



CMG Worldwide
Representing the World's Greatest Legends

Mark A. Roesler
Chairman & CEO

October 25, 2010

Molly Dwyer, Clerk of Court
Office of the Clerk
U.S. Court of Appeals for the Ninth Circuit
P.O. Box 193939
San Francisco, CA 94119-3939

R E C E I V E D
MOLLY C. DWYER, CLERK
U.S. COURT OF APPEALS

OCT 27 2010

FILED _____
DOCKETED _____
DATE INITIAL

RE: Perfect 10, Inc. v. Google, Inc. Docket No. 10-56316

Dear Ms. Dwyer:

CMG Worldwide, Inc. ("CMG") is a privately held corporation that represents famous celebrities and sports stars in managing and licensing their domestic and international intellectual property. CMG's past and present rosters of famous clients include more than two hundred such well-known names as Pamela Anderson, Elvis Presley, Marilyn Monroe, James Dean, Marlon Brando, Humphrey Bogart, Ingrid Bergman, Ella Fitzgerald, Billie Holiday, Jackie Robinson, Malcolm X, and Rosa Parks, to name a few.

On October 19, 2010, the plaintiff, Perfect 10, Inc. filed an opening brief. CMG submits this letter to formally join Argument XII of the brief as applied to the factual allegations as stated in the brief. CMG strongly believes that under the facts as alleged by Perfect 10, the plaintiff, Perfect 10, Inc., should be entitled to injunctive relief.

CMG has no parent, and no publicly held corporation owns 10% or more of CMG's stock.

Sincerely,

Corporate Headquarters
10500 Crosspoint Boulevard
Indianapolis, Indiana 46256 USA
Phone.317.570.5000 Fax.317.570.5500

www.CMGWorldwide.com