

## EXHIBIT B

• Paper Jamz

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## Paper Jamz Guitar Style 1 – Series 1



Paper Jamz Series 1  
Click on the Guitar



Style 1



Style 2



Style 3



Style 4



Style 5



Style 6

## Paper Jamz Guitar

Series 1: Style 1 *Les Paul Country*

**\$24.25 BUY NOW**

Built-in Songs:

**SWEET HOME ALABAMA**  
Performed by Lynyrd Skynyrd

**ONLINE**  
Performed by Brad Paisley

Paper Jamz Series 2  
Click on the Guitar



Style 1



Style 2

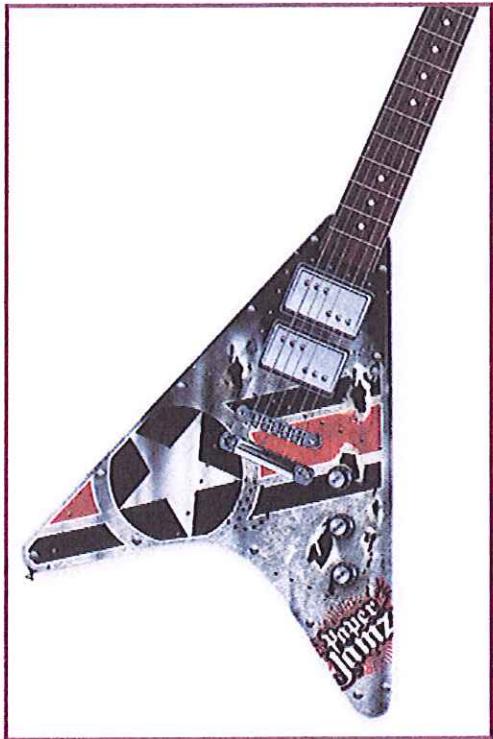


Style 3

# Paper Jamz Store

- Paper Jamz

## Paper Jamz Guitar Style 4 – Series 1



### Paper Jamz Guitar

Series 1: Style 4 – Flying V

\$24.25 **BUY NOW**

Built-in Songs:

**YOU REALLY GOT ME**

Performed by: The Kinks / Van Halen

**BLITZKRIEG BOP**

Performed by: The Ramones



Paper Jamz Series 1  
Click on the Guitar



Style 1



Style 2



Style 3



Style 4



Style 5



Style 6

Paper Jamz Series 2  
Click on the Guitar



Style 1



Style 2

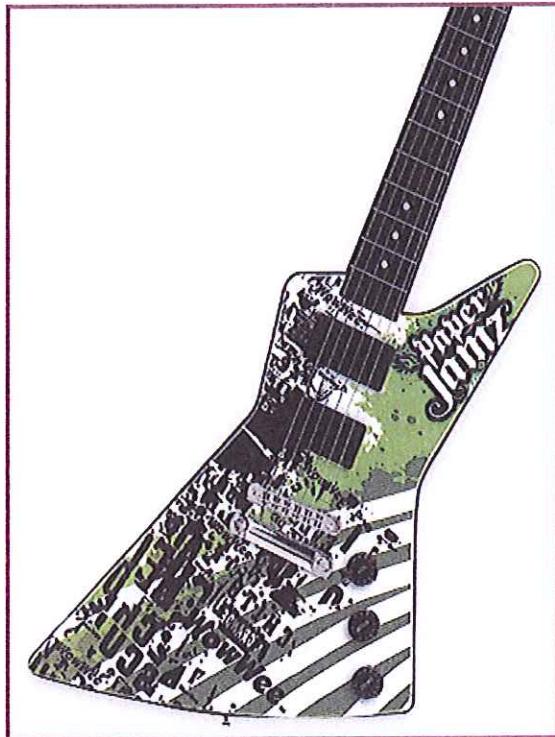


Style 3

## Paper Jamz Store

- Paper Jamz

### Paper Jamz Guitar Style 5 – Series 1



#### **Paper Jamz Guitar**

Series 1: Style 5 – Explorer

**\$24.25** **BUY NOW**

Built-in Songs:

**HEY THERE DELILAH**  
Performed by: Plain White T's

**ALL STAR**  
Performed by: Smash Mouth



Paper Jamz Series 1  
Click on the Guitar



Style 1



Style 2



Style 3



Style 4



Style 5



Style 6

Paper Jamz Series 2  
Click on the Guitar



Style 1



Style 2



Style 3

## Paper Jamz Store

- Paper Jamz

### Paper Jamz Guitar Style 6 - Series 1



#### **Paper Jamz Guitar**

Series 1: Style 6 – Gibson SG

**\$24.25** **BUY NOW**

Built-in Songs:

**WOMAN**

Performed by: Wolfmother

**ROCKSTAR**

Performed by: Nickelback



Paper Jamz Series 1  
Click on the Guitar



[Style 1](#)



[Style 2](#)



[Style 3](#)



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[Style 5](#)



[Style 6](#)

Paper Jamz Series 2  
Click on the Guitar



[Style 1](#)



[Style 2](#)



[Style 3](#)

# EXHIBIT C

## Paper Jamz Guitar Models

### Find the right Paper Jamz Guitar Model for you

Paper Jamz Guitars are just about the best thing to hit the shops in years. They are just so much fun, and you can instantly become a rock god or guitar hero, without having to learn the guitar at all! No chords, no scales, no reading music...just pick it up and PLAY. But which guitar do you pick up? There are six styles of Paper Jamz guitars, each with its own set of licensed songs. Below we have listed details of each, so you can find the right paper Jamz Guitar for you.

#### Paper Jamz Guitar Rock 2

Patterned after a Fender Stratocaster, this guitar is bright red with a white fret board. The songs are all modern rock:



- REM's "End Of The World As We Know It (and I Feel Fine)"
- Spin Doctors' "Two Princes"
- The Romantics' "What I Like About You"

|        |                        |        |                        |        |
|--------|------------------------|--------|------------------------|--------|
|        |                        |        |                        |        |
| £15.98 | new £17.95 used £19.79 | £17.99 | new £19.99 used £18.04 | £20.00 |
|        |                        |        |                        |        |
| £21.00 | £24.95                 | £24.95 | £24.95                 | £24.99 |
|        |                        |        |                        |        |
| £24.99 | £24.99                 | £26.00 |                        |        |

#### Paper Jamz Guitar Rock 3

Patterned after a Fender Telecaster, this guitar is dark grey, with a red and black shark-mouth, full of teeth. The classic rock songs are:



- Deep Purple's "Smoke On The Water"
- Mountain's "Mississippi Queen"
- Steppenwolf's "Born To Be Wild"

|        |        |        |        |        |
|--------|--------|--------|--------|--------|
|        |        |        |        |        |
| £15.98 | £17.99 | £20.00 | £21.00 | £22.99 |
|        |        |        |        |        |
| £23.49 | £24.20 | £24.95 | £24.95 | £24.96 |
|        |        |        |        |        |

£24.99

£24.99

£24.99

### Paper Jamz Guitar Rock 4

Patterned after a Gibson Flying V this guitar has the Air Force graphic, with a huge White star. The 'Rock God' songs are:

- The Kinks' "You Really Got Me"
- The Ramones' "Blitzkrieg Bop"
- Blue Oyster Cult's "Godzilla"



£17.99

£20.00

£23.24

£24.95

£24.95

£24.99

£24.99

£24.99

£25.00

### Paper Jamz Guitar Rock 5

Patterned after a Gibson Explorer, this guitar is green and black, with white stripes. Songs are all new rock:

- Plain White T's' "Hey There Delilah"
- Smash Mouth's "All Star"
- Bloc Party's "Helicopter"



£15.98

£17.99

£18.95

£20.00

£21.00

£21.10

£24.95

£24.95

£24.95

£24.99

### Paper Jamz Guitar Rock 6

Patterned after a Gibson SG, this guitar is all black-and-white spiral vertigo. Songs are mixed rock, old and new.

- The Eagles' "Take It To The Limit"
- Wolfmother's "Woman"
- Nickelback's "Rock Star"



£17.99

£20.00

£22.45

£23.49

£24.95

# EXHIBIT D

# Paper Jamz Guitar

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- [Buy Paper Jamz Guitar](#)
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## Paper Jamz Guitar

### All About Paper Jamz Guitar

#### **Very Important Note:**

**Hot Toys Sell Out very quickly!**

**Paper Jamz Guitar is a must have toy gift, be sure to order it NOW to ensure make your kids happy!**

Be sure to [Buy Paper Jamz Guitar](#) Now to avoid dissapointment.

Paper Jamz

Modern from WowWee is their phenomenal array of Paper Jamz musical instruments specially the Guitars. The guitars come with a entirely horde of functions admitting freestyle as well as three pre-loaded rock hymns.

[Wow Wee Paper Jamz Guitar](#) is molded just like the genuine matter, allowing you play on a [Gibson Flying V](#) or a Fender Strat without experiencing to dispense hundreds of dollars

Paper Jamz Guitar doesn't demand plugging in to anything either so it is fully portable. The volume on Paper Jamz instruments is adjustable and can also be toned down when plugged into personal headsets.

Every Paper Jamz Guitar and Drum set comes pre-loaded with threesome classic hit rock tracks.

Paper Jamz Guitar and Drum Sets utilize latest technology that provides for you to execute like real rock stars like a shot, you just slither your fingers up and down over all the Guitars "strings" to hear great sounding music. Paper Jamz Guitars feature four fashions for jam, there's Perfect Play, Rhythm, Karaoke, and Freestyle - all of which boost increasing layers of creativity.

**Important: For ages 8 and up. Not for children under 3 years. Small parts—choking hazard.**

Paper Jamz Guitar Series includes five rock and one country guitar, each with three exclusive, licensed hit songs.

You can connect your Paper Jamz Guitar up to any speakers or headphones you like. Paper Jamz instruments are terrific fun.

Paper Jamz Guitar varieties available:

- \* 1. Rock 2; Stratocaster style. Songs: 'What I Like About You', 'Two Princes' and 'End Of The World'.
- \* 2. Rock 3; Telecaster style. Songs: 'Born To Be Wild', 'Mississippi Queen' and 'Smoke On The Water'.
- \* 3. Rock 4; Flying V style. Songs: 'You Really Got Me', 'Blitzkrieg Bop' and 'Godzilla'.
- \* 4. Rock 5; Explorer style. Songs: 'Hey There Delilah', 'All Star' and 'Helicopter'.
- \* 5. Rock 6; SG style. Songs: 'Woman', 'Rock Star' and 'Take It To The Limit'.

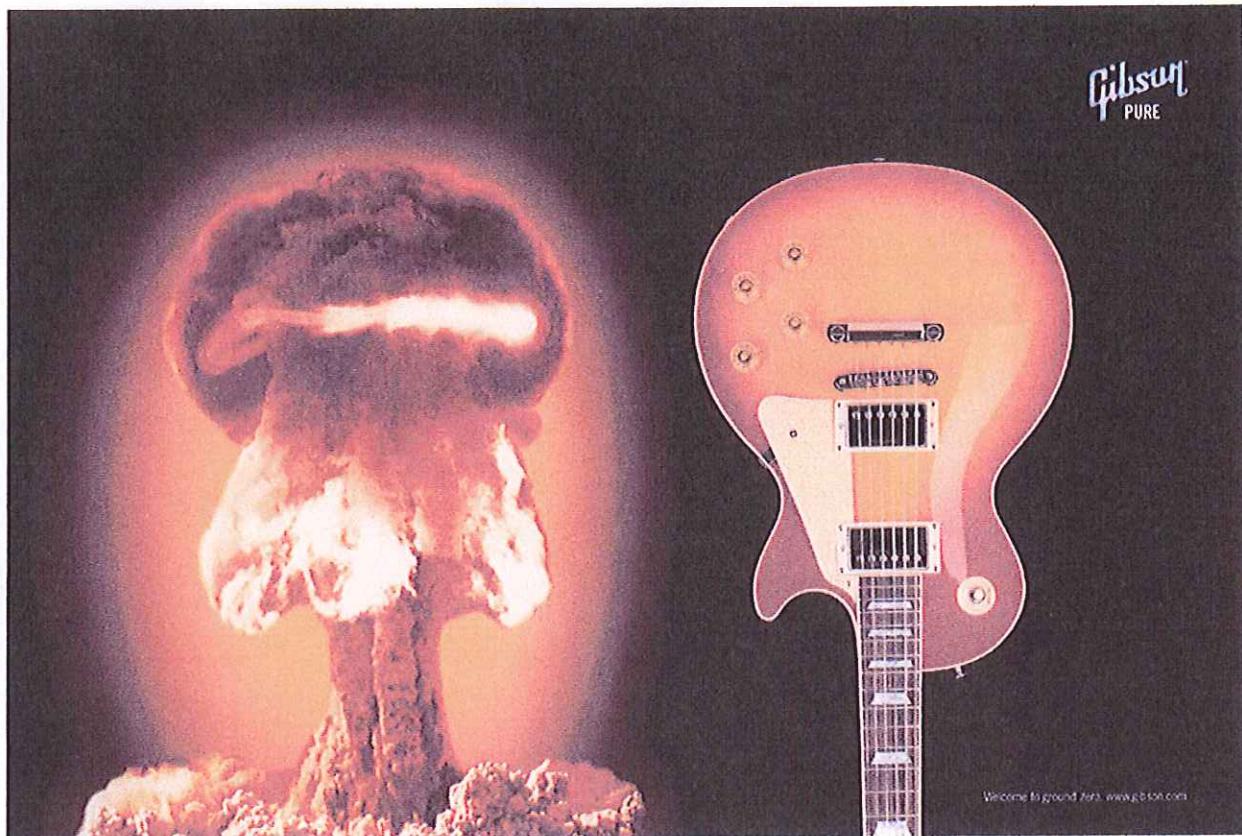
For more information about each Paper Jamz Guitar [click here](#)

## Paper Jamz Guitars



# EXHIBIT E

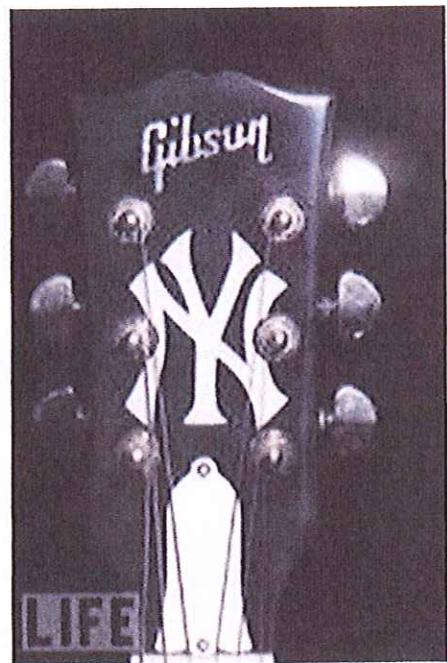
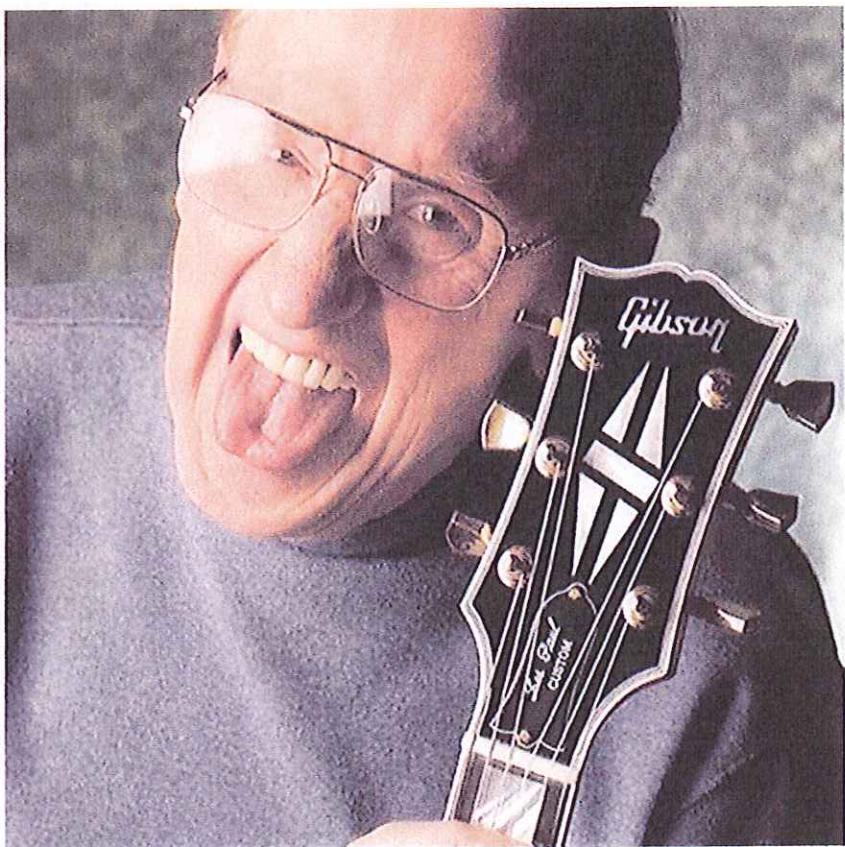
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# EXHIBIT F



BENCH TESTED. BUILDER APPROVED.

**Gibson Brite Wires**  
Electric Guitar Strings

Standard

Les Paul MODEL

Gibson

10/46

LIGHT

# EXHIBIT G

**THE NEW MICHELIN® PRIMACY™ MXM4® TIRE**

- Stops up to 19 feet shorter
- 55,000 mile warranty
- #1 choice of luxury carmakers



# Best Inventions of 2003

*Among this year's favorites: fish-skin bikinis, a new love drug, the car that parks itself and the invisible man*

Select a Section

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All Best and Worst Lists

Innovations by MICHELIN®

**Music & Fashion**

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## Digital Guitar

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Be the first of your friends to like this.

**Inventor: Gibson Musical Instruments**

We've already got digital music files like MP3s and digital music players like the iPod, so why not create music with a digital instrument in the first place? In January, Gibson will be the first musical-instrument maker to release an electric guitar with a digitizing microprocessor and circuit board built right in. When a player strums the guitar, the analog signal from each of the six strings is converted into a digital file and then pushed out of

the guitar through an Ethernet connection attached to the instrument. The resulting sound is much clearer and less susceptible to all sorts of distortion. Rock on!

**Availability:** January 2004, about \$3,000

**To Learn More:** [gibson.com](http://gibson.com)

November 16, 2007

## Les Paul Receives Top Arts Award from President Bush

by Staff.

Long recognized as a key figure in the history of the electric guitar and modern audio recording techniques, Les Paul can now add the highest award given to artists and arts patrons by the United States Government, the National Medal of Arts, to his already impressive list of achievements. In a ceremony conducted on November 15 in the East Room of the White House, President Bush said of the recipients of the National Medal of Arts (10) and National Humanities Medal (10): "Your accomplishments remind us that freedom of thought and freedom of expression are two pillars of our democracy. These freedoms have helped our nation build some of the finest centers of learning in the world. They've helped inspire new movements in art and literature. And they've helped fill our libraries and museums and theaters with great works for all our citizens to enjoy."

A military aide read the citation that accompanied each recipient's award: "Les Paul. The 2007 National Medal of Arts to Les Paul for his innovation as a musician, his pioneering designs of the electric guitar, and his groundbreaking recording techniques that have influenced the development of American jazz, blues, and pop music, and inspired generations of guitarists." See yesterday's [article](#) for a full transcript of the ceremony and more information about the National Medal of Arts.

\*\*\*

### Related Links

[Guitarist and Inventor Les Paul Passes Away at 94](#)  
[Guitarist Les Paul Receives 2007 National Medal of Arts](#)  
[Les Paul Interview \(2005\)](#)  
[Les Paul Inducted into the Songwriters Hall of Fame on His 90th Birthday](#)  
[Les Paul Tribute Concert at Carnegie Hall](#)  
[White House press release regarding 2007 National Medal of Arts recipients](#)

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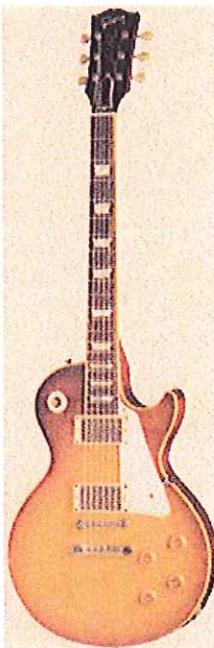
 RSS feeds

### Inside Modern Guitars

Welcome to *Modern Guitars*, where you'll find thousands of guitar related articles covering every style and genre. This article is your gateway to everything from [reviews](#) and the latest [industry news](#) to an extensive archive of feature stories and exclusive interviews with six-string icons such as [Stevie Ray Vaughan](#), [Carlos Santana](#), [Jeff Beck](#), [Bucky Pizzarelli](#), [Les Paul](#), [Zakk Wylde](#), [Lily Afshar](#), [Mike Stern](#), and a variety of guitar industry leaders including [Paul Reed Smith](#), [Christian F. Martin, IV](#), [Bob Taylor](#), and [Henry Juszkiewicz](#).

### Featured Guitar

New from Gibson Custom, the [Billy Gibbons "Pearly Gates" 1959 Les Paul Standard VOS Electric Guitar](#), a limited edition (250) VOS version of the new Gibson Custom that pays homage to the famous Les Paul Gibbons played on every ZZ Top album. For more information or to order, click the link or the photo below of the new "Pearly Gates."



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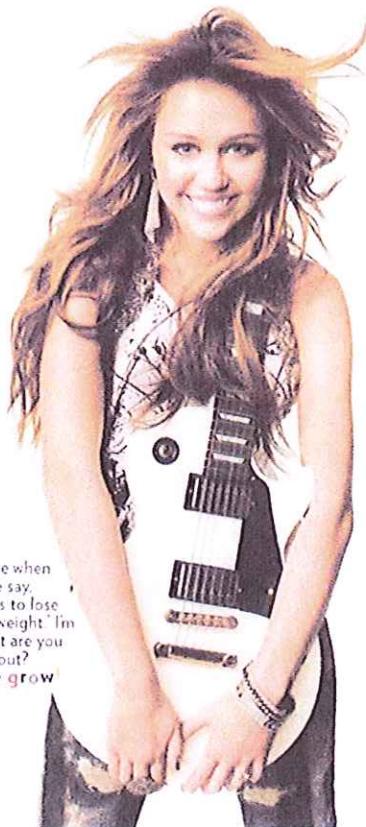
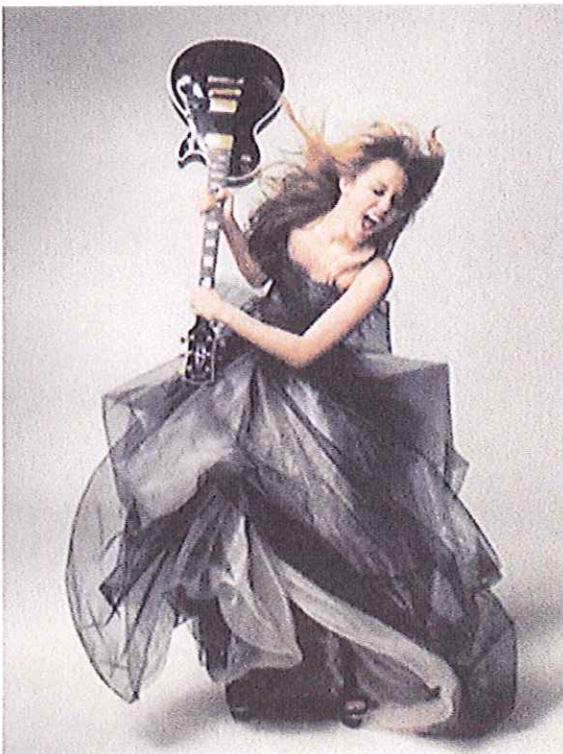
# EXHIBIT H

# May 2009

COVER  
READS

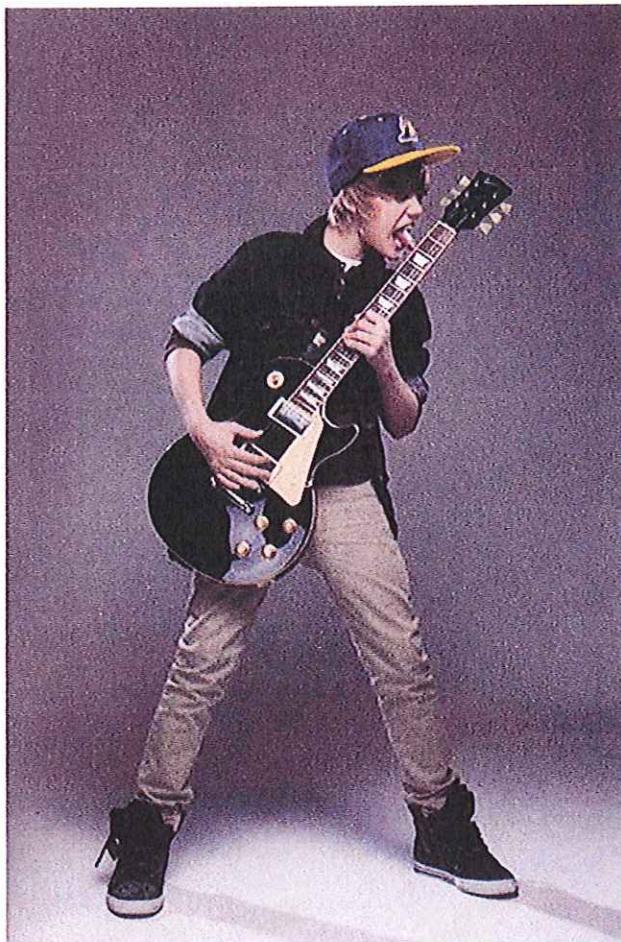
- 25 THINGS YOU DO THAT GUY SECRETLY LOVES AND SIX THAT FREAK THEM OUT
- 13 LITTLE WAYS TO YOUR BEST BODY
- PLUS WHAT TO EAT TO LOSE EIGHT POUNDS THIS MONTH
- THE SEXIEST SWIMSUIT FOR YOUR EXACT SHAPE
- AMAZING HAIR: THE 123 PLAN EVERY WOMAN SHOULD KNOW
- TOP 10 GLICKY CANCER CHECK THAT SAVED SO MANY LIVES

# 180

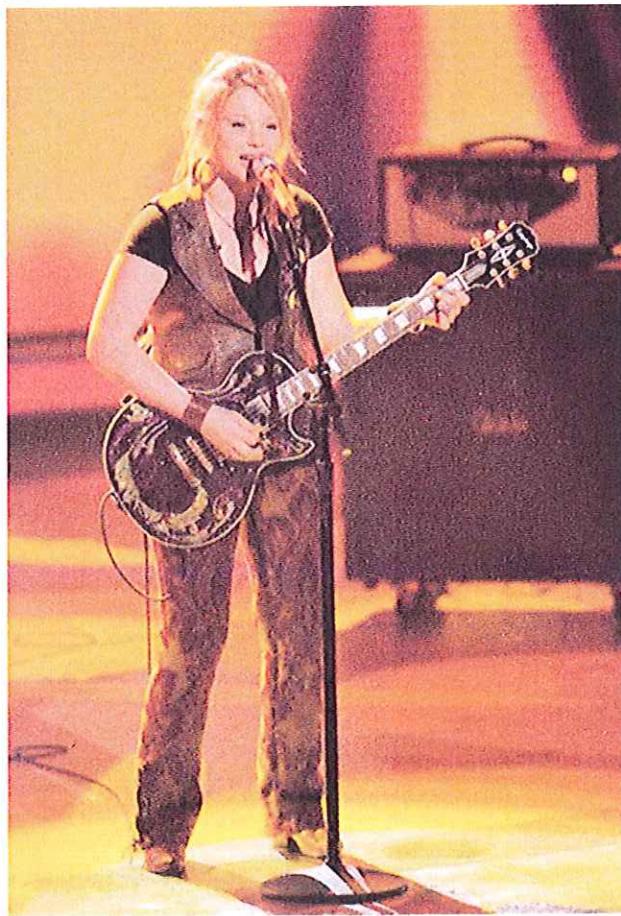


“It bugs me when people say, ‘Miley needs to lose some weight.’ I’m like, What are you talking about? Let me grow!”

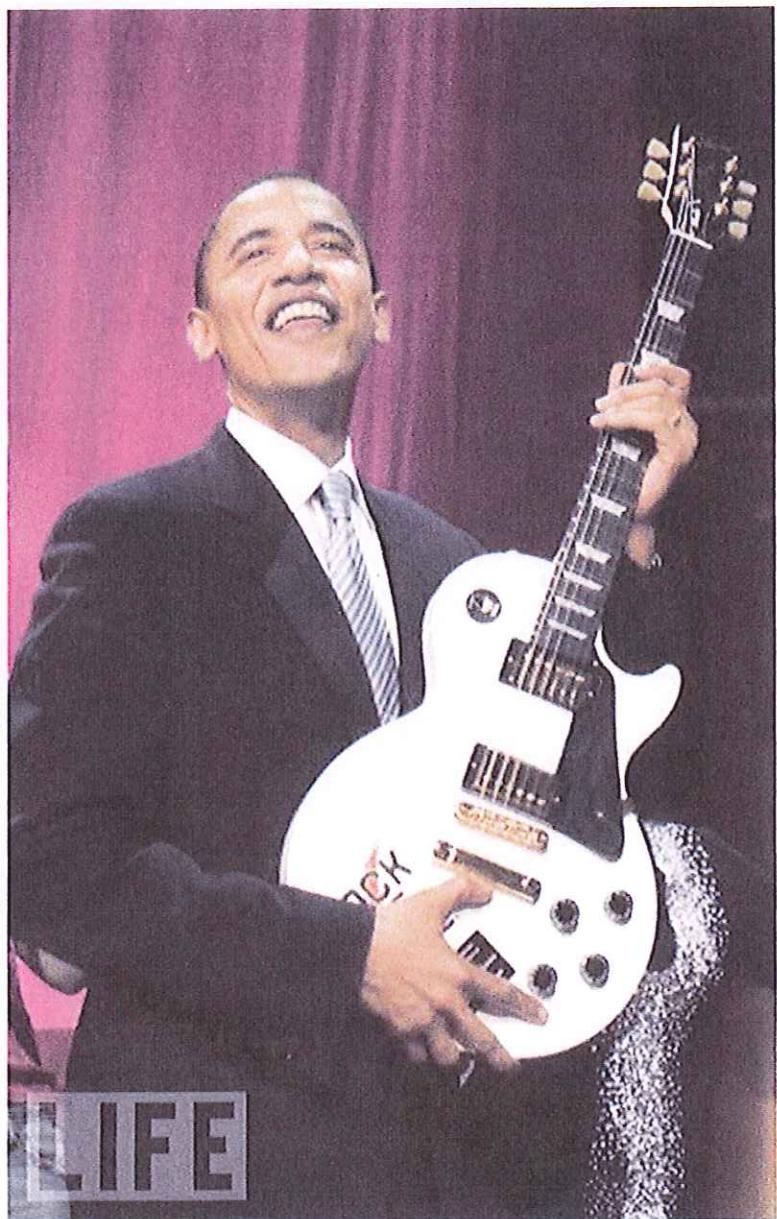
Pictures of teen pop star Miley Cyrus prominently displaying her black Les Paul Custom® and white Les Paul Studio®. These pictures were displayed in the May 2009 issue of Glamour Magazine (of which she was also on the cover). Glamour magazine's target audience is a woman aged 18-49 with a total circulation of over 2 million in the United States.



Teen pop star Justin Bieber photo with his Gibson Les Paul Standard®. Photo taken exclusively for Sugar magazine, the United Kingdom's most popular teen magazine.



American Idol star Crystal Bowersox playing an Epiphone Les Paul® during the show in April, 2010. According to Mediaweek.com, over 19 million people watched this show. American Idol is a hugely successful reality television show airing in primetime on the Fox network. Crystal was runner up on the 9<sup>th</sup> season of American Idol.



A picture of then Illinois Senator Barack Obama displaying the Alpine White Les Paul Custom®. This picture is displayed in Life.com's Special Issue Magazine, Issue 86.