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United States District Court
Northern District of California

**UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA
SAN JOSE DIVISION**

SERENIUM, INC.,
Plaintiff,
v.
JASON ZHOU, et al.,
Defendants.

Case No. 20-cv-02132-BLF

**ORDER GRANTING DEFENDANTS’
MOTION TO DISMISS WITH LEAVE
TO AMEND**

[Re: ECF 27]

Before the Court is Defendants’ Motion to Dismiss under Fed. R. Civ. P 12(b)(2) and (6) or to Compel Arbitration. ECF 27. The Court held a hearing on this motion on September 24, 2020. For the reasons discussed at the hearing and below, the Court GRANTS the Defendants’ Motion to Dismiss for Lack of Personal Jurisdiction WITH LEAVE TO AMEND.

I. BACKGROUND

Serenium, a start-up company with its operational headquarters in Palo Alto, California, was founded to develop technology relating to diagnosis and treatment of sleep apnea. ECF 14, First Amended Complaint (“FAC”) ¶ 1. Serenium claims that it was approached by Defendant Jason Zhou (“Zhou”), a billionaire with interests in the British Virgin Islands, Cayman Islands, Hong Kong, and China. FAC ¶¶ 6, 56. Zhou is the CEO of Defendant New Century Healthcare Holding Co. Limited (“New Century”), which operates a number of hospitals in China. FAC ¶ 6. The parties entered into negotiations regarding a potential business relationship, and, after a meeting with New Century in Beijing, Serenium disclosed its proprietary technology pursuant to a non-disclosure agreement (“NDA”) to New Century. FAC ¶¶ 7-8, 59, 74-76. The NDA provided

1 that it was “governed by Illinois law.” FAC ¶¶ 65.

2 During the course of the parties’ relationship, Zhou proposed that Serenium enter into a
3 joint venture with Defendant Beijing Jiarun Yunzhong Health Technology Company Ltd.
4 (“Beijing Jiarun”), which was held out as part of New Century. FAC ¶¶ 9, 86-88. Zhou claimed
5 that Beijing Jiarun did business as “Panda Pediatrics.” FAC ¶ 9. Zhou later proposed that
6 Serenium and New Century International, a New Century subsidiary,¹ form a jointly owned
7 holding company in Hong Kong aimed at “bring[ing] Serenium’s technology to China and other
8 Asian countries.” FAC ¶ 10. The Holding Company would allegedly be funded by New Century
9 International, while Serenium would contribute the technology. Id. Serenium agreed, and the
10 venture was formalized in the “Framework Contract.” Id. Beijing Jiarun provided the joint
11 venture with secure computer hosting services in China and was named as a “related party” on the
12 Framework Contract. FAC ¶ 10, 87. “Throughout 2018, and pursuant to the NDA, Serenium
13 provided Zhou and New Century with “large amounts of proprietary information and trade secrets,
14 including many trade secrets relating to its technology and business plan.” FAC ¶ 11. During this
15 time Serenium worked closely with Defendant Jia Xiaofeng (“Jia”), who was Zhou’s “right-hand
16 man,” New Century’s corporate secretary, and Beijing Jiarun’s CEO. Id.

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19 After lengthy negotiations, Zhou and Jia purportedly failed to take agreed-on steps to
20 further the proposed business relationship and refused to return Serenium’s proprietary
21 technology. FAC ¶¶ 12-14. Serenium thereafter discovered that Beijing Jiarun was not part of
22 New Century, as represented, but was a separate company owned and controlled by Zhou’s wife,
23 Defendant Juan Zhao (“Zhao”). FAC ¶ 15, 91. New Century has subsequently obtained a
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27 ¹ The FAC does not name the subsidiary. However, in Defendants’ Motion to Dismiss, they refer
28 to the subsidiary as “New Century Healthcare (International) Co.” and “New Century
International.” See ECF 27 at 4. In their response memorandum, Plaintiffs do not dispute that this
is the name of the subsidiary. See, e.g., ECF 31 at 2.

1 controlling interest in Beijing Jiarun, and both companies allegedly are using Serenium's
 2 technology to offer diagnoses and treatment for sleep apnea in competition with Serenium. FAC
 3 ¶¶ 16-17. Serenium sued New Century, Zhou, and Jia for breach of contract for violating the
 4 NDA, see FAC ¶¶ 156-169, and Zhou, Jia, Zhao, New Century, and Beijing Jiarun for
 5 misappropriation of trade secrets under 18 U.S.C. §§ 1836(b) and 1837, see FAC ¶¶ 170-181 and
 6 California Civil Code §§ 3426, et seq., see FAC ¶¶ 182-190.

7 **II. DISCUSSION**

8 **A. Lack of Personal Jurisdiction, Fed. R. Civ. P. 12(b)(2)**

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 10 When a defendant raises a challenge to personal jurisdiction, the plaintiff bears the burden
 11 of establishing that jurisdiction over each defendant is proper. *Ranza v. Nike, Inc.*, 793 F.3d 1059,
 12 1068 (9th Cir. 2015). “Although the plaintiff cannot ‘simply rest on the bare allegations of its
 13 complaint,’ uncontroverted allegations in the complaint must be taken as true. Conflicts between
 14 parties over statements contained in affidavits must be resolved in the plaintiff's favor.”
 15 *Schwarzenegger v. Fred Martin Motor Co.*, 374 F.3d 797, 800 (9th Cir. 2004) (internal citations
 16 omitted). For a court to exercise personal jurisdiction over a nonresident defendant, that defendant
 17 must have at least “minimum contacts” with the relevant forum such that the exercise of
 18 jurisdiction “does not offend traditional notions of fair play and substantial justice.” *Id.* at 801 (9th
 19 Cir. 2004) (quoting *International Shoe Co. v. Washington*, 326 U.S. 310, 316 (1945)).

20
 21 Where there is no applicable federal statute governing personal jurisdiction, the district
 22 court applies the law of the state in which the district court sits. See Fed. R. Civ. P. 4(k)(1)(A);
 23 *Panavision Int'l, L.P. v. Toeppen*, 141 F.3d 1316, 1320 (9th Cir. 1998). Because California's long-
 24 arm jurisdictional statute is coextensive with federal due process requirements, the jurisdictional
 25 analyses under state law and federal due process are the same. See *Panavision*, 141 F.3d at 1320
 26 (citing Cal. Civ. Proc. Code § 410.10). For a court to exercise personal jurisdiction over a
 27 nonresident defendant, that defendant must have at least “minimum contacts” with the relevant
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1 forum such that the exercise of jurisdiction “does not offend traditional notions of fair play and
2 substantial justice.” *International Shoe*, 326 U.S. at 316 (internal quotation marks and citation
3 omitted).

4 The extent of “minimum contacts” required to find personal jurisdiction depends on
5 whether specific or general personal jurisdiction is asserted. Because the parties do not contest the
6 absence of general jurisdiction, the Court considers whether it has specific jurisdiction over the
7 Defendants. See ECF 27 at 2-3; ECF 31 at 3 (describing where the Defendants work and live); see
8 also *Helicopteros Nacionales de Colombia, S.A. v. Hall*, 466 U.S. 408, 416 (1984) (requiring that
9 a defendant engage in “continuous and systematic general business contacts” for the court to
10 exercise general personal jurisdiction).
11

12 Courts in the Ninth Circuit employ a three-prong test when determining whether a
13 nonresident defendant may be subject to specific personal jurisdiction in a forum: “(1) The non-
14 resident defendant must purposefully direct his activities or consummate some transaction with the
15 forum or resident thereof; or perform some act by which he purposefully avails himself of the
16 privilege of conducting activities in the forum, thereby invoking the benefits and protections of its
17 laws; (2) the claim must be one which arises out of or relates to the defendant's forum-related
18 activities; and (3) the exercise of jurisdiction must comport with fair play and substantial justice,
19 i.e. it must be reasonable.” *Schwarzenegger*, 374 F.3d at 802.
20

21 As an initial matter, the Court notes that many of the factual allegations Serenium offers to
22 establish personal jurisdiction over the Defendants fail for lack of specificity. See *Rush v. Savchuk*,
23 444 U.S. 320, 332 (1980) (“The requirements of *International Shoe* . . . must be met as to each
24 defendant over whom a state court exercises jurisdiction.”). The FAC contends that the
25 “Defendants repeatedly availed themselves of the privilege of doing business in [California],
26 including entering several contracts with Serenium,” but often fails to particularize which
27 Defendant engaged in this availment, repeatedly referring to the Defendants collectively. See, e.g.,
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1 FAC ¶ 26c (“The Defendants initiated and participated in many calls”), ¶ 26d (“The Defendants
2 sent raw sleep studies from Beijing to Palo Alto and San Diego”), ¶ 26e (“The Defendants entered
3 into contracts with Serenium”), ¶ 26j (“The Defendants misappropriated Serenium’s trade
4 secrets”). Similarly, Serenium alleges that “all Defendants . . . engaged in a concerted conspiracy
5 to misappropriate Serenium’s trade secrets,” but fails to detail specific acts that each Defendant
6 took to further such a conspiracy, let alone explain how such steps established personal
7 jurisdiction in California. FAC ¶ 27. The Court does not consider these generalized allegations in
8 determining whether it has jurisdiction over each Defendant.
9

10 **i. Breach of Contract Claim: Zhou, Jia, and New Century**

11 In cases sounding in contract, the Court applies “a ‘purposeful availment’ analysis and
12 ask[s] whether a defendant has ‘purposefully avail[ed] [himself] of the privilege of conducting
13 activities within the forum State, thus invoking the benefits and protections of its laws.’” *Picot v.*
14 *Weston*, 780 F.3d 1206, 1212 (9th Cir. 2015) (quoting *Schwarzenegger*, 374 F.3d at 802). “[A]
15 contract alone does not automatically establish minimum contacts in the plaintiff’s home forum.”
16 *Boschetto v. Hansing*, 539 F.3d 1011, 1017 (9th Cir.2008). Rather, this test requires that the
17 defendant “performed some type of affirmative conduct which allows or promotes the transaction
18 of business within the forum state.” *Id.* (internal citation and quotation omitted). “[P]rior
19 negotiations and contemplated future consequences, along with the terms of the contract and the
20 parties’ actual course of dealing” are relevant to this inquiry, but in all cases, the “contact” must
21 rise above “random, fortuitous, or attenuated” conduct within the forum. *Id.* (quoting *Burger King*
22 *Corp. v. Rudzewicz*, 471 U.S. 462, 479 (1985)). Critically, “the relationship between the
23 nonresident defendant, the forum, and the litigation ‘must arise out of contacts that the defendant
24 himself creates with the forum State.’” *Axiom Foods, Inc. v. Acerchem Int’l, Inc.*, 874 F.3d 1064,
25 1068 (9th Cir. 2017) (quoting *Walden v. Fiore*, 571 U.S. 277, 284 (2014) (internal quotation
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1 marks omitted).

2 Defendants contend Serenium has failed to satisfy the purposeful availment test as there
3 were only three in-person meetings between the parties, all of which took place in Beijing, and all
4 future conduct contemplated by the parties concerned a business venture in Asia. ECF 27 at 7-9.
5 They also argue that under Ninth Circuit law, communications between the parties in and of
6 themselves do not qualify as purposeful activity. ECF 27 at 9. Serenium argues that over the
7 course of the parties' numerous interactions, New Century, Zhou, and Jia purposefully availed
8 themselves of the privilege of conducting business in California. ECF 31 at 8-13. In particular,
9 they argue that in signing the NDA agreement and agreeing to form a sustained relationship with
10 Serenium, the Defendants "necessarily contemplated sustained contacts with California." ECF 31
11 at 12.
12

13 The Court disagrees with Serenium's reasoning. It does not follow that sustained contacts
14 with California—or even the contemplation of sustained contacts—inevitably flowed from the
15 Defendants' business relationship with Serenium. In *Walden v. Fiore*, the Supreme Court "made
16 clear" that courts "must look to the defendant's 'own contacts' with the forum, not to the
17 defendant's knowledge of a plaintiff's connections to a forum." *Axiom Foods*, 571 U.S. at 1070.
18 Thus, "mere injury to a forum resident is not a sufficient connection to the forum," nor is
19 defendant's knowledge of plaintiff's "'strong forum connections' ... combined" with the
20 "foreseeable harm" the plaintiff suffered in the forum. *Walden*, 571 U.S. at 289-90.
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22 Despite this guidance, Serenium's theory of jurisdiction hinges upon the numerosity of the
23 contacts between, on one hand, Serenium and its employees and, on the other, New Century,
24 Zhou, and Jia. See, e.g., ECF 31 at 9. Serenium explains that over the fifteen months the parties
25 worked together, its employees communicated frequently with New Century and its employees (to
26 include Zhou and Jia), ultimately developing a burgeoning business relationship. But while
27 Serenium further alleges that Zhou, Jia, and New Century were drivers of this relationship, they do
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1 not allege specific facts that speak to how Defendants formed a “substantial connection” with the
2 state of California. See *Burger King*, 471 U.S. at 475 (quoting *McGee v. Int’l Life Ins. Co.*, 355
3 U.S. 220, 223 (1957)); see, e.g., *Picot*, 780 F.3d at 1213 (“the fact that a contract envisions one
4 party discharging its obligations in the forum state cannot, standing alone, justify the exercise of
5 jurisdiction over another party to the contract.”).

6 Declarations from Serenium CEO Michael Zwerling and Chairman David Rosen color in
7 additional details about the relationship between Serenium and New Century, but largely fail to
8 focus on the Defendants’ dealings with California. For example, Zwerling contends that while he
9 was working out of Palo Alto, California he had numerous phone calls with and “sent over 250
10 emails” to New Century, Zhou, and Jia, often at their request, ECF 31-1 at ¶¶ 6, 9, 13-14, 20, 22,
11 24, 49-50, 65-66; participated via video in a meeting between Serenium and New Century in
12 China, *id.* at ¶ 9; executed the NDA in Palo Alto after Zhou signed it in China, *id.* at ¶ 12; sent
13 confidential due diligence information to New Century, Zhou, and Jia at the behest of Zhou, Jia, or
14 an employee of Jia’s, *id.* at ¶¶ 14-18; discussed product development with Jia, at Jia’s behest, *id.* at
15 ¶ 26; prepared financial models and the Framework Contract for the proposed joint venture, *id.* ¶¶
16 29-31, 32-52; and sent New Century proprietary sleep kits and later scored the kits after New
17 Century used and sent them back in California, *id.* ¶¶ 8, 56-60. Rosen identifies a similar pattern
18 of conduct. See, e.g., ECF 34 at ¶ 5-6 (Rosen sent over 500 communications to and participated in
19 numerous meetings and teleconferences with New Century, Zhou, and Jia), ¶¶ 8-9, 17-18 (Rosen
20 met with Zhou and New Century in Beijing two times), ¶¶ 21-27 (after Zhou and Jia brought up
21 the idea of a joint venture to Rosen, the parties began to prepare the Framework Contract), ¶¶ 36-
22 38 (Serenium CTO Shimon Shmueli flew to Beijing to explain the company’s technology at the
23 request of Zhou and Jia).

24 The Court agrees with Serenium that its contacts with Zhou, Jia, and New Century are
25 significant. But the Ninth Circuit has concluded that the “ordinary ‘use of the mails, telephone, or
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1 other international communications simply do not qualify as purposeful activity invoking the
2 benefits and protection of the [forum] state.” Medimpact, 2020 WL 1433327, at *8 (quoting Roth
3 v. Garcia Marquez, 942 F.2d 617, 622 (9th Cir. 1991) (internal quotation marks omitted)). And a
4 common thread among these contacts is that none of them occurred in California and none of them
5 concerned a business venture in California. See E*Healthline.com, Inc. v. Pharamaniaga Berhad,
6 2018 WL 5296291 at *5 (E.D. Cal. Oct. 23, 2018) (finding it significant that a venture’s “potential
7 plans[] and discussions were based on an entirely overseas venture”). Instead, Defendants’ actions
8 suggest that they availed themselves of the privilege of conducting activities within China or Hong
9 Kong. Serenium itself admits that China “provided a perfect market for Serenium’s technology,”
10 motivating the joint venture. FAC ¶¶ 51-55. The in-person meetings between the parties occurred
11 in Beijing, China, not California. FAC ¶¶ 59, 115-116, 122. The parties entered the NDA
12 agreement to allow New Century and Zhou to evaluate Serenium’s technology and the feasibility
13 of a collaboration between the companies in the Chinese market. FAC ¶¶ 56-59, 62.

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16 Serenium does allege that, as part of the joint venture, it set up a San Diego Development
17 Center, which it shut down when the partnership went downhill. ECF 31-1 at ¶¶ 11, 27. But
18 Serenium does not allege facts to illustrate how New Century, Zhou, or Jia’s conduct served the
19 work of this California-based center as opposed to how the center served the China-based joint
20 venture. There is nothing that indicates the center was discussed during negotiations between the
21 parties. Similarly, there is nothing that suggests New Century contemplated the center as a future
22 consequence of the joint venture. See, e.g., ECF 31-1 at ¶ 27 (“As Serenium began preparing to
23 open its San Diego Development Center, we internally discussed potential hires . . .”) (emphasis
24 added). In sum, Serenium fails to allege specific facts that support a conclusion that New Century,
25 Zhou, and Jia each “performed some type of affirmative conduct which allows or promotes the
26 transaction of business within the forum state.” Boschetto, 539 F.3d at 1017.
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1 The soundness of the Court’s conclusion is illuminated by *Picot v. Weston*, 780 F.3d 1206
2 (9th Cir. 2015). In *Picot*, California-resident *Picot* and Michigan-resident *Weston* entered into an
3 agreement to develop and sell an electrolyte formula for use in hydrogen fuel cells. *Id.* at 1209.
4 Under the agreement, defendant *Weston* would “develop the technology, arrange for its testing,
5 and assist in fund-raising and marketing” in Michigan while *Picot* would “fulfill[] his obligations
6 . . . by seeking out investors and buyers in California.” *Id.* at 1212-1213. In addition to his work in
7 Michigan, *Weston* made two trips to California “to develop and market the technology” pursuant
8 to the parties’ contract. *Id.* at 1213. Despite this, the Court held that *Weston*’s “transitory
9 presence” in California was insufficient to establish personal jurisdiction there. It also concluded
10 that *Picot*’s own conduct in California did not alter its jurisdictional analysis, explaining that “the
11 fact that a contract envisions one party discharging its obligations in the forum state cannot,
12 standing alone, justify the exercise of jurisdiction over another party to the contract.” *Id.*; see also
13 *Thomas P. Gonzalez Corp. v. Consejo Nacional De Produccion De Costa Rica*, 614 F.2d 1247,
14 1253-55 (9th Cir. 1980) (“It is not sufficient that the plaintiff is a California resident . . . or that an
15 act outside California imposes an economic burden on a California resident.”). So too here. This
16 Court cannot exercise jurisdiction over *Zhou*, *Jia*, and *New Century* by virtue of the fact *Serenium*
17 decided to discharge some of its contractual obligations in California.
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20 The Court GRANTS Defendants’ Motion to Dismiss *Serenium*’s breach of contract claims
21 for lack of personal jurisdiction with respect to *New Century*, *Zhou*, and *Jia*.
22

23 **ii. Tort Claims: all Defendants**

24 In cases sounding in tort, courts apply the purposeful direction or “effects test,” which
25 requires that the defendant “(1) committed an intentional act, (2) expressly aimed at the forum
26 state, (3) causing harm that the defendant knows is likely to be suffered in the forum state.” *Picot*,
27 780 F.3d. at 1214 (internal quotation marks and citation omitted). The effects test is derived from
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1 the Supreme Court’s decision in *Calder v. Jones*, 465 U.S. 783 (1984), which “stands for the
2 proposition that purposeful availment is satisfied even by a defendant whose only contact with the
3 forum state is the purposeful direction of a foreign act having effect in the forum state.” *Dole Food*
4 *Co. v. Watts*, 303 F.3d 1104, 1111 (9th Cir. 2002) (internal quotation marks and citation omitted).

5 “A showing that a defendant purposefully directed his conduct toward a forum state . . .
6 usually consists of evidence of the defendant’s actions outside the forum state that are directed at
7 the forum, such as the distribution in the forum state of goods originating elsewhere.”
8 *Schwarzenegger*, 374 F.3d at 803. Just as with contract claims, district courts must look at “the
9 defendant’s contacts with the forum State itself, not the defendant’s contacts with persons who
10 reside there.” *Walden*, 571 U.S. at 285. In doing so, the court determines whether the alleged
11 injury is specific to the plaintiff or whether it is “tethered to [the forum state] in any meaningful
12 way.” *Id.* at 290.

13
14 **a. New Century**

15 Defendants posit that “every act undertaken by New Century that allegedly gives rise to
16 Serenium’s tort claims took place in China” and “[n]ot a single relevant action [by New Century]
17 has a meaningful connection to this forum nor would the impact of the alleged tortious activity be
18 felt in this forum.” ECF 27 at 9. They further argue that even if their acts did cause Serenium
19 harm, “that injury is not uniquely felt in this jurisdiction.” ECF 27 at 10. Serenium responds that
20 New Century “expressly aimed at the forum state” when it “entered into an NDA with a California
21 company . . . had hundreds of hours of call and teleconference hours with a California company . .
22 . had numerous emails and WeChat messages with a California company . . . sent and received
23 patient data with a California company . . . [and] asked that Serenium send proprietary sleep kits to
24 be sent to China.” See ECF 31 at 14. It also explains that the injury it alleges was felt in California
25 because “[a]fter New Century defaulted, as it had taken what it declined to purchase, Serenium
26 abandoned its San Diego facility.” ECF 31 at 15.

1 The second prong of the effects test is fatal to this inquiry because Serenium fails to allege
2 significant conduct by New Century directed expressly at California. In *E*Healthline.com, Inc. v.*
3 *Pharmaniaga Berhad*, 2018 WL 5296291 (E.D. Cal. Oct. 23, 2018), the Court considered a
4 dispute between *E*Healthline.com*, a healthcare software company headquartered in California,
5 *Pharmaniaga*, a Malaysian company that developed and sold medical products, and *Modern*, an
6 investment company based in Saudi Arabia. *Id.* at *1. The three entities contemplated forming a
7 joint venture to develop a pharmaceutical facility in Saudi Arabia. *Id.* In exploring the venture, the
8 trio signed NDAs, pursuant to which *E*Healthline.com* provided confidential information and
9 trade secrets to *Pharmaniaga*, primarily over the phone, teleconference, or email. *Id.* at *1, *5. At
10 *E*Healthline.com*'s request, *Pharmaniaga* sent two employees to California for a meeting,
11 although no trade secrets were exchanged then. *Id.* at *5. When the venture fell apart,
12 *E*Healthline.com* sued *Pharmaniaga* for the misappropriation of trade secrets and insisted that the
13 district court had jurisdiction over *Pharmaniaga* in California because, among other things,
14 *Pharmaniaga* "purposely directed their tortious action at California and engag[ed] in
15 [misappropriation of confidential information] targeted at a plaintiff whom *Pharmaniaga* and
16 *Modern* knew to be a resident of California." *Id.* at *1-2, *5 (internal quotation marks omitted,
17 alterations in original). The district court, however, concluded that *E*Healthline.com* "failed to
18 show any significant activities from *Pharmaniaga* directed at the forum" because there were no
19 allegations that "any confidential information was misappropriated at the one California meeting"
20 and "all choices of law, potential plans, and discussions were based on an entirely overseas
21 venture, with no contemplation that California would play a role in any of it." *Id.* at *5.

22 The allegations in Serenium's complaint mirror those in *E*Healthline.com, Inc. v.*
23 *Pharmaniaga Berhad*. Serenium, a company headquartered in California, entered into a joint
24 venture with New Century, a company based overseas. Dealings between the companies
25 concerned an overseas joint venture, with no contemplation that California, as opposed to
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1 Serenium, would play any central role in the venture. Just as E*Healthline.com sent its trade
 2 secrets to Pharmaniaga in Malaysia pursuant to an NDA governed by law outside the forum state,
 3 Serenium sent its trade secrets to New Century in China pursuant to an NDA governed by law
 4 outside the forum state. And here, unlike in E*Healthline.com, Inc. v. Pharmaniaga Berhad, there
 5 is not a single in-person visit in the United States, let alone California, between Serenium and any
 6 employee of New Century. Serenium cannot hail New Century into court in California under these
 7 facts. See also Medimpact, 2020 WL 1433327, at *9 (defendant did not expressly aim its conduct
 8 at California where the alleged misappropriation “was conducted outside of California such as in
 9 the countries of Ghana and Saudi Arabia”).

11 The Court is also unconvinced that Serenium’s alleged injury, the theft of its trade secrets,
 12 is “tethered to [California] in any meaningful way.” Walden, 571 U.S. at 290. Serenium contends
 13 that it “opened new offices and hired new employees” in San Diego to support the joint venture.
 14 See ECF 31-1 ¶¶ 11, 53. But Serenium doesn’t plead any facts in its complaint that explain the
 15 import of the center to the joint venture or that New Century interacted with this center. See, e.g.,
 16 ECF 31-1 at ¶ 23 (“in anticipation of a business relationship with New Century, Serenium began
 17 internally discussing hiring additional employees in California”) (emphasis added), ¶ 27 (“As
 18 Serenium began preparing to open its San Diego Development Center, we internally discussed
 19 potential hires . . .”) (emphasis added). Indeed, the only particularized joint venture-related
 20 activities Serenium attributes to the San Diego Development Center is downloading the Serenium
 21 app onto Android phones to create sleep kits and scoring sleep kit data from China. ECF 31-1 at ¶¶
 22 57, 59. On these alleged facts, the Court cannot conclude that this injury would be felt in any
 23 meaningful way in California, as opposed to Illinois, for example, where Serenium’s technology
 24 appears to have been researched and developed and where Rosen lives. FAC ¶ 2, 39-42; ECF 34 at
 25 4.

28 Serenium relies on a smattering of cases in which the court found the requisite minimum

1 contacts “on a factual record far less robust than that here.” ECF 31 at 14. None of these cases
2 carries the day for Serenium. In *DiscoverOrg Data, LLC v. Quantum Mkt. Research Inc.*, a
3 Delaware corporation with a principal place of business in Nevada stole over 9,300 files from
4 plaintiff’s Washington-based servers. 2019 WL 5618670, at *1 (W.D. Wash. Oct. 31, 2019). The
5 district court discussed purposeful direction inquiry within the context of internet torts, to include
6 the presence of the plaintiff’s servers in the forum and additional contacts between the defendant
7 and the forum. *Id.* at 3*-4*. Here, Serenium voluntarily sent its trade secrets to China, where the
8 alleged misappropriation occurred. Nor is this case akin to *Cray Inc. v. Raytheon Co.*, where the
9 district court concluded it had personal jurisdiction over non-forum defendant Raytheon Company
10 (“Raytheon”) in a correction of inventorship claim. 179 F. Supp. 3d 977, 987 (W.D. Wash. Apr. 5,
11 2016). There, Washington-based plaintiff Cray Inc. (“Cray”) entered into a contract with Sandia
12 National Laboratories to develop supercomputing technology. *Id.* at 980. As part of this contract,
13 Cray submitted “confidential and propriety information” to an oversight committee on which
14 James Ballew, a Raytheon employee, sat. *Id.* Separately, Cray disclosed proprietary information to
15 Raytheon under three NDAs so the company could evaluate the possibility of using Cray products.
16 *Id.* Raytheon and Ballew later filed two patent applications relying on the information Cray
17 disclosed. *Id.* at 980-91. The Washington district court’s conclusion was derived from the fact that
18 the technology at issue was developed in Washington and that Raytheon solicited proprietary
19 information from Cray and its employees in Washington as well as through Ballew, who “worked
20 and interacted with Cray employees residing in Seattle” during his participation on the oversight
21 committee. *Id.* at 988. Although Serenium alleges New Century solicited trade secret information
22 from Serenium, it does not explicitly allege that its trade secrets were developed in California. See
23 FAC ¶¶ 38-40 (suggesting the technology was developed in Illinois). And a character similar to
24 Ballew does not feature in Serenium’s narrative, whereby a New Century employee abused his or
25 her legitimate position on an oversight committee to gain access to and solicit confidential
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1 information from Serenium employees. See also *Way.com, Inc. v. Singh*, 2018 WL 6704464, at *1
2 (N.D. Cal. Dec. 20, 2018) (finding personal jurisdiction where a California-based company
3 alleged that a former California-based employee removed trade secret information from its
4 California-based repositories and provided that information to his new employer, the defendant).
5 Finally, in *Philippe Charriol Int'l Ltd. v. A'lor Int'l Ltd.*, the Swiss defendant developed a 25-year
6 business relationship with the California-based plaintiff in which the defendant “traveled to
7 California, and frequently contacted [plaintiff’s] personnel in California to conduct business via
8 Skype videoconferencing, phone, email, and written communications.” 2014 WL 12284076, at *5-
9 *6 (S.D. Cal. May 2014).

11 Accordingly, the Court GRANTS Defendants’ Motion to Dismiss Serenium’s trade secret
12 misappropriation claims for lack of personal jurisdiction with respect to New Century.

13 **b. Zhou and Jia**

14 As an initial matter, the Court concludes that because this Court lacks jurisdiction over
15 New Century, it necessarily lacks personal jurisdiction over Zhou and Jia. However, the Court
16 briefly addresses the parties’ dispute about whether Zhou and Jia are protected under the fiduciary
17 shield doctrine. See ECF 27 at 15-16; ECF 31 at 16.

19 Individuals are generally “not subject to personal jurisdiction based on acts undertaken in
20 his or her corporate capacity” unless (1) the corporation “has no separate existence such that it
21 might be treated as the alter ego” of the individuals or (2) “where individual defendants are
22 ‘primary participants in an alleged wrongdoing.’” *Richmond Techs. Inc. v. Aumtech Bus.*
23 *Solutions*, 2011 WL 2607158, at *6 (N.D. Cal. Jul 1. 2011). Because Serenium does not contest
24 that it did not allege an alter ego theory, see ECF 31 at 16-17, the Court addresses whether
25 Serenium “allege[s] a viable theory of liability under which a suit might be brought against [Zhou
26 or Jia] individually. See *Click v. Dorman Long Tech., Ltd.*, 2006 WL 2644889, at *4 (N.D. Cal.
27 Sept. 14, 2006).
28

1 Serenium fails to allege facts that illustrate that Zhou was a primary participant in the
 2 alleged trade secret misappropriation. With respect to Zhou, Serenium has not alleged that Zhou
 3 himself committed any tortious acts—only that he contacted Serenium to begin the parties’
 4 collaboration, attended meetings with Serenium in China, solicited confidential information from
 5 Serenium pursuant to the NDA, and proposed the parties form a joint venture. FAC ¶¶ 26a-b, 56,
 6 59, 74, 94; see Click, 2006 WL 2644889, at *4 (no personal participation where “Plaintiffs allege
 7 only that defendant Wade’s actions . . . in California are “tortious” in nature, appearing to rely on
 8 [] broad allegations . . .”). The Court, however, disagrees with Defendants’ characterization of
 9 Jia’s “case” as “even weaker” than that of Zhou’s. ECF 40 at 8. Although the FAC itself is thin on
 10 facts about Jia’s conduct, Zwerling’s declaration is abound with such details. See generally, ECF
 11 31-1 at ¶¶ 55-73 (Zwerling declaration); see also ECF 27-10 at ¶ 9-10 (Jia declaration). The Court
 12 is also unconvinced by Defendants’ reliance on Click for the proposition that only “the key
 13 decision maker” can be liable under this exception. ECF 40 at 8. The Court in Click declined to
 14 apply principal participant liability to an individual defendant who was neither an executive
 15 officer, director, or primary shareholder. 2006 WL 2644889 at *5. Here, Jia is the secretary of
 16 New Century and works directly with Zhou, the CEO and Chairman. FAC ¶¶ 11, 23. And Rosen’s
 17 declarations suggesting that Zhou was the key decision maker, see ECF 34 at ¶¶ 49, 53 (Rosen
 18 declaration), is not necessarily inconsistent with Jia’s alleged role as primary participant in the
 19 misappropriation, see ECF 27-10 at ¶ 9-10 (Jia declaration).
 20
 21

22 The Court cautions that the above guidance does not serve as a decision, conditional or
 23 otherwise, on this issue, but rather serves to promote judicial efficiency in Serenium’s amendment
 24 of the complaint. That being said, the Court GRANTS Defendants’ Motion to Dismiss Serenium’s
 25 trade secret misappropriation claims for lack of personal jurisdiction with respect to Zhou and Jia.
 26

27 **c. Beijing Jiarun and Zhao**

28 Serenium’s case against Beijing Jiarun and Zhao is even less persuasive. Serenium

1 contends that this Court should assume jurisdiction over Beijing Jiarun because when Jia acted
2 Beijing Jiarun acted” and “Jia acquired Serenium’s trade secrets for Beijing Jiarun.” See ECF 31 at
3 17. As discussed above, the Court has concluded Serenium’s allegations against Jia are
4 insufficient to establish jurisdiction over him and, even if it had not, the Court cannot impute Jia’s
5 actions as an agent of New Century onto Beijing Jiarun simply because he is an officer of both
6 companies. See *United States v. Bestfoods*, 524 U.S. 51, 69-70 (1998) (it is a “well established
7 principle of corporate law that directors and officers holding positions [in two corporations] can
8 and do ‘change hats’ to represent the two corporations separately” (alterations omitted)).

9
10 Serenium suggests that Zhao has the requisite number of minimum contacts with
11 California by virtue of her status as the CEO of Beijing Jiarun, meaning that “she either knew or
12 had to know of the misappropriation, and is a proper Defendant.” ECF 31 at 17. This theory is
13 deficient not only because the Court has declined to credit Serenium’s theory of jurisdiction over
14 Beijing Jiarun, but also because Serenium fails to plead either a specific act by Zhao or an alter
15 ego relationship between Zhao and Beijing Jiarun. See *Calder*, 465 U.S. at 790 (“Petitioners are
16 correct that their contacts with California are not to be judged according to their employer’s
17 activities there.”); *Davis v. Metro Productions, Inc.*, 885 F.2d 515, 520 (9th Cir.1989) (“a person’s
18 mere association with a corporation that causes injury in the forum state is not sufficient in itself to
19 permit that forum to assert jurisdiction over the person”); see also *Richmond*, 2011 WL 2607158,
20 at *6 (outlining exceptions to fiduciary shield doctrine).

21
22 The Court GRANTS Defendants’ Motion to Dismiss Serenium’s trade secret
23 misappropriation claims for lack of personal jurisdiction with respect to Beijing Jiarun and Zhao.

24
25 **iii. Consent and Fed. R. Civ. P. 4(k)(2)**

26 Serenium’s surviving arguments are that Defendants consented to personal jurisdiction or
27 that jurisdiction is proper under Fed. R. Civ. P 4(k)(2), the nationwide jurisdiction provision. See
28

1 ECF 31 at 4-7, 11; ECF 31 at 18-19. Both arguments fail. Serenium’s contention that Defendants
2 consented to jurisdiction by virtue of the NDA providing for “U.S. equitable remedies” fails as a
3 factual matter. ECF 31 at 11. Temporary restraining orders and injunctions are not unique to
4 United States courts. ECF 31-2 at 5 (NDA § G); see generally John H. Langbein, Renée Lettow
5 Lerner, & Bruce P. Smith, *History of the Common Law: the Development of Anglo-American*
6 *Legal Institutions* (2009) (explaining the history of equitable remedies in England). Second,
7 jurisdiction under Fed. R. Civ. P 4(k)(2) is generally only appropriate where the Defendant has
8 voluminous contacts across the United States. See *Holland Am. Line Inc. v. Wartsila N. Am., Inc.*,
9 485 F.3d 450, 461-62 (9th Cir. 2007) (jurisdiction under Fed. R. Civ. P 4(k)(2) inappropriate
10 where defendant had “limited contacts” with the United States). Serenium cannot cure its flimsy
11 allegations of Defendants’ contacts California with even flimsier allegations of Defendants’
12 contacts with Illinois.

13
14 **B. Leave to Amend**

15 In deciding whether to grant leave to amend, the Court must consider the factors set forth
16 by the Supreme Court in *Foman v. Davis*, 371 U.S. 178 (1962), and discussed at length by the
17 Ninth Circuit in *Eminence Capital, LLC v. Aspeon, Inc.*, 316 F.3d 1048 (9th Cir. 2009). A district
18 court ordinarily must grant leave to amend unless one or more of the Foman factors is present: (1)
19 undue delay, (2) bad faith or dilatory motive, (3) repeated failure to cure deficiencies by
20 amendment, (4) undue prejudice to the opposing party, or (5) futility of amendment. *Eminence*
21 *Capital*, 316 F.3d at 1052. “[I]t is the consideration of prejudice to the opposing party that carries
22 the greatest weight.” *Id.* However, a strong showing with respect to one of the other factors may
23 warrant denial of leave to amend. *Id.*

24 Although Defendants request that the Court dismiss the complaint with prejudice, ECF 27
25 at 32, they do not identify any factor counseling against granting Serenium leave to amend.
26 Because Serenium may cure the deficiencies the Court had identified for the first time in this
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United States District Court
Northern District of California

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Order, the Defendants’ Motion is GRANTED WITH LEAVE TO AMEND.

C. Failure to State a Claim, Fed. R. Civ. P. 12(b)(6)

Because the Court grants the Defendants’ motion to dismiss based on a lack of personal jurisdiction, it does not consider whether Serenium failed to state a claim under Fed. R. Civ. P. 12(b)(6). See ECF 27 at 16-20.

D. Motion to Compel Arbitration

Because the Court grants the Defendants’ motion to dismiss based on a lack of personal jurisdiction, it does not consider their motion in the alternate to compel arbitration. See ECF 27 at 20-23.

III. ORDER

For the reasons discussed herein,

- (1) The Defendants’ motion to dismiss is GRANTED WITH LEAVE TO AMEND;
- (2) Serenium shall file a second amended complaint within 60 days of this order.

IT IS HEREBY ORDERED.

Dated: October 23, 2020



BETH LABSON FREEMAN
United States District Judge