# A-701

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			217
1		MARYANN SLIM	
2		technically, it is not using our song,	
3		but it has produced a song to sound	
4		like our song. So this is a sound	
5	15:52:19	alike case.	
6		Q. In the E-mail from you to	
7		Steve Lewis and Alan Kading, at the top	
8		you say, "This is with high	
9		importance." You are requesting that	
10	15:52:33	they look at the YouTube clip or the	
11		YouTube link. And you say, "I am not	
12		convinced we would win this one, but	
13		please let me know if you would like CP	
14		Masters to pursue this and get a	
15	15:52:46	musicologist involved which we would	
16		have to pay for."	
17		Do you see that?	
18		A. I do.	
19		Q. Why were you not convinced	
20	15:52:52	that you would win?	
21		A. Because I had heard the song	
22		that they the piece of music they	
23		used in the commercial. And to me, it	
24		didn't sound like it was reminiscent of	
25	15:53:04	our song. It didn't sound close enough	

DAVID FELDMAN WORLDWIDE, INC. 450 Seventh Avenue - Ste 2803, New York, NY 10123 (212)705-8585

			218
1		MARYANN SLIM	
2		to our song that it would be identified	į
3		as a sound alike. That was just my	:
4	•	personal opinion.	
5	15:53:13	Q. Why did you consider getting	
6		a musicologist involved?	
7.		A. Because that's the procedure	
8		in the music publishing world. If you	
9		have a song that sounds that is what	
10	15:53:30	you call a sound alike. Or where you	
11		think someone has taken a piece of your	
12		song and put it in their song, a	
13		musicologist is an expert that will	
14		come in and listen to both your song	
15	15:53:41	and the song that you think is	
16		infringing your copyright and will	
17		write a report to determine whether he	
18		thinks it is a take of your song or	
19		not.	
20	15:53:50	Q. So the reason that Stage	
21		Three was considering getting a	
22		musicologist involved, was that because	
23		it is difficult for a person without	
24	·	musical training to determine if this	
25	15:54:05	was infringing or not?	
	1		

210

			219
1		MARYANN SLIM	
2		A. Yes. And also you would	
3		need an independent report. Otherwise,	
4		we could all be going after each other	
5	15:54:15	saying, I think your song sounds like	
6		my song. So you need to establish an	
7		independent report to backup your	
8		argument.	
9		Q. Did you end up hiring a	
10	15:54:23	musicologist to analyze this situation?	
11		A. I can't remember. I think	
12		they did. I think that CP Masters did	
13		in the end, but I can't remember.	
14		There is more correspondence on this.	
15	15:54:41	But once I handed it over to Steve, he	
16		took it over because it is not my area.	
17		Q. Do you remember if Stage	
18		Three took any action against C1000?	
19		A. If my memory is correct, we	
20	15:54:55	did not because we decided it wasn't	
21		close enough.	
22		Q. Did Stage Three send a	
23		Takedown Notice to YouTube for this	
24		clip?	
25	15:55:07	A. No.	

220 1 MARYANN SLIM Was that also because you 2 Q. didn't believe that it was close 3 4 enough? Well, we hadn't established 5 15:55:16 Α. that it was our song, it was our 6 copyright, in order to send a Takedown 7 8 Notice. Until we could establish by 9 the musicologist that this song was a 1Ò 15:55:29 sound alike, we have no right to send a Takedown Notice. 11 Are you aware of any other 12 works in suit in this case that you 13 have had issue with sound alikes? 14 15:55:48 With sound alikes? 15 Α. Yes. 16 Q. No, I can't recall. 17 Α. Any issues with Le Grange 18 19 with regard to sound alikes? 15:56:00 Not out of the UK office, 20 Α. 21 no. I am showing you an exhibit 22 Ο. 23 that we will have marked as Stage Three UK Exhibit 19, Bates number ST00083895 24 25 15:56:53 to '908.

221 MARYANN SLIM 1 2 (Whereupon, the aforementioned documents, 3 ST00083895 to '908, were marked as Stage Three UK Exhibit 19 for 5 identification as of this date by 6 7 the Reporter.) Have you had a chance to 8 Q. look this over? 9 15:57:35 Sorry, I am reading it. 10 Α. you want me to read the whole thing? 11 No, you don't have to read 12 We will walk over it. 13 it. Yes, I have glanced at the 14 Α. 15 15:57:43 first page. This is a series of E-mails 16 Q. 17 relating to a request by an MIT professor named Michael Snively to use 18 19 a 20-second clip of the song, "I Am 15:57:52 Glad I Hitched My Apple Wagon To Your 20 Star" in a video of one of his 21 lectures; is that correct? 22 23 That's correct. Α. Do you recognize this series 24 15:58:05 25 of E-mails?

		·	
			247
1		MARYANN SLIM	
2		A. I do.	
3		Q. And you respond, "Wow, this	
4		is the best ad ever."	
5	16:32:54	Do you see that?	
6		A. I do.	
7		Q. Did you view the YouTube	:
8		link that he had provided to you?	
9		A. Yes, I did.	
10	16:33:02	Q. And did you want to propose	
11		to McDonald's they recreate this ad	
12		using the song, Rock On?	
13		A. Yes, I would have liked to	
14		have done that.	
15	16:33:16	Q. Did you present the idea to	
16		McDonald's?	
17		A. No, I did not.	
18		Q. What was did your idea	
19		ever come to fruition?	
20	16:33:27	A. No, it did not.	
21		Q. Why not?	
22		A. This was the reason for	
23		this correspondence was when we was	
24		David Essex's manager informed us in a	
25	16:33:42	meeting, he said, you won't know this	

248 1 MARYANN SLIM 2 because it was before you had the 3 rights to the song, but Rock On was used in a McDonald's ad and it had a 4 16:33:56 James Dean look alike. And he was 5 saving to us, you know, wouldn't it be 6 great if McDonald's wanted to 8 re-license that ad. And clearly, as we weren't 9 10 16:34:07 the owners of that song at the time, we had no knowledge of it, and I didn't 11 12 really know what he was talking about. So as I was informed that 13 14 the commercial was in Australia, I 16:34:19 contacted our Australian sub-publisher 15 16 and asked him if he had any recollection of Rock On being used in a 17 McDonald's ad. And this was then 18 19 followed by this correspondence. 16:34:33 And would I go to an 20 21 advertising agency or a brand and advise them how to advertise their 22 23 product, no, I wouldn't. So then the last sentence of 24 o. 25 16:34:46 your E-mail says, "Thank you so much

249 1 MARYANN SLIM 2 for finding this so quickly - don't you 3 just love YouTube?" Do you see that? 4 16:34:55 5 Α. I do. What did you love about 6 Q. 7 YouTube? YouTube is a -- it's a good 8 Α. 9 service. It is a great, you know -what you call it? It is a great site. 10 16:35:05 And why do you feel like it 11 12 is a great site? Because it's -- it shows 13 Α. interesting clips. You know. He could 14 16:35:22 clearly find something that I had no 15 16 knowledge of, wouldn't know how to get ahold of or anything, and he was able 17 to find it. 18 And were there any other 19 Q. 20 16:35:32 reasons you thought it was a great 21 site? I don't have a problem with 22 23 YouTube. I think YouTube -- everyone loves YouTube, don't they? It's not 24 25 16:35:47 that you don't love YouTube, it is just

250 1 MARYANN SLIM you have to protect your copyrights and 2 make sure they are being used 3 illegally -- legally and not being 4 16:35:54 5 infringed. Do you know whether the 6 YouTube video that Mr. Gough sent was 7 authorized to be on the site? 8 I don't know because the 9 Α. license for that commercial wouldn't 10 16:36:13 have been issued by our company. 11 12 I am showing you a document that we will have marked as Stage Three 13 UK Exhibit 24, Bates number ST00086367 14 16:36:50 to '368. 15 (Whereupon, the 16 17 aforementioned documents, ST00086367 to '678, were marked as 18 Stage Three UK Exhibit 24 for 19 identification as of this date by 20 the Reporter.) 21 This is an E-mail chain 22 between yourself and Dave Wibberley 23 with the subject, "Ford Stuff." 24 25 16:37:35 Do you see that?

# Schapiro Exhibit 100

A-711

From: Joanne Price \( \)joanne.price\( \)@avfc.co.uk \>

Sent: Monday, October 5, 2009 6:10 PM

**To:** Oliver Weingarten < OWeingarten@premierleague.com>

Subject: Deed of Licence - Aston Villa
Attach: Premier Goals 2007-2010.pdf

Dear Oliver,

As requested, I set out below responses to Richard Scudamore's letter to the Club dated 7 September 2009 and your additional gueries dated 22 September 2009.

### Letter dated 7 September 2009

- 1. The Club has its own dedicated YouTube channel: http://www.youtube.com/user/avtvextra.
- 2. No such documents exist.
- 3. The Club had a prior contractual relationship with PremierGoals, but this was terminated in April 2008 due to PremierGoals having breached certain requirements of the Deed of Licence. A copy of the expired contract is attached.

# Your email dated 22 September 2009

- (a) I have already provided you with copies of our International Club TV Block contracts.
- (b) No such documents exist. The Club has not entered into any agreements in relation to International Club Mobile Contracts.
- (c) No such documents exist. The Club does not make home video devices available to the United States.

#### YouTube Channel

Following your correspondence, the Club has carried out an internal review of each of the videos on its YouTube channel. We appreciate that while the Deed of Licence does not prevent the Club from operating a YouTube channel, it does restrict the extent to which certain content (namely Footage, Archive Footage, Sound Materials and Stills, as defined in the Deed of Licence) may be included in such a website.

The Club has over 70 videos on the website, the vast majority of which we believe to be fully in accordance with the terms of the Deed of Licence (being "behind-the-scenes" or non-PL footage). We have discovered, however, that there were 7 videos which did not fully comply with the Deed of Licence. These are as follows:-

<u>http://www.youtube.com/watch?v=iofrx-HNqE</u> - Still photos and commentary from the Birmingham match 13/09/09. (viewers estimate: 1,100)

http://www.youtube.com/watch?v=wS\_roSN0hB4 - Still photos and commentary from the Liverpool match 24/08/09. (viewers estimate: 1,500)

http://www.youtube.com/watch?v=th7X2IdHuQs - Still photos and commentary from the Blackburn match 07/02/09. (viewers estimate: 600)

http://www.youtube.com/watch?v=XSNXxVI3ejQ - Still photos and commentary from the Bolton match 13/12/08. (viewers estimate: 600)

http://www.youtube.com/watch?v=yAHGTzS90xM - Still photos and Commentary from the Arsenal match 15/11/08. (viewers estimate: 3,100)

Highly Confidential PLC00000597

A-712

http://www.youtube.com/watch?v=BxqBrzAK6qU - Match footage (2 x 5 seconds) (viewers

estimate: 500)

http://www.youtube.com/watch?v=IM8N81yXLAU - Match footage (1 x 5 seconds) (viewers

estimate: 77)

All of these videos have now been taken down from the website and are no longer accessible. I have arranged to meet with our media and marketing team to discuss the issues raised by our internal review. I have also explained the terms of the Deed of Licence to the relevant Club personnel in detail to ensure that all content placed onto Club websites in future will comply with the terms of the Deed of Licence.

In particular, other than on the Club's official website (<u>www.avfc.co.uk</u>) which is the UK Club Website and International Club Website for the purposes of the Deed of Licence, going forward the Club will ensure that no Footage, Archive Footage or Sound Materials (as defined in the Deed of Licence) will be featured on any Club websites and no Stills or Sequences of Stills (as defined in the Deed of Licence) will be featured on any Club websites within seven days starting from midnight on the day of the relevant Club Match.

Please give me a call to discuss when you have a moment.

## Joanne Price In-House Lawyer

Aston Villa Football Club Villa Park | Birmingham | B6 6HE Tel: 0121 327 2299 x293

Mob: 07796 270643 Fax: 0121 327 7451

email: joanne.price@avfc.co.uk

W: www.avfc.co.uk

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Highly Confidential PLC00000598

# Schapiro Exhibit 101

A-714

From: Oliver Weingarten < OWeingarten@premierleague.com>

Sent: Friday, October 2, 2009 5:51 AM

To: Casimir Knight < Casimir Knight @Chelsea FC.com>

Cc: Alan Shaw (Alan.Shaw (Chelsea FC.com); Amanda Dungate (amanda.dungate (Achelsea fc.com);

Virginia Leather <vleather@premierleague.com>

**Subject:** RE: You Tube documentation response

Cas

Thanks for this. Will get back in touch if need be.

Amanda, is there any chance you could send scanned copies of the relevant Agreements please?

Best, Oliver

From: Casimir Knight [mailto:Casimir.Knight@ChelseaFC.com]

**Sent:** 01 October 2009 16:41 **To:** Oliver Weingarten

Cc: Alan Shaw; Amanda Dungate

Subject: You Tube documentation response

Dear Oliver,

I am writing with reference to your recent correspondence requesting information and documentation in respect of the Premier League's litigation against YouTube and its parent company Google.

#### 1. Club's use of Youtube

Chelsea Digital Media set up a club branded YouTube channel in February 2007. The primary purpose of this channel is to promote the club and Chelsea TV within this environment. As per the Premier Leaguer regulations, none of the video/media submitted to our Youtube channel contains any match footage whatsoever. While we accepted YouTube's standard terms and conditions via their website when setting up this channel, there is no other relevant documentation relating this that we have to send on to you.

## 2. <u>Club's belief about the effect on their businesses of the availability of football related videos on Youtube</u>

We believe the availability of football related content via Youtube does not have a material impact on the club's activity nor the ability for the club to exploit its media rights.

#### 3. Documents reflecting the club's making available Premier League footage by way of licensing

Chelsea Digital Media has not licensed the use of any match footage to any website, aside from our official international club websites which are a Chinese language website operated in partnership with Premier Goals and a Russian language website – operated in partnership with the Chelsea Fan Club (Russia).

CDM have licensed the club's international (ex UK and Eire) TV rights as follows -

- 1. North America Setanta US (until June 2010)
- 2. All other international territories IMG Media (until June 2013)

We also have an agreement with the Gifted Group, to whom we have licensed our DVD rights. Relevant documentation relating to the international TV and DVD rights has been posted to you separately by Amanda using special delivery.

I hope this adequately covers this off and do not hesitate to contact Alan or myself if you need to.

All the best and see you soon,

Cas Knight
Managing Director
Chelsea Digital Media

Highly Confidential PLC00000237

Phone: 020 7915 1980

Ext: 1280

Casimir.Knight@ChelseaFC.com

#### www.ChelseaFC.com

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Highly Confidential PLC00000238

# Schapiro Exhibit 102

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# UNITED STATES DISTRICT COURT

### FOR THE SOUTHERN DISTRICT OF NEW YORK

VIACOM INTERNATIONAL, INC., COMEDY PARTNERS, COUNTRY MUSIC TELEVISION, INC., PARAMOUNT PICTURES CORPORATION, AND BLACK ENTERTAINMENT TELEVISION, LLC,	) ) ) )
PLAINTIFFS,	) CASE NO. ) 07-CV-2103
vs.	)
YOUTUBE, INC., YOUTUBE, LLC, AND GOOGLE, INC.,	) ) )
DEFENDANTS.	, ) )
THE FOOTBALL ASSOCIATION PREMIER LEAGUE LIMITED, BOURNE CO., ET AL., ON BEHALF OF THEMSELVES AND ALL OTHERS SIMILARLY SITUATED,	) ) ) )
PLAINTIFFS,	) CASE NO. ) 07-CV-3582
vs.	)
YOUTUBE, INC., YOUTUBE, LLC, AND GOOGLE, INC.,	) )
DEFENDANTS.	) )

VIDEOTAPED 30(B)(6) DEPOSITION OF JEFFREY DUNCAN THURSDAY, NOVEMBER 12, 2009 LOS ANGELES, CALIFORNIA

Job No. 18088

		2
1	UNITED STATES DISTRICT COURT	
2	FOR THE SOUTHERN DISTRICT OF NEW YORK	
3	THE CONTROL THE COMEDY	
4	VIACOM INTERNATIONAL, INC., COMEDY )  PARTNERS, COUNTRY MUSIC TELEVISION, )  INC., PARAMOUNT PICTURES CORPORATION, )	
5	AND BLACK ENTERTAINMENT TELEVISION, ) LLC, )	
6	) PLAINTIFFS, ) CASE NO.	
7	) 07-CV-2103 vs.	
8	YOUTUBE, INC., YOUTUBE, LLC, AND )	
9	GOOGLE, INC.,	
10	DEFENDANTS. )	
11	THE FOOTBALL ASSOCIATION PREMIER )	
12	LEAGUE LIMITED, BOURNE CO., ET AL., ) ON BEHALF OF THEMSELVES AND ALL )	
13	OTHERS SIMILARLY SITUATED, )	
14	PLAINTIFFS, ) CASE NO. ) 07-CV-3582	
15	vs. )	
16	YOUTUBE, INC., YOUTUBE, LLC, AND ) GOOGLE, INC.,	
17	DEFENDANTS. )	
18	)	
19		
20	VIDEOTAPED 30(B)(6) DEPOSITION OF STAGE THREE	
21	(US), INC. through JEFFREY DUNCAN, taken on behalf of	
22	the Defendants, at 10:06 a.m., Thursday, November 12,	
23	2009, at 350 South Grand Avenue, Los Angeles,	
24	California, before Elizabeth Borrelli, CSR No. 7884,	
25	pursuant to notice.	

			3
1	APPEARANCES	OF COUNSEL	
2			
3	FOR	PLAINTIFF STAGE THREE MUSIC (US), INC.:	
4		LIEFF, CABRASER, HEIMANN & BERNSTEIN, LLP	
5		BY: DAVID STELLINGS, ESQ.	
6		250 Hudson Street	
7		8th Floor	
8		New York, New York 10013	
9		(212) 355-9500	
10		dstellings@lchb.com	
11			
12	FOR	DEFENDANT YOU TUBE:	
13	. •	MAYER BROWN LLP	
14		BY: ARIC S. JACOVER, ESQ.	
15		71 South Wacker Drive	
16		Chicago, Illinois 60606-4637	
17		(312) 782-0600	
18		(312) 706-8674 (fax)	
19		asjacover@mayerbrown.com	
20		- AND -	
21			
22			
23			
24			
25			

			4
1	APPEARANCES (Continued):		
2			
3	MAYER BROWN LLP		
4	BY: FIDELIS I. AGBAPURUONWU,	ESQ.	
5	1999 K Street, N.W.		
6	Washington, D.C. 20006-1101		
7	(202) 263-3868	*	
8	(202) 762-4292 (fax)		
9	fagbapuruonwu@mayerbrown.com		
10			
11	ALSO PRESENT:		
12	MARK HOWARD, Videographer		
13			
14			
15			
16			
17			
18			
19			
20			
21			
22			
23			
24			
25			

60 1 11:23 But you're not -- but neither co-owner is o. 2 required to get approval from the other before licensing, correct? 3 Typ- --4 Α. 11:24 MR. STELLINGS: Object to the form of the 5 6 question. THE WITNESS: Like I said, typically, no, 7 but there are -- there are some instances where it 8 9 is required. 10 11:24 BY MR. JACOVER: In what instances is approval required? 11 12 That would depend on the composition, the specific composition. 13 And what about the specific composition 14 Q. would require that the co-owner get approval? 11:24 15 When there's either a legal document or 16 some type of an arrangement where the co-owner has 17 requested that they be contacted prior to licensing 18 the composition. 19 Does Stage Three have any agreements with 20 11:24 ο. co-owners of compositions that it administers? 21 We do with Joe Egan, who's the co-writer 22 Α. of the song "Stuck in the Middle With You," which is 23 included in one of the works in suit here. 24 And he has given us permission to enter 25 11:25

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				61
1	11:25	into this	suit and function on his behalf.	
2		Q.	And does is approval required from Joe	
3		Egan to li	cense his songs?	
4		A.	He is one of the that is one of the	
5	11:25	instances	where we will go to his camp for approval	
6		on a licer	nse.	
7		Q.	Are there any others, any other songs?	
8		A.	I can't recall off the top of my head	
9		without ha	aving the song files to reference.	
10	11:25	Q.	Do you know if there are any other songs	
11		that are w	works in suit in this case where Stage	
12		Three woul	ld need to get approval from a co-owner	
13		before lie	censing?	
14		Α.	Yes, I know that.	
15	11:26	Q.	And what's the answer?	
16		Α.	The answer is no.	
17		Q.	Okay.	
18			Does Joe Egan own the other 50 percent of	
19		"Stuck in	the Middle With You"?	
20	11:26	Α.	He does, he and his publishing entity.	
21		Q.	If you could turn to page 94389.	
22			You'll see there's the column labeled	
23		"Subpubli	sher (if applicable)"?	
24		A.	I see that.	
25	11:27	Q.	How many subpublishers does Stage Three	
	1			

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			62
1	11:27	have?	
2		A. Off the top of my head I'd have to say	
3		roughly eight.	
4		Q. And what territories are they responsible	
5	11:27	for?	
6		MR. STELLINGS: Objection. It's	
7		repetitive. Ms. Slim already testified about this	
8		issue.	
9		You can tell him what you know.	
10	11:27	THE WITNESS: Sure. That she did; yeah, I	
11		did read that in Mary Ann's deposition, that she	
12		pretty thoroughly went over all of that.	
13		Shall I repeat?	
14		BY MR. JACOVER:	
15	11:27	Q. Well, it wasn't clear how many	
16		subpublishers there were, so I'm just trying to get	
17		a little more information on that.	
18		A. Would you like me to name them	
19		individually?	
20	11:27	Q. Sure.	
21		A. Okay. This is from memory here, so	
22		Q. Okay.	
23		A. I'll do the best I can with it.	
24		For the territory of Canada, we have Peer	
25	11:28	Music Canada.	

			63
1	11:28	For Germany we have Wintrup Music.	
2		For France we have Premiere Music.	
3		For all Latin-speaking territories we have	
4		Clippers Music, out of Spain.	
5	11:28	For the territory of South Africa we have	
6		Gresham.	
7		For the territory of Japan we have	
8		Watanabe.	
9		Spell it? Okay.	
10	11:28	For the territory of Australia we have	
11		Native Tongue.	
12		For minor eastern European territories we	
13		have EMI.	
14		For Sweden and one or two of the other	
15	11:29	Nordic countries we have Bonnier.	
16		And for several other minor European	
17		territories we have we have Shubert.	
18		And I believe that that's pretty	
19		inclusive.	
20	11:30	I might be missing one or two.	
21		Q. Okay.	
22		A. But that's most of the world there.	
23		Q. And do the Stage Three subpublishers, do	
24		they administer any of the works in suit?	
25	11:30	A. Only in their territory.	

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			64
1	11:30	Q. Are the subpublishers required to get	
2		approval from Stage Three before issuing licenses?	
3		A. Yes.	
4		Q. Does that approval have to be written?	
5	11:30	A. It is written, yes.	
6		Q. And does Stage Three track all of the	
7		subpublisher licenses?	
8	1	A. Can you explain what you mean by "track"?	
9		Q. Does Stage Three keep track of the	
10	11:31	licenses issued by its subpublishers, either in a	
11		database or something like that?	
12		A. Well, the sync licenses are kept track of	
13		in this document that we're looking at here	
14		(indicating).	-
15	11:31	Q. And these include sync licenses issued by	
16		subpublishers, as well?	
17		A. Yes, that we know of yes, the ones we	
18		know of.	
19		Q. Are there some that you don't know of?	
20	11:31	A. Typically, no. Yeah, it's accurate to say	
21		no.	
22		Q. Well, I'm a little confused. You said	
23		"the ones we know of," which seems to imply that	
24		there are ones that you don't know of.	
25	11:31	A. And then I said "typically, no," and then	

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1	15:03	(Whereupon Exhibit 12 was marked for	
2		identification.)	
3		(Whereupon Exhibit 13 was marked for	
4		identification.)	
5	15:03	BY MR. JACOVER:	
6		Q. So these exhibits have been marked Stage	
7		Three (US) Exhibits 11, 12 and 13.	
8		And have you had a chance to look these	
9		over?	
10	15:05	Have you have you seen each of these	
11		documents before?	
12		A. I have not seen these documents	
13		specifically.	
14		Q. Have you seen other take-down notices sent	
15	15:05	by BayTSP on behalf of Stage Three?	
16		A. I have.	
17		Q. So do you know whether those other	
18		take-down notices have been produced by Stage Three	
19		in discovery in this case?	
20	15:05	A. I do not specifically no, I don't know	
21		that.	
22		Q. Do you recall approximately what the dates	
23		were for those other the other take-down notices	
24		that you've seen?	
25	15:06	A. I do not.	

			147
1	15:06	Q. Do you recall what year they were sent?	
2		A. Late 2008, early 2009.	
3		Q. Okay.	
4		So, again, to the extent that these other	
5	15:06	take-down notices have not been produced, we will	
6		request production.	
7		MR. STELLINGS: I mean, for the record,	
8		it's my understanding that we've produced to	
9		defendants all of the take-down notices. But I	
10	15:06	understand that you are saying that you haven't	
11		identified them, and, therefore, I will try to	
12		figure out what's been produced and what has not	
13		been produced, if anything.	
14		MR. JACOVER: Okay.	
15	15:06	BY MR. JACOVER:	
16		Q. For the take-down notices that you have	
17		seen, do you know if YouTube responded promptly to	
18		those take-down notices?	
19		A. They did.	
20	15:07	Q. Has Stage Three ever had a problem with	
21	-	YouTube not responding promptly to a DMCA-compliant	
22		take-down notice?	
23		A. We have not.	
24		Q. Do you know how the URLs that are listed	
25	15:07	in the take-down notices that you've seen were	

			148
1	15:07	identified?	
2		MR. STELLINGS: Object to the form of the	
3		question.	
4		You can answer.	
5	15:07	THE WITNESS: BayTSP identified those	
6		URLs.	
7		BY MR. JACOVER:	
8		Q. And did anyone at Stage Three review those	
9		URLs?	
10	15:07	A. The process that I explained before is	
11		that BayTSP collects all URLs. They are then sent	
12		to our lawyers for review.	
13		Q. So since you haven't seen these particular	
14		take-down notices before, I'll just represent to you	
15	15:08	that they have URLs for several works that are not	
16		works in suit in this case.	
17		So my question is, why did Stage Three	
18		decide to send take-down notices for those works	
19		instead of adding them to the works in suit?	:
20	15:08	MR. STELLINGS: You can answer to the	
21		extent that it doesn't implicate any communications	
22		from your lawyers.	
23		THE WITNESS: Any answer that I give would	
24		implicate conversations I had with my lawyers.	
25	11:02	BY MR. JACOVER:	
	1		

			149
1	15:09	Q. Why did Stage Three decide to bring this	
2		lawsuit with respect to the works in suit instead of	
3		just sending take-down notices, as they did for some	
4		of the works in suit in the exhibits I just showed	
5	15:09	you?	
6		MR. STELLINGS: I'll object.	
7		You can answer to the extent that you can	
8		do so without implicating attorney-client	
9		communications.	
10	15:09	THE WITNESS: Again, I mean, any answer	
11	٠	that I would give would implicate attorney-client	
12		conversations.	
13		And we have been discussing this in detail	
14		for a long, long time, and every bit of it we've	
15	15:09	discussed.	
16		BY MR. JACOVER:	
17		Q. I'm sorry. Every bit of it we discussed	
18		what?	
19		A. We've discussed.	
20	15:10	MR. STELLINGS: You mean with your	
21		lawyers?	
22		THE WITNESS: In regards to yeah.	
23		BY MR. JACOVER:	
24		Q. Okay.	
25	15:10	A. The take-down notices and specifically	
	Ī		

150 15:10 regarding your question. 1 Stage Three has never brought -- hasn't 2 Q. brought any lawsuits or other actions against the 3 individuals that posted the clips in these take-down 4 notices or in any of the other take-down notices 15:10 5 you've seen; is that right? 6 There was -- there was an action brought 7 Α. upon as a result of one -- one clip that we -- that 8 we saw relating to the Baltimore Ravens. 9 10 15:11 Q. Okay. I don't -- I'm sorry. I don't -- I'm not Α. 11 12 a lawyer. When you're looking at your lawyer, it ο. 13 makes it seem as if you're looking to him for --14 I'm looking for him to stop me if I get 15:11 Α. 15 close to saying something that, you know, exposes 16 attorney-client conversations. 17 Q. Okay. 18 That's all I'm doing there. 19 Α. The whole object as needed. 15:11 ο. 20 I speak very quickly sometimes, though. 21 Α. So can you just describe to me the 22 ο. situation relating to the Baltimore Ravens. 23 The Baltimore Ravens had a contest at one 24 of their games where they played the song "Walk This 25 15:11

		1	.51
1	15:11	Way" and had fans from the audience dance to it.	
2		And one of the contestants posted himself dancing to	
3		"Walk This Way" on the field and posted it to	
4		YouTube.	
5	15:12	We became aware of this clip and contacted	
6		the Baltimore Ravens, asking them why they didn't	
7		come to us for a license or come to the and they	
8		used the original master or coming to the label	
9		for a license.	
10	15:12	Q. Did you take	
11		A. And	
12		Q. Oh, go ahead.	
13		A. And we ended up settling with the	
14		organization.	
15	15:12	Q. Did you take any action with regard to the	
16		clip that was posted on YouTube?	
17		A. A take-down notice was sent.	
18		Q. And did you take any action against the	
19		individual that had posted the clip?	
20	15:12	A. No.	
21		Q. Has Stage Three ever retracted a take-down	
22		notice that it had sent?	
23		A. Yes.	
24		Q. In what instances do you remember?	
25	15:13	A. We sent I'm sorry?	

152 Yeah, please describe the instances in 15:13 1 Q. which Stage Three has retracted a take-down notice? 2 There was one instance where take-down 3 Α. notices were sent to Eagle Rock Communications. 4 And what was the situation with Eagle Rock 15:13 5 6 Communications? Eagle Rock is a record label who produced 7 Α. a DVD of ZZ Top live, and Stage Three entered into a 8 mechanical license with them for that DVD that also 9 included a synchronization license, because it's 10 15:13 a -- it's got a video sync, as well, and it did, 11 indeed, include -- the license did include granting 12 of the rights to post clips of the DVD on the 13 internet for -- in whole or in part. 14 The unlimited internet rights? 15:14 Q. 15 Α. It was all media, yes. 16 And so had Eagle Rock Communications 17 posted a video on a website? 18 Eagle Rock had posted on YouTube, on their Α. 19 YouTube channel, several of the ZZ Top -- clips of 20 15:14 21 the ZZ Top DVD. And so Stage Three sent a take-down notice Q. 22 regarding those clips? 23 Α. BayTSP did. 24 And how did you come to be aware that 15:14 25 Q.

153 those clips were, in fact, authorized to be on 15:14 1 2 YouTube? We received an e-mail from an 3 Α. administrative personnel at Eagle Rock. 4 And what did that e-mail inform you? 15:15 5 That we've been sent take-down notices by 6 BayTSP for the Stage Three Music content, and we 7 feel we have the right to post this content. 8 Please, can we discuss this. Along those lines. 9 And how did Stage Three respond? 10 15:15 Q. We did have a conversation with Eagle Α. 11 Rock. We did review the license. And we did 12 ultimately allow them to keep their content posted 13 14 on YouTube. Is that video still up on YouTube, to your 15:15 15 knowledge? 16 Α. It is. 17 So how did BayTSP come to identify this as 18 an infringing clip for which it sent a take-down 19 15:16 notice? 20 Using the software that they use to 21 Α. identify these clips in the first place. 22 So would you classify this as a mistake 23 when they sent a take-down notice to YouTube? 24 I think "an oversight" is better. 15:16 25 Α.

154 An oversight on BayTSP's part? 15:16 1 Q. No, oversight on behalf of our lawyers. 2 Α. How so? 3 Ο. In that it was -- or it could -- you know, 4 Α. excuse me. Let me back up. That could also be an 15:17 5 oversight on Stage Three's part, as well. Because, 6 as I've mentioned a couple times now, BayTSP sends 7 all occurrences of our content on YouTube to our 8 lawyers. Our lawyers review it. And there were 9 instances where some of those URLs were discussed. 10 15:17 And this was -- this should have been one of those 11 instances that was discussed. And it's possible 12 that we -- I don't recall exactly. We reviewed a 13 lot of these. And I don't -- again, I don't recall 14 exactly how it happened, but this could have been 15:17 15 one that was caught. So I say "oversight." 16 17 Mistake. ο. Same thing? 18 In that -- in that neighborhood. Α. 19 Has Stage Three provided any guidelines to 20 15:18 Ο. its lawyers about when it should discuss a 21 particular URL on YouTube? 22 Again Stage Three doesn't give legal 23 advice to our lawyers. We take legal advice from 24 15:18 25 our lawyers.

155 Well, you said that this was one -- an 1 15:18 Q. instance that should have been discussed. I'm 2 trying to understand how you determined which URLs 3 are -- which URLs prompt this discussion -- further 4 discussion on whether --5 15:18 Those decisions --6 Α. -- they are authorized? 7 Q. I'm sorry. I'll let you finish. 8 Α. I'm finished. 9 Ο. 10 15:18 Α. Those decisions were made by our lawyers. They then sent us the URLs that they wanted to 11 discuss with us, not the other way around, yeah. 12 So this particular URL was not sent to 13 Ο. 14 Stage Three, then? I don't know specifically. Like I say, 15:19 15 there were a couple. So I don't know if this made 16 it to us. But somewhere Stage Three should have 17 been able to identify that as a -- and ultimately we 18 did identify it as a licensed use. 19 But not until after the take-down notice 15:19 20 Q. 21 had been sent, correct? Α. Correct. 22 23 Were there any written communications regarding this retraction of the take-down notice? 24 25 15:19 Α. I believe there were e-mails.

170 15:40 In Torrance's e-mail she includes a 1 Q. YouTube link of the "Ax Men" trailer concerning this 2 3 song "Back Road Boogie", right? 4 Α. Yes. 5 15:40 Q. So if you could turn, then, to the first page of this document, Professor Ferrara responds to 6 7 Ms. Torrance's e-mail, and he says, "I listened to 8 the trailer and to 'La Grange'. There are many instrumental parts and elements in the one-minute 9 15:40 long trailer requiring a great deal of musical 10 transcription. That transcription must then be 11 compared to a transcription of 'La Grange'. I 12 estimate that this will require approximately four 13 14 hours of transcription and analysis." 15:40 15 Do you see that? 16 Α. Yes. Is that the typical process that a 17 18 musicologist would go through in analyzing one of 19 these soundalikes to determine if they are 15:41 infringing? 20 MR. STELLINGS: Objection. 21 22 You can answer if you know. THE WITNESS: There is no typical. 23 I can tell you that in this instance "La 24 25 Grange" is a song that is rooted in the American

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		171	
1	15:41	blues tradition, and there are many subtleties that	
2		need to be taken into account. And that's why, I	
3		think, it required that amount of work.	
4		BY MR. JACOVER:	
5	15:41	Q. And that's why hiring a musicologist was	
6		necessary in this case, correct?	
7	•	MR. STELLINGS: Objection.	
8		You can answer.	
9		THE WITNESS: We hired the musicologist	
10	15:41	well, this is I don't want to divulge what we've	
11		discussed with our other our other sets of	
12		lawyers that we do consult with.	
13		MR. STELLINGS: Okay. And you shouldn't.	
14		THE WITNESS: Because we did have	
15	15:42	discussions with our lawyer regarding this	
16		infringement.	
17		BY MR. JACOVER:	
18	·	Q. And did you take any action with respect	
19		to this soundalike "Back Road Boogie"?	
20	15:42	A. We sent yes. We sent a cease and	
21		desist after having tried to do a to license the	
22		composition.	
23		Q. And did Professor Ferrara provide the	
24		requested analysis?	
25	15:42	A. He did.	

			172
1	15:42	Q. And what were the what was the results	
2		of his analysis?	
3		A. He concluded ultimately that it was not an	
4		infringement.	
5	15:43	Q. So if he concluded this was not an	
6		infringement, why did you send a cease and desist	
7		regarding this compo regarding "Back Road	
8		Boogie"?	
9		A. It was a timing issue. While he was still	
10	15:43	in the process of reviewing it, we jumped the gun a	
11		bit and sent a cease and desist. By the time we	
12		received the full report from the musicologist, we	
13		then stood down.	
14		Q. Did you send a take-down notice to YouTube	
15	15:43	regarding the clip that had been posted on the site?	
16		A. No.	
17		Q. Why not?	
18		A. It was an it was an advertisement for	
19		the show. And it's not our composition. So if it's	
20	15:44	not our composition, we can't be sending take-down	
21		notices.	
22		Q. When you say "it's not our composition,"	
23		you're referring to "Back Road Boogie"?	
24		A. "Back Road Boogie" is not a Stage Three	
25	15:44	composition.	

173 Well, if you had determined that it was an 15:44 1 Q. infringement, "Back Road Boogie" was an infringement 2 of "La Grange", would you then have sent a take-down 3 notice to YouTube? 4 15:44 MR. STELLINGS: Objection. Hypothetical. 5 You can answer. 6 THE WITNESS: Had we determined it was an 7 infringement, it would -- it would depend. If we 8 issued a license after the fact, we might have 9 granted all media rights and, therefore, not sent 10 15:45 out a take-down notice. 11 BY MR. JACOVER: 12 In which case it would be authorized to be 13 14 on the site? In which case it would be authorized to be 15:45 15 Α. on the site, unless YouTube was excluded from that 16 language. 17 Should YouTube have taken any action in 18 response to this clip appearing on the site? 19 15:45 MR. STELLINGS: Object to the form of the 20 21 question. You can answer. 22 THE WITNESS: Should they have, according 23 to me? 24 25 15:45 BY MR. JACOVER:

- 1			
			191
1	16:13	A. I do.	
2		Q. Is he your Stage Three's Australian	
3		subpublisher?	
4		A. No. He's an employee he's a former	
5	16:13	employee of Native Toungue, who is Stage Three's	
6		Australian's subpublisher.	
7		Q. So he's affiliated or used to be	
8		affiliated with Australia's Stage Three	
9		subpublisher?	
10	16:13	A. He was, yes.	
11		Q. And he was affiliated with them at this	
12		time, I presume, correct?	
13		A. He was.	
14		Q. And this is February 15, 2007, was when he	
15	16:13	sent his e-mail, correct?	
16	·	A. That's what it says, yes.	
17		Q. If you could turn to page 4 of this of	
18		the attachment.	
19		There's a heading "Previous Releases" and	
20	16:14	then a subheading "Previous Videos."	
21		Do you see that?	
22		A. I do.	
23		Q. And under that subheading there are three	
24		YouTube links for the videos: "Sixteen Military	
25	16:14	Wives," "Los Angeles I'm Yours," and "The Solidering	

16:14	Life."		192
10,11	TTTC:		
	A. "Soldieri		
	Q. I guess t	hat's spelled wrong.	
	A. It is.		
16:14	Q. "The Sold	iering Life."	
	A. You said	it right; they spelled it wrong.	
	Q. Okay.		
	Do you ha	ve any idea why these YouTube	
	links were included	in this marketing plan?	
16:14	A. This was	created by EMI Capital,	
	Australia. And I d	o not know why they would include	
	YouTube links.		
	Q. And what	is EMI Capital Australia?	
	A. It's a re	cord label.	
16:14	Q. And are t	hey affiliated at all with Stage	
	Three's subpublishe	r in Australia?	
	A. What do y	ou mean by "affiliated"?	
	Q. Did they	I shouldn't say "affiliated."	
	Did they	work with Australia's Stage	
16:15	Three sorry S	tage Three's Australia	
·	subpublisher?		
	A. It appear	s that they have worked with	
	them, yes.		
	Q. And do yo	u know who may have posted these	
16:15	clips on YouTube?		
	16:14 16:14	A. It is.  16:14 Q. "The Sold A. You said Q. Okay.  Do you ha links were included  16:14 A. This was Australia. And I d YouTube links.  Q. And what A. It's a re  16:14 Q. And are t Three's subpublishe A. What do y Q. Did they Did they Three sorry S subpublisher? A. It appear them, yes.  Q. And do you	A. It is.  16:14 Q. "The Soldiering Life."  A. You said it right; they spelled it wrong. Q. Okay.  Do you have any idea why these YouTube links were included in this marketing plan?  16:14 A. This was created by EMI Capital, Australia. And I do not know why they would include YouTube links.  Q. And what is EMI Capital Australia?  A. It's a record label.  Q. And are they affiliated at all with Stage Three's subpublisher in Australia?  A. What do you mean by "affiliated"? Q. Did they I shouldn't say "affiliated."  Did they work with Australia's Stage  16:15 Three sorry Stage Three's Australia subpublisher?  A. It appears that they have worked with them, yes.  Q. And do you know who may have posted these

193 MR. STELLINGS: Object to the form of the 1 16:15 2 question. THE WITNESS: I do not know. 3 BY MR. JACOVER: 4 Do you know if Stage Three made any effort 16:15 5 to determine if these videos were authorized to be 6 on YouTube? 7 I believe that take-down notices were sent 8 Α. for all of our content that was on YouTube that was 9 10 16:15 not authorized. And is that based on your presumption that 11 BayTSP finds and removes all of Stage Three's 12 13 content? 14 Α. Yes. Do you know if anyone at Stage Three ever 16:16 15 instructed its subpublisher not to post or link to 16 videos on YouTube? 17 No one instructed our subpublishers not to Α. 18 19 do that. Are you aware of any Stage Three artists 16:16 20 ο. that have an official channel on YouTube? I should 21 say Stage Three writers. 22 Writers. Yeah. 23 The only one I'm aware of is the one that 24 I mentioned before, which was the Aerosmith writers. 25 16:16

			1:	94
1	16:16	Q. I	Did they have an official YouTube channel?	
2		Α. Σ	les.	
3		Q. C	Dkay.	
4		A. S	So it's the one that contains the	
5	16:16	interviews	and Brad Whitford driving a	
6		Q. <i>I</i>	Are you aware of any other	
7		Α	racecar.	
8		Q. S	Sorry.	
9		I	Are you aware of any other Stage Three	
10	16:17	writers tha	at have an official channel on YouTube?	
11		Α.	I am not.	
12		1	MR. JACOVER: I'm going to show you two	
13		exhibits a	t once, which we will have marked as Stage	
14		Three (US)	Exhibits 17 and 18, both of which consist	
15	16:17	of printou	ts from two different websites.	
16			(Discussion off the record.)	
17		. 1	MR. JACOVER: Can we go off the record for	
18		one second	?	
19		1	MR. STELLINGS: Do you want to take a	
20	16:18	quick bath	room break now?	
21		1	MR. JACOVER: Sure. Take a quick break.	
22		,	THE VIDEOGRAPHER: We are going off the	
23		record at	4:19 p.m.	
24			(Recess.)	
25	16:19	//		
	1			

205 16:40 1 Α. Okay. Now, making -- you asked me, should 2 YouTube know whether or not the content posted here 3 is authorized or unauthorized by looking at it, 4 5 16:41 right? Well, not quite what I asked, but let's --6 Q. 7 Let's say you did. Α. Let's say that's the question, okay. 8 Q. Okay. And then my response to that is, 9 Α. rather than -- my other question I answered, I was 16:41 10 answering in the frame of this is all the damages 11 that have already been done, it was saying -- this 12 is from the inception of YouTube to now. My answer 13 relating to this was business model for YouTube 14 going forward, that it should not allow any 15 16:41 content -- it's already allowed all this content --16 unauthorized content on its website as it stands, 17 but I'm saying going forward, YouTube should know 18 what content is authorized simply by insisting that 19 anyone who uploads videos to their website have a 16:41 20 21 legitimate license in place. 22 That was really long. And I hope you understood what I was getting at. 23 I think so. 24 Q. I mean, it's -- here's another way of 16:42 25 Α.

206 16:42 answering that question, and this is easier and 1 2. clearer. 3 Ο. Okay. Go ahead. We know that -- I might have bitten off 4 Α. 5 16:42 more than I can chew, but I'll continue. We know that Stage Three and YouTube don't have any 6 7 agreement between the two companies, so with that in mind, 99 percent of whatever is posted on YouTube is 8 unauthorized, just by virtue of knowing that any of 9 Stage Three content that ends up on YouTube is 16:43 10 unauthorized, with the exception of the occasional 11 video trailer and advertisement where we grant all 12 13 media rights. It would actually be easier for Stage 14 16:43 Three to say, okay, here are the, you know, 15 or 20 15 instances where it's actually okay for a production 16 company or a studio to upload YouTube videos where 17 18 we've granted these rights; here are the 15 or 20 19 instances of that. 16:43 And has Stage Three ever done that? 20 Q. 21 Α. No. 22 Has Stage Three ever informed YouTube of Q. the instances when the content was authorized to be 23 24 on the site? We're in the process of doing that right 16:43 25 Α.

			······································
			207
1	16:43	now	
2		Q. What	
3		A via this suit.	
4		Q. My question is, has Stage Three ever	
5	16:44	informed YouTube of content that is authorized to be	
6		on the site?	
7		A. We've, via BayTSP, informed them of what's	
8		not authorized to be on their site.	
9		Q. That's not my question.	
10	16:44	You just said it would be easier if	
11		Stage hold on.	
12		A. Yes.	
13		Q if Stage Three would inform YouTube of	
14		the content that is authorized to be on the site.	
15	16:44	And my question is it's very simple has Stage	
16		Three ever informed YouTube	
17		A. No.	
18		Q of that content?	
19		A. No.	
20	16:44	Q. Okay.	
21		A. But I'm saying that and I would like to	
22		finish my thought here	
23		Q. Sure.	į
24		A which is, so if we were to inform you	
25	16:44	of the roughly 15 or 20 authorized uses, you could	
	I		

## Schapiro Exhibit 104

Page 1

UNITED STATES DISTRICT COURT

FOR THE SOUTHERN DISTRICT OF NEW YORK

VIACOM INTERNATIONAL, INC., COMEDY )
PARTNERS, COUNTRY MUSIC. )
TELEVISION, INC., PARAMOUNT )
PICTURES CORPORATION, and BLACK )
ENTERTAINMENT TELEVISION, LLC, )

Plaintiffs,

vs.

) No. 07-CV-2203

YOUTUBE, INC., YOUTUBE, LLC, and GOOGLE, INC.,

Defendants.

THE FOOTBALL ASSOCIATION PREMIER )
LEAGUE LIMITED, BOURNE CO., et al.,)
on behalf of themselves and all
others similarly situated,

Plaintiffs,

vs.

) NO. 07-CV-3582

YOUTUBE, INC., YOUTUBE, LLC, and GOOGLE, INC.,

Defendants.

VIDEOTAPED DEPOSITION OF BRIAN K. BRADFORD SAN FRANCISCO, CALIFORNIA THURSDAY, MARCH 12, 2009

BY: ANDREA M. IGNACIO HOWARD, CSR, RPR, CLR JOB NO. 16590

DAVID FELDMAN WORLDWIDE, INC. 805 Third Avenue, New York, New York 10022 (212)705-8585

Page
1 MARCH 12, 2009
9:53 A.M.
3
4 VIDEOTAPED DEPOSITION OF BRIAN K. BRADFORD
5 WILSON SONSINI GOODRICH & ROSATI, LLP,
6 One Market Street, Spear Tower, San Francisc
7 California, pursuant to notice, and before,
8 ANDREA M. IGNACIO HOWARD, CLR, RPR, CSR
9 License No. 9830.
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DAVID FELDMAN WORLDWIDE, INC. 805 Third Avenue, New York, New York 10022 (212)705-8585

	Page 3
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2	
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11	GOOGLE, INC.:
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18	igolant@mayerbrown.com
19	
20	ALSO PRESENT: Lou Meadows, Videographer.
21	
22	000
23	
24	
25	

DAVID FELDMAN WORLDWIDE, INC. 805 Third Avenue, New York, New York 10022 (212)705-8585

		Page 47
	1	BRADFORD
11:05:06	2	different names listed as copyright claimants? Do you
11:05:09	3	see that?
11:05:10	4	A Yes.
11:05:10	5	Q Can you explain who each claimant is?
11:05:13	6	A Gravitron Music and Whaddayadef Music are the
11:05:28	7	copyright claimants on behalf of Sam Tate and Kathleen
11:05:34	8	Wright, person known as Annie Tate, and Cal IV is
11:05:39	9	the rep the claimant on behalf of Dave Berg.
11:05:43	10	Q Are Gravitron Music and Whaddayadef Music,
11:05:46	11	are those the same company or are they different
11:05:49	12	companies?
11:05:49	13	A I'm not completely sure because that's you
11:05:53	14	know, that that's a third party. From what my
11:05:56	15	understanding is, Gravitron Music is the SESAC
11:06:01	16	publisher for a company called Carnival Music Company
11:06:06	17	based in Nashville. And Sam Tate and Annie Tate were
11:06:14	18	under contract with that company when they wrote the
11:06:23	19	song and and it appears that part of their deal
11:06:27	20	included co-publishing interest, which, I believe,
11:06:30	21	is that's where the Whaddayadef Music is probably
11:06:32	22	the name of their co-publishing interest.
11:06:35	23	Q And at the time this registration was filed,
11:06:38	24	which, as you'll note, was June 19th, 2006, did your
11:06:42	25	company, in fact, have an ownership interest in this

		Page 48
	1	BRADFORD
11:06:44	2	copyright?
11:06:44	3	MS. SHARP: The question may call for a legal
11:06:46	4	conclusion.
11:06:48	5	Answer to the extent you know the answer.
11:06:52	6	THE WITNESS: Yes.
11:06:55	7	MR. FRANTZ: Q. And why do you say your
11:06:56	8	company had an ownership interest?
11:06:59	9	MS. SHARP: Again, legal conclusion.
11:07:01	10	THE WITNESS: As I discussed earlier, Dave
11:07:05	11	Berg was under contract with us at the time of writing
11:07:09	12	this composition.
11:07:16	13	MR. FRANTZ: Q. And when did your company
11:07:17	14	acquire the ownership interest?
11:07:19	15	A Upon creation of the work.
11:07:20	16	Q What percent ownership in the in the
11:07:23	17	overall work did your company acquire?
11:07:25	18	MS. SHARP: Same objection.
11:07:26	19	THE WITNESS: Our our controlled
11:07:30	20	administrative interest is one-third.
11:07:33	21	MR. FRANTZ: Q. And was it one-third the
11:07:35	22	whole time or did that change at some point?
11:07:38	23	A Initially, Dave Berg had a co-publishing
11:07:44	24	arrangement with with Cal IV. The name of his
11:07:52	25	co-publisher was Berg BergBrain Music, and at the

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		Page 49
	1	BRADFORD
11:08:02	2	time the the contractual split between Cal IV and
11:08:05	3	his co-pub was of of the controlled administered
11:08:12	4	share, Cal IV had two-thirds, and BergBrain Music had
11:08:17	5	one-third, but that the BergBrain Music pur
11:08:23	6	catalog was purchased by Cal IV, and, thus, the full
11:08:26	7	share became Cal IV's share.
11:08:35	8	Q And with respect to the overall copyright
11:08:37	9	today, what percentage of the copyright does Cal IV
11:08:40	10	own?
11:08:41	11	MS. SHARP: Same objection.
11:08:49	12	THE WITNESS: Today it's one-third.
11:08:58	13	MR. FRANTZ: Okay.
11:08:58	14	Q Now, look at the second page.
11:08:59	15	Do you see at the bottom of the second page
11:09:01	16	in in Section No. 9 is a reference to "Bluewater
11:09:04	17	Music Services Corp/Attn: Dan Ekback"? Do you see
11:09:12	18	where I'm looking?
11:09:14	19	A Yes.
11:09:14	20	Q Okay. Do you know who Dan Ekback of
11:09:17	21	Bluewater Music Services Corp is?
11:09:23	22	A Yes.
11:09:23	23	Q Who is he?
11:09:24	24	A At the time, he was I'm not sure exactly
11:09:28	25	what his title was, but he was an upper-level

		Page 50
	1	BRADFORD
11:09:36	2	administrative specialist with Bluewater Music
11:09:40	3	Services Corp.
11:09:43	4	Q And who's Bluewater Music Services Corp, if
11:09:48	5	you know?
11:09:48	6	A Bluewater is I well, I I'm not
11:09:52	7	completely sure what all they do. Obviously, that's a
11:09:57	8	third party, but from my understanding is they are
11:10:06	9	and a a copyright administration service for other
11:10:10	10	publishers.
11:10:12	11	Q And if you look at Section 8, just above
11:10:16	12	where we're looking, very small box that's checked
11:10:20	13	that says "Authorized agent of Gravitron Music,
11:10:29	14	Whaddayadef Music," does that mean that this copyright
11:10:33	15	was filed by Bluewater on behalf of Gravitron Music
11:10:38	16	and Whaddayadef Music?
11:10:42	17	A Dan Ekback, from from my understanding of
11:10:45	18	this, Dan Ekback of Bluewater Music Services was
11:10:50	19	was/is the administrator for Gravitron, Whaddayadef,
11:10:57	20	and they filed the copyright registration.
11:10:59	21	Q Did Cal IV have any involvement in the filing
11:11:02	22	of the copyright registration?
11:11:04	23	A No.
11:11:06	24	Q Did Cal IV know about the filing of the
11:11:10	25	copyright registration?

		Page 68
	1	BRADFORD
11:47:58	2	songwriter's agreement immediately upon its creation,
11:48:03	3	which was in 2005, I believe is that correct?
11:48:06	4	A Let me look at this schedule here.
11:48:16	5	Date of creation April 19th, 2005.
11:48:19	6	Q Okay. So your testimony is that the
11:48:21	7	copyright was assigned from Berg to Cal IV, at least a
11:48:26	8	certain interest of that was assigned immediately upon
11:48:29	9	creation; is that correct?
11:48:33	10	A Yes.
11:48:33	11	Q So why is there any need for the assignment
11:48:36	12	documents in 2007?
11:48:42	13	A It's a are you which one are you are
11:48:45	14	you referring to? Exhibit 9?
11:48:47	15	Q I'm referring to both Exhibit 8 and
11:48:49	16	Exhibit 9.
11:48:49	17	A Okay. Exhibit 8 was necessary because of the
11:48:51	18	asset sale and purchase agreement, or asset purchase
11:48:54	19	and sale agreement.
11:48:56	20	Exhibit 9 was necessary as a prescribed step
11:49:05	21	with that was that that was an obligation
11:49:14	22	under the songwriter agreement. It's more of a
11:49:18	23	formality to list the compositions within the
11:49:24	24	agreement.
11:49:27	25	Q But there was nothing improper about about

	,	Page 69
	1	BRADFORD
11:49:30	2	the copyright being registered in Cal IV's name back
11:49:32	3	in 2006, because Cal IV had already acquired the
11:49:36	4	copyright immediately upon its creation; is that
11:49:38	5	correct?
11:49:38	6	A Correct.
11:49:39	7	Q Okay. Now, are there co other co-owners
11:49:44	8	of the work "If You're Going Through Hell"?
11:49:48	9	A We discussed that earlier. The publishers
11:49:51	10	for Sam Tate and Annie Tate, Gravitron Music and
11:49:55	11	Whaddayadef Music.
11:49:57	12	Q And how do you know about those co other
11:50:01	13	co-owners?
11:50:03	14	MS. SHARP: Form.
11:50:04	15	THE WITNESS: Well, how how do I know that
11:50:10	16	they are the co-owners, or how do I know about the
11:50:13	17	co-owners?
11:50:15	18	MR. FRANTZ: Q. Well, how do you know that
11:50:17	19	they are the co-owners of that work?
11:50:22	20	A Because when Dave Berg turned the song in to
11:50:26	21	us, on our in our process of deliveries and, you
11:50:33	22	know, we we need to know who he wrote songs with,
11:50:37	23	he told us that Sam Tate and Annie Tate co-wrote the
11:50:41	24	song with him, and we knew that they were contracted
11:50:46	25	writers with Carnival Music Company, which is, you

		Page 70
	1	BRADFORD
11:50:53	2	know, the you know, the their SESAC company is
11:50:57	3	Gravitron Music. That's a subsidiary of Carnival, so
11:51:01	4	they were under agreement with them.
11:51:05	5	Q And if there were some change in the
11:51:08	6	ownership status with respect to the other co-owners
11:51:11	7	of this work, would you be notified of that?
11:51:15	8	A Not necessarily.
11:51:23	9	Q Do you agree that the other co-owners of the
11:51:26	10	work are entitled to grant licenses with respect to
11:51:30	11	the work?
11:51:34	12	A As as the controlling and administering
11:51:41	13	their exclusive rights, I would say yes.
11:51:43	14	Q Do you know whether any of the co-owners, the
11:51:46	15	other co-owners have, in fact, granted any such
11:51:49	16	licenses with respect to "If You're Going Through
11:51:52	. 17	Hell"?
11:51:55	18	A I honestly I I wouldn't know what kind
11:51:57	19	of licenses they grant. I don't have access to their
11:52:02	20	documents.
11:52:04	21	Q Could you acquire such information?
11:52:10	22	A Probably not.
11:52:12	23	Q When you say "Probably not," why do you say
11:52:15	24	that?
11:52:18	25	A Because they would have no reason to give me

		Page 71
·	1	BRADFORD
11:52:23	2	copies of their licenses.
11:52:24	3	MR. FRANTZ: Let's mark a new exhibit,
11:52:27	4	Exhibit 10, please.
11:52:28	5	(Document marked Bradford Exhibit 10
11:52:38	6	for identification.)
	7	THE WITNESS: Are we done with these
11:52:38		
11:52:40	8	exhibits? Can I get them out of my way?
11:52:42	9	MR. FRANTZ: We are for the most part, but
11:52:43	10	there is a chance I may come back to them.
11:52:46	11	THE WITNESS: Okay.
11:52:52	12	MS. SHARP: There you go, sir.
11:52:54	13	I'm sorry. Exhibit?
11:52:55	14	MR. FRANTZ: 10.
11:53:04	15	THE WITNESS: Okay.
11:53:05	16	MR. FRANTZ: Can you identify let me just
11:53:07	17	note for the record that its the Bates No. is CAL
11:53:14	18	'1593 through '97.
11:53:15	19	Q Can you identify the document?
11:53:18	20	A This is a "Lyric Reprint License Agreement"
11:53:24	21	between Cal IV and Country Music Media Group for "If
11:53:28	22	You're Going Through Hell."
11:53:28	23	Q All right.
11:53:28	24	And when you look at the first page of the
11:53:30	25	document, do you see that it says Cal IV controls

		Page 72
	1	BRADFORD
11:53:33	2	33.34 percent of the work?
11:53:39	3	MS. SHARP: Where are you looking, Counsel?
11:53:41	4	MR. FRANTZ: I'm looking in Section 1, the
11:53:44	5	last sentence of Section 1.
11:53:47	6	THE WITNESS: Yes.
11:53:48	. 7	MR. FRANTZ: Okay.
11:53:49	8	Q And am I correct that at that time, which is
11:53:54	9	August 14th, 2006, what that meant is that Cal IV
11:53:58	10	itself owned 22 percent and BergBrain owned
11:54:04	11	11 percent? Is that correct?
11:54:08	12	MS. SHARP: Misleading question.
11:54:09	13	You can answer, if you understand it.
11:54:10	14	THE WITNESS: Well, to be more specific, Cal
11:54:14	15	IV 22.23, and BergBrain 11.11. That's correct.
11:54:19	16	MR. FRANTZ: Okay.
11:54:25	17	Q And if you flip to the last page, which is
11:54:28	18	'1597, do you see towards the top in the column on the
11:54:37	19	right it says "Controlled Percentage: 0"?
11:54:42	20	A Yes.
11:54:42	21	Q What does that mean?
11:54:47	22	A This well, this is for one thing, this
11:54:49	23	is a printout from RightTrack in our system, and
11:54:56	24	the RightTrack is not a a very modernized
11:55:03	25	program. It's a very old program. Basically, I use

		Page 240
	1	BRADFORD
17:29:48	2	sentence we just read, this is, again, your e-mail,
17:29:52	3	you say, "However, our license agreements must be
17:29:57	4	specific to each use."
17:29:59	5	What did you mean by that?
17:30:03	6	A Probably specific to each use. The each
17:30:08	7	use, being whatever video he intended to post.
17:30:14	8	Q "Each use," does that mean each URL?
17:30:20	9	A I I would say a the URL was indicative
17:30:24	10	of the use.
17:30:25	11	Q Does "each use" mean something besides each
17:30:32	12	URL?
17:30:36	13	A Well, I would say that the the posting of
17:30:39	14	a video, which generates a unique URL, is a specific
17:30:45	15	use.
17:30:49	16	Q Because if we keep reading, you say, "In this
17:30:52	17	case, the URL of each video posting needs to be listed
17:30:55	18	in the license agreement."
17:30:57	19	So what I'm trying to understand here was,
17:30:59	20	were you contemplating that the license would apply
17:31:02	21	only to particular URLs?
17:31:06	22	A Yes, I believe that was the intention.
17:31:07	23	Q So does this mean that for two identical
17:31:10	24	clips, one on YouTube could be infringing and one
17:31:13	25	would not be infringing, depending on whether the

		Page 241
	1	BRADFORD
17:31:15	2	particular URL was listed in the license agreement?
17:31:19	3	Is that correct?
17:31:24	4	A Well, this was this issue was specific to
17:31:28	5	Carey's videos that were being posted on his behalf,
17:31:34	6	and those were the ones that we were amenable to
17:31:41	7	agreeing to, and so I would say other uses of the same
17:31:47	8	clip, yes, they would be infringing uses.
17:31:51	9	Q And is there any way for YouTube to determine
17:32:00	10	whether two identical clips, either one of those clips
17:32:05	11	is licensed and the other is not licensed?
17:32:08	12	MS. SHARP: Objection; calls for speculation.
17:32:09	13	THE WITNESS: Well, as I stated before,
17:32:11	14	the they're responsible for making sure that the
17:32:15	15	content on on their website is legit.
17:32:19	16	MR. FRANTZ: Q. Have you provided YouTube
17:32:21	17	with the list or not with the list, but with all
17:32:23	18	your licenses?
17:32:30	19	A Which licenses?
17:32:31	20	Q All of your licenses respecting all of your
17:32:34	21	compositions.
17:32:34	22	MS. SHARP: Objection; vague.
17:32:35	23	THE WITNESS: Why?
17:32:38	24	MR. FRANTZ: Because if YouTube doesn't have
17:32:39	25	a full list of the licenses at issue, how could it

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	1	BRADFORD
17:32:42	2	possibly determine whether you, in your discretion,
17:32:45	3	determined to issue a particular license for a
17:32:48	4	particular URL?
17:32:49	5	MS. SHARP: Objection; calls for speculation.
17:32:50	6	THE WITNESS: I I don't believe that
17:32:53	7	burden is ours.
17:33:10	8	MR. FRANTZ: All right. Let's mark the next
17:33:12	9	exhibit.
17:33:17	10	(Document marked Bradford Exhibit 29
17:33:19	1.1	for identification.)
17:33:19	12	MR. FRANTZ: This is Exhibit 29, and it's CAL
17:33:24	13	'866 to '67.
17:33:40	14	THE WITNESS: Okay.
17:33:40	15	MR. FRANTZ: Q. Can you identify these
17:33:41	16	e-mails?
17:33:44	17	A Well, this is related to the Carey Ott
17:33:47	18	situation, and it looks like there's certain URLs
17:33:51	19	involved.
17:33:57	20	Q And it appears that you did decide to retract
17:34:01	21	your your notification to YouTube; isn't that
17:34:06	22	correct?
17:34:07	23	A It appears that way, yes.
17:34:08	24	Q Do you recall this?
17:34:10	25	A I mean, it's not in my you know, it's not

		Page 243
	1	BRADFORD
17:34:19	2	right on the top of my mind right now, but, you know,
17:34:23	3	looking at the e-mail, yeah, it sounds familiar to me.
17:34:25	4	Q Why did you decide to retract this takedown
17:34:27	5	notice?
17:34:30	6	A Because it was part of the process with Carey
17:34:38	7	Ott. You know, it was it was at our discretion.
17:34:40	8	Q And flipping to page '867, do you see I
17:34:53	9	don't know how to pronounce that name, Bohagey Bowes;
17:34:56	10	do you see that reference?
17:34:58	11	A Yes.
17:34:58	12	Q Do you know who Mr. Bowes is?
17:35:01	13	A I don't. I think he probably has something
17:35:03	14	to do with Carey Ott's manager, but that's a guess.
17:35:10	15	Q Do you see where Mr. Bowes says in this
17:35:13	16	e-mail, "There has been a mix-up involving the
17:35:16	17	copyright which is now resolved"?
17:35:20	18	A I see that.
17:35:21	19	Q Do you agree with Mr. Bowes, that there was,
17:35:24	20	in fact, a mixup involving the copyright?
17:35:27	21	A Well, I guess he's referring to this issue
17:35:29	22	with Carey Ott that we've been discussing. You know,
17:35:36	23	whether or not it's a mixup, I don't, you know,
17:35:39	24	necessarily agree with that term, but there was
17:35:42	25	definitely a situation involving this, yes.

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## **Intentionally Omitted**

## Schapiro Exhibit 108

1

UNITED STATES DISTRICT COURT FOR THE SOUTHERN DISTRICT OF NEW YORK

THE FOOTBALL ASSOCIATION PREMIER

LEAGUE LIMITED, BOURNE CO., et al.,)
on behalf of themselves and all
others similarly situated,

Plaintiffs,

vs.

NO. 07-CV-3582

YOUTUBE, INC., YOUTUBE, LLC, and
GOOGLE, INC.,

Defendants.

VIDEOTAPED DEPOSITION OF

KEITH HAUPRICH
NEW YORK, NEW YORK
THURSDAY, SEPTEMBER 24, 2009

BY: REBECCA SCHAUMLOFFEL JOB NO. 17720

		2
1		
2	APPEARANCES:	
3		
4		
5	FOR THE LEAD PLAINTIFFS AND PROSPECTIVE CLASS: PROSKAUER ROSE LLP	
6	By: WILLIAM HART, ESQ.	
7	1585 Broadway New York, New York 10036-8299	
8	WHART@PROSKAUER.COM	
9		
10	FOR THE DEFENDANTS YOUTUBE, INC., YOUTUBE,	
11	LLC and GOOGLE, INC.:  MAYER BROWN LLP	
12	By: ARIC JACOVER, ESQ. TERRI MAZUR, ESQ.	
13	RICHARD S. PIANKA, ESQ. 1675 Broadway	
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15	Ajacover@mayerbrown.com Tmazur@mayerbrown.com Rpianka@mayerbrown.com	
16	TQ Tallia (may 01210 million	
17		
18	ALSO PRESENT:	
19	Manuel Abreu, Videographer	
20		
21	00	
22		
23		
24		
25		

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			19
1		KEITH HAUPRICH	
2		Q. Was Cherry Lane aware that	
3		the content verification tool was	
4		available before that date?	
5	11:26:04	A. I believe that Cherry Lane	
6		had been sending excuse me. I	
7		believe, in this instance, Cherry Lane	
8		had sent a DMCA notice to YouTube that	
9		they were not able to comply with in	
10	11:26:21	Misty's E-mail to Basa. She asked that	
l1		we resubmit the list of URLs in either	
12		the body of an E-mail or plain text or	
13		HTML because we wanted to remove the	
14		links.	
15	11:26:36	Subsequent to this, or with	
16		this correspondence, is when we became	
17		aware of the content verification tool;	
18		with the receipt of this E-mail.	
19		Q. So you weren't aware of the	
20	11:26:45	availability of this tool before	
21		April 9th, 2007?	
22	,	A. Sitting here today, I do not	
23		believe that Cherry Lane was aware of	
24		the content verification tool prior to	
25	11:26:56	this E-mail exchange.	

80 1 KEITH HAUPRICH 2 And you said that Cherry Q. 3 Lane did sign up to use the content 4 verification tool; is that right? 5 11:27:05 Α. Yes. When did Cherry Lane sign up 6 Q. 7 to use that tool? 8 I believe it to be spring of Α. 9 2007. It would have been most likely in connection with this E-mail 10 11:27:19 11 correspondence. Does April 2007, does that 12 13. sound about right, as to when Cherry Lane signed up to use the content 14 15 11:27:29 verification tool? MR. HART: Sorry. Just have 16 that read back, please. 17 18 (Whereupon, the aforementioned question was read 19 11:27:46 20 back by the Court Reporter.) 21 Α. Yes. 22 Q. Did Cherry Lane use the content verification tool to find its 23 24 content on --11:27:55 MR. HART: Objection. 25

81 1 KEITH HAUPRICH 2 Sorry, go ahead. 3 Q. -- on YouTube? 4 MR. HART: Objection to 11:27:59 5 form. 6 From April 2007 to date, the Α. 7 content verification tool is one of the 8 ways we try to monitor our content on 9 YouTube. It is triage. Not cosmetic 11:28:17 10 surgery. 11 So all the tools are made 12 available to us, we are eager to use, 13 including the content verification 14 tool. 15 11:28:24 Q. Did Cherry Lane also use the 16 content verification tool to remove its 17 content on YouTube? 18 Yes, the content 19 verification tool was one of the means 20 11:28:36 we used to monitor our content on 21 YouTube. What I asked was whether 22 ο. 23 Cherry Lane had used the content 24 verification tool to remove its 25 11:28:49 content, not just to monitor it.

- 1				82
1			KEITH HAUPRICH	
2		Α. Σ	Yes, the content	
3		verification	n tool is one of the ways we	
4		remove conte	ent.	
5	11:29:02	Q. I	Ooes Cherry Lane still use	
6		the content	verification tool to find	
7		and remove	its content on YouTube?	
8		Α	es, that is one of the	
9		ways.		
10	11:29:19	Q. I	Did Cherry Lane ever have	
11		any problems	s accessing its account for	
12		the content	verification tool?	
13		Α.	Accessing the account, no.	
14		Q. 1	Was Cherry Lane's account	
15	11:29:45	for the con	tent verification tool ever	
16		blocked?		
17		A.	Was our access blocked?	
18		Q.	Right.	
19		A.	No.	
20	11:29:53	Q.	Was it ever closed?	
21		;	MR. HART: The account?	
22			MR. JACOVER: The account.	
23		Q.	Was the account ever closed?	
24		Α.	Meaning blocked or otherwise	
25	11:30:07	inaccessibl	e, not that I am aware of.	

1			83
1		KEITH HAUPRICH	
2		Q. And has the content	
.3		verification tool been useful to Cherry	
4		Lane in finding its content on YouTube?	
5	11:30:21	MR. HART: Objection to	
6		form.	
7		A. Can you repeat the question,	
8		please.	
9		Q. Sure. Has the content	
10	11:30:37	verification tool been useful for	
11		Cherry Lane in finding its content on	
12		YouTube?	
13		MR. HART: I maintain my	
14		objection as to form. Useful.	
15	11:30:48	A. It is very useful in finding	
16		content. We submit when we give	
17		notice to take down the content, we use	
18		the verification tool to refind the	
19		same video coupled with the same sound	
20	11:31:01	bite time and time again.	
21		So even though the initial	
22		URL goes down the first time, content	
23		of the same audio visual work and the	
24		same song constantly appears that is	
25	11:31:13	readily identifiable by the content	

84 1 KEITH HAUPRICH 2 verification tool. 3 And just so I understand 0. 4 what you are saying, you are referring 5 11:31:21 to content that is posted under 6 different URLs; is that right? 7 Α. That sounds about right. 8 Has the content verification Q. 9 tool also been useful for Cherry Lane 11:31:36 in removing its content from YouTube? 10 11 MR. HART: Asked and 12 answered. Form. Useful. 13 As one of the ways to try to Α. 14 control unauthorized use of content, we 15 11:31:51 use it in that context. I am going to 16 say it is useful in that context. 17 Are you familiar with 18 content identification tools that are 19 based on fingerprinting technology? 11:32:05 20 Α. No, but I would like to be. 21 This is the subject matter that's been -- this is the topic that's been 22 23 subject to an ongoing letter campaign 24 by Google and their unwillingness to 11:32:17 25 enter into an engagement letter.

85 KEITH HAUPRICH 1 2 So you're not familiar with Q. how fingerprinting technology works? 3 4 MR. HART: Objection to 5 11:32:23 form. You mean generally or with specific reference to the Google 6 7 technology? 8 MR. JACOVER: Generally. MR. HART: I think there may 9 11:32:32 have been a disconnect with the 10 11 previous answer. But go ahead. Go ahead. 12 Q. 13 Am I generally aware of Α. fingerprinting technology in the 14 15 11:32:40 general sense? Is that the question? 16 I am asking if you understand -- yes, are you familiar 17 18 with fingerprinting technology, 19 generally? 11:32:48 20 Α. Yes. And are you familiar with 21 Q. 22 how it works, generally? 23 Generally, yes. Α. 24 Q. Can you give me -- can you 11:32:59 just try to tell me how it works, in 25

#### A - 776

From: Courtney Nieman

Sent: Thursday, February 08, 2007 8:53 PM

To: 'Cahan, Adam'

Cc: Mark M. Ishikawa; Travis Hill; Evelyn Espinosa

Subject: RE: YouTube Content Verification Program

The Content Verification Tool is a proprietary based tool developed and maintained by YouTube. The use is very simple and effective. Instead of just going to YouTube and searching for videos, users, tags, the process is augmented when you log in to YouTube using the content provider account.

When you perform a a search - you are provided with a check box next to each result. If the result belongs to Viacom, you click the check box. At the end of the page you then click on SUBMIT, and the CVT will open a small window with the list of checked links. Continue the process until you have reviewed every clip.

When you are ready to take down the list - you can re-review the links or just select all links in the list, and submit. The links will go down with in 1-4 hours (during business hours) 12-24 (after business hours) Pacific. YouTube will then email you a report of the links you requested to take down. The do not issue a follow up report on the actual take down. The take down data is not entered into a database that could be used for reporting purposes.

We use this tool for "urgent" take downs only. We need to be able to report on our activities on behalf of the client. Let me know if you want a demonstration - we can set something up to show you how it works.

Courtney Nieman

From: Cahan, Adam [mailto:Adam.Cahan@mtvn.com]

**Sent:** Thursday, February 08, 2007 12:22 PM **To:** Mark M. Ishikawa; Travis Hill; Courtney Nieman **Subject:** FW: YouTube Content Verification Program

The BD head at YouTube just asked me to sign up for the content verification tool that they provide. He said that Bay currently uses it.

This is a web-based protocol. Is it effective? Why/Why not?

From: Chris Maxcy [mailto:chris@youtube.com]

**Sent:** Mon 2/5/2007 6:02 PM

**To:** Cahan, Adam

Subject: YouTube Content Verification Program

Adam,

We would like to take this opportunity to offer access to a new tool that we created solely to assist content owners to locate and notify us of potentially infringing content on YouTube.com.

YouTube's Content Verification Program provides an easy-to-use interface where content owners may request removal of infringing content by simply checking a box. After you have submitted a short, one page form in order to verify your identity, this system automatically provides the proper DMCA notification that we need in order to remove your content. This is the fastest way to ensure removal of content from the site - 24 hours a day, 365 days a year.

All a content owner needs to do to participate in the program and gain access to this tool is complete and submit to YouTube a short form that can be found here:

http://youtube.com/t/copyright\_program

6/23/2008

Once your application has been submitted, we will follow up by providing you with a tutorial and login information to get you started and on your way!

We are committed to working in cooperation with content owners to keep infringing content off of the YouTube site! Please let me know if you have any questions.

Best,

Chris

Ps: Adam, this is the tool that I mentioned earlier today. BayTSP has been using it extensively for sometime now. Please let me know if you have any questions.

To: heather gillette <heather@youtube.com>

From: Kadetsky, Deborah < Deborah.Kadetsky@vh1staff.com>

Cc: Kevin Donahue <kevin@youtube.com>

Bcc:

Received Date: 2006-08-11 16:37:54 CST Subject: RE: 3 clips to remove

hey guys, thanks so much for the quick turnaround. we're wondering if the message about the video being removed could be edited? We really just wanted to ask if "VH1" could be edited out, so that it just reads:

This video has been removed at the request of copyright owner because its content was used without permission

Just trying to be sensitive to internal concerns...

thanks, deb

\_\_\_\_\_

From: heather gillette [mailto:heather@youtube.com]

Sent: Friday, August 11, 2006 2:15 PM

To: Kadetsky, Deborah Cc: 'Kevin Donahue'

Subject: RE: 3 clips to remove

These have been removed Deborah, thanks!

\_\_\_\_\_

From: Kadetsky, Deborah [mailto:Deborah.Kadetsky@vh1staff.com]

Sent: Friday, August 11, 2006 10:05 AM

To: heather@youtube.com Cc: Kevin Donahue Subject: 3 clips to remove

Hi Heather,

I spoke to Kevin this morning about wanting to take down a few posted clips from one of our shows:

http://www.youtube.com/watch?v=zcqJGiVRv9E http://www.youtube.com/watch?v=EK1VeNVIO-8 http://www.youtube.com/watch?v=e46Yjexm648

Please let me know if you need any additional info from me?

Regards, Deb

Deborah Kadetsky Online Marketing Director deborah kadetsky@vh1staff.com phone: 212.846.7864

fax: 212.846.1870

Highly Confidential G00001-00856031

#### A - 782

Subject: RE: youtube

From: Kadetsky, Deborah <EX:/O=VIACOM/OU=MTVUSA/CN=RECIPIENTS/CN=USER

ACCOUNTS/CN=USER/CN=KADETSKD>

To: Carbone, Tony

Cc: Date: Tue, 15 Aug 2006 20:52:54 +0000

i gotta send something to our friends at youtube, she wrote me back in a flash that they're down already. so great.

\_\_\_\_

From: Carbone, Tony

Sent: Tuesday, August 15, 2006 4:38 PM

To: Kadetsky, Deborah Subject: FW: youtube

\_\_\_\_

From: Hohman, Ryan

Sent: Tuesday, August 15, 2006 4:37 PM

To: Carbone, Tony Subject: RE: youtube

Here's two more. There's a few random clips of Sumthin', without the poop. If you want these removed I can get you the links. Let me know. -Ryan

http://youtube.com/watch?v=z0lkTYOFwfs http://youtube.com/watch?v=H5C6LJ6NQqw

\_\_\_\_

From: Carbone, Tony

Sent: Monday, August 14, 2006 8:44 PM

To: Hohman, Ryan Subject: youtube

can you check again in the mornig plz? these people just won't give up...i'll also give you the rundown in the morning as to why this is such a big deal

thx man

Confidential VIA 10405976

#### A - 784

Subject: FW: Urgent request From: "Cahan, Adam" <EX:/O=VIACOM/OU=MTVUSA/CN=RECIPIENTS/CN=CAHANA> To: 'Zahavah Levine' Cc: chris@youtube.com; chad@youtube.com Tue, 05 Sep 2006 18:21:22 +0000 Date: Really appreciate the speedy action here. Goes a long way with our programmers. ~Owe you one :) Adam From: Kadetsky, Deborah Sent: Tuesday, September 05, 2006 2:04 PM To: Cahan, Adam; Rinzel, Mike; Taylor, Benjamin; Maxwell, Tony; Carbone, Tony Cc: Kiechlin, Hank; Imm, Tina; Olde, Jeff Subject: RE: Urgent request fyi, folks. looks like the video has been officially removed. http://www.youtube.com/watch?v=0735CLKre8w From: Zahavah Levine [mailto:zahavah@youtube.com] Sent: Tuesday, September 05, 2006 10:35 AM To: Cahan, Adam; chris@youtube.com; chad@youtube.com Subject: RE: Urgent request No problem Adam, we will take it down right away. Best, Zahavah From: Cahan, Adam [mailto:Adam.Cahan@mtvn.com] Sent: Tuesday, September 05, 2006 7:13 AM To: chris@youtube.com; chad@youtube.com; Zahavah Levine Subject: Urgent request Importance: High YouTube Team -Sorry to reach out to you directly on this but incredibly urgent from our perspective. (legal will be reaching out) "nystudent" - someone internal at MTV Networks has released upcoming episodes of our Celebreality -Flavor Flav episode. Anything you can do to quickly take this down would be greatly appreciated.

Confidential VIA 02088065

<a href="http://www.youtube.com/watch?v=0735CLKre8w">http://www.youtube.com/watch?v=0735CLKre8w</a> http://www.youtube.com/watch?v=0735CLKre8w

v=0735CLKre8w

From:	Courtney Nieman
Sent:	Wednesday, June 07, 2006 8:20 PM
To:	heather gillette
Subject	: RE: [html] RE: Content Verification Program - Videos flagged by bayp1s1t
hanks - ti	hat's exactly what I needed to know. It will be my pleasure to talk you up to the Paramount Executives.
Courtney	
Sent: Wed	ather gillette [mailto:heather@youtube.com] dnesday, June 07, 2006 12:49 PM ney Nieman
	RE: [html] RE: Content Verification Program - Videos flagged by bayp1s1t
Dear Cour	tney,
	ve the notification during normal business hours then we take them down in about a half an hour. If it is received business hours it takes about 8 hours.
⊺hank you	very much for acknowledging our prompt responses!
leather	
Sent: Wed Fo: heath	urtney Nieman [mailto:courtneyni@baytsp.com] dnesday, June 07, 2006 12:39 PM er gillette RE: [html] RE: Content Verification Program - Videos flagged by bayp1s1t
Heather,	
	ring YouTube up and give you credit for the means and speed you perform the take down task. In case I am asked at average time between a request for removal and the actual removal, when someone uses your tool and method?
Our phone	call with Paramount takes place at 4pm today, so any response before then will be appreciated.
Courtney	
Sent: Wed Fo: csm	ather gillette [mailto:heather@youtube.com] dnesday, June 07, 2006 11:49 AM [html] RE: Content Verification Program - Videos flagged by bayp1s1t
Removed,	thank you!
Sent: Wed	uTube Service [mailto:service@youtube.com] dnesday, June 07, 2006 8:49 AM baytsp.com; Copyright Bulk Content Verification Program - Videos flagged by bayp1s1t
	estitent verification riogram videos hagged by barp151t

HIGHLY CONFIDENTIAL BAYTSP 002369678

6/23/2008

http://www.youtube.com/watch?v=SxvPLYnxZWE&search=Over%20The%20Hedge%20Lycaein http://www.youtube.com/watch?v=GcUjf2l35M&search=Over%20The%20Hedge%20Lycaein http://www.youtube.com/watch?v=JEGKTb\_dl64&search=Over%20The%20Hedge%20Lycaein http://www.youtube.com/watch?v=JEGKTb\_dl64&search=Over%20The%20Hedge%20Lycaein http://www.youtube.com/watch?v=KTNNzqEZYLE&search=Over%20The%20Hedge%20Lycaein http://www.youtube.com/watch?v=KTNNzqEZYLE&search=Over%20The%20Hedge%20Lycaein http://www.youtube.com/watch?v=MFIUVIdBajbs&search=Over%20The%20Hedge%20Lycaein http://www.youtube.com/watch?v=MJMtvWQ4pqo&search=Over%20The%20Hedge%20Lycaein http://www.youtube.com/watch?v=MJMtvWQ4pqo&search=Over%20The%20Hedge%20Lycaein http://www.youtube.com/watch?v=JWMtvWQ4pqo&search=Over%20The%20Hedge%20Lycaein http://www.youtube.com/watch?v=20WuWoxpoxE&search=Over%20The%20Hedge%20Lycaein

If you are the content owner, you are receiving this email as verification that we have received your deletion requests.

Copyright © 2006 YouTube, Inc.

copyright\_cop.tmpl

\_\_

No virus found in this incoming message.

Checked by AVG Free Edition.

Version: 7.1.394 / Virus Database: 268.8.2/357 - Release Date: 6/6/2006

--

No virus found in this incoming message.

Checked by AVG Free Edition.

Version: 7.1.394 / Virus Database: 268.8.2/357 - Release Date: 6/6/2006

From: Copyright Service [copyright@youtube.com]
Sent: Thursday, October 19, 2006 12:50 AM

To: Courtney Nieman

Subject: Re: [Fwd: Notice ID: 158-4325 Notice of Unauthorized Use of Viacom Property]

#### Courtney,

Thanks for your explanation! It makes much more sense now. Did you notice any that did not get removed from yesterday? Or even previous days? I got 2 more from Viacom today (IDs: 158-4328 & 158-4329) that were blank as well. I'm assuming that if you aren't getting videos that weren't removed it isn't a problem. But I want to keep you updated in case it is. Let me know if you need any more info, or if you want me to forward the specific emails back to you.

```
Misty
The YouTube Team
PS Don't work too late!
Courtney Nieman wrote:
> Misty,
> That's good to know that you only got one blank email. We are only
> sending 1 or 2 emails at you each day, but each email may contain a
> number of videos. We can check in the morning.
> To summarize how things work on our end...We have a crawlers that find
> infringements on a number of protocols (including YouTube). In the case > of streaming video, we take the list and "hash it", that is we manually
> check each link to be sure it is out client's content. Then we build a
> list of enforceable infringements, and bundle them together by property
> holder. Then one email per property holder gets sent to the streaming
> video source, i.e. YouTube.
> To follow up, we check the next day if the video came down. If not we
> will contact YouTube and dbl check that the email arrived, and if not we
> will re-send the email. We enjoy the relationship we have with you and
> always talk positively about the YouTube experience when it comes to
> copyright enforcement.
> For now, we'll check on the clips in the morning and follow up with
> Heather and/or yourself at that time.
> PS - I'm working late because of another customer issue - there is never
> any rest for customer service. Have a good night and I'll touch base
> tomorrow.
> Courtney
> ----Original Message----
> From: Copyright Service [mailto:copyright@youtube.com]
> Sent: Tuesday, October 17, 2006 6:06 PM
> To: Courtney Nieman
> Subject: Re: [Fwd: Notice ID: 158-4325 Notice of Unauthorized Use of
> Viacom Property]
> Courtney,
> I believe this is the only blank email we have gotten so far today. But
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HIGHLY CONFIDENTIAL BAYTSP 001125401

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> I know in the past we have gotten a few that were blank. Do you have a
> list of the videos you would like removed? I can double check that they
> were taken down. Also, I can forward any in the future that we get that
> are blank. I am assuming that the system is finding no videos that are
> in the search terms but is still sending us an email?
> Misty
> Courtney Nieman wrote:
>> Misty,
>> I'm not sure what the problem is, but we are looking into it. Does
>> this mean you have not taken down any videos today that belong to
>> Viacom? If that is the case can you send me a list of "notice id"s
>> that have come up blank. We can resend if necessary.
>>
>>
>> Courtney
>>
>> ----Original Message----
>> From: Copyright Service [mailto:copyright@youtube.com]
>> Sent: Tuesday, October 17, 2006 4:49 PM
>> To: Courtney Nieman
>> Subject: [Fwd: Notice ID: 158-4325 Notice of Unauthorized Use of
>> Viacom Property]
>>
>> Hey Courtney,
>>
>> Ive been getting a few blank no-reply emails a day... Do you know why
>> they are coming through empty? I just don't want us to miss anything,
>> if it is possible there is some sort of error before the message is
> sent?
>> Thanks so much!
>>
>> Misty
>>
>>
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HIGHLY CONFIDENTIAL BAYTSP 001125402

#### UNITED STATES DISTRICT COURT

#### FOR THE SOUTHERN DISTRICT OF NEW YORK

VIACOM INTERNATIONAL, INC., COMEDY ) PARTNERS, COUNTRY MUSIC. TELEVISION, INC., PARAMOUNT PICTURES CORPORATION, and BLACK ENTERTAINMENT TELEVISION, LLC, Plaintiffs, ) No. 07-CV-2103 vs. YOUTUBE, INC., YOUTUBE, LLC, and GOOGLE, INC., Defendants. THE FOOTBALL ASSOCIATION PREMIER LEAGUE LIMITED, BOURNE CO., et al.,) on behalf of themselves and all others similarly situated, Plaintiffs, ) NO. 07-CV-3582 vs. YOUTUBE, INC., YOUTUBE, LLC, and GOOGLE, INC., Defendants.

VIDEOTAPED DEPOSITION OF WARREN SOLOW NEW YORK, NEW YORK JANUARY 14TH, 2010

JOB NO. 18509

VIDEOTAPED DEPOSITION OF WARREN SOLOW, held at the offices of Wilson, Sonsini, Goodrich & Rosati, PC, 1301 Avenue of the Americas, New York, New York, pursuant to notice, before Maureen Ratto, Registered Professional Reporter and Notary Public of the State of New York on January 14, 2010, at 10:13 a.m. 

- 1		·	
			270
1		APPEARANCE-S	
2			
3		FOR THE PLAINTIFFS:	
4		JENNER & BLOCK, LLP	
5		BY: SUSAN J. KOHLMANN, ESQ.	
6		919 Third Avenue, New York, NY 10022	
7		(212)891-1690	
8		skohlmann@jenner.com	
9			
10		FOR THE DEFENDANTS:	
11		WILSON, SONSINI, GOODRICH & ROSATI, LLP	
12		BY: MICHAEL H. RUBIN, ESQ.	
13		650 Page Mill Road, Palo Alto, CA 94304	
14		650-849-3311	
15		MRUBIN@wsgr.com	
16			
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20			
21			
22			
23			
24			
25			
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			413
1		right?	
2		MS. KOHLMANN: Objection.	
3		Misstates the record. You can answer.	
4		A. Importance is a subjective word	
5	14:40:10	but that certainly is information that	
6		I'd like to have.	
7		Q. What value does that information	
8		provide to you in the execution of your	
9		responsibilities at Viacom?	
10	14:40:17	A. It adds an increased level of	
11		precision.	
12		Q. In what sense?	
13	·	A. It helps mitigate the removal of	
14		clips that some parts of the	
15	14:40:38	organization would prefer to stay in	
16		place.	
17		Q. It prevents Viacom from	
18		mistakenly removing content that it	
19		itself has authorized to be on the	
20	14:40:50	service. Isn't that right?	
21		MS. KOHLMANN: Objection as to	
22		form.	
23		A. Those are your words. I	
24		answered that using my words a moment	
25	14:40:57	ago.	
	1		

			414
1		Q. Is there anything inaccurate	
2		about what I said?	
3		A. I prefer to speak with my own	
4		words and not another person's words.	
5	14:41:05	So I'll stick with the answer I used	
6		originally.	
7		Q. Is there anything inaccurate	
8		about what I said?	
9		A. I have no idea. I'd prefer my	
10	14:41:12	words and not yours.	
11		Q. I'm just trying to get some	######################################
12		clarity here, Mr. Solow.	:
13		A. I think the best way to get	
14		clarity is to accept the words that I	
15	14:41:21	use.	
16		Q. But do you see a difference	
17		between the version of your statement	
18		and mine?	
19		A. I don't know how you define the	
20	14:41:32	words that you use. I know how I	
21		define the words that I use. So I'm	
22		more comfortable using the words that	
23		come out of my mouth.	
24		Q. Viacom hires third parties to	
25	14:41:59	upload content to YouTube from time to	

_				
				415
1		time.	Isn't that right?	
. 2		Α.	I believe that to be so.	
3		Q.	Is information related to that	
4		activi	ty also provided to your	
5	14:42:13	depart	ment?	
6			MS. KOHLMANN: Objection as to	
7		form.		
8		Α.	Information of that variety has	
9		been p	rovided to my department.	
10	14:42:21	Q.	Do you also instruct Mr. Housley	
11		to mai	ntain information related to that	
12		activi	ty?	
13		A.	Yes.	
14		Q.	Have you ever heard the term,	
15	14:43:14	Mr. Sc	plow, white list?	
16		Α.	Yes.	
17		Q.	What do you understand the term	
18		white	list to mean?	
19	•	Α.	In what context?	
20	14:43:28	Q.	In the context in which you	
21		heard	it in your employment capacity at	
22		Viacom	n •	:
23		Α.	I've heard our approved outside	
24		counse	el list referred to in that list,	
25	14:43:47	prefer	rred vendor lists, I've heard	

			416
1		lists of video content that we would	
2		like, that has been authorized for	
3		placement in various locations on the	
4		internet referred to in that regard	
5	14:44:10	also.	
6		Q. Have you also heard lists of	
7		authorized user names from whom	
8		postings to websites such as YouTube	
9		should not be removed referred to as a	
10	14:44:25	white list?	
11		MS. KOHLMANN: Objection as to	
12		form.	
13		A. I've heard of not lists of	
14		user names but that user name user	
15	14:44:39	names have been a component of such	
16		white lists, yes.	
17		Q. Is the information that	
18		Mr. Housley compiles, that we were just	
19		referring to a moment ago, referred to	
20	14:44:53	as a white list?	
21		A. By some people.	
22		Q. By you, Mr. Solow?	
23		A. Generally not.	•
24		Q. Have you ever referred to that	
25	14:45:02	as a white list?	

417 I may have been on Α. communications where the term is used 2 but I generally try to avoid it because 3 I find it offensive. 4 What do you find offensive about 14:45:15 5 6 that term? I see a racial component in the 7 entomology of that phrase that I find 8 offensive. 9 Interesting. It is a term that 14:45:29 o. 10 is used at Viacom to describe, as you 11 explained, content that's been 12 authorized to be on the YouTube service 13 and should not be removed, though, 14 14:45:43 right? 15 MS. KOHLMANN: Objection as to 16 17 form. I have noted the use of the term 18 Α. white list and various usages at 19 Viacom. I often make my objections 14:45:55 20 known then also. 21 Well, to be clear, going forward 22 in the line of questioning that I'm 23 going to ask you about, I may refer to 24 that phrase from time to time, 14:46:13 25

			418
1		certainly not meant to relay any racial	
2		overtone whatsoever. I'm simply	
3		referring to it because it is the way	
4		Viacom has referred to it in documents	·
5	14:46:22	produced to us and we want to make sure	
6		we are consistent with the internal	
7		terminology, to the extent there are	
8		other ways of referring to it in-house,	
9		I understand that it may be done that	
10	14:46:32	way, for ease of reference in the	
11		deposition.	
12		A. I completely understand that.	
13		Q. Your content based objection is	
14		duly noted and I can see the basis for	
15	14:46:42	it.	
16		A. I understand.	
17		Q. Please take no offense of the	
18		use of the term today.	
19		A. I won't.	
20	14:46:49	Q. But do you understand what I	and the second s
21	5 1 1 1 1	mean when I refer to white list in the	
22		context of the uploading activity that	
23		Viacom and its agents have done and are	
24		doing on the YouTube website?	
25	14:47:01	MS. KOHLMANN: Objection as to	