



Gibson Hasbro

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categories > Toys, Games & Hobbies > Pretend Play, Preschool (3400)

Gibson Hasbro Power Tour Electric SG White Guitar

Price: **\$104.99**

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Shipping: US-Mainland: **\$10.49** [\(more destinations\)](#)

Condition: brand new

Payment Options: Money Order, Cashier's Check, Personal Check



You don't need to know a thing about music to shred it up like a rock star. The Power Tour Electric Guitar lets you jam out, teaches you basic guitar lessons and classic rock anthems, and even plays your music from your MP3 player. Recommended for ages 10 to 15 years old, this toy electric guitar will help jumpstart your rock career!

Compact Guitar Lights Up When Played

Made by Tiger Electronics, this miniature electric guitar packs tons of different sounds into compact, 22-inch Gibson SG design. This guitar is constructed with durable plastic with a black body, white pick guard, and a black nylon strap with leather ends. But unlike a Gibson, the special strum and touch sensors takes the place of strings, lighting up when you play, making the Power

... [\[full description\]](#)



Paper Jamz Store

Paper Jamz

Which is the best Paper Jamz Guitar?

There are six guitars in the Paper Jamz series 1, each with 3 unique pre-programmed songs. Choosing the right guitar for you or as a gift is as simple as finding the guitar that you like best.

What's Different?

One of the main differences in each of the Paper Jamz guitars is that there are different songs preloaded into the guitar. For example, the Rock style 2 guitar is loaded with the songs **It's the End of the World As We Know It (And I Feel Fine)**, **What I Like About You**, and **Two Princes**. Each of the six guitars is packed with three different songs, so you can choose the ones that you like best. The guitars are also each designed differently, as well.

The designs of each Paper Jamz guitar are similar to a classic that is highly sought after. For example, the Rock Style 6 guitar in Series 1 of Paper Jamz is made to resemble a Gibson SG while the Rock Style 1 is made to look like the famous Gibson Les Paul. You can choose from your favorite styles of guitar, with the styles ranging from the classic Fender Stratocaster to the Gibson Flying V Design.

A great thing about the Paper Jamz guitars is that you can buy different designs for children's gifts, and won't have to worry about arguments over who has which guitar. The designs are all very different from each other, and all of them are bold and fun for people of all ages.

Features

Each of the six guitars in the Paper Jamz series also allows you to learn real chords, thanks to the working fret bar. Even though the strings aren't real, you can learn to play by strumming the chords appropriately.

The guitar will let you "drag" the sound that you are looking for to the right place on the fret bar, and then you simply tap the fret you want to make the sound. This is a little different than playing a real guitar, but is a simple way for younger kids to learn more about chords and music.


Since each of the six guitars in the Paper Jamz series offer this feature, you can learn to play chords with any style that you like best. Kids love the style perfect setting, too, since it lets them rock to a great song without worrying about hitting the right chords. The guitar is kind of like a great addition to playing air guitar when you are playing in the play perfect mode.

The Bottom Line







If you are trying to decide which of the six Paper Jamz guitars is the right choice, look at the design of the guitar and the songs that are preloaded. These are the main difference between the six guitars in the first series, so you can really choose any of them and have a rockin' time with your family and friends.

Incoming search terms:







- paper jamz difference between series 1
- paper jamz gibson
- what is the difference between wow wee paper jamz guitars and paper jamz guitars
- which is the best paper jamz



Paper Jamz Series 1

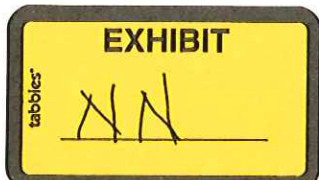
 Style 1
 Style 2
 Style 3
 Style 4
 Style 5
 Style 6

Paper Jamz Series 2

 Style 1
 Style 2
 Style 3
 Style 4
 Style 5
 Style 6

Paper Jamz Facts

<http://paperjamzstore.com/which-is-the-best-paper-jamz-guitar/> [11/17/2010 5:10:14 PM]



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7 Attorneys for
8 Plaintiff
9 GIBSON GUITAR CORP.,

10 UNITED STATES DISTRICT COURT
11 CENTRAL DISTRICT OF CALIFORNIA

12	GIBSON GUITAR CORP., a Delaware corporation,)	Case No. CV10-8884 RGK (RZx)
13)	
14	Plaintiff,)	DECLARATION OF HENRY
15)	JUSZKIEWICZ IN SUPPORT OF EX
16	vs.)	PARTE APPLICATION OF PLAINTIFF
17)	GIBSON GUITAR CORP. FOR A
18	WOWWEE USA, INC., a California corporation; WAL-MART STORES, INC., a Delaware corporation; AMAZON.COM, INC., a Delaware corporation; BIG LOTS STORES, INC., an Ohio corporation; K MART CORPORATION, a Michigan corporation; TARGET CORPORATION, a Minnesota corporation; TOYS "R" US-DELAWARE, INC., a Delaware corporation; WALGREEN CO., an Illinois corporation; BROOKSTONE COMPANY, INC., a New Hampshire corporation; BEST BUY CO. INC., a Minnesota corporation; EBAY INC., a Delaware corporation, TOYWIZ, INC., a New York corporation, HSN, Inc. a Delaware corporation, and DOES 1 through 100,)	TEMPORARY RESTRAINING ORDER
19)	AND AN ORDER TO CAUSE RE:
20)	PRELIMINARY INJUNCTION
21)	
22	Defendants,)	Judge: Judge R. Gary Klausner
23)	
24)	
25)	
26)	
27)	
28)	

DECLARATION OF HENRY JUSZKIEWICZ

I, Henry Juskiewicz, declare as follows:

1. The facts set forth in this declaration are personally known to me and I have firsthand knowledge of these facts. If called upon to testify during the court of this action, I could and would competently testify thereto under oath. I *am* over the age of 18 and a resident of Davidson County, Tennessee.

2. I am an owner and Chief Executive Officer of Gibson Guitar Corp. (hereinafter, “Plaintiff” or “Gibson”), a Delaware corporation with a principal place of business located in Nashville, Tennessee. I have been in this position since 1986.

3. Gibson is a worldwide recognized developer, manufacturer, and seller of high quality musical instruments in the United States and other countries, including electric guitars, basses, and mandolins under the famous Gibson® trademark. Gibson is a premier maker of musical instruments and highly regarded in the musical industry.

4. For over fifty years, Gibson has used and widely publicized its trademarks in connection with its products, including but not limited to the trademarks in question in this pending litigation.

5. Gibson is the sole owner of the Les Paul Body Shape Design®, U.S. Trademark Reg. No. 1782606 (hereinafter “Les Paul Trademark”). This Trademark was issued on by the U.S. Patent and Trademark Office on July 20, 1993 and has been continuously and exclusively used in commerce by Gibson since 1952.

6. Gibson is the sole owner of The Les Paul Peg-Head Design®, U.S. Trademark Reg. No. 1020485 (hereinafter “Les Paul Peg-Head® Trademark”). This Trademark was issued on by the

1 U.S. Patent and Trademark Office on September 16, 1975 and has been continuously and exclusively
2 used in commerce by Gibson since 1922.

3 7. Gibson is the sole owner of The Bell Shaped Truss Rod Cover Design®, U.S.
4 Trademark Reg. No. 1022637 (hereinafter “the Bell Cover Design® Trademark”). This Trademark
5 was issued on by the U.S. Patent and Trademark Office on October 14, 1975 and has been
6 continuously and exclusively used in commerce by Gibson since 1922.
7

8 8. Gibson is the sole owner of The Flying V Body Shape Design Body Shape Design®,
9 U.S. Trademark Reg. No. 2051790 (hereinafter “Flying V Body Shape Design® Trademark”). This
10 Trademark was issued on by the U.S. Patent and Trademark Office on April 15, 1997 and has been
11 continuously and exclusively used in commerce by Gibson since 1958.
12

13 9. Gibson is the sole owner of The Explorer Body Shape Design®, U.S. Trademark Reg.
14 No. 2053805 (hereinafter “Explorer Design® Trademark”). This Trademark was issued on by the
15 U.S. Patent and Trademark Office on April 22, 1997 and has been continuously and exclusively used
16 in commerce by Gibson since 1958.

17 10. Gibson is the sole owner of The Kramer Peg-Head Design®, U.S. Trademark Reg.
18 No. 1567052 (hereinafter “Kramer Peg-Head® Trademark”). This Trademark was issued on by the
19 U.S. Patent and Trademark Office on November 21, 1999 and has been continuously and exclusively
20 used in commerce by Gibson since 1958.
21

22 11. Gibson is the sole owner of The SG Body Shape Design®, U.S. Trademark Reg. No.
23 2215791 (hereinafter “SG Body Design® Trademark”). This Trademark was issued on by the U.S.
24 Patent and Trademark Office on January 5, 1999 and has been continuously and exclusively used in
25 commerce by Gibson since 1961.
26
27
28

1 12. Gibson is the sole owner of the distinctive word mark FLYING V®, U.S. Trademark
2 Reg. No. 1216644 (hereinafter “FLYING V® Trademark”). This Trademark was issued by the U.S.
3 Patent and Trademark Office on November 16, 1982, and has been continuously and exclusively used
4 in commerce by Gibson since 1958.

5 13. Gibson is the sole owner of the distinctive word mark LES PAUL®, U.S. Trademark
6 Reg. No. 1539282 (hereinafter “LES PAUL® Trademark”). This Trademark was issued by the U.S.
7 Patent and Trademark Office on May 16, 1989, and has been continuously and exclusively used in
8 commerce by Gibson since 1952.

9 14. Gibson is the sole owner of the distinctive word mark S-G®, U.S. Trademark Reg.
10 No. 1045872 (hereinafter “SG® Trademark”). This Trademark was issued by the U.S. Patent and
11 Trademark Office on August 10, 1976, and has been continuously and exclusively used in commerce
12 by Gibson since 1975.

13 15. Gibson is the sole owner of the distinctive word mark EXPLORER®, U.S. Trademark
14 Reg. No. 2641548 (hereinafter “EXPLORER® Trademark”). This Trademark was issued by the U.S.
15 Patent and Trademark Office on October 29, 2002, and has been continuously and exclusively used in
16 commerce by Gibson since 1958.

17 16. Gibson is the sole owner of the distinctive word mark GIBSON®, U.S. Trademark
18 Reg. No. 1545311 (hereinafter “GIBSON® Trademark”). This Trademark was issued by the U.S.
19 Patent and Trademark Office on June 2, 1989, and has been continuously and exclusively used in
20 commerce by Gibson since 1890.

21 17. These incontestable, Gibson’s trademarks described in 5-16 are collectively referred to
22 hereinafter as the “Gibson Marks.”
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1 18. Gibson develops and licenses products showcasing the Gibson Marks. Gibson has
2 invested substantial time and millions of dollars in promoting the Gibson Marks in connection with
3 the marketing and sale of its products and, as a result, the Gibson Marks have come to identify
4 Gibson as the source or licensor of the high quality musical instruments and products in which the
5 Gibson Marks are used in conjunction therewith. As a result, through continued and exclusive use,
6 the Gibson Marks have become, through worldwide fame and favorable public acceptance and
7 recognition, assets of substantial value as a symbol of Gibson and its high quality products and
8 goodwill.
9

10 **GIBSON'S MARKS IN CONTROVERSY ARE FAMOUS**

11 19. Gibson's products and in turn Gibson Marks have achieved a tremendous level of
12 worldwide fame both domestically and abroad. Several of the most well-known national and
13 international musicians have used Gibson's products containing Gibson's Marks, including but not
14 limited to:
15

- 16 -Keith Richards of the Rolling Stones;
- 17 -Elvis Presley;
- 18 -Jan Akkerman;
- 19 -Billie Joe Armstrong of GreenDay;
- 20 -Martin Barre of Jethro Tull;
- 21 -Jeff Beck of the Yardbirds;
- 22 -Dave Davies of the Kinks;
- 23 -Buck Dharma of the Blue Oyster Cult;
- 24 -The Edge of U2;
- 25 -Ace Frehley of Kiss;
- 26
- 27
- 28

- 1 -Steve Howe of Yes and Asia;
- 2 -Mick Jones of Foreigner;
- 3 -Lenny Kravitz;
- 4 -Bob Marley;
- 5 -Ted Nugent;
- 6 -Joe Perry of Aerosmith;
- 7 -Duane Allman of the Allman Brother Band;
- 8 -John Lennon of the Beatles;
- 9 -Angus Young of AC/DC;
- 10 -James Hetfield of Metallica;
- 11 -Jimmy Page of Led Zeppelin;
- 12 -Eddie Van Halen;
- 13 -Johnny Winter;
- 14 -Neil Young;
- 15 -Slash; and
- 16 -Eric Clapton

17
18
19
20 These are just a *few* of the countless musicians that have used Gibson products bearing the Gibson
21 Marks. Many of the aforementioned musicians have been elected into the Rock and Roll Hall of
22 Fame in Cleveland, Ohio, of which Gibson is a sponsor. Pictures of famous musician performances
23 with the Gibson Marks go back for over 50 years, making Gibson an integral part of music history.
24 See Exhibit A (displaying numerous pictures of famous musicians with Gibson products displaying
25 the Gibson Marks).
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1 20. There have been many articles written evidencing the notoriety of the Gibson Marks.
2 A cross section of these articles is attached hereto as Exhibit B.

3 21. As a result of the quality of the Gibson's products and the extensive sales, licensing
4 and marketing, advertising and promotion of these products under the Gibson Marks, the Gibson
5 Marks have become famous trademarks that are widely and favorably known by consumers in the
6 United States and worldwide as designating high quality and dependable products originating
7 exclusively from Gibson and its related companies.
8

9 22. The Gibson Marks have been famous in the United States, and elsewhere since long
10 prior to the acts complained of herein.

11 **DEFENDANTS HAVE IMPROPERLY COPIED GIBSON'S MARKS AND ARE**
12 **CAPITALIZING ON THE ENORMOUS GOODWILL THAT GIBSON HAS BUILT IN THE**
13 **MARKS**

14 23. I am aware that Defendants offer for sale and sell products using the Gibson Marks
15 ("Defendant's Unauthorized Products") (*See* Exhibits "B," "C," "D," and "E").
16

17 24. Gibson has not authorized nor licensed the Gibson Marks to be used on Defendant's
18 Unauthorized Products utilizing the Gibson Marks.
19

20 25. I have looked at the Defendants websites at www.paperjamz.com (Defendant
21 WowWee), www.walmart.com (Defendant Wal-Mart), www.amazon.com (Defendant Amazon),
22 www.biglots.com (Defendant Big Lots), www.kmart.com (Defendant K Mart), www.macys.com
23 (Defendant Macy's), www.target.com (Defendant Target), www.toyrus.com (Defendant Toys R Us),
24 www.walgreens.com (Defendant Walgreen), www.brookstone.com (Defendant Brookstone),
25 www.ebay.com (Defendant EBay), www.toywiz.com (Defendant ToyWiz), and www.hsn.com
26
27
28

1 (Defendant HSN). These websites appear to involve the supply of many types of products, of which
2 the products displaying the unauthorized Gibson Marks are a small percentage.

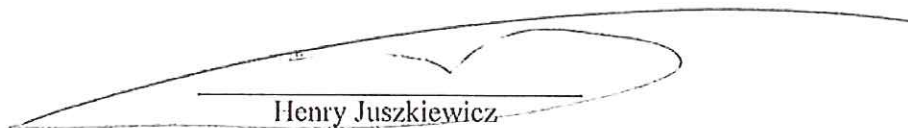
3 26. The aforementioned misuse of the Gibson Marks by Defendants is irreparably
4 damaging to the reputation and goodwill of Gibson and the Gibson Marks.

5
6 27. The continued misappropriation of the Gibson Marks by the Defendants will
7 irreparably harm Gibson by: (1) undermining Gibson's monumental investment in time and money
8 spent in building the value in the Gibson Marks; 2) eliminating Gibson's control over the distribution
9 of products displaying the Gibson Marks; 3) harming Gibson's reputation with the consuming public
10 and licensees; and 4) diminishing the sales of future products displaying the Gibson Marks by Gibson
11 and its authorized retailers.

12
13 28. In my experience in the music industry, once irreparable damage to a trademark has
14 been caused, it is nearly impossible to recover. The inability to police Gibson trademarks would lead
15 to industry wide copying and render the Gibson Marks worthless.

16 I declare under penalty of perjury under the laws of the United States of America, and the
17 State of California that the foregoing is true and correct.

18 Executed on November 18th, 2010 at Nashville, Tennessee.

19
20
21 
22 Henry Juskiewicz
Declarant

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EXHIBIT A

Pictures of Famous Musicians Using the Gibson Marks

Les Paul Body Shape Design®, Les Paul Peg-Head Design®, and Bell-Shaped Truss Rod Cover Design®



Elvis Presley



Michael Jackson with Slash



Paul McCartney of the Beatles



Slash

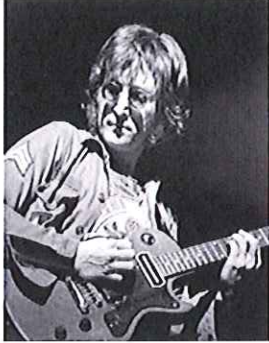


Ace Frehley of KISS

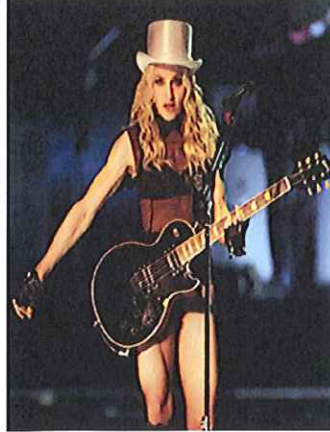


© David E. Levine

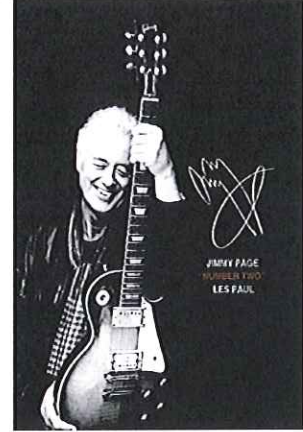
Jimmy Page of Led Zeppelin



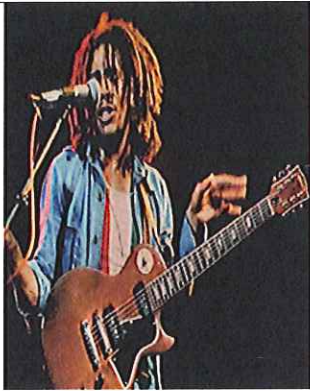
John Lennon of the Beatles



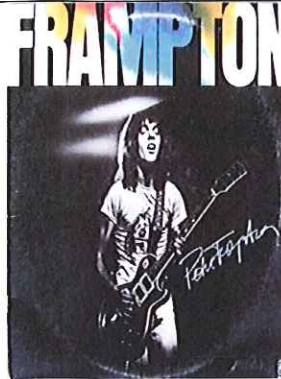
Madonna



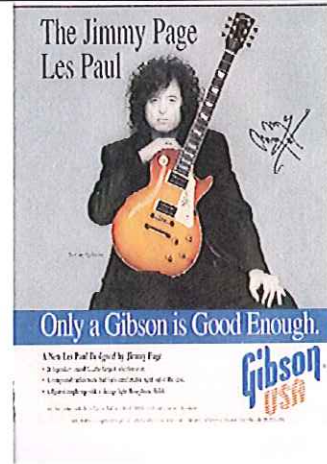
Jimmy Page



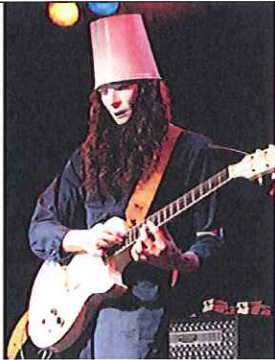
Bob Marley



Peter Frampton



Jimmy Page Les Paul Ad



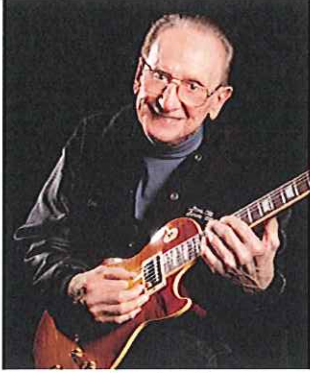
Buckethead



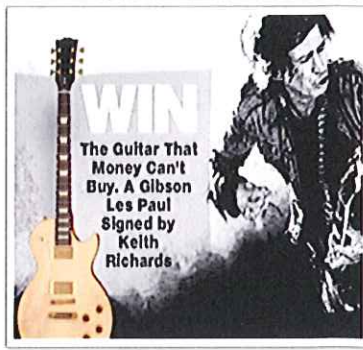
Spinal Tap



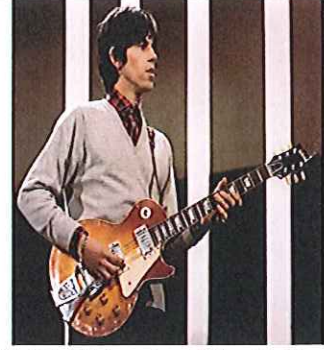
Les Paul and Mary Ford



Les Paul

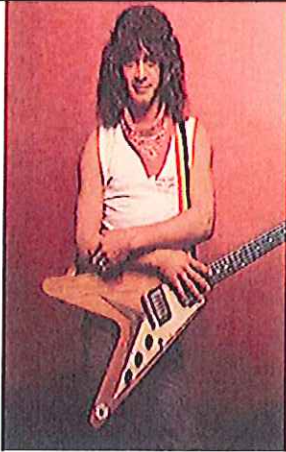


Keith Richards Les Paul Ad

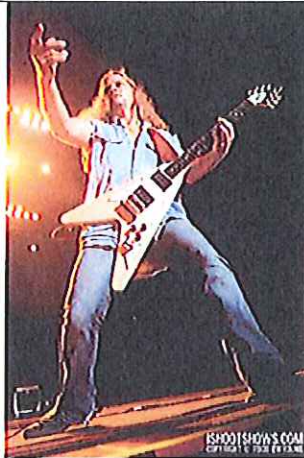


Keith Richards of the Rolling Stones

The Flying V Body Shape Design®



Eddie Van Halen



Frank Hannon of Tesla



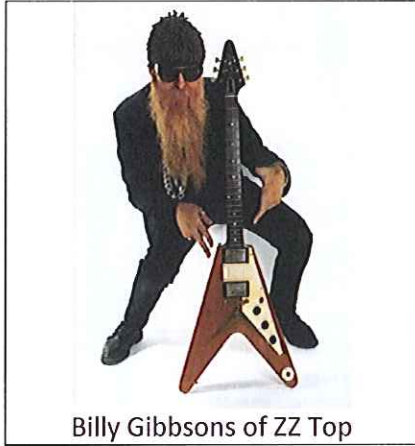
Keith Richards of the Rolling Stones



Tom Petty

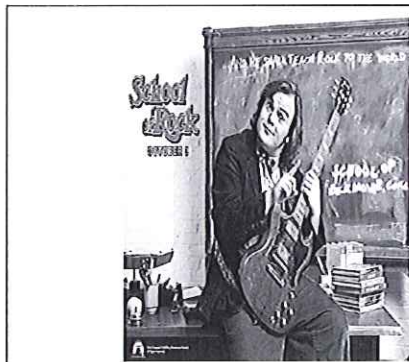


James Hetfield of Metallica

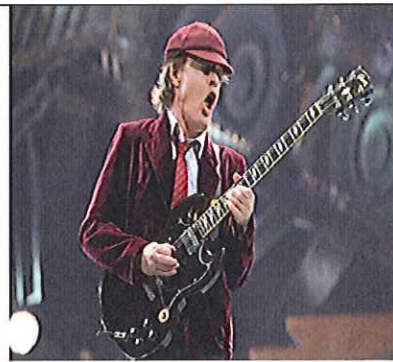


Billy Gibbons of ZZ Top

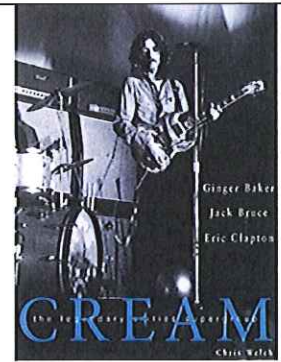
SG Body Shape Design®, Les Paul Peg-Head Design®, and Bell-Shaped Truss Rod Cover Design®



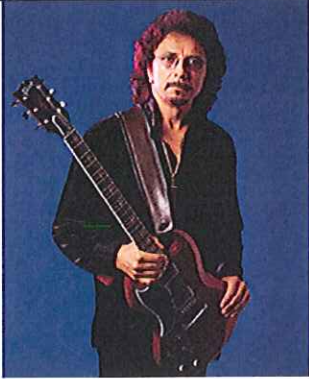
Jack Black



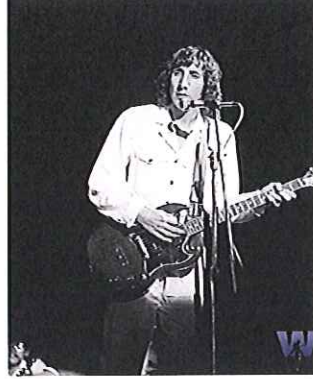
Angus young of AC/DC



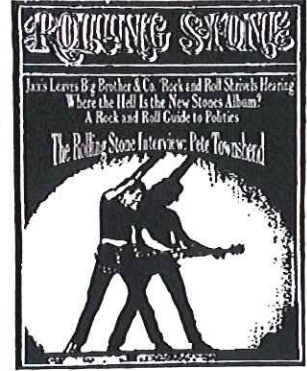
Eric Clapton



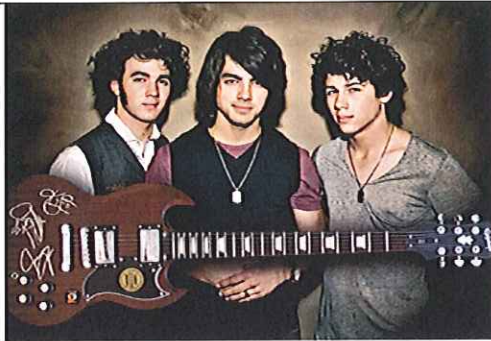
Tony Iommi of Black Sabbath



Pete Townshend of the Who



Pete Townshend on the cover of September, 1968 Rolling Stone magazine



The Jonas Brothers



Robby Krieger Gibson Ad

Explorer Body Shape Design®, Kramer Peg-Head Design

