

1972

Gibson
lets you feel
what you play—
so you
can play
what you feel

Your guitar has to have feeling too. Gibson SG Solid Bodies have a consistent and comfortable freedom across the fretboard that lets you add your own personal touch to each note.

Going from one end of the neck to the other can be a long uphill journey on a lot of guitars. Too often the strings sit higher near the top of the neck so that they're harder to press down. With Gibson's revolutionary new peghead taper there's almost no difference from the first fret to the 22nd.

So if you have some good licks in E—feel free to move up 10 frets to D. Or even 19 to B. You can close your eyes and feel your way into your own personal experience.

The new neck design on all SG Models has Gibson's extra slim, fast-action feel. The back of the neck doesn't stop abruptly at the body. It's one smooth plain from bridge to bridge to give you an easy reach and feel for the highest notes.

To put some real feeling into your playing... get a guitar that has feeling too. Try a Gibson SG Solid Body. You'll feel what we mean.

Gibson inc. 7373 N. CICERO AVENUE, LINCOLNWOOD, ILLINOIS 60066

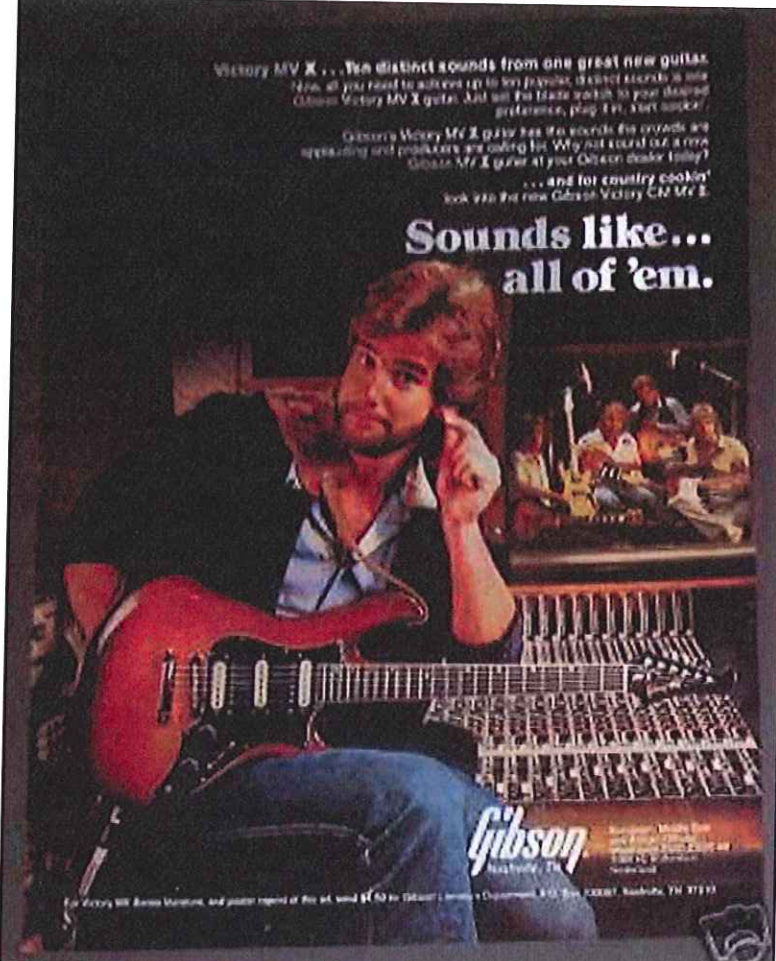
Dockets.Justia.com

Victory MV X... The distinct sounds from one great new guitar.
Now, all you need to add are 12 to 100 pedals, it does sounds a lot
like a Gibson Victory MV X guitar. And all you have to do is your desired
preference, plug in, start rockin'.

Gibson's Victory MV X guitar has the sounds the pros and
amateurs are looking for. Why not sound out a new
Gibson MV X guitar at your Gibson dealer today?

... and for country cookin'
look up the new Gibson Victory CM MV X.

Sounds like... all of 'em.



Gibson
Nashville, TN

For Victory MV, Series Mustang, and guitar models of this set, visit www.gibson.com. © 2007 Gibson Les Paul Company, P.O. Box 100007, Nashville, TN 37213



THE REVOLUTION IS ON...
LS-1

Front
Facing
CHRYSTAL™
Neckset Allowance

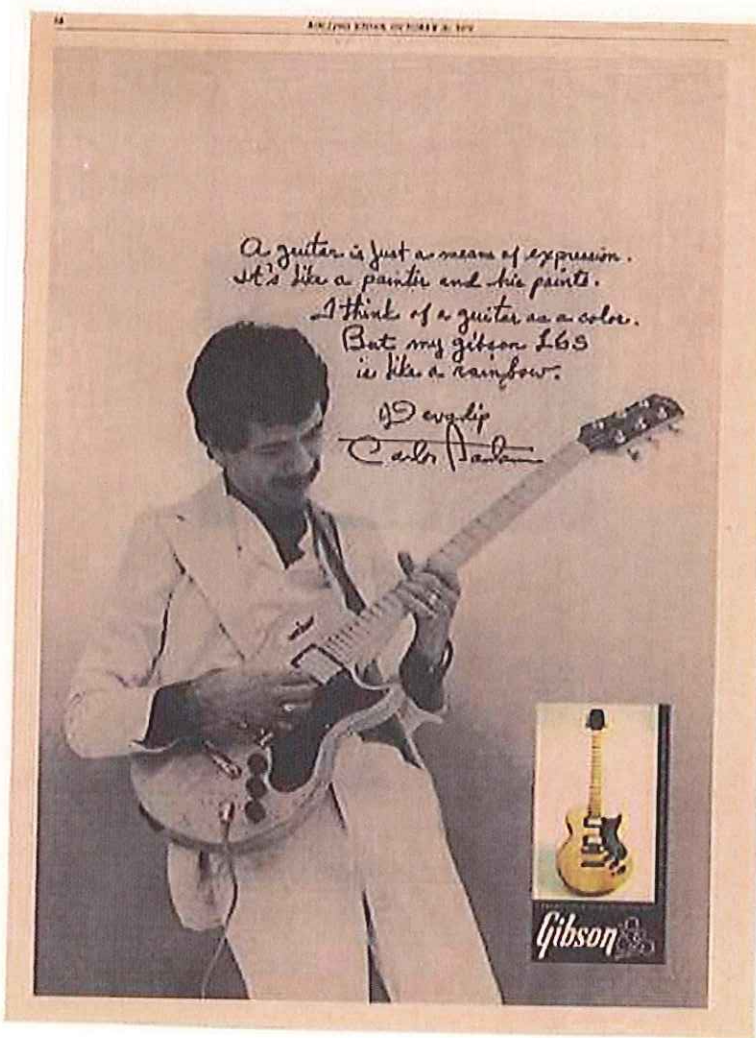
- LIGHTEST GUITAR MADE
- FENCE ATTACK AND SCREAMING DYNAMICS
- NEW DESIGN, ULTRA HOT SOUND SINGLE AND DOUBLE COIL PICKUPS
- UNBELIEVABLE PRICE FOR A HIGH TECHNOLOGY PROFESSIONAL INSTRUMENT

TRY IT!

GIBSON
USA

SOON GIVES YOU
THE INDIVIDUAL GUITARIST, THE ULTIMATE CHOICE!
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The Gibson Grabber
We don't promise you fantasies.

Some people are lucky. Approaching them for an interview is like a walk in the park. For us at Gibson, it's a lot more like a walk in the park. An interview with a person of prominence and good taste is not a walk in the park.

Take the revolutionary innovative pickup. It's designed for a clear tone of strings. It's not just bright, it's bright. It's not just anywhere in the world, it's everywhere in the world.

Perfect for a deep tone. Perfect for a mean solo.

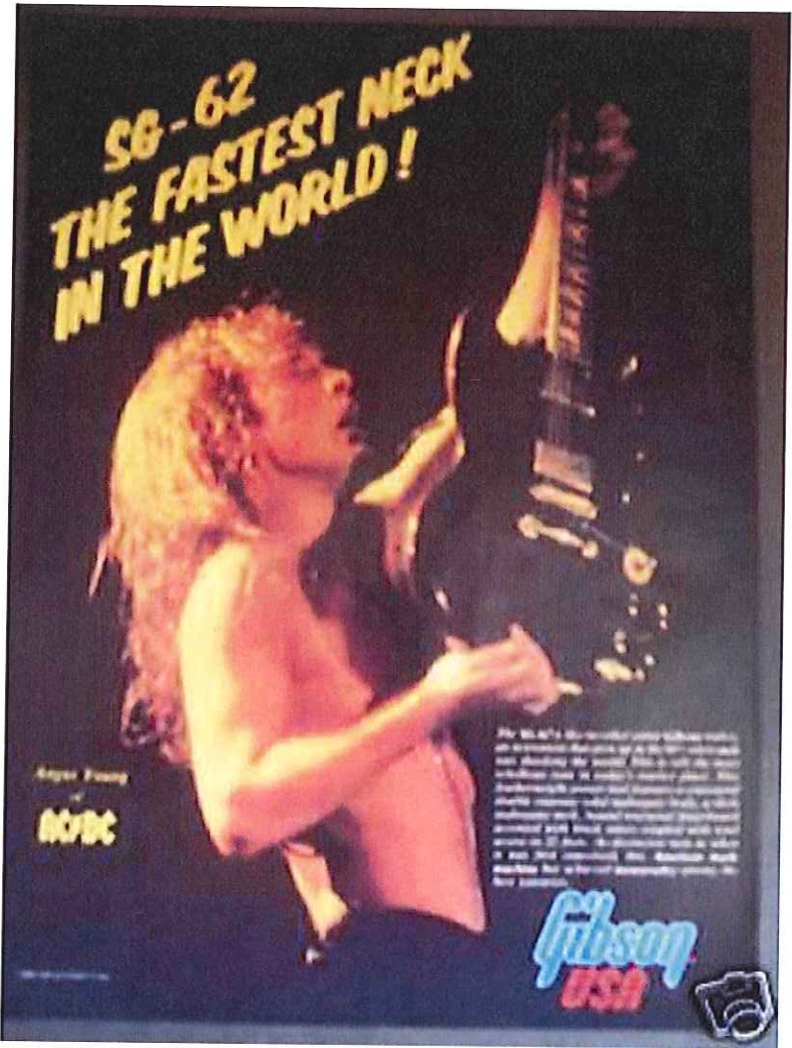
The pick of any great band lies in the way it's played. It's not who's most famous that counts. But the Grabber would be great and clear in the way it's done in the right way. And it plays perfectly at both ends of the neck too. Compared to other famous basses. This is not what we mean.

And that's the greatest. Grabber. "Autumn is the time. It's the kind of time you'd expect to see with it. That's the pick of the year." "Some other day, when you're here, you don't have to reach for the Grabber. You'll find it at the store. Come here."

Gibson

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1987



1986

106

**SG-62
THE FASTEST NECK
IN THE WORLD!**

Angus Young

The SG-62 is the most popular Gibson model, an instrument that grew up in the 60's when rock was shaking the world. For it was the most rebellious name at rock's nascent dawn. The double-cutaway body and pointed a-plate, and the Les Paul-style pickup with a steel magnetic bar, made the SG-62 a legend. It was the first Gibson to be designed with a neck made of 22 frets. At this time in when it was first conceived, the SG-62 was making its original appearance among the best guitars.

Gibson

Ask your favorite music dealer for a test drive in the fastest machine in the world!

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COCKET AND LOADED WITH...
Gibson's Brite Wire Electric Guitar Strings!!!

Mark Evans
Eric Burdon

Gibson USA
 STRINGS & ACCESSORIES

BRITE WIRES

12 20W 24 22W
 16 27W 26 25W
 18 30W 28 28W

Gibson USA
 STRINGS & ACCESSORIES

TOWNSHIP OF NEW JERSEY

The Gibson SG...
Fastest Neck
in the
World!

Les Paul SG
81 Reissue

Angus Young of
AC/DC

Only a Gibson is Good Enough

Win! Win! Win! Win! Win!

- Win a trip to an AC/DC concert in London at [AC/DC.COM](#)
- Enter the AC/DC POWER TRIP SWEEPSTAKES at your authorized Gibson dealer.

Gibson
USA

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Hot-Mod '55
Year of 1955 Innovation

Hot-Mod '55s re-create a variety of mid-'50s Les Pauls hot-rodded with humbucking pickups to give you that famous full, rich, and powerful Gibson sound!

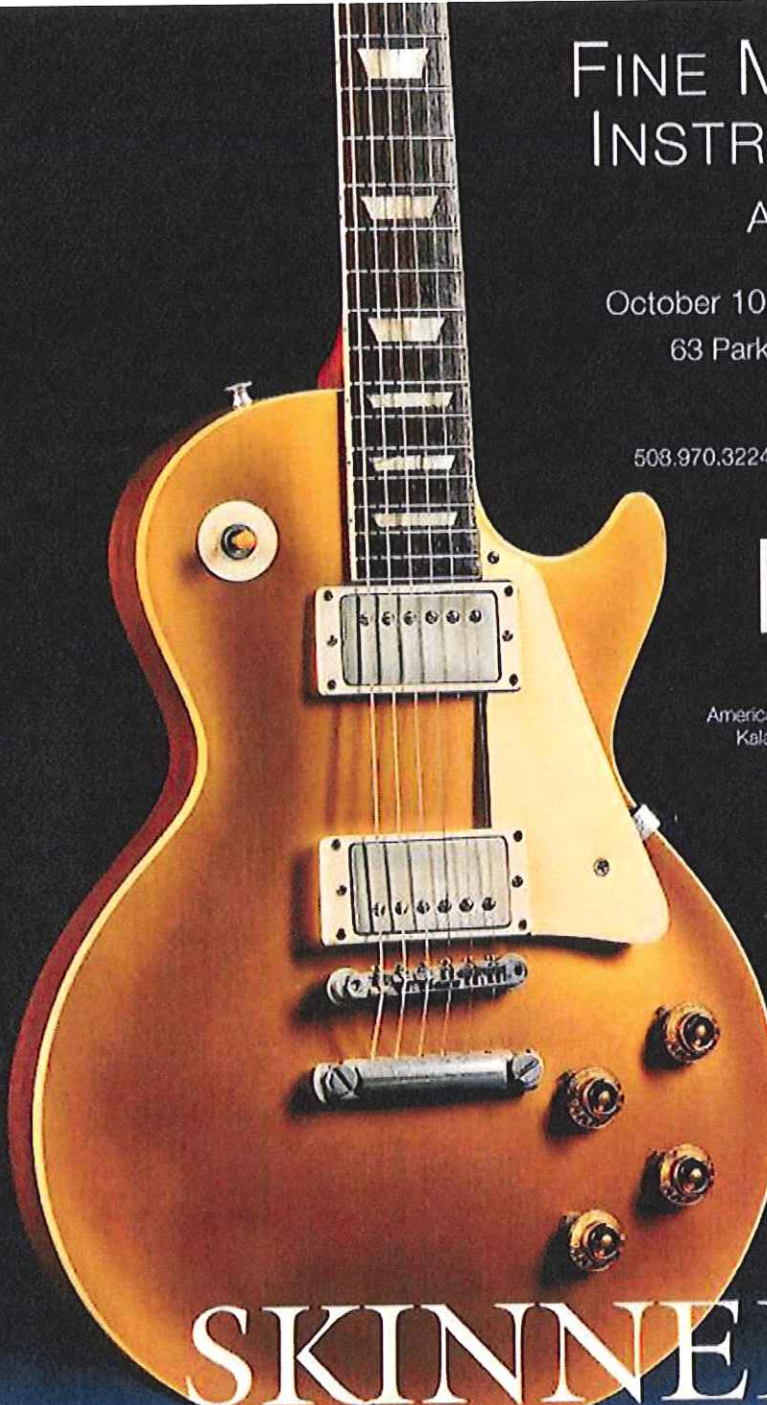
As the tonal sweetness of late '50s Les Pauls began to be discovered by the burgeoning rock class of the '60s and '70s, some began to convert older, single-coil-equipped Les Pauls to humbucker models. Some went even further, refinishing their guitars in an attempt to replicate the sought-after '59 'Bursts. These guitars are also referred to as "Refins." The '55 Hot-Mods give you the desired look and sound of these modified Les Pauls.

'55 Hot-Mods feature the ultracomfortable "Soft Shoulder '55" neck profile, painstakingly copied from an extra-special original '55 neck. Following the original spirit of innovation, these Hot-Mod '55 Series guitars are the first reissues to feature TonePros long steel Locking Studs set into Long Steel Anchors, both maximizing tonal transfer and sustain.

Available in both Wraptail and Tune-O-Matic varieties, these beauties give you the full range of Gibson Humbucker sounds from warm and clear cleans to full-on rich and juicy power. Vintage classics done the way YOU want! Call or visit us online for the complete details about these historic Hot-Mod '55 instruments.

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63 Park Plaza, Boston, MA

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508.970.3224 • musc@skinnerinc.com

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American Electric Guitar, Gibson, Inc.,
Kalamazoo, 1957, Model Les Paul
Estimate: \$60,000-80,000

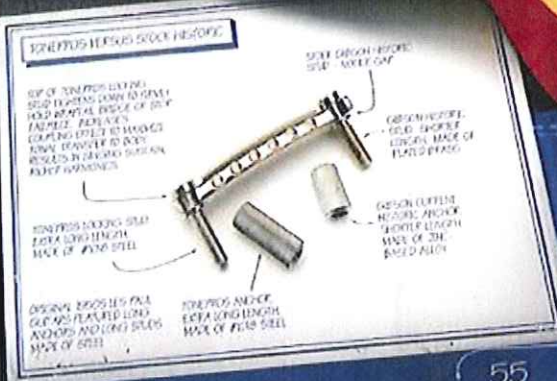
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Auctioneers & Appraisers of Antiques & Fine Art
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The '55 Difference

year of 1955 innovation

The new '55 Soft Shoulder neck profile and TonePros hardware are key features that set the 1955 Series Les Pauls apart from other Custom Shop Historic Les Pauls. The '55 Series Historic Les Pauls are available in many variations including Stock, Hot-Mod, Special Order, and Refins. Call our Guitar Advisors for full details: 800-343-9795.

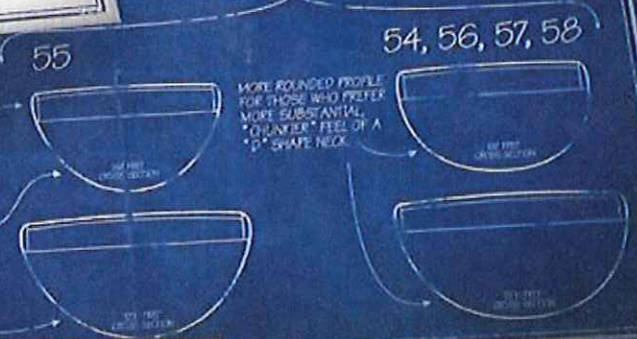


GIBSON CUSTOM NECK PROFILE COMPARISON

THE '50 SOFT SHOULDER PROFILE WAS DIRECTLY COINED FROM THE FINEST VINTAGE ORIGINALS. SO, NECK HE COULD FIND AND HAS A FULL FRONT TO BACK DEPTH WITH LESS "SHOULDER" FOR MAXIMUM COMFORT. JUST LIKE THE VINTAGE ORIGINAL, THIS PROFILE GIVES YOU THE TONAL ENHANCEMENT OF A FATTER NECK, BUT NOT SACRIFICING COMFORT.

ARC OF PROFILE CONDENSES AND BLENDS FOR A SMOOTHER, CONTINUOUS FEEL.

REFINED '55 LOW SHOULDER PROFILE WITH TRUE VINTAGE COMFORT. LESS MATERIAL IN THE SHOULDERS MAKES A FULL DEPTH NECK FEEL MORE MANAGEABLE, FASTER, AND ULTRA COMFORTABLE.



MORE ROUNDED PROFILE FOR THOSE WHO PREFER MORE SUBSTANTIAL "CHUNKIER" FEEL OF A "D" SHAPE NECK.

Musician's Friend
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The image displays a collection of 12 Gibson Les Paul electric guitars arranged in a 4x3 grid. Each guitar is shown from a front-three-quarter view against a light wood background. The guitars feature a variety of finishes, including sunburst, dark red, and a dark, textured finish. Each guitar has a white pickguard and two humbucker pickups. Below each guitar, the text "59 Les Paul" and a serial number are printed.

Serial Number	Serial Number	Serial Number
931574	94828	931338
94806	94887	931567
931576	931552	94774
94623	94311	931578

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PREMIERGuitar

GUITAR OF THE MONTH

1978 Gibson

LES PAUL CUSTOM

This well-worn road warrior Gibson Les Paul Custom is a 1978 model, in a rare silverburst finish. Two Tom Anderson humbuckers have been installed, an H3 in the bridge and an H1 in the neck, and the frets have been replaced with a stainless steel type, which form a pyramid shape. The instrument is actually a factory second, but surprisingly there are no structural flaws. There is a slight flaw in the back burst tip, which is the likely reason why it was stamped a "second." The story that came with the guitar is that it once belonged to Steven Van Zandt of The E Street Band. [As of press time, PG has been unable to confirm this.]





LEE ROY PARNELL REDISCOVERS GOLD. THE LES PAUL GOLDTOP REISSUES FROM GIBSON CUSTOM.

When legendary composer and guitarist Lee Roy Parnell found the "gold" of his dream in 1980, Les Paul Goldtop, Lee Roy finally grew up with his ideal "Goldie."

When the path of a legend is to be mostly in the Goldie, not on the road, but in the studio and out, and a big recording. Lee Roy found the only model that Gibson was still producing. He decided a Les Paul Goldtop Reissue from Gibson Custom. Even though he was



deep in a sea of thousands of players. "I played the guitar and I knew it was exactly what I needed." The rock was in the right place, and the sound was just what "Gibson" made for Roy.

The Les Paul Goldtop Reissues are available in their historical colors from the 1950s, with a wraparound top piece for 1976 with P-90 pickups and the 1980s Les Paul Goldtop which features the "V" Chrome finish. All of the Goldtop Reissues are constructed with the same vintage body and neck woods and top grade and finish.

reissued top body that originally used these finishes.

Rediscover your gold top today. Call and see 200-967-2264, ext. 500 or visit our website GibsonUSA.com



The World's Finest Guitars

WWW.GIBSONUSA.COM





THE AGED 1957 GOLDTOP REISSUE WHY WAIT FORTY YEARS FOR PERFECTION?

Some guys will search forever to find that "perfect" Les Paul. You know the one — just enough mileage to make it mellow; just enough dings and scratches to reflect years of experience. Now *that* would be perfect.

Your perfect guitar is ready — today. Gibson's Custom, Art & Historic Division is proud to introduce the Aged 1957 Goldtop Reissue, a perfect rendition of one of the finest guitars ever made. With its maple top and mahogany back and neck, two '57 Classic humbucking pickups, adjustable ABR-1 bridge and stopbar tailpiece, this guitar is a player's dream.

Each instrument is hand "aged" to make it look as if it's survived over forty years of steamy gigs, grueling studio sessions and never-ending world tours. The hardware is



oxidized and the guitar's golden finish is hand "seasoned" for a look that is worthy of any prized heirloom.

Now for a limited time, when you purchase the Aged 1957 Goldtop Reissue, you'll receive a vintage reissue Les Paul case and a matching amplifier.

The reissue case features the original-style pink lining and textured outer shell, a leather handle, vintage-style hardware and authentic Gibson badge.

Wrapped in the same textured covering as the case, the 15-watt, Class A Gibson Goldtone amplifier features a leather handle and basket-weave grill cloth.

Why wait for perfection? Find it now at your Gibson Historic Award Dealer. To find your nearest Historic Award Dealer, call 1-800-987-2284, extension 500 or visit our web site and join the Custom Club at www.gibsoncustom.com.



The World's Finest Guitars

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RED HOT. RAZOR SHARP. THE LES PAUL SG STANDARD REISSUE

An Historically accurate rendition of the world's most distinctive solid-body guitar

Since the early 1960s, the Les Paul SG Standard has been Gibson's premier double cutaway solid-body electric. The extra slim, fast, low-action neck, aggressive styling, and thin, lightweight mahogany body have made it a favorite among guitarists for decades.

Gibson's Custom, Art & Historic Division introduces



the Les Paul SG Standard Historic Reissue. This instrument has been engineered and manufactured to the same specifications as the original model and reflects the sharp contoured carving, dramatic scarfing and an overlapping heel neck joint. The peghead has been restored to its original specification and features a holly head veneer.

The Les Paul SG Standard Reissue is available with either a long Maestro tailpiece or stopbar tailpiece. Additionally, it comes with a rosewood fingerboard with trapezoid inlays, vintage-style tuners, and two '57 Classic humbucking pickups. For the ultimate vintage look, the Les Paul SG Standard Reissue comes with optional aged hardware.

Both models are available in the standard faded cherry finish and, for an additional charge, can be finished in TV Yellow or Classic White.

To find out more about the Les Paul SG Standard Historic Reissue, visit our website at www.gibsoncustom.com or find your nearest Historic Award Dealer by calling 1-800-987-2284, extension 700.



The World's Finest Guitars

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