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UNITED STATES DISTRICT COURT  
NORTHERN DISTRICT OF CALIFORNIA

BERNARDO ALCARAZ,  
Plaintiff,  
v.  
KMF OAKLAND LLC, et al.,  
Defendants.

Case No. [18-cv-02801-SI](#)

**ORDER GRANTING PLAINTIFF'S  
MOTION FOR PRELIMINARY  
INJUNCTION AND DENYING  
DEFENDANT ALTEZZA'S MOTION  
TO DISMISS**

Re: Dkt. Nos. 43, 44, 76, 90

Before the Court are plaintiff Bernardo Alcaraz's motion for preliminary injunction and defendant Altezza Condo LLC's motion to dismiss the third amended complaint. Dkt. Nos. 76, 90.<sup>1</sup> The motions came on for telephonic hearing on June 11, 2020.

Having considered the papers and arguments and for good cause shown, the Court DENIES defendant's motion to dismiss and GRANTS plaintiff's motion for a preliminary injunction.

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<sup>1</sup> Also still pending on the Court's docket are two October 2019 motions: plaintiff's *pro se* motion for preliminary injunction and defendant Altezza Condo LLC's motion to dissolve the temporary restraining order ("TRO"). See Dkt. Nos. 43, 44. As the Court previously explained, see Dkt. No. 70 at 1, the *pro se* motion for preliminary injunction, Dkt. No. 43, is DEEMED WITHDRAWN upon the filing of plaintiff's motion by counsel. Defendant's motion to dissolve the TRO, Dkt. No. 44, is DENIED AS MOOT in light of the fact that plaintiff has since posted the bond that the Court ordered when granting the TRO. See Dkt. No. 83. Defendant made no further argument in support of its motion to dissolve the TRO in this latest round of briefing, nor did defendant file a reply brief in support of the motion to dissolve the TRO despite opportunity to do so. See Dkt. No. 70 at 2.

1 **BACKGROUND**

2 **I. Factual Background**

3 As set forth in this Court’s Order Granting Plaintiff’s Application for a Temporary  
4 Restraining Order, this lawsuit arises from plaintiff’s assertion that, on account of his race, color,  
5 and/or national origin, defendants have undertaken eviction proceedings against him and have  
6 refused to sell him the residence that he occupies. See Dkt. No. 38. The following allegations are  
7 drawn from the third amended complaint. Dkt. No. 73 (“TAC”).

8 Plaintiff Bernardo Alcaraz, a Mexican born, Hispanic-American, emigrated to the United  
9 States in 1991 and became a naturalized United States Citizen in 1997. *Id.* ¶ 2. On August 28,  
10 2010, Mr. Alcaraz signed a lease for a two-bedroom apartment at 6465 San Pablo Avenue,  
11 Apartment #403, Oakland, California, and has lived there ever since. *Id.* ¶¶ 9, 13; *see also* Dkt.  
12 No. 73-1, TAC Ex. A at 6 (Lease Agreement).<sup>2</sup> Apartment #403 is a unit in a 33-unit building now  
13 called “The Emerson.” TAC ¶ 9. In 2010, Cascade Acceptance Corp. owned The Emerson. *Id.*  
14 ¶ 10.

15 Prior to signing the lease agreement, Mr. Alcaraz states he spoke with an Emerson manager.  
16 *Id.* ¶¶ 10-11. Specifically, the manager stated that in the future Emerson units would be individually  
17 sold. *Id.* ¶ 11. Mr. Alcaraz further states the manager indicated individuals occupying the units  
18 would have first priority to purchase their units when they were sold. *Id.* Additionally, the lease  
19 agreement indicates: “The Trustee will rent units in the building until the market is sufficiently  
20 active to allow individual units to be sold over a reasonable period of time, although he may sell the  
21 building as a whole to another entity that might hold it as a rental or sell individual units as the  
22 market allows.” TAC Ex. A at 6 (Lease Agreement).

23 On or around March 30, 2011, defendant KMF Oakland, LLC (“KMF”) purchased The  
24 Emerson from Cascade Acceptance Corp., with defendant Klingbeil Capital Management, Ltd.  
25 (“Klingbeil”) as the management company. TAC ¶¶ 14-15; *see* Dkt. No. 73-2, TAC Ex. B at 2  
26 (County of Alameda Assessor’s Office Property Ownership Records). Mr. Alcaraz states that from  
27

28 <sup>2</sup> For ease of reference, all page citations in this Order are to the page numbers stamped by  
the Court’s Electronic Case Filing system at the upper righthand corner of documents.

1 the start of KMF’s ownership, The Emerson was managed by Johnny Rodriguez. TAC ¶ 15. “For  
2 the duration of Mr. Rodriguez’s work at The Emerson, he exhibited a discriminatory, hostile, and  
3 adversarial attitude of racial/ethnic/national origin/ancestry animus toward Mr. Alcaraz, apparently  
4 believing that, due to being Mexican, Mr. Alcaraz was not fit to be a tenant at The Emerson.” *Id.*  
5 ¶ 17. Specifically, Mr. Alcaraz states, during their first interaction, Mr. Rodriguez asked Mr.  
6 Alcaraz if he was at The Emerson to perform maintenance work. *Id.* ¶ 18. Mr. Alcaraz states Mr.  
7 Rodriguez would tell Mr. Alcaraz, on occasion, that he spoke English well. *Id.* Additionally, every  
8 so often, the manager would ask, ““Oh, you’re still here?” –implying surprise” that Mr. Alcaraz was  
9 capable of remaining as an Emerson tenant. *Id.* Mr. Alcaraz further states that at one time Mr.  
10 Rodriguez asked Mr. Alcaraz if his car was in fact owned by his employer. *Id.* Mr. Alcaraz states  
11 that sometime in 2015 the manager told him “he looked like he was more suited to perform  
12 maintenance work at The Emerson than to be a tenant.” *Id.*

13 In early 2015, Mr. Alcaraz states he “began being assessed ‘late’ fees on rent checks that he  
14 had timely paid by mail.” *Id.* ¶ 19. Mr. Alcaraz states that at that time, an individual named Bianca  
15 Rodriguez was responsible for processing the rent checks and that she was in a romantic relationship  
16 with Mr. Rodriguez. *Id.* ¶ 20. In mid-2015, Mr. Alcaraz states he began to hand deliver his rent  
17 checks to Ms. Rodriguez’s office in San Ramon, California, to ensure the department received his  
18 rent checks. *Id.* ¶ 22. Mr. Alcaraz states he would call ahead to confirm Ms. Rodriguez would be  
19 present when he delivered the checks, but on most of Mr. Alcaraz’s attempts, she would no longer  
20 be in the office when he arrived. *Id.* Mr. Alcaraz states he would leave his rent checks under the  
21 office door as instructed, but his rent checks continued to be processed either untimely or not at all.  
22 *Id.* “On at least one occasion, Ms. Rodriguez called Mr. Alcaraz to tell him she did not receive his  
23 rent check even though Mr. Alcaraz had delivered it.” *Id.*

24 On September 24, 2015, KMF filed an unlawful detainer action against Mr. Alcaraz,  
25 attempting to evict him for unpaid rent. *Id.* ¶ 23. In response to the unlawful detainer action, Mr.  
26 Alcaraz states they reached an agreement. *Id.* ¶ 24. Mr. Alcaraz would deliver his rent checks to  
27 another KMF employee (not Ms. Rodriguez) and KMF would dismiss the action. *Id.* ¶ 25. Although  
28 Mr. Alcaraz repeatedly attempted to memorialize the new agreement and KMF agreed to

1 memorialize the new agreement, KMF never memorialized the new agreement in Mr. Alcaraz’s  
2 lease. *Id.*

3 In early 2016, Mr. Alcaraz states the management company (defendant Klingbeil) again  
4 failed to process his rent checks. *Id.* ¶ 26. On March 11, 2016, KMF initiated a second unlawful  
5 detainer action (“the UD Action”) against Mr. Alcaraz in state court even though Mr. Alcaraz had  
6 submitted all his rent checks to Klingbeil as required. *Id.* While that case was pending, in late June  
7 2016, KMF sold The Emerson to defendant Altezza Condo LLC (“Altezza” or “defendant”).<sup>3</sup> *Id.*  
8 ¶ 27; TAC Ex. B at 2 (County of Alameda Assessor’s Office Property Ownership Records); Dkt.  
9 No. 73-9, TAC Ex. I at 2-3 (Grant Deed). Mr. Alcaraz states he made his July 2016 rent payment  
10 to the company designated by Altezza and that “[t]he rent check was processed without issue.” TAC  
11 ¶ 29. Mr. Alcaraz alleges he inquired about the UD Action with employees of both the prior  
12 management company and the new management company for the building and was assured that,  
13 because of the building sale, the UD Action would not continue. *Id.* ¶¶ 30-31. Based on these  
14 representations, Mr. Alcaraz states he traveled internationally on business in late July 2016. *Id.*  
15 ¶ 32; *see* Dkt. No. 73-13, TAC Ex. M at 2-3 (Passport Pages). On August 1, 2016, KMF secured a  
16 judgment of possession in the UD Action. *Id.* ¶ 33. “Mr. Alcaraz was not in attendance at the court  
17 proceeding since he was under the impression that the action would not proceed.” *Id.*

18 On August 26, 2016, Mr. Alcaraz states he received a letter from Mark Chow, at an Altezza-  
19 hired real estate marketing and sales firm. *Id.* ¶ 35; Dkt. No. 73-14, TAC Ex. N at 2-3 (Aug. 26,  
20 2016 Mark Chow Letter). The letter indicated Altezza was selling units in The Emerson and Altezza  
21 was giving unit renters the first opportunity to purchase the units. *Id.* The letter stated, in part,

22  
23 The owners would like to provide you the first opportunity to purchase your unit at the  
price below:

24 Unit #403  
25

26  
27 <sup>3</sup> In its answer to the second amended complaint, Altezza admitted purchasing the building  
28 from KMF “in or around June 28, 2016.” Dkt. No. 35 ¶¶ 50-51. In its opposition to the motion for  
preliminary injunction, Altezza now takes the position that it purchased the building in August 2016.  
*See* Dkt. No. 86 at 6 (citing Dkt. No. 88, Burke Decl. ¶ 6).

1 Price \$630,000

2 TAC Ex. N at 2. On September 30, 2016, Mr. Alcaraz states he spoke on the phone with Mr. Chow,  
3 who indicated they would sell Apartment #403 to Mr. Alcaraz. *Id.* Mr. Alcaraz memorialized their  
4 phone call in an email that same day. TAC ¶ 36; *see* Dkt. No. 73-15, TAC Ex. O at 2 (Sept. 30,  
5 2016 Email to Mark Chow). During the September 30 phone call and again in the email, Mr. Alcaraz  
6 indicated that he had a property in Mexico for sale that would net around \$389,000. TAC ¶ 36.  
7 Combining this with his liquid funds, Mr. Alcaraz indicated that he would purchase his unit in “an  
8 all cash sale, and that [he] would like to expeditiously move towards closing.” *Id.* He then went  
9 through with the sale of his property in Mexico in order to purchase his unit in The Emerson. *Id.*  
10 ¶ 37.

11 Mr. Alcaraz alleges that in 2017 individual Emerson units began to be sold as  
12 condominiums. *Id.* ¶ 39. Additionally, Mr. Alcaraz alleges Altezza sales agents discriminatorily  
13 acted against prospective buyers if they appeared to be Hispanic or African American. *Id.* ¶ 40.  
14 Mr. Alcaraz states he observed Altezza sales agents be unfriendly toward Hispanic or African  
15 American prospective buyers and make them wait around longer for help “while more quickly  
16 attending to other prospective buyers.” *Id.* “On one occasion, while Mr. Alcaraz happened to be  
17 passing through the lobby, a Hispanic-appearing couple came in to inquire about viewing a unit.  
18 When Mr. Alcaraz returned to the lobby some time later, the couple was still there. Mr. Alcaraz  
19 spoke with them in Spanish and confirmed they were still waiting to speak with a sales agent.  
20 Having been kept waiting for a long time, the wife suggested to the husband that they should simply  
21 leave.” *Id.*

22 Mr. Alcaraz states he would periodically ask Altezza sales agents if he could move forward  
23 with his unit purchase, and the agents would respond indicating the unit was not ready for sale. *Id.*  
24 ¶ 41. In late 2017, Mr. Alcaraz states one of the sales agents, Amy Fox, “told Mr. Alcaraz that  
25 Altezza would not sell him his home. She told him that the owners would sell to anyone but him.  
26 When Mr. Alcaraz asked Ms. Fox why the owners would not sell to him, . . . Ms. Fox told him it  
27 was because they did not like him. Mr. Alcaraz never received another explanation as to why  
28

1 Altezza would not sell to him.”<sup>4</sup> *Id.* ¶ 42.

2 In early 2018, Mr. Alcaraz states Ms. Fox sought to talk to him about moving out. *Id.* ¶ 44.  
3 Mr. Alcaraz further states, by mid-2018, “all of the units in The Emerson, except for Mr. Alcaraz’s  
4 home, had been sold at least once. None of the buyers were of Hispanic descent. The units  
5 comparable to Mr. Alcaraz’s home were all sold in the range of \$630,000.” *Id.* ¶ 45.

6 On October 5, 2018, KMF obtained a Writ of Possession for Apartment #403 based on the  
7 judgment in the UD Action. *Id.* ¶ 47; Dkt. No. 73-18, TAC Ex. R at 2-3 (Writ of Possession). Mr.  
8 Alcaraz alleges KMF obtained the writ “with the presumptive assistance and participation of Altezza  
9 and Klingbeil, as KMF had ceased to operate in California no later than November 13, 2017[.]”  
10 TAC ¶ 47. Subsequently, on October 23, 2018, Mr. Alcaraz states he received a Notice to Vacate  
11 from the Alameda County Sheriff’s Office. *Id.* ¶ 48; Dkt. No. 73-19, TAC Ex. S (Notice to Vacate).  
12 Sometime between July 25, 2019, and August 15, 2019, Mr. Alcaraz states Altezza “started anew  
13 the eviction process” based on the 2016 unlawful detainer judgment. TAC ¶ 49.

14  
15 **II. Procedural Background**

16 On May 11, 2018, Mr. Alcaraz, acting *pro se*, filed the present lawsuit in this Court against  
17 defendant KMF. Dkt. No. 1. On November 21, 2018, Mr. Alcaraz filed a first amended complaint.  
18 Dkt. No. 9. On July 22, 2019, with the Court’s permission, Mr. Alcaraz filed a second amended  
19 complaint, adding Altezza Condo LLC as a defendant, and bringing claims for violation of the  
20 federal Fair Housing Act (“FHA”), violation of the Fourteenth Amendment right to Due Process,  
21 and injunctive relief. *See* Dkt. No. 23.

22 On September 13, 2019, Mr. Alcaraz filed an ex parte application for a TRO. Dkt. No. 28.  
23 The Court ordered that Mr. Alcaraz serve the defendants and set a hearing on the TRO for October  
24 11, 2019. Dkt. No. 33. Altezza filed an opposition to the TRO application and filed an answer to  
25 the second amended complaint. Dkt. Nos. 30, 35. On October 11, 2019, after holding a hearing at

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28 <sup>4</sup> Mr. Alcaraz explains further in his declaration, “I asked Ms. Fox as to why Altezza would not sell to me, and her response was to the effect of: ‘I don’t think they like you.’ When I asked her to elaborate, she responded with something to the effect of: ‘I don’t know, they just don’t want to sell to you.’” Dkt. No. 77, Alcaraz Decl. ¶ 45.

1 which Altezza appeared, the Court granted Mr. Alcaraz’s application for a TRO. Dkt. No. 38. The  
2 Court enjoined “defendants (or their officers, agents, servants, employees, and attorneys) and the  
3 Alameda County Sheriff’s Office from proceeding on the execution of the writ of possession  
4 obtained in Alameda County Superior Court with regard to the residence at which Alcaraz resides  
5 at 6465 San Pablo Avenue, Unit 403, Oakland, California, pending resolution of Alcaraz’s motion  
6 for a preliminary injunction.” *Id.* at 9. The Court set a hearing on the motion for preliminary  
7 injunction for December 6, 2019, and ordered that Mr. Alcaraz post a bond in the amount of  
8 \$5,000.00 by October 18, 2019. *Id.*

9 Mr. Alcaraz requested and received a one-week extension of time to post the bond. Dkt.  
10 Nos. 40, 42. When he failed to post a bond by the new date, the Court issued an order on November  
11 7, 2019, ordering that he post the bond “IMMEDIATELY.” Dkt. No. 54. Mr. Alcaraz posted a  
12 bond on November 8, 2019, but the payment was returned for insufficient funds. *See* Dkt. Nos. 56,  
13 57.

14 In the meantime, on November 1, 2019, with the Court’s permission, Altezza filed a motion  
15 to dismiss the second amended complaint. Dkt. No. 51. On December 5, 2019, the Court denied in  
16 part and granted in part the motion to dismiss. Dkt. No. 64. The Court rejected Altezza’s argument  
17 that *res judicata* barred the claims of the present lawsuit based on the proceedings in a separate  
18 contract action Mr. Alcaraz brought against Altezza in state court in January 2018. The Court also  
19 denied the motion to dismiss the Fair Housing Act claim and claim for injunctive relief. The Court  
20 granted the motion to dismiss the Fourteenth Amendment claim, with leave to amend.

21 Prior to the hearing on the motion for preliminary injunction and before Mr. Alcaraz’s  
22 amended complaint came due, the Court stayed the case and referred Mr. Alcaraz to the Federal Pro  
23 Bono Project for appointment of counsel. *See* Dkt. No. 67. On March 11, 2020, the Court appointed  
24 pro bono counsel for Mr. Alcaraz and issued an order setting further deadlines.<sup>5</sup>

25 On April 22, 2020, Mr. Alcaraz, through newly appointed counsel, filed a third amended  
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27 <sup>5</sup> The Order included a new deadline for Mr. Alcaraz to post his \$5,000 bond. Mr. Alcaraz  
28 posted the bond as ordered. Dkt. Nos. 70, 72, 83.

1 complaint along with a motion for preliminary injunction. TAC; Dkt. No. 76 (“Prelim. Inj. Mot.”).  
2 The third amended complaint, which is now the operative complaint, names as defendants KMF  
3 Oakland LLC; Klingbeil Capital Management, Ltd.; and Altezza Condo LLC.<sup>6</sup> Mr. Alcaraz raises  
4 four claims for relief: discrimination on the basis of race, color, and/or national origin in violation  
5 of the Fair Housing Act, 42 U.S.C. § 3601 et seq. (“Claim One”); discrimination on the basis of race  
6 in violation of the Fair Employment and Housing Act (“FEHA”), Cal. Gov’t Code § 12900 et seq.  
7 (“Claim Two”); discrimination on the basis of race, color, ancestry, and/or national origin in  
8 violation of the Unruh Civil Rights Act, Cal. Civ. Code §§ 51-52 (“Claim Three”); and  
9 discrimination on the basis of race, color, ancestry, and/or national origin in violation of the Unfair  
10 Competition Law (“UCL”), Cal. Bus. and Profs. Code § 17200 et seq. (“Claim Four”).

11 On May 6, 2020, Altezza filed an opposition to the motion for preliminary injunction along  
12 with a motion to dismiss and to strike certain language from the third amended complaint. Dkt.  
13 Nos. 86 (“Prelim. Inj. Opp’n”), 90 (“Mot. to Dismiss”). The Court held a telephonic hearing on the  
14 motion for preliminary injunction and the motion to dismiss on June 11, 2020.

15  
16 **LEGAL STANDARDS**

17 **I. Motion to Dismiss**

18 Under Federal Rule of Civil Procedure 12(b)(6), a district court must dismiss a complaint if  
19 it fails to state a claim upon which relief can be granted. To survive a Rule 12(b)(6) motion to  
20 dismiss, the plaintiff must allege “enough facts to state a claim to relief that is plausible on its face.”

21  
22 \_\_\_\_\_  
23 <sup>6</sup> Klingbeil Capital Management was the management company of The Emerson when KMF  
24 Oakland owned the building and is “an indirect parent company of, and/or shares a parent company  
25 with,” KMF Oakland. TAC ¶¶ 4-5. On May 29, 2020, after the deadline to answer had passed,  
26 defendant KMF and Klingbeil Capital Management (“Klingbeil Defendants”) entered their first  
27 appearance in this case. See Dkt. No. 99. Mr. Alcaraz and the Klingbeil Defendants then filed a  
28 stipulation, which the Court approved, specifying that: the Klingbeil Defendants will take no  
actions, during the pendency of this action or after final judgment, to effectuate plaintiff’s eviction  
from his home; the Klingbeil Defendants will not oppose plaintiff’s motion for a preliminary  
injunction and will not be the subject of any preliminary injunctive relief ordered by the Court  
pursuant to that motion; that plaintiff will not seek the relief specified in paragraphs H & I of the  
“Relief Requested” section of the TAC against the Klingbeil Defendants; and that the Klingbeil  
Defendants will file any motion to dismiss the TAC by June 17, 2020. Dkt. Nos. 100, 101.



1 *Bell Atl. Corp. v. Twombly*, 550 U.S. 544, 570 (2007). This “facial plausibility” standard requires  
2 the plaintiff to allege facts that add up to “more than a sheer possibility that a defendant has acted  
3 unlawfully.” *Ashcroft v. Iqbal*, 556 U.S. 662, 678 (2009). Although courts do not require  
4 “heightened fact pleading of specifics,” *Twombly*, 550 U.S. at 544, a plaintiff must provide “more  
5 than labels and conclusions, and a formulaic recitation of the elements of a cause of action will not  
6 do.” *Id.* at 555. The plaintiff must allege facts sufficient to “raise a right to relief above the  
7 speculative level.” *Id.*

8 In deciding whether the plaintiff has stated a claim, the Court must assume that the plaintiff’s  
9 allegations are true and must draw all reasonable inferences in his or her favor. *Usher v. City of Los*  
10 *Angeles*, 828 F.2d 556, 561 (9th Cir. 1987). However, the court is not required to accept as true  
11 “allegations that are merely conclusory, unwarranted deductions of fact, or unreasonable  
12 inferences.” *St. Clare v. Gilead Scis., Inc.*, 536 F.3d 1049, 1055 (9th Cir. 2008). Moreover, “the  
13 tenet that a court must accept as true all of the allegations contained in a complaint is inapplicable  
14 to legal conclusions.” *Iqbal*, 556 U.S. at 678.

15  
16 **II. Motion to Strike**

17 Federal Rule of Civil Procedure 12(f) provides that a court may, on its own or on motion,  
18 “strike from a pleading an insufficient defense or any redundant, immaterial, impertinent, or  
19 scandalous matter.” The function of a Rule 12(f) motion to strike is to avoid the expenditure of time  
20 and money that arises from litigating spurious issues by dispensing of those issues before  
21 trial. *Fantasy, Inc. v. Fogerty*, 984 F.2d 1524, 1527 (9th Cir. 1993), *rev’d on other grounds*, 510  
22 U.S. 517 (1994). However, motions to strike are generally disfavored. *Rosales v. Citibank, Fed.*  
23 *Sav. Bank*, 133 F. Supp. 2d 1177, 1180 (N.D. Cal. 2001). In most cases, a motion to strike should  
24 not be granted unless “the matter to be stricken clearly could have no possible bearing on the subject  
25 of the litigation.” *Platte Anchor Bolt, Inc. v. IHI, Inc.*, 352 F. Supp. 2d 1048, 1057 (N.D. Cal. 2004).

26  
27 **III. Motion for Preliminary Injunction**

28 Federal Rule of Civil Procedure 65 governs the issuance of preliminary injunctions. In order

1 to obtain a preliminary injunction, a plaintiff “must establish that he is likely to succeed on the  
 2 merits, that he is likely to suffer irreparable harm in the absence of preliminary relief, that the  
 3 balance of equities tips in his favor, and that an injunction is in the public interest.” *Winter v.*  
 4 *Natural Res. Def. Council*, 555 U.S. 7, 20 (2008) (citations omitted). Courts have also applied an  
 5 alternative “sliding scale” or “serious questions” test, requiring that the plaintiff raise “serious  
 6 questions going to the merits” and show that “the balance of hardships tip[s] sharply in plaintiff’s  
 7 favor.” See *Alliance for the Wild Rockies v. Cottrell*, 632 F.3d 1127, 1131-32 (9th Cir. 2011); *id.* at  
 8 1135 (stating plaintiff must also show a “likelihood of irreparable injury and that the injunction is  
 9 in the public interest.”). The sliding scale approach allows courts to balance the factors, offering  
 10 flexibility where, for example, the plaintiff makes a weaker showing of likelihood of success, but a  
 11 strong showing of irreparable harm.<sup>7</sup> *Id.* at 1131. Regardless of the approach, a preliminary  
 12 injunction is an “extraordinary remedy that may only be awarded upon a clear showing that the  
 13 plaintiff is entitled to such relief.” *Winter*, 555 U.S. at 22; see also *Earth Island Inst. v. Carlton*,  
 14 626 F.3d 462, 469 (9th Cir. 2010) (plaintiffs “face a difficult task in proving that they are entitled  
 15 to this ‘extraordinary remedy[.]’”).

16 A preliminary injunction “should not be granted unless the movant, *by a clear showing*,  
 17 carries the burden of persuasion.” *Mazurek v. Armstrong*, 520 U.S. 968, 972 (1997) (citation  
 18 omitted). However, “[d]ue to the urgency of obtaining a preliminary injunction at a point when  
 19 there has been limited factual development, the rules of evidence do not apply strictly to preliminary  
 20 injunction proceedings.” *Herb Reed Enters., LLC v. Fla. Entm’t Mgmt., Inc.*, 736 F.3d 1239, 1250  
 21 n.5 (9th Cir. 2013) (citing *Republic of the Philippines v. Marcos*, 862 F.2d 1355, 1363 (9th Cir.  
 22 1988)).

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23  
 24  
 25 <sup>7</sup> *Winter* did not completely reject the validity of the sliding scale approach to preliminary  
 26 injunctions. *Alliance for the Wild Rockies*, 632 F.3d at 1134. Under the “sliding scale” approach  
 27 used in the Ninth Circuit – also dubbed the “serious question” test in *Alliance for the Wild Rockies*  
 28 – “the elements of the preliminary injunction test are balanced, so that a stronger showing of one  
 element may offset a weaker showing of another.” *Id.* at 1131. Thus, even after *Winter*, “‘serious  
 questions going to the merits’ and a hardship balance that tips sharply toward the plaintiff can  
 support issuance of an injunction, assuming the other two elements of the *Winter* test are also met.”  
*Id.* at 1132 (citations omitted).

1 **DISCUSSION**

2 **I. Defendant’s Motion to Dismiss and Motion to Strike**

3 The Court first addresses defendant Altezza’s motion to dismiss the third amended complaint  
4 and to strike certain claims, because resolution of the motion to dismiss may impact the Court’s  
5 analysis of the preliminary injunction motion.

6 Altezza argues: (1) the Court should dismiss Claim Two for failure to exhaust administrative  
7 remedies under FEHA, (2) the Court should dismiss Claim Four for failure to state sufficient facts  
8 under the UCL, and (3) the Court should strike language relating to Claims Two and Four along  
9 with language that requests an injunction, as Altezza argues that remedy is not available.

10  
11 **A. Claim Two: FEHA**

12 Altezza requests that the Court dismiss Mr. Alcaraz’s claim under FEHA because Mr.  
13 Alcaraz has failed to exhaust administrative remedies, to wit, that he failed to first “file a written  
14 charge with the California Department of Fair Housing (‘DFEH’) within one year of the alleged  
15 unlawful discrimination and obtain a notice from DFEH of the right to sue . . . .”<sup>8</sup> Mot. to Dismiss  
16 at 10. Mr. Alcaraz does not dispute that he did not exhaust but counters that the administrative  
17 exhaustion requirement applies only to allegations of discrimination in the employment context and  
18 that there is no exhaustion requirement under FEHA for housing discrimination. Dkt. No. 94  
19 (“Opp’n to Mot. to Dismiss”) at 11-12.

20 Mr. Alcaraz is correct. California Government Code section 12989.1, governing the  
21 commencement of civil actions regarding housing discrimination under FEHA, states, in part, “An  
22 aggrieved person may commence a civil action whether or not a complaint has been filed under this  
23 part and without regard to the status of any complaint.” Cal. Gov’t Code § 12989.1; *see also Wood*  
24 *v. Vista Manor Nursing Ctr.*, No. C 06-01682 JW, 2006 WL 2850045, at \*5 (N.D. Cal. Oct. 5, 2006)  
25 (distinguishing FEHA claims of employment discrimination from housing discrimination and  
26 finding that the Court may hear the latter regardless of administrative exhaustion). Defendant  
27

28 <sup>8</sup> Mr. Alcaraz notes that the agency’s correct name is the California Department of Fair  
Employment and Housing.

United States District Court  
Northern District of California

1 appears to concede as much by failing to address the FEHA exhaustion argument at all in its reply  
2 brief. *See* Dkt. No. 98 (“Reply ISO Mot. to Dismiss”).

3 The Court DENIES Altezza’s motion to dismiss Claim Two.

4  
5 **B. Claim Four: UCL**

6 Regarding the UCL claim, Altezza argues that Mr. Alcaraz (1) has failed to allege that he  
7 “suffered injury in fact and has lost money or property as a result of [the] unfair competition” and  
8 (2) that he “fails to plead a violation of an underlying law upon which he purports to rest his UCL  
9 claim.” Mot. to Dismiss at 11 (quoting Cal. Bus. & Prof. Code § 17204).

10 Under the UCL, a litigant must have “suffered injury in fact and . . . lost money or property  
11 as a result of the unfair competition” in order to have statutory standing. Cal. Bus. & Prof. Code  
12 § 17204. This means that a party suing for violation of the UCL must “(1) establish a loss or  
13 deprivation of money or property sufficient to qualify as injury in fact, i.e., *economic injury*, and (2)  
14 show that that economic injury was the result of, i.e., *caused by*, the unfair business practice . . . that  
15 is the gravamen of the claim.” *Kwikset Corp. v. Super. Ct.*, 51 Cal. 4th 310, 322 (2011). The  
16 California Supreme Court has explained that “[t]here are innumerable ways in which economic  
17 injury from unfair competition may be shown. A plaintiff may (1) surrender in a transaction more,  
18 or acquire in a transaction less, than he or she otherwise would have; (2) have a present or future  
19 property interest diminished; (3) be deprived of money or property to which he or she has a  
20 cognizable claim; or (4) be required to enter into a transaction, costing money or property, that  
21 would otherwise have been unnecessary.” *Id.* at 323. “This list is not exhaustive, however, and a  
22 private plaintiff need only establish that he or she has ‘personally suffered such harm.’” *Cappello*  
23 *v. Walmart Inc.*, 394 F. Supp. 3d 1015, 1019 (N.D. Cal. 2019) (quoting *Kwikset*, 51 Cal. 4th at 323).  
24 As the California Supreme Court has explained, the purpose of the economic injury requirement of  
25 the UCL, as enacted into law in 2004 via Proposition 64, is “to eliminate standing for those who  
26 have not engaged in any business dealings with would-be defendants and thereby strip such  
27 unaffected parties of the ability to file ‘shakedown lawsuits,’ while preserving for actual victims of  
28 deception and other acts of unfair competition the ability to sue and enjoin such practices.” *Kwikset*,

1 51 Cal. 4th at 317; *see also id.* at 320-21.

2 The third amended complaint alleges numerous facts that, if true, suffice to meet the standing  
3 requirement under the UCL. For instance, plaintiff alleges that on August 26, 2016, he received a  
4 letter from Mark Chow, from Altezza’s real estate marketing and sales firm, stating that Altezza  
5 “would like to provide you the first opportunity to purchase your unit at the price below: . . .  
6 \$630,000.” TAC ¶ 35; TAC Ex. N at 2-3 (Aug. 26, 2016 Mark Chow Letter). The letter included  
7 contact information for a mortgage lender and stated, “Please contact the Mortgage Consultant  
8 below to begin the process of qualifying for a mortgage loan for the purchase of your unit.” TAC  
9 Ex. N at 3. Mr. Alcaraz further alleges that on September 30, 2016, Mr. Chow told him over the  
10 phone that Altezza “would be happy to sell to Mr. Alcaraz as the occupant.” TAC ¶ 36. Mr. Alcaraz  
11 memorialized the call in an email that same day, stating,

12 In summary, my understanding from our call is that the sale price of unit number 403  
13 will be \$630,000 and that a letter will be forthcoming in mid-October detailing the  
mechanics of the sale/escrow process.

14 As I mentioned this morning, I currently have one of my properties in Mexico for  
15 sale that will net around \$389,000 in proceeds that I will use for the purchase of the  
unit in Oakland. The rest will come from funds that I have liquid.

16 I would like to reiterate that I will be moving forward with the purchase of unit  
17 number 403 at 6465 San Pablo Avenue in Oakland (California), that it will be an all  
cash sale, and that I would like to expeditiously move towards closing.

18 TAC Ex. O at 2. Mr. Alcaraz further alleges that he subsequently “went through with the sale of  
19 the property in Mexico in order to be ready to purchase the unit.” TAC ¶ 37. In late 2017, Mr.  
20 Alcaraz learned that Altezza would not sell him his unit, *id.* ¶ 42, and to this date he has not  
21 succeeded in purchasing his unit.

22 Mr. Alcaraz alleges,

23 As a result of defendants’ discrimination, Mr. Alcaraz lost the opportunity to  
24 purchase his home. Likewise, because of defendants’ evasive delay tactics when he  
believed a sale was still possible, he lost out on years of opportunity to purchase  
25 another condominium in Oakland at a similar price.

26 []Now, there are no condominiums in Oakland available for sale at a price equivalent  
to the fair market price at which he agreed to purchase his home—\$630,000. In  
27 2016, when Mr. Alcaraz agreed to purchase his home, there may have been other  
condominiums in Oakland affordable to Mr. Alcaraz. However, in the years that  
28 passed while Altezza delayed in executing the sale, real estate prices in Oakland have

1 climbed such that there are no longer condominiums in the city affordable to Mr.  
2 Alcaraz.

3 *Id.* ¶¶ 50-51.

4 These allegations, if true, more than suffice to meet the standing requirement under the UCL.  
5 Mr. Alcaraz has alleged that because Altezza led him to believe that he would be able to purchase  
6 his unit in Oakland, he was “required to enter into a transaction, costing money or property,” i.e.,  
7 the sale of his property in Mexico, “that would otherwise have been unnecessary.” *See Kwikset*, 51  
8 Cal. 4th at 323. Mr. Alcaraz has also alleged that he has had a “present or future property interest  
9 diminished” because Altezza engaged in “evasive delay tactics” such that Mr. Alcaraz wasted over  
10 a year of time trying to purchase his unit and that climbing real estate prices mean he can no longer  
11 afford a condominium in Oakland. *See id.*; TAC ¶¶ 50-51. These are not “conclusory” statements,  
12 as Altezza argues. *See Reply ISO Mot. to Dismiss* at 6. Rather, Mr. Alcaraz has provided detailed  
13 allegations throughout the TAC that, if true, would show he suffered economic injury sufficient to  
14 survive a motion to dismiss.

15 Nor does the UCL claim fail to plead a violation of any underlying law. As Mr. Alcaraz  
16 notes in his opposition, the UCL claim for relief incorporates by reference the claims raising  
17 violations of the FHA, FEHA, and the Unruh Act. *Opp’n to Mot. to Dismiss* at 12; TAC ¶ 70. In  
18 its reply brief, Altezza does not pursue this argument further.

19 The Court DENIES Altezza’s motion to dismiss Claim Four.

20 **C. Injunctive Relief**

21 Pursuant to Federal Rule of Civil Procedure 12(f), Altezza also moves to strike Mr. Alcaraz’s  
22 request for injunctive relief. Altezza argues that none of Mr. Alcaraz’s causes of action provide for  
23 the injunctive relief that he seeks in the third amended complaint, namely, his request that the Court:

24 I. Preliminarily and permanently enjoin defendants (or their officers, agents,  
25 servants, employees, and attorneys) and/or the Alameda County Sheriff’s Office  
26 from proceeding on the execution of the writ of possession obtained in Alameda  
27 County Superior Court with regard to the residence at which Mr. Alcaraz resides at  
28 6465 San Pablo Avenue, Unit 403, Oakland, California, from taking any other  
measures to effectuate evicting Mr. Alcaraz from his home, and from selling Mr.  
Alcaraz’s home to any buyer other than Mr. Alcaraz.

1 J. Issue an order compelling defendant Altezza Condo, LLC to sell plaintiff his  
home at the \$630,000 price agreed to in 2016.

2 TAC at 14; Mot. to Dismiss at 12-15; Reply ISO Mot. to Dismiss at 14-15. Altezza also argues that  
3 Mr. Alcaraz is attempting to relitigate the state court UD Action and that res judicata bars him from  
4 doing so.<sup>9</sup>

5 Mr. Alcaraz opposes on several grounds. First, Mr. Alcaraz urges that Altezza has waived  
6 this argument because it could have litigated this in its prior motion to dismiss, and that Rule 12(g)  
7 bars Altezza from raising this defense now. Mr. Alcaraz argues that the federal Fair Housing Act  
8 allows for the injunctive relief that he seeks. Mr. Alcaraz also avers that the UD Action does not  
9 bar his requested relief, under the law of the case and under res judicata.

10 Federal Rule of Civil Procedure 12(g) states that, except for certain circumstances not  
11 present here, “a party that makes a motion under this rule must not make another motion under this  
12 rule raising a defense or objection that was available to the party but omitted from its earlier motion.”  
13 *See* Fed. R. Civ. P. 12(g)(2). The Court agrees with Mr. Alcaraz that Altezza’s request to strike the  
14 prayer for certain injunctive relief was available to Altezza but omitted from its motion to dismiss  
15 the second amended complaint, which Altezza filed in November 2019. *Compare* Dkt. No. 23  
16 (“SAC”) at 19 *with* TAC at 14. Indeed, Altezza moved to dismiss the claim for injunctive relief  
17 from the SAC but made only a cursory argument in support of this point. *See* Dkt. No. 51-1 (“Mot.  
18 to Dismiss SAC”) at 14. To the extent that Altezza argues the TAC requests a new form of relief  
19 that Mr. Alcaraz did not previously seek, namely, an injunction preventing the sale of plaintiff’s unit  
20 to anyone other than him, the Court examines this further as part of its analysis on the preliminary  
21 injunction motion, *infra*.

22 Likewise, in its prior motion to dismiss, Altezza could have but did not raise its argument  
23 that the UD Action has res judicata effect barring Mr. Alcaraz’s requested relief. The Court noted  
24 in its December 2019 Order Denying in Part and Granting in Part Motion to Dismiss, “Altezza does  
25 not argue that the Unlawful Detainer Action precludes the instant action. Regardless, due to their  
26

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27 <sup>9</sup> Altezza also requests the Court strike any references to FEHA or the UCL from plaintiff’s  
28 prayer for relief. Mot. to Dismiss at 12. Because the Court has denied Altezza’s motion to dismiss  
these claims from the third amended complaint, *see supra*, the Court likewise declines to strike  
references to FEHA or the UCL in the prayer for relief.

1 summary nature, unlawful detainer proceedings have limited res judicata effect. *Madrid v. KMF*  
2 *Fremont, LLC*, No. 11-CV-05804 NC, 2012 WL 12883829, at \*3 (N.D. Cal. Apr. 19, 2012).” Dkt.  
3 No. 64 at 5 n.4. The Court will not now allow Altezza a second bite at the apple to argue that the  
4 UD Action should preclude the racial discrimination claims raised in this case.

5 Accordingly, defendant Altezza’s motion to dismiss the third amended complaint is  
6 DENIED.

7

8 **II. Plaintiff’s Motion for Preliminary Injunction**

9 Mr. Alcaraz requests a preliminary injunction “effectively extending the relief accorded in  
10 the temporary restraining order to endure for the remainder of this litigation, until he has had a full  
11 opportunity to prevail on the merits of his housing discrimination claims.” Prelim. Inj. Mot. at 8.  
12 Specifically, he requests

13 a preliminary injunction, effective during the whole pendency of this action,  
14 prohibiting Defendants (or their officers, agents, servants, employees, and attorneys)  
15 and/or the Alameda County Sheriff’s Office from proceeding on the execution of the  
16 writ of possession obtained in Alameda County Superior Court with regard to the  
17 residence at which Mr. Alcaraz resides at 6465 San Pablo Avenue, Unit 403,  
18 Oakland, California, from taking any other measures to effectuate evicting Mr.  
19 Alcaraz from his home, and from selling Mr. Alcaraz’s home to any buyer other than  
20 Mr. Alcaraz.

21 *Id.* at 27.

22 In opposition, Altezza argues that Mr. Alcaraz cannot show a likelihood of success on the  
23 merits because he is not entitled to the injunctive relief he seeks. Altezza also argues the equities  
24 cut against an injunction, stating that Altezza will be irreparably harmed if Mr. Alcaraz is allowed  
25 to remain in his unit any longer. Finally, in the alternative, Altezza asks that the Court require a  
26 bond if a preliminary injunction issues.

27 As explained below, the Court finds that all four of the *Winter* factors weight in favor of the  
28 issuance of a preliminary injunction and that an injunction should therefore issue.

29 **A. Likelihood of Success**

30 “The first factor under *Winter* is the most important—likely success on the merits.” *Garcia*



1 v. *Google, Inc.*, 786 F.3d 733, 740 (9th Cir. 2015) (citation omitted). Courts treat likelihood of  
2 success as a “threshold inquiry,” disregarding the other factors when a plaintiff fails to show a  
3 likelihood of success on the merits. *See id.* In his motion, Mr. Alcaraz focuses on the likelihood of  
4 success on his Fair Housing Act claim, and so too will the Court’s analysis here. *See* Prelim. Inj.  
5 Mot. at 16-22; *see also Walker v. City of Lakewood*, 272 F.3d 1114, 1131 (9th Cir. 2001) (applying  
6 the same standards to FHA and FEHA claims) (citing *Sada v. Robert F. Kennedy Med. Ctr.*, 56 Cal.  
7 App. 4th 138, 150 n. 6 (1997)).

8  
9 **1. Fair Housing Act—Legal Standard**

10 With certain limited exceptions, the federal Fair Housing Act makes it unlawful--

11 **(a)** To refuse to sell or rent after the making of a bona fide offer, or to refuse to  
12 negotiate for the sale or rental of, or otherwise make unavailable or deny, a dwelling  
to any person because of race, color, religion, sex, familial status, or national origin.

13 **(b)** To discriminate against any person in the terms, conditions, or privileges of sale  
14 or rental of a dwelling, or in the provision of services or facilities in connection  
therewith, because of race, color, religion, sex, familial status, or national origin.

15 . . .

16 **(d)** To represent to any person because of race, color, religion, sex, handicap, familial  
17 status, or national origin that any dwelling is not available for inspection, sale, or  
rental when such dwelling is in fact so available. . . .

18 42 U.S.C. § 3604.

19 The Ninth Circuit “‘appl[ies] Title VII discrimination analysis in examining Fair Housing  
20 Act discrimination claims.’ [Citation.] A plaintiff can establish a FHA discrimination claim under  
21 a theory of disparate treatment or disparate impact.” *Harris v. Itzhaki*, 183 F.3d 1043, 1051 (9th  
22 Cir. 1999) (citing *Gamble v. City of Escondido*, 104 F.3d 300, 304-05 (9th Cir. 1997)).<sup>10</sup>

23 As such, the Ninth Circuit has adapted the *McDonnell Douglas* burden-shifting framework  
24 to the Fair Housing Act context. Under *McDonnell Douglas Corporation v. Green*, 411 U.S. 792  
25 (1973), a plaintiff alleging disparate treatment “must first establish a prima facie case of  
26 discrimination[.]” *See Cmty. House, Inc. v. City of Boise*, 490 F.3d 1041, 1053 (9th Cir. 2007)

27  
28 <sup>10</sup> Mr. Alcaraz seeks a preliminary injunction based on a theory of disparate treatment, not  
disparate impact. Prelim. Inj. Mot. at 17 n.6.

1 (citation omitted).

2 Adapted to this situation, the prima facie case elements are: (1) plaintiff's rights are  
3 protected under the FHA; and (2) as a result of the defendant's discriminatory  
4 conduct, plaintiff has suffered a distinct and palpable injury.[] Establishing the prima  
5 facie case affords the plaintiff a presumption of discrimination. This test does not  
6 permit the court to consider rebuttal evidence at the prima facie case stage.

7 After the plaintiff has established the prima facie case, the burden then must shift to  
8 the defendant to articulate some legitimate, nondiscriminatory reason for the action.  
9 To accomplish this, the defendant is only required to set forth a legally sufficient  
10 explanation.

11 Assuming the defendant can successfully rebut the presumption of discrimination,  
12 the burden shifts back to the plaintiff to raise a genuine factual question as to whether  
13 the proffered reason is pretextual. A plaintiff may succeed in persuading the court  
14 that she has been a victim of intentional discrimination, "either directly by  
15 persuading the court that a discriminatory reason more likely motivated the  
16 [defendant] or indirectly by showing that the [defendant's] proffered explanation is  
17 unworthy of credence." The trier of fact may consider the same evidence that the  
18 plaintiff introduced to establish a prima facie case in determining whether the  
19 defendant's explanation is merely pretext. *Id.* "Once a prima facie case is  
20 established . . . summary judgment for the defendant will ordinarily not be  
21 appropriate on any ground relating to the merits because the crux of a [discrimination  
22 claim] is the elusive factual question of intentional discrimination."

23 *Harris*, 183 F.3d at 1051 (citations omitted).

24 The *McDonnell Douglas* burden-shifting framework does not apply where the plaintiff is  
25 "able to advance direct evidence of discrimination." *Gilligan v. Jamco Devel. Corp.*, 108 F.3d 246,  
26 250 (9th Cir. 1997) (citations omitted); *see also Cmty. House*, 490 F.3d at 1045-46 (finding district  
27 court erred in applying *McDonnell Douglas* test in Fair Housing Act case involving a facially  
28 discriminatory men-only shelter policy).

## 2. Application Here

29 In this case, the *McDonnell Douglas* framework applies because Mr. Alcaraz has not come  
30 forward with direct evidence of discrimination. In his third amended complaint, plaintiff alleges the  
31 following salient facts. In March 2011, KMF purchased the building where plaintiff resided. TAC  
32 ¶ 14. Johnny Rodriguez managed the building for KMF. *Id.* ¶ 15. The first time Mr. Alcaraz and  
33 Mr. Rodriguez interacted, Mr. Rodriguez asked if Mr. Alcaraz was at the building to perform  
34 maintenance work. *Id.* ¶ 18. "Every so often after that, Mr. Rodriguez would ask of Mr. Alcaraz,  
35 'Oh, you're still here?' –implying surprise that Mr. Rodriguez [sic] was capable of maintaining a

1 tenancy in the building.” *Id.* “On other occasions, Mr. Rodriguez told Mr. Alcaraz that he spoke  
2 English well.” *Id.* Mr. Rodriguez also made other remarks, such as asking if Mr. Alcaraz’s car was  
3 owned by his employer and telling “Mr. Alcaraz that he looked like he was more suited to perform  
4 maintenance work at The Emerson than to be a tenant.” *Id.*

5 Plaintiff alleges that beginning in early 2015 he “began being assessed ‘late’ fees on rent  
6 checks that he timely paid by mail. *Id.* ¶ 19. At the time, Bianca Rodriguez was responsible for  
7 processing rent checks for the building and was in a romantic relationship with Mr. Rodriguez. *Id.*  
8 ¶ 20. In mid-2015 Mr. Alcaraz began hand delivering his rent checks to Ms. Rodriguez at her office  
9 in San Ramon, California. *Id.* ¶ 22. Despite calling ahead to confirm that she would be there to  
10 accept the check, “on most of Mr. Alcaraz’s attempts to hand deliver the checks, Ms. Rodriguez  
11 would no longer be in her office when Mr. Alcaraz arrived[,]” thereby forcing him to leave his rent  
12 checks under her office door. His rent checks continued to be processed in an untimely manner, and  
13 on at least one occasion Ms. Rodriguez said she did not receive Mr. Alcaraz’s check even though  
14 he delivered it. *Id.* On September 24, 2015, KMF filed an unlawful detainer action against plaintiff  
15 that it ultimately dismissed when the parties reached a new agreement on how to process Mr.  
16 Alcaraz’s rent checks. *Id.* ¶¶ 23-24. “In early 2016, Klingbeil again failed to process Mr. Alcaraz’s  
17 rent checks.” *Id.* ¶ 26. On March 11, 2016, KMF filed another unlawful detainer action against Mr.  
18 Alcaraz for unpaid rent. *Id.*

19 After Altezza bought the building in June 2016, it initially accepted Mr. Alcaraz’s rent  
20 payment. *Id.* ¶¶ 27-29. On August 1, 2016, KMF obtained a judgment of writ of possession in the  
21 UD Action. *Id.* ¶ 33. In late August and September 2016, plaintiff had multiple communications  
22 with Mark Chow from the real estate and marketing firm that Altezza hired; Mr. Chow told Mr.  
23 Alcaraz that Altezza would like to sell Mr. Alcaraz’s unit to him at a price of \$630,000. *Id.* ¶¶ 35-  
24 36. Mr. Alcaraz made preparations to get the funds together to purchase the unit and informed Mr.  
25 Chow that he planned to make an all cash purchase. *Id.* ¶¶ 36-38. In the meantime, in 2017, sales  
26 agents for Altezza began selling units in the building. *Id.* ¶ 39. Mr. Alcaraz alleges that he “often  
27 observed the sales agents’ behavior shift depending on the identity of the prospective buyers” and  
28 that “[i]f a prospective buyer appeared to be Hispanic or African-American, the sales agents would

1 be unfriendly, making the prospective buyer wait around for help while more quickly attending to  
2 other prospective buyers.” *Id.* ¶ 40.

3 In late 2017, one of the sales agents, Amy Fox, “told Mr. Alcaraz that Altezza would not sell  
4 him his home. She told him that the owners would sell to anyone but him. When Mr. Alcaraz asked  
5 Ms. Fox why the owners would not sell to him, . . . Ms. Fox told him it was because they did not  
6 like him.” *Id.* ¶ 42. Mr. Alcaraz further alleges that “[b]y mid-2018, all of the units in The Emerson,  
7 except for Mr. Alcaraz’s home, had been sold at least once. None of the buyers were of Hispanic  
8 descent. The units comparable to Mr. Alcaraz’s home were all sold in the range of \$630,000.” *Id.*  
9 ¶ 45.

10 The Court finds that these allegations, and the documentation plaintiff provides to support  
11 them, suffice to establish a prima facie case of discrimination at this stage of the proceedings. *Harris*  
12 *v. Itzhaki* is instructive.<sup>11</sup> There, the Ninth Circuit reversed a district court’s grant of summary  
13 judgment in favor of a landlord defending a claim of racial discrimination under the Fair Housing  
14 Act. The plaintiff, an African American tenant, brought three independent claims under the FHA.  
15 One of these was for eviction notices she received that were contrary to her landlord’s established  
16 policy.<sup>12</sup> Ms. Harris presented evidence that in December 1995 she overheard Ms. Waldman, a  
17 fellow tenant who assisted the landlords in showing vacant apartments and in collecting rent checks,  
18 state to the building repairman, “The owners don’t want to rent to Blacks.” 183 F.3d at 1048. “Ms.  
19 Harris immediately informed Ms. Waldman that her comments were ‘illegal and racist.’” *Id.* Four  
20 months later, the landlords stated they did not find Ms. Harris’s rent check in its usual place. The  
21 same thing occurred the following month, “causing Ms. Harris to send all subsequent payments by  
22 certified mail. Ms. Harris presented evidence that she suffered emotional distress as a result of the  
23

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24 <sup>11</sup> Some courts have called into question the continuing viability of *Harris*’s holding on the  
25 question of standing under the FHA, following the Supreme Court’s decision in *Thompson v. North*  
26 *American Stainless, LP*, 562 U.S. 170 (2011). See *Lee v. Retail Store Employee Building Corp.*,  
27 No. 15-cv-04768-LHK, 2017 WL 346021, at \*7 (N.D. Cal. Jan. 24, 2017). However, defendant has  
not raised standing as a reason why plaintiff’s claim should fail, and the Court finds *Harris* to be  
instructive on the merits of an FHA discrimination claim.

28 <sup>12</sup> The other two claims were for disparate treatment of rental testers and for a discriminatory  
statement by Ms. Waldman, who helped with the building operations.

1 notices and feared a racially motivated eviction in the future.” *Id.* at 1052. Although the landlords  
2 had an “informal procedure” of calling a tenant whose rent had not been received by the tenth of the  
3 month, Ms. Harris received no such call and instead received two notices to pay rent or quit, for  
4 April 1996 and May 1996. *Id.* at 1049. Based on these facts, the Ninth Circuit found Ms. Harris  
5 had established a prima facie disparate treatment claim under the FHA. *Id.* at 1052. The appellate  
6 court further found that the landlords’ stated reasons for their actions—“that they simply didn’t get  
7 the check and that the phone call is merely a courtesy to the tenant”—raised a genuine factual  
8 question as to whether the landlords’ “nondiscriminatory reason is pretextual, thereby making  
9 summary judgment inappropriate.” *Id.*

10 In this case, Mr. Alcaraz alleges multiple comments by KMF’s property manager indicating  
11 surprise that Mr. Alcaraz could afford to live in the building and stating that Mr. Alcaraz looked  
12 more suited to performing maintenance work. The individual with whom the property manager was  
13 romantically involved began refusing or untimely processing Mr. Alcaraz’s rent checks, leading to  
14 two eviction actions against him. After Altezza purchased the building, Altezza initially accepted  
15 rent from Mr. Alcaraz and told him that it would sell him his unit at a price of \$630,000, for which  
16 he indicated he would pay in all cash. Altezza never followed through with the sale, and ultimately  
17 its sales agent told Mr. Alcaraz that Altezza would not sell him his home “because they did not like  
18 him.” TAC ¶ 42. Mr. Alcaraz observed sales agents acting unfriendly toward prospective buyers  
19 who appeared to be Hispanic or African-American. By mid-2018, all of the other 32 units in the  
20 building had been sold but none were sold to buyers of Hispanic descent. Taken together, these  
21 allegations suffice to establish a prima facie case of disparate treatment.

22 In response, Altezza states that it never offered to sell Mr. Alcaraz his unit and that the “only  
23 reason” it did not offer to sell him the unit “was because he was under eviction for non-payment of  
24 rent when the units were being sold.” Burke Decl. ¶ 11. The Court finds this position unconvincing.  
25 The judgment in the UD Action was entered August 1, 2016, and Mr. Alcaraz has come forward  
26 with a letter dated August 26, 2016, from Mark Chow, addressed to Mr. Alcaraz, informing him that  
27 Altezza “would like to provide [him] the first opportunity to purchase [his] unit” at the price of  
28 \$630,000, and providing various contact information, including for a mortgage consultant at

1 Citibank. TAC Ex. N at 2-3. Altezza does not address this letter other than to object to it as hearsay  
2 and lacking foundation and to say that Altezza had hired Level Four, where Mark Chow worked,  
3 “to oversee the process of selling the condominiums” but that Altezza “never gave Level Four  
4 authority to sell any of the units. Only Defendant, as the owner of the building, had authority to  
5 agree to sell any of the condominiums.” Prelim. Inj. Opp’n at 17-18; Burke Decl. ¶ 7.<sup>13</sup> Thus,  
6 Altezza appears to have been moving forward with the sale of the unit to Mr. Alcaraz even after the  
7 judgment of possession had been entered against him. Additionally, Mr. Alcaraz has raised  
8 questions about whether the underlying UD Action was itself motivated by racial discrimination,  
9 and it would make little sense for a racially motivated eviction to then be able to form the basis for  
10 a legally valid refusal to sell Mr. Alcaraz his unit.<sup>14</sup>

11 Nor is the Court persuaded by Altezza’s argument that Mr. Alcaraz is not likely to succeed  
12 on the merits of his claim because he is not entitled to the injunctive relief that he seeks. Altezza  
13 argues that even if Mr. Alcaraz succeeds on his claims, he will not be entitled to an order prohibiting  
14 Altezza from selling Mr. Alcaraz’s unit to anyone else, nor will he be entitled to an order that Altezza  
15 must sell the unit to him. Prelim. Inj. Opp’n at 11. To start, setting aside the matter of whether the  
16 requested relief is appropriate, Mr. Alcaraz will plainly be entitled to relief of any sort only if he  
17 first succeeds on the merits, and Altezza’s argument does not go to the merits of plaintiff’s claim.  
18 Altezza also cites the state court ruling in a prior contract action involving the same parties, but the  
19 Court has already ruled that case does not have preclusive effect here. *See* Dkt. No. 64 at 7. Altezza  
20 also argues that Mr. Alcaraz is seeking a “mandatory injunction, *i.e.* an order restraining Defendant  
21

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22  
23 <sup>13</sup> For purposes of this motion only, the Court **OVERRULES** Altezza’s evidentiary  
24 objections to the August 26, 2016 Mark Chow letter. *See Flynt Distrib. Co. v. Harvey*, 734 F.2d  
25 1389, 1394 (9th Cir. 1984) (“The trial court may give even inadmissible evidence some weight,  
26 when to do so serves the purpose of preventing irreparable harm before trial.”).

27 <sup>14</sup> Because Altezza does not argue otherwise, for purposes of this Order, the Court assumes,  
28 without deciding, that Johnny Rodriguez, Bianca Rodriguez, and Amy Fox were acting as agents of  
the defendants when they made the statements at issue. *See Harris*, 183 F.3d at 1054 (holding that  
the “question whether an agency relationship exists for purposes of the Fair Housing Act is  
determined under federal law, not state law[.]” and is a question that “should be submitted to the  
jury unless the facts are clearly insufficient to establish agency or there is no dispute as to the  
underlying facts”) (citations omitted).

1 from entering upon its own real property and from selling its own real property to whoever it wants,  
2 which is ‘particularly disfavored[.]’” Prelim. Inj. Opp’n at 12 (citing *Stanley v. Univ. of S. Cal.*, 13  
3 F.3d 1313, 1320 (9th Cir. 1994)). The Court disagrees that Mr. Alcaraz seeks a mandatory  
4 injunction. Rather, Mr. Alcaraz’s request that he not be evicted and that his unit not be sold to  
5 anyone else during the pendency of this case is a “prohibitory injunction that preserves the status  
6 quo.” *Stanley*, 13 F.3d at 1320 (citation omitted). As to Mr. Alcaraz’s request in the complaint for  
7 an order that Altezza be compelled to sell him his unit for \$630,000, this is not relief that Mr. Alcaraz  
8 requests as part of the preliminary injunction, and the Court agrees with Mr. Alcaraz, *see* Dkt. No.  
9 93 (“Reply ISO Prelim. Inj. Mot.”) at 8-9, that this matter need not be decided here today.<sup>15</sup>

10 Based on the above, the Court finds that at minimum plaintiff has raised “serious questions  
11 going to the merits” of his FHA claim.” *See Alliance for the Wild Rockies*, 632 F.3d at 1131-32.

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13 **B. Irreparable Harm**

14 Under the second *Winter* factor, the irreparable injury must be both likely and immediate.  
15 *See Winter*, 555 U.S. at 22; *Caribbean Marine Servs. Co., Inc. v. Baldrige*, 844 F.2d 668, 674 (9th  
16 Cir. 1988) (“A plaintiff must do more than merely allege imminent harm sufficient to establish  
17 standing; a plaintiff must *demonstrate* immediate threatened injury as a prerequisite to preliminary  
18 injunctive relief.”). As this Court previously observed when granting plaintiff’s motion for a  
19 temporary restraining order, irreparable harm is nearly always presumed in cases such as these. *See*,  
20 *e.g., Cmty. House*, 940 F.3d at 1048 (“It is undisputed that the balance of hardships tips in favor of  
21 the plaintiffs who were excluded from Community House due to the men-only policy”); *Silver Sage*  
22 *Partners, Ltd. v. City of Desert Hot Springs*, 251 F.3d 814, 827 (9th Cir. 2001) (“We have held that  
23 where a defendant has violated a civil rights statute, we will presume that the plaintiff has suffered

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25 \_\_\_\_\_  
26 <sup>15</sup> The Court notes that in its opposition brief, Altezza supports its assertion that the FHA  
27 does not provide for the remedy of forcing defendant to sell its property to plaintiff with a citation  
28 to 42 U.S.C. § 3612. That section governs enforcement of the FHA by the Secretary of Housing  
and Urban Development. Section 3613 governs enforcement by private persons, and allows the  
court to enter, as it “deems appropriate, any permanent or temporary injunction, temporary  
restraining order, or other order (including an order enjoining the defendant from engaging in such  
[discriminatory housing] practice or ordering such affirmative action as may be appropriate)[.]”  
subject to certain exceptions. 42 U.S.C. § 3613(c)

1 irreparable injury from the fact of the defendant’s violation.”); *Gresham v. Windrush Partners, Ltd.*,  
2 730 F.2d 1417, 1424 (11th Cir. 1984) (“because of the subtle, pervasive, and essentially irremediable  
3 nature of racial discrimination, proof of the existence of discriminatory housing practices is  
4 sufficient to permit a court to presume irreparable injury.”).

5 Moreover, both parties appear to agree that, in the absence of an injunction, Altezza would  
6 be actively seeking to effectuate the writ of possession on Mr. Alcaraz’s unit. In its reply brief in  
7 support of its motion to dismiss, Altezza files a request for judicial notice, attaching an August 2019  
8 order amending the complaint, judgment, and writ of possession in the UD Action to reflect the  
9 plaintiff and payee to be Altezza Condo LLC, as well as a judgment in the UD Action re-entered in  
10 Alameda County Superior Court in August 2019. Dkt. No. 97.<sup>16</sup> “[W]rongful eviction is not an  
11 injury for which remedies available at law are adequate.” *Johnson v. Macy*, 145 F. Supp. 3d 907,  
12 920 (C.D. Cal. 2015). The Court finds this factor weighs in Mr. Alcaraz’s favor.

13

14 **C. Balance of Equities**

15 As the Court previously observed, if Mr. Alcaraz is evicted and his residential unit sold to  
16 another buyer, then he will be unable to recover the full relief contemplated by the Fair Housing  
17 Act, even if he ultimately prevails on that claim. Mr. Alcaraz and his family have resided in this  
18 unit for over nine years, and the loss of the ability to purchase this particular unit is not one that can  
19 be compensated for with money damages alone.

20 By contrast, the countervailing harms that Altezza cites are ones that can be compensated

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23 <sup>16</sup> Altezza has filed two requests for judicial notice, attaching various court documents from  
24 prior state court actions involving Mr. Alcaraz. *See* Dkt. Nos. 91, 97. While “a court may take  
25 judicial notice of the existence of matters of public record, such as a prior order or decision,” it  
26 should not, however, take notice of “the truth of the facts cited therein.” *Marsh v. San Diego*  
27 *Cnty.*, 432 F. Supp. 2d 1035, 1043 (S.D. Cal. 2006) (citations omitted). “[T]aking judicial notice of  
28 findings of fact from another case exceeds the limits of [Federal] Rule [of Evidence] 201.” *Wyatt*  
*v. Terhune*, 315 F.3d 1108, 1114 (9th Cir. 2003), *overruled on other grounds by Albino v. Baca*,  
747 F.3d 1162 (9th Cir. 2014). Accordingly, the Court GRANTS the requests for judicial notice at  
Dkt. Nos. 91 and 97 to the extent defendant asks the Court take notice of the existence of the  
documents and court proceedings but does not take notice of the truth of any underlying facts  
litigated in the state court cases.



1 with money damages. *See* Prelim. Inj. Opp’n at 15. Altezza asserts that if Mr. Alcaraz’s motion is  
2 granted, Altezza would be irreparably harmed because it “has had and would continue to have no  
3 way to access its own property to ensure it is being properly maintained or that Plaintiff is not  
4 causing any damages.” *Id.* It asserts that Mr. Alcaraz’s continued occupancy of the unit is damaging  
5 its value, but cites no evidence, other than a declaration stating the same, that Mr. Alcaraz is  
6 inflicting any specific harm on the unit or that the inability to maintain the unit is causing irreparable  
7 damage. *See id.* (citing Burke Decl. ¶ 14).

8 The Court concludes that the balance of hardships tips sharply in plaintiff’s favor under the  
9 facts stated above. *See Johnson*, 145 F. Supp. 3d at 920-21 (finding “the balance of hardships tips  
10 sharply in favor of plaintiff, who faces eviction—likely a wrongful one—from an affordable home  
11 in which she has lived for over a decade” and granting preliminary injunction preventing her eviction  
12 during the pendency of her FHA suit).

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14 **D. Public Interest**

15 Altezza does not address the public interest factor, and this factor also weighs in favor of  
16 Mr. Alcaraz. *See United States v. Edward Rose & Sons*, 384 F.3d 258, 264 (6th Cir. 2004) (“the  
17 Supreme Court has found the FHA serves an ‘overriding societal priority’”) (citations omitted);  
18 *Johnson*, 145 F. Supp. 3d at 921 (“In the FHA, Congress declared that ‘it is the policy of the United  
19 States to provide, within constitutional limitations, for fair housing throughout the United States.’  
20 Accordingly, courts have emphatically declared that the public interest is served by effective  
21 enforcement of the FHA.”) (citations omitted).

22 For the reasons stated above, the Court will GRANT plaintiff’s motion for a preliminary  
23 injunction.

24  
25 **E. Bond**

26 Rule 65(c) of the Federal Rules of Civil Procedure provides: “The court may issue a  
27 preliminary injunction or a temporary restraining order only if the movant gives security in an  
28 amount that the court considers proper to pay the costs and damages sustained by any party found

1 to have been wrongfully enjoined or restrained. . . .” Fed. R. Civ. P. 65(c). “The district court  
2 retains discretion ‘as to the amount of security required, *if any.*’” *Diaz v. Brewer*, 656 F.3d 1008,  
3 1015 (9th Cir. 2011) (quoting *Johnson v. Couturier*, 572 F.3d 1067, 1086 (9th Cir. 2009)).

4 Altezza asks that, if the Court is inclined to grant the motion for preliminary injunction, the  
5 Court order Mr. Alcaraz “to post a bond of \$3,500 from August 1, 2019 monthly until this case is  
6 resolved and that the bond be paid directly to the client trust account of Perry Johnson Anderson  
7 Miller & Moskowitz, LLP.” Prelim. Inj. Opp’n at 16. Altezza argues this is especially needed in  
8 light of Mr. Alcaraz’s delay in paying the bond previously ordered, his recent filing of bankruptcy  
9 actions, and his failure to pay filing fees on appeal in state court. *Id.* at 16-17. In reply, Mr. Alcaraz  
10 argues that a bond is not necessary, particularly where he has already posted a bond of \$5,000.00 in  
11 this case. Reply ISO Prelim. Inj. Mot. at 12. Mr. Alcaraz notes also that the crux of his claim is  
12 that, but for defendant’s unlawful discrimination, Mr. Alcaraz would already own his home and  
13 would therefore not need to pay rent. *Id.*

14 The request for a bond is somewhat unusual here, in that Altezza steadfastly maintains that  
15 Mr. Alcaraz is not a tenant, yet its request for \$3,500 per month is one that it bases on local rents in  
16 the area. *See* Burke Decl. ¶ 15. Other district courts that have issued preliminary injunctions during  
17 the pendency of FHA claims similar to Mr. Alcaraz’s have not ordered bonds where the plaintiffs  
18 were already paying rent during the pendency of the case. *See Bischoff v. Brittain*, No. 14-cv-  
19 019709-KJM-CKD, 2014 WL 5106991, at \*2, 9 (E.D. Cal. Oct. 10, 2014) (granting preliminary  
20 injunction restraining landlord from evicting plaintiffs during pendency of FHA action so long as  
21 plaintiffs remained current on rent); *see also Johnson*, 145 F. Supp. 3d at 920 (noting plaintiff had  
22 never been untimely in paying her rent and there was no evidence that she would be unable to pay  
23 her rent during the remainder of the litigation).

24 Given that Mr. Alcaraz is not currently paying rent, the Court finds a bond of \$1,000.00 per  
25 month is appropriate here. This amount is sufficient to provide a level of protection to Altezza’s  
26 financial interests should Mr. Alcaraz not ultimately prevail on his claims, but is not so great as to  
27 undermine plaintiff’s ability to gather the funds to purchase his unit, if that opportunity should result  
28 either after trial or mediation. Mr. Alcaraz has already paid a bond of \$5,000.00 in this case, and

1 the Court will apply that bond prospectively to the first five months of the bond payment due on the  
2 preliminary injunction.

3 In other words, **beginning on November 15, 2020, and no later than the 15th of each**  
4 **month thereafter while this case is pending, Mr. Alcaraz shall post a bond, either individually**  
5 **or through a surety, deposited to the Court’s registry, in the amount of \$1,000.00.** Mr. Alcaraz  
6 may do this by depositing the funds, along with a copy of this Order, at the Intake desk at the Clerk’s  
7 Office on the 16th Floor of the San Francisco Courthouse.

8 If, when Mr. Alcaraz’s bond comes due, shelter-in-place orders are still in effect, or if access  
9 to the San Francisco Courthouse remains limited due to COVID-19, Mr. Alcaraz may post the bond  
10 either: (1) by mail, post-marked no later than the 15th, or (2) in person, at the Clerk’s drop-box in  
11 the lobby of the San Francisco Courthouse at 450 Golden Gate Avenue. The bond shall be in the  
12 form of a check/money order or cashier’s check payable to “CLERK U.S. DISTRICT COURT” and  
13 with the case name and case number on the payment. Mr. Alcaraz shall include with the payment a  
14 copy of this Order. Mr. Alcaraz should retain a copy of the proof of payment for his records and  
15 should email the Court’s Courtroom Deputy ([Teddy\\_VanNess@cand.uscourts.gov](mailto:Teddy_VanNess@cand.uscourts.gov)) and the Court’s  
16 Finance Department ([Ana\\_Banares@cand.uscourts.gov](mailto:Ana_Banares@cand.uscourts.gov)) to inform them when the payment is  
17 mailed or placed in the drop-box.

18  
19 **CONCLUSION**

20 For the foregoing reasons and for good cause shown, the Court hereby DENIES defendant  
21 Altezza Condo LLC’s motion to dismiss and motion to strike the Third Amended Complaint (Dkt.  
22 No. 90).

23 The Court GRANTS plaintiff’s motion for a preliminary injunction (Dkt. No. 76). The Court  
24 hereby GRANTS a preliminary injunction, effective during the whole pendency of this action,  
25 prohibiting defendant Altezza Condo LLC (or its officers, agents, servants, employees, and  
26 attorneys) and/or the Alameda County Sheriff’s Office from proceeding on the execution of the writ  
27 of possession obtained in Alameda County Superior Court with regard to the residence at which Mr.  
28 Alcaraz resides at 6465 San Pablo Avenue, Unit 403, Oakland, California, from taking any other

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measures to effectuate evicting Mr. Alcaraz from his home, and from selling Mr. Alcaraz's home to any buyer other than Mr. Alcaraz.

**Beginning November 15, 2020**, Mr. Alcaraz shall post a bond of \$1,000.00 per month for the duration of this case, in the manner described above.

**No later than June 25, 2020**, each party to this case shall file an ADR Certification, as required by Civil L.R. 16-8(b) and ADR L.R. 3-5 (b). By that same date, the parties shall also file a joint statement notifying the Court of their selection of an ADR process, as discussed at the hearing. *See* Dkt. No. 103.

**IT IS SO ORDERED.**

Dated: June 12, 2020



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SUSAN ILLSTON  
United States District Judge