

United States District Court
Northern District of California

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UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA

DINO CORTINA,
Plaintiff,
v.
BRISTOL-MYERS SQUIBB COMPANY,
et al.,
Defendants.

Case No. 17-cv-00247-JST

**ORDER DENYING MOTION TO
DISMISS FOR LACK OF PERSONAL
JURISDICTION, DENYING REQUEST
FOR JURISDICTIONAL DISCOVERY,
AND GRANTING MOTION TO
TRANSFER**

Re: ECF No. 13

Before the Court is Defendants’ Motion to Dismiss for Lack of Personal Jurisdiction under Federal Rule of Civil Procedure 12(b)(2), or in the Alternative, to Transfer under 28 U.S.C. § 1404(a). ECF No. 13. Plaintiff opposes the motion. ECF No. 27. The Court denies the motion to dismiss for lack of jurisdiction and grants the motion to transfer the case to the Eastern District of New York pursuant to 28 U.S.C. § 1404(a).

I. BACKGROUND

On January 18, 2017, Plaintiff Dino Cortina filed a complaint against AstraZeneca Pharmaceuticals LP (“AstraZeneca”), Bristol-Myers Squibb Company (“Bristol-Myers”), and McKesson Corporation (“McKesson”). Cortina is a citizen and resident of New York. ECF No. 1 ¶ 7. Bristol-Myers is a Delaware corporation with its principal place of business in New York. Id. ¶ 9; ECF No. 13 at 11, n.5. AstraZeneca is a Delaware limited partnership with its principal place of business in Delaware. ECF No. 1 ¶ 10. McKesson is a Delaware corporation with its principal place of business in California. Id. ¶ 11. The complaint alleges that Saxagliptin, a prescription drug under the brands Onglyza and Kombiglyze XR, causes heart failure, congestive heart failure, cardiac failure, death from heart failure, and other serious conditions to users who suffer from Type 2 diabetes, due to their increased cardiovascular risk. ECF No. 1. Plaintiff alleges that

1 Defendants were involved with aspects of bringing Saxagliptin to market, including, but not
2 limited to, the manufacturing, marketing, and distribution of the prescription drug. Id. ¶¶ 27-28,
3 33-35. In addition, Plaintiff claims that Defendants refused to warn, failed to warn, or “under-
4 warned” about Saxagliptin’s risks, and engaged in “inadequate clinical trials, testing and study,
5 and inadequate reporting regarding the results of the clinical trials, testing and study.” Id. ¶ 56.

6 On April 24, 2017, Defendants filed the instant motion, arguing that the Court lacks
7 personal jurisdiction over Plaintiff’s claims with regard to AstraZeneca and Bristol-Myers because
8 they are out-of-state defendants and Plaintiff’s claims do not arise from Defendants’ conduct
9 within California. ECF No. 13 at 9-10. In the alternative, Bristol-Myers, AstraZeneca, and
10 McKesson move to transfer the case to the United States District Court for the Eastern District of
11 New York because the Plaintiff resides in New York and does not allege any connection to
12 California. Id. at 10.

13 **II. LEGAL STANDARD**

14 “In opposition to a defendant’s motion to dismiss for lack of personal jurisdiction, the
15 plaintiff bears the burden of establishing that jurisdiction is proper.” Boschetto v. Hansing, 539
16 F.3d 1011, 1015 (9th Cir. 2008). Absent an evidentiary hearing, the plaintiff need only make a
17 “prima facie showing” of personal jurisdiction. Id. (quoting Sher v. Johnson, 911 F.2d 1357, 1361
18 (9th Cir. 1990)). “Uncontroverted allegations in the plaintiff’s complaint must be taken as true.”
19 Id. Where there are “[c]onflicts between the parties over statements contained in affidavits,” they
20 “must be resolved in the plaintiff’s favor.” Id. (internal quotation marks omitted) (quoting
21 Schwarzenegger v. Fred Martin Motor Co., 374 F.3d 797, 800 (9th Cir. 2004)).

22 Before a court can exercise personal jurisdiction over a nonresident defendant, the laws of
23 the forum state must provide a basis for exercising personal jurisdiction, and the assertion of
24 personal jurisdiction must comport with due process. CollegeSource, Inc. v. AcademyOne, Inc.,
25 653 F.3d 1066, 1073-74 (9th Cir. 2011). Because “California’s long-arm statute is co-extensive
26 with federal standards, . . . a federal court may exercise personal jurisdiction if doing so comports
27 with federal constitutional due process.” Id. (citing Panavision Int’l L.P. v. Toppen, 141 F.3d
28 1316, 1320 (9th Cir. 1998)).

1 There are two types of personal jurisdiction: “general or all-purpose” and “specific or case-
2 linked.” Goodyear Dunlop Tires Operations, S.A. v. Brown, 564 U.S. 915, 919 (2011) (citing
3 Helicopteros Nacionales de Colombia, S.A. v. Hall, 466 U.S. 408, 414 nn.8-9 (1984)). When a
4 defendant’s affiliations with the forum state are so “continuous and systematic” as to render the
5 defendant “at home” in the state, a court may assert general jurisdiction to “hear any and all
6 claims” against that defendant. Id.

7 “Specific jurisdiction, on the other hand, depends on an affiliatio[n] between the forum and
8 the underlying controversy, principal, activity or an occurrence that takes place in the forum State
9 and is therefore subject to the State’s regulation.” Goodyear, 564 U.S. at 919 (internal quotation
10 marks omitted). In contrast to general jurisdiction, specific jurisdiction is also “confined to
11 adjudication of issues deriving from, or connected with, the very controversy that establishes
12 jurisdiction.” Id. (internal quotation marks omitted). In other words, specific jurisdiction “focuses
13 on the relationship among the defendant, the forum, and the litigation.” Walden v. Fiore, 134
14 S.Ct. 1115, 1121 (2014). The Ninth Circuit has established a “three-prong test for analyzing a
15 claim of specific personal jurisdiction”:

16 (1) The non-resident defendant must purposefully direct his activities or
17 consummate some transaction with the forum or resident thereof; or perform some
18 act by which he purposefully avails himself of the privilege of conducting activities
19 in the forum thereby invoking the benefits and protections of its laws; (2) the claim
must be one which arises out of or relates to the defendant's forum-related
activities; and (3) the exercise of jurisdiction must comport with fair play and
substantial justice, i.e. it must be reasonable.

20 Schwarzenegger, 374 F.3d at 802 (quoting Lake v. Lake, 817 F.2d 1416, 1421 (9th Cir. 1987)).
21 “The plaintiff bears the burden of satisfying the first two prongs of the test.” Id. (citing Sher, 911
22 F.2d at 1361). If the plaintiff succeeds in doing so, “the burden then shifts to the defendant to
23 ‘present a compelling case’ that the exercise of jurisdiction would not be reasonable.” Id. (quoting
24 Burger King Corp. v. Rudzewicz, 471 U.S. 462, 477 (1985)).

25 **III. DISCUSSION**

26 **A. Personal Jurisdiction**

27 The dispute before the Court is whether it has specific jurisdiction over Bristol-Myers and
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1 AstraZeneca.¹ The first prong of the Ninth Circuit test is not at issue, because Defendants concede
2 that they have availed themselves of the forum’s benefits. Turning to the second prong, Bristol-
3 Myers and AstraZeneca argue that Plaintiff does not “meet the Ninth Circuit’s ‘arising from’
4 standard because he has not alleged and cannot demonstrate that [their] activities . . . in California
5 caused his alleged injury in New York.” ECF No. 13 at 15.

6 A plaintiff’s “residency in the forum state is not the sine qua non of specific jurisdiction.”
7 Guillette v. PD-RX Pharmaceuticals Inc., No. 5:15-cv-00564-R, 2016 WL 3094073, at *4 (W.D.
8 Okla. June 1, 2016) (citing Keeton v. Hustler Magazine, Inc., 465 U.S. 770, 776 (1984)). Neither
9 is where the Plaintiff experienced his injury. Rather, the Supreme Court has instructed that “[t]he
10 proper question is not where the plaintiff experienced a particular injury or effect but whether the
11 defendant’s conduct connects him to the forum in a meaningful way.” Walden, 134 S.Ct. at 1125.

12 In Walden, the Supreme Court emphasized that “it is the defendant, not the plaintiff or
13 third parties, who must create contacts with the forum State.” Id. at 1126. Moreover, the effect of
14 the defendant’s conduct must be “tethered to” the state, not to the plaintiff. Id. at 1125. In this
15 circuit, courts apply a “but for” test to determine whether a claim arises out of the defendant’s
16 forum-related activities. Doe v. Unocal Corp., 248 F.3d 915, 924 (9th Cir. 2001). The question is,
17 but for Bristol-Myers’s and AstraZeneca’s conduct in California, would Cortina’s injury have
18 occurred? LiveCareer Ltd. v. Su Jia Techs. Ltd., No. 14-CV-03336-JST, 2015 WL 1448505 at *5
19 (N.D. Cal. Mar. 31, 2015). The Court concludes Cortina’s injuries would not have occurred but
20 for Bristol-Myers’s and AstraZeneca’s contacts with California because the Saxagliptin clinical
21 trials conducted here were part of the unbroken chain of events leading to Plaintiff’s alleged
22 injury.

23 Defendants argue against this result on several grounds. First, they argue that Plaintiff’s
24 claims sound in failure to warn and fraudulent concealment, not in any harm she suffered as a
25 result of any clinical trial. That argument ignores, however, Plaintiff’s allegations that Defendants
26 engaged in “inadequate clinical trials, testing and study, and inadequate reporting regarding the
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¹ Plaintiff does not contend that the Court has general jurisdiction over these defendants.

1 results of the clinical trials, testing and study.” ECF No. 1 at 11. The related state court case on
2 which Plaintiff relies also notes that “Saxagliptin was developed (at least in part) in California.”
3 ECF No. 27-1 at 10. Surely, if the drug at issue had never been developed, tested, or approved,
4 Plaintiff would not have been harmed by it.

5 Defendants also note that the same public records Plaintiff cites reveal that clinical trials
6 for the drug at issue occurred in many forums. ECF No. 30 at 2, 5. “Under the [but-for] approach,
7 [however,] any event in the causal chain leading to the plaintiff’s injury is sufficiently related to
8 the claim to support the exercise of specific jurisdiction.” Newsome v. Gallacher, 722 F.3d 1257,
9 1269 (10th Cir. 2013) (quoting Dudnikov v. Chalk & Vermilion Fine Arts, Inc., 514 F.3d 1063,
10 1078 (10th Cir. 2008)). Analogously, the Ninth Circuit has held in the context of constitutional
11 standing that “a causal chain does not fail simply because it has several ‘links,’ provided those
12 links are ‘not hypothetical or tenuous’ and remain ‘plausib[le].” Maya v. Centex Corp., 658 F.3d
13 1060, 1070 (9th Cir. 2011) (quoting Nat’l Audubon Soc., Inc. v. Davis, 307 F.3d 835, 849 (9th
14 Cir. 2002)).

15 A similar case concerning the prescription drug Paxil, M.M. ex rel. Meyers v.
16 GlaxoSmithKline LLC, 61 N.E.3d 1026, 1031 (Ill. Ct. App. 2016), is instructive. There, plaintiffs
17 alleged “(1) strict liability and failure to warn, (2) strict products liability and design defect, (3)
18 negligence, (4) breach of implied warranty, (5) breach of express warranty, and (6) negligent
19 misrepresentation and concealment.” Id. Defendant GSK moved to dismiss the out-of-state
20 plaintiffs’ claims in part due to a lack of specific personal jurisdiction, claiming that “its actions or
21 omissions in Illinois were not the ‘but for’ cause of the alleged harm: plaintiffs did not serve as
22 study subjects in Illinois, did not receive Paxil prescriptions in Illinois, did not ingest Paxil in
23 Illinois, and did not suffer injury from Paxil in Illinois.” Id. at 1032. “GSK conducted 18
24 preclinical and clinical studies on Paxil in Illinois,” but GSK “argued that plaintiffs’ claims did not
25 arise out of defendant GSK’s contacts in Illinois, specifically, because Paxil clinical trials took
26 place in 44 states and abroad.” Id. at 1032-33. As in this case, the clinical trials conducted in the
27 forum state constituted only a “small fraction” of the overall clinical trials “in the multicenter
28 [drug] study.” Id. at 1038, 1040. There, as here, “[n]either defense counsel nor plaintiffs’ counsel

1 were able to suggest a bright-line test for the number of [forum state] trials that would give rise to
2 personal jurisdiction” in the forum state. Id. at 1033. The M.M. court found that plaintiffs had
3 “made a prima facie showing that their claims directly arose from or related to . . . acts of
4 omission during the clinical trials and the resulting inadequate warning labels,” and that it was
5 inconsequential that only a sliver of those trials occurred in the forum state. Id. at 1037, 1041-42.²
6 Similarly, in In re Syngenta Mass Tort Actions, No. 3:16-cv-00255-DRH, 2017 WL 2117728
7 (S.D. Ill. May 15, 2017), the defendants argued “that their contacts with Illinois [were] not part of
8 the causal chain leading to the plaintiffs’ alleged injuries,” and that therefore personal jurisdiction
9 was lacking. Id. at 4. Plaintiffs in that case sought “to hold Syngenta liable for their losses
10 resulting from the reduced price for their corn caused by Syngenta’s release of [genetically
11 modified] products into the marketplace.” Id. at *1. They argued that “Syngenta conducted
12 numerous field tests in Illinois, which aided in the eventual commercialization of VIPTERA™,
13 which is the stated underlying basis for all plaintiffs’ claims.” Id. at *4. The court rejected
14 Defendants’ “assert[ion] that the field tests have nothing to do with plaintiffs’ current allegations,
15 id. at *4, holding that plaintiffs did “not have to prove that [the defendant] did all their business
16 activities regarding commercialization and marketing of [the genetically modified corn] seeds in
17 Illinois only,” but only that “those contacts [were] meaningful.” Id. at *5. The court found that
18 plaintiffs had established specific personal jurisdiction. Id. at *6.

19 Defendants contend that application of the “but for” test in multi-center clinical trials in
20 multiple jurisdictions might have the effect of creating specific jurisdiction in courts in numerous
21 states. So it might – but only because important economic and scientific activity connected to an
22 alleged harm occurred in each of those locations. Moreover, it is not clear what the alternative
23 would be. Presumably, Defendants would agree that if 100 percent of clinical trials were

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25 ² The M.M. court noted the Illinois Supreme Court’s observation that: “Although the United
26 States Supreme Court has not clarified what is meant by ‘arising out of’ or ‘related to’ in the
27 context of a jurisdiction question [], several courts have determined that the applicable standard is
28 lenient or flexible.” Id. at 1037 (quoting Russell v. SNFA, 2013 IL 113909, 987 N.E.2d 778,
797, 370 Ill. Dec. 12 (2013)). The Ninth Circuit has likewise noted that it “has, in light of . . .
Supreme Court precedent, adopted a more ‘flexible approach.’” Ochoa v. J.B. Martin and Sons
Farms, Inc., 287 F.3d 1182, 1188 n.2 (9th Cir. 2002) (quoting Brand v. Menlove Dodge, 796 F.2d
1070, 1074 (9th Cir. 1986)).

1 conducted in a given jurisdiction, the “but for” test would be satisfied. If that is correct, then
2 abandonment of the “but for” test means the adoption of a threshold level of activity below 100
3 percent. What would that threshold be? If 25 percent of the clinical trials were conducted in
4 California, would that be enough? 50 percent? 75 percent? The point is that our existing case law
5 provides no basis for imposing an arbitrary cut-off, and the Court is disinclined to fashion a new
6 barrier to the exercise of its jurisdiction from whole cloth.³ As the Ninth Circuit’s “but for” test
7 and the persuasive analysis in M.M. and Syngenta all make clear, the relevant inquiry is whether
8 the plaintiff’s choice of forum is a proper place for personal jurisdiction, not whether it is the best
9 one. See M.M., 61 N.E.3d at 1041 (agreeing with plaintiffs’ contention that “in the context of
10 specific personal jurisdiction, whether the Illinois contacts are meaningful depends entirely on
11 their relation to the Plaintiffs’ causes of action, and not at all on a percentage-based comparison
12 between how much related conduct occurred outside of Illinois”).

13 Lastly, the Court notes that the United States Supreme Court recently held in Bristol-
14 Myers Squibb Co. v. Superior Court of California, San Francisco Cty., that the fact that a
15 defendant had research and laboratory facilities, sales representatives, and sales and marketing
16 operations in a forum state was insufficient to justify the exercise of specific jurisdiction in the
17 absence of an “adequate link between the State and the nonresidents’ claims.” ___ S.Ct. ___,
18 2017 WL 2621322, at *8 (2017). The present case is distinguishable from Bristol-Myers. There,
19 “BMS [Bristol-Myers Squibb] did not develop Plavix in California, did not create a marketing
20 strategy for Plavix in California, and did not manufacture, label, package, or work on the
21 regulatory approval of the product in California,” meaning that its activities in California were not
22 sufficiently linked to the out-of-state plaintiffs’ claims. 2017 WL 2621322, at *4. In this case,
23 Plaintiff alleges that “nearly every pivotal clinical trial necessary for NDA approval involved
24 studying of the Saxagliptin drugs throughout the State of California,” and that “but for the pre-
25 NDA development of the Saxagliptin drugs within the State of California, the drugs would not
26 have been sold and marketed throughout the U.S. nor ingested by Plaintiff.” ECF No. 27 at 5.

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28 ³ The Court does not mean to suggest that even a de minimis level of clinical trial activity would satisfy the requirements of specific jurisdiction. That question is not presented here.

1 This linkage between Defendants’ in-state clinical trial activity and Plaintiff’s injury is sufficient
2 to satisfy the Ninth Circuit’s “but for” test.

3 The Court concludes that Plaintiff has established a prima facie case that Defendants’
4 clinical trials in California were part of the “but for” cause of his injuries sufficient to confer
5 jurisdiction.⁴

6 **B. Transfer**

7 In the alternative, Defendants request that this case be transferred to the Eastern District of
8 New York. ECF No. 13 at 18. Under 28 U.S.C. § 1404(a), “[f]or the convenience of parties and
9 witnesses, in the interest of justice, a district court may transfer any civil action to any other
10 district or division where it might have been brought or to any district or division to which all
11 parties have consented.” Id. The purpose of section 1404(a) “is to prevent the waste of time,
12 energy and money and to protect litigants, witnesses, and the public against unnecessary
13 inconvenience and expense.” Van Dusen v. Barrack, 276 U.S. 612, 616 (1964) (internal quotation
14 marks omitted).

15 The Ninth Circuit requires that courts consider a variety of factors in determining whether
16 to transfer an action. See Jones v. GNC Franchising, Inc., 211 F.3d 495, 498 (9th Cir. 2000);
17 Decker Coal Co. v. Commonwealth Edison Co., 805 F.2d 834, 843 (9th Cir. 1986). The relevant
18 factors are: (1) plaintiff’s choice of forum, (2) convenience of the parties, (3) convenience of the
19 witnesses, (4) ease of access to the evidence, (5) familiarity of each forum with the applicable law,
20 (6) feasibility of consolidation of other claims, (7) any local interest in the controversy, and (8) the
21 relative court congestion and time of trial in each forum. Barnes & Noble v. LSI Corp., 823 F.
22 Supp. 2d 980, 993 (N.D. Cal. 2011).

23 The district court has the broad discretion “to adjudicate motions to transfer according to
24 an ‘individualized, case-by-case consideration of convenience and fairness.’” Stewart Org., Inc. v.
25 Ricoh Corp., 487 U.S. 22, 29 (1988) (quoting Van Dusen, 376 U.S. at 622). It is not enough for
26 the defendant to merely show that it prefers another forum, and transfer will also not be allowed if

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28 ⁴ In light of this conclusion, the Court denies Plaintiff’s request for jurisdictional discovery as moot.

1 the result is merely to shift the inconvenience from one party to another. Van Dusen, 376 U.S. at
2 645-46.

3 “The convenience of the witnesses, particularly non-party witnesses, is often the most
4 important factor.” Grossman v. Johnson & Johnson, Case No. 14-cv-03557-VC, 2015 WL
5 1743116, at *1 (N.D. Cal. April 13, 2015). “The Court must also consider the relative importance
6 of the witnesses.” Id. (citing Gates Learjet Corp. v. Jensen, 743 F.2d 1325, 1335-36 (9th Cir.
7 1984)). “[A]lthough a plaintiff[’]s choice of forum is generally accorded significant weight, this
8 weight is substantially lessened where the plaintiff does not reside in the forum and the acts that
9 gave rise to the case did not occur in that forum.” Id. (citing Pac. Car & Foundry Co. v. Pence,
10 403 F.2d 949, 954 (9th Cir. 1968)).

11 Plaintiff is a resident of New York. Although the Court has found that there is a sufficient
12 connection between the acts that gave rise to the case and the California forum for purposes of
13 specific jurisdiction, it remains the case that the overwhelming majority of events directly related
14 to Plaintiff’s injuries took place in New York. Defendants argue that transfer is in the best
15 interests of the parties and witnesses because Plaintiff’s Onglyza was prescribed, purchased, and
16 ingested in New York. ECF No. 13 at 19. Plaintiff’s doctors and all documents related to his
17 medical, pharmacy, insurance, and employment records are located in New York. Key witnesses
18 such as his prescribing physician, treating doctors, employer, and other corroborating witnesses
19 are all located outside California and are outside the subpoena power of this Court. Defendant
20 Bristol-Myers’s principal place of business is in New York.

21 Plaintiff argues that because “[e]xtensive development and testing of Saxagliptin occurred
22 in California, . . . the bulk of the evidence relating to the core issues in this case are likely to be
23 located in California.” ECF No. 27 at 17. While the fact that some testing was performed in
24 California is sufficient to create specific jurisdiction here, Plaintiff’s “bulk of the evidence”
25 statement simply cannot be correct based on the record. Plaintiff does not have an independent
26 connection to the Northern District of California, and AstraZeneca and Bristol Myers’s relevant
27 company documents and witnesses are not located in California. Id.

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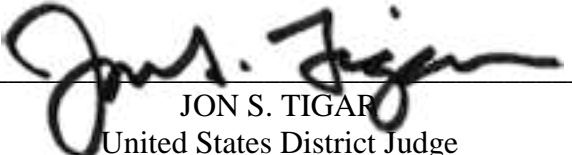
1 The only witness that the Court is sure exists in California with regard to Plaintiff's case is
2 McKesson, and the only documents located in California are those pertaining to McKesson.
3 Clearly, the Northern District of California is a convenient forum for McKesson. However, that
4 convenience is outweighed by the inconvenience to the many third-party witnesses discussed
5 above. Particularly given the Plaintiff's lack of contacts with his chosen forum, the Court
6 concludes that the remaining factors do not adequately counterbalance the above factors weighing
7 in favor of transfer.⁵

8 **CONCLUSION**

9 Bristol-Myers and AstraZeneca's motion to dismiss for lack of personal jurisdiction is
10 denied, Cortina's request for jurisdictional discovery is denied as moot, and Defendants' motion to
11 transfer is granted.

12 IT IS SO ORDERED.

13 Dated: June 27, 2017

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15 JON S. TIGAR
16 United States District Judge

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19 ⁵ As in Grossman, Plaintiff also argues that transfer is inappropriate due to several related actions
20 pending before the Court. "The existence of a related action can be an important consideration
21 'because of the positive effects it might have in possible consolidation of discovery and
22 convenience to witnesses and parties.'" Grossman, 2015 WL 1743116, at *1, n.1 (quoting A.J.
Indus., Inc. v. U.S. Dist. Court for Cent. Dist. of Cal., 503 F.2d 384, 389 (9th Cir. 1974)). The
pending related actions in this case do not persuade the Court that transfer is improper, for the
same reasons outlined in Grossman:

23 Here, however, while litigating all the related cases in the Northern District of
24 California might be more convenient for the defendants, there do not appear to be
25 any corresponding benefits in terms of convenience of the plaintiff or any non-
26 party witnesses. And by moving for transfer, the defendants have demonstrated
27 that they are willing to forgo any such benefit. Consequently, the Court is not
28 persuaded that the pendency of related cases in this district outweighs the factors
that strongly favor transfer. Of course, if the plaintiff believes that coordinated or
consolidated pretrial proceedings are necessary to avoid duplicative discovery or
otherwise conserve the parties' resources, the plaintiff is free to file a motion for
centralization with the Joint Panel on Multidistrict Litigation.

Id., 2015 WL 1743116, at *1, n.1.