

NOT RECOMMENDED FOR FULL-TEXT PUBLICATION
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No. 14-3790

UNITED STATES COURT OF APPEALS
FOR THE SIXTH CIRCUIT

ANTIOCH COMPANY LITIGATION
TRUST, W. Timothy Miller, Trustee,

Plaintiff-Appellant,

v.

LEE MORGAN; ASHA MORGAN MORAN;
LEE MORGAN GDOT TRUST #1;
LEE MORGAN GDOT TRUST #2;
LEE MORGAN GDOT TRUST #3;
LEE MORGAN POUROVER TRUST #1;
LEE MORGAN POUROVER TRUST #2;

Defendants-Appellees,
and

CHANDRA ATTIKEN, et al.,

Defendants.

FILED

Dec 02, 2015

DEBORAH S. HUNT, Clerk

On Appeal from the United States
District Court for the Southern
District of Ohio

Before: GUY, MOORE, and KETHLEDGE, Circuit Judges.

RALPH B. GUY, JR., Circuit Judge. The Antioch Company Litigation Trust brought this adversary proceeding against a number of former directors, officers, trustees, and professionals, asserting claims that were transferred to it by the bankruptcy court's order confirming the plan of reorganization of The Antioch Company (and related affiliates). Having settled some claims and abandoned others, plaintiff's appeal challenges several of the district court's orders but only to the extent that those orders granted summary judgment to defendants

Case No. 14-3790, The Antioch Company Litigation Trust v. Lee Morgan, et al.

Lee Morgan (“Morgan”), Asha Morgan Moran (“Moran”), and five trusts established by Lee Morgan (“Morgan Trusts”). We accordingly limit our discussion to the claims at issue in this appeal.¹

For the reasons that follow, we affirm the district court’s orders granting the defendants’ motions for partial summary judgment on the claims for equitable subordination (Count 11) and with respect to the state law claims arising out of the failed efforts to sell the company during 2007 and 2008 (Counts 6, 8, 10, and 13). However, because we grant plaintiff’s motion to certify a question of state law to the Supreme Court of Ohio, we reserve decision with respect to the district court’s order granting partial summary judgment to defendants on claims for breach of fiduciary duty in connection with the tender offer transaction that closed December 16, 2003 (“ESOP Transaction”) (Count 1).

I.

The Antioch Company began as a bookplate printer, later sold bookstore items and photo albums, and grew into one of the largest direct marketers of scrapbooks and accessories through independent sales consultants. That growth is illustrated by the increase in domestic sales revenue from \$1 million in 1991 to approximately \$298 million in 2002—driven almost entirely by the direct marketing business operated by its Creative Memories Division. Throughout that period of growth, Antioch was a privately held S-corporation with an established Employee Stock Ownership Plan (ESOP).

Lee Morgan (“Morgan”) (son of one of the company’s co-founders) was Antioch’s long-time President and CEO, and served as Chairman of the Board of Directors. Asha Morgan

¹The Morgan Trusts, which were unsecured creditors in the bankruptcy proceeding, are identified as follows: Lee Morgan GDOT Trust #1, Lee Morgan GDOT Trust #2, Lee Morgan GDOT Trust #3, Lee Morgan Pourover Trust #1, and Lee Morgan Pourover Trust #2. The only claim against the Morgan Trusts is for equitable subordination. Because the parties do not distinguish between the Morgan Trusts, it is assumed that their interests are aligned for purposes of this appeal.

Case No. 14-3790, The Antioch Company Litigation Trust v. Lee Morgan, et al.

Moran (“Moran”) (Morgan’s daughter) joined the company in 1999, was a member of the Board of Directors, served as a President of the Creative Memories Division, and later succeeded Morgan as CEO. Morgan and Moran also served on the three-member ESOP Advisory Committee.

A. 2003 ESOP Transaction

The ESOP held roughly 43% of Antioch’s outstanding shares in 2003, while the remaining “non-ESOP” shareholders were primarily members of the Morgan family, trusts controlled by them, and other directors or officers of the company. In fact, the non-ESOP shareholders included six of the company’s nine directors and the ESOP Trustee. 2003 would be Antioch’s best year, although plaintiff contends that there were signs of slowing growth by mid-2002. Whether or not a downturn was anticipated at that time, there is no dispute that Morgan began looking into estate planning options with an eye to getting out of the company’s stock. To that end, Morgan proposed in early 2003 that the company be converted to 100% ESOP ownership.

Ultimately, the Board approved a tender offer transaction that closed on December 16, 2003. That transaction—the fairness of which was not addressed by the district court and remains contested in a related legal malpractice action—resulted in the leveraged buy-out of all of the non-ESOP shareholders and conversion to 100% ESOP ownership (through the ESOP’s agreement not to tender its shares). The tender offer was for \$850 per share, or a “package” consisting of (i) \$280 in cash, (ii) \$280 in subordinated notes, and (iii) a warrant valued at \$290 for the purchase of one share in the future. Among other terms, Antioch agreed to a guaranteed minimum share price for all ESOP participants who left or retired over the next three years.

Case No. 14-3790, The Antioch Company Litigation Trust v. Lee Morgan, et al.

The Company financed the ESOP Transaction by taking bank loans, issuing unsecured subordinated notes, and spending down the cash on hand. Plaintiff alleged that Antioch's directors and officers, including Morgan and Moran, breached their fiduciary duties to the corporation by approving an overpriced, highly leveraged transaction that benefitted the non-ESOP shareholders and left the corporation with too little cash and too much debt.²

B. 2007-2008 Sale Process

Antioch's sales began declining in 2004, and continued to decline over the next several years. The deterioration in the business would later be attributed to changes in the market—such as the growth of digital photography, competition from mass retailers, and waning interest in scrapbooking—as well as insufficient capital to meet those challenges. The company's workforce shrank substantially between 2004 and 2006, and the associated stock repurchase obligations required further borrowing and the issuance of additional subordinated notes to former employees.

In early 2007, the Board concluded that the company's financial situation was unsustainable and engaged financial advisors to market the company for sale or recapitalization. Plaintiff alleged that defendants undermined those efforts in several ways, including by involving a second firm in the process to pursue options in the Morgan family's interests. In May 2008, Antioch received the J.H. Whitney Company's Letter of Intent offering to purchase Antioch's assets for \$54 million. Whitney had done some due diligence, but its Letter of Intent (LOI) was subject to further due diligence and the negotiation of an asset purchase agreement. When Antioch's financial advisors recommended going forward, Morgan, Moran, and the ESOP

²Plaintiff contends that the district court erred by refusing to extend or toll the limitations period for this claim on the grounds of adverse domination, equitable tolling, or equitable estoppel. As noted, we reserve our review of that decision until after the Supreme Court of Ohio answers or declines to answer the separately certified question of state law.

Case No. 14-3790, The Antioch Company Litigation Trust v. Lee Morgan, et al.

Trustee allegedly ousted several board members in order to scuttle the deal and the LOI was allowed to lapse. When no other buyer or lender was found, Antioch's secured lenders forced the company to file a prepackaged Chapter 11 bankruptcy petition on November 13, 2008.

C. Court Proceedings

The bankruptcy court confirmed the Second Amended Joint Prepackaged Plan of Reorganization on January 27, 2009, under which lenders provided \$31 million in new loans and received preferred stock in the reorganized company. Among other things, the Plan classified the holders of all of the unpaid subordinated notes as "Class 5 Allowed Impaired Unsecured Claims." Those Class 5 Claims, including those belonging to Morgan, Moran, and the Morgan Trusts, received no distributions and were discharged following confirmation.

In addition, the Plan transferred certain litigation claims and rights to The Antioch Company Litigation Trust for it to pursue on behalf of its beneficiaries. The holders of Class 5 Claims were provided an opportunity to become primary beneficiaries of the Litigation Trust by executing a "Class 5 Release Form," which would release any and all claims against various lenders and their agents (not the soon-to-be discharged unsecured claims). Morgan, Moran, and the Morgan Trusts all executed Class 5 Release Forms and became primary beneficiaries of the Litigation Trust (collectively representing 72.4% of the Class 5 primary beneficiaries). It was this beneficial interest that plaintiff argued should be subject to equitable subordination under 11 U.S.C. § 510(c).³

The Litigation Trust filed this action in the bankruptcy court on December 23, 2009. The bankruptcy judge issued a report and recommendation addressing the defendants' motions to dismiss the non-core claims, which was adopted by the district court in August 2011. Plaintiff

³Although not at issue in this appeal, the Plan also created a Creditor/Equityholder Trust that received common shares of the newly reorganized company. The holders of Class 5 Claims also received an interest in that Trust by executing the Class 5 Release Form. (Plan § 5.12(d)).

Case No. 14-3790, The Antioch Company Litigation Trust v. Lee Morgan, et al.

filed an amended complaint, and discovery proceeded. The district court withdrew the reference to the bankruptcy court, and entered the orders granting defendants' motions for partial summary judgment that are relevant to this appeal. Judgment was entered after the remaining claims were settled, and plaintiff appealed.

II.

The Amended Complaint alleged breaches of fiduciary duty and tortious interference with contract in connection with the failed sales process during 2007 and 2008, and made a demand for attorney fees incurred in connection with those claims (Counts 6, 8, 10, and 13). The district court (1) granted defendants' motion to exclude the testimony of plaintiff's expert witness, Mark Greenberg, regarding the damages incurred because of defendants' conduct; and (2) entered summary judgment in favor of defendants for failure to present proof of damages sufficient to establish those claims. We affirm.

The decision to exclude testimony from plaintiff's expert witness is reviewed for abuse of discretion. *Gen. Elec. Co. v. Joiner*, 522 U.S. 136, 141 (1997). The Daubert "gate-keeping" function requires that a trial judge determine whether expert testimony is both relevant and reliable. *Kumho Tire Co. Ltd. v. Carmichael*, 526 U.S. 137, 147 (1999) (quoting *Daubert v. Merrell Dow Pharmas., Inc.*, 509 U.S. 579, 589 (1993)).

The district court accepted Greenberg's qualifications as an expert based on his "experience in business valuation, deal structuring, [and] financial and investment analysis," and because he had "successfully led and completed numerous mergers and acquisitions, capital sourcing, recapitalization, and restructuring transactions in a wide variety of industries." However, if an expert witness relies "solely or primarily on experience, then the witness must explain how that experience leads to the conclusion reached, why that experience is a sufficient basis for the

Case No. 14-3790, The Antioch Company Litigation Trust v. Lee Morgan, et al.

opinion, and how that experience is reliably applied to the facts.” Fed. R. Evid. 702 advisory committee’s notes to 2000 amendments. “The trial court’s gatekeeping function requires more than simply ‘taking the expert’s word for it.’” Id. (citing *Daubert v. Merrell Dow Pharmas., Inc.*, 43 F. 3d 1311, 1319 (9th Cir. 1995)).

Greenberg’s report concluded that “[m]ismanagement of, and interference with, the sale process by the directors and their advisors caused the Company to lose the opportunity to realize between \$20 million and \$30 million in value[.]” The only support for that opinion in Greenberg’s report was his statement that the directors “sat idly by until a bankruptcy filing was the only option and the value of the company had deteriorated to \$31-\$38 million (as estimated by CRG [Partners] in the bankruptcy), a significant drop in value over the May J.H. Whitney offer.” Greenberg conceded, however, that there was no way to know whether Antioch would have realized \$54 million if it had pursued Whitney’s offer and that he had not reviewed the work underlying CRG’s estimated valuation.

The district court did not abuse its discretion in finding that Greenberg’s calculation of the value lost as a result of defendants’ conduct was without reliable basis. Greenberg did not explain how his experience informed his opinion, or why, in his experience, he thought it likely that Antioch would have sold for at least \$54 million after the completion of due diligence if the Board had moved forward on Whitney’s offer. Nor did Greenberg explain why he accepted the valuation by CRG that was included in Antioch’s bankruptcy disclosures. It is not sufficient to argue that Greenberg was qualified to provide this expertise since he did not.

Plaintiff argued, in the alternative, that it could rely on non-expert witness testimony to prove the same lost value calculation. The district court found, however, that the evidence of both Whitney’s Letter of Intent and CRG’s valuation were inadmissible hearsay that could not be

Case No. 14-3790, The Antioch Company Litigation Trust v. Lee Morgan, et al.

considered in deciding a motion for summary judgment. See Back v. Nestle USA, Inc., 694 F.3d 571, 580 (6th Cir. 2012). Plaintiff counters on appeal that Whitney's Letter of Intent could have been admitted either as a statement of "then-existing state of mind (such as motive, intent, or plan)" under Fed. R. Evid. 803(3), or as a business record under Fed. R. Evid. 803(6). However, those arguments were forfeited because they were not made in the district court. See Greco v. Livingston Cnty., 774 F.3d 1061, 1064 (6th Cir. 2014). Absent evidence to establish the top-end value of the calculation, there was insufficient proof of damages sustained as a result of defendants' conduct. The district court did not err in granting summary judgment to defendants on the claims arising from the failed sale process.

III.

Finally, the district court granted summary judgment to Morgan, Moran, and the Morgan Trusts on the claim for equitable subordination under 11 U.S.C. § 510(c)(1). Equitable subordination does not challenge the existence or validity of a claim or interest, but challenges the priority of an allowed claim or an allowed interest for purposes of distribution. See *In re Insilco Techs., Inc.*, 480 F.3d 212, 218 (3d Cir. 2007); *Bayer Corp. v. MascoTech, Inc. (In re AutoStyle Plastics, Inc.)*, 269 F.3d 726, 744 (6th Cir. 2001).

Here, the Class 5 Claims that arose from the unpaid subordinated notes were deemed "allowed" but were expressly "subject to the Equitable Subordination Rights of the Litigation Trust." (Plan § 1.1124.) However, as with all of the "Class 5 Allowed Impaired Unsecured Claims," Morgan, Moran, and the Morgan Trusts received no distributions and their claims were discharged in the bankruptcy proceeding. The district court found that this made it futile to subordinate defendants' Class 5 Claims to the other Class 5 Claims, and plaintiff does not challenge that conclusion. Instead, plaintiff contends that it was error to conclude that

Case No. 14-3790, The Antioch Company Litigation Trust v. Lee Morgan, et al.

defendants' interests as primary beneficiaries of the Litigation Trust were not subject to equitable subordination under § 510(c)(1). Questions of statutory construction are reviewed de novo. Deutsche Bank Nat. Trust Co. v. Tucker, 621 F.3d 460, 462 (6th Cir. 2010).

Section 510(c)(1) provides that the court may “under principles of equitable subordination, subordinate for purposes of distribution all or part of an allowed claim to all or part of another allowed claim or all or part of an allowed interest to all or part of another allowed interest[.]” 11 U.S.C. § 510(c)(1). An allowed claim or allowed interest is a “claim or interest, proof of which” has been filed in the bankruptcy court under 11 U.S.C. § 501. See 11 U.S.C. § 502(a). Creditors of a debtor file a proof of claim, and equity security holders of the debtor file a proof of interest. See 11 U.S.C. § 501(a). Defendants' interests in the Litigation Trust, which were received in consideration for executing the Class 5 Releases, were neither “allowed interests” nor “allowed claims” that may be equitably subordinated under § 510(c)(1). Summary judgment was properly entered in favor of defendants.

IV.

Accordingly, we **AFFIRM** the district court's orders granting partial summary judgment to defendants on the claim for equitable subordination and with respect to the state law claims arising from the failed sale process; but, because we **GRANT** plaintiff's motion to certify a question of law, we **RESERVE** decision with respect to plaintiff's appeal from the order granting partial summary judgment to defendants on Count 1 until after the Supreme Court of Ohio either answers or declines to answer the separately certified question of state law.⁴

⁴A separate order of certification is being entered in this case pursuant to the Ohio Supreme Court Practice Rules.