



Office of the Clerk
United States Court of Appeals for the Ninth Circuit
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San Francisco, California 94119-3939
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Molly C. Dwyer
Clerk of Court

August 12, 2011

No.: 11-16933
D.C. No.: 3:09-cv-05443-EDL
Short Title: Rebecca Swift v. Adknowledge, Inc., et al

Dear Appellant/Counsel

A copy of your notice of appeal/petition has been received in the Clerk's office of the United States Court of Appeals for the Ninth Circuit. The U.S. Court of Appeals docket number shown above has been assigned to this case. You must indicate this Court of Appeals docket number whenever you communicate with this court regarding this case.

Please furnish this docket number immediately to the court reporter if you place an order, or have placed an order, for portions of the trial transcripts. The court reporter will need this docket number when communicating with this court.

The due dates for filing the parties' briefs and otherwise perfecting the appeal have been set by the enclosed "Time Schedule Order," pursuant to applicable FRAP rules. These dates can be extended only by court order. Failure of the appellant to comply with the time schedule order will result in automatic dismissal of the appeal. 9th Cir. R. 42-1.

UNITED STATES COURT OF APPEALS
FOR THE NINTH CIRCUIT

FILED

AUG 12 2011

MOLLY C. DWYER, CLERK
U.S. COURT OF APPEALS

REBECCA SWIFT, on behalf of herself
& all others similarly situated,

Plaintiff - Appellee,

v.

ZYNGA GAME NETWORK, INC.,

Defendant,

and

ADKNOWLEDGE, INC., DBA Super
Rewards; KITN MEDIA USA, INC.,
DBA Super Rewards,

Defendants - Appellants.

No. 11-16933

D.C. No. 3:09-cv-05443-EDL
U.S. District Court for Northern
California, San Francisco

TIME SCHEDULE ORDER

The parties shall meet the following time schedule.

If there were reported hearings, the parties shall designate and, if necessary, cross-designate the transcripts pursuant to 9th Cir. R. 10-3.1. If there were no reported hearings, the transcript deadlines do not apply.

Fri., August 19, 2011

Mediation Questionnaire due. If your registration for Appellate ECF is confirmed after this date, the Mediation Questionnaire is due within one day of receiving the email from PACER confirming your registration.

Fri., September 9, 2011 Transcript shall be ordered.

Tue., October 11, 2011 Transcript shall be filed by court reporter.

Fri., November 18, 2011 Appellant's opening brief and excerpts of record shall be served and filed pursuant to FRAP 32 and 9th Cir. R. 32-1.

Mon., December 19, 2011 Appellee's answering brief and excerpts of record shall be served and filed pursuant to FRAP 32 and 9th Cir. R. 32-1.

The optional appellant's reply brief shall be filed and served within fourteen days of service of the appellee's brief, pursuant to FRAP 32 and 9th Cir. R. 32-1.

Failure of the appellant to comply with the Time Schedule Order will result in automatic dismissal of the appeal. See 9th Cir. R. 42-1.

FOR THE COURT:
Molly C. Dwyer
Clerk of Court

Gerald Rosen
Deputy Clerk