#### Case No. 16-56843

#### IN THE UNITED STATES COURT OF APPEALS FOR THE NINTH CIRCUIT

DISNEY ENTERPRISES, INC., ET AL., Plaintiffs-Appellees,

v.

VIDANGEL, INC. Defendant-Appellant.

Appeal from the United States District Court for the Central District of California Case No. 16-cv-04109-AB (PLAx) The Honorable André Birotte Jr., Presiding

#### APPELLEES' SUPPLEMENTAL APPENDIX VOLUME 5

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#### MUNGER, TOLLES & OLSON LLP

Glenn D. Pomerantz Kelly M. Klaus Rose Leda Ehler Allyson R. Bennett 355 South Grand Avenue Thirty-Fifth Floor Los Angeles, California 90071-1560

Telephone: (213) 683-9100

Facsimile: (213) 687-3702

Attorneys for Plaintiffs-Appellees

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- 1		
1	GLENN D. POMERANTZ (SBN 112503	)
2	glenn.pomerantz@mto.com KELLY M. KLÄUS (SBN 161091)	
3	kelly.klaus@mto.com   ROSE LEDA EHLER (SBN 296523)	
4	rose.ehler@mto.com   ALLYSON R. BENNETT (SBN 302090)	
5	allyson.bennett@mto.com MUNGER, TOLLES & OLSON LLP	
_	355 South Grand Avenue, Thirty-Fifth Flo	oor
7	Los Angeles, California 90071-1560 Telephone: (213) 683-9100 Facsimile: (213) 687-3702	
8	Attorneys for Plaintiffs and Counter-Defendants	
9		
10		DISTRICT COURT
11	CENTRAL DISTRIC	CT OF CALIFORNIA
12	WESTERN	DIVISION
13		
14	DISNEY ENTERPRISES, INC.; LUCASFILM LTD. LLC:	Case No. 16-cv-04109-AB (PLAx)
15	TWENTIETH CENTURY FOX FILM	FILED UNDER SEAL PURSUANT
16	CORPORATION and WARNER BROS. ENTERTAINMENT INC.,	TO ORDER OF THE COURT DATED OCTOBER 5, 2016 [DKT.
17	Plaintiffs and Counter-	97]
18	Defendants,	SUPPLEMENTAL DECLARATION OF ROBERT SCHUMANN IN
19 	VS.	SUPPORT OF PLAINTIFFS' MOTION FOR PRELIMINARY
20	VIDANGEL, INC.,	INJUNCTION
21	Defendant and Counter- Claimant.	Judge: Hon. André Birotte Jr. Date: October 31, 2016
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- 1. I have personal knowledge of the facts set forth herein, except as to those stated on information and belief and, as to those, I am informed and believe them to be true. If called as a witness, I could and would testify competently to the facts stated herein.
- 2. I submit the following supplemental declaration on behalf of Plaintiffs in the above-referenced action. In addition to the materials listed in my declaration of August 22, 2016, I have reviewed the declarations of Sigurd Meldal and Neal Harmon; the deposition transcript of Tedd Cittadine; and VidAngel's Opposition to Plaintiffs' Motion For Preliminary Injunction. I also have reviewed the other documents identified in Exhibit A hereto and any other documents referenced in this Supplemental Declaration or in my August 22 Declaration.

# <u>Dr. Meldal Agrees That CSS, AACS And BD+ Prevent Access To, And</u> <u>Copying Of, Content On DVDs And Blu-Ray Discs</u>

- 3. As I explained in my August 22 Declaration, CSS, AACS and BD+ use a combination of encryption and authentication measures to prevent unauthorized access to or copying of the encrypted content on DVDs and Blu-ray discs. *See* Schumann Decl. ¶¶ 20-34. These mechanisms are designed to ensure that the content on a protected disc will be played only by authorized DVD and Blu-ray players that have the necessary "keys" to decrypt the encrypted content and the required credentials to authenticate the player to the disc drive. Absent the introduction of illegal circumvention technology, DVD and Blu-ray players have those keys and credentials only if they are licensed by the relevant licensing organization, such as the DVD Copy Control Association ("DVD CCA") in the case of CSS; or the Advanced Access Content System Licensing Administrator ("AACS LA") in the case of AACS.
- 4. Although licensed players can decrypt content on discs protected by CSS, AACS or BD+ during playback, licensed players *cannot* decrypt the content

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on an encrypted disc to allow *copying* of that content. CSS, AACS and BD+ thus ensure that a licensed player will enable the contemporaneous decryption of the disc and playback of content on that viewer. CSS, AACS and BD+ do not otherwise allow for access to that content, including access that would allow the user to copy the content without encryption. In other words, if a user somehow were able to bypass or remove the measures that prevent access and copying, the content still would be encrypted, meaning that the user could not view the content, convert it to a different format or edit that content. The user would need to decrypt the content in order to carry out any of those processes.

5. Dr. Meldal agrees with my conclusion that CSS, AACS and BD+ use a combination of encryption and authentication to prevent unauthorized access to the content on DVDs and Blu-ray discs. See Meldal Decl. ¶¶ 9-10 (stating that he "agree[s] with [Mr. Schumann's] descriptions of how CSS, AACS and BD+ each function" and that "[b]y definition, it is impossible to access, view, copy or alter in any way a motion picture contained on an encrypted digital disc without first unlocking the encryption"). He also agrees that, in the absence of software that removes or bypasses the encryption (software that is, as I discuss below, illegal), CSS, AACS and BD+ would prevent the ordinary consumer from copying or otherwise gaining access to the content on encrypted DVDs or Blu-ray discs. *Id.* at ¶¶ 9-10, 12.

#### Dr. Meldal Agrees That VidAngel Decrypts The Encrypted Content On DVDs **And Blu-ray Discs**

6. As I explained in my August 22 Declaration, because VidAngel uses DVDs and Blu-ray discs to obtain the copies of Plaintiffs' works that VidAngel streams, VidAngel must first use illegal software to decrypt the encrypted content on the discs in order to allow it to create digital copies of that content (a process generally referred to as "ripping") and convert it to a useable format. At his deposition, Mr. Harmon described this process as "open[ing] a decrypted version of

license AACS and BD+, and people and entities determined to bypass those protection measures.

- 10. AnyDVD HD enables its customers to receive updates to its illegal circumvention software through an online database. When a customer like VidAngel "buys" AnyDVD HD, that customer is not receiving a one-time product, such as a software file on a computer disc. The customer instead is paying for a subscription, which provides access to whatever is the most up-to-date version of the illegal software. The customer then can use the updated software to circumvent AACS and BD+ on new titles as they are released on Blu-ray discs.
- 11. Dr. Meldal describes AnyDVD HD as "readily available software" that is "easily accessible, despite the fact that much of that software is no longer readily sold in the United States." Meldal Decl. ¶ 12. Dr. Meldal neglects to mention, however, the reason why such programs are generally unavailable in the United States: They are widely recognized to be illegal ripping software, the sale and distribution of which I understand to be prohibited under the DMCA.
- 12. AnyDVD HD is currently sold by an entity called RedFox, which operates from Belize. *See* Ex. C (screenshot of RedFox page discussing its products, including AnyDVD HD, showing its URL as "www.redfox.bz"). RedFox is a successor to the company SlySoft, which was shut down in February of this year, and which previously sold AnyDVD HD.<sup>2</sup> During its existence, SlySoft operated from Antigua and Barbuda.
- 13. SlySoft was included—along with sites like ThePirateBay.se and Rapidgator.net—in the Office of United States Trade Representative's ("USTR") 2013 Out-of-Cycle Review of Notorious Markets, which "identifies select online"

<sup>&</sup>lt;sup>2</sup> See, e.g., ArtsTechnica, "DRM Defeaters Defeated? Slysoft Ceases Operations," available at http://arstechnica.com/tech-policy/2016/02/drm-defeaters-defeated-slysoft-ceases-operations/.

and physical marketplaces that reportedly engage in and facilitate substantial piracy and counterfeiting." Ex. D at 27. The USTR selects websites for inclusion "both because they exemplify concerns about trademark counterfeiting and copyright piracy on a global basis and because the scale and popularity of these marketplaces can cause economic harm to U.S. and other IPR holders." *Id.* The USTR report described SlySoft as a company that "sells software that removes region coding and other technological protection measures from optical disks so that they can be viewed and copied without authorization of copyright holders." *Id.* at 34.

- 14. In 2014, the owner of SlySoft, Giancarla Bettini, was found guilty in Antigua of criminally violating that country's anti-circumvention law.<sup>3</sup>
- 15. On February 5, 2016, shortly before SlySoft was shut down, AACS LA requested that the USTR add Antigua and Barbuda as a priority watch country under Section 182 of the Trade Act of 1974 for its "failure to provide adequate remedies to enforce its prohibition on circumvention of technological protections measures." *See* Ex. E at 46. AACS LA noted that SlySoft's AnyDVD HD program is "the best known, and to [AACS LA's] knowledge the most widely used, program for circumventing implementations of AACS Technology and gaining access to the motion picture content protected by [AACS]." *Id.* at 47.
- 16. Dr. Meldal and I agree that, if VidAngel did not use AnyDVD HD or similar products to decrypt DVDs and Blu-ray discs, VidAngel would be not have the ability to: (a) copy the unencrypted digital content from encrypted discs; (b) upload the content onto VidAngel's internal computer system or third-party servers; (c) convert that content to a format that facilitates streaming; or (d) stream it

<sup>&</sup>lt;sup>3</sup> See, e.g., DigitalDigest.com, "SlySoft Owner Found Criminally Guilty For Making Blu-ray Ripper," available at http://www.digital-digest.com/news-63893-Slysoft-Owner-Found-Criminally-Guilty-For-Making-Blu-ray-Ripper.html.

over the Internet. VidAngel takes all of these actions to operate its streaming service.

- 17. Dr. Meldal states that decryption is necessary for VidAngel to filter content obtained from DVDs and Blu-ray discs. *See* Meldal Decl. ¶ 18. It is fundamental, however, that decryption is necessary for VidAngel to *stream* the content that it rips from DVDs and Blu-ray discs. If VidAngel did not decrypt using illegal circumvention software, VidAngel would not be able convert the protected content into the viewable digital copies that VidAngel uses to stream performances to its customers.
- 18. Dr. Meldal states that he finds VidAngel's use of AnyDVD HD and similar software to be analogous to the "unlocking" of encryption that occurs when a licensed player is used to lawfully view a DVD or Blu-ray disc. Meldal Decl. ¶ 40. Both processes involve decryption, but they are not equivalent. As I have described above, an authorized DVD or Blu-ray player decrypts a DVD or Blu-ray disc during playback pursuant to a license from the relevant licensing organization. Decryption occurs with authorization and at the same time that the disc is played; no permanent, decrypted copy of the content is made as part of the authorized playback. CSS, AACS and BD+ are specifically designed to *allow* such authorized decryption, while otherwise preventing access to the digital content on the protected disc.
- 19. VidAngel, by contrast, uses illegal ripping software to bypass CSS, AACS and BD+ protection in order to create an unencrypted, permanent digital copy of the content on the disc. I understand that the CSS, AACS and BD+ licensing terms do not authorize this type of access. Licensed disc players are specifically designed to prevent—and, in the ordinary course of their operation, do prevent—users like VidAngel from copying unprotected digital content from discs, manipulating that content and streaming it over the Internet.

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20. I therefore disagree with Dr. Meldal that "[i]t is inherent in the decryption process that a local version of the unlocked content be created—be it in memory or storage." Id. ¶ 20. While it is true that licensed CSS, AACS and BD+ implementations must decrypt content, that decrypted content must be placed into protected memory, cannot be maintained in that memory for longer than necessary to affect the playback, and represents a minor fraction of the overall content at any point in time. In short, licensed CSS, AACS, and BD+ implementation are allowed to maintain ephemeral snipits of the content in the clear. They are specifically NOT allowed to put it in "other storage" as Dr. Meldal states. As a result, a primary purpose of using illegal ripping software is that, in the ordinary course of their operation, CSS, AACS and BD+ use encryption, among other measures, to prevent access to and copying of content contained on DVDs and Blu-ray discs. People use AnyDVD HD and similar software precisely so that the content on the disc will be stripped of its protective layers and copied to another medium without protection.

#### Dr. Meldal Agrees That VidAngel Creates Digital Copies Of The Content On Blu-ray Discs And DVDs And Uploads That Content Onto Computer Servers

21. My review of Dr. Meldal's Declaration confirms my original opinion about how VidAngel works. Dr. Meldal uses highly technical terms in his declaration. The process that Dr. Meldal describes is quite straightforward: (a) VidAngel purchases a copy of a movie on DVD or Blu-ray disc (I use "movie" in this Declaration to refer to motion pictures and television programs contained on DVDs or Blu-ray discs); (b) VidAngel inserts a copy of the disc into the optical drive of a computer; (c) AnyDVD HD (or a similar ripping program) runs in the background, decrypting the contents of the encrypted disc; (d) VidAngel copies the content of the disc; (e) VidAngel uploads the digital copy of the content onto computer servers; (f) VidAngel prepares the content for filtering and converts it into the proper format for HTTP Live Streaming ("HLS"); and (g) VidAngel streams the content from a copy of the movie that VidAngel has uploaded to and stored on the

22. Dr. Meldal's declaration also confirms my original understanding of how VidAngel's filtering technology works. *See id.* VidAngel streams content to its customers over the Internet via HLS. HLS works by dividing a movie into short segments (generally, no more than ten seconds in length) that the user's computer then requests, in the correct order, to play the movie. VidAngel's filtering technology allows it to "tag" segments as containing particular types of content that

the user may want to filter. The user then selects which filters to apply.

- 23. When a user chooses to filter a certain type of visual content, such as a fight between two characters, VidAngel's technology causes the user's computer not to obtain the stream of the segment that includes that particular piece of visual content. That segment is skipped and never streamed to the user. If a user chooses to filter audio content, VidAngel's technology creates an *altered* segment that mutes the audio content while leaving the visual content unchanged. The user's computer than downloads the altered segment, rather than the original segment.
  - 24. Dr. Meldal does not dispute that VidAngel [
- 25. While I agree with Dr. Meldal about how VidAngel's service operates, I disagree with his conclusion that "VidAngel's service does not even make a 'copy' of the original motion picture in any traditional sense." Meldal Decl. ¶ 38. Based on my review of Dr. Meldal's declaration, Mr. Harmon's deposition and VidAngel's documents, it is my professional opinion that VidAngel makes and stores at least *four* different, digital copies of each work that it offers to its users. Those copies are stored on the third-party servers that VidAngel leases and are streamed to VidAngel's customers over the Internet.
- 26. Mr. Harmon, for example, testified at his deposition that in order to provide filtering, VidAngel must "make a copy of the M2TS files—or the MPEG 2

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27 28 files" on the discs, and must "make a copy of the disc." "M2TS" and "MPEG 2" are merely different formats for storing audio-visual content. See Ex. B (Harmon Dep. 60:4-21). When Mr. Harmon refers to copying the "MPEG 2" and "M2TS" files, he is referring to making a digital copy of the movie content on a DVD or Blu-ray disc (after that content has been decrypted using AnyDVD HD).

- Dr. Meldal similarly refers to copying the content on discs and 27. uploading that content onto third party servers. Meldal Decl. ¶ 37.4 That content is ultimately converted into a different format that facilitates HLS streaming. According to Dr. Meldal, VidAngel creates at least four copies of the movie in that format, each at a different "bitrate." *Id.* ¶ 37(vi)(a).<sup>5</sup>
- 28. Because, as I noted above, HLS operates by dividing content into short segments, which are then downloaded by the customer's computer and displayed to the costumer in the correct order, VidAngel may not store the digital copies of Plaintiffs' works as a single file. Rather, at least according to Dr. Meldal's declaration, see Meldal Decl. ¶ 37(b), VidAngel appears to store that content in segments. That the digital copies of the movies may be stored in segments, however, does not mean that they are not copies. It is simply an artifact of how streaming works. If one were to put all of the segments together, one would have the entire movie, and in fact this is exactly what happens when a VidAngel user "views" a movie. Further, these digital copies are the ones that are streamed to the

<sup>&</sup>lt;sup>4</sup> Dr. Meldal refers to copying "Matroska" files. As relevant here, "Matroska" is simply a particular format for digitally storing audio or visual content—in this case, the audio or visual content contained in the Matroska files is the digital copy of the movie that VidAngel has ripped from a DVD or Blu-ray disc.

<sup>&</sup>lt;sup>5</sup> "Bitrate" is a term that refers to the amount of data allocated to represent the content in its compressed form, typically on average and typically described as bits per second. Generally, files with higher bitrates allow for higher quality streaming.

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user: The user's computer requests each segment from VidAngel's servers and plays them in order.

29. Dr. Meldal states that VidAngel's technology "does not create any watchable copy of Plaintffs' works" and notes that "a user can view the contents of each segment [of a movie] only after it has been streamed in sequence, decrypted with the correct keys . . . and rendered with a VidAngel media player." Meldal Decl. ¶ 38. The fact that VidAngel places encryption on the segments it streams does not mean that VidAngel has not copied the movie. The content on DVDs and Blu-ray discs is also encrypted, and cannot be viewed absent decryption. But that does not mean that DVDs and Blu-ray discs do not contain copies of movies.

#### It Is Possible To Run A Filtering Service Without Circumventing The Technological Protection Measures On DVDs And Blu-Ray Discs

- 30. I understand that VidAngel has argued that it is impossible to run a service that filters streamed movies without using an illegal ripping product such as AnyDVD HD to decrypt DVDs and Blu-ray discs. I disagree with that contention.
- 31. Dr. Meldal himself makes clear that at least one company, ClearPlay, provides filtering without circumvention. See Meldal Decl. ¶ 15. Dr. Meldal states that ClearPlay operates by selling a special DVD player that allows customers to apply filters when watching content on DVDs that they have lawfully obtained. ClearPlay's DVD player could not function unless it decrypted the content on DVDs during playback. Dr. Meldal, however, states that ClearPlay has lawfully obtained from DVD CCA the CSS "keys" that allow decryption during playback. Assuming that ClearPlay's DVD Player is properly licensed by the DVD CCA, then that player is authorized to decrypt the content on DVDs during playback. I am not aware of any evidence that ClearPlay uses illegal ripping software to remove CSS protections from DVDs without authorization.

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# 32. Dr. Meldal focuses on ClearPlay's DVD player but, based on my own investigation, <sup>6</sup> I understand that ClearPlay also operates a streaming service that allows users to filter content that they have lawfully obtained from Google Play (which I understand to be an authorized licensee of Plaintiffs' movies and television content). I further understand that ClearPlay allows users to stream filtered content to their computers or, through devices such as Apple TV or Google's Chromecast device, to their televisions. *See* Bennett Decl. Ex. A (ClearPlay streaming FAQ). Because ClearPlay works on top of the stream that a user has lawfully obtained from Google Play, I have no reason to believe that ClearPlay decrypts any encrypted content without authorization.

# That VidAngel Uses Encryption In Conjunction With Its Streaming Service Does Not Mean That Plaintiffs' Content Is Secure

33. Dr. Meldal states that the copies of Plaintiffs' works that VidAngel stores on third-party servers are encrypted. Meldal Decl. ¶ 37. That the content is encrypted, however, does not mean that it is secure. Just as illegal technology like AnyDVD HD can be used to remove encryption from DVDs and Blu-ray discs, encryption can also be broken when that content is delivered via streaming. I understand from reviewing the deposition of Mr. Cittadine that, [because of these concerns, Fox generally works with its licensees to ensure that its content is secure]. *See* Ex. F (Cittadine Dep. 240:17-241:18).

<sup>6</sup> Dr. Meldal references ClearPlay's streaming service in passing. Meldal Decl. ¶ 15, Ex. D.

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I declare under penalty of perjury under the laws of the United States of America that the foregoing is true and correct.

Executed on October 3, 2016, at Reston, Virginia.

Robert Schumann

S.A.0970

1 2 3 4 5 6 7	GLENN D. POMERANTZ (SBN 112503 glenn.pomerantz@mto.com KELLY M. KLAUS (SBN 161091) kelly.klaus@mto.com ROSE LEDA EHLER (SBN 296523) rose.ehler@mto.com ALLYSON R. BENNETT (SBN 302090) allyson.bennett@mto.com MUNGER, TOLLES & OLSON LLP 355 South Grand Avenue, Thirty-Fifth Fl Los Angeles, California 90071-1560 Telephone: (213) 683-9100 Facsimile: (213) 687-3702	
8	Attorneys for Plaintiffs	
9		
10		DISTRICT COURT
11		CT OF CALIFORNIA
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I, Allyson Bennett, hereby declare:

- 1. I am an attorney with the law firm of Munger, Tolles & Olson LLP, counsel for Plaintiffs in this matter. I am a member of the California Bar and am admitted to practice before this Court. I have knowledge of the matters set forth below based on my direct involvement in this matter or the direct involvement of other lawyers at my firm. If called as a witness, I could and would testify competently to the facts stated herein.
- 2. Attached as Exhibit A are true and correct copies of ClearPlay's Frequently Asked Questions about streaming, available at https://www.clearplay.com/t-streaming\_support.aspx and a ClearPlay Letter posted to its website explaining that "ClearPlay filtering works together with movies streamed from Google Play." The Frequently Asked Questions document is attached as Exhibit D to the declaration of VidAngel's expert, Sigurd Meldal, but the attachment to the Meldal declaration is not in color.
- Attached as Exhibit **B** is a true and correct copy of screenshot printouts from ClearPlay's Streaming Sign-Up Page, which features a video demonstrating ClearPlay's streaming product. The Video is accessible at https://try.clearplay.com/streaming-sign-up/ (last visited October 2, 2016).
- 4. Attached as Exhibit C are true and correct copies of screenshot printouts from VidAngel's Facebook pages, containing user comments.
- 5. Attached as Exhibit **D** are true and correct copies of screenshot printouts from VidAngel's Facebook pages, containing user comments posted since the filing of Plaintiffs' Motion on August 22, 2016.
- 6. Attached as Exhibit **E** are true and correct copies of a screenshot printout of the VidAngel "After Movie" survey in which VidAngel asks its users

<sup>&</sup>lt;sup>1</sup> Plaintiffs have included a slipsheet with a true and correct copy of a screenshot of the video. If the Court would prefer, Plaintiffs will submit DVDs containing copies of these videos for the Court's review.

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"Would you have watched [name of movie] without a filter?" This Exhibit also attaches the correspondence from VidAngel's counsel, Mr. Marquart, to Plaintiffs' counsel, in which Mr. Marquart represents that this document is the "on-line survey questionnaire Mr. Harmon referred to [in his declaration]."

- 7. To date, VidAngel has not disclosed to Plaintiffs the total number of DVDs or Blu-ray Discs ("Discs") VidAngel has purchased or the number of streams it has made to users. Exhibit AA to the Declaration of Rose Leda Ehler ("Ehler Decl.") (Dkt. 30) is a document entitled ["VidAngel Board Meeting, July 20, 2016"] ("Board Presentation). According to the Board Presentation, VidAngel has provided at least [2 million streams, which the Board Presentation refers to as "purchases"] since August 2015. Ehler Decl. Ex. AA at 315. At deposition, VidAngel's CEO, Mr. Harmon, testified that since January 2016, VidAngel has made between [1.5] million and 2 million] streams. *Id.* Ex. EE Tr. 190:2-8. VidAngel also produced an Excel file containing a line for each Disc VidAngel has purchased (and its inventory number). The bates number for that document is D00195 but I have not attached it because a printout of the file is over 1,000 pages. That Excel file contains approximately [103,450] entries, which would correspond to [103,450] Discs purchases as of mid-July 2016, when VidAngel stated the spreadsheet was created. A conservative estimate of the ratio of streams to Discs is [19.3] (=2,000,000/103,450)]. In other words, based on VidAngel's documents and information produced to date, it appears that VidAngel on average makes [between 19 and 20] streams to different users for each Disc VidAngel has purchased and maintains in its inventory.
- 8. Attached as Exhibit **F** is a true and correct copy of a screenshot printout from VidAngel's Facebook page showing an advertisement for Disney's new release, Captain America: Civil War (2016).
- 9. Attached hereto as Exhibit G is a true and correct copy of a screenshot printout from the Harmon Brothers' website showing the "Team."

- 10. Attached hereto as Exhibit **H** is a true and correct copy of correspondence dated July 7, 2016, between Plaintiffs' counsel and VidAngel's counsel. In that correspondence, VidAngel's counsel agreed that Plaintiffs could produce a single witness to testify regarding irreparable harm matters common to all Plaintiffs.
- 11. Attached as Exhibit I is a true and correct copy of correspondence dated September 15 and 16, 2016, between counsel for VidAngel, Mr. Marquart, and Plaintiffs' counsel, in which Plaintiffs' counsel requests the production of underlying survey evidence.
- 12. Attached as Exhibit **J** is a true and correct copy of deposition exhibit **No. 41** from the August 11, 2016, deposition of Defendants' Rule 30(b)(6) designee and CEO of VidAngel, Neal Harmon.
- 13. Attached hereto as Exhibit **K** is a true and correct copy of correspondence dated June 10, 2016, between Plaintiffs' counsel and Mr. Harmon asking VidAngel to "stipulate to the entry of a preliminary injunction during the pendency of this litigation." VidAngel considered this request until June 21, 2016 when VidAngel's counsel informed Plaintiffs' counsel that it would prefer to litigate the issue.
- 14. Attached as Exhibit **L** is a true and correct copy of correspondence dated July 5, 2016 from Plaintiffs' counsel to VidAngel's counsel regarding the stipulated expedited discovery.
- 15. Attached hereto as Exhibit **M** are true and correct copies of excerpts from the August 11, 2016, deposition of Defendants' Rule 30(b)(6) designee and CEO of VidAngel, Neal Harmon.

1	I declare under penalty of perjury under the laws of the United States that the
2	foregoing is true and correct.
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4	Executed this 3rd day of October, 2016 in Los Angeles, California.
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1 2 3 4 5 6 7	GLENN D. POMERANTZ (SBN 112503 glenn.pomerantz@mto.com KELLY M. KLAUS (SBN 161091) kelly.klaus@mto.com ROSE LEDA EHLER (SBN 296523) rose.ehler@mto.com ALLYSON R. BENNETT (SBN 302090) allyson.bennett@mto.com MUNGER, TOLLES & OLSON LLP 355 South Grand Avenue, Thirty-Fifth Flo Los Angeles, California 90071-1560 Telephone: (213) 683-9100 Facsimile: (213) 687-3702	
8 9	Attorneys for Plaintiffs and Counter-Defendants	
10	UNITED STATES	DISTRICT COURT
11	CENTRAL DISTRIC	CT OF CALIFORNIA
12	WESTERN	DIVISION
13		
14	DISNEY ENTERPRISES, INC.;	Case No. 16-cv-04109-AB (PLAx)
15 16	LUCASFILM LTD. LLC; TWENTIETH CENTURY FOX FILM CORPORATION and WARNER BROS. ENTERTAINMENT INC.,	FILED UNDER SEAL PURSUANT TO ORDER OF THE COURT DATED AUGUST 23, 2016 (DKT. 32)
17	Plaintiffs and Counter-	DECLARATION OF ROBERT
18	Defendants,	SCHUMANN IN SUPPORT OF PLAINTIFFS' MOTION FOR
19	VS.	PRELIMINARY INJUNCTION
20	VIDANGEL, INC.,	Judge: Hon. André Birotte Jr. Date: October 24, 2016
21	Defendant and Counter- Claimant.	Time: 10:00 a.m. Crtrm.: 4
22		Trial Date: None Set
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#### **DECLARATION OF ROBERT SCHUMANN**

- I, Robert Schumann, declare as follows:
- 1. I have been retained by Plaintiffs as an expert in this litigation. I have personal knowledge of the facts set forth herein, except as to those stated on information and belief and, as to those, I am informed and believe them to be true. If called as a witness, I could and would testify competently to the facts stated herein.
- 2. I have worked in the computer and technology industry for the past 31 years. In 1985, I received a Bachelor of Science in Computer Science from Rochester Institute of Technology. Since that time, I have worked in various facets of the computer industry, in connection with the design and development of computer software, computer networking systems, computer automation, consumer electronics, large-scale database processing, physical and electronic Audio/Video distribution systems, digital security and other content-protection systems. During this time, I have been personally involved in and overseen the development and licensing of sophisticated technical specifications including work on industry-standard specifications for digital content processing and security; the design and development of software in a variety of computer languages, including C++; the design and development of consumer electronics products and devices, including hardware DVD players, web-based services and the integration and licensing of third-party software packages, technologies and associated technical specifications.
- 3. I have seventeen issued and pending United States Patents, many of which involve digital content protection and consumer products. I was a founding member of the Digital Watermarking Alliance, an industry trade group for digital watermarking, and have spoken extensively at trade shows and other professional venues on content security.
- 4. From August of 1999 until October 2008, I was President and General Manager of Cinea, Inc. Cinea specialized in developing and operating content

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security solutions for digital content, particularly motion picture content. Among other products, Cinea developed and sold the SView DVD player for use in professional content production as well as distribution of screeners to highly controlled audiences. This was an enhanced, DVD CCA-licensed DVD player that incorporated a Cinea-proprietary content security system in addition to the Content Scramble System (CSS).

- 5. I have previously testified in three cases regarding the Content Scramble System and related technology: *Universal City Studios, Inc. v. Reimerdes*, No. 00-Civ.-0277 (LAK) (S.D.N.Y. 2000), *321 Studios, Inc. v. Metro Goldwyn Mayer Studios, Inc.*, No. C-02-1995-SI (N.D. Cal. 2004) and *RealNetworks, Inc. v. DVD Copy Control Association, Inc.*,641 F. Supp. 2d 913 (N.D. Cal. 2009). I also testified in an arbitration as an expert on the online video industry on behalf of NBCUniversal and Hulu. Attached as Exhibit A is a copy of my resume.
- 6. The following analysis is based upon my professional experience with CSS, AACS and BD+, as well as my usage and testing of the VidAngel service. I have also reviewed associated design and development documents, VidAngel's Answer and Counter Complaint, and the deposition testimony of Neal Harmon. I have also reviewed the other documents identified in Exhibit B as well as any other documents referenced in this Declaration.

#### The VidAngel Service

7. VidAngel is an online streaming service that allows customers to watch film and television content via the Internet on a variety of devices, including personal computers, iPads, mobile phones, and on their television through a device like Apple TV, Roku, or Google Chromecast. It also requires users to set at least one filter. The filters have the effect of muting audio content or skipping audiovisual content in categories specified by VidAngel and selected by the users. Based on my own investigation of the VidAngel service, documents provided by

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VidAngel and the deposition testimony of Neal Harmon, it is my professional opinion that VidAngel operates as follows.

- 8. VidAngel delivers content to users by streaming that content over the Internet. In this context, "streaming" simply means the delivery of content to a user's device over the Internet. Here, VidAngel streams content to consumers using, among other technologies, a video content delivery protocol called HTTP Live Streaming, or HLS. Rather than using a single huge file, HLS divides the content into many short media segments, with each segment generally lasting between two and ten seconds and downloaded by the user's device individually. At the beginning of an HLS streaming session, the user's device downloads an index file, which provides the device a list of segment files that the device can then request and play in order to watch the content.
  - 9. VidAngel's filtering technology allows it to

example, VidAngel may "tag" certain segments as containing violence and others as

containing profanity. Until the lawsuit was filed, one category of filterable content

that VidAngel offered was skipping the opening or closing credits.

10. When a user streams a movie or television show from VidAngel, the filtering technology

When a user streams a movie and selects filters

for audiovisual content,

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12	12. Based on my review of VidAngel's documents and the deposition
13	testimony of Neal Harmon, I believe that
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22	VidAngel Obtains Plaintiffs' Content On DVDs And Blu-ray Discs
23	13. To implement its streaming service, VidAngel requires a digital copy of

13. To implement its streaming service, VidAngel requires a digital copy of Plaintiffs' films and television content. To acquire the digital version of a particular piece of content VidAngel purchases copies of Plaintiffs' movies and television shows on DVDs and Blu-ray discs, circumvents the digital content protection associated with the Blu-ray and DVD content and then copies that content onto its

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servers. This process of removing content protection then copying the unprotected content is popularly referred to as "ripping."

- 14. A DVD, or "Digital Versatile Disc," is a high capacity digital storage medium, which can store data such as personal files, emails, etc. Depending on its configuration, a DVD can store up to a maximum of 18 gigabytes of data. By comparison, a typical audio CD will store about 700 megabytes of data. Since one gigabyte equals 1024 megabytes, a 9 gigabyte DVD holds many times more—more than 12 times more—data than a 700 megabyte CD.
- 15. DVDs' large capacities allow them to store motion pictures (movies). DVDs used to store motion pictures will most often hold approximately 9 gigabytes of data. Content on DVDs is stored in a Standard Definition format. This format is a relatively low-resolution format (640x480 pixels per frame) and thus provides a good picture but not a modern High Definition image.
- 16. Blu-ray discs are a newer high capacity storage medium. The term "blu-ray" refers to the blue laser that is used to read the disc. Blu-ray discs can store even more data than DVDs. A Blu-ray disc can store a maximum of 128 gigabytes of data, and, when used for motion pictures, will most commonly hold about 50 gigabytes—more than five times the storage capacity of the typical DVD. Content on Blu-ray discs is encoded in a high definition format, typically 1080P, which represents an image of 1920x1280 pixels per frame. Blu-ray discs have a significantly higher image quality than DVD discs due to their denser pixel count.
- 17. Subject to the security and encryption restrictions discussed below, both DVDs and Blu-ray discs are viewable either on a television (using a standalone DVD player or Blu-ray player) or on a computer with a DVD or Blu-ray drive and specialized playback software.
- 18. DVDs and Blu-ray discs offer many advantages over VHS cassettes, including a much better viewing experience, but they also make a more attractive target for individuals to copy their content without authorization. When one copies

1	the contents from a VHS tape, the quality of the copy is less than that of the original.
2	The same is not true for digital formats like DVDs and Blu-ray discs. For those
3	formats, the copy and the original are of the same quality. Further, digital copies are
4	much easier to distribute than analog copies. Accordingly, a movie that has been
5	copied can easily be uploaded online and distributed around the world. There are,
6	therefore, security measures that can be used for both DVDs and Blu-ray discs to
7	protect their contents.
8	19. Based on my review of VidAngel's documents, my own review of the
9	VidAngel service, and the deposition testimony of Neal Harmon, I believe that
10	VidAngel almost always uses as the source of the digital copies rather
11	than This allows VidAngel to make higher quality copies of the movies and
12	television shows. VidAngel will use as the source for their ripped content
13	only when are unavailable
14	
15	" See Ex. D.
16	CSS Is An Effective Access-Control System For DVDs

20. Plaintiffs in this case use the Content Scramble System ("CSS") in order to protect their copyrighted works on DVDs. CSS is a digital rights management system that prevents access to—but not viewing of—digital copies of works stored on DVDs in order to prevent effective copying. Both DVD player manufacturers and DVD content distributors can obtained authorization to use CSS only through a license from the DVD Copy Control Association ("DVD CCA"). A license allows a DVD player manufacturer to obtain the necessary requirements and specifications for building a CSS-compliant DVD player (i.e., one that is capable of lawfully accessing and playing a DVD that is protected by CSS) and for obtaining access to the necessary "keys" that enable the content on a CSS-protected DVD to be lawfully unscrambled.

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- 21. CSS uses several layers of different types of protection mechanisms, including authentication, encryption, secure storage of encryption keys, timevariable session keys, and other technological measures. CSS works slightly differently depending on whether the user is using a computer or a standalone DVD player to access a DVD disc. Because I understand VidAngel to use a computer to circumvent CSS protections from DVDs, this declaration focuses on the aspects of CSS that control access to CSS-protected content with computers.
- 22. CSS has control measures that operate across three different mediums: the DVD disc itself, software players (players that are implemented primarily as software on computer systems) and the DVD drive (an optical DVD Disc reader that is capable of operating as an internal or peripheral component of a personal computer or other computing device). First, the data on the DVD disc is encrypted, with decryption "keys" stored in areas of the disc that are inaccessible without software that implements CSS. Second, the DVD drive provides an additional layer of protection. It requires authentication, which requires that receiving software programs are trustworthy, and uses other methods of encryption before it will transmit certain types of information from the disc.
- 23. For example, CSS provides for a "locking" mechanism, whereby a computer's DVD Drive will not allow access to CSS-protected content on a DVD disc unless and until the DVD Drive has confirmed that the software seeking access is an authentic CSS-compliant DVD player that can be trusted. If the DVD player software is unable to provide this authentication, indicating to the DVD drive that it is "safe" to release the DVD data, then the protected contents of the DVD will remain "locked" in the DVD drive.
- 24. CSS also utilizes encryption. Encryption selectively scrambles the video stream. Only devices that have access to the "decryption keys" can descramble the data. This encryption provides an additional layer of copy- and access-protection to the protection provided by the "locking" mechanism. Thus,

even if one were able to defeat the "locking" mechanism and gain unauthorized access to the protected files on the DVD disc, the data would be scrambled and thus neither viewable nor playable.

- 25. In addition to encryption, CSS utilizes an "authentication" mechanism, which requires that an authorized player engage in a bi-directional dialogue with the DVD Drive before playing back the video content of a DVD disc. This authentication mechanism further ensures that the DVD content cannot be played back unless such authentication with the DVD Drive is successful. Authentication with the DVD Drive will fail if the DVD being played is not in the DVD Drive.
- 26. Notably, the process described above allows a licensed-DVD player to enable the *viewing* of an authorized DVD's contents. The DVD CCA license prohibits DVD players from copying, or enabling the copying of, the content on a CSS-protected DVD.

#### AACS And BD+ Are Effective Access-Control Systems For Blu-ray Discs

- 27. In order to protect the copyrighted content on Blu-ray discs, all Plaintiffs use the Advanced Access Content System ("AACS"), and Twentieth Century Fox Film Corporation ("Fox") additionally uses BD+ protection for content on Fox's Blu-ray discs. Like CSS, both AACS and BD+ effectively prevent access to the digital content on Blu-ray discs, while still allowing the viewing of that content through the use of licensed Blu-ray players. Also similar to CSS, Blu-ray player manufacturers and Blu-ray content distributors can obtain authorization to use AACS and BD+ only through the authorized licensing organization.
- 28. Like CSS, AACS uses a combination of encryption and authentication to protect the content on Blu-ray discs. The content on a Blu-ray disc is encrypted. It can be decrypted only by using certain "keys," called "Title Keys." Each Title Key is also encrypted, using a different key generated from the "Media Key" (which is necessary to decrypt the encrypted Title Key) stored on the Blu-ray disc, along with the encrypted Title Key. The place where the Media Key is stored is called the

"Media Key Block." In addition to storing Keys, the Media Key Block also provides a mechanism whereby certain Blu-ray players can be prevented from being able to play back content if the players become compromised.

- 29. The Blu-ray disc also contains a Volume ID, which is an identifier stored on the disc.
- 30. In order to play content protected by AACS, licensed Blu-ray players contain several "Device Keys" that allow the players to decrypt the content on the Blu-ray disc. First, the Blu-ray player must decrypt the Media Key Block, which provides the player with the Media Key. Second, the player must obtain the Volume ID, which requires the player to have the correct certificate from the licensing body that develops and licenses AACS (the Advanced Access Content System Licensing Administrator ("AACS LA")). Only by using both the Volume ID and the Media Key can the player decrypt the Title Key, which is, in turn, used to decrypt the encrypted content on the Blu-ray disc.
- 31. In the absence of the appropriate keys and certificate, even if one were able to copy the contents off a Blu-ray disc onto another storage device, the content would still be encrypted. Thus, the content would be neither viewable nor playable. Nor would a user be able to manipulate this encrypted content, such as by editing the content or changing the files from one format to another.
- 32. BD+ is a second, optional, layer of protection that can be used on top of AACS. BD+ is a protection system that is implemented through the use of security programs that are specific to a particular movie title (or a particular version of that movie title) that are included on the Blu-ray disc. Those programs are then read and executed by a special BD+ software module, known as a "virtual machine," that is included in licensed Blu-ray players. When executed by the Virtual Machine, the BD+ security programs can perform various functions, including determining whether the Blu-ray player has been compromised.

33.	In addition, when a disc is protected by BD+, the files on the disc can
be scrambl	ed in a way that is specific to the relevant title. The BD+ virtual machine
then obtair	as the title-specific code from the disc as well as a "fix-up" table that
allows the	virtual machine to descramble the scrambled content. In the absence of a
licensed B	lu-ray player, the content would remain scrambled and could not be
viewed or	played.

- 34. A key feature of both the AACS and BD+ protection systems is the ability to dynamically change, over time, components of the system and thus allow content owners to continually update their security protocols. Thus, entities that seek to illegally remove AACS and/or BD+ protections from Blu-ray discs can do so only if they are also able to continually update their software.
- <u>VidAngel Removes The Encryption From CSS-Protected DVDs And BD+ And</u>

  <u>AACS-Protected Blu-ray Discs And Copies The Unencrypted Contents To Its</u>

  <u>Internal Computer System</u>
- 35. As noted above, in order to obtain digital copies of Plaintiffs' content, VidAngel must copy that content off of DVDs and Blu-ray discs. VidAngel does so as follows:
- 36. Regardless of whether VidAngel uses DVDs or Blu-ray discs,

  In the ordinary course, however, those files would remain encrypted by CSS, AACS and/or BD+. Accordingly, even if VidAngel could copy the files, it could not view them, play them, or manipulate them. VidAngel admits that it uses a product called AnyDVD HD to remove CSS protection from DVDs and AACS and BD+ protection from Blu-ray discs.
- 37. VidAngel places the disc, whether it be a Blu-ray disc or a DVD

  AnyDVD HD then runs in the background,
  circumventing the encryption from the DVD or Blu-ray disc.

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20	By Removing The Encryption From DVDs And Blu-Ray Discs And Allowing
21	The Digital Content Of The Discs To Be Copied Onto A Computer In A
22	<u>Useable Format, VidAngel Circumvents The Technological Measures Designed</u>
23	To Prevent The Accessing And Copying of Copyrighted Content On DVDs And
24	Blu-ray Discs
25	43. As described above, VidAngel not only accesses and copies files off of
26	DVDs and Blu-ray discs, but it does so in a way that allows the files to be viewed,
27	played, and edited. None of those functions would be possible if CSS, AACS or
28	BD+ protections remained in place. Rather, VidAngel uses the circumvention

1	software, AnyDVD HD, to remove the encryption from DVDs and Blu-ray discs to
2	make a usable copy of the digital content on the discs.
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I declare under penalty of perjury under the laws of the United States of America that the foregoing is true and correct.

Executed on August 22, 2016, at Reston, Virginia.

Robert Schumann

## EXHIBIT DD

FILED UNDER SEAL
PURSUANT TO
ORDER OF THE
COURT DATED
AUGUST 23, 2016
(DKT. 32)

From: Josh Jackson customer@groovehq.com

Subject: VidAngel Support: Josh Jackson gave you an awesome rating for your reply

Date: February 19, 2015 at 9:07 AM Asia/Calcutta

To: neal@vidangel.com

Josh Jackson - josh@joshjacksonphotography.com gave you an awesome rating for your reply:

Hi Josh.

YouTube videos do not apply to the new program. What you see is what you get on YouTube videos. No sell back, Rentals and purchases only.

YouTube only works on the desktop and laptop with the chrome browser. There is not an easy way to get YouTube to your TV with our filter unfortunately.

Angel HD works on iPhone, iPad, Apple TV, Roku, Chromecast, Android, etc. It's the best way to watch the filtered movie on your TV.

As for the fee, in order for us to stream a filtered movie to you (unless we had licensing directly from the studios like YouTube does), you have to own the movie first. We can't change to a rental unless we get licensing from Hollywood. We'll have to be a lot bigger to do that. Until then, we sell DVDs and Blu-Rays to you, vault them in our warehouse, and stream you a filtered movie. The buy back system was the most creative way we could come up with in order to offer you the value of a Redbox while staying buttoned up legally.

Great question though.	
- Neal	

## Josh Jackson's comment

Great, quick and courteous customer service

Review it by following the link below: https://vidangel.groovehq.com/groove\_client/tickets/2400410



D 13763

From: Neal Harmon neal@vidangel.com

Subject: Fwd: VidAngel Support: Josh Jackson gave you an awesome rating for your

reply

Date: February 19, 2015 at 9:10 AM Asia/Calcutta

To: Chani Boyce chani@vidangel.com



In the help section tomorrow, under the YouTube section, we need to describe the difference between YouTube and Angel HD

----- Forwarded message -----

From: Josh Jackson < customer@groovehq.com >

Date: Wed, Feb 18, 2015 at 8:37 PM

Subject: VidAngel Support: Josh Jackson gave you an awesome rating for your reply

To: neal@vidangel.com

Josh Jackson - josh@joshjacksonphotography.com gave you an awesome rating for your reply:

Hi Josh.

YouTube videos do not apply to the new program. What you see is what you get on YouTube videos. No sell back. Rentals and purchases only.

YouTube only works on the desktop and laptop with the chrome browser. There is not an easy way to get YouTube to your TV with our filter unfortunately.

Angel HD works on iPhone, iPad, Apple TV, Roku, Chromecast, Android, etc. It's the best way to watch the filtered movie on your TV.

As for the fee, in order for us to stream a filtered movie to you (unless we had licensing directly from the studios like YouTube does), you have to own the movie first. We can't change to a rental unless we get licensing from Hollywood. We'll have to be a lot bigger to do that. Until then, we sell DVDs and Blu-Rays to you, vault them in our warehouse, and stream you a filtered movie. The buy back system was the most creative way we could come up with in order to offer you the value of a Redbox while staying buttoned up legally.

Great - Neal							
Josh	Jackso	n's con					
Great,	, quick a	ind coul	rteous	custom	er sen	/ice	
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Review it by following the link below: https://vidangel.groovehq.com/groove\_client/tickets/2400410

Neal
we are not now not
cell: 801-228-8444
http://www.vidangel.com

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## EXHIBIT EE

FILED UNDER SEAL
PURSUANT TO
ORDER OF THE
COURT DATED
AUGUST 23, 2016
(DKT. 32)

## HIGHLY CONFIDENTIAL - ATTORNEYS' EYES ONLY NEAL HARMON, 30(B)(6) - 08/11/2016

1	UNITED STATES DISTRICT COURT
2	CENTRAL DISTRICT OF CALIFORNIA
3	WESTERN DIVISION
4	
5	DISNEY ENTERPRISES, INC.; )
6	LUCASFILM LTD., LLC; ) No. 16-cv-04109-
7	TWENTIETH CENTURY FOX FILM ) AB (PLAx)
8	CORPORATION and WARNER BROS. )
9	ENTERTAINMENT, INC., )
10	Plaintiffs and Counter- )
11	Defendants, )
12	VS. )
13	VIDANGEL, INC., ) Pages 1-325
14	Defendant and Counter- )
15	Claimant. )
16	)
17	
18	HIGHLY CONFIDENTIAL - ATTORNEYS' EYES ONLY
19	VIDEOTAPED DEPOSITION OF FEDERAL RULE 30(b)(6)
20	WITNESS FOR VIDANGEL, INC.:
21	NEAL HARMON
22	THURSDAY, AUGUST 11, 2016
23	9:43 A.M.
24	Reported by: LINDA NICKERSON
25	CSR No. 8746

DTI Court Reporting Solutions - Woodland Hills

1	Deposition of NEAL HARMON, the witness, taken
2	on behalf of the Plaintiffs, on THURSDAY, AUGUST 11,
3	2016, 9:43 a.m., at 2029 Century Park East,
4	Sixteenth Floor, Los Angeles, California, before
5	LINDA NICKERSON, CSR No. 8746, pursuant to NOTICE.
6	
7	APPEARANCES OF COUNSEL:
8	
9	FOR PLAINTIFFS AND COUNTER-DEFENDANTS:
10	MUNGER, TOLLES & OLSON, LLP
11	BY: KELLY M. KLAUS, ESQ.
12	560 Mission Street
13	Twenty-Seventh Floor
14	San Francisco, California 94105-2907
15	(415) 512-4017
16	kelly.klaus@mto.com
17	-and-
18	MUNGER, TOLLES & OLSON, LLP
19	BY: ALLYSON BENNETT, ESQ.
20	355 South Grand Avenue
21	Suite 3500
22	Los Angeles, California 90071
23	(213) 683-9100
24	allyson.bennett@mto.com
25	

1	APPEARANCES OF COUNSEL (Continued):
2	
3	FOR DEFENDANT AND COUNTER-CLAIMANT:
4	BAKER MARQUART, LLP
5	BY: JAIME W. MARQUART, ESQ.
6	SCOTT M. MALZAHN, ESQ.
7	2029 Century Park East
8	16th Floor
9	Los Angeles, California 90067
10	(424) 652-7800
11	jmarquart@bakermarquart.com
12	smalzahn@bakermarquart.com
13	
14	ALSO PRESENT:
15	JEMAL JUDKINS (Videographer)
16	DAVID QUINTO (In-House Counsel)
17	GRANT ARNOW (Summer Associate)
18	
19	
20	
21	
22	
23	
24	
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1			ЕХНІВ	I T S (Continued)
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22				Neal Harmon with attachment
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3	Exhibit 41	288	E-mail dated 3-11-15 from
4			Neal Harmon
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7			Neal Harmon with attachment
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9	Exhibit 43	301	Letter dated 7-23-15 from
10			David W. Quinto
11			(D 14747-D 14749)
12			
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	1	LOS ANGELES, CALIFORNIA	
	2	THURSDAY, AUGUST 11, 2016; 9:43 A.M.	
	3		09:41:06
	4	THE VIDEOGRAPHER: Here begins Volume	09:42:19
	5	Number I in the 30(b)(6) deposition for VidAngel,	09:42:20
	6	Neal Harmon, in the matter of Disney Enterprises	09:42:29
	7	versus VidAngel, in the United States District	09:42:35
	8	Court excuse me for the Central District of	09:42:41
	9	California in the Western Division. The case number	09:42:43
	10	is 16-cv-04109-AB (PLAx).	09:42:46
	11	Today's date is August 11, 2016. The time	09:42:59
	12	on the video monitor is 9:43. The video operator	09:43:02
	13	today is Jemal Judkins, contracted by DTI at 20750	09:43:05
	14	Ventura Boulevard, Suite 205, Woodland Hills,	09:43:12
	15	California.	09:43:16
	16	This video deposition is taking place at	09:43:16
	17	2029 Century Park East in Los Angeles, California.	09:43:20
	18	Counsel, please voice identify yourselves	09:43:24
	19	and state whom you represent.	09:43:28
	20	MR. KLAUS: I'm Kelly Klaus from Munger,	09:43:29
	21	Tolles & Olson representing the plaintiffs. I'm	09:43:32
	22	joined by my colleague, Allyson Bennett, and also by	09:43:33
	23	Grant Arnow who is a summer associate with our law	09:43:40
	24	firm.	09:43:44
	25	MR. MARQUART: I'm Jaime Marquart of Baker,	09:43:44

		1
1	Marquart, LLP, and we represent the defendant and	09:43:48
2	counter-complainant, VidAngel, Inc., and I am joined	09:43:52
3	by David Quinto of VidAngel, Inc.	09:43:56
4	THE VIDEOGRAPHER: The court reporter today	09:43:59
5	is Linda Nickerson of DTI.	09:44:01
6	Would the reporter please swear in the	09:44:04
7	witness.	09:44:05
8		
9	NEAL HARMON,	
10	having been first duly sworn, was	
11	examined and testified as follows:	
12		09:44:14
13	THE VIDEOGRAPHER: Please begin.	09:44:14
14		
15	EXAMINATION	
16	BY MR. KLAUS:	
17	Q Good morning, Mr. Harmon.	09:44:16
18	A Good morning, Kelly.	09:44:17
19	Q Could you please state and spell your full	09:44:18
20	name for the record.	09:44:22
21	A Neal Harmon, N-e-a-l, H-a-r-m-o-n.	09:44:23
22	Q Have you been deposed before, Mr. Harmon?	09:44:28
23	A I have not.	09:44:31
24	Q Your counsel, I'm sure, went over some of	09:44:32
25	the basic ground rules for the depo, but let me	09:44:39

		1
1	movies to include on VidAngel?	10:03:02
2	A There have been a number of people who have	10:03:06
3	made that decision.	10:03:10
4	Q Who does it today?	10:03:10
5	A The content management is Ricky Cole.	10:03:11
6	Q And who does Ricky Cole report to?	10:03:22
7	A He reports to Liz Ellis.	10:03:30
8	Q And Liz Ellis reports to you, correct?	10:03:32
9	A Yes.	10:03:34
10	Q If a if a if a movie is coming out on	10:03:35
11	DVD and it's had over \$10 million in box office	10:03:52
12	sales, generally going to be something that VidAngel	10:03:57
13	is going to offer on its service?	10:04:00
14	MR. MARQUART: Objection; foundation, vague	10:04:03
15	and ambiguous.	10:04:04
16	THE WITNESS: Again, I think that this	10:04:04
17	document outlines that there needs to be a favorable	10:04:07
18	rating in addition to the sales.	10:04:12
19	MR. KLAUS: I'm going to ask Ms. Nickerson	10:04:22
20	to mark and hand to you what we'll mark as Exhibit	10:04:23
21	11, and Exhibit 11, Mr. Harmon, is the list of	10:04:27
22	plaintiffs' titles that was attached as Exhibit A to	10:04:56
23	the complaint in this matter.	10:04:59
24	(The document referred to was marked by the	
25	Reporter as Plaintiffs' Exhibit 11 for	

	<u> </u>	7
1	identification and is attached hereto.)	
2	BY MR. KLAUS:	
3	Q You've seen Exhibit 11 before today,	10:05:02
4	correct?	10:05:04
5	A I've seen Exhibit A of the complaint	10:05:04
6	before.	10:05:09
7	Q And is it your understanding, Mr. Harmon,	10:05:11
8	that all of the titles that are listed on Exhibit A	10:05:14
9	are currently available on VidAngel, Inc.?	10:05:18
10	MR. MARQUART: Objection; foundation.	10:05:22
11	THE WITNESS: That would be my	10:05:29
12	understanding, but I'm not certain without actually	10:05:30
13	checking that they're all there.	10:05:32
14	BY MR. KLAUS:	10:05:34
15	Q When you looked at Exhibit A to the	10:05:34
16	complaint, did you were there any titles that you	10:05:41
17	believe were not available on VidAngel?	10:05:48
18	A No.	10:05:53
19	Q Has anyone at any time since the filing of	10:05:53
20	the complaint told you that any of the titles that	10:05:57
21	are listed on Exhibit A are not on VidAngel?	10:06:00
22	A No.	10:06:03
23	MR. MARQUART: Sir, please give me an	10:06:04
24	opportunity.	10:06:06
25	THE WITNESS: Oh, I'm sorry, sorry.	10:06:06

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1	MR. MARQUART: Anytime he asks you has	10:06:08
2	anyone told you, I'm going to make sure to remind	10:06:11
3	you not to disclose attorney-client communications.	10:06:12
4	THE WITNESS: Okay. Okay.	10:06:15
5	BY MR. KLAUS:	10:06:15
6	Q Okay. With that, your answer is the same,	10:06:15
7	I take it?	10:06:19
8	A Yes, my answer is the same.	10:06:19
9	Q And since the filing of the complaint, has	10:06:21
10	VidAngel removed any of the titles on Exhibit A from	10:06:24
11	its service?	10:06:27
12	MR. MARQUART: Foundation.	10:06:28
13	THE WITNESS: My answer would be the same.	10:06:29
14	To my knowledge, no.	10:06:33
15	BY MR. KLAUS:	10:06:34
16	Q And is it also the case that unless the	10:06:34
17	court were to tell VidAngel to stop offering these	10:06:44
18	titles, you would leave all of these titles up on	10:06:49
19	on VidAngel?	10:06:53
20	MR. MARQUART: Objection; foundation, vague	10:06:54
21	and ambiguous, calls for a legal conclusion.	10:06:57
22	BY MR. KLAUS:	10:07:03
23	Q You can answer the question, sir.	10:07:03
24	A Okay. Our understanding is that this	10:07:04
25	technology allows our customers to filter these	10:07:16

		1
1	movies and that this is their right to do so, and so	10:07:18
2	we will continue to offer them that technology, yes.	10:07:29
3	Q So my and just to be clear, my question	10:07:38
4	was: Unless and until a court tells you to stop,	10:07:40
5	it's VidAngel's intent to continue to offer the	10:07:44
6	movies that are on Exhibit A, correct?	10:07:47
7	A To offer	10:07:49
8	MR. MARQUART: Sorry. Same objections and	10:07:50
9	also please don't disclose any information you've	10:07:51
10	obtained from conversations with your counsel.	10:07:54
11	THE WITNESS: Okay. The the only	10:07:58
12	correction I would make to your statement is that we	10:08:04
13	will continue to offer filtered versions of the	10:08:07
14	titles.	10:08:09
15	BY MR. KLAUS:	10:08:11
16	Q But with that with that amendment to	10:08:11
17	your answer, is the answer still, yes, you'll	10:08:15
18	continue to offer the filtered versions of the	10:08:18
19	titles until told to stop?	10:08:20
20	A That's correct.	10:08:21
21	Q Okay. And you the complaint in this	10:08:22
22	case was filed on June the 9th.	10:08:28
23	Does that sound about right to you?	10:08:29
24	A That sounds correct.	10:08:30
25	Q And since that time, VidAngel has added	10:08:32

1	other titles to its service offering, correct?	10:08:37
2	A Correct.	10:08:40
3	MR. MARQUART: Objection; foundation.	10:08:40
4	THE WITNESS: Oh, excuse me.	10:08:41
5	BY MR. KLAUS:	10:08:42
6	Q And you will continue in the ordinary	10:08:42
7	course of your operations to add titles as they	10:08:47
8	become available and as you select them to be added,	10:08:50
9	correct?	10:08:53
10	MR. MARQUART: Objection; vague and	10:08:54
11	ambiguous, foundation, calls for speculation.	10:08:55
12	THE WITNESS: We do plan to continue to	10:08:56
13	offer titles.	10:09:02
14	BY MR. KLAUS:	10:09:03
15	Q Okay. And so just to take an example, one	10:09:03
16	of my clients Disney has released this summer on DVD	10:09:08
17	and Blu-ray the movie Zootopia.	10:09:13
18	You're familiar with Zootopia?	10:09:17
19	A Yes.	10:09:18
20	Q You've seen Zootopia?	10:09:19
21	A I have.	10:09:20
22	Q And that's a that's a that's a title	10:09:21
23	that you've added to to VidAngel, correct?	10:09:25
24	A Correct.	10:09:28
25	Q And you know that you're familiar with	10:09:29

	-	
	L Pixar?	10:09:42
	A I am familiar with Pixar.	10:09:42
	Q You know that Pixar is part of the Walt	10:09:44
	Disney Company?	10:09:46
	MR. MARQUART: Objection; foundation.	10:09:47
	BY MR. KLAUS:	
	Q Is that your general understanding?	10:09:48
	A That is my general understanding.	10:09:49
	Q Okay. You know that Pixar released a movie	10:09:51
1	called Finding Dory this summer?	10:09:54
1	A Yes.	10:09:57
1	Q And you it has not yet been released on	10:09:57
1	B DVD, but you understand that it's very likely that	10:10:04
1	the movie will be released on DVD and Blu-ray?	10:10:07
1	A Yes.	10:10:14
1	Q And it would be VidAngel's intent to add	10:10:14
1	Finding Dory to its offerings, correct?	10:10:17
1	MR. MARQUART: Objection; foundation and	10:10:20
1	e it's vague and ambiguous.	10:10:21
2	THE WITNESS: We will add a in the	10:10:25
2	ordinary course of business, I understand that we	10:10:36
2	will add that title and its relevant tags for our	10:10:39
2	B filtering technology.	10:10:45
2	BY MR. KLAUS:	10:10:46
2	Q One of my clients is Warner Bros. You've	10:10:46

	, , , , , , , , , , , , , , , , , , , ,	1
1	heard of Warner Bros.?	10:10:54
2	A Yes.	10:10:55
3	Q And are you familiar that Warner Bros.	10:10:56
4	released a motion picture called Suicide Squad	10:11:01
5	within the last couple weeks? Have you heard about	10:11:05
6	that?	10:11:06
7	A I did hear about that movie.	10:11:06
8	Q And the movie is still in theaters, but	10:11:08
9	based on your understanding of the way the market	10:11:14
10	for home entertainment works, you would expect	10:11:17
11	Suicide Squad at some point in the future to be	10:11:21
12	released on DVD and Blu-ray, correct?	10:11:24
13	A How are its sales?	10:11:26
14	Q The news according to the newspaper	10:11:30
15	reports I read, about \$150 million in box office	10:11:34
16	sales during its first weekend.	10:11:37
17	A Then I I should anticipate that a lot of	10:11:39
18	customers would request that movie, and we will add	10:11:44
19	it in the ordinary course of business.	10:11:46
20	MR. MARQUART: Sir, please answer the	10:11:47
21	question that's asked.	10:11:51
22	The question can you please read back	10:11:52
23	the question. Please listen to the question as it's	10:11:53
24	read back.	10:11:56
25	THE REPORTER: Well, he made a statement	
ı		1

		1
1	about the box office sales. The question is before	
2	that. So read the question before that?	
3	MR. MARQUART: Read the question before	
4	that.	
5	(The record was read as follows:	
6	"Q And the movie is still in	
7	theaters, but based on your	
8	understanding of the way the market	
9	for home entertainment works, you	
10	would expect Suicide Squad at some	
11	point in the future to be released	
12	on DVD and Blu-ray, correct?")	
13	MR. MARQUART: Please just answer the	10:12:23
14	question that was asked.	10:12:24
15	THE WITNESS: Okay. Yes, I would	10:12:26
16	understand that it would be released on DVD or	10:12:28
17	Blu-ray.	10:12:30
18	BY MR. KLAUS:	10:12:31
19	Q Okay. And based on what I've asked you to	10:12:31
20	assume about its box office numbers and commercial	10:12:33
21	popularity, you would expect that in the ordinary	10:12:38
22	course, that would be a title that you would add to	10:12:42
23	VidAngel's offering, correct?	10:12:46
24	MR. MARQUART: Objection; assumes facts,	10:12:48
25	vague and ambiguous, and foundation.	10:12:49
		I

		7
1	THE WITNESS: I would assume that we would	10:12:54
2	create tags for that movie and offer it as a title	10:12:55
3	to be filtered.	10:12:59
4	BY MR. KLAUS:	10:13:00
5	Q You know that one of my clients in this	10:13:00
6	case is Twentieth Century Fox.	10:13:05
7	You understand that?	10:13:08
8	A Yes.	10:13:08
9	Q And are you familiar with the X-Men film	10:13:09
10	franchise?	10:13:14
11	A Yes.	10:13:15
12	Q And you know that the most the newest	10:13:16
13	installment in that is X-Men: Apocalypse? Have you	10:13:25
14	heard about that?	10:13:31
15	MR. MARQUART: Foundation, vague and	10:13:31
16	ambiguous.	10:13:32
17	THE WITNESS: I haven't heard about that.	10:13:32
18	BY MR. KLAUS:	10:13:34
19	Q Okay. IS IT your understanding that the	10:13:34
20	X-Men film franchise is a commercially popular	10:13:37
21	series of films?	10:13:41
22	A Yes.	10:13:42
23	Q Okay. And if there's a new X-Men movie	10:13:43
24	that Fox releases on DVD and Blu-ray disc, would it	10:13:47
25	be your expectation that in the ordinary course,	10:13:53

		7
1	VidAngel would add that title to its service?	10:13:58
2	MR. MARQUART: Objection; foundation.	10:14:01
3	THE WITNESS: Again, in the ordinary course	10:14:04
4	of business, we would tag a popular movie like X-Men	10:14:06
5	and offer it on our service.	10:14:11
6	BY MR. KLAUS:	10:14:13
7	Q And you will you will VidAngel will	10:14:13
8	continue to add these and other titles that my	10:14:20
9	clients release in the ordinary course unless and	10:14:26
10	until a court tells you that you can't do that,	10:14:33
11	correct?	10:14:35
12	MR. MARQUART: Objection; vague and	10:14:36
13	ambiguous, calls for a legal conclusion, foundation.	10:14:38
14	BY MR. KLAUS:	10:14:43
15	Q You can answer the question, sir.	10:14:43
16	A Okay. So could you repeat the question to	10:14:44
17	me one more time?	10:14:51
18	(The record was read as follows:	10:14:52
19	"Q And you will you will	
20	VidAngel will continue to add these	
21	and other titles that my clients	
22	release in the ordinary course	
23	unless and until a court tells you	
24	that you can't do that, correct?")	
25	THE WITNESS: Oh, okay. Provided that it	10:15:07

-			1
	1	matches the criteria that we've previously	10:15:09
	2	discussed, we will at our customers' request tag the	10:15:12
	3	movies and offer them on our site for filtering,	10:15:18
	4	yes.	10:15:21
	5	MR. KLAUS: Ask the court reporter to mark	10:15:26
	6	as Exhibit 12. I'll also ask you if you'll mark	10:15:28
	7	this as Exhibit 13.	
	8	MR. MARQUART: Counsel, my understanding of	10:15:59
	9	the current draft protective order in our interim	10:16:00
	10	agreement is that all of the transcripts are	10:16:05
	11	provisionally marked highly confidential and then	10:16:07
	12	portions can be designated or de-designated.	10:16:10
	13	But for my own ease of reference, I'd like	10:16:13
	14	to note in certain instances when a particular topic	10:16:16
	15	is going to be marked attorneys' eyes only or highly	10:16:22
	16	confidential, and in this instance, I would like to	10:16:27
	17	make that note to the record that Exhibits 12 and 13	10:16:29
	18	appear to be highly confidential themselves I	10:16:34
	19	know they were marked highly confidential and that	10:16:38
	20	the testimony is likely to be highly confidential.	10:16:40
	21	(The documents referred to were marked by	
	22	the Reporter as Plaintiffs' Exhibits 12 and 13 for	
	23	identification and are attached hereto.)	
	24	BY MR. KLAUS:	10:16:51
	25	Q Mr. Harmon, I put before you documents	10:16:51

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		1
1	okay. Say the question again. I'm sorry.	10:32:35
2	BY MR. KLAUS:	10:32:38
3	Q I'll rephrase it.	10:32:38
4	A Yeah.	10:32:39
5	Q You get a you get you buy you buy	10:32:39
6	a package. You buy either a DVD, a Blu-ray disc, or	10:32:46
7	a combo pack, and you get the package an	10:32:49
8	individual package, you put a bar code on that	10:32:54
9	package, right?	10:32:55
10	A Uh-huh.	10:32:56
11	Q Is that a yes?	10:32:56
12	A Yes, that's a yes.	10:32:57
13	Q And the bar code has, I take it, a number	10:32:59
14	that it's associated with, correct?	10:33:04
15	A Yes.	10:33:06
16	Q And that number is used in your inventory	10:33:07
17	tracking and management system, correct?	10:33:15
18	MR. MARQUART: Objection; vague and	10:33:16
19	ambiguous, foundation.	10:33:17
20	THE WITNESS: Yes.	10:33:18
21	BY MR. KLAUS:	10:33:20
22	Q When VidAngel acquires a combo pack, does	10:33:20
23	it put one bar code or two bar codes on the combo	10:33:27
24	pack package?	10:33:32
25	MR. MARQUART: Same objections.	10:33:33

		1
1	Q You just put it into a computer and what	10:40:08
2	happens once you put it into the computer?	10:40:11
3	A We open the disc and we make a copy of the	10:40:14
4	MPEG 2 files.	10:40:23
5	Q And in order to make that copy, you	10:40:25
6	you've heard the term "ripping" before, right?	10:40:30
7	A Uh-huh.	10:40:33
8	Q You know that's a yes?	10:40:33
9	A Yes.	10:40:34
10	Q And you know generally what ripping refers	10:40:35
11	to, right?	10:40:37
12	MR. MARQUART: Objection; vague and	10:40:38
13	ambiguous and calls for speculation as well.	10:40:42
14	Counsel, if you want to define some term	10:40:46
15	that you're using and we can use that definition,	10:40:48
16	that's fine, but that's vague and ambiguous and	10:40:50
17	calls for speculation.	10:40:52
18	BY MR. KLAUS:	
19	Q Well, let's see you know what, let's do	10:40:53
20	it this way. You just told me that you you've	10:40:56
21	heard of the term "ripping."	10:40:59
22	What do you understand ripping to be?	10:41:00
23	MR. MARQUART: Counsel Counsel, okay,	10:41:04
24	that's the same objections as before. I'd prefer to	10:41:05
25	use language that the witness understands.	10:41:10

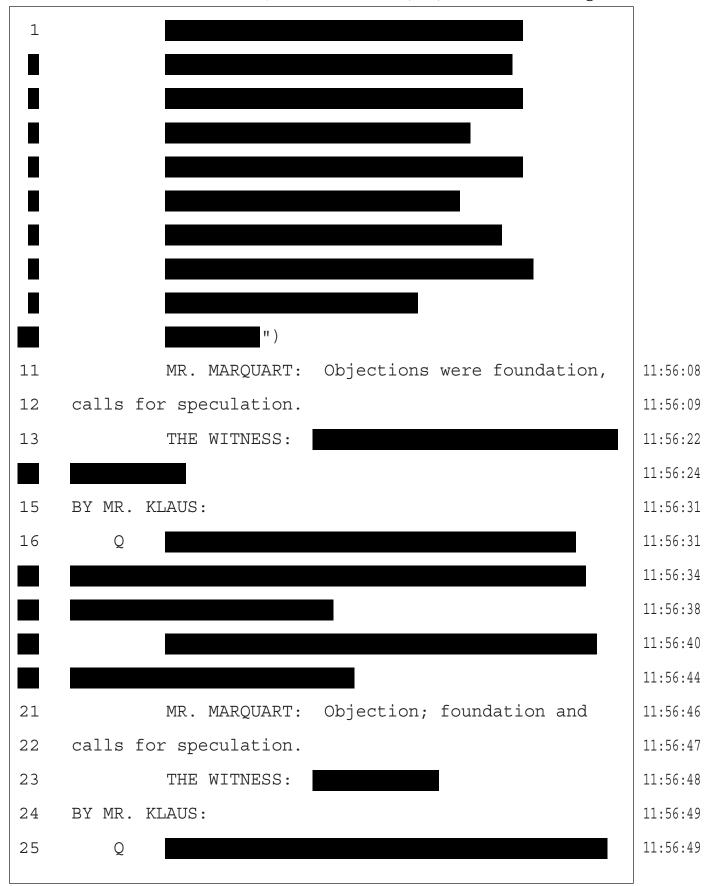
			1
1	Q	What is it?	11:11:08
2	A	It's a receipt.	11:11:09
3	Q	For what?	11:11:10
4	A	AnyDVD HD.	11:11:14
5	Q	And the date on this invoice is June 6,	11:11:17
6	2016.		11:11:22
7		Do you see that?	11:11:22
8	A	Yes.	11:11:23
9	Q	Did VidAngel purchase other software	11:11:23
10	AnyDVD o	r other comparable software prior to June 6,	11:11:34
11	2016?		11:11:39
12	A	We purchased AnyDVD when we began our	11:11:40
13	yes, we	did.	11:11:49
14	Q	Okay. When did you first purchase AnyDVD?	11:11:50
15		MR. MARQUART: Objection; foundation,	11:11:53
16	assumes	facts.	11:11:56
17		THE WITNESS: Can I give you an estimate?	11:11:57
18	BY MR. K	LAUS:	11:11:58
19	Q	Yeah, please.	11:11:58
20	A	I would estimate fourth quarter of 2014.	11:12:01
21	Q	And did VidAngel purchase AnyDVD from a	11:12:10
22	company	called RedFox?	11:12:28
23		MR. MARQUART: Objection; vague as to time.	11:12:30
24	BY MR. K	LAUS:	11:12:32
25	Q	At the time that you at the time you	11:12:32

		1
1	first purchased AnyDVD, was it purchased from	11:12:35
2	RedFox?	11:12:38
3	MR. MARQUART: Foundation.	11:12:42
4	THE WITNESS: No.	11:12:43
5	BY MR. KLAUS:	11:12:43
6	Q Was it from a company called SlySoft?	11:12:43
7	A Yes.	11:12:46
8	Q And is it your understanding that RedFox is	11:12:46
9	a continuation of SlySoft?	11:12:49
10	A Yes.	11:12:52
11	Q Do you know what happened to SlySoft?	11:12:52
12	A Yes.	11:12:59
13	Q What happened to them?	11:12:59
14	A SlySoft changed their business name to	11:13:00
15	RedFox. I don't know exactly what happened. I know	11:13:06
16	that they changed their business.	11:13:15
17	MR. MARQUART: I'm just going to interject	11:13:17
18	foundation, calls for speculation.	11:13:19
19	BY MR. KLAUS:	11:13:21
20	Q Do you know have you heard of SlySoft's	11:13:21
21	former CEO familiar that he is subject to	11:13:27
22	criminal fines for distributing illegal ripping	11:13:36
23	software? Do you know that?	11:13:39
24	MR. MARQUART: Objection; foundation, calls	11:13:40
25	for speculation, and calls for a legal conclusion.	11:13:41

		1
1	Q What is what is your understanding of a	11:48:30
2	front-channel mute?	11:48:34
3	MR. MARQUART: Objection; assumes facts,	11:48:36
4	foundation.	11:48:38
5	THE WITNESS: I can only speak for my own	11:48:40
6	understanding here, but I assume that that means the	11:48:43
7	potentially objectionable content is contained in	11:48:48
8	the front center channel of the audio.	11:48:51
9	BY MR. KLAUS:	11:48:53
10	Q And is it also correct to say that that's	11:48:53
11	the if that's the objectionable content somebody	11:48:56
12	wants taken out and that's where it's located,	11:49:01
13	that's where the mute will be in the playback?	11:49:04
14	A That's correct.	11:49:08
15	Q Okay. If I could ask you to look at	11:49:09
16	paragraph number 17.	11:49:13
17	A Okay.	
18	Q So Mr. McDonald writes here, "The	11:49:20
19	transformed segments are stored on the server and	11:49:22
20	streamed back to the user as the HTTP response."	11:49:28
21	Do you see that?	11:49:31
22	A Yes.	11:49:34
23	Q What are the transformed segments? What's	11:49:34
24	your understanding of what that refers to?	11:49:37
25	MR. MARQUART: Objection; foundation and	11:49:39

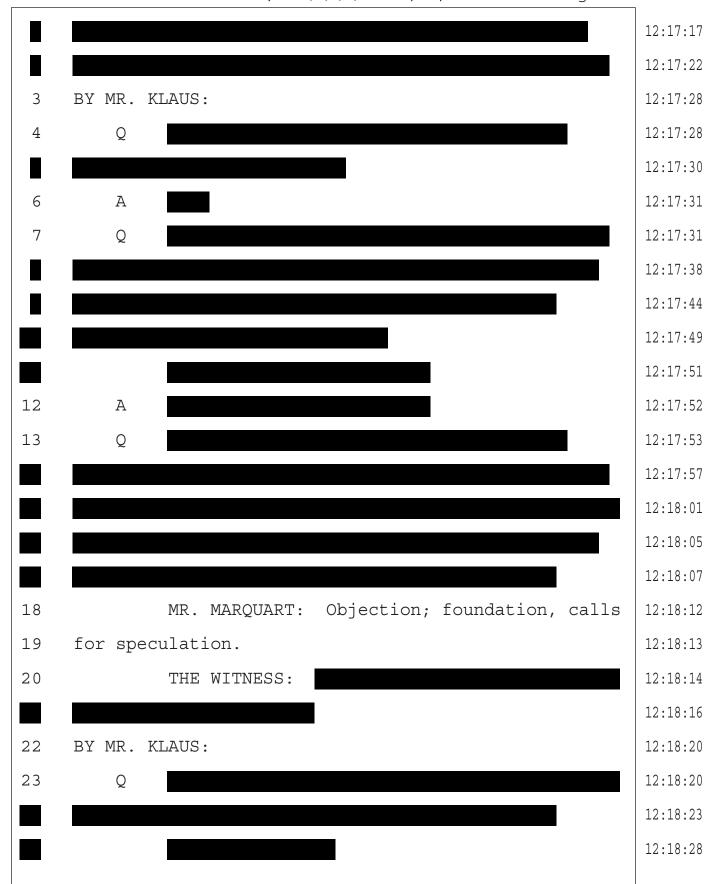
		1
1	server.	11:54:18
2	Do you see that?	11:54:18
3	A Yes.	11:54:26
4	Q And is it your understanding that the edge	11:54:26
5	server is the particular computer server owned by	11:54:31
6	the Cloud delivery company you contract with where	11:54:38
7	the content files are stored and then streamed to	11:54:44
8	VidAngel's customers? Is that your understanding of	11:54:48
9	what the edge server is?	11:54:51
10	MR. MARQUART: Objection; foundation.	11:54:53
11	THE WITNESS: Yes, that's my understanding.	11:54:54
12	BY MR. KLAUS:	11:54:55
13	Q	11:54:55
		11:55:00
		11:55:08
		11:55:13
		11:55:18
		11:55:28
		11:55:31
20	MR. MARQUART: Objection; vague and	11:55:34
21	ambiguous, foundation, calls for speculation.	11:55:36
22	THE WITNESS: I'll have to hear that	11:55:39
23	question that whole phrase again, please.	11:55:40
24	(The record was read as follows:	
25	" Q	

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	1, 11, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1,	ı
		12:16:27
		12:16:28
3	MR. MARQUART: Objection; foundation.	12:16:29
4	THE WITNESS:	12:16:30
5	BY MR. KLAUS:	12:16:30
6	Q	12:16:30
7	A	12:16:33
8	Q	12:16:34
9	MR. MARQUART: Objection; vague and	12:16:38
10	ambiguous.	12:16:39
11	THE WITNESS:	12:16:39
12	BY MR. KLAUS:	12:16:39
13	Q	12:16:39
		12:16:44
15	A	12:16:44
		12:16:46
		12:16:54
		12:16:57
19	Q	12:16:58
		12:17:04
		12:17:09
		12:17:11
23	MR. MARQUART: Objection; foundation and	12:17:12
24	assumes facts.	12:17:13
25	THE WITNESS:	12:17:15



		٦
1	from needing a break and we're close to lunch, does	12:30:49
2	that	12:30:51
3	MR. KLAUS: That's fine. I've only got	12:30:51
4	about five to ten minutes of questions on this for	12:30:52
5	right now.	12:30:55
6	MR. MARQUART: Okay. I assume you	12:30:56
7	answered	12:30:57
8	BY MR. KLAUS:	
9	Q If you could look at if you could look	12:30:58
10	at page 2, there's a photo that takes up a big part	12:30:59
11	of this page.	12:31:02
12	First of all, tell me who is it says	12:31:05
13	that this is the manager of VidAngel's storage	12:31:11
14	vault.	12:31:14
15	Do you recognize her?	12:31:15
16	A Yes.	12:31:16
17	Q Who is that?	12:31:16
18	A Liz Ellis.	12:31:17
19	Q She's your COO?	12:31:18
20	A Uh-huh.	12:31:20
21	Q And she's also the manager. I take it, one	12:31:21
22	of her duties is to manage the storage vault; is	12:31:24
23	that correct?	12:31:27
24	A Well, she's responsible for it, the	12:31:27
25	management of the storage vault.	12:31:33

		1
1	THE WITNESS: I really don't know, but I	12:34:10
2	would say that is probably Revenant was one of	12:34:12
3	our more successful titles. So I would say it's	12:34:15
4	probably over average.	12:34:19
5	BY MR. KLAUS:	12:34:22
6	Q Okay. And the process that we've looked at	12:34:22
7	in some of the earlier documents about acquiring the	12:34:25
8	copy from the disc and then uploading that, does	12:34:29
9	VidAngel do that with respect to every one of the	12:34:36
10	physical copies in its inventory or a lower number?	12:34:44
11	A This process.	12:34:52
12	Q By "this process," if you're looking at the	12:34:53
13	exhibits we looked at before, which I think were	12:34:56
14	Exhibits 15 through 17, those processes	12:34:58
15	A Okay.	12:35:05
16	Q does VidAngel follow those processes	12:35:05
17	with respect to a single disc or with respect to	12:35:07
18	every disc that it has in its physical inventory?	12:35:12
19	A We prepare the filtering information for	12:35:15
20	the title just one time.	12:35:19
21	Q And the upload to the to the servers, do	12:35:22
22	you does VidAngel through its Cloud server	12:35:27
23	network that it contracts with strike that.	12:35:32
24	How many copies reside on the of a	12:35:38
25	particular title reside on the content delivery	12:35:43

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	1	It's listed on page 33	12:38:22
	2	Q Yep.	12:38:25
	3	A lines 9 through pages 34, line 21.	12:38:26
	4	Q Yep.	12:38:31
	5	A This is a description of the copies that	12:38:36
	6	are made in preparing the files for for	12:38:39
	7	filtering.	12:38:46
	8	Q Okay. Let me ask the question this way.	12:38:47
	9	Is there a is there a single copy of The	12:38:51
	10	Revenant located on an Amazon Cloud server that	12:38:59
	11	corresponds to every one of the thousand physical	12:39:04
	12	packages that Ms. Ellis is pictured behind on page 2	12:39:07
	13	of your answer?	12:39:13
	14	MR. MARQUART: Objection; vague and	12:39:14
	15	ambiguous as to "copy" and it assumes facts not in	12:39:15
	16	evidence.	12:39:18
	17	THE WITNESS: So would you like me to read	12:39:26
	18	how the system works for you or	12:39:28
	19	BY MR. KLAUS:	12:39:29
	20	Q No. I'd like you to answer the question,	12:39:29
	21	sir, which is Ms. Ellis is pictured behind something	12:39:32
	22	that may be about a thousand physical copies.	12:39:36
	23	Is there a is there on Amazon's Cloud	12:39:38
	24	server a copy that corresponds to every one of those	12:39:41
	25	discs?	12:39:44

		1
1	MR. MARQUART: So objection; vague and	12:39:46
2	ambiguous as to "copy," misstates his prior	12:39:47
3	testimony as to the process, and I'm not sure he can	12:39:49
4	answer the question as phrased, but	12:39:53
5	THE WITNESS: I will I will say this,	12:39:57
6	that this process that we use to prepare the movie	12:39:59
7	for filtering happens one time.	12:40:04
8	BY MR. KLAUS:	12:40:08
9	Q Okay. Okay. Let me just ask a couple more	12:40:08
10	questions and then we can break for lunch.	12:40:14
11	A Can I just make one addition? I suppose it	12:40:16
12	could happen more than one time if there was a	12:40:19
13	mistake made in the process.	12:40:22
14	Q Is the intent behind the process in its	12:40:23
15	ordinary course to have that happen one time per	12:40:28
16	title?	12:40:31
17	A Yes, yes.	12:40:31
18	Q Let me ask you Exhibit I'm going to	12:40:32
19	mark can you give me the folder with this Exhibit	12:40:50
20	10 tab 10.	12:40:56
21	And then also why don't you give me tab 11	12:41:05
22	and ask the court reporter to mark this as Exhibit	12:41:08
23	19 these will be very quick questions mark	12:41:10
24	this as Exhibit 20.	12:41:23
25	MR. MARQUART: Each page well, I've got	12:41:25

		1
1	series of segments in the different bit rates are	02:13:52
2	displayed to the user according to their filter	02:13:56
3	preferences.	02:14:01
4	Q Okay. Anything else you want to add to	02:14:02
5	that answer?	02:14:04
6	A No.	02:14:05
7	Q Okay. Thanks. So, Mr. Harmon, let me	02:14:05
8	ask VidAngel was formed in about October 2013,	02:14:14
9	correct?	02:14:32
10	A I believe that that was the month that we	02:14:32
11	formed VidAngel, LLC.	02:14:39
12	Q And in around October 2013, during the	02:14:41
13	early years of VidAngel, we'll call them, during the	02:14:53
14	time period of VidAngel, one of the things that you	02:14:56
15	did was to develop a website that allowed customers	02:15:02
16	to filter movies and videos that were available on	02:15:05
17	YouTube and the Google Play Hollywood library; is	02:15:09
18	that correct?	02:15:13
19	A Yes.	02:15:13
20	MR. MARQUART: Vague and ambiguous.	02:15:13
21	THE WITNESS: Excuse me. Yes.	02:15:14
22	BY MR. KLAUS:	02:15:17
23	Q And was that done with some form of like	02:15:17
24	what is commonly called a plug-in software program?	02:15:20
25	A I believe the term that Google Chrome uses	02:15:24

	-	1
1	is an extension.	02:15:32
2	Q And so you VidAngel implemented its	02:15:33
3	filters through a Google Chrome extension during the	02:15:38
4	first part of VidAngel's existence, correct?	02:15:42
5	A We implemented it via a Google Chrome	02:15:46
6	extension, and also through an embedded I-frame in	02:15:50
7	other instances.	02:15:54
8	Q At some point during the year 2014, did	02:15:56
9	VidAngel decide to make what it called a pivot in	02:16:02
10	its business?	02:16:08
11	A Yes, at some point in 2014, we changed the	02:16:08
12	direction of our business.	02:16:18
13	Q Was it in around the October 2014 time	02:16:19
14	frame that you did that?	02:16:26
15	A It was it was during a period of time	02:16:27
16	that really the decision built up throughout the	02:16:34
17	year of 2014.	02:16:45
18	MR. KLAUS: Okay. And just see if I can	02:16:49
19	put some context around this, ask the court reporter	02:16:54
20	to mark Exhibit 21 and hand that to you. Let me	02:16:58
21	know when you have that.	02:17:07
22	(The document referred to was marked by the	
23	Reporter as Plaintiffs' Exhibit 21 for	
24	identification and is attached hereto.)	
25	BY MR. KLAUS:	02:17:22

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1	Do you see that?	02:30:14
2	A Yes.	02:30:15
3	Q And what's under here, up through "On	02:30:15
4	Ultraviolet," is your written response to his	02:30:18
5	question regarding the sustainability of the DVD	02:30:22
6	model, correct?	02:30:25
7	A Yes.	02:30:25
8	Q And you wrote to him, "Even though VidAngel	02:30:27
9	is using a license that comes with a disc purchase,	02:30:31
10	VidAngel is not" capital N-O-T "a disc	02:30:35
11	service. VidAngel is a streaming service that is	02:30:40
12	superior to all other current streaming services	02:30:43
13	because it uses the best of all technology and	02:30:47
14	licensing available."	02:30:50
15	Do you see that?	02:30:53
16	A Yes.	02:30:54
17	Q What did you mean by the "license that	02:30:54
18	comes with a disc purchase"?	02:30:58
19	A I would just provide for context that this	02:31:00
20	e-mail is sent by Paul and my reply are not	02:31:07
21	referencing the current technology of VidAngel.	02:31:15
22	They are referencing a technology that we I'm not	02:31:19
23	even sure what parts of it I can reveal because of	02:31:29
24	privilege, but it was a technology that we were	02:31:31
25	exploring and never offered to customers.	02:31:34

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	1	Q What was that technology?	02:31:36
	2	MR. MARQUART: Again, don't reveal any	02:31:38
	3	communications with counsel. You can reveal what	02:31:40
	4	the technology was, but don't reveal any	02:31:43
	5	communications with counsel. I don't know what your	02:31:47
	6	answer is going to be, but I heard something that	02:31:49
	7	sounded like it could include.	02:31:51
	8	THE WITNESS: Okay. Yeah, the what was	02:31:53
	9	the technology? Could you give me a more specific	02:32:05
	10	question? What do you mean by "What was the	02:32:08
	11	technology"?	02:32:10
	12	BY MR. KLAUS:	02:32:11
	13	Q You said that the service that you're	02:32:11
	14	discussing in this e-mail exchange in Exhibit 22 is	02:32:13
	15	not the current VidAngel service.	02:32:18
	16	Tell me what the service was that you were	02:32:21
	17	discussing with him.	02:32:23
	18	A To the best of my knowledge and memory,	02:32:24
	19	this was a service that was based on the premise of	02:32:34
	20	drawing actually drawing a similar analogy from	02:32:45
	21	the marketplace. It was more akin to have you	02:32:48
	22	heard of the service called Movie Swap?	02:32:52
	23	Q I've heard of it, but that's just going to	02:32:58
	24	lead me to ask you to continue to describe what that	02:33:01
	25	is for the record.	02:33:03

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1	A That's fine. That's fine. At any rate, it	02:33:04
2	was it was more like a service where people would	02:33:06
3	add their own DVDs, and they could trade or share.	02:33:10
4	I don't remember all the details of the service, but	02:33:19
5	this it was an idea that was a nascent idea that	02:33:21
6	never saw the light of day.	02:33:35
7	Q Is it accurate to say that the service that	02:33:40
8	VidAngel is offering today is not a disc service but	02:33:43
9	is a streaming service that is superior to all other	02:33:48
10	current streaming services?	02:33:52
11	A No.	02:33:53
12	Q In what way is that not an accurate	02:33:53
13	description of the service that you use today?	02:33:57
14	A Well, this the servant that we use	02:33:58
15	the service that we use today is is superior to	02:34:09
16	other services for people who want to filter their	02:34:12
17	movies and TV shows and could be considered by many	02:34:15
18	to be inferior to other services where their if	02:34:25
19	their goal is not to filter movies and TV shows.	02:34:32
20	So Netflix has an amazing offering and	02:34:35
21	other services have features that we don't have. So	02:34:44
22	that is not a true statement.	02:34:50
23	Q Is it a true statement that today VidAngel	02:34:51
24	is not a disc service?	02:34:56
25	A I would say that VidAngel is a filtering	02:34:59

		1
1	A Yes, I believe that I compiled the slides	03:34:49
2	from information that was given me from others.	03:34:53
3	Q And what was the purpose of this slide	03:34:55
4	deck?	03:34:58
5	A This slide deck, November 2015, "Investor	03:35:01
6	Intro," this was a slide deck for prospective	03:35:05
7	investors in VidAngel.	03:35:09
8	Q I'd like to ask you and just to ask a	03:35:23
9	couple of questions. The first pictured slide,	03:35:26
10	which is 13620, "One bleeping dollar new releases \$1	03:35:34
11	per night with sellback," do you see that?	03:35:41
12	A Yes.	03:35:43
13	Q Is this an introduction to prospective	03:35:43
14	investors, sort of a splash screen introduction to	03:35:48
15	them?	03:35:52
16	A This was	03:35:52
17	MR. MARQUART: Objection; vague and	03:35:53
18	ambiguous.	03:35:54
19	THE WITNESS: This was a I think this	03:35:54
20	was a screen capture from an image on our website.	03:35:58
21	BY MR. KLAUS:	03:36:07
22	Q Okay. If you look at page 13622, it says,	03:36:07
23	"VidAngel vault (provisional patent protection)."	03:36:15
24	Do you see that?	03:36:18
25	A Yes.	03:36:19

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1	Q What is the what is it you were trying	03:36:19
2	to illustrate on this slide?	03:36:22
3	A I'm trying to illustrate that new releases	03:36:28
4	we acquire discs, and we place them into our vault,	03:36:37
5	and then we sell them, and we buy them back.	03:36:50
6	And the second option is a hypothetical	03:36:56
7	scenario that doesn't exist where existing VidAngel	03:36:59
8	users could add their own movies to their VidAngel	03:37:04
9	library to be able to filter them.	03:37:11
10	Q Let me ask, if you would, to turn to page	03:37:20
11	13637. Let me know when you're there.	03:37:27
12	A 13637, 13637? I'm on 13637.	03:37:30
13	Q And are these financial projections that	03:37:59
14	you had developed to present to prospective	03:38:01
15	investors about how you hoped to grow the business?	03:38:05
16	A Yes.	03:38:11
17	Q And it says, in 2015, 18,770. Do you see	03:38:11
18	that in terms of total number of customers?	03:38:19
19	A Yes.	03:38:22
20	Q To the best of your recollection, was that	03:38:22
21	approximately the number of customers that you had	03:38:24
22	or as of November 2015 or anticipated to have as	03:38:28
23	around year-end?	03:38:32
24	A To the best of my recollection.	03:38:33
25	MR. MARQUART: Sorry. Objection; vague as	03:38:37

		I
1	Q Okay. Do you know what the and is it	03:42:25
2	your recollection that as of around November or	03:42:30
3	December of 2015, you had around 63,000 sales as you	03:42:36
4	describe them?	03:42:41
5	MR. MARQUART: Objection; calls for	03:42:44
6	speculation, foundation.	03:42:45
7	You can answer if you're able.	03:42:45
8	THE WITNESS: I really don't remember.	03:42:46
9	BY MR. KLAUS:	03:42:48
10	Q Sound like it's probably something in that	03:42:48
11	ballpark of 63,000?	03:42:53
12	A I think it was higher than that.	03:42:55
13	Q Do you think it was over a hundred thousand	03:43:02
14	by year-end of 2015?	03:43:04
15	A Could have been.	03:43:09
16	Q It then if you move over, you're	03:43:10
17	anticipating for 2016 having 1.7 million movies	03:43:16
18	sold.	03:43:24
19	Do you see that?	03:43:24
20	A Yes.	03:43:25
21	Q What's your what are the number of	03:43:25
22	sales, as you describe them, so far during calendar	03:43:30
23	year 2016?	03:43:36
24	A I don't know.	03:43:39
25	Q Over a million?	03:43:39

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	1	A Uh-huh.	03:43:40
	2	Q Over 1 1/2 million?	03:43:41
	3	A Yes.	03:43:45
	4	Q Over 2 million?	03:43:46
	5	A I don't know.	03:43:47
	6	Q Do you think it's probably somewhere in the	03:43:47
	7	range of 1 1/2 to 2 million sales?	03:43:51
	8	A I think that's likely.	03:43:53
	9	Q And there are columns for 2017 and 2018.	03:43:59
	10	Do you see those?	03:44:07
	11	A For yes.	03:44:07
	12	Q And, again, it was your purpose in	03:44:10
	13	preparing this slide with these projections to	03:44:14
	14	extrapolate out based on your assumptions what you	03:44:20
	15	thought the growth might be by the year-end 2017 and	03:44:25
	16	year-end 2018? Is that your purpose in this?	03:44:28
	17	MR. MARQUART: Objection; vague and	03:44:31
	18	ambiguous.	03:44:33
	19	THE WITNESS: The purpose was to	03:44:34
	20	communicate given a given set of assumptions what	03:44:38
	21	would happen.	03:44:41
	22	BY MR. KLAUS:	03:44:44
	23	Q Under "Marketing Costs," it says you had	03:44:44
	24	about around just under a half million dollars in	03:44:48
	25	marketing costs through the end of 2015.	03:44:53

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1	THE WITNESS: It's a reference to a	04:51:47
2	potential video script.	04:51:54
3	BY MR. KLAUS:	04:51:55
4	Q And at this point, have you created such a	04:51:55
5	video?	04:51:58
6	A No.	04:51:58
7	Q There's a reference to "October timing,	04:51:58
8	prehearing or posthearing if we raise now."	04:52:04
9	Do you see that?	04:52:06
10	A Yes.	04:52:06
11	Q What is that a reference to?	04:52:15
12	A Exactly what we said in the board meeting.	04:52:16
13	Q Which is what?	04:52:19
14	A "October timing, prehearing or posthearing,	04:52:20
15	if we raise money now."	04:52:26
16	Q Are you referring to the hearing on the	04:52:30
17	motion for preliminary injunction in this case?	04:52:32
18	A Yes.	04:52:36
19	Q Let me switch to another topic, Mr. Harmon.	04:52:36
20	A Okay.	04:52:51
21	Q I'd like to talk to you about your buy and	04:52:59
22	sellback feature. One element of the buy and	04:53:02
23	sellback feature is that if a customer who has	04:53:15
24	bought a DVD actually wants their disc shipped to	04:53:17
25	them, you'll ship it to them; is that right?	04:53:20

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1	A Yes.	04:53:25
2	Q How many people have requested to have	04:53:27
3	their discs shipped to them?	04:53:32
4	A Eight.	04:53:35
5	Q Eight total?	04:53:36
6	A To my knowledge.	04:53:38
7	Q How many discs have you actually shipped to	04:53:46
8	those people?	04:53:49
9	MR. MARQUART: Objection; vague and	04:53:54
10	ambiguous as to "those people."	04:53:55
11	THE WITNESS: We have shipped, to my	04:54:02
12	knowledge, four.	04:54:03
13	BY MR. KLAUS:	04:54:04
14	Q Do you know why the you did not ship	04:54:04
15	this to the other four people?	04:54:13
16	A To my understanding, it's because the other	04:54:14
17	people mistakenly requested that their discs be	04:54:16
18	shipped to them.	04:54:20
19	Q The discs the four discs that you	04:54:36
20	shipped or provided back to people who requested	04:54:37
21	them, did you provide them the disc in its original	04:54:40
22	DVD or DVD/Blu-ray case?	04:54:49
23	A I don't know.	04:54:51
24	Q Do you know whether you provided them the	04:54:55
25	disc in any form that had their bar code on the	04:54:57

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1	a physical copy of a movie sent to them is someone	05:01:37
2	who's paid the full purchase price; in other words,	05:01:41
3	they've paid the 20 bucks and there's nothing to	05:01:44
4	credit them, correct?	05:01:46
5	A Correct.	05:01:54
6	Q And it's the case that even after VidAngel	05:01:54
7	returns the physical disc to that person, the person	05:01:57
8	is still able to view the movie through VidAngel;	05:02:03
9	is that correct?	05:02:10
10	MR. MARQUART: Objection; vague and	05:02:11
11	ambiguous, vague as to time, mischaracterizes prior	05:02:12
12	testimony if it's intending to.	05:02:14
13	THE WITNESS: They will still be able to	05:02:19
14	view the filtered version of the movie.	05:02:20
15	BY MR. KLAUS:	05:02:23
16	Q On VidAngel?	05:02:23
17	A On VidAngel.	05:02:24
18	Q Even though they have physical possession	05:02:25
19	of the disc, they'll still be	05:02:29
20	A Yes, as long as they've agreed to this	05:02:29
21	affidavit.	05:02:32
22	Q And can the person who does that, can they	05:02:33
23	change their filter settings for the movie on	05:02:39
24	VidAngel?	05:02:43
25	A Yes.	05:02:44

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1	Mr. Klaus.	05:17:57
2	MR. MARQUART: Have you have you made a	05:17:57
3	decision one way or the other, yes or no? And then	05:17:58
4	please don't disclose any communications.	05:18:00
5	BY MR. KLAUS:	05:18:01
6	Q Have you made a decision one way or another	05:18:01
7	about whether it's possible it will be turned back	05:18:04
8	on?	05:18:06
9	A I don't think we've made a decision.	05:18:07
10	Q Has VidAngel also, since the lawsuit was	05:18:37
11	filed, disabled the filtering option that would	05:18:41
12	allow users to filter content filter either the	05:18:49
13	opening or closing credits only and still be able to	05:18:56
14	watch a movie on VidAngel?	05:18:59
15	MR. MARQUART: Objection; vague as to time,	05:19:01
16	speculation.	05:19:03
17	THE WITNESS: Could you please reread the	05:19:04
18	question.	05:19:06
19	(The record was read as follows:	
20	"Q Has VidAngel also, since the	
21	lawsuit was filed, disabled the	
22	filtering option that would allow	
23	users to filter content filter	
24	either the opening or closing	
25	credits only and still be able to	

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1	watch a movie on VidAngel?")	05:19:32
2	THE WITNESS: As background, we having	05:19:32
3	created this service for the purpose of filtering,	05:19:37
4	have taken measures throughout our history to ensure	05:19:44
5	that that's what the service is used for, and among	05:19:48
6	those is writing the letters to the studios later	05:19:56
7	requiring filters. And after seeing the complaint	05:20:04
8	and realizing that the movies could be watched in	05:20:14
9	their entirety with with only opening and closing	05:20:22
10	credits, we removed the opening and closing credits.	05:20:27
11	We got a few complaints about that because	05:20:30
12	there are certain films where the opening and	05:20:36
13	closing credits have content in them that are	05:20:39
14	objectionable. We'd like to add the feature back,	05:20:41
15	but we need to alter our systems so that when you	05:20:45
16	select the opening and closing credits filters, you	05:20:49
17	also need to select an additional filter.	05:20:56
18	So, yes, it occurred post the filing of the	05:21:01
19	litigation, but it is a continuation of a history of	05:21:06
20	ensuring that our service is used for the purpose it	05:21:11
21	was designed, which is to filter movies and TV	05:21:14
22	shows.	05:21:20
23	BY MR. KLAUS:	05:21:20
24	Q Were you aware before the lawsuit was filed	05:21:20
25	that various persons had publicly discussed the	05:21:33

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	1	ability to watch essentially an entire movie on	05:21:39
	2	VidAngel for only a dollar by disabling either the	05:21:44
	3	opening or closing credits?	05:21:52
	4	MR. MARQUART: Objection; vague and	05:21:54
	5	ambiguous as to "various persons," vague as to time.	05:21:58
	6	THE WITNESS: I may have been aware of that	05:22:02
	7	fact. I don't remember at this time. It's become a	05:22:04
	8	topic of focus recently. So it's hard to sort out	05:22:09
	9	timing.	05:22:14
	10	MR. KLAUS: Mark as Exhibit 35.	05:22:19
	11	(The document referred to was marked by the	
	12	Reporter as Plaintiffs' Exhibit 35 for	
	13	identification and is attached hereto.)	
	14	THE WITNESS: Oh, you know what, I just	05:22:31
	15	remembered an article that mentioned only the	05:22:33
	16	opening credits. It was a USA Today article.	05:22:40
	17	BY MR. KLAUS:	05:22:47
	18	Q Do you recall when that was?	05:22:47
	19	A January.	05:22:50
	20	Q Did you see it at that time?	05:22:51
	21	A Yes.	05:22:52
	22	Q And why didn't VidAngel disable the opening	05:22:53
	23	or closing credit feature at that time when you saw	05:22:58
	24	the USA Today article?	05:23:02
	25	A Because we the person who was	05:23:04

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1	STATE OF CALIFORNIA )
2	) ss
3	COUNTY OF ORANGE )
4	I, LINDA NICKERSON, CSR #8746, in and for
5	the State of California do hereby certify:
6	That, prior to being examined, the witness
7	named in the foregoing deposition was by me duly
8	sworn to testify the truth, the whole truth, and
9	nothing but the truth;
10	That said deposition was taken down by me in
11	shorthand at the time and place therein named, and
12	thereafter reduced to typewritten form at my
13	direction, and the same is a true, correct, and
14	complete transcript of the testimony at said
15	proceedings.
16	Before completion of the deposition, review
17	of transcript [X] was [ ] was not requested. If
18	requested, any changes made by the deponent (and
19	provided to the reporter) during the period allowed
20	are appended hereto.
21	I further certify that I am not interested
22	in the event of the action.
23	WITNESS MY HAND this 15th day of August, 2016.
24	Sorda Nicleson
25	LINDA NICKERSON, CSR No. 8746
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