

Nos. 10–1883, 10–1947, 10–2052

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IN THE UNITED STATES COURT OF APPEALS  
FOR THE FIRST CIRCUIT

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SONY BMG MUSIC ENTERTAINMENT, ET AL.,

Plaintiffs-Appellants/Cross-Appellees,

v.

JOEL TENENBAUM,

Defendant-Appellant/Cross-Appellant.

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ON APPEAL FROM THE UNITED STATES DISTRICT COURT  
FOR THE DISTRICT OF MASSACHUSETTS

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PLAINTIFFS-APPELLANTS/CROSS-APPELLEES' OPENING BRIEF

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## **CORPORATE DISCLOSURE STATEMENT**

The undersigned counsel of record provides the following statement under Fed. R. App. P. 26.1(b): Each Plaintiff-Appellant identifies its parent corporation and lists any publicly held company that owns 10% or more of its stock:

The ultimate parent corporation of Plaintiff-Appellant Sony BMG Music Entertainment n/k/a Sony Music Entertainment is Sony Corporation (Japan), which is publicly traded in the United States.

The ultimate parent corporation of Plaintiff-Appellant Warner Bros. Records Inc. is Warner Music Group Corp., which is publicly traded in the United States.

Plaintiff-Appellant Arista Records LLC is a Delaware limited liability company owned by Arista Music (formerly BMG Music), a New York general partnership, which is not publicly traded.

The ultimate parent corporation of Plaintiff-Appellant UMG Recordings, Inc., is Vivendi S.A., a publicly held French company.

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## **STATEMENT OF JURISDICTION**

Appellants brought this action in the district court seeking statutory damages and injunctive relief under the Copyright Act of 1976, 17 U.S.C. § 501 *et seq.* against Defendant-Appellee/Cross-Appellant Joel Tenenbaum. Joint Appendix (“Appx.”) 19-65.<sup>1</sup> The district court had subject matter jurisdiction pursuant to 28 U.S.C. § 1338(a). On July 31, 2009, a jury returned a verdict awarding Appellants \$675,000 in statutory damages. Appx. 70-77. On July 9, 2010, the court entered an order reducing the damages award to \$67,500 and enjoining Tenenbaum from further infringing Appellants’ copyrights. Addendum (“Add.”) 65-66. Appellants timely filed a notice of appeal on July 21, 2010. Appx. 80-81. This Court has jurisdiction pursuant to 28 U.S.C. § 1291.

## **STATEMENT OF THE ISSUE**

Whether the district court erred by holding that the jury’s award of \$22,500 per work for willful infringement of 30 copyrighted works violated the Due Process Clause, even though that award is well within the range of statutorily prescribed damages awards for willful copyright infringement and even within the statutory range for non-willful infringement.

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<sup>1</sup> The docket number for these proceedings is 1:07-cv-11446. Some of the docket entries, however, are found in 1:03-cv-11661, a consolidated docket for similar cases brought by these and other recording industry plaintiffs. Documents found in 1:07-cv-11446 are cited as “Doc. No.,” and documents found in 1:03-cv-11661 are cited as “Consol. Doc. No.”



## STATEMENT OF THE CASE

On August 7, 2007, Appellants Sony BMG Music Entertainment, Warner Bros. Records Inc., Arista Records LLC, and UMG Recordings, Inc., brought suit against Appellee in the United States District Court for the District of Massachusetts (Gertner, J.) seeking damages and injunctive relief for copyright infringement under 17 U.S.C. § 501 *et seq.* Appx. 19-65.<sup>2</sup> Although Appellants had evidence indicating Tenenbaum had willfully infringed thousands of works, Appellants sought statutory damages for the willful infringement of only 30 copyrighted sound recordings under 17 U.S.C. § 504(c), which authorizes an award of “not less than \$750 or more than \$30,000 as the court considers just” for each work infringed, and an award of “not more than \$150,000” if the infringement was willful. Add. 4.

From the inception, Tenenbaum denied responsibility for the infringements. Add. 10. Tenenbaum also sought to dismiss Appellants’ claims on grounds that the statutory damages provision of the Copyright Act is unconstitutional. *See* Def. Joel Tenenbaum’s Mot. to Dismiss (Consol. Doc. No. 779). The United States intervened to defend the constitutionality of the statute. *See* United States of America’s Unopposed Mot. to Intervene (Consol. Doc. No. 792). The court denied

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<sup>2</sup> Atlantic Recording Corporation was initially a plaintiff but was dismissed from the case on July 20, 2009. *See* Notice of Dismissal of Pl. Atlantic Recording Corporation (Consol. Doc. No. 891).

Tenenbaum's motion to dismiss, *see* June 15, 2009 Order re: Def.'s Mot. to Dismiss (Consol. Doc. No. 847), and the case proceeded to trial.<sup>3</sup> After Tenenbaum admitted during his trial testimony that he was responsible for downloading and distributing all 30 of Appellants' copyrighted sound recordings, the court directed a verdict in Appellants' favor on infringement, leaving the issues of willfulness and damages for the jury's consideration. Add. 10. On July 31, 2009, the jury returned a verdict finding that Tenenbaum's infringement was willful and awarding statutory damages of \$22,500 per infringed work, for a total award of \$675,000. Appx. 70-77. On December 7, 2009, the court entered judgment on the jury's \$675,000 verdict and enjoined Tenenbaum from further infringing Appellants' copyrights. Appx. 78-79.

Tenenbaum subsequently filed a motion for, among other things, a new trial or remittitur arguing, *inter alia*, that the jury's damages award, although authorized by the statute, was unconstitutionally large. *See* Def.'s Mot. and Mem. for New Trial or Remittitur ("Def.'s Mot.") (Doc. No. 26). The United States again filed a brief defending the constitutionality of the statute. *See* United States of America's Mem. in Response to Def.'s Mot. for New Trial or Remittitur (Doc. No. 31). On

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<sup>3</sup> Before the trial began, the district court granted Tenenbaum's request to make a live webcast of the proceedings publicly available throughout trial. *Capitol Records, Inc. v. Alaujan*, 593 F. Supp. 2d 319 (D. Mass. 2009). Appellants petitioned this Court for a writ of mandamus or prohibition, arguing that the district court's order violated local court rules prohibiting webcasts of civil proceedings. The Court agreed and prohibited the webcast. *In re Sony BMG Music Entm't*, 564 F.3d 1 (1st Cir.), *cert. denied sub nom. Tenenbaum v. Sony BMG Music Entm't*, 130 S. Ct. 126 (2009).

July 9, 2010, the court granted Tenenbaum's motion in part, holding that the damages award violated the Due Process Clause and reducing damages to \$2,250 per song, for a total of \$67,500. Add. 1-66. Appellants filed a notice of appeal on July 21, 2010, Tenenbaum filed a notice of appeal on July 30, 2010, and the United States filed a notice of appeal on September 3, 2010. Appx. 80-84. This Court consolidated the appeals on September 17, 2010.

## **STATEMENT OF FACTS**

### *Statutory Background*

Copyright infringement has been subject to statutory damages since 1790. Act of May 31, 1790, ch. 15, § 2, 1 Stat. 124, 125 (authorizing recovery of “fifty cents for every sheet which shall be found in [the infringer’s] possession”). The continuous availability of authorized *statutory* damages reflects the unbroken judgment of Congress throughout our Nation’s history that “[t]he value of a copyright is, by its nature, difficult to establish, and the loss caused by an infringement is equally hard to determine.” Staff of H. Comm. on the Judiciary, 87th Cong., Copyright Law Revision: Report of the Register of Copyrights on the General Revision of The U.S. Copyright Law 102 (“1961 Report”) (Comm. Print 1961). Thus, rather than impose upon a copyright owner the often difficult or impossible burden of establishing the value of the copyright and the amount of harm caused by the infringement, Congress has long provided that a copyright

owner may choose between actual damages or statutory damages as recovery for infringement. The availability of statutory damages not only obviates the need for difficult or impossible proof, but also deters infringement and ensures appropriate incentives for the creation of copyrighted works. *See F.W. Woolworth Co. v. Contemporary Arts, Inc.*, 344 U.S. 228, 232-33 (1952).

In its current form, the Copyright Act provides that, for any act of infringement, the owner of the copyright may recover either the actual damages suffered plus any additional profits of the infringer, 17 U.S.C. § 504(b), or in the alternative “may elect, at any time before final judgment is rendered, to recover ... an award of statutory damages,” § 504(c)(1). The choice belongs exclusively to the copyright owner. A copyright owner is entitled to statutory damages for each work infringed of “not less than \$750 or more than \$30,000 as the court considers just.” *Id.* That baseline range for garden-variety non-willful infringement is subject to two exceptions: If the copyright owner proves that the infringement was willful, the statutory range increases to “not more than \$150,000” per infringed work. § 504(c)(2). By contrast, if the defendant has not had access to a copy of the work properly bearing the copyright notice, *see* § 402(d), and the infringer proves that he or she “was not aware and had no reason to believe that his or her acts constituted an infringement of copyright,” the award may be reduced to “not less than \$200” per work. § 504(c)(2).

The damages provision of the Copyright Act has existed in the same basic form since 1976, subject only to amendments to increase the minimum and maximum amounts of statutory damages available. *See* Copyright Act of 1976 (“1976 Act”), Pub. L. No. 94–553, § 22, 90 Stat. 2541 (authorizing minimum damages of \$250, maximum damages of \$10,000, and maximum for willful infringement of \$50,000); Berne Convention Implementation Act of 1988 (“1988 Act”), Pub. L. No. 100–568, 102 Stat. 2853 (increasing minimum to \$500, maximum to \$20,000, and maximum for willful infringement to \$100,000); and most recently the Digital Theft and Copyright Damages Improvement Act of 1999 (“1999 Act”), Pub. L. No. 106–160, 113 Stat. 1774 (increasing minimum to \$750, maximum to \$30,000, and maximum for willful infringement to \$150,000).

Because the Copyright Act’s statutory damages provisions refer to the “court,” statutory damages were typically awarded by the judge, rather than the jury. In *Feltner v. Columbia Pictures*, 523 U.S. 340 (1998), however, the Supreme Court held that the Seventh Amendment provides a right to a jury trial on the amount of statutory damages. Although the Court “discern[ed] no statutory right to a jury trial” in the language of § 504(c), it concluded that a statutory damages action is an action at law in which juries have historically had the authority to determine what amount of damages to award. *Id.* at 347, 351-52. Accordingly, the Court held that “[t]he Seventh Amendment provides a right to a jury trial on all

issues pertinent to an award of statutory damages under § 504(c) of the Copyright Act, including the amount itself.” *Id.* at 355.

Since *Feltner*, Congress has amended § 504(c) but has not altered the statutory damages scheme under which the jury, not the district judge, has authority to decide the amount of statutory damages to award within the ranges that Congress has specified. Indeed, in the wake of *Feltner*, the only amendment Congress enacted to the statutory damages regime has been to increase its amounts, thus substantially increasing the jury’s discretion. *See* 1999 Act (increasing minimum to \$750, maximum to \$30,000, and maximum for willful infringement to \$150,000). Legislative history explains that these amendments were designed to provide greater deterrence of copyright infringement in light of new technologies that substantially increase the ease and scale of copying. *See* H.R. Rep. 106–216, at 6 (1999).

#### *The Peer-to-Peer Network Problem*

A peer-to-peer network allows an individual computer user to copy and distribute files directly with other users outside of the view of third parties. Because such networks do not rely on a central service to store shared files, purveyors of peer-to-peer networks, such as KaZaA, LimeWire, and iMesh, do not regulate what kind of files are being shared. That absence of oversight has turned peer-to-peer networks into a hotbed of copyright infringement, particularly of

popular music. Individuals, acting without authorization, place copyrighted sound recordings into folders on their computers, then upload the index of those folders to the peer-to-peer networks, and make their contents available for millions of other network users to download. *See, e.g.,* Lev Grossman, *It's All Free*, *Time*, May 5, 2003. Those other users, in turn, download the copyrighted music to their own shared folders, thereby making it even more readily available to other network users.

As the Supreme Court has recognized, the vicious cycle made possible by peer-to-peer networks results in copyright “infringement on a gigantic scale.” *Metro-Goldwyn-Mayer Studios, Inc., v. Grokster Ltd.*, 545 U.S. 913, 940 (2005). In 2004, the Department of Justice concluded that peer-to-peer networks are “one of the greatest emerging threats to intellectual property ownership.” *See* Report of the Department of Justice’s Task Force on Intellectual Property, *available at* <http://www.cybercrime.gov/IPTaskForceReport.pdf> at 39 (Oct. 2004). It estimated that “millions of users access P2P networks,” and that “the vast majority” of those users “illegally distribute copyrighted materials through the networks.” *Id.*; *see also Grokster*, 545 U.S. at 923 (users employed peer-to-peer networks “primarily to download copyrighted files”).

This massive copyright infringement has had a devastating effect on the recording industry. When that effect first became apparent, Appellants and other

members of the recording industry joined similarly affected industries in seeking to address this problem by suing the proprietors of the peer-to-peer networks. Although those litigation efforts succeeded in establishing that use of peer-to-peer networks to share copyrighted files constitutes unlawful copyright infringement, *see, e.g., Grokster*, 545 U.S. at 940; *In re Aimster Copyright Litig.*, 334 F.3d 643, 654-55 (7th Cir. 2003); *A&M Records, Inc., v. Napster*, 239 F.3d 1004, 1022-24 (9th Cir. 2001), repeated holdings to that effect did little to deter individual file-sharers. Instead, many individuals persisted in their infringing conduct, shifting from one peer-to-peer network to another as networks were shut down or converted to legitimate services operating in compliance with copyright law, and remaining “disdainful of copyright and in any event discount[ing] the likelihood of being sued or prosecuted for copyright infringement.” *In re Aimster*, 334 F.3d at 645. Accordingly, in 2002, the record companies reluctantly decided to commence a more broadly-based enforcement program designed to identify and pursue individuals who were unlawfully using peer-to-peer networks to share copyrighted sound recordings.

The recording companies engaged a firm, MediaSentry, to gather evidence of infringement associated with users identified by their Internet Protocol (“IP”) addresses. To perform this task, MediaSentry searched peer-to-peer networks for individuals distributing infringing files for download and gathered evidence



concerning that infringement, including the IP address of each individual. Once those IP addresses had been captured, the record companies commenced “Doe” actions against the individuals responsible for the IP addresses. The record companies then used the discovery process to obtain records from internet service providers (“ISPs”) identifying these individuals. *See Atlantic Recording Corp. v. Heslep*, 2007 WL 1435395 at \*1-\*3 (N.D. Tex. May 16, 2007) (detailing the industry’s enforcement program). In pursuing these actions, recording companies routinely offered, and individuals often accepted, the option of settling these infringement claims for relatively low amounts. As a result, the present action is one of only two such actions that proceeded to jury trial. *See* Add. 40.

*Tenenbaum’s Infringement and This Action*

From 1999 through at least 2007, Joel Tenenbaum engaged in a deliberate pattern of illegally obtaining and distributing thousands of copyrighted sound recordings through peer-to-peer networks, among other ways. Add. 9. Tenenbaum first began illegally obtaining music through Napster, which he used not only to obtain for free songs that he knew were copyrighted, but also to then make those songs available to Napster’s millions of other users. *Id.* After learning that Napster had been shut down to halt precisely the kind of unlawful conduct in which he was engaged, Tenenbaum shifted to other peer-to-peer networks, including AudioGalaxy, iMesh, Morpheus, KaZaA, and LimeWire. *Id.* In addition

to using these networks to obtain copyrighted music from other network users, Tenenbaum also uploaded new sound recordings not otherwise available on these networks, with the express purpose of distributing these copyrighted works to millions of other users for free. Appx. 169-72. Tenenbaum undertook all these actions despite being fully aware that obtaining and sharing copyrighted music through peer-to-peer networks is illegal. Add. 9-10. In fact, his own father warned him that individuals were being sued for such conduct, but he did not stop. Appx. 117-18.

In September 2005, Appellants sent Tenenbaum a letter informing him that his actions constituted infringement of their copyrighted sound recordings and that legal action would be taken if he did not desist. Add. 10; Appx. 150-51. Even that did not stop Tenenbaum, Add. 10, and Appellants filed suit in August 2007. Appx. 19. Although Tenenbaum infringed upon thousands of their copyrights, Appellants only pursued damages for infringement of 30 works. Add. 4. Tenenbaum rejected Appellants' offer to settle those claims, and instead engaged in a pattern of repeatedly refusing to take responsibility for his actions. For example, in sworn discovery answers, Tenenbaum not only denied downloading any of the various peer-to-peer networks he used to obtain music illegally, but also denied any knowledge of whether such systems were even present on his two computers. Appx. 153-57. In his deposition, he blamed any traceable infringement on a

multitude of individuals he claimed had access to his computer, ranging from his sisters, to various houseguests, to unidentified “burglars.” Appx. 152, 157-61. When Appellants sought access to Tenenbaum’s computers to verify the existence of illegally downloaded songs, Tenenbaum had numerous files removed from one and falsely maintained that the other had been destroyed years earlier. Appx. 186-90.<sup>4</sup>

During opening statements and throughout Appellants’ case, Tenenbaum maintained his innocence. Only after Appellants had presented overwhelming evidence of Tenenbaum’s infringement did he change his tune. On the witness stand, Tenenbaum admitted that many of his statements made under oath throughout the course of the litigation had been false or misleading. *See* Appx. 142-206. He admitted that he had downloaded peer-to-peer client software on his computers and used a variety of different peer-to-peer networks to obtain and distribute thousands of copyrighted songs. Appx. 183-86, 195, 206. He also admitted that he knew use of peer-to-peer networks to share copyrighted music constituted copyright infringement punishable by up to \$150,000 in damages for

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<sup>4</sup> Tenenbaum’s counsel evinced a similar disregard for both copyright law and judicial procedures throughout the course of the litigation. A few months before trial, counsel uploaded seven of the copyrighted works at issue in the case to a publicly accessible Internet site with a sign that read, “Destroy Capitalism—Support Piracy!” *See* Ex. A to June 5, 2009 Pls.’ Mot. to Compel Discovery Responses (Consol. Doc. No. 842). Counsel then refused to comply with Appellants’ requests for discovery on this further act of infringement and distribution, ultimately resulting in sanctions from the district court. *See* June 16, 2009 Order (Consol. Doc. No. 850) (granting Appellants’ motion to compel discovery); March 2, 2010 Order (ordering Tenenbaum and his counsel to pay costs of Appellants’ motion to compel).

each infringed work. Appx. 174-80. He testified that he knew the music he uploaded could be and was being downloaded by the millions of other users of peer-to-peer networks. Appx. 149-51, 171-73, 184. Tenenbaum ultimately admitted that he was directly responsible for downloading and distributing the 30 copyrighted songs that are the subject of Appellants' lawsuit. Appx. 206. Based on that admission, the district court directed a verdict in Appellants' favor on the question of infringement and reserved to the jury the questions of willfulness and statutory damages. Add. 10.

Although actual damages for copyright infringement need not be proven when statutory damages are elected, *see* 17 U.S.C. § 504(c), Appellants provided extensive evidence at trial of the devastating effect that infringement through peer-to-peer networks has had on the music industry. Appellants' witnesses testified that the ever-multiplying infringement caused when a song is illegally shared results in injuries ranging from lost revenues to diminution of copyright value to a diminished capability to identify and promote new artists to layoffs within the industry. *See, e.g.*, Appx. 91-92, 123-41. Appellants also demonstrated that the only legal means by which Tenenbaum could engage in the actions he undertook would be to obtain a blanket license to reproduce and distribute the 30 songs without limitation, which would essentially represent the entire value of the

copyrighted work and vastly outstrip the cost of purchasing a single song or album for personal use. Appx. 87-88.

The questions of willfulness and appropriate damages were submitted to the jury. After being instructed to consider “[t]he nature of the infringement,” “the defendant’s purpose and intent,” lost profits and revenue, the value of the copyright, the duration of the infringement, whether it persisted after notice, and the need for deterrence, Appx. 68, the jury returned a verdict finding that Tenenbaum’s infringement was willful and awarded statutory damages under § 504(c) of \$22,500 per song, for a total award of \$675,000. Appx. 70-77.

#### *Post-Trial Proceedings*

After the district court entered judgment on the jury’s findings and verdict, Tenenbaum filed a motion for new trial or remittitur arguing, *inter alia*, that the jury’s statutory damages award violated the Due Process Clause. The United States intervened to defend the constitutionality of an Act of Congress, but nonetheless, the district court ultimately agreed with Tenenbaum and held that the Constitution required the award to be reduced to \$2,250 per song, for a total of \$67,500.

The district court began its analysis by concluding that the constitutional question could not be avoided through the doctrine of remittitur because Appellants were unlikely to accept any remitted award, and any new trial would

force the court to “confront the very constitutional question that the remittitur process was intended to avoid.” Add. 16. Turning to the constitutional question, the court first addressed whether the constitutionality of a statutory damages award is governed by the Supreme Court’s decision in *St. Louis, I.M. & S. Ry. Co. v. Williams*, 251 U.S. 63 (1919), which held that a statutory damages award satisfies due process so long as it is not “so severe and oppressive as to be wholly disproportioned to the offense or obviously unreasonable,” *id.* at 67, or rather by the three guideposts that have been identified for constitutional review of punitive damages awards, *see BMW of N. Am., Inc. v. Gore*, 517 U.S. 559, 575 (1996). Noting that the Court’s “punitive damages jurisprudence has both procedural and substantive components,” the district court rejected the principle that the *Gore* guideposts are concerned primarily with whether a defendant has fair notice of the potential penalties for a prohibited action. Add. 28. The district court later acknowledged that this Court has read the *Gore* factors as directed to notice, discussing *Zimmerman v. Direct Fed. Credit Union*, 262 F.3d 70, 83 (1st Cir. 2001), but “question[ed]” what it deemed a “narrow focus on the issue of ‘fair notice.’” Add. 39 n.13. In the end, the court concluded that “it is appropriate to apply the three *BMW* guideposts to the jury’s award in this case,” while “remain[ing] cognizant” of the fact that the jury’s award was authorized by § 504(c). Add. 31.

After concluding that *Gore* set forth the relevant test, the court first examined the third *Gore* guidepost—the difference between the jury’s award and authorized civil penalties. *Gore*, 517 U.S. at 575. The court conceded that “[t]he plain language of 17 U.S.C. § 504(c) authorizes the jury’s award in this case,” and that, “[s]ince the jury’s award ... fell within the range set forth in section 504(c), there is an identity between the damages authorized by Congress and the jury’s award.” Add. 32, 38. Nonetheless, the court mused about post-enactment actions and statements by Senators who co-sponsored the 1999 amendments to § 504(c) to question whether Congress intended a damages award of this amount to “be imposed on an ordinary individual engaged in file-sharing without financial gain.” Add. 32. The court seemingly disregarded more traditional expressions of legislative intent, such as the House Report accompanying the 1999 Amendments, Add. 34, and instead focused on post-enactment statements by two Senators. Add. 36-37. The court recognized that such legislative history would play no role in interpreting a statute like § 504(c) that the court conceded unambiguously authorized the jury’s award. Add. 38. Nonetheless, the court found this same legislative history instructive in applying the third *Gore* factor and in divining the kind of defendants Congress had in mind in setting the statutory range. Add. 38. Based on this analysis, the court concluded that Congress did not foresee application of § 504(c) to file-sharers, and that it thus “makes no sense” to defer to

§ 504(c) as a congressional determination of the appropriate size of damages in this case. Add. 36-38. For similar reasons, the court also concluded that “section 504(c) failed to provide Tenenbaum with *fair* notice of the liability he could incur for file-sharing.” Add. 39 n.13.

The court also examined whether other jury awards in similar cases have been comparable to the award in Tenenbaum’s case. Although the court purported to give deference to the jury’s verdict, it noted that the comparable jury awards were not before the jury and emphasized that “[u]nlike juries, judges can draw on their experience of setting awards in other copyright cases, as well as their research regarding the awards imposed by other judges, in settling on an appropriate figure.” Add. 39 n.12. The court went on to note that two juries in the case most similar to Tenenbaum’s awarded statutory damages of \$9,250 per song and \$80,000 per song. Add. 40 (*citing Capitol Records, Inc. v. Thomas*, 579 F. Supp. 2d 1210, 1213 (D. Minn. 2008), and *Capitol Records, Inc. v. Thomas-Rasset*, 680 F. Supp. 2d 1045, 1048, 1050 (D. Minn. 2010)). But rather than rely on those jury determinations, the district court relied on the presiding judge’s dictum about the awards and viewed the amount of that judge’s remittitur (\$2,250 per song) as the appropriate benchmark for comparison. Add. 40. Ignoring the evidence presented by Appellants at trial of the extensive harm caused by peer-to-peer infringement, the court compared the jury’s verdict to default judgment cases



in which recording companies sought only the statutory minimum of \$750 per song, and treated that as evidence that such damages provide sufficient compensation and deterrence. Add. 41. Finally, the court compared the award to damages awarded against establishments that played copyrighted musical compositions without first acquiring a license, and maintained that damages in such cases are typically two to six times the amount of the license fees not paid. Add. 42-43.

Turning to the second *Gore* guidepost—the ratio between actual harm and a punitive damages award—the court paused only briefly to acknowledge that Congress provided statutory damages as an alternative to proving actual harm and benefit to the infringer because proving such impacts can often prove difficult or elusive. Add. 44. The court then went on to ask how much money Appellants lost as a result of Tenenbaum’s conduct. Add. 46. Ignoring the evidence presented at trial by Appellants about the billions of dollars of losses in revenue annually from file-sharing, the court noted that songs can now be purchased on iTunes for \$0.99, and that a full album typically costs about \$15. From that, the court concluded that Appellants’ lost profits were between \$21 (a profit margin of \$0.70 per song) and \$450 (assuming Tenenbaum might have purchased 30 albums). Add. 46-47. Although the court acknowledged Tenenbaum’s admission that he downloaded thousands of copyrighted songs and made them available to millions of other peer-

to-peer network users, it asserted that, “[w]hile file-sharing may be very economically damaging to [Appellants] in the aggregate, Tenenbaum’s individual contribution to this total harm was likely minimal” because other network users “would simply have found another free source for the songs had Tenenbaum never engaged in file-sharing.” Add. 47.

Turning to the benefit Tenenbaum reaped from his infringement, the court posited that it was not particularly substantial since “Tenenbaum did not derive any direct pecuniary gain from file-sharing.” Add. 49. And since a number of services now permit users to access a large number of songs for a flat monthly fee of \$15, the district judge concluded (presumably based on her own financial judgment as this fact was not in the record) that “the average customer today would be willing to pay no more than \$1,500 to engage in conduct roughly similar to Tenenbaum’s.” Add. 50. The court thus concluded that the ratio between the damages awarded and benefit derived could be no less than 450:1. Add. 51. Although the court also acknowledged that the losses to Appellants included the costs of detecting infringement, it asserted that this amount was likely overstated since the cost of deterrence per song is only “marginal” “once a recording company has decided to devote the resources necessary to detect one act of infringement by a file sharer.” Add. 51-52.

Turning to reprehensibility, the court pointed out that Tenenbaum's conduct caused economic, not physical, harm; did not evince indifference to health or safety of others; and did not target the financially vulnerable. Add. 53. But the court also acknowledged that Tenenbaum engaged in thousands of acts of copyright infringement with full knowledge that his actions were illegal, and tried to avoid responsibility by lying under oath and blaming others. *Id.* The court observed that in its view, "the reprehensibility of a file sharer's conduct does not increase linearly with the number of songs he downloads and shares." Add. 52. The court recognized Congress reached a different judgment, but then criticized that aspect of the statute: "Section 504(c) ignores this issue entirely, providing the same statutory damages ranges for each infringed work no matter how many works are infringed." *Id.* Although the court stated that among file-sharers, "Tenenbaum is one of the most blameworthy," it dismissed his individual conduct and the jury's finding of willfulness to find more generally that file-sharing is a "comparatively venial offen[se]" that "is fairly low on the totem pole of reprehensible conduct." Add. 54.

Taking into account its analysis of the three *Gore* factors, the court held that the jury's \$675,000 award violated the Due Process Clause under both *Gore* and *Williams*. The court held that "an award of \$2,250 per song, three times the statutory minimum, is the outer limit of what a jury could reasonably (and

constitutionally) impose in this case.” Add. 55. In reaching that judgment, the district court pointed to different statutory schemes that provide treble damages for willful conduct. The approved award of \$2,250 per work represents three times the statutory minimum. The court thus reduced the total award to \$67,500, an amount that it deemed “significant and harsh” in light of “the relatively minor harm that Tenenbaum caused.” Add. 57.

### **SUMMARY OF ARGUMENT**

Joel Tenenbaum illegally and willfully obtained thousands of copyrighted songs and intentionally distributed those songs and others that he personally uploaded to millions of other users of peer-to-peer networks. By putting those copyrighted works onto publicly available networks for free, Tenenbaum fundamentally undermined the value of those copyrights, the profitability of Appellants’ business, and the entire statutorily established copyright scheme. Rather than defer to the jury’s verdict, or even attempt to measure the jury’s award against the strong public interest in deterring unauthorized distribution of copyrighted works, the district court simply removed Tenenbaum’s widespread, indiscriminate distribution from the equation, instead likening his actions to stealing a few albums from a music store. And rather than acknowledge that any due process analysis must give great weight to the fact that § 504(c) provided clear notice of the potential for statutory damages in the amount awarded, the district

court implausibly asserted that neither Congress nor Tenenbaum realized that this unambiguous statute would apply in this context. In the end, the court's holding has little to do with the Due Process Clause and everything to do with the court's own belief that the actions of individual file-sharers like Tenenbaum are "fairly low on the totem pole of reprehensible conduct." Add. 54. Congress and the jury, however, have determined otherwise.

The district court's elevation of its own policy views over those of Congress is all the more egregious given the Supreme Court's instruction that the constitutionality of a statutory damages award must be measured with particular regard for the fact that such awards represent Congress's determination of what constitutes adequate deterrence, punishment, and compensation for the public harm that they address. As the Court has made clear, such review is highly deferential to Congress's judgment: a statutory damages award is constitutional so long as it "cannot be said to be so severe and oppressive as to be wholly disproportioned to the offense or obviously unreasonable." *Williams*, 251 U.S. at 67.

There is no question that the Copyright Act's statutory damages provision and the jury's award well within that authorized range satisfy that standard. Statutory damages provisions have long been a feature of copyright law, and the Supreme Court has repeatedly affirmed application of those provisions without regard to whether they closely hew to the actual provable damages in a particular

case. Quite the contrary, the Court has expressly recognized that actual damages caused by copyright infringement can be “difficult or impossible” to prove, *Douglas v. Cunningham*, 294 U.S. 207, 209 (1935), and that statutory damages may be awarded “[e]ven for uninjurious and unprofitable invasions of copyright,” *F.W. Woolworth*, 344 U.S. at 233. Moreover, Appellants provided ample evidence of the enormously detrimental effect that file-sharing has had on the recording industry, as well as the exceptionally blameworthy conduct of Tenenbaum, with respect to both his massive willful infringement and his repeated dishonest attempts to avoid responsibility during this litigation. In short, both Congress’s carefully crafted statutory damages scheme and the jury’s award—which was within the range set by Congress for *non-willful* infringement and nowhere near even the midpoint of the specified range for willful infringement—are a reasonable and proportioned response.

Even under the Supreme Court’s ill-fitting punitive damages jurisprudence, the jury’s award is clearly constitutional. Punitive damages review is designed to establish whether a defendant had fair notice of the size of a potential award and to put some outer limit on the jury’s unbounded discretion to impose punitive damages in any amount. Those concerns are fully addressed here, and in other contexts covered by the *Williams* test, by Congress’s specification of a statutory range of damages. Taking into account the particularly reprehensible nature of

Tenenbaum's willful infringement and pattern of deceit throughout this litigation; the award's reasonable relationship to the harm Tenenbaum caused; the need for both specific and general deterrence against additional acts of copyright infringement; and the fact that the award is well within the range of civil penalties authorized by statute, the jury's award cannot be said to be grossly excessive. As such, under any measure, the jury's \$675,000 award easily comports with the Due Process Clause and should be reinstated.

## **ARGUMENT**

### **I. THE DISTRICT COURT'S ANALYSIS AND CONCLUSIONS ARE HOPELESSLY FLAWED.**

In the district court's estimation, noncommercial file-sharing is not a serious problem. From repeatedly emphasizing the purportedly "relatively minor harm" Tenenbaum's actions caused, Add. 8, 57, to describing file-sharers as "comparatively venial offenders," Add. 54, the district court made its own policy views crystal clear.<sup>5</sup> In its quest to enshrine those policy preferences through the Due Process Clause, the court substantially misjudged the seriousness of Tenenbaum's conduct. More fundamentally, the court lost sight of the fact that Congress has judged willful infringement like Tenenbaum's to be very serious, and that the Constitution gives Congress, not the court, the authority to make that

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<sup>5</sup> The district court also made manifest its hostility to Appellants for pursuing what the court thought were "comparatively venial offenders." Add. 54. At one point the court went so far as to question whether it was ethical to bring suits against individual file-sharers, and informed Appellants that "it's terribly critical that you stop" such suits. June 17, 2009 Motion Hearing 11.

determination. Congress and the Supreme Court have also given juries, not trial judges, the primary role in assessing statutory damages in a particular case. The district court's substitution of its own judgment for that of Congress and the jury was doubly inappropriate.

A. The District Court's Characterization of Tenenbaum's Conduct Bears No Relationship to Reality.

The district court's opinion considerably understates the serious harms file-sharing causes, regardless whether engaged in by "an ordinary individual" not acting for "financial gain." Add. 32. File-sharing is a particularly dangerous form of copyright infringement because it essentially places the infringed work into the public domain. The file-sharer not only downloads a song for personal use, but also makes that song available for millions of other peer-to-peer network users to download at their leisure without compensating the copyright holder.<sup>6</sup> As a result, for each song infringed, the copyright owner is deprived not only of the profit it would have made had the infringer purchased the song, but also of the profits it would have made from the unknowable number of other individuals who need not pay for the work once the infringer distributes it for free. Although it is essentially impossible to isolate or quantify the loss attributable to a single act of file-sharing, it is entirely implausible to suggest that it is no more than the "nominal" cost of a

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<sup>6</sup> Peer-to-peer file-sharing is so pernicious from a copyright perspective because the technology allows an unlimited number of persons on the network to download and copy a song, then encourages the viral redistribution of that song. As the Supreme Court recognized in *Grokster*, file-sharing thus facilitates "infringement on a gigantic scale." 540 U.S. at 940.



single individual's lawful purchase of the work in question, particularly when that individual readily admits that other users downloaded his illegally obtained works. Add. 54; *see* Appx. 149-51, 171-73, 184. The cost of a license for a single download and a hypothetical license for the massive copying enabled by Tenenbaum's conduct are not remotely comparable. Nevertheless, the district court essentially equated the two.

Rather than take this indisputable and detrimental aspect of file-sharing into consideration when assessing the constitutionality of the jury's award, the district court brushed the issue aside, asserting that other users who obtained music from Tenenbaum "would simply have found another free source for the songs had Tenenbaum never engaged in file-sharing." Add. 47. This is remarkable. Rather than recognizing that widespread lawlessness and disrespect for copyright enhanced the need for deterrence or the egregiousness of Tenenbaum's individual conduct, the court invoked the "everybody's doing it" defense as a basis for minimizing the harm Tenenbaum inflicted on Appellants. Thus, when attempting to measure that harm, the court insisted that it amounted to no more (and probably less) than the lost profit margin on either 30 songs, which it estimated at \$21, or at most 30 albums, which it estimated at \$450. Add. 46-47. By excluding the most damaging of Tenenbaum's actions—his willful distribution to millions of other network users—from its calculation, the court arrived at the misleading conclusion

that the ratio between statutory damages and actual harm was as high as 22,500:1, or even 32,143:1.

This reduction of harm to a misguided and formulaic calculation of lost profits also gave no consideration to such difficult-to-quantify losses as diminution in value of each copyright infringed, an ever-increasing diminution in the value of all sound recording copyrights, and a resulting loss in Appellants' ability to find new artists and music to record, *i.e.*, to pursue their business, all of which were facts presented by Appellants at trial. *See, e.g.*, Appx. 85-92, 123-41. The district court's approach is particularly unjustifiable given the court's obligation to view the evidence in the light most favorable to the plaintiffs and the jury's verdict. *See Parker v. Gerrish*, 547 F.3d 1, 13 (1st Cir. 2008). That general deference is buttressed here by principles of constitutional avoidance and a respect for the province of the jury in the wake of the Supreme Court's decision in *Feltner*.

More fundamentally, the district court ignored that the difficulty of proving the actual amount of harm from infringement is the very reason the statutory damages provision exists. *See* 1961 Report, at 102 ("The value of a copyright is, by its nature, difficult to establish, and the loss caused by an infringement is equally hard to determine."); H.R. Rep. 106–216, at 3 (noting that use of the Internet for copyright infringement has resulted in "lost U.S. jobs, lost wages, lower tax revenue, and higher prices for honest purchasers"). Just as obviously,

the court ignored the primacy of the jury after *Feltner*. The district court barely disguised its latent hostility to *Feltner*. The court went so far as to drop a footnote emphasizing the advantages of judges over juries in assessing appropriate damages. *See* Add. 37 n.12. When it came to the damages suffered by Appellants, the court did not find a specific flaw in the jury's deliberation or even attempt to quantify the cost of detecting file-sharing; instead, it simply hypothesized—without citation to any supporting evidence—that the jury likely overestimated that amount. *See* Add. 52. In the process, the district court ignored ample evidence of the serious impact of the recording industry, including testimony that in the ten years since file-sharing became popular, the annual revenue of the recording industry has decreased by \$10 billion. *See* Appx. 123-41.

The district court similarly missed the point when assessing the benefits reaped by Tenenbaum. In the first place, the district court inappropriately focused on the infringer's benefit. By infringing, the infringer obtains the copyrighted work for free. Whether, in the absence of infringement, the infringer would have paid a little or a lot for the work is irrelevant. While a copyright holder can elect to recover its actual damages plus the benefits obtained by the infringer, statutory damages are an alternative to both measures. Moreover, rather than considering how much Appellants would have charged Tenenbaum for a blanket license to distribute their copyrighted works at will for free—clearly the relevant injury in

light of Tenenbaum's conduct—the court asked “how much Tenenbaum would have been willing to pay” to obtain access to each song for personal use. Add. 50. Since a variety of services now “allow users to access millions of songs ... for a flat monthly fee of less than \$15,” the court asserted that the entire benefit Tenenbaum derived from his actions was no more than \$1,500, the cost of subscribing to such a service for the duration of his infringement. Add. 50-51. That inquiry is not only legally irrelevant, but also misunderstands the nature of the “service” Tenenbaum actually “subscribed” to and once again wholly ignores the most damaging and destructive feature of the type of infringement at issue, namely, the fact that Tenenbaum did not merely infringe for his personal use but rather provided thousands of copyrighted songs to millions of other users for free. The district court pointed to no service that allows users to do that; nor could it, since the cost of such a service would be so prohibitively expensive that none exists. *See Appx. 86-87.*

The district court repeated this error yet again when it compared the damages award in this case to the awards in cases involving establishments that played copyrighted musical works without acquiring licenses. *See Add. 42-43.* Those cases involve the cost of a license for a single establishment to play or perform a musical composition at an identified place and time, not a blanket license to make a sound recording publicly available to all on 24/7 basis for free.

Leaving aside the difference between a sound recording and a musical composition, the former license preserves the value of the copyright for every other performance at every other venue, not to mention the full value of the rights of copying and distribution. A license to make unlimited copies without compensation to the record company would essentially require the licensee to purchase the copyright. Obviously that amount is vastly different from the small fees paid for performance licenses of musical works.

As these examples illustrate, the district court's opinion distorts the nature and extent of Tenenbaum's misconduct and the damage that it caused. Because its constitutional analysis rested on a demonstrably false premise—that Tenenbaum's actions caused little or no harm<sup>7</sup>—the court's review of the jury's award is fundamentally flawed under any constitutional standard.

B. The District Court Artificially Distorted the Scope of Section 504(c)'s Applicability.

In addition to dramatically understating the severity of Tenenbaum's actions, the district court obscured the most important aspect of the analysis: that the jury's award was plainly authorized by § 504(c) and well within the statutory range. Despite acknowledging that fact, the court nonetheless concluded that Congress could not really have meant for the statute to cover this conduct and that

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<sup>7</sup> For his part, Tenenbaum contended that file-sharing of copyrighted music is simply “not morally wrong.” Def.'s Mot. 16.

Tenenbaum, in turn, could not really have known that he might face this kind of damages award. *See* Add. 32, 39 n.13. That attempt to avoid the substantial deference due to Congress and invade the province of the jury renders the court's opinion indefensible.

First, there is simply no legal or factual merit to the district court's assertion that "Congress did not contemplate that the Copyright Act's broad statutory damages provision would be applied to college students like Tenenbaum who file-shared without any pecuniary gain." Add. 7. As the court acknowledged, "[t]he plain language of 17 U.S.C. § 504(c) authorized the jury's award in this case." Add. 38. From the earliest days of the Republic, copyright statutes have prohibited infringement by both end-users and commercial enterprises and imposed civil penalties for both. The current statute unambiguously states that "an infringer of copyright is liable for ... statutory damages, as provided." 17 U.S.C. § 504(a)(2). It gives no indication that its damages ranges must be cabined for noncommercial infringement, peer-to-peer network infringement, infringement by college students, *see* Add. 7, or any other type of infringement. As to the particular infringer, the statute provides only two criteria that warrant deviation from the base-line range: the maximum may be raised to \$150,000 per work for a willful infringer, and the minimum may be lowered to \$200 for an "innocent infringer." § 504(c)(1).

Notwithstanding that clear statutory directive, the district court embarked on a textbook illustration of misuse of legislative history to avoid giving due deference to Congress's determinations. Legislative history is properly used to illuminate the meaning of an otherwise ambiguous statutory provision, not to manufacture ambiguity where none exists. *See Ratzlaf v. United States*, 510 U.S. 135, 147-48 (1994) ("We do not resort to legislative history to cloud a statutory text that is clear."). And it should go without saying that "[f]loor statements from two Senators cannot amend the clear and unambiguous language of a statute." *Barnhart v. Sigmon Coal Co.*, 534 U.S. 438, 456 (2002). Yet the district court sought to derive Congress's "true" intentions in § 504(c) by resorting not even to floor statements made in the context of the legislation's passage, but to individual Senators' remarks and actions during committee hearings held months *after* § 504(c) was amended. *See* Add. 36-37 (citing remarks and actions of Senators Hatch and Leahy at committee hearings in July and October 2000). Such post-hoc statements in committee (even if they were clearly applicable, which they are not) should have no role in construing a statute, but in all events are manifestly insufficient to overcome a statute's unambiguous text.<sup>8</sup>

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<sup>8</sup> Moreover, the statements the district court relied upon are hardly illuminating. At most, they reflect Senator Leahy's belief that downloading a song to educate a congressional committee constitutes protected "fair use," and Senator Hatch's admiration for the technological advance that file-sharing represents. Add. 36-37. Those are slim reeds upon which to rest a conclusion that even those two Senators—let alone all of Congress—questioned the applicability of § 504(c) to file-sharing infringers as written and enacted.

The district court’s invocation of this post-enactment colloquy is particularly bizarre because the court did not even rest its holding on statutory grounds. If the court were correct that Congress did not intend § 504(c) to apply to noncommercial file-sharing, or intended the statute’s damages range to be construed (despite the lack of any textual basis) as limited in that context, the logical holding would be that the jury’s award violated the *statute*. Yet the court expressly recognized that the statute unambiguously authorized the jury’s award. Nonetheless, after acknowledging that it “must give effect to this clear statutory language,” the court contradicted itself by stating that § 504(c) “does not embody” any judgment to which the court could defer. Add. 38. The court’s implausible assertion that a statute does not embody Congress’s judgment on the matters it plainly addresses is a transparent attempt to circumvent the deference to legislative judgments required under *Williams*. See *Williams*, 251 U.S. at 66 (due process review is limited by “the express or tacit qualification that the [legislature] still possess[es] a wide latitude of discretion” when setting statutory damages); see also *Gore*, 517 U.S. at 583 (due process review “should accord substantial deference to legislative judgments concerning appropriate sanctions for the conduct at issue” (internal quotation marks omitted)).

In any event, even assuming legislative history were relevant to the analysis, it would be the traditional pre-enactment material, such as the House Report that



the district court noted and then ignored, and not post-enactment colloquies, that would point the way. The actual legislative history of the last amendment to § 504(c) makes clear that Congress *did* intend the full force of the statutory damages provision to apply to conduct like Tenenbaum's. In 1999, Congress amended § 504(c) to increase the per-work minimum damages from \$500 to \$750, maximum damages from \$20,000 to \$30,000, and maximum damages for willful infringement from \$100,000 to \$150,000. *See* 1999 Act. A committee report accompanying an earlier version of that act singled out the proliferation of Internet infringement as the impetus for the increase:

By the turn of the century the Internet is projected to have more than 200 million users, and the development of new technology will create additional incentive for copyright thieves to steal protected works.... As long as the relevant technology evolves in this way, more piracy will ensue.

H.R. Rep. 106-216, at 3.

The report went on to highlight that higher penalties were needed to deter the kind of ordinary individuals who think their infringing actions are so common as to be acceptable or undetectable:

Many computer users are either ignorant that copyright laws apply to Internet activity, or they simply believe that they will not be caught or prosecuted for their conduct. Also, many infringers do not consider the current copyright infringement penalties a real threat and continue infringing, even after a copyright owner puts them on notice that their actions constitute infringement and that they should stop their activity or face legal action.

*Id.* Whether or not Congress specifically anticipated infringement on peer-to-peer networks, this language leaves no room for doubt that Congress was concerned that the advent of ever more sophisticated Internet technology threatened the copyright system and demanded greater penalties. Certainly, it is virtually impossible to read the 1999 amendments as suggesting the award here is too high: The amendments increased penalties substantially and the award per violation here is less than a quarter of the *pre*-amendment maximum for willful infringement of \$100,000.

The district court's repeated suggestions to the contrary notwithstanding, *see* Add. 32, the statutory history of the Act also strongly indicates that Congress fully intended to punish, deter, and compensate for copyright infringement that does not result in financial gain to the infringer. Indeed, in one of its most recent amendments to the Act, Congress expressly rejected a distinction between commercial and noncommercial infringement, and did so in the particular context of a college student engaged in file-sharing. In *United States v. LaMacchia*, 871 F. Supp. 535 (D. Mass. 1994), a college student was charged with wire fraud for setting up an electronic bulletin board from which other users could download popular software applications at no cost. Because the criminal provisions of the Act at the time required infringement to be "willful[] and for purpose of commercial advantage or financial gain," the court concluded that the Act barred LaMacchia's prosecution. *Id.* at 540, 545.

Congress responded to *LaMacchia* in short order. In 1997, it passed the No Electronic Theft (NET) Act, which revised the Act by defining “financial gain” to include “receipt, or expectation of receipt, of anything of value, including the receipt of other copyrighted works.” Pub. L. No. 105–147 § 2(a), 111 Stat. 2678 (1997). A committee report accompanying the bill explained that “[t]he practical significance of these changes is that they criminalize LaMacchia-like behavior; that is, ‘computerized’ misappropriation in which the infringer does not realize a direct financial benefit but whose actions nonetheless substantially damage the market for copyrighted works.” H.R. Rep. 105–339, at 7 (1997). Given Congress’s determination that noncommercial computerized copyright infringement should be subject to the same *criminal* penalties as infringement driven by profit, there can be no justification for imposing the district court’s policy preference for lesser penalties for noncommercial infringers upon the Act’s *civil* damages provision.<sup>9</sup>

For the same reasons, there is no merit to the court’s conclusion that the statute did not provide Tenenbaum “*fair* notice” of the damages he might face for his infringement. Add. 39 n.13. The statute unambiguously authorizes damages of \$30,000 per work for any act of infringement, and specifically singles out

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<sup>9</sup> That is particularly true since, as the Supreme Court has pointed out, an infringer’s sale of a copyright work for little or no profit “might cause more damage to the copyright proprietor than sales of the infringing article at a higher price.” *F.W. Woolworth*, 344 U.S. at 232. File-sharing of the kind engaged in by Tenenbaum is the extreme example of this dynamic: Tenenbaum’s sharing of Appellants’ works for free essentially placed these works into the public domain.

willfulness as a justification for increasing that amount to \$150,000. Congress has made clear that the copyright infringement provisions govern everyday infringement by Internet users, and that absence of a profit motive does not make conduct less culpable. Willfulness, not profit motive, is the touchstone of enhanced statutory damages, and Tenenbaum's conduct was nothing if not willful. What is more, Tenenbaum conceded that he was on *actual* notice of the maximum damages he might face, as his university notified him that illegally downloading music was subject to damages of up to \$150,000 per act. Appx. 174-80. Thus, there is no legal or factual basis for refusing to defer to Congress's determination that willful file-sharing infringement is subject to substantial statutory damages awards or the jury's determination that an award of \$22,500 per violation was appropriate.<sup>10</sup>

## II. CONSTITUTIONAL REVIEW OF STATUTORY DAMAGES IS GOVERNED BY *WILLIAMS*.

Constitutional review of *statutory* damages awards is highly deferential: An award complies with the Due Process Clause so long as it "cannot be said to be so severe and oppressive as to be wholly disproportioned to the offense or obviously

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<sup>10</sup> Nor is there any merit to the district court's assertion that the 200:1 ratio between the statute's minimum and maximum damages was so exceptional or unusual as to deprive Tenenbaum of fair notice. Statutes have long authorized copyright infringement damages in ranges equal to or even greater than the range in § 504(c). See *Feltner*, 523 U.S. at 351 (noting early Massachusetts and Rhode Island statutes authorizing damages within a 600:1 ratio and an early New Hampshire statute authorizing damages within a 200:1 ratio); 1976 Act, § 504(c) (authorizing damages within a 200:1 ratio).

unreasonable.” *Williams*, 251 U.S. at 67.<sup>11</sup> For that reason, the decision below is virtually unprecedented. Because a statutory damages award is intended to punish and deter, not just compensate, it may “of course seem[] large” when contrasted against the actual harm in a particular case. *Id.* (upholding \$75 damages award for \$0.66 overcharge). But the Supreme Court has made clear that the validity of a statutory damages award “is not to be tested in that way.” *Id.* Instead, because the statute itself reflects Congress’s determination of the appropriate amount of damages for the violation in question, the constitutionality of a statutory damages award must be assessed “with due regard for the interests of the public, the numberless opportunities for committing the offense, and the need for securing uniform adherence to” law. *Id.* When comparing the size of an award against the gravity of the offense, a court must bear in mind that legislatures “still possess a wide latitude of discretion” when setting statutory damages. *Id.* at 66.

The Supreme Court’s punitive damages jurisprudence reflects entirely different concerns that have no relevance in the statutory damages context. In particular, the Supreme Court’s punitive damages jurisprudence is motivated by two concerns, neither of which has any application in the context of awards within a statutory range: the unbounded nature of punitive damages and the resulting lack of notice. “Elementary notions of fairness enshrined in our constitutional

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<sup>11</sup> The constitutionality of a damages award is a question of law that this Court reviews *de novo*. See *Cooper Indus., Inc. v. Leatherman Tool Group, Inc.*, 532 U.S. 424, 434-35 (2001).

jurisprudence dictate that a person receive fair notice not only of the conduct that will subject him to punishment, but also of the severity of the penalty that a State may impose.” *Gore*, 517 U.S. at 574. Yet, in the typical punitive damages case, the jury’s discretion is unconstrained, meaning the defendant has no advance notice of how large an award it might face. In recognition of that fact, the Court has developed three “guideposts” to determine whether a defendant “receive[d] adequate notice of the magnitude of the sanction” that might be imposed and to impose an outer bound on the amount of punitive damages. *Id.*

As is readily evident, those “fair notice” and unbounded liability concerns are wholly beside the point in the statutory damages context since the authorizing statute will always provide notice of the potential award and a statutory range bounding that award. That is especially true here, where the statute provides not only a range, but separate ranges for willful and non-willful conduct, and a possibility of reduction for truly innocent conduct. Section 504(c)(1) states that a “copyright owner may elect, at any time before final judgment is rendered, to recover, instead of actual damages and profits, an award of statutory damages.” 17 U.S.C. § 504(c)(1). The statute makes clear that a single damages award will be assessed for each work infringed, in an amount “not less than \$750 or more than \$30,000 as the court considers just.” *Id.* It also provides that, if the court finds that the infringement “was committed willfully, the court in its discretion may increase

the award of statutory damages to a sum of not more than \$150,000.” § 504(c)(2). Thus, there is simply no question that the plain language of the statute provides clear notice that any act of willful copyright infringement will subject the infringer to a damages award between \$750 and \$150,000 for each work infringed. As such, there is nothing to be gained from subjecting the jury’s statutory damages award, especially an award below the cap for non-willful infringement, to analysis under *Gore*.<sup>12</sup>

For precisely that reason, the punitive damages “guideposts” make little sense when imported into the statutory damages context. The first *Gore* factor, reprehensibility, accounts for the fact that punitive damages are usually awarded under the common law where there is no legislative determination of the public interest in preventing the offense in question, let alone a legislative quantification of the appropriate range of penalties. Thus, courts are instructed to examine a variety of the factors that would typically guide a legislature’s determination of how severely to punish an offense. *See State Farm Mut. Auto. Ins. Co. v. Campbell*, 538 U.S. 408, 419 (2003) (courts should consider whether conduct caused physical or economic harm, involved indifference to health or safety of

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<sup>12</sup> That *Williams* is relevant to punitive damages jurisprudence does not support the district court’s assumption that the converse must be true as well. Add. 28. It would make little sense to exempt unconstrained punitive damages awards from the substantive limitations set forth in *Williams*; the same cannot be said of applying the stringent procedural components of punitive damages jurisprudence to review of statutory damages awards.

others, targeted the vulnerable, was isolated or repeated, and involved intentional malice, trickery, or deceit).

In a statutory damages scheme, by contrast, Congress has already weighed those and whatever other factors it considers relevant and has determined how reprehensible the conduct is, so there is no need for a court to ask that question in the first instance. Such an open-ended inquiry into reprehensibility is a task far better suited to the legislature than the judiciary. The judiciary has undertaken that task reluctantly in the punitive damages context because there is no alternative. But when Congress has made the judgment, the judicial role is more modest: The court's role is limited to reviewing the rationality of Congress's assessment. That is why *Williams* instructs courts to examine the reasonableness of *Congress's* determination, giving great deference to its assessment of "the interests of the public, the numberless opportunities for committing the offense, and the need for securing uniform adherence to" law. *Williams*, 251 U.S. at 67.

The second *Gore* guidepost, which measures the disparity between the punitive damages award and the actual or potential harm caused, is similarly incompatible with *Williams* and Congress's judgment in the Copyright Act. Punitive damages awards punish defendants as an adjunct to a case of certain recovery for an injury inflicted. In that context, a requirement that the punitive damages award be proportionate to the degree of underlying injury makes sense.



Statutory damages, by contrast, are a legislative response to a “violation of a public law,” and “may [be] adjust[ed] ... to the public wrong rather than the private injury.” *Id.* at 66. Thus, a statutory damages award often reflects the legislature’s determination that any amount of damages tied to the actual harm, or the amount of harm that may be provable, would bear little relationship to the “the interests of the public, the numberless opportunities for committing the offense, and the need for securing uniform adherence to” law. *Id.* at 67 (affirming award of \$75 for charging \$0.66 more than the prescribed fare); *see also F.W. Woolworth*, 344 U.S. at 233 (noting that the Copyright Act reflects Congress’s determination that actual damages “would fall short of an effective sanction for enforcement of the copyright policy”). For that reason, the Supreme Court has emphatically instructed that the validity of a statutory damages award “is not to be tested” by comparison to the actual injury caused by a defendant’s actions. *Williams*, 251 U.S. at 67; *see also id.* (statutory damages need not “be confined or proportioned to [the plaintiff’s] loss or damages”). Thus, the district court’s extended efforts to discount the actual damages suffered by Appellants not only ignored relevant evidence and invaded the province of the jury after *Feltner*; it was a purposeless exercise in light of the clear teaching of *Williams*.

Moreover, unlike punitive damages, statutory damages are awarded in lieu of, not in addition to, compensatory damages. Indeed, Congress typically

authorizes statutory damages precisely because, as in the copyright context, actual damages would be “difficult or impossible” to prove. *Douglas*, 294 U.S. at 209; *see also* 1961 Report, at 102 (“The value of a copyright is, by its nature, difficult to establish, and the loss caused by an infringement is equally hard to determine.”). Because punitive damages are generally appropriate only if there is an underlying compensatory award, *see* 22 C.J.S. Damages § 197, in the punitive damages context the second *Gore* guidepost compares two readily-available numbers. Not so in the statutory context. Since statutory damages exist in large part to relieve copyright owners of the very burden of demonstrating the metes and bounds of the actual injury, it would undermine the entire statutory damages scheme to measure their constitutionality against something that the plaintiff is not required to prove and that Congress has determined often would be impracticable or impossible to prove. *See L.A. Westermann Co. v. Dispatch Printing Co.*, 249 U.S. 100, 106 (1919) (“[t]he fact that [statutory] damages are to be ‘in lieu of actual damages’ shows that something other than actual damages is intended”).

The third *Gore* guidepost—comparing a punitive damages award to authorized civil penalties—is, if anything, a worse fit because a statutory damages award *is* an authorized civil penalty. To the extent the third guidepost is designed to ensure that damages awards are measured with “substantial deference to legislative judgments concerning appropriate sanctions for the conduct at issue,”

*Gore*, 517 U.S. at 583 (internal quotation marks omitted), that feat can be accomplished for a statutory damages award by examining the statute itself. And to the extent the third guidepost is intended “to determine whether a particular defendant was given fair notice as to its potential liability,” *Zimmerman*, 262 F.3d at 83, *see also Gore*, 517 U.S. at 584, that too can be established by resort to the statute in question.<sup>13</sup> Thus, in a statutory damages case, there is simply no work for the third *Gore* guidepost to do.

For all these reasons, courts have repeatedly concluded that constitutional review of statutory damages awards is governed by *Williams*, not *Gore*. *See, e.g., Zomba Enters., Inc. v. Panorama Records, Inc.*, 491 F.3d 574, 587-88 (6th Cir. 2007); *Accounting Outsourcing LLC v. Verizon Wireless Pers. Commc’ns, L.P.*, 329 F. Supp. 2d 789, 808-09 (M.D. La. 2004); *Lowry’s Reports, Inc. v. Legg Mason, Inc.*, 302 F. Supp. 2d 455, 460 (D. Md. 2004).<sup>14</sup> The *Gore* guideposts exist

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<sup>13</sup> This Court held in *Zimmerman* that the third guidepost exists “solely to determine whether a particular defendant was given fair notice as to its potential liability for particular misconduct, not to determine an acceptable range into which an award might fall.” 262 F.3d at 83 (emphasis added). The district court’s suggestion that *Campbell* overruled this aspect of *Zimmerman* is wholly unfounded. *See* Add. 39 n.13. Far from doing away with *Gore*’s emphasis on fair notice, *Campbell* reiterates that “fair notice” is “[t]he reason” for the Court’s punitive damages jurisprudence. *Campbell*, 538 U.S. at 416.

<sup>14</sup> Although the district court posited a split of authority on this issue, *see* Add. 27 n.10, none of the cases it cited holds that a statutory damages award must be reviewed under *Gore*. *See Murray v. GMAC Mortgage Corp.*, 434 F.3d 948, 954 (7th Cir. 2006) (citing *Campbell* in dictum for the proposition that “[a]n award that would be unconstitutionally excessive may be reduced”); *Parker v. Time Warner Entm’t Co.*, 331 F.3d 13, 22 (2d Cir. 2003) (citing *Campbell* and *Gore* in dictum for the proposition that “the due process clause might be invoked” to reduce a damages award); *Romano v. U-Haul Int’l*, 233 F.3d 655, 672-74 (1st Cir. 2000) (applying *Gore* guideposts to a capped punitive damages award where no party suggested otherwise); *Centerline*

to ensure that defendants in punitive damages cases have what statutory damages provisions clearly provide: fair notice of the bounds of what sanctions they may face for their actions. Those guideposts have no place in review of a statutory damages award, which must instead be held constitutional so long as Congress’s judgment about the appropriate amount or range of damages “cannot be said to be so severe and oppressive as to be wholly disproportioned to the offense or obviously unreasonable.” *Williams*, 251 U.S. at 67.

Finally, the district court’s opinion demonstrates the dangers of applying *Gore*, rather than following the Supreme Court’s teaching in *Williams*. While the district court acknowledged that legislative history should play no role in interpreting an unambiguous statute, it used legislative history—post-enactment history no less—to inform its analysis under the third *Gore* factor. Add. 38. While the court acknowledged that statutory damages obviate the need to show the amount of harm suffered, it engaged in an extensive analysis of that subject under the guise of applying the second guidepost. Add. 36-38. And while the court purported to defer to Congress’s judgments about reprehensibility, it rejected the “proportionate reprehensibility” judgment embodied in § 504(c) (and the first

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*Equip. Corp. v. Banner Pers. Serv., Inc.*, 545 F. Supp. 2d 768, 777-88 & n.6 (N.D. Ill. 2008) (reviewing statutory damages scheme under *Williams* then noting that *Campbell* and *Gore* might become relevant if punitive damages were awarded); *In re Napster, Inc. Copyright Litig.*, 2005 WL 1287611 at \*10-\*11 (N.D. Cal. June 1, 2005) (suggesting in dictum that court would apply analysis “similar to the ‘guideposts’” when reviewing a class action statutory damages award).

copyright act as well). Add. 52.<sup>15</sup> Then, for the *non plus ultra*, the court looked to different statutes providing treble damages for willful actions as a basis to substitute its own legislative determination (that damages of three times the minimum is the appropriate maximum punishment) for that of Congress. Add. 55-56. Any test that allows otherwise irrelevant considerations to inform the analysis and allows a court in a copyright case to give greater weight to Congress's judgments in the Telephone Consumer Protection Act than to its judgments in the Copyright Act has no place in the deferential review called for by *Williams*.

### III. THE JURY'S AWARD IS CONSTITUTIONAL.

#### A. The Jury's Award is Constitutional Under *Williams*.

Applying the deferential *Williams* standard, courts have repeatedly rejected due process challenges to awards under numerous state and federal statutory damages schemes.<sup>16</sup> Courts have also rejected due process challenges to awards

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<sup>15</sup> The district court proclaimed that "the reprehensibility of a file-sharer's conduct does not increase linearly with the number of songs he downloads and shares." Add. 52. Congress thought otherwise by imposing statutory damages on each work infringed. The court acknowledged this contrary judgment, but rather than defer, it criticized: "Section 504(c) ignores this issue entirely, providing the same statutory damages ranges for each infringed work no matter how many works are infringed." Add. 52.

<sup>16</sup> See, e.g., *Verizon Cal. Inc. v. OnlineNIC, Inc.*, 2009 WL 2706393 at \*6-\*7 (N.D. Cal. Aug. 25, 2009) (rejecting due process challenge to \$50,000-per-violation statutory damages award under Anticybersquatting Consumer Protection Act); *Sadowski v. Med1 Online, LLC*, 2008 WL 489360 at \*5 (N.D. Ill. Feb. 20, 2008) (rejecting due process challenge to \$500-per-violation statutory damages authorized by Telephone Consumer Protection Act); *Arrez v. Kelly Servs., Inc.*, 522 F. Supp. 2d 997, 1008 (N.D. Ill. 2007) (rejecting due process challenge to \$500 damages for failure to provide itemized pay statements); *Arcilla v. Adidas Promotional Retail Operations, Inc.*, 488 F. Supp. 2d 965, 972 (C.D. Cal. 2007) (rejecting due process challenge to \$1,000 award under Fair and Accurate Credit Transactions Act); *Accounting Outsourcing*, 329 F. Supp. 2d at

under the Copyright Act. *See, e.g., Zomba Enters.*, 491 F.3d at 587-88 (\$806,000 award, equal to 44 times actual damages, was “not sufficiently oppressive to constitute a deprivation of due process”); *Arista Records LLC v. Usenet.com, Inc.*, 2010 WL 3629587 at \*4-\*5 (S.D.N.Y. Sept. 16, 2010) (\$6,585,000 did not violate due process); *Propet USA, Inc. v. Shugart*, 2007 WL 4376201 at \*2-\*3 (W.D. Wash. Dec. 13, 2007) (\$500,000 statutory damages award for copyright infringement—“some forty times ... actual damages”—not unconstitutionally excessive). As those decisions reflect, damages awards authorized by the Copyright Act easily satisfy the deferential *Williams* standard.

The Constitution expressly authorizes Congress “To promote the Progress of Science and useful Arts” by securing copyright protection for creators of intellectual property. U.S. Const. art. 1, § 8. “To comprehend the scope of Congress’ power under the Copyright Clause, a page of history is worth a volume of logic.” *Eldred v. Ashcroft*, 537 U.S. 186, 200 (2003) (internal quotation marks and citations omitted). Copyright infringement has been subject to statutory damages since the first Congress passed the first copyright statute in 1790. Act of May 31, 1790, ch. 15, § 2, 1 Stat. 124, 125 (authorizing recovery of “fifty cents for every sheet which shall be found in [the infringer’s] possession”). Even before then, states—at the Continental Congress’s urging—put in place infringement laws

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809-10 (rejecting due process challenge to state statute providing \$500-per-violation damages for unsolicited faxes).

with statutory damages provisions with broad damages ranges comparable to § 504(c). *See Feltner*, 523 U.S. at 351 (citing Massachusetts and Rhode Island statutes authorizing damages between £5 and £3,000 and New Hampshire statute authorizing damages between £5 and £1,000). These statutory damages provisions have been designed to ensure that “the cost[s] of infringing substantially exceed the costs of compliance, so that persons who use or distribute intellectual property have a strong incentive to abide by copyright laws.” H.R. Rep. 106–216, at 6.

Although Congress has periodically increased the amount of statutory damages available, “the principle on which [Congress] proceeded—that of committing the amount of damages to be recovered to the court’s discretion and sense of justice, subject to prescribed limitations—[has been] retained.” *L.A. Westermann*, 249 U.S. at 107.<sup>17</sup> That wide discretion is an appropriate reflection of the fact that many forms of copyright infringement are easy to accomplish and difficult to detect. Indeed, “[t]he actual damages capable of proof are often less than the cost to the copyright owner of detecting and investigating infringements.”

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<sup>17</sup> *See* Copyright Act of 1856, 11 Stat. 138 (authorizing “just” damages of “not less than one hundred dollars for the first, and fifty dollars for every subsequent performance” of a copyrighted work); Copyright Act of 1909, § 25(b), 35 Stat. 1075 (“1909 Act”) (authorizing “just” damages of not less than \$250 or more than \$5,000); 1976 Act, § 504(c) (authorizing “just” per-work damages of not less than \$250 or more than \$10,000, or more than \$50,000 for willful infringement); 1988 Act (authorizing “just” per-work damages of not less than \$500 or more than \$20,000, or \$100,000 for willful infringement); 1999 Act (authorizing “just” per-work damages of not less than \$750 or more than \$30,000, or \$150,000 for willful infringement).

1961 Report, at 103. That is all the more true since the harms of copyright infringement are particularly difficult to quantify, and measurement “based solely on the value of the infringing items ... significantly underrepresents the degree of economic harm inflicted by” infringement. H.R. Rep. 106–216, at 3.

In reviewing statutory damages awards under various copyright infringement provisions, the Supreme Court has repeatedly referred and deferred to Congress’s conclusion that such awards need bear little or no relation to any actual harm proven. For instance, in *L.A. Westermann*, the Court held that the plaintiff was entitled to the statutory minimum of \$250 for each infringing acts, even though there was no evidence of any damages or profits and the district court had determined that only nominal damages of \$10 per act were warranted. 249 U.S. at 106-09. In *Douglas*, the Court reversed a court of appeals’ decision to reduce an award from the maximum of \$5,000 to the minimum of \$250, even though the trial court had found that no actual damages had been shown. 294 U.S. at 208-10. And in *F.W. Woolworth*, the Court affirmed a maximum award of \$5,000, even though the defendant’s profits from the infringement were only \$900. 344 U.S. at 231-32. In doing so, the Court expressly validated Congress’s determination that the strong public interest in preventing copyright infringement warrants harsh penalties for violations, noting that “a rule of liability which merely takes away the profits from



an infringement would offer little discouragement to infringers ... [and] fall short of an effective sanction for enforcement of the copyright policy.” *Id.* at 233.

As the foregoing illustrates, to suggest that there is something unconstitutional about statutory damages awards that are substantially greater than the quantifiable harm copyright infringement causes would be to suggest not only that copyright infringement law has been constitutionally suspect for more than a century, but also that this fact has repeatedly escaped the Supreme Court’s notice. Quite the contrary, the Court has expressly recognized and affirmed the validity of Congress’s determination that “[e]ven for uninjurious and unprofitable invasions of copyright [a] court may, if it deems it just, impose a liability within statutory limits to sanction and vindicate the statutory policy.” *Id.* That determination reflects the Court’s deference to the fact that the Constitution tasks Congress with establishing copyright policy, and that courts “are not at liberty to second-guess congressional determinations and policy judgments” in this arena. *Eldred*, 537 U.S. at 208.

Nor is there any basis to second-guess the damages award that the jury returned in this case. The jury’s award of \$22,500 per work is toward the low end of the range Congress has authorized for willful infringement (up to \$150,000 per work), and is even toward the low end of the ranges authorized in 1976 and 1988. *See* 1976 Act (authorizing up to \$50,000 for willful infringement); 1988 Act (authorizing up to \$100,000 for willful infringement). Indeed, taking inflation into account, the award is

even within the range authorized in 1909. *See* 1909 Act, § 25(b) (authorizing damages of not less than \$250 and not more than \$5,000); Bureau of Labor and Statistics Inflation Calculator, [http://www.bls.gov/data/inflation\\_calculator.htm](http://www.bls.gov/data/inflation_calculator.htm) (\$22,500 in 2009 dollars is equivalent to \$1,038.28 in 1913 dollars). Given that infringement awards within comparable ranges have been deemed appropriate “[e]ven for uninjurious and unprofitable invasions of copyright,” *F.W. Woolworth*, 344 U.S. at 233, there is little reason to question the appropriateness of a within-range award here.

That is all the more true once the particular circumstances of this case are taken into account. For the reasons described in Part I, there is no reason to question Congress’s determination that use of the Internet to engage in widespread copyright infringement is every bit as detrimental as—if not more detrimental than—other forms of copyright infringement. As the district court admitted, use of peer-to-peer networks to steal copyrighted music “is regrettably quite common.” Add. 54; *see also* Def.’s Mot. 1 (“Tenenbaum was one of many millions of people sharing [copyrighted] music.”) And “the potential for this problem to worsen is great” since “the development of new technology will create additional incentives for copyright thieves to steal works.” H.R. Rep. 106–216, at 3. Tenenbaum’s own actions underscore the need for strong deterrents against abuses of new technology: Tenenbaum willfully infringed upon thousands of copyrights despite full knowledge that his actions were illegal and subject to substantial monetary

consequences. That Tenenbaum undertook those actions knowing they were subject to damages awards that he would have difficulty satisfying only confirms Congress's assessment that many Internet infringers "simply believe that they will not be caught." *Id.*

The reasonableness of the jury's award is also confirmed by the fact that "Tenenbaum is one of the most blameworthy" of file-sharers. Add. 54. Tenenbaum admitted to obtaining and distributing thousands of copyrighted works with full knowledge that his actions constituted illegal copyright infringement and admitted to continuing to infringe after direct notice from Appellants, and even after Appellants commenced this litigation. Throughout the litigation, Tenenbaum also repeatedly lied under oath in an attempt to shift blame and avoid responsibility for his knowingly unlawful conduct. Notably, the jury made its determination without any suggestion from Appellants that they expected a particular award. Appellants at all times maintained that they left the determination of damages to the jury's sound discretion. *See, e.g.,* Appx. 261-62.

That a jury rather than a judge determined the "just" level of damages is no reason to question the award's appropriateness, whether under the statute or under the Due Process Clause. *See* Add. 39 n.12 (suggesting that juries are "in need of additional guidance" from Congress if they are to be "entrusted with the responsibility of awarding statutory damages"). To the contrary, review under

*Williams* should involve deference to both the policy judgments of Congress and the jury's role as reaffirmed in *Feltner*. Juries have been entrusted with awarding statutory damages in copyright infringement cases for hundreds of years. *Feltner*, 523 U.S. at 351-52. Although Congress may not have originally envisioned that juries would award damages under § 504(c), if Congress thought juries were not up to this task, it presumably would have circumscribed the jury's role, not expanded the jury's discretion by expanding the damages range when it amended § 504(c) one year after *Feltner*. See 1999 Act. The teaching of *Feltner* is that the amount of statutory damages is a fact to be found by the jury in the same way the jury resolves other factual issues. The district court's apparent discomfort with allowing the jury to perform this function, see Add. 39 n.12, is hard to reconcile with the whole thrust of the Supreme Court's decision.

Moreover, any suggestion that this particular jury lacked sufficient guidance to decide an appropriate measure of damages is clearly unfounded. Section 504(c) makes clear that willfulness, a key aspect of Tenenbaum's conduct, is a critical factor in determining whether a higher award is warranted. 17 U.S.C. § 504(c)(2). And the district court provided the jury with additional factors to guide its determination, including "[t]he nature of the infringement," "[t]he defendant's purpose and intent," lost profits and revenue, the value of the copyright, the duration of the infringement, whether it persisted after notice, and the need for

deterrence. Appx. 68. Of course, if the decision below were correct, the jury presumably should have been instructed that in no event should it return an award in excess of \$2,250 per willful violation. That only confirms that the decision below reflects what amounts to a legislative judgment that contradicts Congress's own legislative judgment.

In sum, once due regard is given to the strong public interest in preventing widespread willful file-sharing, the countless opportunities file-sharing presents for infringement, and the need for adherence to copyright laws, and the particularly blameworthy conduct of this defendant is taken into account, it is clear that an award well below what Congress has authorized for willful infringement—indeed, below what Congress has authorized even for *non*-willful infringement—“cannot be said to be so severe and oppressive as to be wholly disproportioned to the offense or obviously unreasonable.” *Williams*, 251 U.S. at 67.

B. The Jury's Award is Constitutional Under *Gore*.

Even under the ill-suited *Gore* guideposts, the jury's award easily withstands constitutional scrutiny. “When all is said and done, a punitive damages award will stand unless it clearly appears that the amount of the award exceeds the outer boundary of the universe of sums reasonably necessary to punish and deter the defendant's conduct.” *Zimmerman*, 262 F.3d at 81. The jury's award is well within the statutory range and those bounds.

First, Tenenbaum's actions are unquestionably reprehensible in the context of the Copyright Act. *See Gore*, 517 U.S. at 575. As already discussed, *see supra* pp. 10-13, he repeatedly engaged in willful copyright infringement knowing that his actions were illegal. "[E]vidence that a defendant has repeatedly engaged in prohibited conduct while knowing or suspecting that it was unlawful would provide relevant support for an argument that strong medicine is required to cure the defendant's disrespect for the law." *Id.* at 576-77. Tenenbaum then exacerbated his willful infringement by engaging in "deliberate false statements, acts of affirmative misconduct, [and] concealment" of his illegal conduct throughout the litigation. *Id.* at 579. As the district court conceded, these combined actions make Tenenbaum "one of the most blameworthy" of file-sharers. Add. 54.

Second, the jury's award bears a "reasonable relationship" to the harm Tenenbaum caused. *Mendez-Matos v. Municipality of Guaynabo*, 557 F.3d 36, 54 (1st Cir. 2009). Tenenbaum stole copyrighted songs and made them available to millions of other users. Those actions deprived Appellants of literally immeasurable profits they otherwise could have obtained from sales to both Tenenbaum and the public. By putting copyrighted works in the public domain for free, Tenenbaum contributed to the continuing decline in the value of copyrighted sound recordings and exacerbated the threat to Appellants' viability as companies

that identify and promote continuing and new artists through sales of copyrighted sound recordings. Given that file-sharing has cost the industry billions of dollars, there is no basis to question the award here.

Finally, the reasonableness of the jury's award is reinforced by comparing it to civil penalties authorized by Congress. Not only is the award well within the statutory range; it is within the range of damages even for *non-willful* infringement. *See supra* pp. 50-51. To the extent it is relevant, *see Zimmerman*, 262 F.3d at 83 (comparison to other jury awards is only appropriate when no civil penalties are authorized), the award is also within the range that two juries have determined appropriate for comparable conduct. *See Thomas* 579 F. Supp. 2d. at 1213 (\$9,250 per song); *Thomas-Rasset*, 680 F. Supp. 2d at 1048 (\$80,000 per song).<sup>18</sup> Thus, under no theory of constitutional review can it plausibly be said that the jury's award "exceeds the outer boundary of the universe of sums reasonably necessary to punish and deter the defendant's conduct." *Zimmerman*, 262 F.3d at 81.

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<sup>18</sup> Although the district court subsequently deemed awards in those amounts excessive, its reasons for doing so largely track the district court's reasons here, and are thus fundamentally flawed for the same reasons as well. *See Thomas-Rasset*, 680 F. Supp. 2d at 1052-54.

## CONCLUSION

For the foregoing reasons, this Court should reverse the district court's judgment and reinstated the jury's \$675,000 damages award.

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# **ADDENDUM**

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**UNITED STATES DISTRICT COURT  
FOR THE DISTRICT OF MASSACHUSETTS**

SONY BMG MUSIC	)	
ENTERTAINMENT; WARNER BROS.	)	
RECORDS INC.; ATLANTIC	)	
RECORDING CORP.; ARISTA	)	
RECORDS LLC; and UMG	)	
RECORDINGS, INC.,	)	
Plaintiffs,	)	
	)	
v.	)	Civil Action No. 07cv11446-NG
	)	
JOEL TENENBAUM,	)	
Defendant.	)	
	)	
GERTNER, D.J.:		

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July 9, 2010

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**UNITED STATES DISTRICT COURT  
FOR THE DISTRICT OF MASSACHUSETTS**

**SONY BMG MUSIC** )  
**ENTERTAINMENT; WARNER BROS.** )  
**RECORDS INC.; ATLANTIC** )  
**RECORDING CORP.; ARISTA** )  
**RECORDS LLC; and UMG** )  
**RECORDINGS, INC.,** )  
**Plaintiffs,** )

**v.** )

**Civil Action No. 07cv11446-NG**

**JOEL TENENBAUM,** )  
**Defendant.** )  

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**GERTNER, D.J.:**

**MEMORANDUM & ORDER RE:**  
**DEFENDANT’S MOTION FOR NEW TRIAL OR REMITTITUR**  
July 9, 2010

**I. INTRODUCTION**

This copyright case raises the question of whether the Constitution’s Due Process Clause is violated by a jury’s award of \$675,000 in statutory damages against an individual who reaped no pecuniary reward from his infringement and whose individual infringing acts caused the plaintiffs minimal harm. I hold that it is.

Joel Tenenbaum (“Tenenbaum”), the defendant in this action, was accused of using file-sharing software to download and distribute thirty copyrighted songs belonging to the plaintiffs. The plaintiffs are a group of the country’s biggest recording companies.<sup>1</sup> Their lawsuit against Tenenbaum is one of thousands that they have brought against file sharers throughout the country. Tenenbaum, like many of the defendants in these suits, was an undergraduate when his file-sharing was detected.

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<sup>1</sup> In particular, the plaintiffs are Sony BMG Music Entertainment, Warner Bros. Records Inc., Atlantic Recording Corp., Arista Records LLC, and UMG Recordings, Inc.

Although the plaintiffs presented evidence that Tenenbaum illegally downloaded and shared thousands of recordings, the trial focused on his infringement of the plaintiffs' copyrights in thirty songs. As to these songs, Tenenbaum's liability for infringement was not seriously in question. Since he admitted engaging in conduct that clearly constituted copyright infringement at trial, I directed judgment in the plaintiffs' favor on this issue. The only questions for the jury were whether Tenenbaum's infringements were willful and what amount of damages was appropriate.

In Tenenbaum's case, the plaintiffs chose statutory damages over actual damages as the remedy. See 17 U.S.C. § 504(a), (c)(1). "Statutory damages" are damages specially authorized by Congress that may be obtained even in the absence of evidence of the harm suffered by the plaintiff or the profit reaped by the defendant. Under the relevant statute, the jury's award could be no less than \$750 for each work that Tenenbaum infringed and no more than \$30,000 or \$150,000, depending on whether the jury concluded that Tenenbaum's conduct was willful. Id. § 504(c)(1)-(2). The jury did find that Tenenbaum willfully infringed the plaintiffs' copyrights and imposed damages of \$22,500 per song, yielding a total award of \$675,000.

While that award fell within the broad range of damages set by Congress, Tenenbaum challenged it as far exceeding any plausible estimate of the harm suffered by the plaintiffs and the benefits he reaped. He filed a motion for new trial or remittitur, raising both common law and constitutional grounds.<sup>2</sup> In addition to the plaintiffs opposing Tenenbaum's motion, the United States government also intervened and filed a memorandum in support of the constitutionality of

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<sup>2</sup> Tenenbaum raised a similar argument in a pretrial motion to dismiss under Federal Rule of Civil Procedure 12(b)(6). (Def.'s Mot. to Dismiss, Case No. 03-cv-11661-NG, document #779.) I denied Tenenbaum's motion without prejudice to his right to file a post-trial motion challenging the constitutionality of any award the jury might return. (Order re: Def.'s Mot. to Dismiss, Case No. 03-cv-11661-NG, document #847.)

17 U.S.C. § 504(c) as applied in this case. (Electronic Order Granting United States' Mot. to Intervene, March 25, 2009, Case No. 03-cv-11661-NG); see also 28 U.S.C. § 2403(a) (providing that the Attorney General of the United States must be notified of, and may intervene in, any case in which the constitutionality of a federal statute is questioned); Fed. R. Civ. P. 5.1.

Significantly, the common-law doctrine of remittitur would have enabled this Court to entirely avoid the constitutional challenge, always the better choice. Remittitur permits a court to review a jury's award to determine if it is "grossly excessive, inordinate, shocking to the conscience of the court, or so high that it would be a denial of justice to permit it to stand." Correa v. Hosp. San Francisco, 69 F.3d 1184, 1197 (1st Cir. 1995) (quoting Segal v. Gilbert Color Sys., Inc., 746 F.2d 78, 81 (1st Cir. 1984)). If the court so finds, it may reduce the damages, but only if the plaintiffs accept the reduced amount; if they do not, the court is obliged to grant a new trial.

The plaintiffs in this case, however, made it abundantly clear that they were, to put it mildly, going for broke. They stated in open court that they likely would not accept a remitted award. And at a retrial on the issue of damages, I would again be presented with the very constitutional issues that the remittitur procedure was designed to avoid. I am thus obliged to deal with Tenenbaum's constitutional challenge.

For many years, businesses complained that punitive damages imposed by juries were out of control, were unpredictable, and imposed crippling financial costs on companies. In a number of cases, the federal courts have sided with these businesses, ruling that excessive punitive damages awards violated the companies' right to due process of law. These decisions have underscored the fact that the Constitution protects not only criminal defendants from the

imposition of “cruel and unusual punishments,” U.S. Const. amend. VIII, but also civil defendants facing arbitrarily high punitive awards.

While this body of law is not entirely clear or consistent, it has both a procedural and substantive component. It prevents the awarding of damages without adequate procedural protections, but it also seeks to define the outer limits of what excessive punishment is. Thus, the Supreme Court has held that punitive damages awarded against BMW were grossly excessive, and therefore unconstitutional, in a lawsuit claiming that the manufacturer failed to disclose that the plaintiff’s new luxury car had been repainted prior to sale. BMW of N. Am., Inc. v. Gore, 517 U.S. 559 (1996). More recently, the Court found unconstitutional damages awarded against the insurance company State Farm in a case claiming it had engaged in bad faith claim settlement practices. State Farm Mut. Auto. Ins. Co. v. Campbell, 538 U.S. 408 (2003).

To be sure, Tenenbaum’s case is different in several respects from the Court’s punitive damages jurisprudence. Since the jury’s award fell within the range set by Congress, Tenenbaum was arguably on notice of the amount of damages that might be awarded to the plaintiffs. But that fact -- notice -- does not preclude constitutional review. While the parties disagree as to the content of the review of an award of statutory damages, they agree that some form of constitutional review is appropriate.

In reviewing the jury’s award, I must “accord ‘substantial deference’ to legislative judgments concerning appropriate sanctions for” copyright infringement. BMW, 517 U.S. at 583 (quoting Browning-Ferris Indus. of Vt., Inc. v. Kelco Disposal, Inc., 492 U.S. 257, 301 (1989) (O’Connor, J., concurring in part & dissenting in part)). There are plainly legitimate reasons for providing statutory damages in copyright infringement actions. They ensure that plaintiffs are

adequately compensated in cases where the plaintiffs' actual damages are difficult to prove. They also deter copyright infringement and thereby encourage parties to procure licenses to use copyrighted works through ordinary market interactions.

But since constitutional rights are at issue, deference must not be slavish and unthinking. This is especially so in this case since there is substantial evidence indicating that Congress did not contemplate that the Copyright Act's broad statutory damages provision would be applied to college students like Tenenbaum who file-shared without any pecuniary gain.

I must also accord deference to the jury's verdict. As a general matter, damages are uniquely in the jury's competence. But unlike the Court, the jurors did not have access to data regarding the amount of statutory damages imposed in other copyright infringement actions. A comparison between the jury's award in this case and the statutory damages awards in other copyright cases demonstrates that the jury's award here was a serious outlier. The statutory provision under which the jurors imposed their award also did not offer any meaningful guidance on the question of what amount of damages was appropriate. It merely instructs the fact finder to select an amount within an extraordinarily broad range -- which here went from \$22,500 to \$4,500,000 given Tenenbaum's willful infringement of thirty works -- that it "considers just." 17 U.S.C. § 504(c)(1)-(2).

Weighing all of these considerations, I conclude that the jury's award of \$675,000 in statutory damages for Tenenbaum's infringement of thirty copyrighted works is unconstitutionally excessive. This award is far greater than necessary to serve the government's legitimate interests in compensating copyright owners and deterring infringement. In fact, it bears no meaningful relationship to these objectives. To borrow Chief Judge Michael J. Davis'



characterization of a smaller statutory damages award in an analogous file-sharing case, the award here is simply “unprecedented and oppressive.” Capitol Records Inc. v. Thomas, 579 F. Supp. 2d 1210, 1228 (D. Minn. 2008). It cannot withstand scrutiny under the Due Process Clause.

For the reasons I discuss below, I reduce the jury’s award to \$2,250 per infringed work, three times the statutory minimum, for a total award of \$67,500. Significantly, this amount is more than I might have awarded in my independent judgment. But the task of determining the appropriate damages award in this case fell to the jury, not the Court. I have merely reduced the award to the greatest amount that the Constitution will permit given the facts of this case.

There is no question that this reduced award is still severe, even harsh. It not only adequately compensates the plaintiffs for the relatively minor harm that Tenenbaum caused them; it sends a strong message that those who exploit peer-to-peer networks to unlawfully download and distribute copyrighted works run the risk of incurring substantial damages awards. Tenenbaum’s behavior, after all, was hardly exemplary. The jury found that he not only violated the law, but did so willfully.

Reducing the jury’s \$675,000 award, however, also sends another no less important message: The Due Process Clause does not merely protect large corporations, like BMW and State Farm, from grossly excessive punitive awards. It also protects ordinary people like Joel Tenenbaum.<sup>3</sup>

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<sup>3</sup> Although I grant Tenenbaum’s motion for a new trial or remittitur insofar as it seeks a reduction of the jury’s statutory damages award, I deny the motion in all other respects. In particular, I reaffirm my prior rejection of Tenenbaum’s affirmative defense of fair use and deny his request for a new trial based on my admission of a redacted letter that Tenenbaum mailed to the plaintiffs soon after his file-sharing was detected.

## II. BACKGROUND

Peer-to-peer networks allow users to share with others digital files stored on their computers. See A&M Records, Inc. v. Napster, Inc., 239 F.3d 1004, 1011-13 (9th Cir. 2001). Although such networks have legitimate uses, they are often used to share copyrighted works without authorization from the copyrights' owners. See Metro-Goldwyn-Mayer Studios Inc. v. Grokster, Ltd., 545 U.S. 913, 922 (2005) (citing a study showing that nearly 90% of the files available for download on one peer-to-peer network were copyrighted works).

In 1999, Tenenbaum began using the peer-to-peer network Napster to download copyrighted sound recordings from other users. He also made copyrighted songs saved on his computer available to other users through his "shared folder." (See Tr. Tenenbaum Trial Testimony 41:13 to 42:3, 91:16-20, July 30, 2009, Case No. 07-cv-11446-NG, document #20.) After Napster was forced to shut down for contributing to copyright infringement on a massive scale, see A&M Records, 239 F.3d 1004; Matt Richtel, Napster Is Told To Remain Shut, N.Y. Times, July 12, 2001, at C7, Tenenbaum transitioned to other peer-to-peer networks, including AudioGalaxy, iMesh, Morpheus, Kazaa, and LimeWire. (Tr. Tenenbaum Trial Testimony 41:13 to 47:9.) From 1999 to approximately 2007, he used these peer-to-peer networks to download and distribute thousands of songs for free and without authorization from the owners of the songs' copyrights. (Tr. Tenenbaum Trial Testimony 41:13 to 42:3, 91:16-20; Trial Exs. 13, 35 & 43, attached as Exs. D, E & F to Pls.' Opp'n to Def.'s Mot. for New Trial or Remittitur, Case No. 07-cv-11446-NG, document #36.)

Tenenbaum was aware that his conduct was illegal. Before he began using Kazaa, he understood that Napster had closed because it was facilitating copyright infringement. (Tr.

Tenenbaum Trial Testimony 42:9 to 43:11.) In addition, a student handbook published by Tenenbaum's undergraduate institution clearly warned that the sharing of copyrighted works over peer-to-peer networks could subject a student to civil liability, criminal penalties, and academic disciplinary action. (Trial Ex. 26 at 11-12, Ex. G to Pls.' Opp'n to Def.'s Mot. for New Trial or Remittitur.) He even continued to file-share after the plaintiffs sent him a letter demanding that he cease his infringing activities. (See Tr. Tenenbaum Trial Testimony 10:18 to 11:12, 49:5-7, 72:10-23.)

On August 7, 2007, the plaintiffs in this case -- five major recording companies -- brought suit against Tenenbaum for infringing their registered copyrights through his online downloading and distribution. Instead of accepting responsibility for his actions, Tenenbaum sought to shift blame to his family members and other visitors of his family's home by suggesting that they could have used the file-sharing software installed on his computer. (Id. at 17:18 to 21:19.) He admittedly lied in sworn responses to discovery requests. (Id. at 89:7-13, 98:12-15.) He also made several misleading or untruthful statements in his deposition testimony. For example, he suggested that a computer he used to download and distribute songs through Kazaa had been destroyed when in fact it had not. (Id. at 48:2 to 49:18, 73:12-24, 99:18 to 101:9.)

As explained above, Tenenbaum's liability to the plaintiffs for copyright infringement was never seriously in dispute at trial. In fact, I granted the plaintiffs' motion for judgment as a matter of law on the issue of infringement after Tenenbaum admitted to downloading and distributing the thirty sound recordings at issue in this case. (Electronic Order, July 31, 2009, Case No. 03-cv-11661-NG.) The only issues for the jury, then, were whether Tenenbaum's infringing conduct was willful and how much the plaintiffs should be awarded in damages.

The jury's damages award was governed by 17 U.S.C. § 504. Section 504 provides a copyright owner a choice as to the damages that she may recover from an infringer. The owner may select to recover her actual damages and the infringer's profits, or she may instead elect to recover statutory damages. 17 U.S.C. § 504(a), (c)(1). For an ordinary case of non-willful infringement, permissible statutory damages range from \$750 to \$30,000 per infringed work. Id. § 504(c)(1). For a case of willful infringement, the statutory damages range is \$750 to \$150,000. Id. § 504(c)(2). If the infringer can prove that she "was not aware and had no reason to believe that his or her acts constituted an infringement of copyright," statutory damages of not less than \$200 may be awarded. Id.

The plaintiffs in this case elected to receive statutory damages. As explained above, the jury found that Tenenbaum's infringements were willful and imposed damages of \$22,500 per song, for a total award of \$675,000.

### **III. TENENBAUM'S CHALLENGE TO THE DAMAGES AWARD**

#### **A. Tenenbaum's Constitutional Challenge to the Jury's Award must Be Addressed**

Tenenbaum contends that the jury's award of \$675,000 in statutory damages was grossly excessive and thus violated the Due Process Clause. He suggests, however, that I can avoid reaching the question of the award's constitutionality in a number of ways. First, I could hold that section 504 does not permit the plaintiffs to receive statutory damages because they have not offered evidence that they suffered more than nominal actual damages. Second, I could order a

new trial based on alleged errors in my jury instructions. Third, I could reduce the award under the common law doctrine of remittitur.<sup>4</sup>

Generally, courts prefer to avoid confronting constitutional questions when they can reasonably rest their holdings on other grounds. See, e.g., Edward J. DeBartolo Corp. v. Fla. Gulf Coast Bldg. & Constr. Trades Council, 485 U.S. 568, 575 (1988) (“[W]here an otherwise acceptable construction of a statute would raise serious constitutional problems, the Court will construe the statute to avoid such problems unless such construction is plainly contrary to the intent of Congress.”). In this case, however, I cannot easily evade Tenenbaum’s constitutional challenge.

First, his proffered interpretation of section 504 is implausible. Section 504(c)(1) clearly provides that a copyright owner suing for infringement “may elect, at any time before final judgment is rendered,” to recover statutory damages instead of actual damages and the infringer’s profits. 17 U.S.C. § 504(c)(1). The statute does not contain any provision requiring the copyright owner to prove that she suffered more than nominal damages before she may make this election. Tenenbaum does not cite any evidence from section 504’s legislative history or any case law that supports his interpretation of the statute. Indeed, every authority confirms what the language of section 504 clearly indicates -- statutory damages may be elected even if the plaintiff cannot, or chooses not to, prove that she incurred more than nominal damages. See, e.g., L.A. News Serv. v. Reuters Television Int’l, Ltd., 149 F.3d 987, 996 (9th Cir. 1998); Harris v. Emus Records Corp., 734 F.2d 1329, 1335 (9th Cir. 1984); H.R. Rep. No. 94-1476, at 161 (1976) (“[T]he plaintiff in an

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<sup>4</sup> I could also avoid Tenenbaum’s constitutional challenge by holding that I erred in granting the plaintiffs summary judgment on Tenenbaum’s affirmative defense of fair use or admitting into evidence the redacted text of a letter that Tenenbaum sent to the plaintiffs in November 2005. However, as I discuss in Part IV below, I reject each of these grounds for granting Tenenbaum a new trial.

infringement suit is not obliged to submit proof of damages and profits and may choose to rely on the provision for minimum statutory damages.”); 4 Melville B. Nimmer & David Nimmer, Nimmer on Copyright § 14.04[A], at 14-66 (2009). I cannot avoid a difficult constitutional question by adopting an interpretation of a statute that is “plainly contrary to the intent of Congress.” Edward J. DeBartolo Corp., 485 U.S. at 575; see also Boumediene v. Bush, 128 S. Ct. 2229, 2271 (2008); Feltner v. Columbia Pictures Television, Inc., 523 U.S. 340, 345-47 (1998) (refusing to adopt a proposed interpretation of 17 U.S.C. § 504(c) that would have averted the constitutional question of whether the Seventh Amendment protects a party’s right to demand that a jury determine the amount of statutory damages to be imposed for copyright infringement).

Tenenbaum’s challenge to my jury instructions also fails. He argues that I should not have instructed the jury in the language of the statute, specifically that its damages award had to fall within the range of \$750 to \$150,000 per infringed work. Instead, he contends that I should merely have instructed the jury to return whatever award it considered “just” without mentioning the statutory minimum and maximum. If the jury’s award then fell outside of the permissible statutory range, I could have adjusted the wayward award to bring it within the bounds set by Congress. My instructions, however, correctly articulated the statutory damages ranges authorized by Congress and did so in a way that was neither confusing nor misleading. See Davet v. Maccarone, 973 F.2d 22, 26 (1st Cir. 1992) (“Our focus in examining jury instructions is to determine whether they adequately explained the law or ‘whether they tended to confuse or mislead the jury on the controlling issues.’” (quoting Brown v. Trs. of Boston Univ., 891 F.2d 337, 353 (1st Cir. 1989))). Indeed, as the plaintiffs point out, several pattern jury instructions for copyright infringement cases refer to the minimum and maximum statutorily authorized awards.

See, e.g., 3B Kevin F. O'Malley, Jay E. Grenig & Hon. William C. Lee, Federal Jury Practice and Instructions -- Civil § 160.93 (5th ed. 2001); Ninth Circuit Manual of Model Civil Jury Instructions § 17.25 (2007). Absent any evidence that Congress intended to shield jurors from knowledge of section 504(c)'s statutory damages ranges,<sup>5</sup> informing them of the range in which the law requires their award to fall cannot be grounds for a new trial.<sup>6</sup>

Finally, I cannot easily avoid Tenenbaum's constitutional challenge through the remittitur procedure. Remittitur is a common law doctrine that permits a court to reduce an award by a jury that is "grossly excessive, inordinate, shocking to the conscience of the court, or so high that it would be a denial of justice to permit it to stand." Correa, 69 F.3d at 1197 (quoting Segal, 746 F.2d at 81). As a doctrinal matter, the remittitur procedure is distinct from the Supreme Court's recent jurisprudence requiring the reduction of unconstitutionally excessive punitive awards in civil cases and can be employed even in the absence of constitutional concerns. Thus, the

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<sup>5</sup> While Congress has instructed courts not to inform juries in Title VII cases that their awards are subject to a statutory ceiling, see 42 U.S.C. § 1981a(c)(2); Sasaki v. Class, 92 F.3d 232, 236-37 (4th Cir. 1996), it has not compelled courts to take a similar approach in copyright infringement actions. The fact that Congress spoke to this issue in the context of Title VII cases, while omitting any reference to it in the Copyright Act, suggests that it intended to permit judges to inform juries of section 504(c)'s statutory damages ranges.

<sup>6</sup> I instructed the jurors that they could consider the following non-exhaustive list of factors in awarding statutory damages:

- (a) The nature of the infringement;
- (b) The defendant's purpose and intent;
- (c) The profit that the defendant reaped, if any, and/or the expense that the defendant saved;
- (d) The revenue lost by the plaintiff as a result of the infringement;
- (e) The value of the copyright;
- (f) The duration of the infringement;
- (g) The defendant's continuation of infringement after notice or knowledge of copyright claims; and
- (h) The need to deter this defendant and other potential infringers.

(Jury Instructions 3, Case No. 03-cv-11661-NG, document #909.) In addition, I informed them that if they found that Tenenbaum's infringements were willful, they could also consider this fact in arriving at a statutory damages award. (Id. at 4.)

procedure in theory provides an avenue for me to avoid Tenenbaum's constitutional challenge while still reducing the jury's award.

Remittitur, however, requires the plaintiffs' cooperation. In deference to a civil litigant's Seventh Amendment right to trial by jury, a court employing the remittitur procedure must offer the plaintiff the option of rejecting the reduced award and instead proceeding to a new trial on the issue of damages. See 11 Charles Alan Wright, Arthur R. Miller & Mary Kay Kane, Federal Practice and Procedure §§ 2807, 2815 (2d ed. 1995 & Supp. 2010). In contrast, when a court concludes that a jury's award is *unconstitutionally* excessive, it can simply reduce the excessive award without giving the plaintiff the option of a new trial. See Bisbal-Ramos v. City of Mayaguez, 467 F.3d 16, 27 (1st Cir. 2006); see also Mendez-Matos v. Municipality of Guaynabo, No. 3:05-cv-01599-JP-JA, slip op. at 12 & n.1 (D.P.R. June 26, 2007) (reducing an excessive punitive damages award on constitutional grounds without giving the plaintiff the option of a new trial), aff'd, 557 F.3d 36, 56 (1st Cir. 2009).

The plaintiffs in this case have made it clear that they almost certainly would not accept a remitted award and would instead opt for a new trial. In an analogous file-sharing case in the District of Minnesota, Capitol Records Inc. v. Thomas-Rasset, the recording-company plaintiffs -- four of whom are also plaintiffs in this case -- rejected a remitted damages award of \$2,250 per infringed work.<sup>7</sup> Notice of Pls.' Decision Re: Remittitur, Capitol Records, Inc. v. Thomas-Rasset, No. 06-cv-1497-MJD-RLE (D. Minn. Feb. 8, 2010). At the hearing on Tenenbaum's motion for new trial or remittitur, I specifically asked the plaintiffs' counsel whether they would also reject

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<sup>7</sup> The jury had originally awarded \$80,000 per song, for a total award of \$1,920,000. Capitol Records Inc. v. Thomas-Rasset, 680 F. Supp. 2d 1045, 1050 (D. Minn. 2010).



remittitur in this case. Their attorney answered that “in all likelihood” they would. (Hearing Tr. 4-5, Feb. 23, 2010, Case No. 07-cv-11446-NG, document #42.)

Thus, it appears that I cannot avoid a new trial on the issue of damages through the remittitur procedure. And at the retrial of damages, I would be forced to confront the very constitutional question that the remittitur procedure was intended to avoid. In particular, I would have to decide whether to limit the range within which the jury could award damages in order to ensure that the jury’s award was not constitutionally out-of-bounds. I would also have to consider Tenenbaum’s objections to the constitutionality of any award that the new jury returned.

Since Tenenbaum’s constitutional challenge appears unavoidable in light of the plaintiffs’ stated reluctance to accept a reduced damages award, I will not enter an order of remittitur. Instead, I will proceed to consider whether the jury’s award violated the Fifth Amendment’s Due Process Clause.<sup>8</sup>

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<sup>8</sup> Although I do not employ the remittitur procedure, I reject the plaintiffs’ contention that it is unavailable in cases where a jury has returned a statutory damages award under the Copyright Act. See Thomas-Rasset, 680 F. Supp. 2d at 1050-51. The Supreme Court’s holding in Feltner v. Columbia Pictures Television, Inc., 523 U.S. 340, 355 (1998), that the Seventh Amendment protects a party’s right to a jury determination of statutory damages in a copyright infringement action does not mean that a jury’s award of statutory damages is impervious to review for excessiveness under Federal Rule of Civil Procedure 59(a). The Supreme Court has explicitly held that a district court judge’s review of a jury’s verdict for gross excessiveness is compatible with the Seventh Amendment’s guarantee of the right to trial by jury in civil cases. See Gasperini v. Ctr. for Humanities, Inc., 518 U.S. 415, 433 (1996) (noting that the Seventh Amendment does not prohibit a district court from “overturning verdicts for excessiveness and ordering a new trial without qualification, or conditioned on the verdict winner’s refusal to agree to a reduction (remittitur)”); Dimick v. Schiedt, 293 U.S. 474, 482-85 (1935) (recognizing the constitutionality of remittitur); Ark. Valley Land & Cattle Co. v. Mann, 130 U.S. 69, 74 (1889) (noting that remittitur “does not . . . impair the constitutional right of trial by jury” and that “[i]t cannot be disputed that the court is within the limits of its authority when it sets aside the verdict of the jury, and grants a new trial, where the damages are palpably or outrageously excessive”); see also Blunt v. Little, 3 F. Cas. 760, 761-62 (C.C.D. Mass. 1822) (employing remittitur in an early opinion written by Justice Story, who was at the time sitting as a circuit justice). Since Feltner merely held that the Seventh Amendment right to trial by jury applies to the awarding of statutory damages, and since the Seventh Amendment does not prohibit district court judges from ordering a new trial or using the remittitur procedure when a jury’s damages award is grossly excessive, Feltner does not preclude a court from policing the size of a jury’s statutory damages award under 17 U.S.C. § 504(c).

Furthermore, if judicial review were not available, section 504(c) would arguably be unconstitutional. In Honda Motor Co. v. Oberg, 512 U.S. 415 (1994), the Supreme Court held that states must allow for judicial review of the size of punitive damages awards and thus struck down an amendment to the Oregon Constitution insofar as it had been interpreted by Oregon courts to prohibit judicial review of the amount of punitive damages awarded by a

**B. Tenenbaum's Due Process Challenge**

**1. What standard should the Court employ in evaluating Tenenbaum's constitutional challenge?**

a. Williams

Tenenbaum, the plaintiffs, and the U.S. government all agree that the jury's statutory damages award is subject to some form of review under the Due Process Clause. They simply disagree as to the standard that I should use in evaluating whether the jury's award is unconstitutionally excessive. The Supreme Court case most directly on point -- and the only one that the plaintiffs and the government concede applies to this case -- is St. Louis, I.M. & S. Ry. Co. v. Williams, 251 U.S. 63 (1919).

In Williams, the Supreme Court squarely considered the issue of whether a jury's award within a statutorily prescribed range violated the Due Process Clause. The plaintiffs in the case, two sisters, sued a railroad that charged them 66 cents more than the statutorily prescribed fare. Id. at 64. The Arkansas statute under which the sisters brought their suit allowed a jury to assess a penalty of \$50 to \$300 for each overcharge. Id. at 63-64. The sisters both obtained judgments of \$75, meaning that the total award was approximately 114 times greater than the 66 cents in damages each sister had incurred. Id. at 64. The railroad argued that the award was excessive and violated its right to due process. Id. at 66.

In rejecting this claim and upholding the constitutionality of the Arkansas court's awards, the Supreme Court noted that the awards' validity should not be tested merely by comparing the

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jury. Since statutory damages awards in copyright infringement cases are at least partly punitive because they are intended to deter future infringement, Oberg suggests that such awards must be subject to "meaningful and adequate review by the trial court" to satisfy the requirements of the Due Process Clause. Id. at 420 (quoting Pacific Mut. Life Ins. Co. v. Haslip, 499 U.S. 1, 20 (1991)).

small amount of the overcharges with the magnitude of the judgments obtained by the sisters. Id. at 67. Instead, the Court also considered “the interests of the public, the numberless opportunities for committing the offense, and the need for securing uniform adherence to established passenger rates” in assessing the awards’ constitutionality. Id. The Court ultimately concluded that, when these factors were considered, the jury’s awards were constitutionally permissible since they were not “so severe and oppressive as to be wholly disproportioned to the offense and obviously unreasonable.” Id.

b. *The Supreme Court’s Punitive Damages Jurisprudence*

Although Williams upheld the constitutionality of the Arkansas jury’s awards, it recognized the possibility that civil damages may in some instances be so excessive as to violate the Constitution. Over the past two decades, the Supreme Court has built on this insight by constructing a rather elaborate doctrinal framework for testing the constitutionality of punitive damages awards.

The Court’s recent punitive damages jurisprudence, which I survey in detail below, is animated by the basic premise that “[t]he touchstone of due process is protection of the individual against arbitrary action of government.” Browning-Ferris Indus. of Vt., Inc. v. Kelco Disposal, Inc., 492 U.S. 257, 281 (1989) (Brennan, J., concurring) (quoting Daniels v. Williams, 474 U.S. 327, 331 (1986)). By the late 1980s, several Justices were voicing their concern that “skyrocketing” punitive damages awards, especially at the state level, smacked of arbitrariness. Id. at 282 (O’Connor, J., concurring in part & dissenting in part). In responding to this perceived problem, the Court has developed standards for evaluating a jury’s punitive damages award.

There is no question that these standards have both substantive and procedural components. In other words, while the Supreme Court requires courts imposing punitive damages to afford defendants certain procedural protections, procedural regularity is not alone sufficient for a punitive damages award to survive scrutiny under the Due Process Clause. Instead, the amount of the award produced by proper procedures must also not be “‘grossly excessive’ in relation to [the] legitimate punitive damages objectives” of deterring and punishing misconduct. BMW, 517 U.S. at 586 (Breyer, J., concurring); see also Blaine Evanson, Due Process in Statutory Damages, 3 Geo. J.L. & Pub. Pol’y 601, 602 (2005) (arguing that the “core” of the Court’s punitive damages jurisprudence is a mandate of “‘narrow tailoring’ of the award to the state’s *only* legitimate interests: punishing and deterring wrongful conduct”).

In Browning-Ferris Industries of Vermont, Inc. v. Kelco Disposal, Inc., 492 U.S. 257 (1989), one waste-disposal business in Burlington, Vermont, sued another in federal district court for allegedly engaging in anti-competitive practices to monopolize the local market and interfering with the plaintiff’s contractual relations. The jury returned a verdict of \$51,146 in compensatory damages and \$6 million in punitive damages, which corresponds to a ratio of punitive to compensatory damages of approximately 117:1. Id. at 262; see also id. at 282 (O’Connor, J., concurring in part & dissenting in part). The Court rejected the defendant’s challenge to the award under the Eighth Amendment’s Excessive Fines Clause, holding that the Eighth Amendment “does not constrain an award of money damages in a civil suit when the government neither has prosecuted the action nor has any right to receive a share of the damages awarded.” Id. at 263-64. The Court refused to entertain the defendant’s alternative argument that the jury’s award violated the Due Process Clause because it had failed to raise the argument

before the district court or court of appeals. Id. at 276-77. Nevertheless, the majority opinion cited Williams for the proposition that “the Due Process Clause places outer limits on the size of a civil damages award made pursuant to a statutory scheme.” Id. at 276.

In Pacific Mutual Life Insurance Co. v. Haslip, 499 U.S. 1 (1991), the plaintiff sued her insurance company for damages she suffered when her health insurance lapsed because the insurance company’s agent misappropriated her premium payments instead of forwarding them to the insurer. Id. at 4-6. The Court explicitly subjected the state court’s award of punitive damages to scrutiny under the Due Process Clause and concluded that the award was constitutionally permissible even though it was more than four times the amount of compensatory damages and more than 200 times the plaintiff’s out-of-pocket expenses. Id. at 18-24. The Court noted that “unlimited jury discretion . . . in the fixing of punitive damages may invite extreme results that jar one’s constitutional sensibilities.” Id. at 18. The Court, however, concluded that the award did not violate the Due Process Clause because the jury that returned the award was given instructions sufficient to ensure that its discretion was “exercised within reasonable constraints” and the jury’s award was subject to thorough post-trial review. Id. at 19-23. Nevertheless, the Court noted that the jury’s award came “close to the line” separating constitutional from unconstitutional awards, suggesting that a punitive damages award much more than four times a compensatory award might violate the Due Process Clause. Id. at 23.

TXO Production Corp. v. Alliance Resources Corp., 509 U.S. 443 (1993), upheld the constitutionality of a \$10 million punitive damages award on a slander-of-title claim. Although Justice Stevens' plurality opinion noted that the jury awarded compensatory damages of only \$19,000 (for a punitive-to-compensatory ratio of approximately 526:1), it also observed that the

title slanderer's conduct could potentially have inflicted millions of dollars in harm, thus making the jury's verdict appear more reasonable. Id. at 460-62 (plurality op.). Importantly, Justice Stevens, joined by Chief Justice Rehnquist and Justice Blackmun, observed that the Due Process Clause places substantive limits on the size of punitive damages awards. Id. at 453-54.

Honda Motor Co. v. Oberg, 512 U.S. 415, 432 (1994), held that the Due Process Clause requires courts to review juries' awards of punitive damages to ensure that they are not grossly excessive. Thus, Oregon's legal regime, which generally prohibited its courts from scrutinizing the amount of punitive damages awarded by juries, was unconstitutional. Id. at 418. Justice Stevens' majority opinion noted that the Court's "recent cases have recognized that the Constitution imposes a substantive limit on the size of punitive damages awards." Id. at 420.

In BMW of North America, Inc. v. Gore, 517 U.S. 559 (1996), the Court finally declared a jury's award of punitive damages unconstitutional. The Alabama jury in BMW awarded the plaintiff \$4,000 in compensatory damages and \$4 million in punitive damages based on BMW's failure to disclose that the plaintiff's supposedly "new" car had been repainted before it was sold to him, thus reducing the car's value. BMW, 517 U.S. at 563-65. On appeal, the Alabama Supreme Court reduced the punitive damages award to \$2 million, representing a ratio of punitive to compensatory damages of 500:1. Id. at 567. Despite this reduction, the U.S. Supreme Court held that the award violated the Due Process Clause. Id. at 585-86.

The Court began its inquiry into the constitutionality of the jury's award using the language of substantive due process review. The Court noted that "[p]unitive damages may properly be imposed to further a State's legitimate interests in punishing unlawful conduct and deterring its repetition." Id. at 568. "Only when an award can fairly be categorized as 'grossly

excessive' in relation to these interests," the Court observed, "does it enter the zone of arbitrariness that violates the Due Process Clause . . . ." Id. The Court was plainly concerned not only with the procedures that Alabama employed in assessing punitive damages, but also with the size of that award and its relationship to the state's interests in punishment and deterrence.

The Court's opinion, however, then took a turn for the procedural. In the introduction to the majority's discussion of the three famous BMW guideposts, the Court stated:

Elementary notions of fairness enshrined in our constitutional jurisprudence dictate that a person receive fair notice not only of the conduct that will subject him to punishment, but also of the severity of the penalty that a State may impose. Three guideposts, each of which indicates that BMW did not receive adequate notice of the magnitude of the sanction that Alabama might impose . . . , lead us to the conclusion that the \$2 million award against BMW is grossly excessive . . . .

Id. at 574-75 (footnote omitted).

The guideposts, however, seem to contemplate a highly substantive review of a jury's punitive damages award. They require a court reviewing the constitutionality of a jury's punitive damages award to consider "(1) the degree of reprehensibility of the defendant's misconduct; (2) the disparity between the actual or potential harm suffered by the plaintiff and the punitive damages award; and (3) the difference between the punitive damages awarded by the jury and the civil penalties authorized or imposed in comparable cases." State Farm, 538 U.S. at 418; see also BMW, 517 U.S. at 575.

In reviewing the reprehensibility of the defendant's conduct, a court should consider whether:

the harm caused was physical as opposed to economic; the tortious conduct evinced an indifference to or a reckless disregard of the health or safety of others; the target of the conduct had financial

vulnerability; the conduct involved repeated actions or was an isolated incident; and the harm was the result of intentional malice, trickery, or deceit, or mere accident.

State Farm, 538 U.S. at 419. “The existence of any one of these factors weighing in favor of a plaintiff may not be sufficient to sustain a punitive damages award; and the absence of all of them renders any award suspect.” Id.

The second guidepost’s ratio analysis requires a court to “consider whether punitive damages bear a reasonable relationship to the harm that the defendant’s conduct caused or is likely to have caused.” Mendez-Matos v. Municipality of Guaynabo, 557 F.3d 36, 54 (1st Cir. 2009). Although the Court has refused to identify a maximum, bright-line ratio between punitive and compensatory damages that is constitutionally tolerable, it has noted “that, in practice, few awards exceeding a single-digit ratio between punitive and compensatory damages, to a significant degree, will satisfy due process.” State Farm, 538 U.S. at 425. However, the Court has also observed that “low awards of compensatory damages may properly support a higher ratio than high compensatory awards.” BMW, 517 U.S. at 582. Thus, relatively high ratios may be permitted when “a particularly egregious act [results] in only a small amount of economic damages” or when an “injury is hard to detect or the monetary value of noneconomic harm [is] difficult to determine.” Id.

The third guidepost instructs a court to compare the punitive damages award to civil penalties authorized or imposed for similar misconduct. State Farm, 538 U.S. at 428. This guidepost reflects the Court’s recognition that the judiciary should “accord ‘substantial deference’ to legislative judgments concerning appropriate sanctions for the conduct at issue.” BMW, 517



U.S. at 583 (quoting Browning-Ferris, 492 U.S. at 301 (O'Connor, J., concurring in part & dissenting in part)).

As noted above, these guideposts -- although introduced with rhetoric regarding the Court's procedural concern about "fair notice" -- have a significant substantive bite to them. This tension in the language used by the Court in its punitive damages case law is of more than mere academic interest. The distinction between substantive and procedural due process is an important component of the plaintiffs' and the U.S. government's argument that the BMW guideposts do not apply to Tenenbaum's case. If the Court's major concern in BMW was ensuring that defendants have notice of the civil penalties that may be imposed upon them, BMW's relevance to the case at bar may be minimal. Unlike in BMW, where the jury's discretion to award punitive damages was not capped by any statutory maximum, the jury's award in this case had to fall within the range of \$750 to \$150,000 per infringed work. Although I have doubts whether this extraordinarily broad statutory range afforded Tenenbaum *fair* notice of the liability he might face for file-sharing, see infra note 13, it is indisputable that section 504(c) clearly set forth the minimum and maximum statutory damages available for each of his acts of infringement.

Cases decided after BMW, however, have reaffirmed that a court's review of a jury's punitive award under the Due Process Clause has a significant substantive component. Cooper Industries, Inc. v. Leatherman Tool Group, Inc., 532 U.S. 424, 436 (2001), held that the constitutionality of a jury's punitive damages award is subject to de novo review on appeal, not merely abuse-of-discretion review as some circuits had held. In reaching this decision, the Supreme Court made it clear that the Due Process Clause imposes "substantive limits" on

punitive damages awards insofar as it prohibits states and the federal government from “imposing ‘grossly excessive’ punishments on tortfeasors.” Id. at 433-34.

State Farm Mutual Automobile Insurance Co. v. Campbell, 538 U.S. 408, 412, 429 (2003), held that a \$145 million punitive damages award in favor of plaintiffs who suffered \$1 million in compensatory damages (for a punitive-to-compensatory ratio of 145:1) was unconstitutionally excessive. The insurance company State Farm refused to settle a personal-injury suit brought against Curtis Campbell, a State Farm policyholder, even though the injured party offered to settle for an amount equal to Campbell’s policy limit. Id. at 413. State Farm assured Campbell and his wife that they would bear no personal liability as a result of the lawsuit. Id. When the jury returned a verdict against Campbell which exceeded his policy limit, however, State Farm initially refused to indemnify him for the excess liability. Id. The attorney hired by State Farm to represent Campbell even went so far as to instruct him and his wife to prepare their home for sale so that they could satisfy the portion of the verdict for which they were liable. Id.; see also Campbell v. State Farm Mut. Auto. Ins. Co., 65 P.3d 1134, 1141-42, 1166 (Utah 2001).

The Campbells sued State Farm for its bad faith failure to settle for an amount within the policy limit, and during the damages phase of the trial, they introduced evidence that State Farm’s conduct was part of a broader, nationwide policy to maximize profits by capping payouts on claims. State Farm, 538 U.S. at 414-15. They also produced evidence that “State Farm’s actions, because of their clandestine nature, [would] be punished at most in one out of every 50,000 cases as a matter of statistical probability.” Id. at 415 (quoting Campbell, 65 P.3d at 1153).

Significantly, the Supreme Court began its review of the constitutionality of the \$145 million punitive damages award by noting that “there are procedural and substantive constitutional limitations” on such awards. Id. at 416. It then subjected the award to the crucible of the BMW guideposts and concluded that it was unconstitutionally excessive. Id. at 418-29.

Finally, in Philip Morris USA v. Williams, 549 U.S. 346 (2007), plaintiff Mayola Williams sued Philip Morris for causing the death of her husband, who died of lung cancer after many years of smoking Philip Morris cigarettes. Id. at 349-50. In closing arguments, Williams' lawyer urged the jury to punish Philip Morris not only for the harm caused to her husband, but also for the harm visited upon all of the thousands of other smokers in the state who had been injured by smoking Philip Morris cigarettes. Id. at 350. The jury apparently complied, awarding Williams \$79.5 million in punitive damages. Id. On appeal, the Oregon Supreme Court rejected Philip Morris' claim that “the Constitution ‘prohibits [a] state, acting through a civil jury, from using punitive damages to punish a defendant for harm to nonparties.’” Id. at 356 (quoting Williams v. Philip Morris Inc., 127 P.3d 1165, 1175 (Or. 2006)).

The U.S. Supreme Court vacated the Oregon Supreme Court's judgment and remanded for reconsideration of the propriety of a jury instruction that Philip Morris offered at trial. Id. at 357-58. In its opinion, the Court made it clear that a jury may not use punitive damages to punish a defendant for his misconduct toward individuals who are not parties to the case at bar. However, a jury may consider harm to nonparties in evaluating the reprehensibility of the defendant's conduct toward the plaintiff. Id. at 355. The Court's opinion did not reach the

question of whether the jury's \$79.5 million punitive damages award was unconstitutionally excessive. *Id.* at 352-53, 358.<sup>9</sup>

c. *Is the Supreme Court's recent punitive damages jurisprudence relevant to this case?*

The plaintiffs and the government argue that the Supreme Court's recent punitive damages jurisprudence does not apply to statutory damages. Instead, they contend that the only standard applicable to this case is the one articulated in Williams. There is a split of authority on this issue,<sup>10</sup> but as described below, the damages award in this case fails under either test.

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<sup>9</sup> Although the Supreme Court relied on its common-law authority in maritime cases, not on the Due Process Clause, in reducing the punitive damages award in Exxon Shipping Co. v. Baker, 128 S. Ct. 2605, 2619-34 (2008), its decision emphasized the dangers of unpredictable punitive damages awards. In particular, the majority opinion noted that a bedrock principle of the rule of law is that like parties should be treated similarly. *Id.* at 2625 ("Courts of law are concerned with fairness as consistency . . ."). "[E]ccentrically high" punitive awards violate this principle and thus are in conflict with fundamental notions of fairness underlying the legitimacy of our legal system. *Id.* at 2627.

<sup>10</sup> Compare Zomba Enters., Inc. v. Panorama Records, Inc., 491 F.3d 574, 587 (6th Cir. 2007) (reviewing a total statutory damages award of \$806,000 for the infringement of twenty-six copyrighted works under Williams after noting that BMW and State Farm's applicability to statutory damages was questionable); Louis Vuitton Malletier, S.A. v. Akanoc Solutions, Inc., No. C 07-03952 JW, slip op. at 25 n.25 (N.D. Cal. Mar. 19, 2010) (holding that defendants' reliance on BMW in challenging a statutory damages award was "misplaced"); Verizon Cal. Inc. v. Onlinenic, Inc., No. C 08-2832 JF (RS), 2009 WL 2706393, at \*6-\*9 (N.D. Cal. Aug. 25, 2009) (concluding that "it is highly doubtful" that BMW and State Farm "apply to statutory damages awards" but admitting that certain principles announced in the Supreme Court's recent punitive damages cases, such as the principle that a defendant should not be punished "for wrongful acts other than . . . those committed against the plaintiff," might apply in statutory damages cases); DirecTV, Inc. v. Cantu, No. SA-04-cv-136-RF, 2004 WL 2623932, at \*4-\*5 (W.D. Tex. Sept. 29, 2004) (refusing to apply the BMW guideposts to a state statutory damages remedy since the civil penalties the defendant might face were capped by statute and thus did not implicate BMW's "fair notice" concerns); Accounting Outsourcing, LLC v. Verizon Wireless Pers. Commc'ns, L.P., 329 F. Supp. 2d 789, 808-09 (M.D. La. 2004) (refusing to apply BMW and State Farm in reviewing the constitutionality of statutes providing statutory damages for plaintiffs who have received junk faxes because the statutes' provision of damages ranges obviated BMW and State Farm's "fair notice" concerns); and Lowry's Reports, Inc. v. Legg Mason, Inc., 302 F. Supp. 2d 455, 460 (D. Md. 2004) (refusing to apply the BMW guideposts in evaluating the constitutionality of a statutory damages award in a copyright infringement case); with Murray v. GMAC Mortgage Corp., 434 F.3d 948, 954 (7th Cir. 2006) (suggesting in dictum that statutory damages awarded under the Fair Credit Reporting Act would be subject to review under State Farm); Parker v. Time Warner Entm't Co., 331 F.3d 13, 22 (2d Cir. 2003) (suggesting in dictum that the aggregation of statutory damages in a class action under the Cable Communications Policy Act of 1984 might raise due process concerns under BMW and State Farm); Romano v. U-Haul Int'l, 233 F.3d 655, 672-74 (1st Cir. 2000) (applying BMW to a punitive damages award in a Title VII employment discrimination action even though the award was subject to a statutory cap); Centerline Equip. Corp. v. Banner Pers. Serv., Inc., 545 F. Supp. 2d 768, 778 n.6 (N.D. Ill. 2008) (suggesting in dictum that State Farm might provide grounds for remitting statutory damages awarded under the Telephone Consumer Protection Act); Leiber v.

While I conclude that the due process principles articulated in the Supreme Court's recent punitive damages case law are relevant to Tenenbaum's case, the differences between the two approaches are, in practice, minimal. At their root, the standards articulated in Williams, BMW, and State Farm all aim at providing defendants with some protection against arbitrary government action in the form of damages awards that are grossly excessive in relation to the objectives that the awards are designed to achieve. Indeed, early twentieth century cases such as Williams were the seedlings from which the Supreme Court's recent punitive damages jurisprudence sprouted. Browning-Ferris, the case that rejected a challenge to a punitive damages award under the Excessive Fines Clause, cited Williams as an example of a prior opinion in which the Court had expressed "the view that the Due Process Clause places outer limits on the size of a civil damages award pursuant to a statutory scheme." Browning-Ferris, 492 U.S. at 276. And BMW itself cites Williams for the proposition that "punitive award[s] may not be 'wholly disproportioned to the offense.'" BMW, 517 U.S. at 575 (quoting Williams, 251 U.S. at 66-67).

Furthermore, BMW and State Farm are not irrelevant in a case involving statutory damages merely because the defendant arguably has "fair notice" of the amount of damages that might be imposed on him. As noted above, the Supreme Court has recognized that its punitive damages jurisprudence has both procedural and substantive components. State Farm, 538 U.S. at

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Bertelsmann AG (In re Napster, Inc. Copyright Litigation), No. C MDL-00-1369 MHP, C 04-1671 MHP, 2005 WL 1287611, at \*10-\*11 (N.D. Cal. June 1, 2005) (suggesting in dictum that the court would apply BMW and State Farm in considering whether statutory damages for copyright infringement were unconstitutionally excessive); Evanson, *supra*, at 601-02 (arguing for the application of the Supreme Court's recent punitive damages case law to statutory damages cases); Pamela Samuelson & Tara Wheatland, Statutory Damages in Copyright Law: A Remedy in Need of Reform, 51 Wm. & Mary L. Rev. 439, 491-97 (2009) (arguing that statutory damages awards for copyright infringement should be subject to analysis under the BMW guideposts); and J. Cam Barker, Note, Grossly Excessive Penalties in the Battle Against Illegal File-Sharing: The Troubling Effects of Aggregating Minimum Statutory Damages for Copyright Infringement, 83 Tex. L. Rev. 525, 536-56 (2004) (arguing that the Supreme Court's punitive damages jurisprudence applies to the aggregation of multiple statutory damages awards in file-sharing cases).

416. Thus, the due process concerns articulated in BMW and State Farm are not obviated merely “because the defendant [could] see [the grossly excessive award] coming.” Barker, supra, at 542.

Lower courts have recognized as much by applying the BMW guideposts to punitive damages awards subject to statutory caps. For example, the First Circuit in Romano v. U-Haul International, 233 F.3d 655, 672-74 (1st Cir. 2000), applied the BMW guideposts to a punitive damages award in a Title VII employment discrimination case even though the punitive award was capped by statute and thus the defendants had notice of their potential liability.

Even the rigorous BMW guideposts, however, suggest that a district court judge should afford “substantial deference” to a jury’s award of statutory damages within the range set by Congress. BMW, 517 U.S. at 583 (quoting Browning-Ferris, 492 U.S. at 301 (O’Connor, J., concurring in part & dissenting in part)). As the First Circuit has stated, “[a] congressionally-mandated, statutory scheme identifying the prohibited conduct as well as the potential range of financial penalties goes far in assuring that [the defendant’s] due process rights have not been violated.” Romano, 233 F.3d at 673.

In addition, when applying BMW’s second guidepost, which looks at the ratio of punitive to compensatory damages, I must remain mindful of the fact that statutory damages in copyright infringement cases are not only, or even primarily, intended to punish copyright infringers. They are also intended to compensate copyright owners in instances where the harm imposed by the infringer’s conduct is difficult to calculate. See F.W. Woolworth Co. v. Contemporary Arts, Inc., 344 U.S. 228, 231 (1952) (noting that statutory damages “give the owner of a copyright some recompense for injury done him, in a case where the rules of law render difficult or impossible proof of damages or discovery of profits” (quoting Douglas v. Cunningham, 294 U.S. 207, 209

(1935)); Lowry's Reports, 302 F. Supp. 2d at 460 ("Statutory damages exist in part because of the difficulties in proving -- and providing compensation for -- actual harm in copyright infringement actions."). Indeed, in a highly influential 1961 report that served as the foundation for the Copyright Act of 1976, the Copyright Office noted that one of the reasons that statutory damages remedies are appropriate in copyright cases is because "[t]he value of a copyright is, by its nature, difficult to establish, and the loss caused by an infringement is equally hard to determine. As a result, actual damages are often conjectural, and may be impossible or prohibitively expensive to prove." Staff of Copyright Office, 87th Cong., Report of the Register of Copyrights on the General Revision of the U.S. Copyright Law 102 (Comm. Print 1961) [hereinafter Register of Copyrights Report]; see also Sony Corp. of Am. v. Universal City Studios, Inc., 464 U.S. 417, 462 n.9 (1984) (Blackmun, J., dissenting) (discussing the report); Samuelson & Wheatland, supra, at 451.

Nevertheless, even in a copyright infringement action, there should be some nexus between the jury's statutory damages award and the actual damages suffered by the plaintiff and the profits, if any, obtained by the defendant. 4 Nimmer & Nimmer, supra, § 14.04[E][1][a], at 14-95; id. at 14-96 ("[S]tatutory damages . . . should be woven out of the same bolt of cloth as actual damages."); see also Thomas-Rasset, 680 F. Supp. 2d at 1048 ("[A]lthough Plaintiffs were not required to prove their actual damages, statutory damages must still bear *some* relation to actual damages."); Webloyalty.com, Inc. v. Consumer Innovations, LLC, 388 F. Supp. 2d 435, 443 (D. Del. 2005) ("[T]he amount of a statutory damages award must also take into account the actual profits earned by the defendant and revenues lost by the plaintiff."); Bly v. Banbury Books, Inc., 638 F. Supp. 983, 987 (E.D. Pa. 1986) ("[N]umerous courts have held that assessed statutory

damages should bear some relation to the actual damages suffered.”); RSO Records, Inc. v. Peri, 596 F. Supp. 849, 862 (S.D.N.Y. 1984) (“Undoubtedly assessed statutory damages should bear some relation to actual damages suffered.”). In fact, Senator Orrin Hatch, a sponsor of the Digital Theft Deterrence and Copyright Damages Improvement Act of 1999, which increased section 504(c)’s statutory damages ranges to their current levels, stated in remarks regarding a predecessor of that bill, “In most cases, courts attempt to do justice by fixing the statutory damages at a level that approximates actual damages and defendant’s profits.” 145 Cong. Rec. 13,785 (1999).

In summary, I conclude that it is appropriate to apply the three BMW guideposts to the jury’s award in this case. However, in applying these guideposts, I will remain cognizant of two factors that distinguish this case from a typical case in which punitive damages are awarded: (1) the jury’s award fell within a range authorized by Congress, and (2) the maximum and minimum amount of statutory damages that could be imposed for each of Tenenbaum’s acts of infringement was clearly set forth in section 504(c). While the BMW guideposts are helpful aids, my ultimate task is to determine whether the jury’s statutory damages award is “grossly excessive” in relation to the government’s legitimate interests in prescribing such awards -- namely, compensating copyright owners and deterring infringement. BMW, 517 U.S. at 568 (“Only when an award can fairly be categorized as ‘grossly excessive’ in relation to [a State’s legitimate interests] does it enter the zone of arbitrariness that violates the Due Process Clause . . . .”); see also Register of Copyrights Report, supra, at 103 (“[S]tatutory damages are intended (1) to assure adequate compensation to the copyright owner for his injury, and (2) to deter infringement.”).



## 2. The BMW Guideposts

### a. *The Third BMW Guidepost*

Since the third BMW guidepost is arguably the most troublesome for Tenenbaum's argument that the jury's award violated the Due Process Clause, I begin with it. On its face, this guidepost, which counsels courts to consider "the difference between [the jury's punitive award] and the civil penalties authorized or imposed in comparable cases," weighs heavily in the plaintiffs' favor. BMW, 517 U.S. at 575. Since the jury's award in this case fell within the range set forth in section 504(c), there is an identity between the damages authorized by Congress and the jury's award. Nevertheless, it is far from clear that Congress contemplated that a damages award as extraordinarily high as the one assessed in this case would ever be imposed on an ordinary individual engaged in file-sharing without financial gain. Just because the jury's award fell within the broad range of damages that Congress set for *all* copyright cases does not mean that the members of Congress who approved the language of section 504(c) intended to sanction the eye-popping award imposed *in this case*. In fact, a careful review of section 504(c)'s legislative history suggests that Congress likely did not foresee that statutory damages awards would be imposed on noncommercial infringers sharing and downloading music through peer-to-peer networks.

The most recent act of Congress addressing section 504(c)'s statutory damages provisions is the Digital Theft Deterrence and Copyright Damages Improvement Act of 1999 (hereinafter "Digital Theft Deterrence Act"), Pub. L. No. 106-160, 113 Stat. 1774, which increased the

section's statutory damages ranges to their current levels.<sup>11</sup> The timing of the Act suggests that legislators did not have in mind the problem of consumers sharing music through peer-to-peer networks when the Act was drafted. While the predecessor to the bill that eventually became the Digital Theft Deterrence Act was first introduced on May 11, 1999, see 145 Cong. Rec. 9233 (1999), Napster -- the peer-to-peer network that brought file-sharing into the mainstream -- was not released until June 1, 1999. Matt Hartley, The Phenom That Launched a Billion Downloads, *Globe & Mail* (Can.), May 11, 2009, at A7.

To be sure, the legislation's timing does not unambiguously militate in Tenenbaum's favor. As the plaintiffs note, the Digital Theft Deterrence Act was not signed into law until December 1999, at which point Napster had been up and running for six months. Furthermore, the House Judiciary Committee's report on the No Electronic Theft (NET) Act of 1997, Pub. L. No. 105-147, 111 Stat. 2678, which amended various statutory provisions governing the availability of criminal penalties for copyright infringement, noted that "an audio-compression technique, commonly referred to as MP-3, now permits infringers to transmit large volumes of CD-quality music over the Internet." H.R. Rep. No. 105-339, at 4 (1997). And well before 1999, recording companies had begun suing the operators of websites that provided users with unauthorized access to copyrighted sound recordings. (See Pls.' Opp'n to Def.'s Mot. for New Trial or Remittitur 31, Case No. 07-cv-11446-NG, document #36 (listing cases).)

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<sup>11</sup> Before this bill was passed, the statutory damages range for ordinary non-willful infringement was \$500 to \$20,000 per infringed work and the maximum award for willful infringement was \$100,000. See Berne Convention Implementation Act of 1988, Pub. L. No. 100-568, § 10(b), 102 Stat. 2853, 2860.

Although Congress again revised section 504 in 2004, it merely added paragraph (3) of section 504(c), which creates a rebuttable presumption that an infringement was committed willfully if the infringer knowingly provided materially false contact information to a domain name registry "in registering, maintaining, or renewing a domain name used in connection with the infringement." Intellectual Property Protection & Courts Amendments Act of 2004, Pub. L. No. 108-482, § 203, 118 Stat. 3912, 3916-17 (codified at 17 U.S.C. § 504(c)(3)). This provision is not implicated in this case.

The plaintiffs also emphasize the following language from the House Judiciary

Committee's report on an early version of the Digital Theft Deterrence Act:

By the turn of the century the Internet is projected to have more than 200 million users, and the development of new technology will create additional incentive for copyright thieves to steal protected works. . . . Many computer users are either ignorant that copyright laws apply to Internet activity, or they simply believe that they will not be caught or prosecuted for their conduct. Also, many infringers do not consider the current copyright infringement penalties a real threat and continue infringing, even after a copyright owner puts them on notice that their actions constitute infringement and that they should stop the activity or face legal action. In light of this disturbing trend, it is manifest that Congress respond appropriately with updated penalties to dissuade such conduct.

H.R. Rep. No. 106-216, at 3 (1999). According to the plaintiffs, this paragraph clearly indicates that Congress intended section 504(c)'s increased statutory damages ranges to deter individuals such as Tenenbaum from exploiting the Internet to engage in copyright violations.

Tenenbaum rejoins that this language from the committee report does not indicate that Congress intended for *file sharers* to face massive statutory damages awards. Much of the paragraph quoted by the plaintiffs was taken verbatim from the House Judiciary Committee's report on the 1997 NET Act. Compare H.R. Rep. No. 106-216, at 3, with H.R. Rep. No. 105-339, at 4. The NET Act was intended to "reverse the practical consequences of United States v. LaMacchia, 871 F. Supp. 535 (D. Mass. 1994)." H.R. Rep. No. 105-339, at 3. In LaMacchia, Judge Stearns dismissed an indictment charging an MIT student who created an electronic bulletin board through which users could share software programs with conspiracy to commit wire fraud. 871 F. Supp. at 536. In dismissing the indictment, Judge Stearns noted that LaMacchia could not be prosecuted under the criminal copyright statute, 17 U.S.C. § 506(a),

because his infringements, though willful, were not carried out for the purpose of commercial advantage or private financial gain. *Id.* at 540, 542-43. The NET Act reversed this decision by “criminaliz[ing] computer theft of copyrighted works, whether or not the defendant derives financial benefit from the act(s) of misappropriation.” H.R. Rep. No. 105-339, at 5. In addition, the Act instructed the U.S. Sentencing Commission to consider increasing the penalties set forth in the provisions of the U.S. Sentencing Guidelines applicable to copyright infringers. NET Act, sec. 2(g), 28 U.S.C.A. § 994 note.

Since the Digital Theft Deterrence Act of 1999 was passed only two years after the NET Act and explicitly renewed its call for the Sentencing Commission to reevaluate the guidelines provisions for criminal copyright infringement, *see* Digital Theft Deterrence Act, sec. 3, 28 U.S.C.A. § 994 note; H.R. Rep. No. 106-216, at 4 (indicating that the low sentences meted out to criminal infringers discouraged the Department of Justice from bringing such prosecutions), Tenenbaum argues that Congress passed the 1999 Act primarily to target “malicious large scale operations like LaMacchia’s,” not individual file sharers such as Tenenbaum. (Def.’s Mot. & Mem. for New Trial or Remittitur 21, Case No. 07-cv-11446-NG, document #26.) While Tenenbaum’s account of the Act’s legislative history is interesting, I am skeptical whether there is as big a difference between Tenenbaum and LaMacchia as Tenenbaum claims. True, Tenenbaum did not create a software program that would allow users to share copyrighted materials. In this sense, he was more like a user of LaMacchia’s electronic bulletin board than he was like LaMacchia himself. In any event, Tenenbaum, like LaMacchia, not only downloaded copyrighted materials without authorization, he also distributed them by putting

them in his shared folder. Furthermore, like LaMacchia, Tenenbaum's conduct was willful, even though it was not carried out for commercial gain.

However, later statements by Senators Orrin Hatch and Patrick Leahy, two sponsors of the Digital Theft Deterrence Act, strongly suggest that Tenenbaum is correct; they did not anticipate that individuals such as Tenenbaum who engaged in noncommercial file-sharing would be subjected to liability for statutory damages under section 504(c). Hatch and Leahy presided over a Senate Judiciary Committee hearing titled "Music on the Internet: Is There an Upside to Downloading?" on July 11, 2000. Music on the Internet: Is There an Upside to Downloading?: Hearing Before the S. Comm. on the Judiciary, 106th Cong. (2000). During the hearing, the committee members demonstrated how the peer-to-peer system Gnutella is used by downloading and then playing a song by the band Creed. Id. at 7. As the committee was downloading the Creed song, Senator Leahy proudly proclaimed that he was doing some of his own downloading on his laptop. Id. at 7, 61. When one of the developers of Gnutella pointed out to the committee members that they might be engaging in copyright infringement, Senator Hatch responded that their downloading and public performance of the Creed song qualified as "fair use" since it was carried out for "educational and governmental purposes." Id. at 40. Nevertheless, the senators' willingness to download copyrighted sound recordings through a peer-to-peer network during a committee hearing suggests, at the very least, that they did not view such downloading as particularly reprehensible.

And this inference from the senators' conduct is largely confirmed by their words. Although Senator Hatch noted that peer-to-peer technology had the capacity, "if misused, to rob

[artists] of their livelihood,” id. at 3, he also praised the development of Gnutella as “quite an accomplishment,” id. at 8. And Senator Leahy added:

[W]hen I go on college campuses, as many of us do, to talk and everybody is talking about what they have downloaded, how they share, and so on, and when my kids pick up a “Black Muddy River,” which happens to be one of my favorites of the Dead, and send it to me -- they have heard a new version -- and I log on in the morning while I am having my breakfast and there it is, I mean this is a whole different world, and I think we have to recognize that on where we go.

Id. at 62.

Senator Hatch’s tolerance of, if not admiration for, peer-to-peer networks was even more on display at a special Judiciary Committee hearing held on October 9, 2000, at Brigham Young University (“BYU”). See Utah’s Digital Economy and the Future: Peer-to-Peer and Other Emerging Technologies: Hearing Before the S. Comm. on the Judiciary, 106th Cong. (2000). Shawn Fanning, the founder of Napster, was the star witness at this hearing, and Senator Hatch repeatedly praised Fanning, expressing how “proud” he was of Fanning and even suggesting that Fanning should become a professor at BYU or run for political office. See id. at 2-3, 29, 34. Obviously, Senator Hatch’s comments should be taken with a large grain of salt. They are not authoritative statements of Congress and certainly do not control how the copyright statutes should be interpreted. (Also, Senator Hatch’s effusive praise of Fanning may well have stemmed from his awareness that he was appearing before an audience of college students, a sizable portion of whom likely used Napster.) But his comments nevertheless suggest that he did not anticipate that the statutory damages scheme over which his committee had jurisdiction would be applied to users of Napster and other peer-to-peer networks.

My analysis here has used legislative history not to divine the meaning of an ambiguous statutory provision. The plain language of 17 U.S.C. § 504(c) authorized the jury's award in this case. I must give effect to this clear statutory language, at least to the extent that the jury's award does not run afoul of the Due Process Clause. See Caminetti v. United States, 242 U.S. 470, 485, 490 (1917) (“[I]f [a statute’s language] is plain, and if the law is within the constitutional authority of the lawmaking body which passed it, the sole function of the courts is to enforce it according to its terms,” unless doing so would “lead[] to absurd or wholly impracticable consequences.”).

Rather, I have examined section 504(c)’s legislative history to better understand the types of defendants members of Congress had in mind when they last increased the provision’s statutory damages ranges. If Congress did not foresee that section 504(c) would be used to mulct individual file sharers such as Tenenbaum in damages, it makes no sense to say that I must defer to Congress’ judgment that section 504(c)’s statutory damages ranges are appropriate in cases such as Tenenbaum’s; section 504(c) does not embody any such judgment.

Congress undoubtedly intended for the Copyright Act to be flexible enough to account for the rise of new technologies. However, the fact that peer-to-peer file-sharing was just emerging when Congress passed the Digital Theft Deterrence Act suggests that I should not simply defer to Congress’ statutory regime and assume that the jury’s award, because it is within the statutorily authorized range, is sufficiently related to the government’s legitimate interests in compensating copyright owners and deterring potential infringers to pass constitutional muster. Further inquiry is required.

Although BMW's third guidepost focuses on the magnitude of civil penalties authorized by legislators, it is also helpful to compare the jury's award in this case to the awards imposed in other copyright cases.<sup>12</sup> See Zimmerman v. Direct Fed. Credit Union, 262 F.3d 70, 83 (1st Cir. 2001) (recognizing that awards in other cases "are relevant" to a court's analysis under BMW's third guidepost, even though "positive law -- statutes and regulations -- are even more critical").<sup>13</sup> Presumably, courts impose statutory damages awards that they believe are sufficient to achieve the twin goals of compensating copyright owners and deterring infringement. If the

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<sup>12</sup> I note that the jurors in this case could not perform a similar analysis. Congress originally intended for judges, not juries, to determine the appropriate amount of statutory damages in copyright infringement actions. See Feltner, 523 U.S. at 345-47. Unlike juries, judges can draw on their experience of setting awards in other copyright cases, as well as their research regarding the awards imposed by other judges, in settling on an appropriate figure. See, e.g., Sailor Music v. IML Corp., 867 F. Supp. 565, 570 (E.D. Mich. 1994) (noting that plaintiffs had provided the court "with a survey of statutory awards throughout the country"); 4 Nimmer & Nimmer, supra, § 14.04[C][3], at 14-92 ("[I]t is doubtful that juries can be meaningfully instructed to compare the facts at bar against those of prior cases in order to slot an appropriate award into the scheme of precedent."). In 1998, however, the Supreme Court held that the Seventh Amendment accords parties the right to demand that a jury "determine the actual amount of statutory damages under § 504(c)." Feltner, 523 U.S. at 355. Congress has not responded to this decision by amending section 504(c)'s parsimonious text, which merely requires that a statutory damages award be "just," to reflect that a different decision maker in need of additional guidance is now entrusted with the responsibility of awarding statutory damages.

<sup>13</sup> I recognize that Zimmerman stated that "a reviewing court should search for comparisons solely to determine whether a particular defendant was given fair notice as to its potential liability for particular misconduct, not to determine an acceptable range into which an award might fall." 262 F.3d at 83. For the reasons I discussed above, I question whether this narrow focus on the issue of "fair notice" is faithful to the Supreme Court's repeated assertion that there are *both* "procedural *and* substantive constitutional limitations" on punitive damages awards. State Farm, 538 U.S. at 416 (emphasis added). (I also note that Zimmerman preceded the Supreme Court's decision in State Farm.)

But even under Zimmerman, my analysis of the statutory damages awards returned in other copyright cases is appropriate. Notice of section 504(c)'s extraordinarily broad statutory damages ranges, standing alone, does not in any meaningful sense constitute "fair notice" of the liability that an individual might face for file-sharing. In a case of willful infringement such as this one, the maximum damages per infringed work -- \$150,000 -- are 200 times greater than the statutory minimum of \$750. Since the jury found that Tenenbaum willfully infringed thirty copyrights, its award could have ranged from a low of \$22,500 to a high of \$4,500,000. For anyone who is not a multi-millionaire, such "notice" is hardly more illuminating than the notice that BMW and State Farm had that their fraudulent conduct might lead to the imposition of a punitive damages award ranging from \$0 to infinity.

Since section 504(c) failed to provide Tenenbaum with *fair* notice of the liability he could incur for file-sharing, it is imperative that I review other copyright cases to determine whether the jury's \$675,000 award here fell within a discernible pattern of awards of which Tenenbaum could have taken note, or was instead an unforeseeable outlier.



award in this case is significantly out of line with other awards, that would suggest that the award is not reasonably related to these objectives and is thus unconstitutionally excessive.

The case most comparable to Tenenbaum's is that of Jammie Thomas-Rasset, the only other file sharer to go to trial. The first jury to hear Thomas-Rasset's case found her liable for willfully infringing twenty-four sound recordings and awarded the plaintiffs \$9,250 per song, for a total award of \$222,000. Thomas, 579 F. Supp. 2d at 1213. Although Chief Judge Davis, who presided over the case, ordered a new trial because of an error in the jury instructions, not because of the size of the award, he noted in dictum that "the award of hundreds of thousands of dollars in damages" for file-sharing was "unprecedented and oppressive." Id. at 1228. When the second jury returned a verdict of \$80,000 per song, for a total award of \$1,920,000, Chief Judge Davis required that the plaintiffs accept a remitted award of \$2,250 per song or submit to a new trial. Thomas-Rasset, 680 F. Supp. 2d at 1048, 1050. (As explained above, the plaintiffs rejected the reduced award.)

Tenenbaum's culpability seems roughly comparable to that of Thomas-Rasset. Both knew that file-sharing was illegal but engaged in it anyway. Both refused to accept responsibility for their actions, trying to shift blame to others and even lying under oath. And both engaged in multiple acts of infringement. See id. at 1053. Thus, it seems that the awards in both cases should be about the same, suggesting that the jury's award of \$675,000 in this case should be significantly reduced.

The jury's \$675,000 award appears especially excessive when it is compared to the damages imposed on other file sharers whose cases have not made it to trial. Most individuals sued in the recording industry's campaign against file-sharing have either settled with the

recording companies or have allowed default judgments to be entered against them. When defendants have defaulted, the recording companies have generally asked courts to impose the statutory minimum damage amount of \$750 per infringed work, and courts have routinely granted these requests. See, e.g., Elektra Entm't Group Inc. v. Carter, 618 F. Supp. 2d 89, 94 (D. Me. 2009); Interscope Recordings v. Tabor, No. 08-03068, 2009 U.S. Dist. LEXIS 25854, at \*2-\*3 (W.D. Ark. Mar. 16, 2009); see also UMG Recordings, Inc. v. Alburger, No. 07-3705, 2009 U.S. Dist. LEXIS 91585, at \*13, \*15 (E.D. Pa. Sept. 29, 2009) (granting an uncontested motion for summary judgment and imposing the minimum statutory damages per infringed work). If the minimum statutory damages of \$750 per infringed work are sufficient to compensate the plaintiff and deter potential infringers in an ordinary file-sharing case where the defendant defaults, it is hard to see how an award of thirty times this amount is appropriate in this case. Even if Tenenbaum is more blameworthy than the average file sharer, and thus should receive an award somewhere above the statutory minimum, it is absurd to say that he is *thirty times* more culpable.

The plaintiffs cannot reasonably rely on the argument that higher damages are appropriate in this case because Tenenbaum insisted on taking his case to a jury. Under 17 U.S.C. § 505, the plaintiffs may move for the court to award them the costs of their action and any attorneys' fees that they have reasonably incurred. The threat of bearing the opposing party's court costs and attorneys' fees should generally deter a defendant in a copyright infringement action from unduly prolonging the proceedings when his liability is clear. While the damages award should be sufficient to cover the plaintiffs' costs of *detecting* Tenenbaum's infringement, this cost is incurred by copyright owners even in cases where the defendant defaults. Recording companies' willingness to accept damages of only \$750 per infringed work

in such cases suggests that section 504(c)'s minimum damages provision is roughly sufficient to encourage the recording industry to ferret out copyright infringement. Since section 505 provides for the awarding of attorneys' fees and court costs, there is no reason to further inflate awards under section 504(c) to allow plaintiffs to recover their litigation expenses.

The jury's award in this case also appears egregious in light of the damages typically imposed on restaurants, bars, and other businesses that play copyrighted songs in their establishments without first acquiring the appropriate licenses. These defendants are arguably more culpable than Tenenbaum. Unlike Tenenbaum, who did not receive any direct pecuniary gain from his file-sharing, defendants in these cases play copyrighted music to create a more pleasurable atmosphere for their customers, thus generating more business and, consequently, more revenue. See EMI Mills Music, Inc. v. Empress Hotel, Inc., 470 F. Supp. 2d 67, 70 (D.P.R. 2006) (noting that defendants derived financial benefit from the public performance of unlicensed musical works insofar as the performances "attract[ed] or entertain[ed] paying patrons" of their business). In addition, defendants accused of unlicensed public performances often receive several notices that their conduct is unlawful before they are sued. Thus, like Tenenbaum's file-sharing, their infringing conduct is generally willful. See, e.g., Broadcast Music, Inc. v. It's Amore Corp., No. 3:08cv570, 2009 U.S. Dist. LEXIS 55721, at \*22-\*23 (M.D. Pa. June 30, 2009) (holding that infringing public performances by defendants who ignored a cease-and-desist letter and other notices from plaintiffs were willful); EMI Mills, 470 F. Supp. 2d at 70, 72-73 (detailing the warnings that the defendants received that their conduct violated the Copyright Act and concluding that the defendants' "public performance . . . was deliberate and willful"). Nevertheless, the awards in such cases are generally no more than "two

to six times the license fees defendants ‘saved’ by not obeying the Copyright Act”—a ratio of statutory to actual damages far lower than the ratio present in this case. EMI Mills, 470 F. Supp. 2d at 75; see also Sailor Music, 867 F. Supp. at 570 (stating that in cases involving bar and restaurant owners who have failed to purchase licenses to play copyrighted songs, “courts typically award three times the amount of a properly purchased license for each infringement”); Roger D. Blair & Thomas F. Cotter, An Economic Analysis of Damages Rules in Intellectual Property Law, 39 Wm. & Mary L. Rev. 1585, 1661, 1667 (1998) (concluding, based on a review of “every reported decision from 1992 to 1997 in which a court has awarded statutory damages,” that “when (1) some basis [such as the cost of a standard licensing agreement] exists upon which to quantify the plaintiff’s loss, and (2) detection costs are high, courts tend to award statutory damages roughly equal to double or treble damages”). The magnitude of the awards in public-performance cases is also often substantially -- even shockingly -- lower than the \$675,000 award at issue here. See WB Music Corp. v. S. Beach Rest., Inc., No. CV-09-1528-PHX-LOA, 2009 U.S. Dist. LEXIS 119158, at \*9, \*15 (D. Ariz. Dec. 1, 2009) (awarding, in a report and recommendation adopted by the district court, \$30,000 for the unauthorized public performance of four songs, where a license would have costed approximately \$3,345.88); Broad. Music, Inc. v. Northern Lights, Inc., No. 1:07-CV-476 (GLS/RFT), 2009 U.S. Dist. LEXIS 64715, at \*4-\*6 (N.D.N.Y. July 27, 2009) (awarding \$40,000 for the unlicensed public performance of ten works, where a license would have cost approximately \$24,890.61); It’s Amore Corp., 2009 U.S. Dist. LEXIS 55721, at \*24 (\$34,500 for twenty-three works; license cost approximately \$9,753.75); EMI April Music Inc. v. Jet Rumeurs, Inc., 632 F. Supp. 2d 619, 625-26 (N.D. Tex. 2008) (\$21,000 for six works; license cost approximately \$12,421.46); Charlie Deitcher Prods.,

Inc. v. Cuevas, No. SA:06-cv-00601-WRF, 2008 U.S. Dist. LEXIS 50939, at \*8-\*9 (W.D. Tex. June 17, 2008) (\$6,750 for three works; license cost approximately \$3,725); Broad. Music, Inc. v. Spring Mount Area Bavarian Resort, Ltd., 555 F. Supp. 2d 537, 545 (E.D. Pa. 2008) (\$16,000 for eight works; license cost approximately \$10,340).<sup>14</sup>

I cannot conceive of any plausible rationale for the discrepancy between the level of damages imposed in public-performance cases and the damages awarded in this case. The disparity strongly suggests that the jury's \$675,000 award is arbitrary and grossly excessive.

b. *The Second BMW Guidepost*

The second BMW guidepost requires a court to consider the ratio between the actual or potential harm to the plaintiff and the punitive award assessed by the jury. 517 U.S. at 575. The plaintiffs argue that any such inquiry is inappropriate in this case. As noted above, one of the principal reasons that the Copyright Act allows copyright owners to recover statutory damages is that the actual or potential harm caused by infringing activity is often difficult to measure. See Register of Copyrights Report, *supra*, at 102. Furthermore, since the plaintiffs were not required to prove their actual damages at trial, any assessment of their damages at this stage in the litigation would necessarily be somewhat speculative. Nevertheless, numerous authorities indicate that there must be *some* relationship between the jury's verdict and the damages the plaintiffs incurred and the benefits Tenenbaum gained through his infringements. See, e.g.,

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<sup>14</sup> These cases were not cherry picked to highlight the excessiveness of the jury's award. To get a better sense of the amount of statutory damages awarded in copyright actions, the Court ran a Lexis-Nexis search for all cases decided between January 1, 2008, and January 1, 2010, discussing statutory damages awards under section 504(c). The Court randomly selected approximately fifty of these cases to review; the cases included in the string cite above come from this list. Based on its independent review of the case law, the Court feels certain that these cases are not in any way abnormal.

Thomas-Rasset, 680 F. Supp. 2d at 1049; Webloyalty.com, 388 F. Supp. 2d at 443; Bly, 638 F. Supp. at 987; RSO Records, 596 F. Supp. at 862; 4 Nimmer & Nimmer, supra, § 14.04[E][1][a], at 14-95 to 14-96. Without this requirement, the threat of arbitrarily high statutory damages awards could unduly deter socially beneficial activities that run some risk of giving rise to liability for copyright infringement.<sup>15</sup> See Blair & Cotter, supra, at 1638, 1659 (discussing the problem of overdeterrence). In addition, an unscrupulous plaintiff could use the threat of an unpredictably high statutory damages award to extract an unfair settlement.

My analysis under the second BMW guidepost must focus squarely on Tenenbaum's individual conduct, the benefits that he derived from that conduct, and the harm that he caused. While the plaintiffs argue that they have lost billions of dollars in revenue due to file-sharing, the jury was not permitted to punish Tenenbaum for harm caused by other infringers. Cf. Philip Morris, 549 U.S. at 353-55 (holding that a jury may not award punitive damages to punish a defendant for harming nonparties). The jury could certainly have considered Tenenbaum's conduct more reprehensible, and thus assigned a higher level of statutory damages, because he chose to participate in a common practice that was causing great harm to the recording industry. But it was not allowed to compensate the plaintiffs for the harm caused by these other file sharers by taking money from Tenenbaum.

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<sup>15</sup> To be clear, I do not intend to suggest that the unauthorized sharing of copyrighted works over peer-to-peer networks is a socially beneficial activity. Aside from being illegal, such conduct may reduce demand for music from legitimate sources and thus dampen the monetary incentive for artists to create new works. See Sony BMG Music Entm't v. Tenenbaum, 672 F. Supp. 2d 217, 231 (D. Mass. 2009) ("It is difficult to compete with a product offered for free."). Nevertheless, if I were to adopt the plaintiffs' and the government's position that statutory damages awards within the range set by Congress are rarely, if ever, constitutionally suspect, my decision would threaten to unduly deter individuals from engaging in other activities that might confer greater benefits on society than file-sharing does.

In assessing the plaintiffs' actual damages, it is helpful to ask the following question: Assuming that Tenenbaum was entitled to file-share, how much would the plaintiffs have been willing to pay Tenenbaum not to engage in the activity? Presumably, the plaintiffs would have been willing to pay an amount equal to the profits they lost as a result of Tenenbaum's conduct. Each of the songs that Tenenbaum illegally downloaded can now be purchased online from the iTunes Music Store and other retailers for approximately \$0.99 or \$1.29 a piece. And for each \$0.99 song sold on the iTunes Music Store, it appears that the recording companies only receive about \$0.70. See Starr v. Sony BMG Music Entm't, 592 F.3d 314, 319 (2d Cir. 2010) (noting that the major recording companies charge a wholesale price of approximately \$0.70 for every song sold through online retailers such as iTunes); Ed Christman, The Price You Pay: Labels Deal with Digital Music Discounting, *Billboard*, Jan. 31, 2009, at 12 (mentioning the \$0.70 figure, but recognizing that the market for digital music is in a state of flux); Jeff Leeds, U.S. Inquiry on Online Music, *N.Y. Times*, Mar. 3, 2006, at C6 ("The prices for songs from the major companies can run from 70 cents to 80 cents a song, executives say. Digital music services such as Apple Computer's iTunes then sell the songs for a retail price of 99 cents."). Finally, even before the advent of online music retailers, the songs Tenenbaum downloaded could be obtained by purchasing the albums on which they were featured for approximately \$15 from a traditional brick-and-mortar store. See Thomas-Rasset, 680 F. Supp. 2d at 1052 (using the \$1.29 per song and \$15 per album figures).

If we use the \$0.70 wholesale price for music sold on the iTunes Music Store as a rough proxy for the plaintiffs' profits from each sale, then Tenenbaum's illegal downloading of the thirty sound recordings for which he was found liable deprived the plaintiffs of approximately

\$21 in profit, for a ratio of statutory damages to actual damages of approximately 32,143:1. If we assume that the damages to plaintiffs equaled \$1 per song, then the ratio is 22,500:1, and if we assume damages of \$15 per song (because before individual songs were widely available online through services such as iTunes, Tenenbaum would have needed to purchase an entire album to obtain a song he desired), the ratio is 1,500:1.

The plaintiffs rejoin that Tenenbaum did not merely download the thirty songs listed on the jury's verdict form. He also downloaded thousands of other songs and distributed these songs to countless other file sharers through his shared folder. However, it is hard to believe that Tenenbaum's conduct, when viewed in isolation, had a significant impact on the plaintiffs' profits. He almost certainly would not have purchased all of the songs he downloaded if they were not available for free; thus, not all of his downloads represented lost sales for the plaintiffs. Also, it seems likely that the individuals who downloaded songs from Tenenbaum's shared folder would simply have found another free source for the songs had Tenenbaum never engaged in file-sharing. While file-sharing may be very economically damaging to the plaintiffs in the aggregate, Tenenbaum's individual contribution to this total harm was likely minimal.

The harm suffered by the plaintiffs, however, is not the only factor relevant to my analysis under BMW's second guidepost. I must also consider the benefits that Tenenbaum reaped from file-sharing. We generally require individuals who wish to reproduce or distribute a copyrighted work to purchase a license from the copyright owner in a voluntary transaction. In this sense, copyrights are protected by what academics in the field of law and economics call a "property rule." See Guido Calabresi & A. Douglas Melamed, Property Rules, Liability Rules, and Inalienability: One View of the Cathedral, 85 Harv. L. Rev. 1089, 1092 (1972); see also



Blair & Cotter, supra, at 1614 (“[I]ntellectual property rights are a paradigm example of entitlements protected by property rules.”). Property rules are distinguished from liability rules, which permit one party to deprive another party of something to which the law says he is entitled by paying an objectively determined value for it. Calabresi & Melamed, supra, at 1092. The quintessential example of a liability rule is a rule that permits a factory to pollute only if it compensates surrounding homeowners by paying them an amount of damages determined by a court. See id. at 1115-24; see also Boomer v. Atl. Cement Co., 257 N.E.2d 870 (N.Y. 1970).

Protecting copyrights with property rules rather than liability rules helps ensure that copyright owners reap the full benefit of their legally sanctioned monopoly power, which in turn provides an incentive for individuals to engage in creative endeavors. When copyrights are protected by property rules, the price of a license to use a copyright is determined through ordinary market interactions. If copyrights were protected by liability rules, however, the price of a license would effectively be determined by judges and juries, and their valuations might well be less than the price that would be established by market forces. See Blair & Cotter, supra, at 1589 & n.16, 1615-16.

To avoid transforming the property rule protecting copyrights into a liability rule, the damages awarded in this case must be great enough to ensure that potential file sharers have an adequate incentive to purchase copyrighted songs from legitimate sources instead of downloading them from peer-to-peer networks. See Calabresi & Melamed, supra, at 1125 (“For us to charge the thief with a penalty equal to an objectively determined value of the property stolen would be to convert all property rule entitlements into liability rule entitlements.”). As a result, it would have been reasonable for the jury to return an award sufficiently high to disgorge

the benefits Tenenbaum derived from file-sharing. The jury could also reasonably have increased its award to account for the fact that there was some probability -- perhaps a significant one -- that Tenenbaum's file-sharing would go undetected. When there is some chance that infringing behavior will not result in civil liability, damages awards must be greater than the benefit that the potential infringer expects to derive from his illegal activity in order to achieve adequate deterrence. See Taylor v. Meirick, 712 F.2d 1112, 1120 (7th Cir. 1983) (“[P]reventing infringers from obtaining any net profit . . . makes any would-be infringer negotiate directly with the owner of a copyright that he wants to use, rather than bypass the market by stealing the copyright and forcing the owner to seek compensation from the courts for his loss. Since the infringer's gain might exceed the owner's loss, especially as loss is measured by a court, limiting damages to that loss would not effectively deter this kind of forced exchange.”); Rodgers v. Eighty Four Lumber Co., 623 F. Supp. 889, 892 (W.D. Pa. 1985) (“The courts have applied many standards as a guideline in the imposition of statutory damages. Running through them as a common thread is the principle that defendant should not reap a benefit from its violation of the copyright laws . . . .”); Blair & Cotter, supra, at 1590-92, 1620; A. Mitchell Polinsky & Steven Shavell, Punitive Damages: An Economic Analysis, 111 Harv. L. Rev. 869, 947 (1998) (“[P]unitive damages may sometimes have appeal when it is possible for a potential injurer to communicate with a potential victim before causing harm, in order to encourage market transactions.”).

But even when these factors are considered, the jury's award still appears grossly excessive. Tenenbaum did not derive any direct pecuniary gain from file-sharing. He did not, for example, sell the songs he illegally downloaded or charge for access to his shared folder.

Instead, the “profit” that he reaped from his activities was more amorphous; he gained the ability to access an essentially unlimited variety of music on demand. In theory, we could quantify this benefit of file-sharing by asking how much Tenenbaum would have been willing to pay to engage in his infringing conduct. Although the record does not contain sufficient evidence to calculate this figure with precision, it is instructive to consider how much consumers are now willing to pay to have unlimited access to a large library of music. Today, a number of services allow users to access millions of songs from their computers and certain portable devices such as iPhones for a flat monthly fee of less than \$15. See Brad Stone, Now Selling Music Files, Not Sharing, N.Y. Times, June 3, 2010, at B1; see also Napster, <http://www.napster.com> (last visited July 7, 2010); Rhapsody, <http://www.rhapsody.com/-discover> (last visited July 7, 2010).

Although these services are not the same as Napster or Kazaa, they do provide users with a wide assortment of music on demand. Tenenbaum began file-sharing in 1999 and was sued in 2007. Ignoring inflation and similar considerations, the cost of using a subscription service such as Rhapsody or “Napster to Go” for eight years would be approximately \$1,440 or less.<sup>16</sup> Thus, it seems fair to say that the average consumer today would be willing to pay no more than \$1,500 to engage in conduct roughly similar to Tenenbaum’s between 1999 and 2007.

I emphasize that I am *not* offering a definitive estimate of the benefit that Tenenbaum derived from file-sharing. Again, I recognize that the legal subscription services available today are not perfect substitutes for peer-to-peer networks such as Napster and Kazaa. Also, as the supply of a new technology increases, one would expect its price to correspondingly decline. Thus, the amount that an average consumer would be willing to pay for a subscription service

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<sup>16</sup> \$15 per month for ninety-six months equals a total cost of \$1,440.

today is almost certainly not the same as the amount that Tenenbaum would have been willing to pay to engage in file-sharing several years ago. Nevertheless, there can be no doubt that the benefit Tenenbaum derived from file-sharing is far less than the \$675,000 in damages imposed in this case.

If we assume that Tenenbaum would have paid approximately \$1,500 to engage in file-sharing from 1999 to 2007, the ratio between the statutory damages awarded in this case and the benefit he derived from his infringing conduct is 450:1,<sup>17</sup> far higher than the 114:1 ratio between the statutory damages awards approved in Williams and the profits reaped by the defendant railroad company from its overcharges. This shockingly high ratio between the jury's statutory damages award and Tenenbaum's non-pecuniary "profits" cannot be justified by the fact that there was some probability that Tenenbaum's file-sharing would not be detected. Since most individuals are risk averse, adequate deterrence can undoubtedly be obtained with an award that is much, much lower.<sup>18</sup> See Blair & Cotter, supra, at 1622; Polinsky & Shavell, supra, at 886-87, 913.

Two additional factors are relevant to my analysis under BMW's second guidepost. First, section 504(c)'s statutory damages ranges likely include some amount to compensate copyright owners for the costs entailed in investigating and detecting infringing behavior. See Register of Copyrights Report, supra, at 103 (discussing how statutory damages help ensure a

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<sup>17</sup> \$675,000 / \$1,500 = 450 / 1.

<sup>18</sup> An individual is risk averse if she "prefer[s] a certain income to a risky income with the same expected value." Robert S. Pindyck & Daniel L. Rubinfeld, Microeconomics 157 (5th ed. 2001). For example, a risk-averse individual would prefer a job with "a certain income of \$20,000" to "a job yielding an income of \$30,000 with probability .5 and an income of \$10,000 with probability .5 (so that the expected income is \$20,000)." Id. A risk-neutral individual, in contrast, would be indifferent between the two jobs because their expected incomes are equivalent. Id.

recovery sufficient “to warrant the expense of detecting infringements”). However, the Copyright Act does not contain a provision to correct for the fact that once a recording company has decided to devote the resources necessary to detect one act of infringement by a file sharer, the marginal cost of detecting additional acts of infringement is likely low since the investigation of the file sharer’s account on a peer-to-peer network will generally reveal a treasure trove of unlawfully downloaded works. As a result, the imposition of statutory damages in file-sharing cases where multiple copyrighted works have been infringed can produce awards much greater than necessary to provide copyright owners with an adequate incentive to investigate and detect infringement.

Similarly, section 504(c) is not attuned to what one author has called the issue of “proportionate reprehensibility.” Barker, supra, at 550, 552-53. Congress certainly had a legitimate interest in setting statutory damages ranges that would impose a measure of retribution on copyright infringers. However, the reprehensibility of a file sharer’s conduct does not increase linearly with the number of songs he downloads and shares. Someone who illegally downloads 1,000 songs may be more blameworthy than an individual who illegally downloads only one, but it seems odd to say that his conduct is 1,000 times more reprehensible. Section 504(c) ignores this issue entirely, providing the same statutory damages ranges for each infringed work no matter how many works are infringed. Consequently, the aggregation of statutory damages awarded under section 504(c) may result in unconscionably large awards.

In summary, the asymmetry between the relatively small harm suffered by plaintiffs and benefit reaped by Tenenbaum, on the one hand, and the jury’s extraordinarily high award, on the other, is so extreme as to “jar [the Court’s] constitutional sensibilities.” Haslip, 499 U.S. at 18.

The award in this case is much higher than is reasonably necessary to further the legitimate interests of compensating the plaintiffs and deterring future infringement. It lacks any rational foundation and smacks of arbitrariness. The second BMW factor thus weighs heavily in Tenenbaum's favor.

c. *The First BMW Guidepost*

The "degree of reprehensibility of the defendant's conduct" is "[p]erhaps the most important indicium of the reasonableness" of a punitive award. BMW, 517 U.S. at 575. Several of the reprehensibility factors identified by the Supreme Court militate in Tenenbaum's favor. The harm he caused was economic, not physical. State Farm, 538 U.S. at 419. His conduct did not "evince[] an indifference to or a reckless disregard of the health or safety of others," and the large recording companies that he harmed are not financially vulnerable. Id.; cf. Bridgeport Music, Inc. v. Justin Combs Publ'g, 507 F.3d 470, 486-87, 490 (6th Cir. 2007) (reducing a punitive damages award in favor of a copyright holder that brought a state common-law claim of infringement and noting that the "defendants' conduct, although willful, was not highly reprehensible").

Other factors, however, militate against Tenenbaum. He willfully engaged in thousands of acts of copyright infringement, knowing his conduct to be illegal but acting anyway. See State Farm, 538 U.S. at 419 (instructing courts to consider whether the defendant's "conduct involved repeated actions or was an isolated incident" and whether the harm to the plaintiffs "was the result of intentional malice, trickery, or deceit, or mere accident"). He even lied under oath and tried to shift blame to family members and others who had access to his computer in an effort to escape liability.

It seems fair to say that file-sharing, in general, is fairly low on the totem pole of reprehensible conduct. Although the activity is quite pernicious in the aggregate, it regrettably is quite common, and most file sharers do not receive any direct pecuniary gain from their activity (although they do save money by avoiding the need to pay for the music they download). But among this group of comparatively venial offenders, Tenenbaum is one of the most blameworthy since he engaged in the activity for a long period of time, knowing it to be illegal, and then lied in a futile attempt to cover his tracks.

**3. What is the maximum constitutionally permissible damages award in this case?**

Based on my review of the BMW factors and the standard articulated in Williams, I conclude that the jury's award of \$675,000 violates the Due Process Clause. The award bears no rational relationship to the government's interests in compensating copyright owners and deterring infringement. Even under the Williams standard, the award cannot stand because it is "so severe and oppressive as to be wholly disproportioned to the offense and obviously unreasonable." 251 U.S. at 66-67. In Williams, the Supreme Court upheld the constitutionality of a \$75 statutory damages award when the actual damages were 66 cents, for a statutory-to-actual-damages ratio of approximately 114:1. The nominal amount of damages that the plaintiffs suffered in this case was hardly much greater than the plaintiffs' damages in Williams. The plaintiffs here may have suffered approximately \$1 in actual damages for each song that Tenenbaum illegally downloaded, but the jury awarded the plaintiffs \$22,500 per song, for a statutory-to-actual-damages ratio of approximately 22,500:1. Even when I take into account the benefits that Tenenbaum derived from file-sharing, as I should for the reasons given above, the punitive nature of the jury's award still dwarfs that in Williams. As explained above,

even if we assume that Tenenbaum derived approximately \$1,500 in benefits from his file-sharing, the ratio of statutory damages to Tenenbaum's "profits" is 450:1, about four times the ratio approved by the Supreme Court in Williams.

And as Tenenbaum notes, a highly punitive award is likely less called for in his case than in Williams. Tenenbaum was an ordinary young adult engaging in noncommercial file-sharing, not a wealthy railroad bilking customers for its own profit. Furthermore, for the reasons set forth above, the egregiousness of the jury's award becomes even more apparent when it is analyzed in light of the Supreme Court's recent punitive damages jurisprudence. The amount of statutory damages imposed on Tenenbaum is simply "unprecedented and oppressive." Thomas, 579 F. Supp. 2d at 1228. Such an award cannot be constitutional.

I must reduce the jury's unconstitutional \$675,000 award to the maximum amount that is consistent with the dictates of the Due Process Clause. See, e.g., Bach v. First Union Nat'l Bank, 486 F.3d 150, 156-57 (6th Cir. 2007) (ordering that the district court remit a punitive damages award to an amount constituting "the outer boundary of what the Constitution will permit"); Leatherman Tool Group, Inc. v. Cooper Indus., Inc., 285 F.3d 1146, 1152 (9th Cir. 2002) (reducing excessive punitive damages to the "maximum award . . . consistent with due process on the facts of th[e] case"). Much like Chief Judge Davis in Thomas-Rasset, I conclude that an award of \$2,250 per song, three times the statutory minimum, is the outer limit of what a jury could reasonably (and constitutionally) impose in this case.<sup>19</sup> 680 F. Supp. 2d at 1048. As

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<sup>19</sup> Although Chief Judge Davis reduced the jury's award in Thomas-Rasset under the common-law doctrine of remittitur and thus did not reach the question of whether the award violated the Due Process Clause, I nonetheless find Chief Judge Davis' decision on the remittitur issue instructive in determining the maximum constitutionally permissible award in Tenenbaum's case. While Chief Judge Davis relied on different grounds in reducing the jury's award in Thomas-Rasset, the question he confronted was essentially identical to the one I face: What is "the maximum amount a jury could reasonably award to both compensate Plaintiffs and address the deterrence aspect of the Copyright Act"? Thomas-Rasset, 680 F. Supp. 2d at 1057.



Chief Judge Davis notes, there is a long tradition in the law of allowing treble damages for willful misconduct. Id. at 1056-57. Chief Judge Davis also cites two federal statutes -- the Digital Millennium Copyright Act, 17 U.S.C. § 1203(c)(4), and the Telephone Consumer Protection Act of 1991, 47 U.S.C. § 227(b)(3), (c)(5) -- that explicitly “allow for an increase in statutory damages, up to triple statutory damages, when the statutory violation is willful or demonstrates a particular need for deterrence.” Id. at 1056; see also Symantec Corp. v. Waszkiewicz (In re Waszkiewicz), Nos. 6:07-bk-03080-KSJ, 6:07-ap-169, 2009 Bankr. LEXIS 582, at \*3-\*4 (Bankr. M.D. Fla. Mar. 16, 2009) (awarding damages of three times the statutory minimum for copyright infringement). Of course, 17 U.S.C. § 504(c) does not, by its own terms, limit the statutory damages available in cases such as Tenenbaum’s to three times the statutory minimum. However, capping the statutory damages range at \$2,250 in this case serves the objectives of compensating the plaintiffs and deterring illegal file-sharing while at the same time ensuring that the total award is not grossly excessive.

Some will undoubtedly murmur that my decision to draw the constitutional line at \$2,250 per infringed work is to some extent arbitrary. But this criticism applies to *any* line drawing process; it is always possible to argue that the line should have been drawn a bit differently. Cf. Inter Med. Supplies, Ltd. v. EBI Med. Sys., Inc., 181 F.3d 446, 468 (3d Cir. 1999) (recognizing the difficulties involved in determining how much to reduce an unconstitutionally excessive punitive damages award). Given the record before me, I conclude that the most reasoned approach is to reduce the jury’s award to three times the statutory minimum. Although this decision will not be entirely satisfactory to some, it at least has the virtue of finding some basis

in the long history of courts and legislators sanctioning treble damages to deter willful misconduct.

I again emphasize that the total of the reduced award, \$67,500, is significant and harsh. It adequately compensates the plaintiffs for the relatively minor harm that Tenenbaum caused them and, even more importantly, should serve as a strong deterrent against unlawful file-sharing. The award is higher than I might have awarded in my own independent judgment and is the maximum that the Constitution will permit given the facts of this case.

#### **IV. MISCELLANEOUS ITEMS**

The other issues raised in Tenenbaum's motion for a new trial or remittitur warrant little comment. I address them briefly below.

##### **A. Fair Use**

More than one and a half years after Tenenbaum filed his original answer to the plaintiffs' complaint, and well after his attorney entered an appearance in this case, he amended his answer to include an affirmative defense that his file-sharing constituted a "fair use" under the Copyright Act. Sony BMG Music Entm't v. Tenenbaum, 672 F. Supp. 2d 217, 219 (D. Mass. 2009). Although I might have been willing to entertain a more limited fair-use defense, id. at 220-21, 238, Tenenbaum's argument was "completely elastic, utterly standardless, and wholly without support," id. at 221. He argued that every noncommercial use is "presumptively fair" and that the question of fair use in his case "belong[ed] entirely to the jury, which [was] entitled to consider any and all factors touching on its innate sense of fairness." Id. Faced with this "broadside attack" that threatened to "swallow the copyright protections that Congress created," id., I granted the plaintiffs' motion for summary judgment on Tenenbaum's fair-use

defense in an electronic order entered on July 27, 2009. I then issued a fuller opinion explaining my reasoning on December 7, 2009. Id. Tenenbaum's motion for new trial or remittitur requests that I reconsider my denial of his fair-use defense.

In my December 2009 opinion, I hypothesized that "a defendant who used the new file-sharing networks in the technological interregnum before digital media could be purchased legally, but who later shifted to paid outlets," might be able to rely on the defense of fair use. Id. I concluded, however, that Tenenbaum could not assert such a defense because the plaintiffs detected his file-sharing in August 2004, more than a year after the iTunes Music Store, which made authorized digital downloads widely available, debuted in April 2003. Id. at 222, 236.

Tenenbaum now argues that the "technological interregnum" recognized in dicta in my prior opinion actually extended to 2007, when the plaintiffs finally allowed consumers to purchase songs online that were not encrypted with digital rights management technologies ("DRM"). He also argues that I improperly rejected his argument that the plaintiffs created an "attractive nuisance" for young adults such as Tenenbaum by aggressively promoting their copyrighted works in a world in which file-sharing was prevalent. Finally, he claims that I erred by failing to afford sufficient weight to particular factors in my fair-use analysis, including the costs "borne by parents and schools charged with policing the online activities of children and students; costs on universities compelled to disclose the names of their own students using computers connected to their university network; and the intrusions upon the privacy of individuals entailed by forced inspections of their computers." (Def.'s Mot. & Mem. for New Trial or Remittitur 7.)

I reaffirm my prior ruling on Tenenbaum's fair-use defense. I considered both Tenenbaum's "attractive nuisance" argument and the "policing costs" required to crackdown on file-sharing in my December 7 opinion. See Tenenbaum, 672 F. Supp. 2d at 234-35, 236-37. Tenenbaum has not provided any persuasive reason for me to depart from my previous analysis.

Tenenbaum's argument about the length of the technological "interregnum" is also unavailing. Tenenbaum effectively blames the plaintiffs for his conduct because they did not make their copyrighted works available in the format he preferred. Even if a copyrighted work's commercial availability factors into the fair-use analysis, a consumer does not have a right to demand that a copyright owner make his work available in the exact format that the consumer desires. Cf. Harper & Row, Publishers, Inc. v. Nation Enters., 471 U.S. 539 (1985) (rejecting fair-use defense raised by a magazine that published quotes from President Gerald Ford's unpublished memoirs). Tenenbaum's argument is also disingenuous. There is no evidence that he turned to peer-to-peer networks because he wanted DRM-free music; he used Napster, Kazaa, and their brethren because he wanted free music. And as I have previously ruled, his efforts to thwart the plaintiffs' right to charge for the enjoyment of their copyrighted works did not constitute fair use.

#### **B. Tenenbaum's Evidentiary Challenge**

At trial, Tenenbaum attempted to introduce into evidence the full text of a letter that he wrote on November 21, 2005, offering to settle the plaintiffs' claims against him for \$500 and tendering a money order in that amount. Tenenbaum wrote the letter in response to a letter that the plaintiffs sent him in September 2005 demanding that he cease his file-sharing activities.

(See Tr. Tenenbaum Trial Testimony 10:18 to 11:12, 49:5-7, 72:10-23.) In addition to the settlement offer, the letter contained the following promise from Tenenbaum:

While I do not have access to the computer [on which Tenenbaum had saved illegally downloaded files] at college, I will be home on November 22nd. If there are any files existing in violation of copyrights, I will destroy them at that time.

(Def.'s Mot. & Mem. for New Trial or Remittitur 9 (quoting the full text of the letter).) I allowed the plaintiffs to introduce the above-quoted language from the letter but required that Tenenbaum's settlement offer be redacted.

Tenenbaum argues that this decision was erroneous in two respects: (1) his settlement offer need not have been excluded under Federal Rule of Evidence 408; and (2) shorn of its context in a letter offering settlement, the language quoted above appeared to the jury to be an unconditional promise to delete illegally downloaded music files, which provided fodder for the plaintiffs since evidence presented at trial showed that Tenenbaum did not in fact delete the files.

Rule 408 provides that evidence of "offering . . . to furnish . . . valuable consideration in compromising or attempting to compromise [a] claim" is "not admissible on behalf of any party . . . to prove liability for, invalidity of, or amount of a claim that was disputed as to validity or amount." Fed. R. Evid. 408(a). Such evidence, however, may be admissible for other purposes, such as "proving a witness's bias or prejudice; negating a contention of undue delay; and proving an effort to obstruct a criminal investigation or prosecution." Id. 408(b).

Tenenbaum argues that his offer of settlement was admissible to show that as early as November 2005, he was willing to take responsibility for his file-sharing.<sup>20</sup> He contends that this

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<sup>20</sup> He also argues that Rule 408 does not apply when a party seeks to admit his own settlement offer. This seems to have previously been the prevailing view, see Innovative Eng'g & Consulting Corp. v. Hurley & Assocs., Inc., No. 1:05CV0764, 2006 U.S. Dist. LEXIS 70502, at \*30 (N.D. Ohio Sept. 28, 2006), but a 2006 amendment to

evidence could have been used to combat the plaintiffs' attempts to portray him as an unrepentant, "hardcore" file sharer. According to Tenenbaum, proof of his alleged acceptance of responsibility is not excludable under Rule 408 because he was not seeking to introduce it to "prove liability for, invalidity of, or amount of a claim." Fed. R. Evid. 408(a); see also id. 408(b) (providing that Rule 408 "does not require exclusion if the evidence is offered for purposes not prohibited by subdivision (a)").

Even if Tenenbaum was offering the redacted portion of the November 2005 letter for a purpose permitted by Rule 408, my ruling was nevertheless proper under Rule 403. See Fed. R. Evid. 403 ("Although relevant, evidence may be excluded if its probative value is substantially outweighed by the danger of unfair prejudice, confusion of the issues, or misleading the jury, or by considerations of undue delay, waste of time, or needless presentation of cumulative evidence."). Admitting evidence of Tenenbaum's settlement offer would have opened the door to further inquiry into the course of the parties' settlement negotiations. Plaintiffs would have tried to show that Tenenbaum was intransigent in *subsequent* settlement discussions. This line of inquiry would have had little probative value, likely would have wasted the Court's time, and potentially could have confused the jurors by inundating them with information that had little pertinence to the matters they were to decide. It also may have required the parties' attorneys to take the stand as witnesses to testify about the course of the settlement discussions. This could have triggered a wave of disqualifications, a result that Rule 408 was intended to avert. See Fed.

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Rule 408 clarified that the rule applies even to a party's own settlement offer, see Fed. R. Evid. 408 advisory committee's notes (2006 amendment) ("The amendment makes clear that Rule 408 excludes compromise evidence even when a party seeks to admit its own settlement offer or statements made in settlement negotiations."); see also *Pierce v. F.R. Tripler & Co.*, 955 F.2d 820, 828 (2d Cir. 1992) (case cited by the Advisory Committee that interpreted Rule 408 in this manner even before the 2006 amendment).

R. Evid. 408 advisory committee's notes (2006 amendment) (“[P]roof of statements and offers made in settlement would often have to be made through the testimony of attorneys, leading to the risks and costs of disqualification.”).

Tenenbaum's argument that the plaintiffs improperly used the redacted letter as “damning evidence of perfidy” by showing that he failed to “destroy[] the offending files as he had apparently and unequivocally promised to do” is meritless. (Def.'s Mot. & Mem. for New Trial or Remittitur 9.) To start, the plaintiffs primarily used the November 2005 letter to impeach Tenenbaum's credibility by showing that he had waffled on the issue of whether a computer he used to download and distribute copyrighted works had been destroyed. While his November 21, 2005, promise to delete any unlawfully downloaded files on the computer suggested that the computer was operational as of that date, Tenenbaum later appeared to take the position that the computer had been destroyed before his promise was made. (Tr. Tenenbaum Trial Testimony 52:1 to 53:6.) In fact, it was Tenenbaum's own attorney, not the plaintiffs, who made explicit the fact that he had failed to fulfill his promise to delete the files.<sup>21</sup> (Id. at 73:12.)

But even if I ignore this serious hole in Tenenbaum's argument, my ruling still stands. Despite Tenenbaum's protestations to the contrary, a reasonable jury could not have construed his promise as contingent on the plaintiffs' acceptance of his settlement offer. Tenenbaum did not use conditional language; instead, he directly asserted: “I will be home on November 22nd. If there are any files existing in violation of copyrights, I will destroy them at that time.” He also dated this letter November 21, 2005, and the date he set for the destruction of the files was

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<sup>21</sup> The plaintiffs, however, did make a fleeting reference to Tenenbaum's failure to delete the files in their closing argument. (Trial Tr. 77:6-9, July 31, 2005, Case No. 03-cv-11661-NG, document #916.)

November 22. It seems unlikely that the plaintiffs or their attorneys even received Tenenbaum's letter by November 22. Thus, it is hard to see how Tenenbaum's promise to destroy the files while home on a break from school could have been contingent on the plaintiffs' acceptance of his settlement offer by that date.

In addition, any harm caused by my rulings with regard to the November 2005 letter was mitigated by the parties' stipulation that they engaged in settlement negotiations that ultimately failed. (Joint Stipulation re Settlement Negotiations, Ex. J to Pls.' Opp'n to Def.'s Mot. for New Trial or Remittitur.) Thus, even if I erred by excluding Tenenbaum's settlement offer and admitting the redacted letter, the error was harmless because the jury was informed that the parties had attempted to resolve their dispute through a settlement agreement. See Fed. R. Civ. P. 61 (setting forth the harmless error standard).

## **V. CONCLUSION**

The jury's \$675,000 award is wholly out of proportion with the government's legitimate interests in compensating the plaintiffs and deterring unlawful file-sharing. No plausible rationale can be crafted to support the award. It cannot withstand scrutiny under the Due Process Clause.

The fact that I reduce this award, however, obviously does not mean that Tenenbaum's actions are condoned or that wholesale file-sharing in comparable circumstances is lawful. I have determined that Tenenbaum's conduct was not "fair use" and that it infringed the plaintiffs' copyrights. Furthermore, the jury's award, even as reduced, is unquestionably severe and is more than adequate to satisfy the statutory purposes and the plaintiffs' interests.



I **GRANT** Tenenbaum's Motion for a New Trial or Remittitur (**document #26**) insofar as it seeks a reduction in the jury's award on the grounds that it is so grossly excessive as to violate the Constitution. I **DENY** the balance of Tenenbaum's motion for the reasons stated in this opinion. I will amend the judgment in this case to reduce the jury's award to \$2,250 for each of the thirty infringed works.

**SO ORDERED.**

**Date: July 9, 2010**

/s/ *Nancy Gertner*  
**NANCY GERTNER, U.S.D.C.**

**UNITED STATES DISTRICT COURT  
FOR THE DISTRICT OF MASSACHUSETTS**

<b>SONY BMG MUSIC</b>	)
<b>ENTERTAINMENT; WARNER BROS.</b>	)
<b>RECORDS INC.; ATLANTIC</b>	)
<b>RECORDING CORP.; ARISTA</b>	)
<b>RECORDS LLC; and UMG</b>	)
<b>RECORDINGS, INC.,</b>	)
<b>Plaintiffs,</b>	)
	)
<b>v.</b>	)
	)
<b>JOEL TENENBAUM,</b>	)
<b>Defendant.</b>	)

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**GERTNER, D.J.:**

**Civil Action No. 07cv11446-NG**

**AMENDED JUDGMENT**

July 9, 2010

For the reasons stated in this Court's Memorandum and Order entered this same date, the judgment entered in this case on December 7, 2009, is hereby vacated and replaced by this amended judgment.

**IT IS HEREBY ORDERED AND ADJUDGED THAT:**

**Judgment is entered in favor of plaintiffs and against defendant as follows:**

1. Sony BMG Music Entertainment: Eleven Thousand Two Hundred Fifty And 00/100 Dollars (\$11,250.00) for the five sound recordings;
2. Warner Bros. Records Inc.: Twenty-Two Thousand Five Hundred And 00/100 Dollars (\$22,500.00) for the ten sound recordings;
3. Arista Records LLC: Four Thousand Five Hundred And 00/100 Dollars (\$4,500.00) for the two sound recordings; and,
4. UMG Recordings, Inc.: Twenty-Nine Thousand Two Hundred Fifty And 00/100 Dollars (\$29,250.00) for the thirteen sound recordings.

Furthermore, defendant shall be, and hereby is, enjoined from directly or indirectly infringing plaintiffs' rights under federal or state law in any sound recording, whether now in

existence or later created, that is owned or controlled by plaintiffs (or any parent, subsidiary, or affiliate record label of plaintiffs) (“Plaintiffs’ Recordings”), including without limitation by using the Internet or any online media distribution system to reproduce or distribute any of Plaintiffs’ Recordings, except pursuant to a lawful license or with the express authority of plaintiffs. Defendant also shall destroy all copies of Plaintiffs’ Recordings that defendant has downloaded onto any computer hard drive or server without plaintiffs’ authorization and shall destroy all copies of those downloaded recordings transferred onto any physical medium or device in defendant’s possession, custody, or control.

**SO ORDERED.**

**Date: July 9, 2010**

/s/ Nancy Gertner  
**NANCY GERTNER, U.S.D.C.**

## 17 U.S.C. § 504: Remedies for Infringement: Damages and Profits

**(a) In General.**— Except as otherwise provided by this title, an infringer of copyright is liable for either—

(1) the copyright owner's actual damages and any additional profits of the infringer, as provided by subsection (b); or

(2) statutory damages, as provided by subsection (c).

**(b) Actual Damages and Profits.**— The copyright owner is entitled to recover the actual damages suffered by him or her as a result of the infringement, and any profits of the infringer that are attributable to the infringement and are not taken into account in computing the actual damages. In establishing the infringer's profits, the copyright owner is required to present proof only of the infringer's gross revenue, and the infringer is required to prove his or her deductible expenses and the elements of profit attributable to factors other than the copyrighted work.

**(c) Statutory Damages.**—

(1) Except as provided by clause (2) of this subsection, the copyright owner may elect, at any time before final judgment is rendered, to recover, instead of actual damages and profits, an award of statutory damages for all infringements involved in the action, with respect to any one work, for which any one infringer is liable individually, or for which any two or more infringers are liable jointly and severally, in a sum of not less than \$750 or more than \$30,000 as the court considers just. For the purposes of this subsection, all the parts of a compilation or derivative work constitute one work.

(2) In a case where the copyright owner sustains the burden of proving, and the court finds, that infringement was committed willfully, the court in its discretion may increase the award of statutory damages to a sum of not more than \$150,000. In a case where the infringer sustains the burden of proving, and the court finds, that such infringer was not aware and had no reason to believe that his or her acts constituted an infringement of copyright, the court in its discretion may reduce the award of statutory damages to a sum of not less than \$200. The court shall remit statutory damages in any case where an infringer believed and had reasonable grounds for believing that his or her use of the copyrighted work was a fair use under section 107, if the infringer was:

(i) an employee or agent of a nonprofit educational institution, library, or archives acting within the scope of his or her employment who, or such institution, library, or archives itself, which infringed by reproducing the work in copies or phonorecords; or

(ii) a public broadcasting entity which or a person who, as a regular part of the nonprofit activities of a public broadcasting entity (as defined in subsection (g)) of

section 118)<sup>1</sup> infringed by performing a published nondramatic literary work or by reproducing a transmission program embodying a performance of such a work.

(3)

(A) In a case of infringement, it shall be a rebuttable presumption that the infringement was committed willfully for purposes of determining relief if the violator, or a person acting in concert with the violator, knowingly provided or knowingly caused to be provided materially false contact information to a domain name registrar, domain name registry, or other domain name registration authority in registering, maintaining, or renewing a domain name used in connection with the infringement.

(B) Nothing in this paragraph limits what may be considered willful infringement under this subsection.

(C) For purposes of this paragraph, the term “domain name” has the meaning given that term in section 45 of the Act entitled “An Act to provide for the registration and protection of trademarks used in commerce, to carry out the provisions of certain international conventions, and for other purposes” approved July 5, 1946 (commonly referred to as the “Trademark Act of 1946”; 15 U.S.C. 1127).

**(d) Additional Damages in Certain Cases.**— In any case in which the court finds that a defendant proprietor of an establishment who claims as a defense that its activities were exempt under section 110 (5) did not have reasonable grounds to believe that its use of a copyrighted work was exempt under such section, the plaintiff shall be entitled to, in addition to any award of damages under this section, an additional award of two times the amount of the license fee that the proprietor of the establishment concerned should have paid the plaintiff for such use during the preceding period of up to 3 years.

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<sup>1</sup> References in Text: Subsection (g) of section 118 of this title, referred to in subsec. (c)(2), was redesignated as subsection (f) of section 118 by Pub. L. 108–419, § 5(f)(2), Nov. 30, 2004, 118 Stat. 2366.

## **CERTIFICATE OF COMPLIANCE**

This brief complies with the type-volume limitation of Fed. R. App. P. 32(a)(7)(B) because this brief contains 13,991 words, excluding the parts of the brief exempted by Fed. R. App. P. 32(a)(7)(B)(iii).

This brief complies with the typeface requirements of Fed. R. App. P. 32(a)(5) and the type style requirements of Fed. R. App. P. 32(a)(6) because this brief has been prepared in a proportionally spaced typeface using Microsoft Word 2003 in 14-point Times New Roman font.

/s/ Jeffrey S. Bucholtz

Attorney for Appellants

Dated: October 27, 2010

## **CERTIFICATE OF SERVICE**

I hereby certify that on this 27th day of October, 2010, I served the foregoing Appellants' Opening Brief by mail upon counsel shown below:

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