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IN THE UNITED STATES DISTRICT COURT  
FOR THE EASTERN DISTRICT OF CALIFORNIA

J & J SPORTS PRODUCTIONS, INC.,

Plaintiff,

No. 2:10-cv-02509 KJM KJN

v.

KARNAIL SINGH GIDHA and JASBIR  
KAUR, INDIVIDUALLY  
and d/b/a LAMPPOST PIZZA,

Defendants.

ORDER AND FINDINGS AND  
RECOMMENDATIONS

Presently before the court is plaintiff's application for default judgment.<sup>1</sup> Because oral argument would not materially aid the resolution of the pending motion, this matter is submitted on the briefs and record without a hearing. See Fed. R. Civ. P. 78(b); E. Dist. Local Rule 230(g). The undersigned has fully considered the briefs and record in this case and, for the reasons stated below, recommends that plaintiff's application for default judgment be granted.

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<sup>1</sup> This action proceeds before the undersigned pursuant to Eastern District of California Local Rule 302(c)(19) and 28 U.S.C. § 636(b)(1).

1 I. BACKGROUND<sup>2</sup>

2 Plaintiff, a California corporation, is a closed-circuit distributor of sports and  
3 entertainment programming. (Pl.’s Compl. ¶ 6, Dkt. No. 1; Gagliardi Aff. ¶ 3, Dkt. No. 9, Doc.  
4 No. 9-4.) Pursuant to a contract, plaintiff acquired exclusive commercial exhibition licensing  
5 rights to a televised boxing match entitled “‘Number One’: The Floyd Mayweather, Jr. v. Juan  
6 Manuel Marquez, Championship Fight Program,” which was broadcast via telecast on Saturday,  
7 September 19, 2009 (the “Program”).<sup>3</sup> (Pl.’s Compl. ¶ 10; Gagliardi Aff. ¶ 3.) Thereafter,  
8 plaintiff entered into sublicensing agreements with various commercial entities across North  
9 America, through which it granted limited public exhibition rights to the entities for the benefit  
10 and entertainment of the patrons within the entities’ respective establishments (e.g., hotels,  
11 racetracks, casinos, taverns, bars, restaurants, social clubs, etc.). (Pl.’s Compl. ¶ 11; Gagliardi  
12 Aff. ¶ 3.) Plaintiff made transmission of the Program available only to its commercial customers,  
13 which were commercial entities that had paid plaintiff a commercial sublicense fee to broadcast  
14 the program. (Gagliardi Aff. ¶ 8; see also Pl.’s Compl. ¶ 11.) For example, to exhibit the  
15 Program in a commercial establishment that had a fire code occupancy limit of 105 persons, the  
16 commercial sublicense fee would have been \$2,800. (Gagliardi Aff. ¶ 8 & Ex. 1.)

17 Defendants are alleged to be the owners, operators, licensees, permittees, persons  
18 in charge of, and to do business as, Lamppost Pizza, located at 3315 Northgate Boulevard,  
19 Sacramento, California 95834 (“Lamppost Pizza”).<sup>4</sup> (Pl.’s Compl. ¶¶ 7-8; Slay Aff. at 2, Dkt.  
20 No. 9, Doc. No. 9-3.) Defendants did not obtain a license to exhibit the Program from plaintiff.

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22 <sup>2</sup> These background facts are taken from plaintiff’s complaint and the affidavits  
submitted in support of plaintiff’s application for default judgment. (Dkt. Nos. 1, 9.)

23 <sup>3</sup> The Program included “all under-card bouts and fight commentary encompassed in the  
24 television broadcast of the event . . . .” (Pl.’s Compl. ¶ 10.)

25 <sup>4</sup> Although the complaint incorrectly alleges that the zip code for Lamppost Pizza is  
26 “95384,” plaintiff’s investigator’s affidavit and service-related documents list the correct zip  
code, “95834.” (Compare Pl.s Compl. ¶¶ 7-8, with Slay Aff. at 2, and Proof of Service, Dkt.  
No. 5, and Proof of Service, Dkt. No. 6.)

1 (See Pl.'s Compl. ¶¶ 13-14.)

2 On September 19, 2009, plaintiff's investigator, Sean Slay of Slay & Associates,  
3 entered Lamppost Pizza and observed the unauthorized broadcast of a portion of the Program on  
4 one 50-inch television and one 27-inch television.<sup>5</sup> (Slay Aff. at 2.) Slay's affidavit  
5 approximates Lamppost Pizza's capacity at 105 people, and states that Slay observed between 16  
6 and 21 patrons inside the establishment during the brief time he was present. (Id. at 2-3.)

7 On September 16, 2010, plaintiff filed this action alleging that defendants  
8 unlawfully intercepted and intentionally broadcast the Program at Lamppost Pizza for the  
9 purpose of direct or indirect commercial advantage and/or private financial gain. (See generally  
10 Pl.'s Compl.) Plaintiff alleges four claims for relief, which are labeled as "Counts" in the  
11 complaint. Plaintiff's first claim for relief alleges that defendants engaged in the unauthorized  
12 publication or use of communications in violation of the Federal Communications Act of 1934,  
13 47 U.S.C. §§ 605 et seq.<sup>6</sup> (Pl.'s Compl. ¶¶ 9-18.) Its second claim alleges that defendants  
14 engaged in the unauthorized interception, reception, divulgence, display, and exhibition of the  
15 Program at Lamppost Pizza in violation of 47 U.S.C. §§ 553 et seq.<sup>7</sup> (Pl.'s Compl. ¶¶ 19-23.)  
16 Plaintiff's third claim alleges a common law claim of conversion. (Id. ¶¶ 24-27.) Its fourth  
17 claim for relief alleges a violation of California Business and Professions Code §§ 17200 et seq.  
18 (Pl.'s Compl. ¶¶ 28-37.)

19 Separate Proofs of Service filed with the court demonstrate that on December 3,  
20 2010, plaintiff, through a process server, attempted personal service on each defendant at the

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21 <sup>5</sup> Slay's affidavits states that he entered Lamppost Pizza at approximately 7:03 p.m.,  
22 observed the broadcast of a potion of one of the undercard bouts on the televisions in question,  
23 and left at approximately 7:20 p.m. (Slay Aff. at 2-3.)

24 <sup>6</sup> Title 47 U.S.C. § 605 and provisions that follow prohibit the unauthorized use of wire  
25 or radio communications, including interception and broadcast of pirated cable or broadcast  
programming.

26 <sup>7</sup> Title 47 U.S.C. § 553 and related provisions prohibit the unauthorized interception or  
receipt, or assistance in the intercepting or receiving, of cable service.

1 address of Lamppost Pizza, 3315 Northgate Boulevard, Sacramento, California 95834. (Proofs  
2 of Service, Dkt. Nos. 5-6.) The Proofs of Service state that as to each defendant, process was left  
3 with Manny Singh, who is described as the “person in charge,” with instructions to deliver the  
4 documents to defendants, and that a copy of the summons, complaint, and related documents  
5 were mailed to each defendant on December 6, 2010.<sup>8</sup> (Id.)

6 On January 10, 2011, plaintiff requested that default be entered by the Clerk of  
7 Court as to both defendants. (Req. To Enter Default, Dkt. No. 7.) On January 11, 2011, the  
8 Clerk of this Court entered a certificate of entry of default against defendants. (Dkt. No. 8.) In  
9 entering default, the Clerk of Court stated that it appeared from the record and papers on file in  
10 the action that defendants were duly served with process yet failed to appear, plead, or answer  
11 plaintiff’s complaint within the time allowed by law. (Id.)

12 On January 19, 2011, plaintiff filed the application for default judgment that is  
13 presently before the court. The application seeks judgment on plaintiff’s claims for violation of  
14 47 U.S.C. § 605 and 47 U.S.C. § 553, and for common law conversion.<sup>9</sup> Plaintiff requests  
15 judgment in the amount of \$112,800.<sup>10</sup> Plaintiff filed a proof of service indicating that it served  
16 defendants with the notice of the application for default judgment by mail. (Proof of Service,  
17 Dkt. No. 9 at 4.) No response to this application is on record in this action.

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21 <sup>8</sup> The Proofs of Service aver that personal service had been attempted on three prior  
22 occasions as to each defendant.

23 <sup>9</sup> The application does not specifically request judgment on plaintiff’s claim that  
24 defendants violated California Business and Professions Code §§ 17200 et seq., and plaintiff’s  
25 memorandum in support of the application does not address this claim. Accordingly, the  
26 undersigned does not address this claim.

<sup>10</sup> Although plaintiff also seeks attorney’s fees and relevant costs, it has provided no legal  
argument or evidentiary support for its request for fees and costs. Accordingly, the undersigned  
does not address those requests.

1 II. LEGAL STANDARDS

2 Pursuant to Federal Rule of Civil Procedure 55, default may be entered against a  
3 party against whom a judgment for affirmative relief is sought who fails to plead or otherwise  
4 defend against the action. See Fed. R. Civ. P. 55(a). However, “[a] defendant’s default does not  
5 automatically entitle the plaintiff to a court-ordered judgment.” PepsiCo, Inc. v. Cal. Sec. Cans,  
6 238 F. Supp. 2d 1172, 1174 (C.D. Cal. 2002) (citing Draper v. Coombs, 792 F.2d 915, 924-25  
7 (9th Cir. 1986)). Instead, the decision to grant or deny an application for default judgment lies  
8 within the district court’s sound discretion. Aldabe v. Aldabe, 616 F.2d 1089, 1092 (9th Cir.  
9 1980). In making this determination, the court considers the following factors:

- 10 (1) the possibility of prejudice to the plaintiff, (2) the merits of  
11 plaintiff’s substantive claim, (3) the sufficiency of the complaint,  
12 (4) the sum of money at stake in the action[,] (5) the possibility of  
13 a dispute concerning material facts[,] (6) whether the default was  
due to excusable neglect, and (7) the strong policy underlying the  
Federal Rules of Civil Procedure favoring decisions on the merits.

14 Eitel v. McCool, 782 F.2d 1470, 1471-72 (9th Cir. 1986). Default judgments are ordinarily  
15 disfavored. Id. at 1472.

16 As a general rule, once default is entered, well-pleaded factual allegations in the  
17 operative complaint are taken as true, except for those allegations relating to damages.  
18 TeleVideo Sys., Inc. v. Heidenthal, 826 F.2d 915, 917-18 (9th Cir. 1987) (per curiam) (citing  
19 Geddes v. United Fin. Group, 559 F.2d 557, 560 (9th Cir. 1977) (per curiam)); accord Fair  
20 Housing of Marin v. Combs, 285 F.3d 899, 906 (9th Cir. 2002), cert. denied, 537 U.S. 1018  
21 (2002). In addition, although well-pleaded allegations in the complaint are admitted by a  
22 defendant’s failure to respond, “necessary facts not contained in the pleadings, and claims which  
23 are legally insufficient, are not established by default.” Cripps v. Life Ins. Co. of N. Am., 980  
24 F.2d 1261, 1267 (9th Cir. 1992) (citing Danning v. Lavine, 572 F.2d 1386, 1388 (9th Cir. 1978));  
25 accord DIRECTV, Inc. v. Hoa Huynh, 503 F.3d 847, 854 (9th Cir. 2007) (stating that a defendant  
26 does not admit facts that are not well-pled or conclusions of law), cert. denied, 129 S. Ct. 40

1 (2008); Abney v. Alameida, 334 F. Supp. 2d 1221, 1235 (S.D. Cal. 2004) (“[A] default judgment  
2 may not be entered on a legally insufficient claim.”). A party’s default conclusively establishes  
3 that party’s liability, although it does not establish the amount of damages. Geddes, 559 F.2d at  
4 560 (stating that although a default established liability, it did not establish the extent of the  
5 damages).

6 III. ANALYSIS

7 A. Appropriateness of the Entry of Default Judgment Under the Eitel Factors

8 1. Factor One: Possibility of Prejudice to Plaintiff

9 The first Eitel factor considers whether the plaintiff would suffer prejudice if  
10 default judgment is not entered, and such potential prejudice to the plaintiff militates in favor of  
11 granting a default judgment. See PepsiCo, Inc., 238 F. Supp. 2d at 1177. Here, plaintiff would  
12 potentially face prejudice if the court did not enter a default judgment. Absent entry of a default  
13 judgment, plaintiff would be without another recourse for recovery. Accordingly, the first Eitel  
14 factor favors the entry of default judgment.

15 2. Factors Two and Three: The Merits of Plaintiff’s Substantive Claims and  
16 the Sufficiency of the Complaint

17 The undersigned considers the merits of plaintiff’s substantive claims and the  
18 sufficiency of the complaint together below because of the relatedness of the two inquiries. The  
19 undersigned must consider whether the allegations in the complaint are sufficient to state a claim  
20 that supports the relief sought. See Danning, 572 F.2d at 1388; PepsiCo, Inc., 238 F. Supp. 2d  
21 at 1175.

22 Plaintiff seeks entry of default judgment on its claims brought pursuant to 47  
23 U.S.C. § 605(a) and 47 U.S.C. § 553(a).<sup>11</sup> Plaintiff’s inability to allege the precise nature of the  
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25 <sup>11</sup> The undersigned does not address the merits of, or sufficiency of the allegations in  
26 support of, plaintiff’s state law claim for conversion. As discussed more fully below, the  
undersigned need not reach plaintiff’s conversion claim because the recommended statutory

1 intercepted transmission in this case, which is largely due to defendants' failure to appear or  
2 defend themselves in the action, raises a question regarding the scope of 47 U.S.C. § 605(a) and  
3 the sufficiency of plaintiff's claim under that provision. The Federal Communications Act  
4 prohibits, among other things, commercial establishments from intercepting and broadcasting  
5 radio communications to its patrons. See 47 U.S.C. § 605(a). In relevant part, 47 U.S.C.

6 § 605(a) states:

7           No person not being authorized by the sender shall intercept any radio  
8 communication and divulge or publish the existence, contents, substance,  
9 purport, effect, or meaning of such intercepted communication to any  
10 person. No person not being entitled thereto shall receive or assist in  
11 receiving any interstate or foreign communication by radio and use such  
12 communication (or any information therein contained) for his own benefit  
13 or for the benefit of another not entitled thereto. No person having  
14 received any intercepted radio communication or having become  
acquainted with the contents, substance, purport, effect, or meaning of  
such communication (or any part thereof) knowing that such  
communication was intercepted, shall divulge or publish the existence,  
contents, substance, purport, effect, or meaning of such communication (or  
any part thereof) or use such communication (or any information therein  
contained) for his own benefit or for the benefit of another not entitled  
thereto.

15 The Ninth Circuit Court of Appeals has determined that satellite television signals are covered  
16 communications under 47 U.S.C. § 605(a). DIRECTV, Inc. v. Webb, 545 F.3d 837, 844 (9th  
17 Cir. 2008).

18           The scope of section 605(a) is less clear with respect to transmissions intercepted  
19 from a cable system, which are expressly covered under 47 U.S.C. § 553(a). Section 553(a)  
20 states, in relevant part: "No person shall intercept or receive or assist in intercepting or receiving  
21 any communications service offered over a cable system, unless specifically authorized to do so  
22 by a cable operator or as may otherwise be specifically authorized by law." 47 U.S.C.

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26 damages, if awarded, will sufficiently compensate plaintiff such that an award for conversion  
damages would be duplicative.

1 § 553(a)(1).<sup>12</sup>

2 Here, plaintiff has not alleged whether the transmission that defendants  
3 intercepted was intercepted through a cable system or a satellite television signal. As plaintiff's  
4 brief correctly suggests, a split of authority has developed regarding the scope of section 605(a)  
5 in that numerous courts have concluded that section 605(a) applies exclusively to broadcasts  
6 obtained by way of a satellite television signal, as opposed to transmissions over a cable system,  
7 and that section 553 applies exclusively to transmission over a cable system. Compare United  
8 States v. Norris, 88 F.3d 462, 466-69 (7th Cir. 1996) (holding that sections 553(a) and 605(a) are  
9 not "overlapping statutes" and are thus mutually exclusive), with Int'l Cablevision, Inc. v. Sykes,  
10 75 F.3d 123, 132-33 (2d Cir. 1996) (holding that section 605 and section 553 are not completely  
11 overlapping); see also TKR Cable Co. v. Cable City Corp., 267 F.3d 196, 204-07 (3d Cir. 2001)  
12 (recognizing the disagreement between the holdings in Norris and Sykes, and holding "that § 605  
13 encompasses the interception of satellite transmissions to the extent reception or interception  
14 occurs prior to or not in connection with, distribution of the service over a cable system, and no  
15 more" (internal quotation marks omitted).).

16 At a minimum, plaintiff's complaint and evidence support a conclusion that  
17 defendants intercepted, without authorization, a transmission of the Program and broadcast it to  
18 its patrons. (Pl.'s Compl. ¶¶ 3, 13-14, 20; Slay Aff. at 2.) Plaintiff essentially concedes that its  
19 complaint and the record contain no allegations or evidence substantiating the nature of the  
20 transmission that was intercepted by defendants. Plaintiff argues, however, that although it was  
21 unable to allege the precise means of transmission in this case (i.e., transmission over a cable  
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23 <sup>12</sup> Section 553 carries lower minimum statutory damages and lower enhanced damages  
24 than section 605. Compare 47 U.S.C. §§ 605(e)(3)(C)(i)(II) and 605(e)(3)(C)(ii) (providing for  
25 the award of statutory damages of not less than \$1,000 and no more than \$10,000, and under  
26 certain circumstances enhanced damages of up to \$100,000 per violation), with 47 U.S.C.  
§ 553(c)(3)(A)(ii) (providing for the award of statutory damages of not less than \$250 and not  
more than \$10,000, and under certain circumstances enhanced damages of up to \$50,000 per  
violation).



1 system or satellite broadcast), it “should not be prejudiced” given defendants’ failure to appear or  
2 defend itself in this action. (Pl.’s Memo. of P. & A. in Supp. of Application for Default J. at 3,  
3 Dkt. No. 9, Doc. No. 9-1.) The undersigned agrees with plaintiff that under the circumstances of  
4 this case, where plaintiff was deprived of the opportunity to conduct discovery regarding the  
5 transmission at issue because of defendants’ failure to appear or defend itself in this action,  
6 plaintiff should not suffer the resulting prejudice. In any event, the split of authority presented  
7 above has little practical impact in this case because the undersigned recommends the entry of a  
8 judgment in the total amount of \$10,000, which is the maximum, non-enhanced statutory  
9 damages available under both 47 U.S.C. § 553(c)(3)(A)(ii) and 47 U.S.C. § 605(e)(3)(C)(i)(II).  
10 Thus, insofar as the merits of plaintiff’s statutory claims and the sufficiency of its pleadings  
11 under the Eitel factors are concerned, the complaint and record before the undersigned favor  
12 entry of default judgment.

13 3. Factor Four: The Sum of Money at Stake in the Action

14 Under the fourth factor cited in Eitel, “the court must consider the amount of  
15 money at stake in relation to the seriousness of Defendant’s conduct.” PepsiCo, Inc., 238 F.  
16 Supp. 2d at 1177; see also Philip Morris USA, Inc. v. Castworld Prods., Inc., 219 F.R.D. 494,  
17 500 (C.D. Cal. 2003). Here, plaintiff seeks a significant amount of damages, i.e., \$112,800.  
18 However, plaintiff’s request for statutory damages and damages for conversion are tailored to  
19 defendants’ specific wrongful conduct. Plaintiff seeks statutory damages under the federal  
20 statutes implicated by its claims and, although plaintiff requests \$110,000 in statutory damages,  
21 the statutes involved contemplate such an award under certain circumstances.<sup>13</sup> Under these  
22 circumstances, the undersigned concludes that this factor favors the entry of default judgment.

23 4. Factor Five: The Possibility of a Dispute Concerning Material Facts

24 The facts of this case are relatively straightforward, and plaintiff has provided the

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25 <sup>13</sup> Whether plaintiff is entitled to an award of this size is a different issue, which the  
26 undersigned addresses in greater detail below.

1 court with well-pleaded allegations supporting its statutory claims and affidavits in support of its  
2 allegations. Here, the court may assume the truth of well-pleaded facts in the complaint (except  
3 as to damages) following the clerk’s entry of default and, thus, there is no likelihood that any  
4 genuine issue of material fact exists.<sup>14</sup> See, e.g., Elektra Entm’t Group Inc. v. Crawford, 226  
5 F.R.D. 388, 393 (C.D. Cal. 2005) (“Because all allegations in a well-pleaded complaint are taken  
6 as true after the court clerk enters default judgment, there is no likelihood that any genuine issue  
7 of material fact exists.”); accord Philip Morris USA, Inc., 219 F.R.D. at 500; PepsiCo, Inc., 238  
8 F. Supp. 2d at 1177.

9 5. Factor Six: Whether the Default Was Due to Excusable Neglect

10 Upon review of the record before the court, the undersigned finds that the default  
11 was not the result of excusable neglect. See PepsiCo, Inc., 238 F. Supp. 2d at 1177. Plaintiff  
12 made numerous attempts to personally serve each defendant with the summons and complaint  
13 and ultimately effectuated substituted service of those documents on each defendant. Moreover,  
14 plaintiff served defendants by mail with notice of its application for default judgment. Despite  
15 ample notice of this lawsuit and plaintiff’s intention to seek a default judgment, defendants have  
16 not appeared in this action to date. Thus, the record suggests that defendants have chosen not to  
17 defend themselves in this action, and not that the default resulted from any excusable neglect.  
18 Accordingly, this Eitel factor favors the entry of a default judgment.

19 6. Factor Seven: The Strong Policy Underlying the Federal Rules of Civil  
20 Procedure Favoring Decisions on the Merits

21 “Cases should be decided upon their merits whenever reasonably possible.” Eitel,  
22 782 F.2d at 1472. However, district courts have concluded with regularity that this policy,  
23 standing alone, is not dispositive, especially where a defendant fails to appear or defend itself in  
24 an action. PepsiCo, Inc., 238 F. Supp. 2d at 1177; see also Craigslist, Inc. v. Naturemarket, Inc.,

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25 <sup>14</sup> Defendants’ failure to file an answer in this case further supports the conclusion that  
26 the possibility of a dispute as to material facts is minimal.

1 694 F. Supp. 2d 1039, 1061 (N.D. Cal. 2010); ACS Recovery Servs., Inc. v. Kaplan, No. C 09-  
2 01304, 2010 WL 144816, at \*7 (N.D. Cal. Jan. 11, 2010) (unpublished); Hartung v. J.D. Byrider,  
3 Inc., No. 1:08-cv-00960 AWI GSA, 2009 WL 1876690, at \*5 (E.D. Cal. June 26, 2009)  
4 (unpublished). Accordingly, although the undersigned is cognizant of the policy in favor of  
5 decisions on the merits—and consistent with existing policy would prefer that this case be  
6 resolved on the merits—that policy does not, by itself, preclude the entry of default judgment.

7           Upon consideration of the Eitel factors, the undersigned concludes that plaintiff is  
8 entitled to the entry of default judgment against defendants and recommends the same. What  
9 remains is the determination of the amount of damages to which plaintiff is entitled.

10           B.     Terms of the Judgment to Be Entered

11           After determining that a party is entitled to a default judgment, the court must  
12 determine the terms of the judgment to be entered. Considering plaintiff’s briefing and the  
13 record in this case, including the affidavits and declarations submitted by plaintiff, the  
14 undersigned concludes that plaintiff is entitled to an award of statutory damages in the amount of  
15 \$10,000 as a result of defendants’ unlawful interception and broadcast of the Program, and  
16 recommends the same.

17           Pursuant to section 605, a court may award statutory damages of “not less than  
18 \$1,000 or more than \$10,000” for violation of the Federal Communications Act, and may also  
19 award enhanced damages of up to \$100,000 if the “violation was committed willfully and for  
20 purposes of direct or indirect commercial advantage or private financial gain.” 47 U.S.C.  
21 §§ 605(e)(3)(C)(i)(II), (e)(3)(C)(ii). Where a violation 47 U.S.C. § 553(a) is concerned, a court  
22 may award statutory damages of “not less than \$250 or more than \$10,000,” and may increase the  
23 award up to \$50,000 if the “violation was committed willfully and for purposes of commercial  
24 advantage or private financial gain.” 47 U.S.C. § 553(c)(3)(A), (B).

25           Here, plaintiff seeks a judgment in the amount of \$112,800. Plaintiff’s  
26 application for default judgment and proposed order indicate that this sum consists of \$110,000

1 for a violation of 47 U.S.C. § 605(e)(3)(B)(iii) and (e)(3)(C)(ii), and \$2,800 as compensatory  
2 damages arising from defendants' act of conversion. (See Notice of Application & Application  
3 for Default J. at 3; Proposed Order at 2, Dkt. No. 9, Doc. No. 9-5.)

4 Plaintiff's investigator's affidavit states that Lamppost Pizza had a seating  
5 capacity of 105 and that there were approximately 16 to 21 patrons inside the restaurant on the  
6 night in question. (Slay Aff. at 2-3.) The affidavit further states that Lamppost Pizza was  
7 unlawfully broadcasting the Program on two televisions in mounted or elevated locations. (Id.  
8 at 2.) Plaintiff provided no evidence that Lamppost Pizza prepared any special advertising for  
9 the broadcast of the Program, that payment of a cover charge was required to enter Lamppost  
10 Pizza on the night of the broadcast, or that Lamppost Pizza charged a special premium for food  
11 or drink that night. Plaintiff does not suggest that Lamppost Pizza had increased business as a  
12 result of the broadcast, or that defendants are repeat offenders with respect to intercepting  
13 transmissions of the type at issue here. Balancing these facts with the widespread problem of  
14 piracy and the need for an award sufficient to deter future piracy, the undersigned recommends  
15 an award of statutory damages in the amount of \$10,000. On the record before the court, the  
16 undersigned does not find that this case merits an award of enhanced damages.

17 Plaintiff also seeks actual damages for defendants' alleged tortious act of  
18 conversion in the amount of \$2,800, which consists of the fee that defendants would have had to  
19 pay to plaintiff in order to lawfully broadcast the Program through a contractual sublicense.<sup>15</sup>  
20 (See Pl.'s Proposed Order at 2; Gagliardi Aff. ¶ 8 & Ex. 1.) The undersigned does not  
21 recommend an award of damages with respect to plaintiff's claim for conversion. The statutory  
22 damages provisions at issue serve not only a deterrent function, see J & J Sports Prods. v.  
23 Orellana, No. 08-05468 CW, 2010 WL 1576447, at \*3 (N.D. Cal. Apr. 19, 2010) (unpublished),

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24  
25 <sup>15</sup> Damages for conversion are measured, in relevant part, by the value of the property at  
26 the time of the conversion. Cal. Civ. Code § 3336; see also Stan Lee Trading, Inc. v. Holtz, 649  
F. Supp. 577, 581 (C.D. Cal. 1986); Spates v. Dameron Hosp. Ass'n, 114 Cal. App. 4th 208, 221,  
7 Cal. Rptr. 3d 597, 608 (Ct. App. 2003).

1 but also a compensatory function, which is evidenced by provisions that permit the award of  
2 statutory damages or actual damages in a civil action. See 47 U.S.C. § 605(e)(3)(C)(I); 47  
3 U.S.C. § 553(c)(3)(A)(i). Here, the recommended award of statutory damages in the amount of  
4 \$10,000 sufficiently compensates plaintiff, and this case does not present a set of circumstances  
5 where an additional award might be warranted. Accordingly, the undersigned recommends that  
6 plaintiff be awarded no damages on its conversion claim.<sup>16</sup>

7 Finally, although the prayer for relief in the complaint and the application for  
8 default judgment indicate that plaintiff seeks the award of costs and attorneys' fees, the  
9 application for default judgment contains no argument or evidence in support of such a request.  
10 Accordingly, the undersigned does not recommend the award of costs or attorneys' fees.

11 IV. CONCLUSION

12 For the reasons stated above, IT IS HEREBY ORDERED that plaintiff's  
13 application for default judgment is submitted on the briefs and record in this case, and the  
14 February 24, 2011 hearing on plaintiff's application is vacated.

15 IT IS FURTHER RECOMMENDED that:

16 1. Plaintiff's application for default judgment (Dkt. No. 9) against defendants  
17 Karnail Singh Gidha and Jasbir Kaur, individually and doing business as Lamppost Pizza, be  
18 granted.

19 2. The court enter judgment against defendants, jointly and severally, on

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21 <sup>16</sup> Because the undersigned does not recommend an award of damages on plaintiff's  
22 conversion claim, the court need not address the question of whether an interest in intangible  
23 property such as an exclusive license to distribute a broadcast signal is the proper subject of a  
24 claim of conversion under California law. Compare, e.g., Fremont Indem. Co. v. Fremont Gen.  
25 Corp., 148 Cal. App. 4th 97, 119-20, 55 Cal. Rptr. 3d 621, 638 (Ct. App. 2007) (acknowledging  
26 California courts' traditional refusal to recognize as conversion the unauthorized taking of  
intangible interests that are not merged with or reflected in something tangible), with DIRECTV,  
Inc. v. Pahnke, 405 F. Supp. 2d 1182, 1189-90 (E.D. Cal. 2005) (concluding that the exclusive  
right to distribute proprietary cable programming is the proper subject of a conversion claim  
under California law), and Don King Prods./Kingvision v. Lovato, 911 F. Supp. 419, 423 (N.D.  
Cal. 1995) (holding that plaintiff's alleged exclusive rights to distribute a telecast in California  
constituted a right to possession of property supporting a claim of conversion).

