

The '55 Difference

year of 1955 innovation

The new '55 Soft Shoulder neck profile and TonePros hardware are key features that set the 1955 Series Les Pauls apart from other Custom Shop Historic Les Pauls. The '55 Series Historic Les Pauls are available in many variations including Stock, Hot-Mod, Special Order, and Refins. Call our Guitar Advisors for full details: 800-343-9795.

TONEPROS HEATED STOCK NECKS

TOP OF TONEPROS HEATED STOCK NECKS TURN DOWN TO GIVE A SOFT FEEL AT THE END OF THE FINGERBOARD. REFRIGERATION COMING UP TO THE NECK BODY RESULTS IN A SMOOTHER NECK FEEL THROUGHOUT.

TONEPROS HEATED STOCK NECKS ARE MADE OF 304 STAINLESS STEEL.

ORIGINAL BRASS/LEAD PASTE AND PLATED END ANCHORS AND LONG SLEWS ARE MADE OF BRASS.

TONEPROS AND/OR EXTRA LONG LENGTH NECKS ARE MADE OF 304 STAINLESS STEEL.

STAINLESS STEEL NECKS ARE MADE OF 304 STAINLESS STEEL.

GIBSON HEATED STOCK NECKS ARE MADE OF BRASS/LEAD PASTE.

GIBSON CUSTOM NECKS ARE MADE OF THE SAME ALLOY.

GIBSON CUSTOM NECK PROFILE COMPARISON

55

THE '55 SOFT SHOULDER PROFILE WAS DIRECTLY COPIED FROM THE FINEST VINTAGE ORIGINALS. SOFT NECKS COULD FEEL AND HAVE A FULL FRONT-TO-BACK DEPTH WITH LESS "SHOULDER" FOR MAXIMUM COMFORT. JUST LIKE THE VINTAGE ORIGINAL, THIS PROFILE GIVES YOU THE TONAL ENHANCEMENT OF A FATTER NECK, BUT NOT SACRIFICING COMFORT.

ARC OF PROFILE CONVEYES AND ENDS FOR A SMOOTH, CONTINUOUS FEEL.

REFINED '55 LOW SHOULDER PROFILE WITH TRUE VINTAGE COMFORT. LESS MATERIAL IN THE SHOULDERS MAKES A FULL-DEPTH NECK FEEL MORE MANAGEABLE, FASTER, AND ULTRA-COMFORTABLE.

54, 56, 57, 58

MORE ROUNDED PROFILE FOR THOSE WHO PREFER MORE SUBSTANTIAL "CHUNKIER" FEEL OF A "D" SHAPE NECK.

54 (STOCK) - MORE ROUNDED PROFILE

55 (55) - SOFT SHOULDER PROFILE

56 (56) - MORE ROUNDED PROFILE

57 (57) - MORE ROUNDED PROFILE

58 (58) - MORE ROUNDED PROFILE

Musician's Friend PRIVATE RESERVE 800.343.9795 musiciansfriend.com/gibson-1955s

The image displays a collection of 12 Gibson Les Paul electric guitars arranged in a 4x3 grid. Each guitar is shown from a three-quarter front view against a light-colored wooden background. The guitars feature a variety of finishes, including sunburst, dark red, and a dark, textured finish. Each guitar has a white pickguard and two humbucker pickups. Below each guitar, the text "59 Les Paul" and a serial number are printed.

Serial Number	Serial Number	Serial Number
931574	94929	931338
94806	94887	931567
931576	931552	94774
94623	94311	931578

make'n music
250 N. Arlson • Chicago, IL 60612
tel: 312.455.1978 www.makemusic.com fax: 312.455.1978
email: MakeMusic1973@aol.com

PREMIERGuitar

GUITAR OF THE MONTH

1978 Gibson

LES PAUL CUSTOM

This well-worn road warrior Gibson Les Paul Custom is a 1978 model, in a rare silverburst finish. Two Tom Anderson humbuckers have been installed, an H3 in the bridge and an H1 in the neck, and the frets have been replaced with a stainless steel type, which form a pyramid shape. The instrument is actually a factory second, but surprisingly there are no structural flaws. There is a slight flaw in the back burst tip, which is the likely reason why it was stamped a "second." The story that came with the guitar is that it once belonged to Steven Van Zandt of The E Street Band. [As of press time, PG has been unable to confirm this.]





LEE ROY PARNELL REDISCOVERS GOLD. THE LES PAUL GOLDTOP REISSUES FROM GIBSON CUSTOM.

When legendary composer and guitarist Lee Roy Parnell found the "gold" of his dream in 1980, Les Paul Goldtop. Lee Roy finally grew up with his ideal "Goldie."

When the path of a legend is to be mostly in the Goldie, not on the road, but in the studio and out, and a big recording. Lee Roy found the only model that Gibson was still producing. He decided a Les Paul Goldtop Reissue from Gibson Custom. Even though he was



deep in the forest, he was finally very pleased. "I played the guitar and it was like a magic circle around it." The rock was in sight. The body was light, and the sound was just what "Goldie" needs for Roy.

The Les Paul Goldtop Reissues are available in their historical colors from the 1950s, with a wraparound top plate, the 1970s with P-90 pickups and the 1990s Les Paul Goldtop which features the "V" Chrome finish. All of the Goldtop Reissues are constructed with the same vintage body and neck woods and high quality hardware.

recovered the guitar that originally used their famous

Reissues come with the gold. Call and see 200-967-2264, ext. 500 or visit our website GibsonUSA.com



The World's Finest Guitars

WWW.GIBSONUSA.COM





THE AGED 1957 GOLDTOP REISSUE

WHY WAIT FORTY YEARS FOR PERFECTION?

Some guys will search forever to find that "perfect" Les Paul. You know the one — just enough mileage to make it mellow; just enough dings and scratches to reflect years of experience. Now *that* would be perfect.

Your perfect guitar is ready — today. Gibson's Custom, Art & Historic Division is proud to introduce the Aged 1957 Goldtop Reissue, a perfect rendition of one of the finest guitars ever made. With its maple top and mahogany back and neck, two '57 Classic humbucking pickups, adjustable ABR-1 bridge and stopbar tailpiece, this guitar is a player's dream.

Each instrument is hand "aged" to make it look as if it's survived over forty years of steamy gigs, grueling studio sessions and never-ending world tours. The hardware is



oxidized and the guitar's golden finish is hand "seasoned" for a look that is worthy of any prized heirloom.

Now for a limited time, when you purchase the Aged 1957 Goldtop Reissue, you'll receive a vintage reissue Les Paul case and a matching amplifier.

The reissue case features the original-style pink lining and textured outer shell, a leather handle, vintage-style hardware and authentic Gibson badge.

Wrapped in the same textured covering as the case, the 15-watt, Class A Gibson Goldtone amplifier features a leather handle and basket-weave grill cloth.

Why wait for perfection? Find it now at your Gibson Historic Award Dealer. To find your nearest Historic Award Dealer, call 1-800-987-2284, extension 500 or visit our web site and join the Custom Club at www.gibsoncustom.com.



The World's Finest Guitars

WWW.GIBSONCUSTOM.COM



RED HOT. RAZOR SHARP. THE LES PAUL SG STANDARD REISSUE

An Historically accurate rendition of the world's most distinctive solid-body guitar

Since the early 1960s, the Les Paul SG Standard has been Gibson's premier double cutaway solid-body electric. The extra slim, fast, low-action neck, aggressive styling, and thin, lightweight mahogany body have made it a favorite among guitarists for decades.

Gibson's Custom, Art & Historic Division introduces



the Les Paul SG Standard Historic Reissue. This instrument has been engineered and manufactured to the same specifications as the original model and reflects the sharp contoured carving, dramatic scarfing and an overlapping heel neck joint. The peghead has been restored to its original specification and features a holly head veneer.

The Les Paul SG Standard Reissue is available with either a long Maestro tailpiece or stopbar tailpiece. Additionally, it comes with a rosewood fingerboard with trapezoid inlays, vintage-style tuners, and two '57 Classic humbucking pickups. For the ultimate vintage look, the Les Paul SG Standard Reissue comes with optional aged hardware.

Both models are available in the standard faded cherry finish and, for an additional charge, can be finished in TV Yellow or Classic White.

To find out more about the Les Paul SG Standard Historic Reissue, visit our website at www.gibsoncustom.com or find your nearest Historic Award Dealer by calling 1-800-987-2284, extension 700.



The World's Finest Guitars

WWW.GIBSONCUSTOM.COM



1995



* C E N T E N N I A L W I N N E R S *

Show Us Your Gibson!

Only a Gibson is Good Enough!

Gibson Guitars are played by some of the most creative people in the world. Gibson recently asked these players to "Show us their Gibson" and the response was fantastic! Gibson thanks all of our loyal customers for their support. It is because of you that Gibson will maintain its position as the premier guitar manufacturer in the next century.

**Don't wait another 100 years!
Buy Gibson today!**

Explorer

1984 (also flying v)

**Express yourself...
with Gibson.**

The Gibson Designer Series
Now you can order a unique, custom designed finish on your new Gibson Explorer or Flying V for that special look on stage to go with your special sound.

Whether you choose a Custom Graphic design or a one-of-a-kind Artist Original, you'll have a superb, hand rubbed Gibson finish to assure lasting value.

See your nearest Gibson dealer for the full story. You'll like the price.

Custom Graphics*

Artist Originals

*Available only on Gibson Instruments as shown. Colors included by the artist.

Gibson Making history.
Yesterday, Today, Tomorrow.

North and South American Offices:
P.O. Box 83087
Nashville, Tennessee 37210

International Offices:
Gibson B.V.
Gibsonweg 61a
3044 AX Rotterdam
The Netherlands



1985

**The Scorpions
Rock the World...
with
Gibson.**

The Scorpions hit America with a rare blend of exceptional musicianship and throbbing raw power. They are totally original, just like the instruments they play — Rudolf's Flying V™, Matthias' Explorer, Francis' new Explorer bass, Klaus' 335 DDT. All are originals bearing the name of the company that created them — Gibson.

Just like their music, the Scorpions don't settle for copies. Having earned their way to the top, they can have their choice. But no thanks, they know what they want. They buy Gibson. They know when you're that serious about your music, the difference is worth it.

Now you can order a special Rudolf Schenker design based on your new Gibson Flying V. Or how about a Matthias bass design from on a new Gibson Explorer? Both are available now in Gibson's Designer Series.


Gibson
American-made World played.

GIBSON U.S. GIBSON BRITAIN LTD.
AND ALL RIGHTS RESERVED THE NETHERLANDS

703 BOX 10007 NASHVILLE, TN 37210

Flying V

The Flying V is winging
your way again



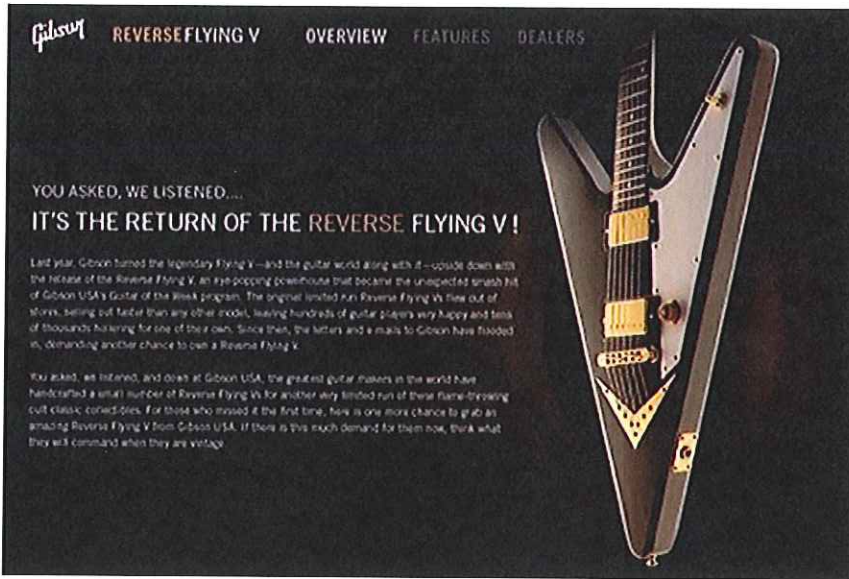
Gibson's original Flying Vs are considered the most valuable electric guitars around--so valuable that their owners won't part with them for any price.

The demand to bring back the Flying V has gotten so out of hand, Gibson is now offering a Special Edition of this famous guitar. If you weren't around in the 50's to get a Gibson Flying V, or if you simply passed up the

chance of a lifetime, you'd better jump at this second chance now while this Special Edition is available. You'll be glad you did--even twenty years from now.

Gibson

A Product of North Music, Inc.
7273 N. Cicero Ave.
Lincolnwood, Illinois 60466



Gibson REVERSE FLYING V OVERVIEW FEATURES DEALERS

**YOU ASKED, WE LISTENED....
IT'S THE RETURN OF THE REVERSE FLYING V!**

Last year, Gibson turned the legendary Flying V—and the guitar world along with it—upside down with the release of the Reverse Flying V, an eye-popping powerhouse that became the unexpected smash hit of Gibson USA's Guitar of the Week program. The original limited run Reverse Flying Vs flew out of stores, selling out faster than any other model, leaving hundreds of guitar players very happy and tens of thousands hollering for one of their own. Since then, the letters and e-mails to Gibson have flooded in, demanding another chance to own a Reverse Flying V.

You asked, we listened, and here at Gibson USA, the greatest guitar makers in the world have handcrafted a small number of Reverse Flying Vs for another very limited run of these flame-thrashing cut classic concert-bites. For those who missed it the first time, here is one more chance to grab an amazing Reverse Flying V from Gibson USA. If there is this much demand for them now, think what they will command when they are vintage.

1980 (explorer and flying v)

A new look for a new decade.

Two Gibson legends today—now more than ever—
the guitars of tomorrow.

Since their introduction 22 years ago, those extraordinary Gibson instruments, The Explorer and The Flying V, have become much sought-after collectors items for their unique shape, increased value, and Gibson heritage.

Now Gibson introduces the Second Generation Explorer and Flying V. Both feature eye-opening 5-piece laminated maple/walnut construction. Both give

you all new Second Generation technology from machinehead to tailpiece. And pickups! New super hot Series VII pickups on the Explorer II and new exclusive Boomerang™ pickups on the Flying V-II give these guitars a sound you want to own.

Don't wait—the sound is here and now in the Second Generation Flying V and Explorer—go for it!



Gibson

A Division of Norlin Industries Inc.
7171 No. Cicero Ave. Lincolnwood, Ill. 60466
51 Nantucket Boulevard, Scarborough, Ontario, Canada

1982

**AIRBORNE
AGAIN**



The original Flying V.

It broke the sound barrier in '58 with one great leap of imagination. And then defied over two decades of imitation.

Now the guitar that reshaped rock and roll is on the wing again, with all the original features — from a Korina wood body to gold-plated hardware — that made it one of the most sought-after collector's items in music history. Each instrument in this limited reissue will be specially serialized to ensure its lasting value.

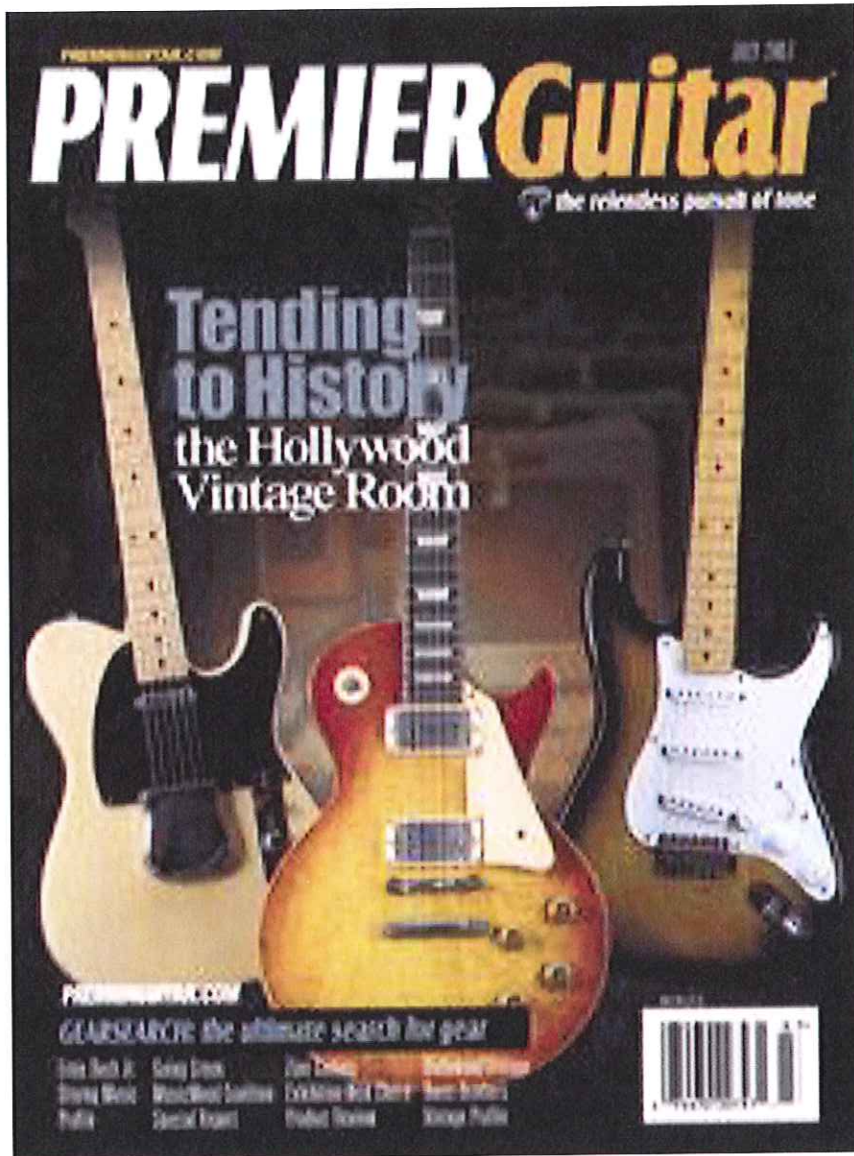
Soar with a legend. The original Gibson Flying V.

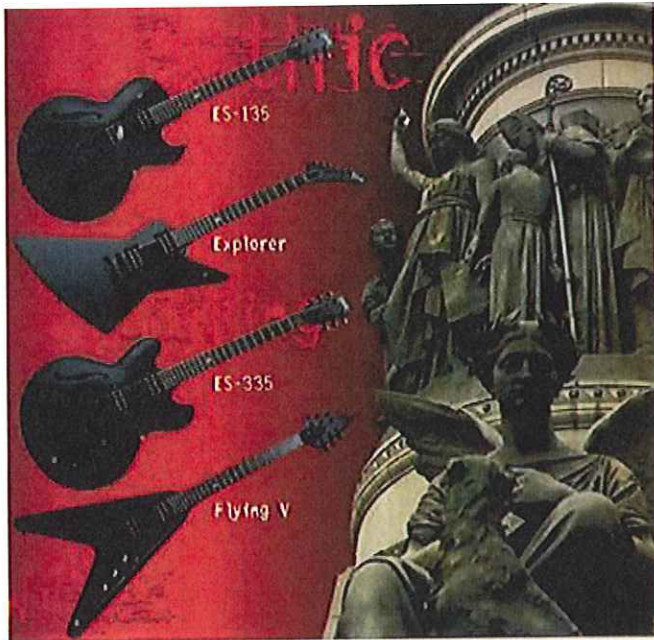


Gibson
Making history.
Yesterday, today, tomorrow.

Write for free literature. For a poster size reprint of this ad, send \$2.00 to Gibson Literature Dept., P.O. Box 100057, Nashville, TN 37210.
Distributed in Canada by NUCO, 181 Alden Rd., Markham, Ontario, Canada L3R3W7. European, Middle East and African Offices:
Waalhaven 2410 ZUID 48, 3058 NU Rotterdam Nederland.

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Introducing the new Gothic series from Gibson Guitar

For those rare individuals who defy the conventions of society and skirt the traditional — we offer you the Gothic series from Gibson.

Once again, Gibson's designers have ignored the barriers of convention and are bringing you four guitars with dark and free-spirited attitudes. From the industrial edged, basic black satin finish, to the 120 fret moon and star inlay, these Gothics have a sleek modern grand look, yet provide the true Gibson sonic expression. Exposed coil humbucking pickups on the Explorer, Flying V, ES-135, and ES-335 models let you roam, scream, cry, or wail.

Get in touch with your darker side by auditioning one of the Gibson Gothics today. Call 1-800-4-Gibson for a dealer near you or check us out at www.gibson.com.

Gibson USA

Gibson USA 1441 Main Street, Nashville, TN 37212 • 1-800-4-GIBSON • www.gibson.com

Only a Gibson Is Good Enough → 1999 (also explorer)

1983- explorer and flying v ad



American-made. World-played.

Gibson. The first name in guitars. The final word in quality.

Two examples of this enduring excellence are the Flying V, for rock at the highest altitudes, and the Explorer, a traveller along the farthest frontiers of sound.

Like every Gibson since 1894, these instruments are created from a unique marriage of materials and expertise.

A Gibson® is mass and density crafted into brilliance and sustain. It is electronics on the edge of today's sound, destined to be tomorrow's classic.

Gibson. Made in America. Best in the world.

Gibson The first name in guitars.
Yesterday, today, tomorrow.

For a poster size reprint of Gibson's U.S. guitar, send \$2.50 to Gibson Literature Dept., P.O. Box 100087, Nashville, TN 37220.

Les Paul

1982

**American-made.
World-played.**

Gibson. The first name in guitars. The final word in quality.

Two examples of this enduring excellence are the original dished Les Paul™, renowned as rock's greatest guitar, and the versatile ES-335 Dot, perfect for any player's arsenal. Like every Gibson since 1894, these instruments are created from a unique marriage of materials and expertise.


A Gibson™ is mass and density crafted into brilliance and sustain. It is electronics on the edge of today's sound, destined to be tomorrow's classic.

Gibson. Made in America. Best in the world.

Gibson The first name in guitars.
Yesterday, today, tomorrow.

For a poster size reprint of Gibson's U.S. guitar, send \$2.50 to Gibson Literature Dept., P.O. Box 100087, Nashville, TN 3720.
Distributed in Canada by NUCO, 59 Alden Rd., Markham Ontario, Canada L3R3W7. European, Middle East and African Offices: Wootthayon
ZUID ZUIDE 48, 3068 HU Rotterdam Nederland.

1979



And now for my next number...

Gibson and Les Paul are two tough names to live up to. Now there's a new guitar that lives up to both. The Paul by Gibson. It's an ingenious variation of a theme that's a masterpiece in itself, the Gibson Les Paul guitar. You get brilliant sustain from the solid sculptured body. Plus rich, warm tones from one of the most beautiful musical woods, walnut. And to put a bright edge on the sound, there's two powerful Humbucking pickups with exposed black colls. The Paul by Gibson. The kind of guitar you should get to know on a last name basis.

The Paul
by **Gibson**
Another quality product from Norton

7373 N. Cicero Ave., Lincolnwood, Illinois 60466
51 Nantucket Blvd., Scarborough, Ontario Canada

1972



**say it
all with
the new
Les Paul**

Gibson
7373 N. Cicero Ave.
Lincolnwood, Illinois 60466

Gibson's new Les Paul Recording turns on more guitar sounds than there are guitars! It's the first computer-like guitar ever. And its control panel even looks like a recording studio console. You can tune in the tone of any electric guitar. Solid Bodies. Electric Acoustics. Thin Electric Acoustics. Even a few that haven't been invented yet.

Put the two low-impedance pickups out of phase for hard raw Stones tones. Then color that sound for a grit and funk B. B. King quality. Switch to "In Phase" for soft-spoken Johnny Smith sounds. Or tune to a smooth and subtle Wes Montgomery style. And when you just want to be yourself, turn on your own special guitar . . . with your own special

sound. Achieve effects that until now could only come from a recording studio. The Les Paul Recording's console has a full array of fine tuning features. A Tone Switch. Pickup Selector. Decade Control. Separate Bass and Treble Controls. Even a Hi-Lo Impedance Switch.

The new Les Paul says it all. More than we can begin to say. That's why we created a special demonstration record . . . to play what we can't say. Write for a free copy.

Next time you're shopping for that one special guitar . . . change your mind. The Les Paul Recording Guitar is all the guitars you'll ever want.
Send for free demo record.

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1972

If you ever lost a Les Paul you'd just have to buy another

A Gibson Les Paul electric guitar is unique. And when you've played it nothing else will do. Ask anybody who has a Les Paul and he'll talk for hours. He'll tell you about the amazing slick action. The vast tone range. The fat sound. The refined low impedance pick-ups and new low-hi impedance tonal circuitry. He'll go on about the perfect balance between neck and body, the Grover machine heads, the curly maple or mahogany, the Tuno-O-matic bridge. And so on.

But what would really come across is that he's very into owning a Gibson Les Paul. Well, who wouldn't be? There's also a wide range of superb acoustics, electro-acoustics, classics and folk guitars. Why not fill in the coupon and find out more.

Gibson -all you'll ever need



To: Hens Selmer & Co. Ltd.
 Woodpack Lane, Braintree, Essex.
 Please send me a Gibson Les Paul brochure and the name of my local dealer

NAME _____
 ADDRESS _____

Selmer
 ENGLAND

1974

Show us a man who's too good for a Gibson Les Paul...



...he's flipped. Because the world's greatest can't fault the perfection of a Gibson Les Paul electric guitar.

So if you're serious about the sounds you're making try out the amazing new Les Paul Triumph bass. Or a lead guitar like the new Les Paul Recording model. It's called the 'Recording' because with one guitar the session player can reproduce any known guitar sound and a lot more!

What's different is the incredibly wide tonal range mellow or mighty to match your musical mood. And with their super sensitive, low impedance humbucking pick ups, Tune-O-Matic bridges, eleven position decade control pick up selector toggle switches, controls for treble and bass and phase switches they'll take you out as far as you can go.

So fill in the coupon for the full story of the Les Paul range which includes the already world famous Custom and Deluxe models.

Gibson



Les Paul Triumph Bass

Please send me a full colour Gibson Les Paul leaflet and the name of my local dealer

Name _____

Address _____

Henri Selmer & Co. Ltd.
Woolpack Lane, Braintree,
Essex, Tel Braintree 2381

Selmer
the paper today's music

8/10/74

1983

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