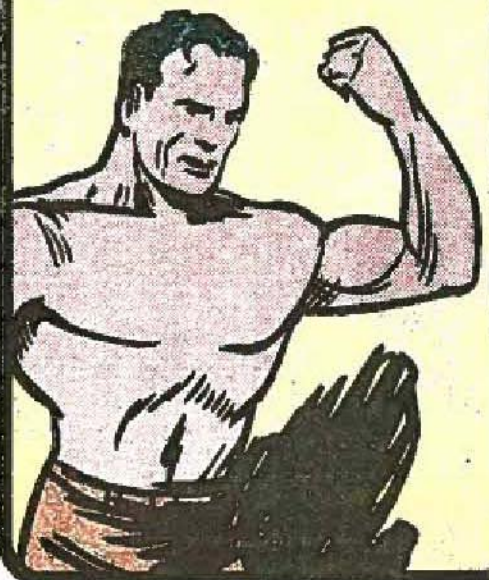


EXHIBIT KK

Part 9 of 17



ATTENTION ALL AMERICAN YOUTH!



SUPERMAN now appears on the comic page of many newspapers!

If you would like to see him in your local newspaper, fill in this coupon and mail it immediately to: **SUPERMAN**, c/o Action Comics, 480 Lexington Ave., New York City, and we will try to get your paper to run it as a daily strip.

Your Name

Street Address

City & State

Name of Your Local Daily Newspaper

**THE OPPORTUNITY OF
A LIFE TIME!**

**SUPERMAN & ACTION COMICS
INVITE YOU TO BECOME A
CHARTER MEMBER OF THE**

SUPERMEN
of
AMERICA

STRENGTH COURAGE JUSTICE



**CALLING ALL RED-BLOODED CHARTER MEMBERSHIP IS
YOUNG AMERICANS! LIMITED! DON'T WAIT!**

How would you like to become a Charter Member of the only club devoted to strength, courage and justice — SUPERMEN of AMERICA?

You must hurry if you want to become a Charter Member of SUPERMEN of AMERICA and get your membership card, badge and secret code! All you have to do is sign your name, address and age on the application blank below

FOLLOW THE ADVENTURES OF THE ONE AND ONLY

How would you like to have — as your very own — a personal membership certificate, a SUPERMAN Button and Superman's Secret Code that you must know in order to read the hidden message from SUPERMAN that will appear in every issue of Action Comics from now on! Remember, you won't be able to read SUPERMAN'S message unless you know the code and you can't get the code unless you're a member of SUPERMEN of AMERICA.

The best part about becoming a Charter Member is that it costs *nothing*! No dues and no initiation fee! Just 10c to cover the cost of mailing your membership Certificate, Button and Secret Code.

And that's not the half of it! All members will receive special instructions from SUPERMAN on how to develop strength, courage, and agility, and how to protect yourself in times of danger. Later on we will tell club members how they can earn many valuable prizes!

HERE'S WHAT YOU GET WHEN YOU BECOME A MEMBER OF THIS GREAT NEW ORGANIZATION

Certificate of Membership, suit-

1. A beautifully colored Certificate of Membership, suitable for framing!
2. A large Membership Button in full color, with a patented clasp!
3. Superman's Secret Code which you must have to read Superman's Secret Message in every issue of ACTION COMICS!

and mail it to SUPERMAN, c/o Action Comics with 10c in coin or stamps at once!

Wait until you see the beautiful SUPERMAN Button! You'll be proud to wear it and every one in your neighborhood will envy you and ask you where you got it. That's why you should be the first to get your button and know the absolutely secret SUPERMAN code!

You must promise *not* to tell anyone the code and you must promise to strive for strength, courage and justice — just like SUPERMAN does.

Now, do you think you'd like to be a Charter Member? You do? That's great! Fill out the application blank and mail it *immediately*, before you forget. This is the chance of a lifetime to become a charter member of this newest and finest organization of its kind — SUPERMEN of AMERICA!

**BE SURE TO FILL IN AND MAIL
THIS APPLICATION BLANK AT ONCE!**

SUPERMAN,
c/o ACTION COMICS,
480 LEXINGTON AVE., N. Y. C.

Dear Superman:

Please enroll me as a Charter Member of the SUPERMEN of AMERICA. I enclose 10c to cover cost of mailing. It is understood that I am to receive my Membership Certificate, Button and Superman Code.

NAME

AGE

STREET ADDRESS

CITY AND STATE

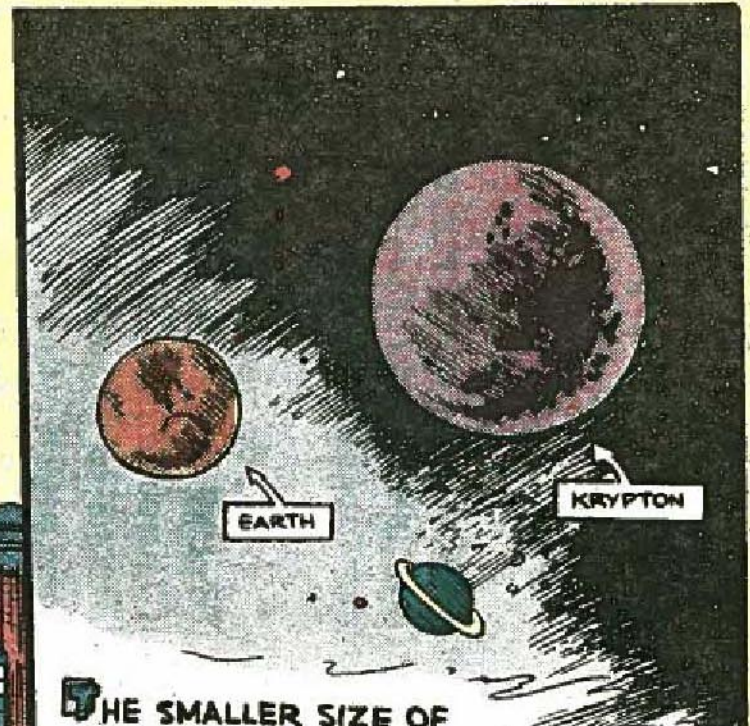
**DON'T FORGET TO ENCLOSE TEN CENTS (10c)
IN COINS OR STAMPS FOR MAILING COST!**

ONLY SUPERMAN IN EVERY ISSUE OF ACTION

SCIENTIFIC EXPLANATION OF *SUPERMAN'S* AMAZING STRENGTH --!

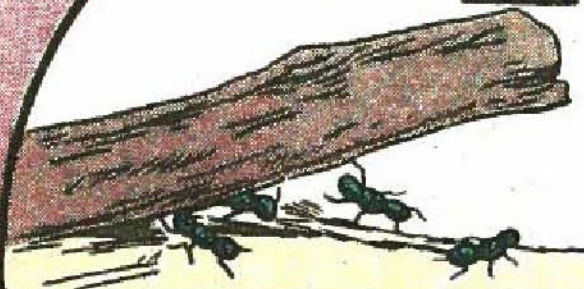


SUPERMAN CAME TO EARTH FROM THE PLANET **KRYPTON**, WHOSE INHABITANTS HAD EVOLVED, AFTER MILLIONS OF YEARS, TO PHYSICAL PERFECTION!



THE SMALLER SIZE OF OUR PLANET, WITH ITS SLIGHTER GRAVITY PULL, ASSISTS **SUPERMAN'S** TREMENDOUS MUSCLES IN THE PERFORMANCE OF MIRACULOUS FEATS OF STRENGTH!

EVEN UPON OUR WORLD TODAY EXIST CREATURES POSSESSING **SUPER-STRENGTH!**



THE LOWLY ANT CAN SUPPORT WEIGHTS HUNDREDS OF TIMES ITS OWN.



THE GRASSHOPPER LEAPS WHAT TO MAN WOULD BE THE SPACE OF SEVERAL CITY BLOCKS!

IT IS NOT TOO FAR FETCHED TO PREDICT THAT SOME DAY OUR VERY OWN PLANET MAY BE PEOPLED ENTIRELY BY **SUPERMEN**

