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	1	Page 221 HURLEY, CHAD
15:50:14	2	
		MR. BASKIN: Q. Would you expect that you
15:50:16	3	would remember that?
15:50:18	4	A Like I said, you know, I may recall some
15:50:21	5	some of those examples. I can't think of a specific
15:50:27	6	one. I
15:50:32	7	Q In the course of your for the last year or
15:50:36	8	are two, do you recall seeing e-mails where you were
15:50:38	9	so advised of that, that there were serial uploads of
15:50:44	10	entire movies onto the YouTube website?
15:50:47	11	MR. SCHAPIRO: You can answer to the extent
15:50:48	12	that you exclude any work that we had preparing for
15:50:54	13	this deposition.
15:50:56	14	THE WITNESS: No, I can't remember.
15:51:01	15	MR. BASKIN: Q. Do you think those were
15:51:02	16	among the e-mails that were lost?
15:51:06	17	A There may have been some, you know. You
15:51:09	18	know, if it happened within the last year, probably
15:51:12	19	not.
15:51:15	20	Q Now, I think you told us earlier that you
15:51:36	21	were aware or you had heard that Google Video was
15:51:43	22	sweeping for copyrighted materials when they were a
15:51:47	23	direct competitor of yours.
15:51:48	24	MR. SCHAPIRO: Objection; mischaracterizes
15:51:49	25	his prior testimony.

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	1	HURLEY, CHAD
15:51:51	2	THE WITNESS: I don't I don't know exactly
15:51:52	3	what I said remember what I said this morning, the
15:51:55	4	exact wording.
15:51:56	5	MR. BASKIN: Q. Well, what's the truth? I
15:51:58	6	don't care about the exact wording this morning.
15:52:00	7	Were you aware that when they were a direct
15:52:03	8	competitor of yours, Google Video was sweeping for
15:52:09	9	copyright materials?
15:52:10	10	MR. SCHAPIRO: Objection; vague.
15:52:11	11	Aware when? The testimony was that he
15:52:13	12	learned about it afterwards.
15:52:15	13	MR. BASKIN: That's fine.
15:52:16	14	Q Did you learn about that afterwards?
15:52:19	15	A That was something I heard. I'd never seen
15:52:20	16	it. That's just I heard about it.
15:52:23	17	Q That is, you heard that at the time when
15:52:28	18	Google Video was competing directly with YouTube, that
15:52:33	19	Google Video was sweeping for copyrighted materials?
15:52:36	20	MR. SCHAPIRO: Objection; vague as to
15:52:39	21	"sweeping."
15:52:40	22	THE WITNESS: Yeah, again, I don't I don't
15:52:42	23	remember when and where and who told me that or how I
15:52:46	24	came upon it, but that's just something I heard.
15:52:49	25	MR. BASKIN: Q. But it's fair to say, is it

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		Page 223
	1	HURLEY, CHAD
15:52:52	2	not, that after Google acquired YouTube, this practice
15:53:00	3	of sweeping for copyright violations was not applied
15:53:05	4	at YouTube; correct?
15:53:07	5	MR. SCHAPIRO: Objection; "sweeping."
15:53:09	6	THE WITNESS: Again, I you know, I don't
15:53:12	7	necessarily know what was implemented after the
15:53:15	8	acquisition. You'd have to speak to the teams that
15:53:18	9	were focusing on that.
15:53:19	10	MR. BASKIN: Q. Well, your you you
15:53:20	11	remained CEO after the acquisition; didn't you?
15:53:23	12	MR. SCHAPIRO: Objection; asked and answered.
15:53:25	13	THE WITNESS: Yes, I was CEO.
15:53:27	14	MR. BASKIN: Q. And do you know whether,
15:53:31	15	after the acquisition, when you were CEO, did a Google
15:53:37	16	Video practice of sweeping for videos not apply at
15:53:41	17	YouTube?
15:53:42	18	MR. SCHAPIRO: Vagueness objection as to
15:53:45	19	"sweeping."
15:53:46	20	THE WITNESS: Again, I can't remember what
15:53:48	21	happened, what was applied.
15:53:49	22	MR. BASKIN: Q. You cannot remember whether
15:53:53	23	YouTube post-acquisition has been sweeping for
15:53:57	24	videos
15:53:57	25	MR. SCHAPIRO: Same objection.

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		Page 224
	1	HURLEY, CHAD
15:54:00	2	MR. BASKIN: Q for copyright violations?
15:54:03	3	A Yeah, I I I don't know if we are. I
15:54:04	4	I doubt we are.
15:54:08	5	Q Now, did you have a discussion with somebody
15:54:13	6	at Google to the effect that Google Video's practice
15:54:22	7	of sweeping for copyright violations would not apply
15:54:29	8	at YouTube?
15:54:31	9	MR. SCHAPIRO: Objection; lacks foundation.
15:54:34	10	MR. BASKIN: Q. Did you have such a
15:54:36	11	discussion with anybody, Mr. Hurley?
15:54:37	12	A I I I can't remember, but there may
15:54:41	13	have been an e-mail.
15:54:42	14	Q Well, an e-mail or discussion, do you ever
15:54:45	15	remember discussing with somebody at Google, you're
15:54:53	16	acquirer, that the practice of sweeping videos for
15:54:59	17	copyright violations would not apply at YouTube post
15:55:03	18	acquisition?
15:55:04	19	MR. SCHAPIRO: Do you want to define what you
15:55:05	20	mean by "sweeping"?
15:55:08	21	THE WITNESS: Can you define sweeping?
15:55:10	22	MR. BASKIN: I ask the questions, not your
15:55:12	23	counsel.
15:55:12	24	Q What what are you did you have any
15:55:15	25	discussion with anybody at Google that the practice of

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		Page 225
	1	HURLEY, CHAD
15:55:24	2	sweeping videos to take out copyright violations would
15:55:28	3	not apply at YouTube?
15:55:30	4	MR. SCHAPIRO: Objection; vague as to the
15:55:32	5	term "sweeping."
15:55:34	6	THE WITNESS: Again, can't remember.
15:55:36	7	MR. BASKIN: Q. Do you have a memory problem
15:55:39	8	in your daily life?
15:55:40	9	MR. SCHAPIRO: Objection; don't answer that
15:55:41	10	question.
15:55:43	11	MR. BASKIN: Q. Now, you were shown this
15:56:02	12	morning a document actually prepared by your brother,
15:56:11	13	Hurley Brent Hurley Exhibit 14 which showed
15:56:16	14	advertising revenue for ads placed on Watch Pages at
15:56:28	15	YouTube in and around June 2006?
15:56:31	16	MR. SCHAPIRO: Do you want us to pull this
15:56:33	17	out?
15:56:34	18	MR. BASKIN: He's welcome to look at it. I'm
15:56:36	19	not going to ask him any questions about the document.
15:56:38	20	Q I just wanted to know, what do you
15:56:38	21	remember that document?
15:56:38	22	MR. SCHAPIRO: Objection to the
15:56:39	23	characterization.
15:56:40	24	THE WITNESS: Well, yeah, it's from this
15:56:41	25	morning.

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		Page 226
	1	HURLEY, CHAD
15:56:42	2	MR. BASKIN: Okay.
15:56:43	3	Q Now, without regard to the document, were you
15:56:52	4	aware strike that.
15:56:53	5	Without regard to the document, I take it you
15:56:55	6	were aware that YouTube's practice prior to the
15:57:00	7	acquisition by Google was to run ads against Watch
15:57:06	8	Pages?
15:57:09	9	A Yeah, I don't know how many Watch Pages, but
15:57:12	10	that's what this document implies.
15:57:14	11	Q But independent of the document, just from
15:57:17	12	your experience as CEO of YouTube, you knew that;
15:57:23	13	didn't you, sir?
15:57:24	14	A Yeah.
15:57:25	15	Q Now, how long prior to the acquisition of
15:57:34	16	YouTube by Google, how long a period of time had
15:57:42	17	YouTube advertised against Watch Pages?
15:57:47	18	A I don't I don't know the specific
15:57:49	19	length/time.
15:57:49	20	Q Well, your brother's document purports to
15:57:53	21	cover the time, that is, Hurley Brent Hurley 14, of
15:57:57	22	June results, June '06.
15:58:03	23	Do you know how much earlier than June '06
15:58:08	24	A I think
15:58:09	25	Q did YouTube engage in the practice of

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		Page 227
	1	HURLEY, CHAD
15:58:15	2	advertising against Watch Pages?
15:58:17	3	MR. SCHAPIRO: Objection; lacks foundation;
15:58:18	4	mischaracterizes the document.
15:58:20	5	THE WITNESS: Again, I can't recall the
15:58:22	6	specific dates. I can't tell you.
15:58:24	7	MR. BASKIN: Q. Now, you are aware, I take
15:58:29	8	it, that there came a time when the practice of
15:58:34	9	that of YouTube's practice of advertising against
15:58:37	10	Watch Pages stopped? Is that right, sir?
15:58:43	11	A Yeah, I believe there's a time.
15:58:44	12	Q And do you recall when the time arose that
15:58:49	13	the practice YouTube's practice of advertising
15:58:51	14	against Watch Pages stopped?
15:58:54	15	A Well, I'm not aware of or I can't remember
15:58:58	16	the specific date that it changed, no.
15:59:00	17	Q Was it shortly after the acquisition by
15:59:02	18	Google, sir?
15:59:06	19	A I'm not sure.
15:59:09	20	Q Was it in and around January 2007?
15:59:13	21	A I don't know.
15:59:13	22	Q Do you recall why the practice of advertising
15:59:18	23	against Watch Pages stopped at YouTube post
15:59:23	24	acquisition?
15:59:25	25	A Beyond any any privileged information, I

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		Page 228
	1	HURLEY, CHAD
15:59:28	2	mean, there's a you know, business reasons why.
15:59:30	3	You know, obviously we wanted to show our business
15:59:33	4	partners that we're serious about concentrating on
15:59:36	5	their content, selling their pages, maximizing value
15:59:40	6	for them participating in our on our system. We
15:59:43	7	wanted to focus the sales force on that.
15:59:45	8	Also, just generally, we we didn't want to
15:59:47	9	disrupt the user's experience on the site. We wanted
15:59:50	10	to limit the amount of ads, and unless you would join
15:59:53	11	our partner program and not opt into having ads show
15:59:56	12	up against your your videos, we didn't want to
15:59:57	13	randomly just put videos against someone's family trip
16:00:00	14	to the beach.
16:00:03	15	Q Do I take from this last answer that you
16:00:05	16	actually have a memory of discussing with somebody
16:00:08	17	that these are the reasons for ceasing advertisements
16:00:13	18	in its Watch Pages?
16:00:14	19	A No, I don't remember specific discussions. I
16:00:17	20	remember this was potentially some of the reasons why
16:00:20	21	we were thinking about it.
16:00:23	22	Q Well, do you know why, in fact, you stopped,
16:00:28	23	why YouTube stopped practice of advertising its Watch
16:00:31	24	Pages?
16:00:31	25	A You know, some of those reasons are what I

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		Page 229
	1	HURLEY, CHAD
16:00:34	2	just stated. That's what I remember.
16:00:36	3	Q Do you know whether it was an instruction
16:00:41	4	from counsel to stop?
16:00:43	5	MR. SCHAPIRO: Objection; I I instruct you
16:00:47	6	not to answer.
16:00:58	7	MR. BASKIN: Q. Well, without regard to what
16:01:00	8	was said to you, do you recall having discussions with
16:01:08	9	counsel on that topic
16:01:10	10	MR. SCHAPIRO: Object.
16:01:11	11	MR. BASKIN: Q of whether of whether
16:01:12	12	ads should be placed against Watch Pages?
16:01:15	13	MR. SCHAPIRO: Objection; instruction not to
16:01:53	14	answer.
16:01:53	15	MR. BASKIN: Q. Who was YouTube's counsel,
16:01:55	16	by the way, external counsel on copyright issues post
16:01:58	17	acquisition? Still Wilson Sonsini?
16:02:03	18	A I'm not sure. It may have been. I don't
16:02:05	19	know.
16:02:35	20	MR. BASKIN: Now, could you hand me this
16:02:45	21	document.
16:03:23	22	Let's mark as Hurley Exhibit
16:03:30	23	MR. WILKENS: 20.
16:03:32	24	MR. BASKIN: 20, the document in my hand,
16:03:35	25	and then we'll hand it to Mr. Hurley.

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		Page 230
	1	HURLEY, CHAD
16:03:47	2	(Document marked Hurley, C., Exhibit 20
16:03:48	3	for identification.)
16:03:48	4	THE WITNESS: Thanks.
16:04:04	5	THE VIDEOGRAPHER: You lost your microphone,
16:04:06	6	sir.
16:04:07	7	MR. BASKIN: Oh.
16:04:23	8	MR. SCHAPIRO: Do you I have a copy.
16:04:26	9	MR. WILLEN: I got something different.
16:04:28	10	MR. SCHAPIRO: I think you handed the back of
16:04:29	11	it, the earlier exhibit.
16:04:30	12	THE WITNESS: Oh, that was the earlier one.
16:04:32	13	MR. SCHAPIRO: Yeah.
16:04:32	14	THE WITNESS: That one had just been sitting
16:04:34	15	there.
16:04:34	16	MR. SCHAPIRO: Oh, I don't know. Maybe that
16:04:36	17	was just on the table. Sorry. You got it?
16:04:41	18	MR. BASKIN: Q. Sir, do you recall seeing
16:04:44	19	Hurley Exhibit 20 prior to today?
16:04:47	20	MR. SCHAPIRO: Other than in preparation for
16:04:48	21	this deposition.
16:04:52	22	THE WITNESS: No, I don't recall.
16:04:53	23	MR. BASKIN: Q. I take it, though, it's fair
16:04:56	24	to say that you are the head the Chad Hurley to
16:05:01	25	whom this was sent?

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		Page 231
	1	HURLEY, CHAD
16:05:02	2	A It looks like that's the case.
16:05:03	3	Q Now, do you recall this subject matter of
16:05:09	4	this, of of Hurley Exhibit 20?
16:05:17	5	A No, not specifically, no.
16:05:18	6	Q Well, do you recall removing that paragraph
16:05:28	7	that begins with "A" for answer from YouTube's
16:05:35	8	policies in and around December 2005?
16:05:39	9	A I I don't know what happened in response
16:05:40	10	to this e-mail.
16:05:41	11	Q Do you know whether, in fact, up until that
16:05:48	12	point, you had a review process primarily focused on
16:05:58	13	removing adult content or obvious copyright violations
16:06:04	14	and then you ceased that review process on or after
16:06:09	15	December 2005?
16:06:12	16	A I don't remember the specific time frame, but
16:06:15	17	I think at one point we we tried to do something
16:06:18	18	like this, but obviously it it continued to change
16:06:24	19	as we tried to strike the appropriate balance, and
16:06:27	20	Q And by continuing to change, you mean you
16:06:29	21	ceased your review process insofar as it pertained to
16:06:34	22	copyright obvious copyright violations in and
16:06:37	23	around December 2005; is that right, Mr. Hurley?
16:06:40	24	A I'm assuming so. I don't know what happened
16:06:42	25	in response to this.

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		Page 232
	1	HURLEY, CHAD
16:06:43	2	Q Was this roughly the same time that you
16:06:47	3	stopped practice at YouTube of community flagging for
16:06:51	4	copyright violations?
16:06:55	5	A It may have been. I don't I don't know
16:06:57	6	what time that happened.
16:07:02	7	Q Because you are the person who ordered that
16:07:04	8	practice be stopped, right, internally; correct?
16:07:09	9	A Yeah, I believe we we discussed it.
16:07:11	10	Q And then you I think we saw it this
16:07:14	11	morning didn't you issue the instruction to stop
16:07:17	12	community flagging?
16:07:20	13	A Yeah, I think I recall it from earlier today.
16:07:26	14	Q Do you recall other practices that had been
16:07:28	15	engaged in at Yoohoo at Ya at You YouTube in
16:07:37	16	connection with copyright compliance that stopped in
16:07:42	17	and around strike that.
16:07:44	18	Do you recall other practices that had been
16:07:47	19	engaged in by YouTube, insofar as copyright compliance
16:07:53	20	was concerned, that changed prior to the acquisition
16:08:00	21	by Google?
16:08:00	22	MR. SCHAPIRO: Objection; vague and assumes
16:08:05	23	facts not in evidence.
16:08:07	24	MR. BASKIN: Okay. Well, let me be a little
16:08:10	25	more concrete.

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		Page 233
	1	HURLEY, CHAD
16:08:10	2	Q You stopped screening strike strike
16:08:13	3	that.
16:08:13	4	You stopped stopped flagging, correct,
16:08:16	5	sir?
16:08:16	6	A Flagging?
16:08:18	7	Q For community flagging for copyright
16:08:20	8	violations. You stopped that in the fourth quarter of
16:08:23	9	2005, right, Mr. Hurley?
16:08:25	10	A Again, I don't remember the date, but
16:08:29	11	potentially, yes.
16:08:30	12	Q And then in and around December 2005, at
16:08:35	13	least it's Ms. Gillette's instruction, that this
16:08:38	14	paragraph that references the review process primarily
16:08:45	15	focused on removing adult content or obvious copyright
16:08:50	16	violations, that that also stopped
16:08:50	17	MR. SCHAPIRO: Objection
16:08:55	18	MR. BASKIN: Q right, Mr. Hurley?
16:08:56	19	MR. SCHAPIRO: mischaracterizes the text
16:08:58	20	of the document.
16:08:59	21	THE WITNESS: Again, in response to this
16:09:01	22	e-mail, I don't know what was what had taken place.
16:09:05	23	Like I stated this morning, we were making
16:09:08	24	mistakes. Our community was making mistakes based on
16:09:12	25	their perceived kind of, I guess, definition of

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		Page 234
	1	HURLEY, CHAD
16:09:15	2	professional content on the site, that we didn't know
16:09:18	3	if it was up there with authorization or not.
16:09:21	4	MR. BASKIN: Q. So, therefore, is your
16:09:24	5	testimony that you now remember stopping the practice
16:09:27	6	of focusing on removing obvious copyright violations
16:09:34	7	from your website?
16:09:36	8	A Well, like I keep saying, I I don't
16:09:39	9	remember this specific e-mail. I don't remember the
16:09:41	10	action that was taken because of this. We had you
16:09:44	11	know, we have changed our policies over time, but
16:09:49	12	Q Now, that led, then, to my question of
16:10:06	13	whether there were other practices you recall directed
16:10:13	14	to the issue of copyright compliance that YouTube
16:10:18	15	stopped prior to the acquisition by Google.
16:10:21	16	MR. SCHAPIRO: Objection to the premise
16:10:23	17	embedded in the question.
16:10:26	18	THE WITNESS: Again, I don't I don't know
16:10:28	19	what you're specifically referring to.
16:10:31	20	MR. BASKIN: Q. Was it your instruction that
16:10:53	21	YouTube should communicate to its users a canned
16:11:00	22	response regarding their need not to violate
16:11:06	23	copyrights?
16:11:07	24	A We're always trying to educate our our
16:11:10	25	users.

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		Page 235
	1	HURLEY, CHAD
16:11:11	2	Q Well, did you instruct your team that YouTube
16:11:15	3	should use a canned response when a user inquires
16:11:22	4	about its copyright obligations?
16:11:25	5	A I don't remember if I used those specific
16:11:27	6	terms, but, again, if we want to educate our
16:11:29	7	community.
16:11:31	8	Q What about the use of a can response? You
16:11:39	9	don't remember that phrase?
16:11:41	10	A I can't recall that specific remark, no.
16:11:42	11	Q Assuming that you communicated to your
16:11:55	12	YouTube team that all you should do is provide a can
16:12:04	13	response that users should own all copyrights to the
16:12:10	14	material they upload, what meaning does "can response"
16:12:18	15	have for you in that context?
16:12:20	16	MR. SCHAPIRO: Objection; calls for
16:12:21	17	speculation; incomplete hypothetical.
16:12:22	18	THE WITNESS: Yeah, well
16:12:28	19	MR. BASKIN: Q. Well, do you know the
16:12:29	20	meaning of the word "can response" words "can
16:12:32	21	response"?
16:12:33	22	A They can have many different meanings.
16:12:38	23	Q Well, let's give me this document. Sorry.
16:13:18	24	I think you're right.
16:13:19	25	MR. WILKENS: Yeah.

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		Page 236
	1	HURLEY, CHAD
16:13:34	2	MR. BASKIN: Why don't we mark as Hurley
16:13:36	3	Exhibit 21 a document in my hand, and I will hand out
16:13:38	4	copies to other counsel. I'm sorry.
16:13:48	5	You got it?
16:13:50	6	THE WITNESS: Thank you.
16:13:50	7	(Document marked Hurley, C., Exhibit 21
16:13:51	8	for identification.)
16:14:17	9	MR. BASKIN: Q. Have you seen Exhibit 21
16:14:24	10	prior to today, Mr. Hurley?
16:14:30	11	A I don't recall it, no.
16:14:31	12	Q Well, without regard to the exhibit,
16:14:33	13	recalling the particular exhibit, do you recall in
16:14:40	14	communicating to the YouTube team, in your capacity as
16:14:44	15	CEO in and around September 25th, 2005, that "We
16:14:53	16	should communicate the canned response that you should
16:14:57	17	own all copyrights to the material you upload"?
16:15:01	18	Do you remember using
16:15:03	19	MR. SCHAPIRO: Objection; misstates the text
16:15:05	20	and omits part of the text.
16:15:08	21	MR. BASKIN: Q. Do you remember
16:15:09	22	communicating that, Mr. Hurley?
16:15:11	23	A I don't remember, but it it looks like
16:15:12	24	I I had.
16:15:14	25	Q And read in the context of the e-mail you, in

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		Page 237
	1	HURLEY, CHAD
16:15:17	2	fact, sent, what did you mean by "canned
16:15:22	3	response," Mr. Hurley?
16:15:23	4	A Well, I I don't know. Like I said, I
16:15:24	5	don't know if if we responded to this guy. I don't
16:15:29	6	know if he he owned the rights to this clip. I
16:15:32	7	mean, that's what we were trying to communicate to
16:15:34	8	him.
16:15:34	9	I think, obviously to make things efficient,
16:15:39	10	you can't construct or you know, construct
16:15:42	11	individual e-mails to to keep up with questions. I
16:15:45	12	mean, a canned response is just trying to create a
16:15:47	13	more efficient process so we can educate more people.
16:15:51	14	Q And that's your understanding of what you
16:15:53	15	meant by "canned response"?
16:15:56	16	A I mean, typically, that's how you try to
16:15:58	17	respond to people's questions online.
16:16:00	18	Q Now, on the YouTube website, have there
16:16:15	19	always been a portion of the website that is private?
16:16:23	20	A In terms of of well, what portion are
16:16:26	21	you talking about?
16:16:27	22	Q Well, are there can strike that.
16:16:30	23	Can individuals upload videos to not for
16:16:43	24	public dissemination, but for simply private viewing?
16:16:47	25	A Yeah, we have that functionality.

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		Page 238
	1	HURLEY, CHAD
16:16:49	2	Q And has that functionality existed from the
16:16:52	3	start of YouTube?
16:16:56	4	A I'm trying to remember. I don't know if it
16:16:58	5	existed from the beginning, but it's something that
16:17:00	6	we've had for a while.
16:17:01	7	Q And does it exist today?
16:17:04	8	A Yeah, I believe so.
16:17:05	9	Q Now, if someone wants to upload videos
16:17:17	10	privately to this private part of the YouTube website,
16:17:23	11	can they upload anything they want?
16:17:28	12	A Well, assuming they, you know, follow our
16:17:32	13	our terms of use, they can upload a clip typically
16:17:39	14	under ten minutes in range.
16:17:40	15	Q Is the ten-minute range limitation applied to
16:17:43	16	private videos?
16:17:46	17	A I believe so, yes.
16:17:47	18	Q And can individuals upload serially entire
16:17:53	19	movies to their private video?
16:17:57	20	A Again, that's against our terms of use, but
16:18:00	21	someone could possibly do it.
16:18:01	22	Q Now, assuming a content owner was intent on
16:18:14	23	preserving its intellectual property and wanted to
16:18:18	24	issue a takedown notice to YouTube, am I correct that
16:18:25	25	a content owner has zero access to private videos?

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		Page 239
	1	HURLEY, CHAD
16:18:35	2	A I don't know technically the capabilities
16:18:37	3	that we've enabled for the private videos. I mean,
16:18:40	4	obviously those private videos are limited to a set of
16:18:43	5	people, so you can't share them broadly, and we also
16:18:47	6	now, you know, as we continue to improve the the
16:18:50	7	content tools that we can provide, we have audio and
16:18:53	8	video fingerprinting, which I think may scan those
16:18:57	9	videos, even though a content owner can't see them.
16:19:01	10	Q Well, with in let's go back to 2005.
16:19:09	11	Was there any way for any content owner to
16:19:14	12	protect its intellectual property with respect to
16:19:18	13	materials uploaded to private videos?
16:19:24	14	A I'm trying to think. You know, as our tool
16:19:26	15	has tools have changed, I I I don't I
16:19:30	16	don't believe there was, other than, you know, we're
16:19:32	17	talking about some of the manual review that we've
16:19:36	18	we've we've changed. I think that was things that
16:19:38	19	we were doing.
16:19:39	20	Q So just so I'm sure I understand your answer,
16:19:42	21	I take it your answer is that in 2005, there was no
16:19:48	22	way for any content owner to protect its intellectual
16:19:52	23	property with respect to materials uploaded to private
16:19:56	24	videos
16:19:56	25	MR. SCHAPIRO: Objection

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		Page 240
	1	HURLEY, CHAD
16:19:57	2	MR. BASKIN: Q is that correct?
16:20:00	3	MR. SCHAPIRO: misstates the testimony;
16:20:01	4	lacks foundation.
16:20:02	5	THE WITNESS: Yeah, that's not what I said.
16:20:03	6	I just said I I it I I don't know. I
16:20:06	7	don't remember.
16:20:07	8	MR. BASKIN: Q. What about with respect to
16:20:11	9	2006?
16:20:13	10	A I don't know. Again, as as the tools have
16:20:16	11	evolved, I I don't know the you know, for, you
16:20:19	12	know, private videos, if partners have the ability
16:20:23	13	beyond some of the the audio and video
16:20:25	14	fingerprinting that we have today to to see them.
16:20:30	15	Q In 2006 strike that.
16:20:36	16	What about in 2007? Could an individual
16:20:42	17	can a content owner who's not a partner with you, not
16:20:52	18	a partner with YouTube could a content owner
16:20:57	19	protect its intellectual property that was uploaded to
16:21:00	20	private videos?
16:21:02	21	MR. SCHAPIRO: Objection; vague; lacks
16:21:04	22	foundation.
16:21:04	23	THE WITNESS: Yeah, can can you define
16:21:06	24	"partner"?
16:21:08	25	MR. BASKIN: Well, yeah, sure.

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		Page 241
	1	HURLEY, CHAD
16:21:09	2	Q Let me phrase it this way: Assume that a
16:21:15	3	content owner refuse has declined to enter into a
16:21:19	4	license agreement with YouTube. Was there any way
16:21:24	5	that content owner could protect its intellectual
16:21:28	6	property that was uploaded to private video to the
16:21:31	7	private part of YouTube?
16:21:33	8	A Again, I don't I don't know in any case
16:21:37	9	what the abilities where around private videos. I
16:21:40	10	know, you know, just as a, you know, practical matter,
16:21:44	11	anyone, any partner, if they're in a licensing
16:21:47	12	agreement with us or not, it's our intent to have our
16:21:49	13	tools available to them.
16:21:51	14	Obviously there's probably different levels
16:21:53	15	at which they can have access because there's some
16:21:56	16	level of trust around particular tools that may be
16:21:58	17	more more powerful or affect the community more
16:22:02	18	but
16:22:03	19	Q Well, let's go back again.
16:22:05	20	In 2005, if Viacom declined or did not enter
16:22:12	21	into a license agreement with YouTube, am I correct,
16:22:14	22	sir, that there is no was no way for Viacom to
16:22:17	23	access private videos to protect its intellectual
16:22:21	24	property?
16:22:22	25	MR. SCHAPIRO: Objection to the premise

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		Page 242
	1	HURLEY, CHAD
16:22:23	2	embedded in the question.
16:22:25	3	THE WITNESS: Yeah, again, what I was saying,
16:22:32	4	I I don't know any partner, you know, a partner at
16:22:33	5	any level, what their abilities were, you know, tied
16:22:35	6	to private videos.
16:22:36	7	MR. BASKIN: Q. That's at any year or just
16:22:38	8	2005?
16:22:38	9	A No, I as I was saying, the tools continued
16:22:43	10	to adapt. I I don't know how technically it would
16:22:45	11	work for them.
16:22:46	12	Q Am I correct that in 2008, as late as 2008, a
16:22:56	13	content owner has no access to the private videos,
16:23:00	14	unless they sign a license agreement with YouTube?
16:23:03	15	A I'm not aware of that, no. Like I said,
16:23:06	16	we we want them to you know, a partner, as we
16:23:11	17	define it, is someone that doesn't necessarily need to
16:23:13	18	provide us content or licensing deal.
16:23:15	19	It's, you know, kind of a legal agreement so
16:23:18	20	they can have access to our tools. Obviously, you
16:23:20	21	know, with any piece of technology it's common.
16:23:25	22	Q The question was, as late as 2008, if Viacom
16:23:29	23	declines to enter had declined to enter into
16:23:33	24	with a license agreement with you, am I right, sir,
16:23:37	25	that there was no way for Viacom to access the private

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		Page 243
	1	HURLEY, CHAD
16:23:42	2	videos to protect its intellectual property rights?
16:23:45	3	MR. SCHAPIRO: Objection; asked and answered.
16:23:47	4	THE WITNESS: Yeah, like I continue to say,
16:23:49	5	any partner at any level, I don't know what their
16:23:52	6	abilities were concerning private videos.
16:23:56	7	MR. BASKIN: Q. Am I also right that
16:23:58	8	individuals who upload videos can switch public videos
16:24:02	9	to private and make them private?
16:24:05	10	A Yeah, that's that's a functionality that's
16:24:09	11	available.
16:24:09	12	Q Just a press of a button; is that correct?
16:24:11	13	A I I think that's what it requires. I
16:24:14	14	don't know if you check a box or click a button,
16:24:17	15	something like that.
16:24:17	16	Q And you mentioned before that there was
16:24:19	17	limited viewership to private videos. When did that
16:24:23	18	start, sir?
16:24:25	19	A I don't know when it exactly started, but
16:24:28	20	that's something that we've had for a while.
16:24:30	21	Q Did you have limited viewership in 2005?
16:24:34	22	A I I I don't know.
16:24:36	23	Q Did you have limited viewership in 2006?
16:24:39	24	A I can't say for sure. I don't know.
16:24:41	25	Q Did you have limited viewership in 2007?

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	1	HURLEY, CHAD
16:24:44	2	A Again, I I don't know the date that we
16:24:47	3	implemented that.
16:24:48	4	Q Now, are there private videos that are
16:25:01	5	have been viewed thousands or even tens of thousands
16:25:04	6	of times, sir?
16:25:08	7	A Oh, I I assume potentially it's a
16:25:10	8	possibility, if it used to be public and they they
16:25:13	9	marked it as private. But, you know, I guess it would
16:25:16	10	seem for, you know, a limited group of 25 people to
16:25:20	11	but there could be. I have lots of great family
16:25:23	12	videos.
16:25:24	13	Q Did you ever, by the way, personally take
16:25:26	14	some public video and mark it private?
16:25:29	15	A Yeah, I may have. I like I said, I
16:25:31	16	uploaded family videos, and as the site became more
16:25:34	17	popular, I didn't necessarily want people to see my
16:25:37	18	children running around on the beach.
16:25:40	19	Q Now, am I correct that YouTube has
16:26:58	20	distribution agreements with many other parties to
16:27:06	21	distribute YouTube videos over other medium?
16:27:15	22	A What do you mean by by "medium"?
16:27:16	23	Q Well, I think you discussed some of it this
16:27:19	24	morning, but is there a distribution agreement between
16:27:22	25	YouTube and Cingular?

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		Page 245
	1	HURLEY, CHAD
16:27:27	2	A I believe at one time we probably had a deal
16:27:29	3	with them or a mobile carrier.
16:27:32	4	Q Well, you have one with Verizon today; don't
16:27:35	5	you, sir?
16:27:35	6	A I don't know if that's still the case. We
16:27:37	7	probably do. I don't know.
16:27:38	8	Q You don't know if you have a distribution
16:27:40	9	agreement with Verizon?
16:27:41	10	MR. SCHAPIRO: Objection; asked and answered.
16:27:43	11	THE WITNESS: Again, I I don't know. We
16:27:46	12	have lots of partnerships.
16:27:47	13	MR. BASKIN: Q. Do you know if you have a
16:27:49	14	distribution agreement with Vodafone in Europe?
16:27:53	15	A I think we do. That sounds familiar.
16:27:55	16	Q Now, do you do you know if you have a
16:27:56	17	dis you told us this morning you have a
16:27:59	18	distribution agreement with iPhone; is that correct?
16:28:00	19	A With Apple, yes.
16:28:01	20	Q And you have a distribution agreement also
16:28:04	21	with Apple TV; is that correct?
16:28:05	22	A Well, again, same company, Apple, yeah.
16:28:07	23	Q And what other distribution agreements come
16:28:09	24	to your mind in addition to the ones I just mentioned?
16:28:13	25	A I don't know. A a a few different hard

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		Page 246
	1	HURLEY, CHAD
16:28:15	2	year hardware manufacturers, I think. I believe
16:28:19	3	Sony TVs or Panasonic TVs, TiVo, you know, different
16:28:26	4	manufacturers in terms of mobile phones or carriers.
16:28:29	5	It's a lot. That's why I can't remember any
16:28:32	6	specifics. It's just
16:28:34	7	Q Well, just give me the names of a few of
16:28:37	8	these "a lot" that you have a lot of these
16:28:40	9	distribution agreements.
16:28:40	10	A Well, like I said, Sony, Panasonic, TiVo, and
16:28:46	11	other kind of smaller, I guess, players. I think
16:28:52	12	Roku. That's like the Netflix box. Quite a few.
16:28:58	13	Q Now, in connection with all of these
16:29:01	14	distribution agreements, I take it the agreements are
16:29:09	15	embodied in contracts; are they not?
16:29:12	16	A Yeah, typically.
16:29:12	17	Q And you get paid, that is, by "you," meaning,
16:29:18	18	YouTube gets paid for all of these distribution
16:29:20	19	agreements; do they not?
16:29:23	20	A I don't think so. I don't think
16:29:24	21	typically, I don't know how the deals each
16:29:27	22	individual deal was structured, but typically we just
16:29:30	23	have an API and they sign an agreement to access that
16:29:35	24	API.
16:29:36	25	Q And what is an API?

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		Page 247
	1	HURLEY, CHAD
16:29:38	2	A It's application, some protocol something
16:29:42	3	interface. I I don't know.
16:29:42	4	Q So am I to understand that you enter into
16:29:46	5	these distribution agreements with these carriers for
16:29:48	6	free?
16:29:53	7	A For the most part. I mean, maybe in the
16:29:55	8	early deals we there may have been some some
16:29:58	9	kind of value attached to it, but I can't remember.
16:30:01	10	Q And when you enter into them for free with
16:30:06	11	some of the distributees, is the assumption that
16:30:11	12	you'll share advertising revenue with them for videos
16:30:12	13	displayed over over their medium?
16:30:14	14	A Probably sometimes. I don't know of specific
16:30:18	15	agreements, what's in each one with each company.
16:30:21	16	Q Well, I assume in every case you get paid
16:30:24	17	some way, do you not, Mr. Hurley?
16:30:27	18	A I don't know. I I don't think in every
16:30:29	19	case, but maybe some of them.
16:30:32	20	Q Well, which distribution agreements are you
16:30:37	21	entering into with some of these large companies
16:30:41	22	without getting paid? Tell us one.
16:30:45	23	A I I can't think of one specifically, but I
16:30:47	24	just know in general we we have an API together
16:30:51	25	available, and they have the ability to to access

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	Page 248
1	HURLEY, CHAD
16:30:53 2	that API. I don't know if every time we we do a
16:30:56 3	deal whether there's any revenue involved or any kind
16:30:59 4	of sharing of ad revenue.
16:31:00 5	Q You don't know that?
16:31:02 6	A Every time, no.
16:31:05 7	
16:31:16 8	
16:31:21 9	
16:31:23 10	
16:31:27 11	
16:31:31 12	
16:31:33 13	
16:31:38 14	
16:31:38 15	
16:31:41 16	
16:31:42 17	
16:31:44 18	
16:31:50 19	
16:31:51 20	Q Now, what about with Vodafone in Europe? Or
16:31:54 21	is that is it just in Europe that you have a deal
16:31:56 22	with Vodafone or is it Vodafone worldwide?
16:31:59 23	A I'm not sure. I don't know if they may be in
16:32:02 24	other countries. I typically associate them with
16:32:05 25	Europe, but

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		Page 249
	1	HURLEY, CHAD
16:32:05	2	Q And what is the form of payment in the
16:32:07	3	Vodafone transaction?
16:32:09	4	A That one, I I don't know. I haven't seen
16:32:11	5	the the deal terms on that or I can't remember
16:32:14	6	them. I don't know what it is.
16:32:15	7	Q Do you think you're distributing your YouTube
16:32:20	8	videos over Vodafone for free?
16:32:24	9	A I couldn't tell you. I don't know.
16:32:32	10	Q Now, did you when when Google acquired
16:32:55	11	YouTube, did Eric Schmidt tell you that your focus
16:33:07	12	should be to grow playbacks to one billion a day?
16:33:13	13	A I don't know. He may he may have told
16:33:15	14	told us that. He you know, when he came by the
16:33:18	15	office and would speak with us, he he wanted to
16:33:20	16	make sure that we stayed focus on what was what was
16:33:23	17	important.
16:33:24	18	That, you know, continue to grow numbers on
16:33:26	19	all fronts, build a great user experience, you know,
16:33:30	20	bring partners on board and build a great advertising
16:33:34	21	tool. So kind of, you know, he just wanted us to
16:33:36	22	continue momentum.
16:33:37	23	Q Who is do you know who David Eun is,
16:33:42	24	E-U-N?
16:33:43	25	A Yeah, I know David. I don't know. I

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		Page 250
	1	HURLEY, CHAD
16:33:47	2	can't I don't know what his current title is. He
16:33:49	3	basically leads partnerships for, I think, YouTube and
16:33:53	4	a few other products at Google. I don't know what it
16:33:56	5	is today.
16:33:57	6	Q And I think you already mentioned before
16:34:00	7	someone named Suzie Reider; who is she?
16:34:03	8	A Yeah, she she would lead sales. Again, I
16:34:06	9	don't know her current title or where she reports now,
16:34:08	10	but she's based in San Bruno and typically leads the
16:34:11	11	sales team there.
16:34:12	12	Q So these are both strike that.
16:34:17	13	Do do these individuals work with you in
16:34:19	14	connection with YouTube?
16:34:27	15	A Yeah, from time to time.
16:34:28	16	Q Now, there's an e-mail, which I have no
16:34:32	17	reason to believe you ever saw, but in which
16:34:34	18	Ms. Reider is communicating to Mr. Eun. I just want
16:34:39	19	to read you a line in the e-mail.
16:34:40	20	MR. SCHAPIRO: Would you mind giving us a
16:34:42	21	Bates number or a
16:34:43	22	MR. BASKIN: Yeah, I may be able to give you
16:34:45	23	the e-mail itself, if you want it. This is one of
16:34:48	24	the
16:34:50	25	MR. SCHAPIRO: If we can have it as an

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	1	HURLEY, CHAD
16:34:52	2	exhibit, that would be great, Stu.
16:34:56	3	MR. BASKIN: I will give you to you
16:34:58	4	well, the Bates number is well, let me give you
16:35:00	5	find see if I can find the exhibit.
16:35:01	6	MR. SCHAPIRO: Thank you.
16:35:03	7	MR. BASKIN: I'm not marking it. I just want
16:35:05	8	to reference this, and I just want to get his
16:35:10	9	MR. SCHAPIRO: Fine.
16:35:11	10	MR. BASKIN: So here it be.
16:35:13	11	MR. SCHAPIRO: So if you're not marking it,
16:35:14	12	is it okay that I read or you read the Bates number
16:35:17	13	into the record, just so we know what it is?
16:35:19	14	MR. BASKIN: Sure.
16:35:20	15	MR. SCHAPIRO: This is GOO001-02021241.
16:35:28	16	MR. BASKIN: Now I'm sorry.
16:35:30	17	MR. SCHAPIRO: It's all right.
16:35:31	18	It's an e-mail that purports to be from David
16:35:34	19	Eun to Suzie Reider, September 14th, 2007.
16:35:39	20	MR. BASKIN: Q. And in the third full
16:35:41	21	paragraph, Mr. Hurley, they make reference this
16:35:46	22	e-mail makes reference to you and says, "If you we
16:35:48	23	think back to last November," that would be
16:35:52	24	November 2006, that's when the deal closed between
16:35:55	25	YouTube and Google; correct?

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		Page 252
	1	HURLEY, CHAD
16:35:57	2	A Yeah, I I I think it's around that time
16:35:59	3	frame, yes.
16:36:01	4	Q "You are Chad. Your head is spinning and
16:36:04	5	Eric Schmidt, COO of the most powerful company in the
16:36:08	6	world, tells you your only focus is to grow playbacks
16:36:12	7	to one billion per day that's what you do"; do you
16:36:20	8	see that reference in the document?
16:36:23	9	A Yes.
16:36:23	10	Q Do you recall Mr. Schmidt, in fact,
16:36:26	11	instructing you, Chad, that your only focus is to grow
16:36:34	12	playbacks to one billion per day?
16:36:37	13	A You know, I don't remember a specific
16:36:39	14	conversation, but he was definitely confident in our
16:36:44	15	ability to build a great product.
16:36:46	16	Q But do you recall him telling you in the
16:36:49	17	course of building this great product he wanted you to
16:36:53	18	grow playbacks to one billion per day?
16:36:56	19	A I I don't know specifically, but
16:36:59	20	definitely growing user base, growing plays was, you
16:37:04	21	know, something we aspired to do.
16:37:06	22	Q Now, did there come a time when Mr. Schmidt's
16:37:10	23	thinking shifted on that and he changed his direction
16:37:12	24	to you guys to YouTube?
16:37:18	25	A I mean, maybe slightly. He he's always,

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		Page 253
	1	HURLEY, CHAD
16:37:19	2	you know, pushing us to create a great product and a
16:37:24	3	great user experience and continue to grow the the
16:37:25	4	community. But obviously with what's happened in the
16:37:28	5	economy and, you know, to some extent Google's
16:37:31	6	business, although it's performing quite well, you
16:37:35	7	know, we've we've had ideas of advertising as as
16:37:39	8	we started this project. He, you know, wanted us
16:37:43	9	to to concentrate a little bit more on on
16:37:45	10	defining some of those what some of those solutions
16:37:47	11	may be.
16:37:50	12	Q Well, let me show you what we'll mark as
16:37:52	13	Exhibit 22, Hurley Exhibit 22.
16:37:53	14	A I'm sorry.
16:38:07	15	(Document marked Hurley, C., Exhibit 22
16:38:08	16	for identification.)
16:38:08	17	THE WITNESS: Thanks.
16:38:28	18	MR. BASKIN: Q. Why don't you read
16:38:30	19	Exhibit 22 for a second, Mr. Hurley.
16:38:32	20	A Yeah, I'm trying to read through it right
16:38:34	21	now.
16:38:50	22	Yes, I read it.
16:38:51	23	Q Can you identify this as an e-mail that, in
16:38:54	24	fact, was sent out by you in and around March 14th,
16:38:58	25	2008?

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		Page 254
	1	HURLEY, CHAD
16:38:59	2	A Yeah, it looks like an e-mail I sent.
16:39:01	3	Q And it references that "Three weeks ago
16:39:03	4	Eric" is that Eric Schmidt?
16:39:07	5	A Yeah, I think that's who I'm referring to.
16:39:08	6	Q "Shifted his thinking on YouTube's focus, so
16:39:13	7	since that time we have been rapidly been redirecting
16:39:17	8	our efforts and resources from user growth to
16:39:20	9	monetization"; do you see that?
16:39:23	10	A Yeah, I see that.
16:39:24	11	Q What happened three weeks prior to
16:39:27	12	March 14th, 2008, whereby Mr. Schmidt communicated to
16:39:32	13	you that his thinking had shifted and that he wanted
16:39:37	14	you to redirect your efforts from user growth to
16:39:41	15	monetization?
16:39:43	16	A Yeah, like I I mentioned in my previous
16:39:45	17	answer, that, you know, obviously what was happening
16:39:49	18	in the economy and, to some effect, Google's core
16:39:53	19	business of advertising, they wanted us to make this
16:39:56	20	more of a priority.
16:39:58	21	You know, he didn't want us to to redirect
16:40:00	22	all our efforts. I don't it doesn't say all our
16:40:03	23	efforts, but focus more on monetization, which we
16:40:06	24	we started to do.
16:40:07	25	Q And by the time Mr. Schmidt had had asked

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		Page 255
	1	HURLEY, CHAD
16:40:12	2	you to shift your focus this way, had you, in fact,
16:40:20	3	reached one billion views?
16:40:26	4	A I'm I'm not sure in terms of dates. We
16:40:30	5	may have.
16:40:30	6	Q And today have you reached one billion views?
16:40:34	7	A Yes.
16:40:35	8	Q Per day?
16:40:38	9	A Yeah, I mean, we we've we've constantly
16:40:40	10	kind of adjusted, you know, what a view really means,
16:40:44	11	but, yeah, over over a billion views, yeah.
16:40:46	12	Q And now, I take it, pursuant to this
16:40:50	13	communication from Mr. Schmidt, you are now going to
16:40:56	14	try to monetize that user base; is that correct?
16:41:01	15	MR. SCHAPIRO: Objection; foundation; assumes
16:41:03	16	facts.
16:41:04	17	THE WITNESS: Yeah, again, like I was saying,
16:41:07	18	I I don't think, you know, he was targeting a
16:41:08	19	specific number for us to shift. It was just kind of,
16:41:12	20	you know, strategically kind of looking at the
16:41:16	21	environment and making an intelligent decision, we
16:41:19	22	adjusted.
16:41:20	23	MR. BASKIN: Is it time? Okay.
16:41:22	24	We have to break the tape.
16:41:23	25	THE WITNESS: Okay.

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		Page 256
	1	HURLEY, CHAD
16:41:24	2	THE VIDEOGRAPHER: This is the end of
16:41:26	3	videotape No. 3 in the continuing deposition of Chad
16:41:28	4	Hurley on April 22nd, 2009.
16:41:32	5	The time is 4:40 p.m.
16:41:34	б	We're off the record.
16:41:36	7	(Recess taken.)
16:53:22	8	THE VIDEOGRAPHER: This is the beginning of
16:53:23	9	videotape No. 4 in the deposition of Chad Hurley on
16:53:27	10	April 22nd, 2009.
16:53:29	11	The time is 4:52 p.m.
16:53:32	12	We're back on the record.
16:53:34	13	MR. BASKIN: Mr. Hurley, I think we're in the
16:53:43	14	final lap.
16:53:47	15	MR. SCHAPIRO: Objection.
16:53:49	16	THE WITNESS: What do you mean by that?
16:53:50	17	MR. SCHAPIRO: Let the record reflect that
16:53:51	18	we're smiling.
16:53:52	19	MR. BASKIN: We're not in the final lap.
16:53:56	20	Q In 2006 strike that.
16:54:10	21	In 2006, prior to the acquisition of YouTube
16:54:26	22	by Google, did YouTube engage in discussions with a
16:54:36	23	company called Audible Magic?
16:54:40	24	A It sounds familiar. I don't I don't know
16:54:42	25	at what time we we did have discussions with them.

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		Page 257
	1	HURLEY, CHAD
16:54:45	2	Q But you remember you had discussions with
16:54:46	3	them prior to your acquisition by Google; correct?
16:54:50	4	A Probably. Like I said, I can't recall
16:54:53	5	specific discussions or when they happened.
16:54:56	6	Q And for what purpose were you having
16:54:58	7	discussions with Audible Magic?
16:55:02	8	A I think it was concerning their technology,
16:55:06	9	audio fingerprinting.
16:55:07	10	Q And, in particular, was were you involved
16:55:22	11	in the discussions with Audible Magic?
16:55:25	12	A I may have been from a high level. I don't
16:55:29	13	know. I don't remember any specific e-mails or
16:55:30	14	discussions about it, though.
16:55:33	15	Q When am I correct that there were many
16:55:41	16	vendors who approached YouTube in late 2005 throughout
16:55:48	17	2006 regarding providing audio fingerprinting?
16:55:55	18	A I I don't know if they approached us or if
16:55:57	19	we approached them, but or how many there even
16:56:02	20	were; but, you know, I think the the technical team
16:56:03	21	was trying to evaluate different different
16:56:07	22	technologies to see how they worked theirs.
16:56:10	23	Q And that, among the competing vendors, was
16:56:13	24	Audible Magic; correct?
16:56:15	25	A I believe they were one.

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		Page 258
	1	HURLEY, CHAD
16:56:18	2	Q Was one Gracenote? Does that sound familiar?
16:56:22	3	A Gracenote, that sounds familiar.
16:56:23	4	Q What about Shazam? Is that one?
16:56:26	5	A It sort of sounds familiar, but I don't
16:56:29	6	I I don't remember exactly.
16:56:29	7	Q What about Snocap? Does that sound familiar
16:56:32	8	to you?
16:56:33	9	A Yeah, I think. Yeah, I think that's one
16:56:34	10	company now, Gracenote and Snocap. I don't know if
16:56:38	11	they were separate at the time.
16:56:39	12	Q What about INA? Was that one also?
16:56:42	13	A Yeah, I don't I don't know if all at the
16:56:44	14	same time, but I think that's the French one, I
16:56:47	15	believe.
16:56:48	16	Q And the technical team, as you referred to
16:56:53	17	it, was trying to determine which among them provided
16:56:59	18	the best product for your purposes; correct?
16:57:02	1.9	A I think that was, you know, one of the
16:57:04	20	factors that we were evaluating.
16:57:07	21	Q And at roughly this time same time period,
16:57:15	22	was YouTube trying to engage in discussions with
16:57:19	23	different large-scale content providers regarding
16:57:27	24	you signing licensing agreements between them and
16:57:31	25	YouTube?

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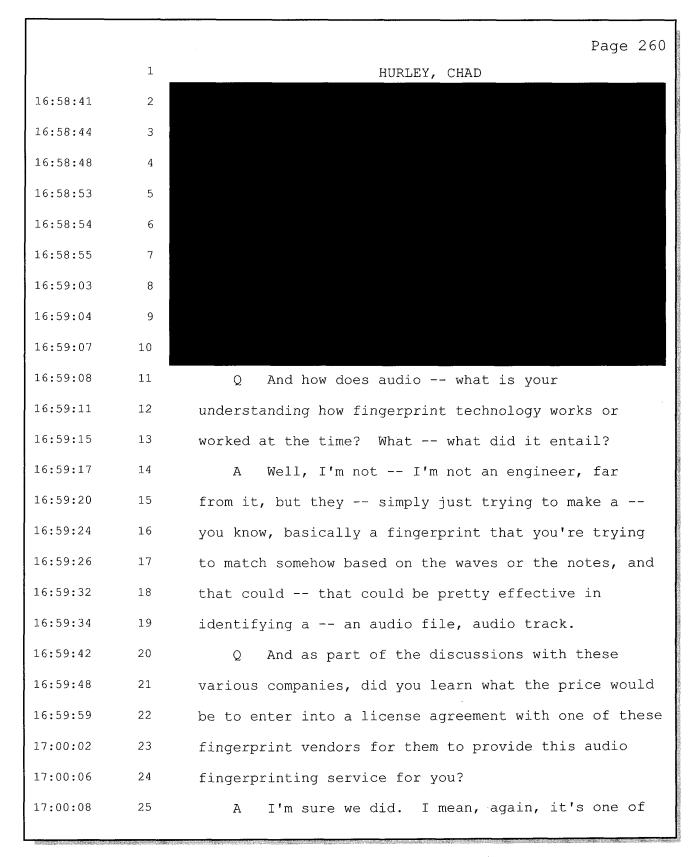
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		Page 259
	1	HURLEY, CHAD
16:57:35	2	A I think we were. I mean, I can't remember
16:57:36	3	the specific ones. I
16:57:39	4	Q Well, was one that you can remember Warner
16:57:42	5	Music?
16:57:42	6	A Sure. Yeah, we were in discussions with all
16:57:45	7	the labels.
16:57:45	8	Q Was Warner Music actually the first large
16:57:49	9	record company with which you signed a license
16:57:52	10	agreement?
16:57:52	11	A I think they were.
16:57:53	12	
16:57:57	13	
16:58:01	14	
16:58:14	15	
16:58:19	16	
16:58:20	17	
16:58:22	18	
16:58:25	19	
16:58:28	20	
16:58:30	21	
16:58:33	22	
16:58:37	23	
16:58:39	24	
16:58:40	25	

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		Page 261
	1	HURLEY, CHAD
17:00:11	2	the factors, you know, beyond how effective it is,
17:00:14	3	how how, you know, effectively it scales, how much
17:00:16	4	it costs. I mean, these are all of the types of
17:00:18	5	things that you look into when you're trying to strike
17:00:21	6	a deal.
17:00:21	7	Q Well, do you know, for example, in the case
17:00:24	8	of Audible Magic, was the cost what what the
17:00:30	9	approximate cost of a license was gonna be?
17:00:34	10	A I can't I can't remember. You know,
17:00:38	11	again, someone on the partnership side tried to strike
17:00:40	12	the deal would know that. Probably Chris Maxcy.
17:00:44	13	Q And does the range of about \$200,000 a year
17:00:49	14	sound about right to you?
17:00:51	15	A I I don't know. I can't recall.
17:00:54	16	Q Let me have that one. No, the
17:01:00	17	Did there come a time when you, in fact
17:01:03	18	first, this one entered into an agreement with
17:01:20	19	Audible Audible Magic, as as opposed to the
17:01:22	20	other vendors?
17:01:25	21	A I believe, you know, through the process of
17:01:28	22	weighing various factors and, you know, looking at all
17:01:31	23	of the looking at all of them, you know, I think we
17:01:34	24	did determine to go with with Audible, yeah.
17:01:36	25	Q And did you sign a contract with them in

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		Page 262
	1	HURLEY, CHAD
17:01:38	2	early October of 2006?
17:01:42	3	A I don't know the exact date.
17:01:44	4	Q Does that sound about right?
17:01:46	5	A I have no idea.
17:01:48	6	Q Well, let me show you what we'll mark as
17:01:52	7	Hurley 22; right?
17:01:57	8	A 23.
17:02:04	9	Q And we'll see if this helps you to
17:02:07	10	A Thank you.
17:02:08	11	Q determine that the Audible Magic contract
17:02:13	12	was signed in and around October 5th, 2006.
17:02:19	13	(Document marked Hurley, C., Exhibit 23
17:02:21	14	for identification.)
17:02:21	15	THE WITNESS: Yeah, it looks like like
17:02:23	16	what the e-mail is saying on that subject
17:02:25	17	MR. BASKIN: You I'm sorry. Strike I'm
17:02:28	18	sorry.
17:02:28	19	THE WITNESS: Yeah. From the subject, this
17:02:30	20	looks like what Chris is saying.
17:02:32	21	MR. BASKIN: Q. And one of the recipients of
17:02:33	22	this e-mail was you; right? You're you are on the
17:02:35	23	"To" list on this e-mail; correct?
17:02:37	24	A Yep, that's what it looks like.
17:02:38	25	MR. BASKIN: Now, let me show you can I

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		Page 263
	1	HURLEY, CHAD
17:02:46	2	have the term sheet?
17:03:05	3	Let's mark as Exhibit 24 this document, which
17:03:47	4	you're welcome to read, but if you do, we'll be here
17:03:49	5	longer, because I have I plan to ask you direct
17:03:55	6	your attention to a very small piece of that document,
17:03:57	7	and you're not a recipient of it in any event.
17:04:01	8	So just let's mark as Hurley 24.
17:04:01	9	(Document marked Hurley, C., Exhibit 24.
17:04:01	10	for identification.)
17:04:03	11	THE WITNESS: I'll go quickly through it just
17:04:05	12	to get a sense of what it's about.
17:04:07	13	MR. BASKIN: Yeah.
17:04:18	14	THE WITNESS: In in which area should I
17:04:20	15	MR. BASKIN: Q. Let me direct you. I just
17:04:21	16	want to direct I'm going to direct you to the price
17:04:23	17	in a second
17:04:24	18	A Okay.
17:04:24	19	Q which is you'll find on page the
17:04:32	20	Bates stamp ends with 126.
17:04:34	21	A 126. All right.
17:04:56	22	Q Are you are you there? Like I said, this
17:04:59	23	is not a document I
17:05:00	24	A Yeah. I want I'm just seeing who sent it
17:05:03	25	and why they sent it. That's all.

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		Page 264
	1	HURLEY, CHAD
17:05:05	2	Q Okay.
17:05:16	3	A All right.
17:05:16	4	Q And David Estrada, who this was sent to, is
17:05:20	5	he someone who worked for you at YouTube?
17:05:22	6	A Yeah, I think he he probably reported to
17:05:25	7	either Chris or Zahavah.
17:05:26	8	Q And then Chris is Chris at YouTube. The
17:05:29	9	other recipient is is Chris Maxcy?
17:05:31	10	A Yeah, Chris Maxcy.
17:05:33	11	Q Maxcy?
17:05:34	12	A Yeah.
17:05:34	13	Q And he and the only purpose of the
17:05:37	14	document I take it you've not seen this document
17:05:39	15	prior to today; is that correct?
17:05:41	16	A Yeah, I don't recall it.
17:05:43	17	Q But the page that I referenced to you before,
17:05:45	18	the one that ends 126, does this help to set forth the
17:05:57	19	approximate cost of this service for the contract that
17:06:00	20	YouTube entered into with Audible Magic?
17:06:03	21	MR. SCHAPIRO: Objection; vague.
17:06:07	22	You want to reword the question?
17:06:10	23	MR. BASKIN: Well, we can go through the
17:06:12	24	whole cause, but but in any but if you look at
17:06:14	25	the section called "

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		Page 265
	1	HURLEY, CHAD
17:06:16	2	A Yes.
17:06:16	3	Q and you'll see there's an original term
17:06:18	4	and a couple of extensions, and then various other
17:06:22	5	that are embodied further down, you're welcome to
17:06:25	6	look at all the state , but looking at original term, if
17:06:29	7	we could just stay with that for a second, since that
17:06:31	8	seems to cover the first year 2008, it says on the
17:06:35	9	execution date, "
17:06:40	10	"; do you see that?
17:06:43	11	A I see that.
17:06:44	12	Q And does that refresh your recollection
17:06:45	13	that's roughly the the upfront cost of this
17:06:50	14	contract seem does it ring true to you?
17:06:54	15	MR. SCHAPIRO: Objection; compound.
17:06:58	16	THE WITNESS: Again, I I don't remember
17:06:59	17	this this, you know, specific specific deal, but
17:07:04	18	it looks like this is what the document is stating.
17:07:07	19	MR. BASKIN: Q. And then there was and
17:07:17	20	then there's a residual fee of under under
17:07:22	21	certain circumstances you see. That's also part of
17:07:25	22	it, but we again, we I take it you don't
17:07:27	23	remember the details of that fee?
17:07:29	24	A No.
17:07:30	25	Q Okay. Now, is it your understanding by

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		Page 266
	1	HURLEY, CHAD
17:07:46	2	the way, I take it that you heard good things about
17:07:55	3	the services Audible Magic was was providing to
17:07:57	4	YouTube; correct?
17:07:59	5	A Yeah. I'm assuming, yeah, we probably heard
17:08:02	6	great things about all the companies.
17:08:03	7	Q But in particularly the case of Audible
17:08:05	8	Magic, is it do you recall that approximately a
17:08:07	9	month after you entered into this contract with
17:08:09	10	them by "you" meaning YouTube entering into the
17:08:14	11	contract with them, that you actually proposed that
17:08:17	12	Google ought to buy them? Do you remember that?
17:08:21	13	A I may have. You know, we we continue to
17:08:27	14	look at ways to, you know, improve our tools and
17:08:31	15	technology. I don't know if at the time we had
17:08:33	16	started trying to develop our own, but, you know, it
17:08:41	17	may have been an idea to pass along.
17:08:44	18	MR. BASKIN: Let me show you what we'll mark
17:08:46	19	as Exhibit 25.
17:08:59	20	(Document marked Hurley, C., Exhibit 25
17:09:00	21	for identification.)
17:09:00	22	THE WITNESS: Thanks.
17:09:59	23	MR. BASKIN: Q. And I take it, again, that
17:10:01	24	Chad Hurley, to whom this was addressed or among whom
17:10:01	25	this was addressed, is you; correct? You got this

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		Page 267
	1	HURLEY, CHAD
17:10:01	2	e-mail?
17:10:05	3	A Yeah, it looks like I got it.
17:10:06	4	Q And there actually was a prior e-mail
17:10:09	5	reference that you sent out on November 16th, 2006,
17:10:16	6	responding to Peter Chang in which you stated that
17:10:22	7	this could potentially be a very powerful acquisition
17:10:25	8	for Google; correct?
17:10:29	9	A Yeah, it looks like that's what I did, yeah.
17:10:31	10	
17:11:38	11	
17:11:47	12	
17:11:49	13	
17:11:51	14	MR. SCHAPIRO: Objection; asked and answered.
17:11:53	15	
17:11:57	16	
17:11:59	17	
17:12:02	18	MR. BASKIN: Q. And, in fact, basically all
17:12:09	19	of the media companies that you were talking to in and
17:12:14	20	around October 2006 wanted you to adopt a similar
17:12:19	21	technology to this, a filtering technology; isn't that
17:12:24	22	correct?
17:12:24	23	MR. SCHAPIRO: Objection; lacks foundation.
17:12:29	24	MR. BASKIN: Q. Is that true, sir?
17 : 12 : 32	25	A It may have been the case. I

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		Page 268
	1	HURLEY, CHAD
17:12:35	2	Q Do you know who Kevin Donahue is?
17:12:37	3	A Yeah, I think he leads partnerships, some
17:12:41	4	partnerships for us. I think he reports to to
17:12:44	5	Chris, I think.
17:12:45	6	Q And did he report to you that all of your
17:12:48	7	would-be partners basically want YouTube to agree to
17:12:56	8	certain filtering and copyright protection standards
17:12:58	9	as part of transactions?
17:13:02	10	A It may have been the case. I mean, we make
17:13:04	11	our tools available to them. We want to make our
17:13:07	12	tools available generally to anyone. They don't need
17:13:10	13	to to enter into a licensing agreement because of
17:13:13	14	it.
17:13:13	15	Q Okay. We'll get to that.
17:13:15	16	We'll just mark let's mark as Exhibit 26,
17:13:21	17	which we'll provide to everyone.
17:13:22	18	(Document marked Hurley, C., Exhibit 26
17:13:26	19	for identification.)
17:13:26	20	THE VIDEOGRAPHER: Counsel, could you slide
17:13:28	21	your microphone up?
17:13:29	22	MR. BASKIN: Yes. Sorry.
17:13:38	23	MR. SCHAPIRO: She's marking it.
17:13:44	24	THE WITNESS: Okay. Let me just read this
17:13:45	25	quickly.

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		Page 269
	1	HURLEY, CHAD
17:13:50	2	MR. BASKIN: Just, again, to speed things
17:13:51	3	along, I'm only going to be referencing the first
17:13:55	4	paragraph with you, so we can try to get everyone to
17:13:57	5	the garage on time.
17:13:58	6	THE WITNESS: Okay. All right.
17:14:56	7	MR. BASKIN: Q. Now, again, this is an
17:14:59	8	e-mail, Exhibit 26, an e-mail, in fact, received by
17:15:03	9	you, correct, sir?
17:15:05	10	A Yeah, that's what it looks like.
17:15:06	. 11	Q And in the first paragraph, Mr. Donahue is
17:15:09	12	discussing with you some of the wishes of the networks
17:15:13	13	and studios with which you are engaging in discussions
17:15:17	14	at the time; is that correct?
17:15:18	15	A Yeah, it looks like that's what he's
17:15:20	16	discussing here.
17:15:21	17	Q And among the things that they want, I
17:15:26	18	believe, he says, "I believe the business development
17:15:29	19	people would like to do a deal, but you must they
17:15:34	20	must satisfy their lawyers and that means that they
17:15:36	21	want YouTube to agree to certain filtering and
17:15:40	22	copyright protection standards"; do you see that?
17:15:43	23	A I see that.
17:15:43	24	Q And was the transaction with Audible Magic,
17:15:46	25	at least in part, intended to provide a filtering

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		Page 270
	1	HURLEY, CHAD
17:15:52	2	technology that YouTube could use with content
17:15:54	3	partners?
17:15:56	4	A We want to provide it to everyone, but it
17:15:59	5	looks like it's their business development people, you
17:16:01	6	know, wanting us to to satisfy their lawyers.
17:16:04	7	They they want us to to attach it to their deal.
17:16:07	8	It was nothing that we necessarily would ever, you
17:16:10	9	know, want it just attached to a specific deal.
17:16:13	10	Q Okay.
17:16:14	11	A We wanted to have these tools available for
17:16:16	12	everyone.
17:16:17	13	Q Okay. And we'll get back to that again in a
17:16:19	14	second.
17:16:20	15	Now, in fact, let me show you what we will
17:16:26	16	mark as I'm not sure we have this. I'm not sure we
17:16:32	17	have this.
17:16:38	18	Okay. Now, during this time period, and also
17:17:12	19	in October of 2006, you were developing a program
17:17:41	20	called CYC or Claim your Content; is that correct?
17:17:45	21	A Yeah, something we developed. I don't know
17:17:49	22	the specific time.
17:17:50	23	Q And CYC had different elements to it; is that
17:17:56	24	correct?
17:17:56	25	MR. SCHAPIRO: Objection; vague.

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		Page 271
	1	HURLEY, CHAD
17:17:57	2	THE WITNESS: Yeah, in terms of what do
17:17:59	3	you mean by "elements"? What "elements"?
17:18:01	4	MR. BASKIN: Q. Well, let me show you what
17:18:03	5	has previously been marked yeah.
17:18:33	6	We'll mark this as
17:18:38	7	A 27.
17:18:38	8	Q Exhibit 27.
17:18:42	9	This, again, is not a document that I have
17:18:44	10	any reason to believe you got
17:18:47	11	A Okay.
17:18:47	12	Q but I want to address
17:18:48	13	MR. SCHAPIRO: But you want to ask him about
17:18:49	14	it.
17:18:50	15	MR. BASKIN: I want to ask want to ask you
17:18:51	16	about the content of it.
17:18:58	17	(Document marked Hurley, C., Exhibit 27
17:19:00	18	for identification.)
17:19:00	19	THE WITNESS: Thanks.
17:19:47	20	MR. SCHAPIRO: Do you have another copy of
17:19:49	21	this? And this is which, 27? I'll take a second to
17:19:58	22	read this.
17:20:33	23	MR. BASKIN: Q. Have you had a chance to
17:20:34	24	read it, Mr. Hurley?
17:20:36	25	I take it, have you seen Exhibit 27 prior to

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		Page 272
	1	HURLEY, CHAD
17:20:38	2	today?
17:20:38	3	A No.
17:20:38	4	Q Now, again, remind us who Mr. Eun is or
17:20:44	5	Eun?
17:20:45	6	A Eun, David Eun, again, I don't remember his
17:20:48	7	specific title, but he leads partnerships and other
17:20:51	8	other products within Google.
17:20:53	9	Q And in the course of this memo, Mr. Eun
17:21:02	10	summarizes some tools available at Google and YouTube,
17:21:11	11	and were there parts of this memo that struck you
17:21:15	12	as any part of it that struck you as an inaccurate
17:21:18	13	reflection of what the state of play as of
17:21:22	14	February 2007 at Google and YouTube?
17:21:25	15	A I don't know specifically at that time if
17:21:27	16	if this is was, in fact, true. I I wasn't
17:21:31	17	working with these tools.
17:21:32	18	Q Okay. Well, if you look at the tools, he
17:21:36	19	start he has two paragraphs at the beginning of the
17:21:43	20	memo. The first one deals with that every potential
17:21:46	21	partner with or without a YouTube deal has has
17:21:49	22	access to the automatic takedown tool. This comprises
17:21:54	23	an online console to file DMCA complaints and request
17:22:01	24	takedowns, and then an MD5 hash to proactively take
17:22:09	25	down a new load of previously takedown video file; do

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		Page 273
	1	HURLEY, CHAD
17:22:14	2	you see that?
17:22:14	3	A Yep.
17:22:14	4	Q And then he describes something called "our
17:22:18	5	CYC tools are now live as well"; do you see that?
17:22:22	6	A I see that.
17:22:23	7	Q And down below he describes what this new CYC
17:22:27	8	system is; do you see that, sir?
17:22:29	9	MR. SCHAPIRO: Objection to the
17:22:29	10	characterization.
17:22:31	11	And, Stu, you're referring to this as a memo.
17:22:36	12	It's an e-mail from David Eun to himself.
17:22:38	13	MR. BASKIN: That's right. That's fair
17:22:38	14	enough.
17:22:38	15	Q That's the way you read it, too; right?
17:22:41	16	Mr. Eun is writing an e-mail to himself; right?
17:22:45	17	A Yeah, it looks like he's making a draft of a
17:22:47	18	potential document, yeah.
17:22:48	19	Q And he says, "The new CYC system has digital
17:22:52	20	hashing on all files"; do you see that?
17:22:54	21	A Where are we?
17:22:56	22	Q The very bottom.
17:22:57	23	A Yes.
17:22:57	24	Q And then it has "Audio fingerprinting system
17:23:00	25	whereby the content partner can send reference

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		Page 274
	1	HURLEY, CHAD
17:23:07	2	fingerprints to Audible Magic's database, along with a
17:23:11	3	policy decision to license or block each piece of
17:23:14	4	content. Each time a piece of content is uploaded to
17:23:21	5	YouTube, we will check Audible's database and look for
17:23:27	6	a match. If there is a match, the partner's policy
17:23:34	7	kicks in; e.g., license or block"; do you see that?
17:23:37	8	A I see that.
17:23:38	9	Q And then he talks about an advanced text
17:23:41	10	search tool that's also part of the CYC system. Do
17:23:44	11	you see that, sir?
17:23:46	12	A Yeah.
17:23:46	13	Q The very last paragraph.
17:23:47	14	A Yeah, I see that.
17:23:48	15	Q Now, going to the top of the memo that Mr
17:23:51	16	or the e-mail that Mr. Eun wrote to himself, he says,
17:23:56	17	as of February 15th, 2007, that "Our CYC tools are now
17:24:03	18	live as well and are only offered to partners who
17:24:07	19	enter into a revenue deal with us"; do you see that?
17:24:10	20	A I see that.
17:24:10	21	Q And is that a correct statement of your
17:24:14	22	policy at YouTube in and around February 15th, 2007?
17:24:19	23	A Again, I I I don't know. You know,
17:24:24	24	looking at this this draft of a document, it seems
17:24:26	25	like he's referring to something a new piece of

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		Page 275
	1	HURLEY, CHAD
17:24:30	2	technology that we've just launched. I mean, it says
17:24:32	3	the new CYC system. I'm assuming this was in some
17:24:36	4	kind of beta. You know, typically, when we were
17:24:41	5	thinking about CYC, this was a tool that where you
17:24:44	6	could Claim your Content.
17:24:45	7	You're you're not just simply rejecting.
17:24:46	8	You're actually claiming something you want us to
17:24:49	9	place ads against us new content, so obviously you
17:24:51	10	need to be in a revenue deal with us.
17:24:53	11	But, you know, I don't believe, you know,
17:24:55	12	
17:24:59	13	as as this product, as any product would mature,
		that you would limit the people that could have access
17:25:01	14	to it. You have to you have a limited set of
17:25:03	15	people that helps make it great for everyone.
17:25:05	16	Q Okay. Well, with reference to particularly
17:25:10	17	what Mr. Eun said as of in or around February 15th,
17:25:15	18	2007, do you take issue with his statement that "The
17:25:19	19	CYC tools are now live as well and are only offered to
17:25:25	20	partners who enter into a revenue deal with us"?
17:25:27	21	MR. SCHAPIRO: Objection; asked and answered.
17:25:30	22	THE WITNESS: Yeah. As I said, I as I
17:25:33	23	explained it in my previous answer.
17:25:36	24	MR. BASKIN: Q. Well, let me put it this
17:25:37	25	way, Mr. Hurley, as of October 2006, when you entered

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		Page 276
	1	HURLEY, CHAD
17:25:44	2	into strike that.
17:25:45	3	In October of 2006, when you entered into
17:25:50	4	your license with Audible Magic, can you give us the
17:25:57	5	name of one company to whom YouTube offered filter
17:26:05	6	fingerprinting technology in the absence of a license
17:26:09	7	agreement with YouTube?
17:26:15	8	A No, I can't. I can't think of a specific, if
17:26:19	9	there was an it's assuming there was. I don't
17:26:22	10	know.
17:26:22	11	Q Well, let's go to November then. Let's take
17:26:25	12	it forward.
17:26:26	13	In November of 2006, can you give us the name
17:26:29	14	of one company to whom YouTube offered Audible Magic's
17:26:38	15	fingerprint technology in the absence of that company
17:26:41	16	entering into a license agreement with YouTube?
17:26:44	17	MR. SCHAPIRO: Objection; foundation.
17:26:45	18	THE WITNESS: Again, thinking back to the
17:26:52	19	dates, I I can't think of a partic particular
17:26:54	20	example.
17:26:56	21	MR. BASKIN: Let's go to December 2006.
17:26:58	22	Q Can you give us the name of one company in
17:27:01	23	December 2006 to whom YouTube offered Audible Magic's
17:27:08	24	fingerprint technology in the absence of that company
17:27:12	25	entering into a license agreement with YouTube?

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		Page 277
	1	HURLEY, CHAD
17:27:15	2	MR. SCHAPIRO: Same objection.
17:27:16	3	THE WITNESS: Well, again, with all of these
17:27:19	4	dates, I mean, if if they were a partner or not, or
17:27:21	5	if they had access to the tools or not, I I don't
17:27:25	6	know if if if there were or not deals in place.
17:27:29	7	MR. BASKIN: Q. I take it, with respect to
17:27:31	8	December I'm asking you if you can name one such
17:27:34	9	deal. Can you, sir?
17:27:35	10	A I can't.
17:27:36	11	Q What about January 2007? Can you name even
17:27:41	12	one company
17:27:44	13	MR. SCHAPIRO: Objection; asked and answered.
17:27:46	14	MR. BASKIN: Q to whom you were prepared
17:27:48	15	to offer strike that.
17:27:52	16	Can you give us the name of even one company
17:27:54	17	in January 2007 or February 2007 to whom YouTube
17:28:01	18	offered Audible Magic's fingerprint technology in the
17:28:05	19	absence of a license agreement?
17:28:07	20	MR. SCHAPIRO: You can ask for whatever month
17:28:09	21	you want, but he's said he doesn't remember one way or
17:28:13	22	another.
17:28:13	23	MR. BASKIN: Q. January, February, sir, give
17:28:15	24	us the name of one company.
17:28:17	25	A I can't remember.

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		Page 278
	1	HURLEY, CHAD
17:28:17	2	Q March?
17:28:18	3	A Like I said, any date, I don't the time frame
17:28:20	4	of when or if we had any deal in place, or
17:28:24	5	Q When was the first time strike that.
17:28:26	6	I take it that with respect to Warner Records
17:28:30	7	you did offer them this technology; did you not?
17:28:34	8	A Well, you know, you know, you're referencing
17:28:37	9	the deal. I I'm assuming that that it was
17:28:41	10	potentially something that was attached to it.
17:28:43	11	It's like I mentioned previously, we were
17:28:45	12	trying to do some unique and creative things in terms
17:28:47	13	of providing maximum choice for a copyright holder.
17:28:50	14	Q And did Warner Records agree to enter into a
17:28:53	15	license agreement with you before you offered them
17:28:55	16	Audible Magic's technology?
17:28:57	17	A I'm not sure. Again, that's assuming that it
17:28:59	18	was part of the terms that they agreed to or part of
17:29:03	19	the deal terms.
17:29:04	20	Q And how about after after Warner
17:29:06	21	communications? Was there a second company, record
17:29:08	22	company, with whom you did a deal?
17:29:10	23	A Well, you know, from this e-mail right here,
17:29:12	24	it says UMG. You know, WMG and UMG are live, so
17:29:17	25	Q UMG is Universal Music; is that correct?

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		Page 279
	1	HURLEY, CHAD
17:29:20	2	A Yeah.
17:29:20	3	Q And isn't it true, sir, that you offered them
17:29:24	4	Audible Magic technology as well in and around the
17:29:29	5	turn of the year 2007? Isn't that right, sir?
17:29:32	6	A Again, I can't recall.
17:29:33	7	Q And you offered them the Audible Magic
17:29:36	8	technology as part of a license agreement that they
17:29:41	9	entered into with YouTube, correct, sir?
17:29:43	10	A I
17:29:45	11	MR. SCHAPIRO: Objection; asked and answered.
17:29:46	12	MR. BASKIN: Q. Correct?
17:29:47	13	A I do not know.
17:29:48	14	Q Now, weren't you following these big company
17:29:50	15	deals, Mr. Hurley?
17:29:51	16	A We had lots of deals. We had lots of things
17:29:54	17	going on with the company. That's why I went out to
17:29:56	18	try to hire the best people I could to, again,
17:29:59	19	delegate a lot of this work.
17:30:00	20	Q My question is, were you following these
17:30:02	21	large company deals like Warner and Universal?
17:30:05	22	A Sure.
17:30:05	23	Everything on a high level. I try to, you
17:30:08	24	know, touch base and have meetings with a few
17:30:11	25	individuals. I just can't recall. We you know, we

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		Page 280
	1	HURLEY, CHAD
17:30:14	2	had so much going on in such a short amount of time,
17:30:18	3	it's it was a little crazy.
17:30:19	4	Q Do you remember in and around the fall of
17:30:20	5	2006 having discussions with Turner about Turner
17:30:23	6	Communications entering into a license agreement with
17:30:25	7	YouTube?
17:30:27	8	A Yeah. Potentially that that could have
17:30:29	9	been the case. I don't remember it specifically.
17:30:30	10	Q You really don't remember that?
17:30:32	11	MR. SCHAPIRO: Objection.
17:30:34	12	MR. BASKIN: Q. You don't remember having
17:30:35	13	discussions with Turner specifically?
17:30:37	14	A We could have. We've been you know, like
17:30:42	15	I said, we had lots of partnerships and talked to a
17:30:42	16	lot of people.
17:30:46	17	Q And in and around October 2006 with respect
17:30:48	18	to Turner, were you prepared to offer them audio
17:30:51	19	fingerprinting and metadata searches as part of a
17:30:55	20	license agreement?
17:30:55	21	MR. SCHAPIRO: Objection; assumes
17:30:57	22	conversations.
17:30:57	23	THE WITNESS: Yeah, you know, assuming we did
17:31:00	24	have that conversation or any kind of communication,
17:31:02	25	that it may have been, you know, part of the

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		Page 281
	1	HURLEY, CHAD
17:31:07	2	discussions. I I can't recall.
17:31:08	3	MR. BASKIN: Q. And did Turner, in fact,
17:31:10	4	enter into a license agreement with YouTube as part of
17:31:14	5	those discussions in the fall of 2006?
17:31:16	6	MR. SCHAPIRO: Objection; assumes discussions
17:31:18	7	in the fall of 2006.
17:31:19	8	THE WITNESS: Again, I can't remember. I
17:31:23	9	I I don't believe that we did. I can't recall
17:31:25	10	that.
17:31:25	11	MR. BASKIN: Q. And is it true and fair and
17:31:27	12	accurate to say that after discussions broke down with
17:31:30	13	Turner, you did not offer them the audio
17:31:33	14	fingerprinting in and around the fall of 2006?
17:31:35	15	MR. SCHAPIRO: Objection; foundation.
17:31:36	16	THE WITNESS: Again, I I don't remember
17:31:39	17	the discussions that we had and what became of that
17:31:42	18	deal or if we had one.
17:31:43	19	MR. BASKIN: Q. How about Warner? How about
17:31:45	20	Walt Disney Company? Were you familiar with
17:31:47	21	conversations with them in and around January and
17:31:50	22	February of strike that.
17:31:52	23	Were you familiar with conversations with
17:31:54	24	Walt Disney Company in and around December 2006?
17:31:58	25	A Again, we we very well may have been in

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	1	Page 282 HURLEY, CHAD
17:32:00	2	discussions with them. I wouldn't doubt it.
17:32:02	3	Q And as part of those discussions, was to
17:32:11	4	your recollection, was YouTube prepared to offer the
17:32:13	5	Walt Disney Company metadata searches, as well as
17:32:23	6	Google shall, on behalf of the Walt Disney Company,
17:32:26	7	pay an audio fingerprint vendor to create an audio
17:32:30	8	fingerprint corresponding to each item of claimed
17:32:33	9	content?
17:32:33	10	MR. SCHAPIRO: Objection; incoherent.
17:32:35	11	MR. BASKIN: Q. Sir, did you offer Walt
17:32:37	12	Disney Company metadata searches and audio
17:32:41	13	fingerprinting as part of a transaction in and around
17:32:44	14	December 2006?
17:32:46	15	A I I don't know. Again, I'm I wasn't in
17:32:47	16	charge of the the deals. I can't recall.
17:32:51	17	Q People were not reporting to you about the
17:32:53	18	discussions with the with Walt Disney Company?
17:32:55	19	A Sure. We had lots of discussions, but
17:32:57	20	Q Do you recall that as part of a transaction,
17:33:01	21	YouTube was prepared to offer them both metadata
17:33:05	22	metadata searches and fingerprinting technology?
17:33:08	23	MR. SCHAPIRO: Objection; foundation.
17:33:09	24	THE WITNESS: We could have, but then again
17:33:14	25	our goal is to provide these tools to everyone.

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	1	HURLEY, CHAD
17:33:17	2	MR. BASKIN: Q. And when Walt Disney
17:33:19	3	Company did Walt Disney Company, in fact, enter
17:33:21	4	into a transaction with YouTube in and around
17:33:23	5	December 2006?
17:33:24	6	A Again, I I do not know.
17:33:25	7	Q And is it fair to say, sir, that after they
17:33:27	8	declined to enter into such a transaction with
17:33:30	9	YouTube, that YouTube did not provide to Walt Disney
17:33:34	10	Company either metadata searches or audio
17:33:39	11	fingerprinting
17:33:39	12	MR. SCHAPIRO: Objection.
17:33:40	13	MR. BASKIN: Q in and around
17:33:43	14	December 2006?
17:33:44	15	MR. SCHAPIRO: Objection; lacks foundation;
17:33:44	16	assumes facts not in evidence.
17:33:46	17	MR. BASKIN: Q. Is that correct, sir?
17:33:47	18	A I mean, I'm assuming that that you know,
17:33:49	19	that assumes if, you know, we we hadn't reached a
17:33:52	20	deal, but I do not recall.
17:33:53	21	Q What about NBC? Same thing. Did you offer
17:33:57	22	NBC in and around February 2007 the ability to do
17:34:02	23	to implement approved watermark detention techno
17:34:07	24	detection technology to screen all content for
17:34:11	25	potential pirated NBC content on your website?

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		Page 284
	1	HURLEY, CHAD
17:34:16	. 2	Did you offer them that, sir, in and around
17:34:19	3	February 2007 as part of a license agreement?
17:34:23	4	MR. SCHAPIRO: Compound; objection.
17:34:24	5	Objection to the form.
17:34:25	6	THE WITNESS: Again, I don't recall. We
17:34:27	7	we listen to our partners, and, you know, things that
17:34:30	8	they suggest, it may come up during deal terms, but
17:34:33	9	we're always looking for great suggestions on how to
17:34:35	10	continue to improve the products.
17:34:37	11	MR. BASKIN: Q. Do you recall offering NBC
17:34:39	12	what I just read to you, sir, in and around
17:34:41	13	February 2007?
17:34:42	14	A I do not.
17:34:42	15	Q Were people reporting to you that you were
17:34:44	16	offering these technologies to NBC in and around
17:34:47	17	February 2007 as part of a license agreement?
17:34:50	18	A I can't recall them mentioning it to me.
17:34:52	19	You'd have to ask them.
17:34:53	20	Q Did you, in fact, enter into a license
17:34:56	21	agreement with NBC in and around February 2007?
17:34:59	22	A We may have. I don't know at what level. I
17:35:04	23	know, you know, they used our site well for for
17:35:08	24	marketing reasons and posting clips. I I'm
17:35:12	25	relatively confident that was one that was able to

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		Page 285
	1	HURLEY, CHAD
17:35:14	2 c	ome on board.
17:35:15	3	Q Are you suggesting that you think you might
17:35:17	4 h	ave entered into a techno a license agreement
17:35:18	5 w	ith NBC in and around February 2007?
17:35:21	6	A I don't know if it was part of that deal or
17:35:22	7 i	f this was a separate one. I don't know.
17:35:24	8	Q And did you, in fact, not end up offering to
17:35:27	9 N	BC in and around February 2007 video techno
17:35:32 10	0 f	ingerprinting technology once they declined to enter
17:35:36 13	1 i	nto a license agreement with YouTube?
17:35:38 12	2	MR. SCHAPIRO: Objection; unclear syntax.
17:35:46 13	3	MR. BASKIN: You can answer a question with
17:35:49 14	4 u	nclear syntax.
17:35:49 15	5	MR. SCHAPIRO: Did you, in fact, not end up
17:35:52 10	6 о	ffering
17:35:52 1	7	THE WITNESS: Yeah.
17:35:52 18	8	MR. SCHAPIRO: once they declined.
17:35:54 19	9	MR. BASKIN: Okay. Thank you. Let me clear
17:35:55 20	0 i	t up.
17:35:56 23	1	Q Once they declined to enter into a license
17:36:00 22	2 a	greement with you, isn't it true, sir, that you
17:36:03 23	3 r	efused to provide NBC with with filtering
17:36:07 24	4 t	echnology with fingerprinting technology in and
17:36:08 25	5 a	round February 2007?

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		Page 286
	1	HURLEY, CHAD
17:36:10	2	MR. SCHAPIRO: Objection; assumes they
17:36:11	3	declined.
17:36:12	4	THE WITNESS: Yeah, so, assuming they
17:36:14	5	declined and, you know, assuming I would remember this
17:36:17	6	deal, I I do not know.
17:36:19	7	MR. BASKIN: Q. Viacom the same thing? Were
17:36:20	8	you prepared to offer Viacom fingerprinting technology
17:36:24	9	in and around December, January, February, of 2006 and
17:36:28	10	2007?
17:36:29	11	A I I don't know.
17:36:31	12	Q And once Viacom refused to enter into a
17:36:35	13	license agreement with YouTube, did YouTube offer
17:36:37	14	Viacom fingerprinting technology in in and around
17:36:41	15	February 2007?
17:36:42	16	MR. SCHAPIRO: Objection; foundation;
17:36:43	17	compound.
17:36:44	18	THE WITNESS: Again, like all of these
17:36:47	19	examples, I do not know what was in the deal terms.
17:36:51	20	MR. BASKIN: Q. How about EMI Music Group?
17:36:53	21	Are you familiar with that transaction?
17:36:55	22	A You know, I I know of the company. You
17:37:00	23	know, the I knew we were trying to enter deals with
17:37:02	24	all of the major music labels. Again, I don't know
17:37:05	25	the specific terms, but

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ĺ	1	HURLEY, CHAD
17:37:06	2	Q Did you enter into a transaction with EMI?
17:37:10	3	A I think we were able to reach agreement with
17:37:11	4	them.
17:37:11	5	Q And as part of that transaction with EMI,
17:37:14	6	they provided you with a license agreement, did they
17:37:16	7	not?
17:37:17	8	A Yeah.
17:37:17	9	Q And as part of the transaction with EMI for a
17:37:20	10	license agreement, you offered them fingerprint
17:37:23	11	technology, did you not, Mr. Hurley?
17:37:25	12	A I don't know.
17:37:26	13	Q Are you familiar with the with the
17:37:28	14	transaction with EMI? Did anyone report to you about
17:37:32	15	it, sir?
17:37:33	16	A Again, it would probably go up to Chris
17:37:37	17	Maxcy.
17:37:37	18	Q Were you told, sir, that in connection with
17:37:40	19	EMI's transaction, that YouTube contracted to provide
17:37:48	20	EMI with audio fingerprinting technology that shall
17:37:57	21	be shall be 95 percent or greater effective at
17:38:01	22	protecting them from uploads on your website?
17:38:06	23	A Well, considering I don't remember the terms
17:38:07	24	from any of these deals, I'm sure I don't remember
17:38:10	25	that number as well.

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		Page 288
	1	HURLEY, CHAD
17:38:11	2	Q Well, did someone report to you at the time,
17:38:15	3	Mr. Maxcy or anyone involved in these transactions,
17:38:19	4	that EMI was offered fingerprint technology which was
17:38:26	5	going to be 95 percent or greater effective?
17:38:32	6	A He could have mentioned it to me. He could
17:38:34	7	have sent an e-mail. I don't remember.
17:38:37	8	Q Can you give me the name of one company that
17:38:39	9	refused to enter into a license agreement with YouTube
17:38:43	10	to whom you offered the same technology?
17:38:46	11	MR. SCHAPIRO: Objection; form.
17:38:50	12	MR. BASKIN: Q. Just one company, sir.
17:38:53	13	A Well, again, that's assuming that was in the
17:38:55	14	deal that I don't remember. You know, I can't mention
17:38:58	15	what were in other ones. I mean, I don't know.
17:39:02	16	Q When was the first time you believe that
17:39:09	17	Google and YouTube, in fact, offered fingerprint
17:39:12	18	technology to companies in the absence of a license
17:39:15	19	agreement?
17:39:21	20	A I I don't I don't know.
17:39:22	21	Q Was it into year 2008, sir?
17:39:26	22	A I don't recall.
17:39:27	23	Q Do you know when was the first time you
17:39:29	24	offered Viacom fingerprint technology to protect
17:39:34	25	Viacom's material on YouTube's website?

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Page 2891HURLEY, CHAD17:39:372MR. SCHAPIRO: Objection; foundation; assumes17:39:393facts.17:39:414MR. BASKIN: Q. Do you know when's the first17:39:435time?17:39:447Q7QWas it in 2008, sir?17:39:468A10Mr. Eun's memo, is that still in front of you?17:40:3410Mr. Eun's memo, is that still in front of you?17:40:3611A17:40:4112QQWere you17:40:4213MR. SCHAPIRO: Objection to "memo."17:40:4316February 15th, 2007, Hurley Exhibit 27, were you part17:40:5617of a discussion at YouTube that the new CYC tools,17:41:0519partners who enter into a revenue deal with us?17:41:1020MR. SCHAPIRO: Objection; asked and answered.17:41:1121THE WITNESS: Yeah, as I as I was saying17:41:122before, I may have been involved with discussions like17:41:122that; and, you know, again, I you know, point out17:41:2124that this was a new system, and obviously anything in17:41:2425beta you want to release to a limited set of people,			
17:39:372MR. SCHAPIRO: Objection; foundation; assumes17:39:393facts.17:39:41MR. BASKIN: Q. Do you know when's the first17:39:435time?17:39:436A I don't know the date.17:39:447Q Was it in 2008, sir?17:39:468A I don't know.17:39:469Q Now, do you understand that returning to17:40:3410Mr. Eun's memo, is that still in front of you?17:40:3611A Yeah. 27, I believe.17:40:4112Q Were you17:40:4113MR. SCHAPIRO: Objection to "memo."17:40:4714MR. BASKIN: Strike that.17:40:4915Q Returning to Mr. Eun's e-mail dated17:40:5617of a discussion at YouTube that the new CYC tools,17:41:0418once they became live, would only be offered to17:41:0519MR. SCHAPIRO: Objection; asked and answered.17:41:1012THE WITNESS: Yeah, as I as I was saying17:41:1121THE WITNESS: Yeah, as I as I was saying17:41:1224that; and, you know, again, I you know, point out17:41:2124that this was a new system, and obviously anything in			
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17:41:0619partners who enter into a revenue deal with us?17:41:0920MR. SCHAPIRO: Objection; asked and answered.17:41:1121THE WITNESS: Yeah, as I as I was saying17:41:1322before, I may have been involved with discussions like17:41:1723that; and, you know, again, I you know, point out17:41:2124that this was a new system, and obviously anything in	17:40:56	17	of a discussion at YouTube that the new CYC tools,
17:41:0920MR. SCHAPIRO: Objection; asked and answered.17:41:1121THE WITNESS: Yeah, as I as I was saying17:41:1322before, I may have been involved with discussions like17:41:1723that; and, you know, again, I you know, point out17:41:2124that this was a new system, and obviously anything in	17:41:04	18	once they became live, would only be offered to
17:41:1121THE WITNESS: Yeah, as I as I was saying17:41:1322before, I may have been involved with discussions like17:41:1723that; and, you know, again, I you know, point out17:41:2124that this was a new system, and obviously anything in	17:41:06	19	partners who enter into a revenue deal with us?
17:41:1322before, I may have been involved with discussions like17:41:1723that; and, you know, again, I you know, point out17:41:2124that this was a new system, and obviously anything in	17:41:09	20	MR. SCHAPIRO: Objection; asked and answered.
17:41:1723that; and, you know, again, I you know, point out17:41:2124that this was a new system, and obviously anything in	17:41:11	21	THE WITNESS: Yeah, as I as I was saying
17:41:21 24 that this was a new system, and obviously anything in	17:41:13	22	before, I may have been involved with discussions like
	17:41:17	23	that; and, you know, again, I you know, point out
17:41:24 25 beta you want to release to a limited set of people,	17:41:21	24	that this was a new system, and obviously anything in
	17:41:24	25	beta you want to release to a limited set of people,

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	1	HURLEY, CHAD
17:41:26	2	and initially it was set up to claim content, which
17:41:30	3	means that you would place ads against it and earn
17:41:34	4	revenue. So it makes sense that they would have
17:41:36	5	access to it, I mean.
17:41:37	6	MR. BASKIN: Q. Well, who would who was
17:41:40	7	empowered to make the decision that the CYC tools
17:41:46	8	would only be offered to partners who enter into a
17:41:49	9	revenue deal with YouTube?
17:41:51	10	MR. SCHAPIRO: Objection; assumes such a
17:41:53	11	decision.
17:41:54	12	MR. BASKIN: Q. Who had the power to make
17:41:55	13	such a decision, Mr. Hurley?
17:41:57	14	A Well, you know, assuming we would make such a
17:42:03	15	decision, you know, it it would be a combination
17:42:09	16	of of things. It would be the deal team, first of
17:42:15	17	all, looking at it, but also probably, very important,
17:42:17	18	would be the the technical side, the engineers, in
17:42:20	19	terms of how the system works and what was
17:42:22	20	technically technic technically, you know,
17:42:28	21	feasible.
17:42:30	22	Q Did you participate in discussions with
17:42:34	23	Mr. Schmidt that the CYC tools should be confined to
17:42:40	24	people who enter into revenue contracts with you?
17:42:45	25	A I don't recall that.

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	1	HURLEY, CHAD
17:42:45	2	Q How about with Mr. Brin?
17:42:50	3	A I don't recall. We may have discussed how
17:42:52	4	the system would work.
17:42:53	5	Q What about Mr. Page?
17:42:59	6	A I don't recall. We could have.
17:43:00	7	Q What about Mr. Eun?
17:43:02	8	A Again, for all I know, we could have.
17:43:03	9	Q And did you authorize the policy that said
17:43:10	10	that these contracts these audio these digital
17:43:14	11	fingerprinting technology would only be available to
17:43:18	12	companies that entered into revenue agreements with
17:43:21	13	YouTube?
17:43:21	14	MR. SCHAPIRO: Objection; lacks foundation;
17:43:24	15	makes an assumption not in evidence.
17:43:26	16	THE WITNESS: Yeah, again, like I explained
17:43:29	17	before, I I don't know if we had discussions. You
17:43:33	18	know, the the reasons I stated before in terms of a
17:43:36	19	revenue sharing deal, this was claiming content that
17:43:40	20	we were placing ads against. It was a a new
17:43:42	21	technology, and I don't know why it was released in
17:43:44	22	this way.
17:43:46	23	MR. BASKIN: Q. Does well, let's discuss
17:43:48	24	that for a second.
17:43:51	25	Do you recall whether YouTube ever determined

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17:44:198at costs and, you know, how could it affect your17:44:229your company.17:44:2310QWell, we looked at the actual contract and17:44:2611the cost parameters of the contract.17:44:2712Did you determine what the cost would be to			Page 292
17:44:033fingerprint technology for every content owner who17:44:074requested it, regardless of whether or not they17:44:174entered into a license agreement with you?17:44:146A17:44:177something it's a business decision. You're looking17:44:198at costs and, you know, how could it affect your17:44:229your company.17:44:2310Q17:44:2611the cost parameters of the contract.17:44:2712Did you determine what the cost would be to17:44:3113provide this same technology to everyone who asked for17:44:3414it, even if they wouldn't enter into a license		1	HURLEY, CHAD
17:44:074requested it, regardless of whether or not they17:44:125entered into a license agreement with you?17:44:126APotentially we could have. I mean, it's17:44:146APotentially we could have. I mean, it's17:44:177something it's a business decision. You're looking17:44:198at costs and, you know, how could it affect your17:44:209your company.17:44:2310QWell, we looked at the actual contract and17:44:2611the cost parameters of the contract.17:44:2712Did you determine what the cost would be to17:44:3113provide this same technology to everyone who asked for17:44:3414it, even if they wouldn't enter into a license	17:43:56	2	the cost of applying Audible Magic's finger
17:44:125entered into a license agreement with you?17:44:146APotentially we could have. I mean, it's17:44:177something it's a business decision. You're looking17:44:198at costs and, you know, how could it affect your17:44:229your company.17:44:2310Q17:44:2611the cost parameters of the contract.17:44:2712Did you determine what the cost would be to17:44:3113provide this same technology to everyone who asked for17:44:3414it, even if they wouldn't enter into a license	17:44:03	3	fingerprint technology for every content owner who
17:44:146APotentially we could have. I mean, it's17:44:177something it's a business decision. You're looking17:44:198at costs and, you know, how could it affect your17:44:229your company.17:44:2310Q17:44:2611the cost parameters of the contract.17:44:2712Did you determine what the cost would be to17:44:3113provide this same technology to everyone who asked for17:44:3414it, even if they wouldn't enter into a license	17:44:07	4	requested it, regardless of whether or not they
17:44:177something it's a business decision. You're looking17:44:198at costs and, you know, how could it affect your17:44:229your company.17:44:2310QQWell, we looked at the actual contract and17:44:261111the cost parameters of the contract.17:44:271212Did you determine what the cost would be to17:44:311317:44:341414it, even if they wouldn't enter into a license	17:44:12	5	entered into a license agreement with you?
17:44:198at costs and, you know, how could it affect your17:44:229your company.17:44:2310Q17:44:2611the cost parameters of the contract.17:44:2712Did you determine what the cost would be to17:44:3113provide this same technology to everyone who asked for17:44:3414it, even if they wouldn't enter into a license	17:44:14	6	A Potentially we could have. I mean, it's
17:44:229your company.17:44:2310Q17:44:261117:44:261117:44:271212Did you determine what the cost would be to17:44:311317:44:341417:44:3414	17:44:17	7	something it's a business decision. You're looking
17:44:2310QWell, we looked at the actual contract and17:44:2611the cost parameters of the contract.17:44:2712Did you determine what the cost would be to17:44:3113provide this same technology to everyone who asked for17:44:3414it, even if they wouldn't enter into a license	17:44:19	8	at costs and, you know, how could it affect your
17:44:2611the cost parameters of the contract.17:44:2712Did you determine what the cost would be to17:44:3113provide this same technology to everyone who asked for17:44:3414it, even if they wouldn't enter into a license	17:44:22	9	your company.
17:44:2712Did you determine what the cost would be to17:44:3113provide this same technology to everyone who asked for17:44:3414it, even if they wouldn't enter into a license	17:44:23	10	Q Well, we looked at the actual contract and
17:44:3113provide this same technology to everyone who asked for17:44:3414it, even if they wouldn't enter into a license	17:44:26	11	the cost parameters of the contract.
17:44:34 14 it, even if they wouldn't enter into a license	17:44:27	12	Did you determine what the cost would be to
	17:44:31	13	provide this same technology to everyone who asked for
17:44:38 15 agreement with you?	17:44:34	14	it, even if they wouldn't enter into a license
	17:44:38	15	agreement with you?
17:44:3816ADid I?I I'm pretty sure I didn't do that	17:44:38	16	A Did I? I I'm pretty sure I didn't do that
17:44:41 17 analysis. Maybe someone on the team did.	17:44:41	17	analysis. Maybe someone on the team did.
17:44:4318QDid you ever ask anyone on the team to do it?	17:44:43	18	Q Did you ever ask anyone on the team to do it?
17:44:47 19 A I could have.	17:44:47	19	A I could have.
17:44:47 20 Q I'm asking did you? I know you could have.	17:44:47	20	Q I'm asking did you? I know you could have.
17:44:50 21 Did you?	17 : 44 : 50	21	Did you?
17:44:51 22 A I don't remember.	17:44:51	22	A I don't remember.
17:44:51 23 MR. SCHAPIRO: Objection.	17:44:51	23	MR. SCHAPIRO: Objection.
17:44:55 24 MR. BASKIN: Q. Can you tell us, is was	17:44:55	24	MR. BASKIN: Q. Can you tell us, is was
17:44:56 25 there any finan was there any financial reason	17:44:56	25	there any finan was there any financial reason

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	1	HURLEY, CHAD
17:45:03	2	strike that.
17:45:03	3	Was cost, in fact, a factor in deciding
17:45:09	4	whether or not to make this digital technology
17:45:12	5	available to all content owners, even if they don't
17:45:17	6	enter into a license agreement with YouTube?
17:45:19	7	A You know, there's a lot of factors that would
17:45:22	8	go into it. That could be one of them. It could be,
17:45:25	9	again, just technically the resources we have to build
17:45:27	10	it, the resources we have, the and, yeah, I mean,
17:45:35	11	just it could be one of the various factors, of
17:45:37	12	course.
17:45:37	13	Q I know it could have been a factor. I'm
17:45:39	14	asking you if it was.
17:45:40	15	MR. SCHAPIRO: Objection to the form.
17:45:41	16	THE WITNESS: Again, I I don't know if it
17:45:44	17	was.
17:45:51	18	MR. BASKIN: Q. When particularly after the
17:45:52	19	acquisition by Google, do you have any idea, sir, what
17:45:56	20	size strike that.
17:45:58	21	Once Google acquired YouTube, was there a
17:46:05	22	cost constraint that prevented Google from retaining
17:46:08	23	this technology for use by all content owners who
17:46:11	24	wanted it, even if they don't enter into a license
17:46:14	25	agreement with YouTube?

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	1	HURLEY, CHAD
17:46:15	2	MR. SCHAPIRO: Objection to the premise built
17:46:17	3	into the question.
17:46:19	4	THE WITNESS: Again, I I can't recall.
17:46:20	5	You know, obviously, you know, being acquired may have
17:46:26	6	changed our access to resources, but we were primarily
17:46:29	7	trying to operate as a startup, be lean and mean and
17:46:32	8	make the correct decisions before.
17:46:38	9	MR. BASKIN: Q. When can I can I have,
17:46:40	10	again, the the if you could return for a
17:46:43	11	second well, let me.
17:47:09	12	Do you know that when YouTube sent videos to
17:47:18	13	Audible Magic to have them check the videos against
17:47:22	14	their database of fingerprints, was there any reason
17:47:28	15	why that check by Audible Magic could not have
17:47:32	16	included other company any company's fingerprints
17:47:36	17	that Audible Magic had?
17:47:37	18	MR. SCHAPIRO: Objection.
17:47:43	19	MR. BASKIN: Let me phrase this let me
17:47:44	20	let me let me clarify the question.
17:47:46	21	Q Assuming that Viacom's fingerprints were
17:47:48	22	deposited with Audible Magic, was there any cost
17:47:53	23	reason why, when videos were sent to Audible Magic to
17:47:59	24	have them check videos against their database, that
17:48:04	25	they could not check those videos against Viacom's

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	1	HURLEY, CHAD
17:48:07	2	fingerprints?
17:48:11	3	A I don't recall any any cost or technical
17:48:16	4	reasons. I I don't know how the system would work,
17:48:18	5	how the the files or the fingerprints, whatever was
17:48:21	6	being checked, were working.
17:48:23	7	Q Well, isn't it a fact that once the video was
17:48:29	8	sent to Audible Magic, that Audible Magic could have
17:48:35	9	easily checked it against Viacom's fingerprints at
17:48:38	10	virtually no cost?
17:48:41	11	A Again, I don't know how the system works. I
17:48:43	12	don't know the the machine processing power that
17:48:46	13	was required. It would be a technical question in
17:48:49	14	terms of how much it would cost. I don't I don't
17:48:51	15	know that.
17:48:51	16	Q And you don't remember ever asking anybody at
17:48:54	17	YouTube to cost that out, I take it, did you, sir?
17:48:58	18	A No, I don't recall that.
17:48:59	19	Q And certainly Mr. Schmidt never suggested to
17:49:01	20	you that YouTube should cost out what what it would
17:49:05	21	cost to make Audible Magic available to all content
17:49:09	22	providers, even if they don't enter into a license
17:49:14	23	agreement with YouTube; correct?
17:49:16	24	A Yeah. He he may have. We're constantly
17:49:17	25	looking at ways to improve the system.

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	1	HURLEY, CHAD
17 : 49:21	2	Q Do you recall him asking you to cost out
17:49:23	3	whether Viacom and other content providers could be
17:49:26	4	included within the Audible Magic license?
17:49:30	5	MR. SCHAPIRO: Objection; asked and answered.
17:49:32	6	THE WITNESS: Yeah. Again, I can't recall,
17:49:34	7	but he he could have.
17:49:35	8	MR. BASKIN: Q. How about Mr. Page or
17:49:36	9	Mr. Brin? Did either of them ever suggest to you that
17:49:39	10	maybe you should do that, sir?
17:49:41	11	A They may have.
17:49:41	12	Q Do you recall either of them suggesting to
17:49:44	13	you to cost it out?
17:49:46	14	A No, I don't.
17:49:47	15	Q Now, by the way, were you party to the common
17:50:03	16	conversations between Viacom and Google and YouTube in
17:50:11	17	and around November/December of '06 and
17:50:17	18	January/February '07 on the issue of whether Viacom
17:50:22	19	would award a license to YouTube?
17:50:24	20	A Yeah, I can't I can't remember the the
17:50:26	21	time frame, but I do remember some meetings in
17:50:29	22	Mountain View.
17:50:30	23	Q Which you were party of party to?
17:50:33	24	A I I think I attended some of them. I
17:50:36	25	don't know how many there were.

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	1	HURLEY, CHAD
17:50:37	2	Q Why don't you just tell us what you remember
17:50:42	3	happening at those meetings.
17:50:43	4	A Just general discussions on how we could do a
17:50:46	5	deal. I can't remember the specifics.
17:50:47	6	Q Do you remember why a deal was not done?
17:50:55	7	A I'm assuming it was over price. They were
17:50:58	8	probably asking for a lot of money.
17:51:01	9	Q But beyond that assumption, do you have any
17:51:04	10	actual recollection of while a why a deal was not
17:51:06	11	done?
17:51:08	12	A No, I don't.
17:51:08	13	Q Who was in attendance at these meetings with
17:51:11	14	you that you recall from the Google/YouTube side of
17:51:13	15	the equation?
17:51:19	16	A I can't remember who specifically was in the
17:51:21	17	meeting. I remember, I think, Michael was it
17:51:24	18	Michael Wolfe was in one.
17:51:26	19	Q He was a representative of MTV Viacom?
17:51:29	20	A I think, yeah, one of those.
17:51:30	21	Q And who was your representatives at this
17:51:32	22	meeting?
17:51:34	23	A I can't remember specifically. I'm assuming
17:51:37	24	maybe Chris Maxcy was there or David Drummond or
17:51:41	25	I'm I'm not sure, I mean, people leading the

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		Page 298
	1	HURLEY, CHAD
17:51:44	2	discussions for partnerships. Maybe David Eun. I
17:51:48	3	don't know.
17:51:48	4	Q Are you just speculating now or do you
17:51:51	5	actually have a memory of them being there?
17:51:53	6	A I'm just speculating. I'm just assuming,
17:51:55	7	since they're doing deals for us that this was a
17:51:58	8	meeting that they would attend.
17:52:01	9	MR. BASKIN: And let me hand you what
17:52:23	10	we'll mark as Exhibit 28.
17:52:34	11	(Document marked Hurley, C., Exhibit 28
17:52:35	12	for identification.)
17:52:35	13	THE WITNESS: Thanks.
17:52:36	14	MR. BASKIN: Q. Exhibit 28 well, read it
17:52:38	15	first, I guess, a little bit. I just have
17:54:19	16	A Okay.
17:54:26	17	Q Can you identify Exhibit 28 as an e-mail sent
17:54:30	18	from you to Wendy Chang dated in and around
17:54:35	19	November 28, 2006?
17:54:38	20	A Yep, that's what it looks like.
17:54:39	21	Q Do you remember sending this e-mail, sir?
17:54:41	22	A No, I do not.
17:54:42	23	Q Now, the only question I have for you about
17:54:47	24	that e-mail, you'll see down below, it refers to a new
17:54:50	25	proposed model.

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	1	HURLEY, CHAD
17:54:51	2	A Yes, I see that.
17:54:52	3	Q This was an this was in in an e-mail
17:54:56	4	that Wendy Chang wrote to to you and Chris Maxcy;
17:55:00	5	right?
17:55:01	6	A Yeah, that's what it looks like, yeah.
17:55:03	7	Q And then who is Wendy Chang?
17:55:04	8	A Uh-huh.
17:55:05	9	What's that.
17:55:05	10	Q Who is Wendy Chang?
17:55:08	11	A Wendy Chang used to lead some of the, you
17:55:11	12	know, gathering the numbers, kind of the the
17:55:15	13	finances. I don't know if she's still with the
17:55:16	14	company.
17:55:18	15	Q Now, directing your attention to this new
17:55:20	16	proposed model, do you have a recollection why, in
17:55:26	17	connection with expected partner shares in the new
17:55:30	18	model MTV you understood to be Viacom; right, sir?
17:55:34	19	A I guess so. It says MTV, but I don't
17:55:36	20	Q Is MTV a subsidiary of Viacom?
17:55:41	21	A Yeah, but I don't know if it includes all
17:55:44	22	their properties.
17:55:45	23	Q Well, just in connection with MTV alone, do
17:55:48	24	you have a recollection why their partnership share
17:55:50	25	was going to be

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	1	HURLEY, CHAD
17:55:56	2	MR. SCHAPIRO: Objection; foundation.
17:55:59	3	THE WITNESS: I don't know. I'm just
17:56:03	4	assuming maybe they're tough negotiators.
17:56:07	5	MR. BASKIN: Q. You'll agree with me that
17:56:10	6	two times is double one time; right?
17:56:12	7	MR. SCHAPIRO: Objection.
17:56:13	8	MR. BASKIN: You wanted a foundation. I'm
17:56:15	9	giving you a foundation.
17:56:17	10	Q Can you explain to me
17:56:19	11	A It it depends on what you're times
17:56:22	12	timesing it against.
17:56:23	13	Q Do you know why MTV's share was going to be
17:56:28	14	, while while
17:56:31	15	?
17:56:34	16	A I don't know. Maybe they were bluffing the
17:56:35	17	value of their content.
17:56:38	18	Q Do you recall such a discussion?
17:56:43	19	A I don't recall.
17:56:43	20	Q You think it's possible they were bluffing
17:56:45	21	like the way you bluff?
17:56:47	22	A If they were good negotiators.
17:56:49	23	Q Now, in connection with this, do you recall a
17:56:55	24	discussion with Wendy Chang or with Chris Maxcy, I
17:57:02	25	know I'm getting his name wrong, but we'll fill it in

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	1	HURLEY, CHAD
17:57:05	2	right
17:57:06	3	A Yeah.
17:57:06	4	Q do you recall a discussion with either of
17:57:08	5	them as to why MTV alone was getting such a large
17:57:12	6	partnership share as part of these this new
17:57:16	7	proposed model?
17:57:18	8	A I don't I don't recall. We could have had
17:57:19	9	the conversations.
17:57:20	10	Q Was that because the determination was made
17:57:23	11	by YouTube that MTV's content was so valuable?
17:57:27	12	A Again, I I I can't assume, because I
17:57:30	13	don't know what the discussions were.
17:57:31	14	Q Now, in fact, the partnership shares were
17:57:44	15	going to be fixed based on off of global
17:57:49	16	performance of the respected entities; isn't that
17:57:51	17	right, sir?
17:57:52	18	MR. SCHAPIRO: Objection; vague.
17:57:53	19	THE WITNESS: I I I don't know. I I
17:57:55	20	can't recall any kind of.
17:57:58	21	MR. BASKIN: Q. Do you recall any such
17:57:59	22	discussion with them that that's how this matrix was
17:58:01	23	set up?
17:58:03	24	A There very well may be a matrix. I don't
17:58:07	25	know who if even it even exists who who created

DAVID FELDMAN WORLDWIDE, INC.

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		Page 302
	1	HURLEY, CHAD
17:58:11	2	it and if I've seen it.
17:58:13	3	Q Now okay.
17:58:42	4	Let's take a let's go off the record for
17:58:44	5	two minutes. I may want to figure out a way of
17:58:47	6	maybe we'll finish a little early, but I want to be
17:58:53	7	able to collect my thoughts with my colleagues; okay?
17:58:55	8	THE VIDEOGRAPHER: The time is 5:58 p.m.
17:58:57	9	We are off the record.
17:59:01	10	(Recess taken.)
18:14:44	11	THE VIDEOGRAPHER: The time is 6:13 p.m.
18:14:48	12	We are back on the record.
18:14:50	13	MR. BASKIN: Q. Mr. Hurley, I just want to
18:14:57	14	show you a series of documents, just have you
18:15:05	15	identify, first, whether you can whether you
18:15:10	16	remember receiving these documents, these e-mails; and
18:15:13	17	if not, identify I'll ask you to identify that
18:15:16	18	you well, then then I'll ask you a follow-up
18:15:18	19	question with respect to each one.
18:15:21	20	A Okay.
18:15:21	21	MR. BASKIN: Exhibit
18:15:22	22	THE REPORTER: 29.
18:15:24	23	MR. BASKIN: 29.
18:15:28	24	(Document marked Hurley, C., Exhibit 29
18:15:35	25	for identification.)

DAVID FELDMAN WORLDWIDE, INC.

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	Page 1
UNITED STATES DISTRICT COURT	
FOR THE SOUTHERN DISTRICT OF NEW YORK	
VIACOM INTERNATIONAL, INC., COMEDY) PARTNERS, COUNTRY MUSIC) TELEVISION, INC., PARAMOUNT) PICTURES CORPORATION, and BLACK) ENTERTAINMENT TELEVISION, LLC,)	
) Plaintiffs,)	
vs. / NO. 07-CV-220	3
YOUTUBE, INC., YOUTUBE, LLC,) and GOOGLE, INC.,)	
) Defendants.)	
THE FOOTBALL ASSOCIATION PREMIER) LEAGUE LIMITED, BOURNE CO., et al.,) on behalf of themselves and all) others similarly situated,	
) Plaintiffs,) VS.) NO. 07-CV-358	2
YOUTUBE, INC., YOUTUBE, LLC, and) GOOGLE, INC.,)	
) Defendants.)	
VIDEOTAPED DEPOSITION OF JAWED KARIM PALO ALTO, CALIFORNIA TUESDAY, JUNE 9, 2009	
JOB NO. 16798	

DAVID FELDMAN WORLDWIDE, INC. 805 Third Avenue, New York, New York 10022 (212)705-8585

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		Page 119
	1	KARIM, JAWED
14:19:19	2	particular e-mail.
14:19:20	3	BY MR. BASKIN:
14:19:20	4	Q. Well, towards the bottom of Exhibit 29,
14:19:30	5	there's a sentence that begins, "If videos get
14:19:31	6	flooded with porn" and then it goes on to talk
14:19:32	7	about "we could always approve videos first
14:19:36	8	before they are shown anywhere. That's a one-line
14:19:40	9	code change."
14:19:41	10	Do you see that, sir?
14:19:42	11	A. Uh-huh.
14:19:43	12	Q. Is that the sentence that you're telling us
14:19:46	13	is now a simplification?
14:19:49	14	A. I mean, you know, most changes are not
14:19:53	15	one-line code changes. It's used as an expression
14:19:56	16	to say that something is fairly simple, but it may
14:20:00	17	not be one line.
14:20:01	18	Q. But as I understand it, to make this change
14:20:05	19	would have been for someone like you, would have
14:20:08	20	been a very simple thing to undertake; right?
14:20:13	21	MR. INGBER: Objection, vague and
14:20:15	22	ambiguous.
14:20:15	23	THE WITNESS: It would have been a pretty
14:20:17	24	simple change.
14:20:18	25	BY MR. BASKIN:

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		Page 120
	1	KARIM, JAWED
14:20:18	2	Q. Now, was there a decision made within
14:20:24	3	YouTube in and around April of 2005 not to permit
14:20:31	4	the administrative interface to block videos from
14:20:37	5	going from being viewed prior to review?
14:20:42	6	MR. PAGE: Objection, vague and ambiguous.
14:20:47	7	THE WITNESS: Um, so this was discussed
14:20:55	8	before the Web site launched. So actually,
14:20:59	9	everything we discuss at this point is really
14:21:01	10	subject to, you know, changing, and we were
14:21:06	11	considering different possibilities.
14:21:09	12	BY MR. BASKIN:
14:21:09	13	Q. My question is: Was a decision made
14:21:14	14	when the administrative interface went live, was a
14:21:19	15	decision made not to write the code to permit review
14:21:24	16	of videos by the interface prior to their being
14:21:29	17	displayed to the public?
14:21:31	18	A. Um, I don't know if so you're asking me
14:21:39	19	about the initial kind of implementation of the
14:21:43	20	of this interface?
14:21:45	21	I think it probably varied. I think, you
14:21:49	22	know this is before the Web site launched. I
14:21:52	23	think we probably tried out different approaches.
14:21:55	24	So I wouldn't be surprised if we had tried both of
14:21:58	25	those approaches.

DAVID FELDMAN WORLDWIDE, INC.

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		Page 121
	1	KARIM, JAWED
14:22:00	2	Q. Well, one possibility was to review videos
14:22:03	3	before they became publicly available; correct?
14:22:05	4	A. That's one of the possibilities.
14:22:07	5	Q. And was that possibility ever adopted by
14:22:10	6	YouTube, to your knowledge?
14:22:11	7	MR. INGBER: Objection, vague.
14:22:13	8	THE WITNESS: I don't remember, but I think
14:22:14	9	it's very possible that we used both approaches.
14:22:17	10	BY MR. BASKIN:
14:22:18	11	Q. When did you use both approaches,
14:22:21	12	Mr. Karim?
14:22:22	13	MR. PAGE: Objection, misstates his prior
14:22:24	14	testimony.
14:22:27	15	MR. INGBER: Same objection.
14:22:28	16	THE WITNESS: I don't remember exactly when
14:22:30	17	but these the approaches changed, I'm pretty
14:22:32	18	sure.
14:22:32	19	BY MR. BASKIN:
14:22:32	20	Q. Can you tell us any period of time when the
14:22:37	21	interface was set up to review videos before they
14:22:42	22	became publicly available?
14:22:44	23	A. I don't know the time frame. I think it's
14:23:01	24	very likely that that was the case for some time.
14:23:03	25	Q. What time, sir?

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		Page 133
	1	KARIM, JAWED
14:35:59	2	Q. When you were involved with the site.
14:36:00	3	A. Until what date?
14:36:01	4	Q. Until you ceased being involved with the
14:36:04	5	site.
14:36:05	6	MR. INGBER: Objection as to "involved."
14:36:06	7	THE WITNESS: Define "involved."
14:36:08	8	MR. INGBER: Vague as to "involved."
14:36:10	9	BY MR. BASKIN:
14:36:11	10	Q. Until until the period of time when you
14:36:13	11	were terminated. From your start start with the
14:36:16	12	site until when you were terminated from the site,
14:36:21	13	could a YouTube user upload a video and switch it
14:36:27	14	from public to private at his will?
14:36:30	15	A. I'm not certain about the time after I was
14:36:32	16	no longer full-time with the company, after
14:36:36	17	September 2005, but before that I know that users
14:36:38	18	could do that.
14:36:39	19	Q. Now, am I right that if a content provider
14:36:48	20	wanted to search for its content on YouTube, it had
14:36:51	21	no access to what was switched to private videos;
14:36:54	22	correct?
14:36:54	23	MR. INGBER: Objection, vague and
14:36:56	24	ambiguous, calls for speculation.
14:36:57	25	THE WITNESS: What time frame?

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		Page 134
	1	KARIM, JAWED
14:36:58	2	BY MR. BASKIN:
14:36:59	3	Q. Let's take your your past time frame.
14:37:03	4	Up until September 2005, am I correct that
14:37:06	5	a content provider who wanted to search the site for
14:37:11	6	its intellectual property had no access to the
14:37:15	7	private videos?
14:37:16	8	MR. INGBER: Same objections.
14:37:20	9	THE WITNESS: What is the objection?
14:37:21	10	MR. INGBER: Vague and ambiguous, calls for
14:37:29	11	speculation.
14:37:29	12	THE WITNESS: I mean, private videos, you
14:37:33	13	couldn't, you know, have access to if it wasn't
14:37:36	14	being shared with the person who if it wasn't
14:37:40	15	shared with you. So you couldn't just find it on
14:37:44	16	the site.
14:37:45	17	BY MR. BASKIN:
14:37:47	18	Q. Now, do you know whether you had private
14:38:19	19	videos on your site that had been reviewed thousands
14:38:23	20	of times by by viewers?
14:38:27	21	MR. INGBER: Vague and ambiguous as to the
14:38:29	22	term "your site."
14:38:33	23	BY MR. BASKIN:
14:38:34	24	Q. With respect to the videos that you
14:38:38	25	uploaded, sir, to your private video site on

DAVID FELDMAN WORLDWIDE, INC.

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LARRY PAGE - HIGHLY CONFIDENTIAL

Page 1 FIGHLY CONFIDENTIAL FOR THE SOUTHERN DISTRICT COURT FOR THE SOUTHERN DISTRICT COURT FOR THE SOUTHERN MUSIC, ENC. FOR THE SOUTHERN, ENC., SOUTHER, FLC., and SOUTHERN MUSIC, ENC. FOR THE SOUTHERN MUSIC, SOUTHERN, FLC., and SOUTHERN MUSIC, ENC. FORT MUSIC, SOUTHERN, FLC., and SOUTHERN MUSIC, ENC. FORT MUSIC, SOUTHERN, FLC., and SOUTHERN MUSIC, CONFORMERN MUSIC, ENC. FORT MUSIC, CONTINUE, FLC., and SOUTHERN MUSIC, CONTROL SOUTHERN MUSIC, ENC. FORT MUSIC, SOUTHERN, FLC., and SOUTHERN CONTROL SOUTHER			· · · · · · · · · · · · · · · · · · ·	
UNITED STATES DISTRICT COURT FOR THE SOUTHERN DISTRICT OF NEW YORK VIACOM INTERNATIONAL, INC., COMEDY) PARTNERS, COUNTRY MUSIC.) TELEVISION, INC., PARAMOUNT) PICTURES CORPORATION, AND ELACK) ENTERTAINMENT TELEVISION, LLC,) Plaintiffs,) VS. NO. 07-CV-2103 YOUTUBE, INC., YOUTUBE, LLC, and GOOGLE, INC.,) THE POOTBALL ASSOCIATION PREMIER) LEAGUE LIMITED, BOURNE CO., et al.,) on behalf of themselves and all) others similarly situated,) Plaintiffs,) VS. NO. 07-CV-3582 YOUTUBE, INC., YOUTUBE, LLC, and GOOGLE, INC.,) Defendants				Page 1
PARTNERS, COUNTRY MUSIC		UNITED STATES DISTRICT	COURT	
<pre>vs. vs. Youtube, INC., YOUTUBE, LLC, and GOOGLE, INC., Defendants. THE FOOTBALL ASSOCIATION PREMIER LEAGUE LIMITED, BOURNE CO., et al.,) on behalf of themselves and all others similarly situated, Plaintiffs, vs. YOUTUBE, INC., YOUTUBE, LLC, and GOOGLE, INC., VIDEOTAPED DEPOSITION OF LARRY PAGE PALO ALTO, CALIFORNIA THURSDAY, OCTOBER 1, 2009</pre>		PARTNERS, COUNTRY MUSIC. TELEVISION, INC., PARAMOUNT PICTURES CORPORATION, and BLACK))))	
YOUTUBE, INC., YOUTUBE, LLC, and GOOGLE, INC., Defendants. THE FOOTBALL ASSOCIATION PREMIER LEAGUE LIMITED, BOURNE CO., et al.,) on behalf of themselves and all others similarly situated, Plaintiffs, Vs. YOUTUBE, INC., YOUTUBE, LLC, and GOOGLE, INC., Defendants. VIDEOTAPED DEPOSITION OF LARRY PAGE PALO ALTO, CALIFORNIA THURSDAY, OCTOBER 1, 2009		Plaintiffs,)	
and GOOGLE, INC., Defendants. THE FOOTBALL ASSOCIATION PREMIER LEAGUE LIMITED, BOURNE CO., et al.,) on behalf of themselves and all others similarly situated, Plaintiffs, vs. YOUTUBE, INC., YOUTUBE, LLC, and GOOGLE, INC., Defendants. VIDEOTAPED DEPOSITION OF LARRY PAGE PALO ALTO, CALIFORNIA THURSDAY, OCTOBER 1, 2009		vs.) NO. 07-CV-2103	
THE FOOTBALL ASSOCIATION PREMIER LEAGUE LIMITED, BOURNE CO., et al.,) on behalf of themselves and all others similarly situated, Plaintiffs, vs. YOUTUBE, INC., YOUTUBE, LLC, and GOOGLE, INC., Defendants. VIDEOTAPED DEPOSITION OF LARRY PAGE PALO ALTO, CALIFORNIA THURSDAY, OCTOBER 1, 2009)))	
LEAGUE LIMITED, BOURNE CO., et al.,) on behalf of themselves and all others similarly situated, Plaintiffs, vs. YOUTUBE, INC., YOUTUBE, LLC, and GOOGLE, INC., Defendants. VIDEOTAPED DEPOSITION OF LARRY PAGE PALO ALTO, CALIFORNIA THURSDAY, OCTOBER 1, 2009		Defendants.) } _)	
vs.) NO. 07-CV-3582 YOUTUBE, INC., YOUTUBE, LLC, and) GOOGLE, INC.,) Defendants.) VIDEOTAPED DEPOSITION OF LARRY PAGE PALO ALTO, CALIFORNIA THURSDAY, OCTOBER 1, 2009		LEAGUE LIMITED, BOURNE CO., et al., on behalf of themselves and all))))	
GOOGLE, INC., Defendants. VIDEOTAPED DEPOSITION OF LARRY PAGE PALO ALTO, CALIFORNIA THURSDAY, OCTOBER 1, 2009))) NO. 07-CV-3582	
VIDEOTAPED DEPOSITION OF LARRY PAGE PALO ALTO, CALIFORNIA THURSDAY, OCTOBER 1, 2009))	
PALO ALTO, CALIFORNIA THURSDAY, OCTOBER 1, 2009		Defendants.)	
JOB NO. 17750		PALO ALTO, CALIFOR	INIA	
		JOB NO. 17750		
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	Page 2
1	OCTOBER 1, 2009
2	12:23 p.m.
3	
4	VIDEOTAPED DEPOSITION OF LARRY PAGE,
5	WILSON, SONSINI, GOODRICH & ROSATI, LLP,
6	601 Page Mill Road, Palo Alto, California
7	pursuant to notice, and before me,
8	ANDREA M. IGNACIO HOWARD, CLR, RPR, CRR, CSR
9	License No. 9830.
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LARRY PAGE - HIGHLY CONFIDENTIAL

DAVID FELDMAN WORLDWIDE, INC.

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	Page 3
1	APPEARANCES:
2	
3	FOR THE PLAINTIFFS VIACOM INTERNATIONAL, INC.:
4	SHEARMAN & STERLING LLP
5	By: STUART BASKIN, Esq.
6	SEAN T. STRAUSS, Esq.
7	599 Lexington Avenue
8	New York, New York 10022
9	(212) 848-4000 stuart.baskin@shearman.com
10	
11	FOR THE LEAD PLAINTIFFS AND PROSPECTIVE CLASS:
12	PROSKAUER ROSE LLP
13	By: BERT H. DEIXLER, Esq.
14	2049 Century Park East, Suite 3200
15	Los Angeles, California 90067-3206
16	(310) 284-5663 bdeixler@proskauer.com
17	
18	FOR THE DEFENDANTS YOUTUBE, INC., YOUTUBE, LLC and
19	GOOGLE, INC.:
20	MAYER BROWN, LLP
21	By: JOHN MANCINI, Esq.
22	DAVID H. MCGILL, Esq.
23	1675 Broadway
24	New York, New York 10019-5820
25	(212) 506-2312 jmancini@mayerbrown.com

DAVID FELDMAN WORLDWIDE, INC.

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	Page 4
1	APPEARANCES (Continued.)
2	
3	
4	ALSO PRESENT: Timothy L. Alger, Deputy General
5	Counsel, Google Inc.
6	
7	Catherine Lacavera, Senior
8	Litigation Counsel, Google Inc.
9	
10	Armando Carrasco, Videographer.
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LARRY PAGE - HIGHLY CONFIDENTIAL

DAVID FELDMAN WORLDWIDE, INC.

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LARRY PAGE - HIGHLY CONFIDENTIAL

		Page 5
	1	PAGE, L HIGHLY CONFIDENTIAL
	2	PALO ALTO, CALIFORNIA
	3	THURSDAY, OCTOBER 1, 2009
	4	12:23 P.M.
	5	
12:27:25	6	THE VIDEOGRAPHER: Today's videotaped
12:27:26	7	deposition of Larry Page is taken on October 1st,
12:27:30	8	2009, at Wilson, Sonsini, Goodrich & Rosati,
12:27:35	9	601 South California Avenue, Palo Alto, California.
12:27:37	10	In the matter of Viacom International versus YouTube,
12:27:42	11	Inc., and The Football Association. Case No.
12:27:47	12	07-CV-3582 and 2103, in the court of the Southern
12:27:51	13	District of New York.
12:27:52	14	My name is Armando Carrasco. I represent
12:27:55	15	David Feldman Worldwide, located at 600 Anton
12:27:59	16	Boulevard, Suite 1100, Costa Mesa, California.
12:28:02	17	We are now commencing at 12:23 p.m.
12:28:05	18	Will all present please identify themselves,
12:28:08	19	beginning with the witness.
12:28:09	20	THE WITNESS: Larry Page from Google.
12:28:12	21	MR. MANCINI: John Mancini, Mayer Brown LLP
12:28:16	22	for defendants YouTube and Google.
12:28:20	23	MR. ALGER: Timothy Alger from Google, Inc.
12:28:24	24	MR. MCGILL: David McGill, Mayer Brown, also
12:28:25	25	for defendants.

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LARRY PAGE - HIGHLY CONFIDENTIAL

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		Page 6
	1	PAGE, L HIGHLY CONFIDENTIAL
12:28:25	2	MS. LACAVERA: Catherine Lacavera, Google,
12:28:26	3	Inc.
12:28:26	4	MR. BASKIN: Stuart Baskin of Shearman &
12:28:28	5	Sterling for Viacom.
12:28:29	6	MR. STRAUSS: Sean Strauss of Shearman &
12:28:33	7	Sterling.
12:28:33	8	MR. DEIXLER: Bert Deixler of Proskauer &
12:28:37	9	Rose on behalf of the Class Plaintiffs.
12:28:37	10	THE VIDEOGRAPHER: Thank you.
12:28:37	11	Will will the court reporter please swear
12:28:39	12	in the witness.
12:28:39	13	LARRY PAGE,
12:28:39	14	having been sworn as a witness,
12:28:39	15	testified as follows:
12:28:39	16	
12:28:53	17	MR. BASKIN: You ready?
12:28:55	18	THE VIDEOGRAPHER: Yes.
12:28:56	19	We're on the record.
12:28:56	20	EXAMINATION BY MR. BASKIN
12:28:56	21	MR. BASKIN: Okay.
12:28:57	22	Q Good afternoon, Mr. Page.
12:28:59	23	A Good afternoon.
12:29:00	24	Q What is your
12:29:02	25	MR. MANCINI: Stu, may I, just before we

DAVID FELDMAN WORLDWIDE, INC.

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LARRY PAGE - HIGHLY CONFIDENTIAL

		Page 7
	1	PAGE, L HIGHLY CONFIDENTIAL
12:29:03	2	begin, just to put on the record, we want to mark the
12:29:06	3	entirety of this transcript "Highly Confidential."
12:29:09	4	As we've agreed, the videotape that's being
12:29:12	5	taken will be kept in by one copy only by Viacom
12:29:17	6	counsel under lock and key, and this deposition is
12:29:19	7	obviously pursuant to the Court's April 2nd, 2009,
12:29:22	8	order.
12:29:22	9	And I do want to note for the record the
12:29:26	10	fault, which seems to lie with the court reporting
12:29:31	11	service, that we're starting an hour late.
12:29:34	12	MR. BASKIN: Let's go off the record again
12:29:36	13	for the with respect to this sequestering of the
12:29:39	14	of the transcript
12:29:39	15	MR. MANCINI: Sure.
12:29:40	16	MR. BASKIN: off the tape. Let's just go
12:29:40	17	off the record for a second. I don't think we should
12:29:40	18	do it on the record.
12:29:42	19	THE VIDEOGRAPHER: We're now going off the
12:29:42	20	record.
12:29:43	21	The time is 12:25 p.m.
12:29:48	22	(Discussion off the record.)
12:30:04	23	THE VIDEOGRAPHER: We're now back on the
12:30:49	24	record.
12:30:49	25	The time is 12:26 p.m.

DAVID FELDMAN WORLDWIDE, INC.

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LARRY PAGE - HIGHLY CONFIDENTIAL

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		Page 8
	1	PAGE, L HIGHLY CONFIDENTIAL
12:30:52	2	MR. BASKIN: Just to reformat the arrangement
12:30:54	3	and to clarify it, the agreement is that with respect
12:30:59	4	to the videotape, that each of the law firms rep on
12:31:04	5	the plaintiffs' side, with respect to both cases, will
12:31:08	6	maintain one copy of the recording, and we will
12:31:11	7	maintain it in a secure place under lock.
12:31:16	8	MR. MANCINI: Agree with the clarification.
12:31:21	9	Okay.
12:31:21	10	MR. BASKIN: Q. And with that, good
12:31:23	11	afternoon, again, Mr. Page.
12:31:25	12	A Good afternoon.
12:31:26	13	Q Have you had did you prepare for this
12:31:29	14	deposition?
12:31:32	15	A I had a conversation with my attorneys here.
12:31:35	16	Q And how long did the conversation with your
12:31:38	17	attorneys last?
12:31:41	18	A Couple of hours.
12:31:42	19	Q And by your attorneys, who was in attendance
12:31:46	20	during the course of this conversation?
12:31:48	21	A I think the same group that's assembled here.
12:31:52	22	Q The okay. That's sufficient for these
12:31:57	23	purposes.
12:31:57	24	Now, you met with the attorneys your
12:31:59	25	attorneys for two hours?

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12:32:01	2	A I said a few hours.
12:32:02	3	Q A few hours.
12:32:03	4	You met with them over the course of just one
12:32:06	5	day?
12:32:10	6	A Met with them yesterday, and we were waiting
12:32:12	7	for the proceedings to get started here.
12:32:15	8	Q And during the course of your meeting with
12:32:18	9	them, they showed you documents, I take it?
12:32:21	10	A We examined a number of documents.
12:32:25	11	Q And approximately how many documents were you
12:32:27	12	shown in the course of your preparation, Mr. Page?
12:32:36	13	A I mean, I don't recall exactly, but I would
12:32:39	14	guess it's hard for me to estimate, but I would say
12:32:48	15	under ten. Something in that range.
12:32:50	16	Q And apart from the ten documents or the under
12:32:56	17	ten documents you were shown, you've been shown non
12:32:59	18	other no other documents in connection with your
12:33:01	19	preparation today for this deposition?
12:33:05	20	MR. MANCINI: Objection; asked and answered.
12:33:07	21	THE WITNESS: Yeah, I mean, I think I
12:33:09	22	described what what we did.
12:33:12	23	MR. BASKIN: Q. Now, did any of those ten
12:33:13	24	documents, since there are so few of them, did any of
12:33:16	25	them refresh your recollection regarding some aspect

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12:33:20	2	of your testimony?
12:33:24	3	A Sorry. I haven't given any testimony yet;
12:33:28	4	no?
12:33:29	5	Q That's fair enough.
12:33:30	6	Did any of the ten documents refresh your
12:33:32	7	recollection regarding events concerning the
12:33:36	8	relationship between Google and YouTube?
12:33:42	9	A I guess maybe you can rephrase the question.
12:33:44	10	We looked at a number of documents. I don't
12:33:50	11	know. We read through them.
12:33:53	12	Q The question was, did any of those that you
12:33:55	13	read through refresh your recollection regarding what
12:34:01	14	happened back in 2006, 2007, 2008 in the relationship
12:34:07	15	between YouTube and Google?
12:34:11	16	A I guess I'm still confused about the
12:34:13	17	question, because I don't have a photographic memory
12:34:15	18	for every document produced by, you know, a huge
12:34:18	19	number of employees at Google. So I'm sure any
12:34:20	20	document I looked at I didn't photographically
12:34:26	21	remember it.
12:34:29	22	Q Okay. Now, what is your current title at
12:34:34	23	Google?
12:34:35	24	A I'm president of products and cofounder.
12:34:38	25	Q And would I be correct in believing that you

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12:34:42	2	and Eric Schmidt and Sergey Brin are the three most
12:34:47	3	senior executives of Google?
12:34:51	4	A Yes.
12:34:52	5	Q Now, am I also correct that a larger group of
12:34:58	6	senior executives hold regular meetings to discuss
12:35:07	7	strategy and business issues?
12:35:09	8	MR. MANCINI: Objection; vague and ambiguous.
12:35:11	9	THE WITNESS: We have various meetings, no,
12:35:16	10	in a large company.
12:35:18	11	MR. BASKIN: Q. Is there a formal body of
12:35:20	12	that has a name of senior executives?
12:35:25	13	A Sorry. Which senior executives?
12:35:29	14	Q Well, you and Mr. Brin and Mr. Schmidt, and
12:35:32	15	maybe seven or eight others. Is there a formal body
12:35:37	16	of executives that meet?
12:35:41	17	MR. MANCINI: Objection; vague and ambiguous.
12:35:45	18	THE WITNESS: There's been various groups
12:35:47	19	over time.
12:35:49	20	MR. BASKIN: Q. So, as I recall, there was a
12:35:53	21	name change in in connection with with some
12:35:57	22	group of senior executives.
12:35:59	23	I'm just trying to determine that, because it
12:36:01	24	will make our questions easier. We can talk
12:36:05	25	isn't there was a group of senior executives,

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12:36:07	2	including the three of you and several senior vice
12:36:10	3	presidents, that meet with some regularity; isn't that
12:36:12	4	true?
12:36:13	5	A Yes.
12:36:13	6	Q And what is the name of that group?
12:36:16	7	A Currently, the name of that group is the OC.
12:36:20	8	Q And OC stands for what?
12:36:24	9	A I'm not exactly sure.
12:36:25	10	Q And prior and the OC had a name
12:36:28	11	previously a different name previously; did it not?
12:36:32	12	A Well, it was a different group before that.
12:36:34	13	Q But I take it that you have always been a
12:36:39	14	member of this group of senior executives; isn't that
12:36:42	15	true?
12:36:43	16	MR. MANCINI: Objection; vague and ambiguous.
12:36:44	17	THE WITNESS: Yeah, I guess, which group do
12:36:47	18	you mean?
12:36:47	19	MR. BASKIN: Q. Well, both the OC and the
12:36:50	20	predecessor to the OC. You were the members of both;
12:36:53	21	were you not?
12:36:56	22	A Like I already said, I think the groups were
12:36:59	23	different. I think that's why the name was changed.
12:37:01	24	Q I understand the groups were different, but
12:37:04	25	my question is, were you a member of both groups?

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