

**UNITED STATES COURT OF APPEALS FOR THE SEVENTH CIRCUIT**

Everett McKinley Dirksen United States Courthouse  
Room 2722 - 219 S. Dearborn Street  
Chicago, Illinois 60604



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Phone: (312) 435-5850  
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**ORDER: Circuit Rule 33 - Briefing**

September 3, 2010

No.: 10-2627	<p>WISCONSIN INTERSCHOLASTIC ATHLETIC ASSOCIATION, et al., Plaintiffs - Appellees</p> <p>v.</p> <p>GANNETT COMPANY, INCORPORATED, et al., Defendants - Appellants</p>
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**Originating Case Information:**

District Court No: 3:09-cv-00155-wmc  
Western District of Wisconsin  
District Judge William M. Conley

Pursuant to Circuit Rule 33, briefing in this appeal shall proceed as follows:

1. The briefs and required short appendices of the appellants are due by October 5, 2010.
2. The brief of the appellees is due by November 5, 2010.
3. The reply briefs of the appellants, if any, are due by November 19, 2010.

Note: Circuit Rule 31(e) (amended Dec. 1, 2001) requires that counsel tender a digital copy of a brief, from cover to conclusion, at the time the paper copies are tendered for filing. The file must be a text based PDF (portable document format), which contains the entire brief from cover to conclusion. Graphic based scanned PDF images do not comply with this rule and will not be accepted by the clerk.

Rule 26(c), Fed. R. App. P., which allows three additional days after service by mail, does not apply when the due dates for briefs are specifically set by order of this court. All briefs are due by the dates ordered.

**Important Scheduling Notice !**

Notices of hearing for particular appeals are mailed shortly before the date of oral argument. Criminal appeals are scheduled shortly after the filing of the appellant's main brief; civil appeals after the filing of the appellee's brief. If you foresee that you will be unavailable during a period in which your particular appeal might be scheduled, please write the clerk advising him of the time period and the reason for such unavailability. Session data is located at <http://www.ca7.uscourts.gov/cal/calendar.pdf>. Once an appeal is formally scheduled for a certain date, it is very difficult to have the setting changed. See Circuit Rule 34(e).

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