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UNITED STATES DISTRICT COURT  
SOUTHERN DISTRICT OF CALIFORNIA

PATRICK MCNAMARA,  
Plaintiff,  
v.  
ROYAL BANK OF SCOTLAND  
GROUP, PLC, *et al.*,  
Defendants.

Case No. 11-cv-2137-L(WVG)  
**ORDER DENYING PLAINTIFF’S  
MOTION FOR RECONSIDERATION  
[DOC. 61]**

On November 5, 2012, the Court granted Defendants Royal Bank of Scotland Group, PLC (“RBS”), Citizens Financial Group, Inc., doing business as RBS Citizens N.A. (“Citizens”), and The Kroger Company (“Kroger”)’s motion to compel Plaintiff Patrick McNamara’s claims for alleged violations of the Telephone Consumer Protection Act (“TCPA”) to arbitration.<sup>1</sup> Plaintiff now moves for reconsideration of the aforementioned order compelling the parties to arbitration. Defendants oppose.

The Court found this motion suitable for determination on the papers submitted and without oral argument. *See* Civ. L.R. 7.1(d.1). (Doc. 62.) For the following reasons, the Court **DENIES** Plaintiff’s motion for reconsideration. (Doc. 61.)

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<sup>1</sup> RBS has since been dismissed from this action. (Doc. 51.)

1 **I. LEGAL STANDARD**

2 Once judgment has been entered, reconsideration may be sought by filing a motion under  
3 either Federal Rule of Civil Procedure 59(e) (motion to alter or amend a judgment) or Federal  
4 Rule of Civil Procedure 60(b) (motion for relief from judgment). *See Hinton v. Pac. Enter.*, 5  
5 F.3d 391, 395 (9th Cir. 1993).

6 “Although Rule 59(e) permits a district court to reconsider and amend a previous order,  
7 the rule offers an extraordinary remedy, to be used sparingly in the interests of finality and  
8 conservation of judicial resources.” *Kona Enters., Inc. v. Estate of Bishop*, 229 F.3d 877, 890  
9 (9th Cir. 2000) (internal quotation marks omitted). “Indeed, a motion for reconsideration should  
10 not be granted, absent highly unusual circumstances, unless the district court is presented with  
11 newly discovered evidence, committed clear error, or if there is an intervening change in the  
12 controlling law.” *Id.* (quoting *389 Orange St. Partners v. Arnold*, 179 F.3d 656, 665 (9th Cir.  
13 1999)) (internal quotation marks omitted). Further, a motion for reconsideration may *not* be  
14 used to raise arguments or present evidence for the first time when they could reasonably have  
15 been raised earlier in the litigation. *Id.* It does not give parties a “second bite at the apple.” *See*  
16 *id.* Finally, “after thoughts” or “shifting of ground” do not constitute an appropriate basis for  
17 reconsideration. *Ausmus v. Lexington Ins. Co.*, No. 08-CV-2342-L, 2009 WL 2058549, at \*2  
18 (S.D. Cal. July 15, 2009).

19 Similarly, Rule 60(b) provides for extraordinary relief and may be invoked only upon a  
20 showing of exceptional circumstances. *Engleson v. Burlington N.R. Co.*, 972 F.2d 1038, 1044  
21 (9th Cir.1994) (citing *Ben Sager Chem. Int’l v. E. Targosz & Co.*, 560 F.2d 805, 809 (7th Cir.  
22 1977)). Under Rule 60(b), the court may grant reconsideration based on: (1) mistake,  
23 inadvertence, surprise or excusable neglect; (2) newly discovered evidence which by due  
24 diligence could not have been discovered before the court’s decision; (3) fraud by the adverse  
25 party; (4) the judgment is void; (5) the judgment has been satisfied; or (6) any other reason  
26 justifying relief. Fed. R. Civ. P. 60(b). That last prong is “used sparingly as an equitable remedy  
27 to prevent manifest injustice and is to be utilized only where extraordinary circumstances  
28 prevented a party from taking timely action to prevent or correct an erroneous judgment.” *Delay*

1 v. *Gordon*, 475 F.3d 1039, 1044 (9th Cir. 2007).

2  
3 **II. DISCUSSION**

4 Plaintiff argues that the reconsideration is appropriate for two reasons: (1) the Court  
5 committed clear error when it stated that Plaintiff failed to cite any binding legal authority at the  
6 state or federal level when he argued that the arbitration agreement is illusory; and (2) *Schnabel*  
7 v. *Trilegiant Corp.*, 697, F.3d 110 (2d Cir. 2012), presents an intervening change in controlling  
8 law. The Court addresses both arguments below.

9  
10 **A. Clear Error**

11 In the order compelling arbitration, the Court states that

12 Plaintiff also argues that the arbitration agreement is illusory because  
13 it permits Defendants to unilaterally modify the terms at any time.  
14 However, he fails to cite any binding legal authority in doing so.  
15 Plaintiff does not cite a single case from California or Connecticut at  
16 the state or federal level. Thus, the Court rejects this argument.

17 (Order Compelling Arbitration 11 n.6 (citations omitted).) Plaintiff argues that this portion of  
18 the order was based on a mistake of fact because he did cite to a Connecticut state and federal  
19 case in a footnote supporting his argument that the arbitration agreement is illusory. (Pl.’s Mot.  
20 2:22–4:4.) Specifically, in the approximate two-and-a-half pages of text that Plaintiff used to  
21 argue that the arbitration agreement is unenforceable because it is illusory, Plaintiff directs the  
22 Court’s attention to a footnote in which he cites to a Connecticut state-court and a federal district  
23 court case. (*Id.*)

24 Plaintiff attributed the footnote that contains these two cases to the proposition that “[A]  
25 promise where the promisor retains an unlimited right to decide later the nature or extent of his  
26 or her performance’ is illusory.” (Pl.’s Arbitration Opp’n 18:20–23 n.5 [Doc. 48].) The footnote  
27 goes on to state

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1 Assuming *arguendo* that the Court holds the arbitration clause should  
2 be interpreted under Connecticut contract law, Connecticut courts also  
3 recognize that when one party reserves for itself the right to terminate  
4 an agreement, there is not an enforceable agreement. See *R.F. Baker*  
5 & *Co. v. P. Ballantine & Sons*, 20 A.2d 82, 83 (Conn. 1941) (noting  
6 that “[t]o agree to do something and reserve the right to cancel the  
7 agreement at will is no agreement at all”) (internal citations and marks  
8 omitted); *Quiello v. Reward Network Establishment Servs., Inc.*, 420 F.  
9 Supp. 2d 23, 30-31 (D. Conn. 2006) (applying Connecticut contract law  
10 and holding that “[w]ords of promise do not constitute if they make  
11 performance entirely optional with the purported promisor...” (internal  
12 citation and marks omitted).

13 (Pl.’s Arbitration Opp’n n. 5.) That footnote is the full extent of any discussion involving *Baker*  
14 and *Quiello*. *Baker* and *Quiello* are not cited anywhere in the body of the text, and these cases  
15 certainly are not applied to any of the circumstances of this case. Rather, an inventory of cases  
16 that Plaintiff cites throughout the body of the text are from the following jurisdictions: the Fifth  
17 Circuit, the Tenth Circuit, the District of Maine, the Northern District of Ohio, the District of  
18 Colorado, and the state of Maryland. (Pl.’s Arbitration Opp’n 18:20–20:26.) Simply put, the  
19 manner in which Plaintiff cited *Baker* and *Quiello* is insufficient to have any affect on the legal  
20 analysis that he presented. Plaintiff goes on to elaborate how these cases are applicable to the  
21 circumstances at hand in his motion, adding explanation with references to additional California  
22 and Connecticut case law, but that is outside the scope of this motion because “after thoughts” or  
23 “shifting of ground” do not constitute an appropriate basis for reconsideration. See *Ausmus*,  
24 2009 WL 2058549, at \*2.

25 Even though Plaintiff cited these cases, tucked away in a footnote, he fails to apply them  
26 in any cognizable manner to support the argument the arbitration agreement is unenforceable  
27 because it is illusory. (See Pl.’s Arbitration Opp’n 18:20–20:26.) Effectively, Plaintiff failed to  
28 cite any California or Connecticut law at the state or federal level, and thus, there was no clear  
error here that warrants reconsideration. See Fed. R. Civ. P. 59(e).

## 25 **B. Intervening Change in Controlling Law**

26 Under Rule 59(e), an intervening change in the controlling law is an appropriate ground  
27 to grant reconsideration. *Kona Enters.*, 229 F.3d at 890. Plaintiff argues that the Second  
28 Circuit’s opinion in *Schnabel*, issued on September 7, 2012, was an intervening change in

1 controlling law. (Pl.’s Mot. 4:6–6:28.) Defendants respond that it is not a change in controlling  
2 law “because it is a non-binding, out-of-circuit decision.” (Defs.’ Opp’n 6:7–7:4.) Plaintiff  
3 characterizes Defendants’ position as “an unduly narrow view of ‘controlling law.’” Neither  
4 party provides any case law that clearly defines “controlling law.” Nonetheless, the Court agrees  
5 with Defendants.

6 To begin, “control” is defined as “to exercise restraint or direction over; dominate;  
7 command.” Random House Webster’s Unabridged Dictionary 442 (2d ed. 1998). In other  
8 words, controlling law should exercise direction over this Court. This alludes to how courts  
9 consider precedent, which leads to the distinction between binding precedent and persuasive  
10 precedent. Binding precedent is “[a] precedent that a court must follow. For example, a lower  
11 court is bound by an applicable holding of a higher court in the same jurisdiction.” Black’s Law  
12 Dictionary (9th ed. 2009). In contrast, persuasive authority is “[a] precedent that is not binding  
13 on a court, but that is entitled respect and careful consideration. For example, if the case was  
14 decided in a neighboring jurisdiction, the court might evaluate the earlier court’s reasoning  
15 without being bound to decide the same way.” *Id.* Taking into consideration these definitions,  
16 the Court concludes that “controlling law” under Rule 59(e) refers specifically to binding  
17 precedent only. *See Quevedo v. Macy’s, Inc.*, No. CV 09-01522, 2011 WL 6961598, at \*4 (C.D.  
18 Cal. Oct. 31, 2011) (suggesting that “controlling law” is precedent that the court is obligated to  
19 follow).

20 Based on the definitions discussed above, *Schnabel* does not qualify as controlling law.  
21 Even though it discusses state laws that this Court would have been bound to follow—namely,  
22 Connecticut state law—the *Schnabel* Court’s opinion is persuasive authority that does not  
23 control in this Court’s application of Connecticut state law. Had this case been brought to this  
24 Court’s attention before it issued the order compelling arbitration, then the Court may have  
25 considered incorporating some of *Schnabel*’s analysis. However, for the purposes of Rule 59(e),  
26 the issuance of *Schnabel* is not an intervening change in controlling law that warrants granting  
27 reconsideration. Therefore, reconsideration is not appropriate under the intervening-change-in-  
28 controlling-law prong. *See Fed. R. Civ. P. 59(e); Kona Enters.*, 229 F.3d at 890.

1 **III. CONCLUSION & ORDER**

2 Because Plaintiff fails to demonstrate entitlement to reconsideration, the Court **DENIES**  
3 his motion. (Doc. 61.)

4 **IT IS SO ORDERED.**

5  
6 DATED: May 8, 2013

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9 M. James Lorenz  
10 United States District Court Judge

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HON. WILLIAM V. GALLO  
UNITED STATES MAGISTRATE JUDGE

ALL PARTIES/COUNSEL