty Company and that Plaintiff Christopher Holder take nothing. The
25 Clerk shall terminate this case.

26 DATED this 1st day of February, 2010.

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Neil V. Wake
United States District Judge