

1 CHAD A. READLER  
 Acting Assistant Attorney General  
 2 ETHAN P. DAVIS  
 Deputy Assistant Attorney General  
 3 GUSTAV W. EYLER  
 Acting Director, Consumer Protection Branch  
 4 JILL P. FURMAN  
 Deputy Director  
 5 JACQUELINE BLAESI-FREED  
 Trial Attorney  
 6 Consumer Protection Branch  
 7 U.S. Department of Justice  
 8 P.O. Box 386  
 Washington, DC 20044  
 9 Telephone: (202) 353-2809  
 Facsimile: (202) 514-8742  
 10 Email: Jacqueline.M.Blaesi-Freed@usdoj.gov

11 DAYLE ELIESON  
 United States Attorney

12 TROY K. FLAKE  
 Assistant United States Attorney  
 13 501 Las Vegas Blvd. South, Suite 1100  
 14 Las Vegas, Nevada 89101

15 *Attorneys for the United States*

16 **UNITED STATES DISTRICT COURT**  
 17 **DISTRICT OF NEVADA**

19 UNITED STATES OF AMERICA,	)	
	)	Civil Case No: 2:18-cv-000283-JAD-PAL
20 Plaintiff,	)	
	)	
21 v.	)	<b>STIPULATED CONSENT DECREE</b>
	)	<b>AND FINAL JUDGMENT</b>
22 PATRICIA KERN, et al.,	)	
	)	
23 Defendants.	)	[ECF No. 27]

24 \_\_\_\_\_  
 25  
 26 Plaintiff, the United States of America, brought this action against Patricia Kern;  
 27 Advanced Allocation System, Inc.; Distribution Reporting Center, Inc.; Global Data Funding,  
 28 Inc.; Marketing Image Direct, Inc.; Montgomery Marketing, Inc. LLC.; North American

1 Disbursement Agency, Inc.; Pacific Allocation Systems, Inc.; Special Money Managers, Inc.; All  
2 American Awards, Inc.; Golden Products Service, Inc.; Edgar Del Rio; NSD Products, Inc.; Sean  
3 O'Connor; Epifanio Castro; New Generation Graphics, Inc.; Andrea Burrow; Stephen Fennell;  
4 and Neptune Data Services, Inc., by filing a complaint pursuant to the Fraud Injunction Statute,  
5 18 U.S.C. § 1345. This Court granted the United States' *ex parte* application for a temporary  
6 restraining order on February 20, 2018, finding that (1) the United States could likely succeed in  
7 defendants are violating or are about to violate 18 U.S.C. §§ 1341 and 1349 by executing a  
8 scheme or artifice to defraud, or for obtaining money or property by means of false or fraudulent  
9 representations with the intent to defraud using the U.S. Mail; (2) the equities weigh in favor of  
10 an injunction; and (3) an injunction is in the public's interest. Finding good cause to do so, on  
11 March 2, 2018, the Court extended the temporary restraining order until April 24, 2018.

12 Plaintiff and defendant Stephen Fennell and Neptune Data Services, Inc. (hereinafter the  
13 "Settling Defendants") stipulate to entry of this Consent Decree and Final Judgment ("Consent  
14 Decree") to resolve all matters in dispute in this action between them.

15 IT IS HEREBY ADJUDGED, ORDERED, AND DECREED as follows:

16 **FINDINGS**

- 17 1. This Court has jurisdiction over this matter and the parties.
- 18 2. The Complaint charges that defendants violated are violating, or are about to  
19 violate 18 U.S.C. §§ 1341 and 1349 by executing schemes and artifices to defraud or for  
20 obtaining money or property my means of false or fraudulent representations with the intent to  
21 defraud, and, in so doing, use the United States Mail.
- 22 3. Settling Defendants neither admit nor deny any allegations in the Complaint,  
23 except as specifically stated in this Order. Only for purposes of this action, Settling Defendants  
24 admit the facts necessary to establish jurisdiction.

25 **DEFINITIONS**

- 26 1. "Caging Services" refers to opening mail; entering or inputting data about such  
27 mail into a database or forwarding such data; handling, forwarding, or depositing payments  
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1 received in such mail, including currency, bank checks, certified checks, money orders, or credit  
2 card charge authorizations; or handling or forwarding any such mail;

3 2. "Covered Materials" refers to any materials that contain advertisements,  
4 solicitations, promotions, and/or any other materials:

- 5 a. that represent, directly or indirectly, expressly or impliedly that the recipient has  
6 won, will win, or will receive cash, awards, or prizes;
- 7 b. that represent, directly or indirectly, expressly or impliedly that the recipient will  
8 receive delivery of cash, awards, or other prizes in return for payment of a fee;
- 9 c. that offer for sale information regarding sweepstakes or lotteries;
- 10 d. that represent, directly or indirectly, expressly or impliedly, that the recipient of  
11 the solicitation was specifically selected to receive the mailing based on a reason  
12 other than the fact that the recipient's name appears on a mailing list;
- 13 e. that offer for a fee the following items or services:
  - 14 i. Wealth-Building Programs, meaning instructions, reports, or programs  
15 which provide purportedly guaranteed results or methods for making  
16 money or an item purportedly guaranteed to provide the user with luck or  
17 wealth;
  - 18 ii. Psychics, meaning persons (actual or fictitious) that are presented  
19 in mailed solicitations or other solicitations to consumers as having  
20 psychic, clairvoyant, or other such similar special abilities; or
- 21 f. that contain any other false or misleading representations.

22 3. "Customer List(s)" refers to any compilation including personal  
23 information—such as the name, address, telephone number, email address, social security  
24 number, other identifying information, or data that enables access to a person's account  
25 (including a credit card, bank account, or other financial account—that was compiled in whole  
26 or in part from individuals who have responded to any Covered Materials.



- 1 I. performing, or causing others to perform, Payment Processing Services for  
2 payments received from U.S. residents in response to any Covered Materials; or  
3 J. acting as a consultant (whether paid or unpaid) for any person engaged in any of  
4 the conduct described in Subparagraph I(A)-(I), above.

5 **BUSINESS OPERATIONS**

6 II. Settling Defendants represent to the Court that, as the time of entry of this  
7 Consent Decree, they are not engaging in any activities relating to the creation, rental, sale,  
8 distribution, use, or maintenance of any lists of containing personal information, including  
9 Customer Lists. Settling Defendants shall not engage in such activities for ten (10) years from  
10 the entry of this Consent Decree.

11 **RETENTION OF CUSTOMER LISTS AND COVERED MATERIALS**

12 III. Within seven (7) days of entry of this Consent Decree, the Settling Defendants are  
13 ordered to provide to Settling Defendants' legal counsel all copies of (1) any Customer Lists and  
14 (2) any Covered Materials that are currently in their possession, custody or control. Settling  
15 Defendants shall also provide a copy of such Customer Lists and Covered Materials to counsel  
16 of record for the United States in this matter and shall not retain in their possession or control  
17 any copies of such Customer Lists or Covered Materials. Within seven (7) days of entry of this  
18 Consent Decree, Settling Defendants shall also direct any third parties that are in custody of  
19 Settling Defendants' Customer Lists and Covered Materials, excluding Settling Defendants'  
20 legal counsel, to provide all copies of such materials to counsel of record for the United States in  
21 this matter and not to retain any copies of such materials in the third party's possession, custody  
22 or control, provided however that these third parties may also provide a copy of such Customer  
23 Lists and Covered Materials to their own retained counsel. Within fourteen (14) days of entry of  
24 this Consent Decree, Settling Defendants shall provide counsel of record for the United States a  
25 certification in the form attached here as Exhibit A, sworn under penalty of perjury before a local  
26 notary, detailing what materials, if any, were provided to Settling Defendants' legal counsel and  
27  
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1 to counsel of record for the United States in this matter, and certifying that Settling Defendants  
2 no longer have in their possession any such materials.

3 **NOTICE TO THIRD PARTIES**

4 IV. Within five (5) days of entry of this Consent Decree, Settling Defendants shall  
5 provide copies of this Consent Decree to all direct mailers, graphic designers/artists, list brokers,  
6 printer/distributors, mailing houses, caging services, and/or payment processors with which they  
7 reasonably have determined they done business at any time with respect to any Covered  
8 Materials distributed through the United States mail. Within seven (7) days of entry of this  
9 Consent Decree, Settling Defendants shall provide proof of such notice to the Court and the  
10 United States, including the name and addresses of the entities and/or individuals to whom the  
11 notice was sent, how the notice was sent, when the notice was sent, and a copy of the notice.

12 **OWNERSHIP OF MAIL**

13 V. Settling Defendants disclaim any ownership interest in mail responsive to any  
14 Covered Materials. The United States Postal Inspection Service is authorized to open any and all  
15 United States Mail that was detained pursuant to any order of this Court and any mail responsive  
16 to Covered Materials in its possession, custody, or control. The United States Postal Inspection  
17 Service shall return any currency, bearer instruments (including but not limited to money orders  
18 and travelers checks), and any personal effects that can be positively identified with its sender  
19 contained in any mail opened pursuant to this paragraph. This return shall include a letter  
20 notifying the sender of the disposition of this matter, attached here as Exhibit B. The United  
21 States Postal Inspection Service is authorized to destroy any and all remaining detained mail  
22 (including but not limited to envelopes, order forms, correspondence, personal checks, and  
23 payment card information (PCI)).

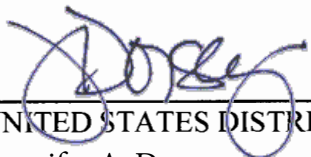
24 **ORDER ACKNOWLEDGEMENT**

25 VI. Within five (5) days after entry of this Consent Decree, the Settling Defendants  
26 are ordered to submit to the United States' counsel of record in this action a written  
27 acknowledgement of this Consent Decree sworn under penalty of perjury.  
28



1 XIII. This Consent Decree shall constitute a final judgment and order in this action as  
2 to Settling Defendant.  
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4 IT IS SO ORDERED

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7 \_\_\_\_\_  
8 UNITED STATES DISTRICT JUDGE  
9 Jennifer A. Dorsey

10 DATED: April 18, 2018  
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1 IT IS HEREBY AGREED:

2 THE UNITED STATES OF AMERICA

3 DAYLE ELIESON  
4 United States Attorney

5 TROY K. FLAKE  
6 Assistant United States Attorney  
7 501 Las Vegas Blvd. South, Suite 1100  
8 Las Vegas, Nevada 89101

9 CHAD A. READLER  
10 Acting Assistant Attorney General  
11 Civil Division

12 ETHAN P. DAVIS  
13 Deputy Assistant Attorney General

14 GUSTAV W. EYLER  
15 Acting Director  
16 Consumer Protection Branch


17 JILL P. FURMAN  
18 Deputy Director

19 Dated: 4/9/2018

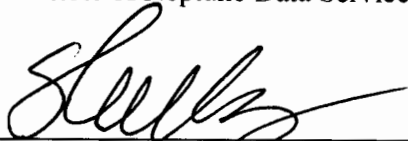
20   
21 JACQUELINE BLAESI-FREED  
22 Trial Attorney  
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**DEFENDANTS**

Dated: 3-29-18

  
STEPHEN FENNELL, individually and as  
an officer of Neptune Data Services, Inc.

Dated: 3-29-18

  
SHAWN PEREZ, ESQ.  
Law Office of Shawn Perez  
7121 W. Craig Rd., Suite 113-38  
Las Vegas, Nevada

*Attorneys for Stephen Fennell and Neptune  
Data Service, Inc.*

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**Exhibit A**

**Exhibit A**

**Certification**

I, \_\_\_\_\_, hereby declare as follows:

Pursuant to Paragraph II of the Stipulated Consent Decree and Final Judgment entered on \_\_\_\_\_, 2018 (the “Consent Decree”) in *United States v. Kern, et al.*, 2:18-cv-000283-JAD-PAL (D. Nev.)

I certify as follows (check all that apply):

\_\_\_\_\_ **No Lists or Covered Materials in Possession or Control.** As of the date of the Consent Decree, I did not have in my possession or control any Covered Materials, as defined in the Consent Decree, or any Customer Lists, as defined in the Consent Decree.

\_\_\_\_\_ **Lists Provided to Legal Counsel.** Pursuant to the Consent Decree, I have provided to my legal counsel all Covered Materials and Customer Lists. The materials provided to legal counsel are as follows:

<b>Materials (describe)</b>	<b>Counsel Name, Address, and Point of Contact</b>	<b>Date Provided</b>

(Attach additional sheets if necessary)

[Continued on next page]

\_\_\_\_\_ **Requests to Third Parties.** On the dates and in the manner listed below, I instructed the individuals identified below to provide to counsel for the United States all Covered Materials and Customer Lists, to the extent such individual has or had any such lists in his or her possession, and not to retain copies of any such materials or lists. I indicate below whether the individual, as of the date of this certification, has confirmed that he or she has complied with this directive and the date of such confirmation.

<b>Name of Third Party</b> (name of corporate entity, if applicable, and address)	<b>Communication of Instruction</b>	<b>Response</b>
Name of entity/individual contacted:  Address:	Date:  Manner (e.g., phone, mail, email):	<input type="checkbox"/> Confirmed lists and Covered Materials destroyed  Name of individual responding:  Date of confirmation:  Manner communicated (e.g., phone, mail, email):  or  <input type="checkbox"/> No response received within five business days
Name of entity/individual contacted:  Address:	Date:  Manner (e.g., phone, mail, email):	<input type="checkbox"/> Confirmed lists and Covered Materials destroyed  Name of individual responding:  Date of confirmation:  Manner communicated (e.g., phone email):  or  <input type="checkbox"/> No response received within five business days

(Attach additional sheets if necessary)

I declare under penalty of perjury under the laws of the United States that the foregoing is true and correct.

Dated \_\_\_\_\_, and executed at \_\_\_\_\_.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Typed or Printed Name and Title

State of [STATE]     )  
  ) ss.:  
County of [XXX]     )

On the \_\_\_\_ day of \_\_\_\_\_ in the year 2018, before me, the undersigned notary public, personally appeared \_\_\_\_\_, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her capacity, and that by his/her signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.

\_\_\_\_\_  
Notary Public/State of [STATE][

**Exhibit B**

**Exhibit B**



UNITED STATES POSTAL INSPECTION SERVICE

DOJ MAIL FRAUD TEAM

[Date]

First Name, Last Name

Address 1

Address 2

City, State Zip

Re: United States of America v. Kern, et al.  
Civil Case No: 2:18-cv-000283-JAD-PAL

Dear Sir/Madam:

We are writing you because you previously mailed **[merge field—money/bearer instrument/personal item and specific amount of remission]** in response to a letter claiming you were entitled to receive a cash prize. We are returning your **[merge field—money/bearer instrument/personal item and specific amount of remission]**.

The United States Department of Justice (DOJ) has filed civil charges against Patricia Kern; Advanced Allocation System, Inc.; Distribution Reporting Center, Inc.; Global Data Funding, Inc.; Marketing Image Direct, Inc.; Montgomery Marketing, Inc. LLC.; North American Disbursement Agency, Inc.; Pacific Allocation Systems, Inc.; Special Money Managers, Inc.; All American Awards, Inc.; Golden Products Service, Inc.; Edgar Del Rio; NSD Products, Inc.; Sean O'Connor; Epifanio Castro; New Generation Graphics, Inc.; Andrea Burrow; Stephen Fennell; and Neptune Data Services, Inc. The case, filed in the District of Nevada, alleged that the defendants conducted a scheme to defraud consumers through the mail. Specifically, DOJ alleged that the defendants solicited payments from consumers by sending letters representing that the recipient was entitled to receive a large cash prize or other valuable prize in return for a payment in the range of \$20 to \$30. DOJ alleged that these representations were fraudulent and that consumers who sent in payments did not receive the promised cash or prizes. The letters were sent in the names of multiple different companies and individuals.

On February 20, 2018, the United States District Court made a determination that DOJ could likely succeed in proving that defendants were engaging in a fraudulent scheme.

On [redacted] 2018, the District Court entered a permanent injunction against the defendants, prohibiting them from mailing advertisements representing that a consumer is entitled to receive a prize in return for a payment. This injunction also requires the U.S. Postal Inspection Service to return to consumers any currency or bearer instruments (such as money orders or travelers checks). Enclosed, please find the **[merge field—money/bearer instrument and specific amount of remission]** that was able to be identified as belonging specifically to you.

Should you have any questions about this notice, please contact Sabrina Holmes with the U.S. Postal Inspection Service at (202) 616-5634. For more information, visit **[insert URL for press release website.]**