



Table of Contents

1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20  
21  
22  
23  
24  
25  
26  
27  
28

- I. BACKGROUND FACTS ..... - 1 -
  - A. World of Warcraft..... - 1 -
  - B. Game Play ..... - 1 -
  - C. Blizzard’s World of Warcraft End User License Agreement (“EULA”) and Terms of Use Agreement (“TOU”) ..... - 2 -
  - D. Blizzard’s Software Detection Systems - Warden and Scan.dll ..... - 2 -
  - E. MDY Industries, LLC and Michael Donnelly ..... - 3 -
    - 1. MDY’s Glider Software - Background..... - 4 -
    - 2. Glider’s Functionality ..... - 5 -
    - 3. Glider’s Release to the Market ..... - 5 -
    - 4. Glider’s Detection Avoidance Development..... - 5 -
  - F. Blizzard visits Donnelly and the Present Suit..... - 6 -
- II. SUMMARY JUDGMENT STANDARD ..... - 7 -
- III. MDY CANNOT BE SECONDARILY LIABLE FOR COPYRIGHT INFRINGEMENT BECAUSE BLIZZARD CANNOT SHOW THAT ANY THIRD PARTY HAS INFRINGED BLIZZARD’S COPYRIGHTS ..... - 7 -
  - A. Because Blizzard’s EULA grants its licensees the right to use the WoW game client software, Blizzard’s licensees cannot infringe Blizzard’s copyright by breaching a separate term in Blizzard’s EULA or TOU that is unrelated to one of the five exclusive rights under 17 U.S.C. § 106..... - 8 -
  - B. Blizzard cannot unilaterally extend the statutory reach of the Copyright Act; Blizzard’s remedy for unauthorized use of third party software with WoW by licensed users lies exclusively in contract..... - 10 -
- IV. MDY IS ENTITLED TO SUMMARY JUDGMENT BECAUSE BLIZZARD CANNOT SUPPORT A PRIMA FACIE CASE UNDER EITHER 17 U.S.C. §§ 1201(A)(2) OR 17 U.S.C. § 1201(B)(1) OF THE DIGITAL MILLENNIUM COPYRIGHT ACT (“DMCA”)..... - 12 -
  - A. Blizzard’s Warden and Scan.dll programs are not “access control” measures under 17 U.S.C. § 1201(a)(3)(b), so MDY cannot violate § 1201(a)(1) or § 1201(b)(1) as a matter of law. .... - 12 -
    - 1. Warden is a data reporting machine, not an access control measure. . - 13 -
    - 2. Scan.dll is not an access control measure ..... - 14 -

1 B. No reasonable relationship exists between access obtained by avoiding detection  
2 from Warden or Scan.dll and Blizzard’s copyrighted WoW game client, MDY  
3 cannot be liable under 17 U.S.C. § 1201(a)(2)..... - 14 -  
4 V. MERELY DEVELOPING A SOFTWARE PROGRAM THAT WORKS IN  
5 ALONGSIDE BLIZZARD’S WoW GAME CLIENT SOFTWARE DOES  
6 NOT TORTIOUSLY INTERFERE WITH BLIZZARD’S CONTRACTUAL  
7 RELATIONSHIPS..... - 17 -  
8 A. Blizzard’s TWIC claim legally fails because no reasonable jury could find MDY’s  
9 acts to be “improper”..... - 18 -  
10 1. Nature of Conduct: MDY’s actions neither illegal nor inequitable..... - 18 -  
11 2. Actor’s Motive: Because Blizzard has no evidence that malice was the sole  
12 motivator, Blizzard’s TWIC claim legally fails ..... - 19 -  
13 3. The Interest of the Other to Which the Actor Interferes..... - 20 -  
14 4. Interest advanced: MDY has advanced a business interest; Blizzard has no  
15 evidence to support that MDY advanced an interest in harming Blizzard...  
16 - 21 -  
17 5. The Social Interests in Protecting the Freedom of Action of the Actor and  
18 the Contractual Interests of the Other favor MDY ..... - 21 -  
19 6. Proximity or Remoteness of the Actor’s Conduct to Interference ..... - 22 -  
20 7. Relationship between the Parties ..... - 22 -  
21 B. Blizzard did not prohibit the use of “bots” when MDY launched Glider, Blizzard  
22 cannot establish that MDY intentionally interfered with a contract that was not  
23 breached..... - 23 -  
24 C. No reasonable jury could find that MDY’s acts caused injury to Blizzard..... - 23 -  
25 VI. BY SELLING GLIDER SOFTWARE TO BLIZZARD’S LICENSEES,  
26 NEITHER MDY NOR DONNELLY HAVE UNFAIRLY COMPETED  
27 WITH THE DEFENDANTS. .... - 25 -  
28 VII. BY SELLING GLIDER SOFTWARE TO BLIZZARD’S LICENSEES,  
NEITHER MDY NOR DONNELLY HAVE BEEN UNJUSTLY ENRICHED  
BY OBTAINING PROFITS FROM THE SALE OF GLIDER..... - 25 -  
VIII. CONCLUSION..... - 25 -

1 Plaintiff MDY Industries, LLC (“MDY”) and Third-Party Defendant, Michael  
2 Donnelly (“Donnelly”) (collectively “MDY” or “plaintiffs”) move for summary  
3 judgment against defendants Blizzard Entertainment, Inc. (“Blizzard”) and Vivendi  
4 Games, Inc. (“Vivendi”) (collectively, “the defendants”) on the claims alleged in MDY’s  
5 complaint and the defendants’ counter-claim/third-party complaint. This motion is fully  
6 supported by the separate Statement of Facts filed with this brief and the accompanying  
7 Memorandum of Points and Authorities.

8  
9 **I. BACKGROUND FACTS<sup>1</sup>**

10 **A. World of Warcraft**

11 On November 23, 2004, Blizzard released the computer game World of Warcraft  
12 (“WoW”). WoW is a massive multi-player online roll playing game (MMORPG).  
13 Blizzard distributes the WoW game client through retail purchase of compact discs, or a  
14 person can freely download a copy of the game client from Blizzard’s website to a  
15 computer. Since its initial release, Blizzard has steadily increased the number of active  
16 subscriptions of its game. On average, Blizzard has issued approximately one million  
17 new WoW game accounts every three to four months. On January 22, 2008, Blizzard  
18 announced its WoW subscriber base reached ten million active accounts. Each active  
19 subscription account requires that a user pay a monthly fee to play the game. In the U.S.,  
20 the monthly cost is fifteen dollars per month.

21 **B. Game Play**

22 In the WoW game, a person controls a character avatar within a persistent game  
23 world, exploring the landscape, fighting monsters, performing quests, building skills, and  
24 interacting with computer-generated characters, as well as other players. The game  
25 rewards success with in-game currency (gold), items, experience and reputation, which in  
26 turn allow players to improve their skill and power. A player begins the game at level 1.  
27 Players can raise their characters from level one to level 60 without an expansion module,

28 <sup>1</sup> See generally attached Statement of Facts.

1 and level 70 if they have purchased an expansion module of the World of Warcraft game  
2 entitled, “The Burning Crusade.” Additionally, players may opt to take part in battles  
3 against other players of an enemy faction, in player vs. player battlegrounds or in normal  
4 world zones subject to the rules in place on the particular server. Duels can also be  
5 fought between members of the same or opposing factions, although these do not provide  
6 rewards. Many players also choose to join guilds. Players can form short term parties  
7 and raid groups to conduct raids against enemy territories.

8 **C. Blizzard’s World of Warcraft End User License Agreement (“EULA”)**  
9 **and Terms of Use Agreement (“TOU”)**

10 Prior to installing the game on a computer hard drive, the account holder must  
11 agree to the terms of Blizzard’s EULA and TOU. Generally, the agreements grant the  
12 end user a non-exclusive license to operate the WoW game client software to play WoW  
13 by installing it on an unlimited number of computers that the user owns, as well as the  
14 right to make one archival copy of the compact discs containing the game client software.  
15 In its EULA and TOU, Blizzard prohibits the use of certain “unauthorized third-party  
16 software” with the WoW game client, including “bots”.<sup>2</sup> A “bot” in this context is a  
17 software program that enables a person to run another software program on auto-pilot  
18 with minimal assistance from the person.

19 **D. Blizzard’s Software Detection Systems - Warden and Scan.dll**

20 Blizzard does not utilize any access or copy protection measures to prevent the  
21 copying of its WoW game client software in either its compact disc or downloaded form.  
22 Blizzard’s WoW game client, however, does include two unauthorized software detection  
23 mechanisms called Warden and Scan.dll.

24 Warden detects whether a licensee is using unauthorized third-party software with  
25 the WoW game client that violates Blizzard’s EULA or TOU. When a licensee is  
26 running the WoW game client, Warden detects changes to the licensee’s computer

27 \_\_\_\_\_  
28 <sup>2</sup> Blizzard did not explicitly prohibit “bots” until it modified its EULA on December 11,  
2006. *See*, SOF at ¶¶ 16-18.

1 memory (RAM) and reports any changes back to Blizzard. Blizzard then compares the  
2 changes in the licensee's RAM for known patterns of code that indicate that the licensee  
3 is using an unauthorized third-party software program. Once Blizzard confirms the  
4 licensee's use of an "unauthorized" third-party program, Blizzard decides whether it will  
5 ban the licensee's account. Blizzard does not ban, nor has it ever banned, the licensee  
6 personally.

7 Scan.dll is the second element of Warden's unauthorized software detection  
8 system. Scan.dll is a dynamic link library file that is part of the WoW game client. After  
9 the computer loads the WoW game client into a licensee's RAM, the computer executes  
10 the Scan.dll file. The file scans the inside of the licensee's RAM and WoW game data  
11 files and checks for changes or modifications to the WoW game client code and game  
12 files to determine whether the licensee has loaded any "unauthorized" third-party  
13 programs. If Scan.dll detects an unauthorized program, the WoW game client will  
14 present an error message and will not allow the licensee to log onto WoW server to play  
15 WoW. A person can easily remove Scan.dll from his hard drive by locating the file on  
16 his computer and pressing the "Delete" key.

17 Neither Warden nor Scan.dll control access to the WoW game client (the code the  
18 user has purchased on disks or downloaded from Blizzard), because they cannot restrict a  
19 person from:

- 20 1) accessing the WoW game client software code;
- 21 2) copying the WoW game client software from an existing installation, a  
compact disc or DVD to another form of storage medium;
- 22 3) copying a downloaded version of the WoW game client obtained from  
23 Blizzard's server to another form of storage medium;
- 24 4) distributing copies of the WoW game client software; or
- 25 5) making derivative works of the WoW game client software.

26 **E. MDY Industries, LLC and Michael Donnelly**

27 Michael Donnelly is a highly skilled computer software developer and specialist.  
28 Michael Donnelly founded MDY Industries, LLC, an Arizona Limited Liability  
Company on December 6, 2004, for the purpose of separating his computer consulting

1 business from his personal assets. Donnelly is the sole member of MDY.

2 1. MDY's Glider Software - Background

3 When Blizzard released WoW in late 2004, Donnelly became an avid player of  
4 WoW. Like many others who play WoW, Donnelly became frustrated with the amount  
5 of time it took to advance his character in WoW. Inspired by his desire to advance his  
6 character's level to the same level several of his friends had reached, Donnelly searched  
7 online for any available programs that would help him speed up the time it took to level  
8 his character up to where his friends were. After searching and being unsuccessful in  
9 locating a software program to meet his needs, Donnelly decided to write software code  
10 to assist him in catching up with his friends in the game without having to be physically  
11 playing WoW. Between March 2005 and May, 2005, Donnelly developed a software  
12 program that became known as WoWGlider ("Glider").

13 2. How Glider Functions

14 Generally, Glider allows a person to play a piece of software on autopilot by  
15 automating the necessary keystrokes to play the game. A Glider user must be an active,  
16 paying customer of Blizzard to use the Glider program with WoW. Under certain  
17 conditions, Glider can help a WoW player raise the level of his character to level 60 or 70  
18 by playing the character when the customer is idle or absent from his computer. Once a  
19 player reaches the highest level in the game, Glider does not allow the player to  
20 accumulate any more experience points in the game, and Glider's utility is drastically  
21 reduced. Glider can also assist handicapped persons with limited use of their limbs by  
22 minimizing the need to use the keyboard to play WoW.

23 A player can load Glider either before or after he loads WoW into the computer's  
24 RAM memory. Glider works<sup>3</sup> by reading the player's state information (character health,  
25 nearby monsters, nearby chests and mines, the character's spells) from the user's RAM  
26

---

27 <sup>3</sup> MDY has since developed several current and potential uses for Glider with other  
28 software programs. SOF, at ¶¶ 38-46. However, for the purpose of this motion, the  
description of how Glider works is limited to its use with the WoW game client software.

1 memory. It then sends keystrokes into the WoW client software on behalf of the user to  
2 try to kill the monsters and do other repetitive tasks such as collecting loot from killed  
3 monsters and harvestable objects. Glider is inefficient as a gold farming tool, and many  
4 other programs are available that do a much better job at gold farming than Glider does or  
5 can. Under no circumstances can Glider:

- 6 a. alter the WoW client game software in anyway;
- 7 b. give the WoW player the ability to do anything that a human player could not  
already do;
- 8 c. give the WoW player additional power, wealth, or in-game advantage over any  
player other than allowing the player not to be present when playing the game;
- 9 d. give the WoW player the ability to make any copies of, make derivative works  
10 of, or publicly distribute copies of the WoW client software.

### 11 3. Glider's Release to the Market

12 Based upon Donnelly's personal success using Glider, Donnelly decided to see if  
13 he could sell the Glider software for profit. In June, 2005 Donnelly began selling the  
14 Glider software through MDY. Since its release, MDY has made the program available  
15 solely by downloading it from MDY's website located at [www.mmoglider.com](http://www.mmoglider.com) at a cost  
16 of \$15.00 per license. Moreover, MDY has increased its sales from approximately  
17 twenty in the first month, to over 100,000 as of February, 2008.

18 MDY utilizes Google AdWords to draw traffic to its website and to advertise the  
19 availability of the program. MDY also markets the program using an affiliate structure  
20 whereby third-parties can post ads for the Glider program on their website and are  
21 compensated if a Glider sale originates from the advertisement. MDY has only marketed  
22 the game as an alternate method to reduce the time it takes to level a character to 60 or  
23 70. Although a person can use Glider (inefficiently) as a tool to help WoW licensees to  
24 "farm gold" within the WoW game, MDY has never marketed the program for that  
25 purpose and actively discourages persons from using Glider as a gold farming tool.

### 26 4. Glider's Detection Avoidance Development

27 Prior to September, 2005, Donnelly did not know that Blizzard would object to  
28

1 anyone using Glider with WoW. Donnelly did not become aware that Blizzard was  
2 attempting to detect the use of Glider until September, 2005 when Blizzard banned  
3 certain Glider customers' accounts. Prior to that time, Donnelly had not developed any  
4 software component that avoided Blizzard's ability to detect software.

5 Donnelly responded to Blizzard's efforts to detect and ban Glider users by  
6 developing software counter-measures to avoid being detected by either Blizzard's  
7 Warden or Scan.dll programs. In late September, 2005, Glider began avoiding Warden  
8 and Scan.dll<sup>4</sup> so that Blizzard's licensees could use Glider with the WoW game client  
9 software without Blizzard interfering with Glider. Glider, however, cannot circumvent  
10 Warden or Scan.dll for the purpose of allowing a person to:

- 11 1) make an unauthorized copy of the WoW game client software;
- 12 2) make an unauthorized derivative work of the WoW game client software; or
- 13 3) make an unauthorized distribution of the WoW game client software.

14 Although Blizzard's acts of detecting Glider and banning Glider users' accounts  
15 led Donnelly to believe that Blizzard considered Glider an unauthorized third-party  
16 software program under its EULA and TOU, Donnelly did not agree with how Blizzard  
17 interpreted its agreements. Donnelly believed that Blizzard had no right to control  
18 MDY's efforts to sell Glider because he had no contractual relationship with Blizzard. In  
19 addition, Blizzard's EULA did not originally prohibit "bots."<sup>5</sup>

#### 20 **F. Blizzard visits Donnelly and the Present Suit**

21 MDY continued to sell Glider for several months. On the early morning of  
22 October 25, 2006 and without any prior notice, the defendants' counsel Shane McGee, an  
23 officer of Vivendi Games Fritz Kryman, and an unidentified private investigator appeared  
24 at Donnelly's home. When they arrived, they presented Donnelly with a copy of a  
25 complaint that they indicated would be filed the next day in the U.S. District Court for the  
26

---

27 <sup>4</sup> All Glider users must do to avoid detection by Scan.dll is to launch the Glider program  
28 after the user loads the WoW client software.

<sup>5</sup> SOF, at ¶¶ 16-18.

1 Central District of California if Donnelly did not immediately agree to stop selling Glider  
2 and return all profits that he made from Glider sales. Blizzard's audacious threats  
3 offended Donnelly. Donnelly immediately contacted counsel and filed the present action.  
4 The defendants filed counterclaims against Donnelly and MDY for contributory and  
5 vicarious copyright infringement, violation of the Digital Millennium Copyright Act (17  
6 U.S.C. §§ 1201(a)(2) and (b)(1)) and tortious interference with Blizzard's contractual  
7 relations with its licensees.

8  
9 **MEMORANDUM OF POINTS AND AUTHORITIES**

10 **II. SUMMARY JUDGMENT STANDARD**

11 Summary judgment is appropriate if the evidence, viewed in the light most  
12 favorable to the nonmoving party," show[s] that there is no genuine issue as to any  
13 material fact and that the moving party is entitled to judgment as a matter of law."<sup>6</sup>  
14 "Only disputes over facts that might affect the outcome of the suit . . . will properly  
15 preclude the entry of summary judgment."<sup>7</sup> The disputed evidence must be "such that a  
16 reasonable jury could return a verdict for the nonmoving party."<sup>8</sup> A court may enter  
17 summary judgment against a party who "fails to make a showing sufficient to establish  
18 the existence of an element essential to that party's case, and on which that party will bear  
19 the burden of proof at trial."<sup>9</sup>

20  
21 **III. MDY CANNOT BE SECONDARILY LIABLE FOR COPYRIGHT**  
22 **INFRINGEMENT BECAUSE BLIZZARD CANNOT SHOW THAT ANY**  
23 **THIRD PARTY HAS INFRINGED BLIZZARD'S COPYRIGHTS**

24 Blizzard asserts that MDY has infringed its copyright both contributorily and  
25 vicariously by selling the Glider software to Blizzard's customers.<sup>10</sup> As a threshold

26 <sup>6</sup> Fed.R.Civ.P. 56(c); see, *Celotex Corp. v. Catrett*, 477 U.S. 317, 322-23 (1986).

27 <sup>7</sup> *Anderson v. Liberty Lobby, Inc.*, 477 U.S. 242, 248 (1986).

28 <sup>8</sup> *Id.* at 248.

<sup>9</sup> *Celotex*, 477 U.S. at 322.

<sup>10</sup> Counterclaims, at Counts II and III.

1 matter, a party cannot be secondarily liable for copyright infringement without a third  
2 party first directly infringing the copyright.<sup>11</sup> As a result, Blizzard must present at least  
3 some evidence that third parties have infringed its copyrights to avoid summary  
4 judgment. Blizzard cannot make such a showing as a matter of law.

5 A claimant seeking to establish copyright infringement must prove (1) ownership  
6 of a valid copyright and (2) engaging in one of the exclusive rights the Copyright Act  
7 affords the copyright owner (hereinafter referred to as “copying”).<sup>12</sup> In this case,  
8 Blizzard cannot establish a third party infringed its copyright because Blizzard cannot  
9 demonstrate that anyone has made a “copy” of its WOW game client software and  
10 violated the Copyright Act. Even if Blizzard can establish that MDY’s customers have  
11 breached Blizzard’s EULA or TOU, the mere breach of contract is not enough to invoke  
12 the punitive remedies of the Copyright Act – nor should it be as a matter of public policy.  
13 To hold otherwise would turn every breach of a “license agreement” concerning the use  
14 of a product containing software (including automobiles and home appliances) into  
15 copyright infringement.

16 Copyright is not designed for, and cannot be made to bear, so much weight; nor  
17 can the remedies of copyright be invoked solely through artful contract drafting  
18 purporting to condition the copyright license on compliance with a vast array of non-  
19 copyright-related terms. Where a given business model envisions a customer act outside  
20 of the exclusive rights of copyright, contract and not copyright is the way to enforce such  
21 business model.

22  
23 **A. Since Blizzard’s EULA grants its licensees the right to use the WoW**  
24 **game client software, Blizzard’s licensees cannot infringe Blizzard’s**  
25 **copyright simply by breaching a separate term in Blizzard’s EULA/TOU**

26 <sup>11</sup> *Perfect 10, Inc. v. Amazon.com*, 06-55405, at 15474-76 (9th Cir. 2007) (stating that  
27 “As a threshold matter, before we examine [plaintiff’s] claims that [defendant] is  
28 secondarily liable, [plaintiff] must establish that there has been direct infringement by  
third parties.”)

<sup>12</sup> *Feist Publications, Inc. v. Rural Tel. Serv. Co.*, 499 U.S. 340, 361 (1991).

1                   **that is unrelated to one of the five exclusive rights under 17 USC § 106.**

2                   Copyright law “has never accorded the copyright owner complete control over all  
3 possible uses of his work.”<sup>13</sup> Rather, copyright law grants a limited bundle of exclusive  
4 rights to copyright owners. Specifically, the owner of a software copyright has the  
5 exclusive right to do and to authorize any of the following acts:<sup>14</sup>

- 6                   1. to reproduce the copyrighted work in copies;
- 7                   2. to prepare derivative works based on the copyrighted work; or
- 8                   3. to publicly distribute copies of the copyrighted work by sale or other  
                    transfer of ownership, or by rental, lease, or lending.

9                   Anyone who violates even one of these exclusive rights is a copyright infringer.<sup>15</sup>

10                  On the other hand, “anyone who is authorized by the copyright owner to *use* the  
11 copyrighted work ... is not an infringer of the copyright with respect to such use.”<sup>16</sup> In  
12 other words, by granting a nonexclusive license to use copyrighted material, the  
13 copyright owner waives any right to sue its licensee for infringing its copyright.<sup>17</sup>

14                  Blizzard permits its licensees to load the WoW game client software into RAM to  
15 play WoW.<sup>18</sup> As such, Blizzard’s licensees cannot violate Blizzard’s exclusive rights  
16 under the Copyright Act to make copies simply by loading a copy of the program into  
17 RAM to play WoW. While the agreement purports to make the license conditional on the

---

18  
19 <sup>13</sup> *Sony Corp. v. Universal City Studios, Inc.*, 464 U.S. 417, 432 (1984).

20 <sup>14</sup> 17 U.S.C. § 106 (the remaining exclusive rights of public performance and public  
display would not apply to Blizzard’s WoW client software).

21 <sup>15</sup> *Sony Corp.*, 464 U.S. at 433.

22 <sup>16</sup> *Peer Intern. Corp. v. Pausa Records, Inc.*, 909 F.2d 1332, 1338 (9th Cir. 1990)  
(emphasis ours).

23 <sup>17</sup> *Graham v. James*, 144 F.3d 229 (2nd Cir. 1998); *Peer Int’l Corp. v. Pausa Records,*  
24 *Inc.*, 909 F.2d 1332, 1338-39 (9th Cir. 1990); *United States Naval Inst. v. Charter*  
25 *Communications, Inc.*, 936 F.2d 692, 695 (2d Cir. 1991) (holding that “[A]n exclusive  
26 licensee of any of the rights comprised in the copyright, though it is capable of breaching  
the contractual obligations imposed on it by the license, cannot be liable for infringing  
the copyright rights conveyed to it.”)

27 <sup>18</sup> *See, e.g., MAI Systems Corp. v. Peak Computer, Inc.*, 991 F.2d 511, 517 (9th Cir. 1993)  
28 (holding that non-licensed users violated the Copyright Act by making a copy of software  
into RAM).

1 licensee continuing to abide with all of its terms, the following section demonstrates that  
2 the drafter of an adhesion form contract cannot convert copyright-unrelated breaches of  
3 that contract into copyright infringement.

4  
5 **B. Blizzard cannot unilaterally extend the statutory reach of the Copyright**  
6 **Act; Blizzard’s remedy for unauthorized use of third party software with**  
7 **WoW by licensed users lies exclusively in contract.**

8 Even if a licensee violated Blizzard’s EULA or TOU by using Glider while  
9 playing WoW, that licensee does not infringe Blizzard’s copyright in its WoW client  
10 software.<sup>19</sup> Unauthorized use of a protected work infringes a copyright only when the  
11 unauthorized use “conflicts with one of the specific exclusive rights conferred by the  
12 copyright statute.”<sup>20</sup> In other words, acts that breach a contract (such as Blizzard’s  
13 EULA or TOU) infringe a copyright only when such acts would infringe the copyright  
14 without the contract.<sup>21</sup>

15 The Federal Circuit in *Storage Technology Corp. v. Custom Hardware*  
16 *Engineering & Consulting, Inc.* is directly on point. In *Storage Tech*, the plaintiff  
17 manufactured certain data libraries and owned copyrights in a certain software package  
18 that accessed the data libraries. The software package contained two intertwined parts:  
19 (1) functional code and (2) maintenance code.<sup>22</sup> The plaintiff licensed the functional  
20 code to its customers, but not the maintenance code.<sup>23</sup> Nonetheless, the plaintiff  
21 provided a copy of the entire software package (functional code and maintenance code  
22 integrated together) to its customers. Both parts of the code were automatically loaded

---

23 <sup>19</sup> See, *Sony Corp. v. Universal City Studios, Inc.*, 464 U.S. at 447 (“Even unauthorized  
24 uses of a copyrighted work are not necessarily infringing.”)

25 <sup>20</sup> *Id.* at 447.

26 <sup>21</sup> *Storage Technology Corp. v. Custom Hardware Engineering & Consulting, Inc.*, 421  
27 F.3d 1307, 1316 (Fed. Cir. 2005)(holding that “uses” that violate a license agreement  
28 constitute copyright infringement only when those uses would infringe in the absence of  
any license agreement at all).

<sup>22</sup> *Id.* at 1309-10.

<sup>23</sup> *Id.* at 1310.

1 into the RAM upon startup, and copying of the entire code was necessary to activate and  
2 run the program. The defendant was an independent contractor that repaired the data  
3 libraries that the plaintiff manufactured. In repairing the data libraries, the defendant  
4 copied and used the maintenance code. The plaintiff asserted that the defendant infringed  
5 its copyright because “the license agreement specifically excluded the use of the  
6 maintenance code.”<sup>24</sup>

7 The *Storage Tech* court expressly rejected Plaintiff’s attempt to bootstrap  
8 copyright infringement upon breaches of terms in a copyright license that did not involve  
9 one of the exclusive rights under the copyright act.<sup>25</sup> In doing so, the court noted that the  
10 potential reach of a contract is vast compared to the statutorily tailored reach of copyright  
11 law. Given the differing policies underlying contract and copyright, if courts allowed  
12 punitive remedies of the Copyright Act to be extended by mere contract, such a policy  
13 would create inappropriate results.<sup>26</sup> As one example, the court stated:

14 ”... [c]onsider a license in which the copyright owner grants a person the  
15 right to make one and only one copy of a book with the caveat that the  
16 licensee may not read the last ten pages. Obviously, a licensee who made a  
17 hundred copies of the book would be liable for copyright infringement  
18 because the copying would violate the Copyright Act’s prohibition on  
19 reproduction and would exceed the scope of the license. Alternatively, if  
20 the licensee made a single copy of the book, but read the last ten pages, the  
21 only cause of action would be for breach of contract, because reading a  
22 work *does not violate any right protected by copyright law.*”<sup>27</sup> (emphasis  
23 ours).

24 Given that *Storage Tech*’s license permitted copying of the maintenance code in  
25 order to use the program, the defendant’s unauthorized use was “not forbidden by  
26

---

24 <sup>24</sup> *Id.* at 1311.

25 <sup>25</sup> *Id.* at 1316-17.

26 <sup>26</sup> *Id.*

27 <sup>27</sup> *Id.*, citing *United States Naval Inst. v. Charter Communications, Inc.*, 936 F.2d 692,  
28 695 (2d Cir. 1991) (holding “[a] licensee of any of the rights comprised in the copyright,  
though it is capable of breaching the contractual obligations imposed on it by the license,  
cannot be liable for infringing the copyright rights conveyed to it”).

1 copyright law and cannot give rise to an action for copyright infringement” – even if its  
2 use might have breached the license.<sup>28</sup> Similarly, even if a WoW licensee breaches  
3 Blizzard’s EULA or TOU by using Glider while playing WoW, the use of Glider cannot  
4 rise to the level of a copyright infringement.

5 Without any primary infringement, MDY cannot be a contributory infringer.

6 **IV. MDY IS ENTITLED TO SUMMARY JUDGMENT BECAUSE BLIZZARD**  
7 **CANNOT SUPPORT A *PRIMA FACIE* CASE UNDER EITHER 17 U.S.C.**  
8 **§§ 1201(A)(2) OR 17 U.S.C. § 1201(B)(1) OF THE DIGITAL MILLENNIUM**  
9 **COPYRIGHT ACT (“DMCA”).**

10 In their counterclaims, the defendants allege that by circumventing Blizzard’s two  
11 unauthorized software detection programs, Warden and Scan.dll, MDY is liable to  
12 Blizzard for violating 17 U.S.C. §§ 1201(a)(2) and (b)(1) of the DMCA. Even assuming  
13 all facts in the light most favorable to the defendants, MDY and Donnelly are entitled to  
14 summary judgment on Count IV of Blizzard’s counterclaims.

15 **A. Blizzard’s Warden and Scan.dll programs are not “access control”**  
16 **measures under 17 U.S.C. § 1201(a)(3)(b), so MDY cannot violate §**  
17 **1201(a)(1) or § 1201(b)(1) as a matter of law.**

18 For Blizzard to prevail on its claim under § 1201(a)(2), Blizzard must first meet  
19 the threshold requirement that Blizzard’s Warden and Scan.dll software programs  
20 “effectively controls access” to its WoW client software code:<sup>29</sup>

- 21 (a) No person shall manufacture, import, offer to the public, provide, or  
22 otherwise traffic in any technology, product, service, device,  
23 component, or part thereof, that—  
24 (2) is primarily designed or produced for the purpose of  
circumventing a technological measure that effectively *controls*  
*access* to a work protected under this title;

25 \_\_\_\_\_  
26 <sup>28</sup> *Id.* (stating that “[L]ikewise, in this case, the copying of the maintenance code is  
27 permitted by the license. The use of the code may violate the license agreement, but it is  
not forbidden by copyright law and cannot give rise to an action for copyright  
infringement.”)

28 <sup>29</sup> 17 U.S.C. § 1201(a)(2) and (a)(3)(b)(emphasis ours).

1 (3)(B) a technological measure “effectively controls access to a work”  
2 if the measure, in the ordinary course of its operation, requires  
3 the application of information, or a process or a treatment, with  
the authority of the copyright owner, to gain access to the work.

4 1. Warden is a data reporting machine, not an access control measure.

5 Blizzard limits Warden’s utility to two functions: (1) Warden scans a licensee’s  
6 computer RAM to determine if the licensee is playing WoW with third party software  
7 that Blizzard prohibits under its EULA or TOU,<sup>30</sup> and (2) if Warden detects an  
8 unauthorized software program, Warden notifies Blizzard.<sup>31</sup> Blizzard then reviews the  
9 data and decides whether it will close the licensee’s WoW account.<sup>32</sup>

10 Under no circumstances does Warden control or prevent the licensee, or any third  
11 party, from “gaining access” to what the Copyright Act protects - Blizzard’s WoW game  
12 client software.<sup>33</sup> Blizzard admits that Warden cannot prevent a person from copying,  
13 modifying, distributing, or even examining copies of the WoW client software code.<sup>34</sup>  
14 Moreover, even while Warden operates, a licensee can: (1) access all of the features of  
15 the WoW client software code; (2) play WoW game client; and (3) examine, copy,  
16 modify, or distribute copies of the WoW client software code to exactly the same extent  
17 he could if Warden was not operating.<sup>35</sup> Warden is a data reporting machine that does  
18 not control access to any part of the WoW game client software or the WoW server  
19 software. Consequently, Warden is not an access control measure, let alone an effective  
20 access control measure, for any work protected under 17 U.S.C. § 106 as defined under §  
21 120a(a)(3)(B). Thus, MDY is entitled to summary judgment on the portion of  
22 Defendants’ Count IV pertaining to 17 U.S.C. § 1201(a)(2).

23  
24  
25 <sup>30</sup> SOF, at ¶22-25.

26 <sup>31</sup> *Id.*

27 <sup>32</sup> *Id.*

28 <sup>33</sup> *Id.*

<sup>34</sup> *Id.*

<sup>35</sup> *Id.*

1           2.     Scan.dll is not an access control measure

2           Blizzard’s Scan.dll software code also functions solely as a way to detect third-  
3 party software.<sup>36</sup> Although Scan.dll can control whether a licensee can access the WoW  
4 game client software to *play* the WoW game, similar to Warden, Scan.dll cannot control  
5 whether a licensee can access the WoW game client software to examine, copy, make  
6 derivative works or distribute copies of it.<sup>37</sup> In fact, Scan.dll cannot prevent the licensee  
7 *from loading the game client into RAM*. Even if Scan.dll detects prohibited software  
8 code – it can only stop the licensee from playing WoW.<sup>38</sup> However, loading the game  
9 into RAM is the *only* potential copyright infringement involved, for it is that step alone  
10 that even potentially involves the making of a “copy” of the game client software.

11           Blizzard apparently designed Scan.dll, like Warden, as a tool to help Blizzard  
12 enforce the terms of its EULA and TOU. Copyright law, however, does not govern these  
13 contracts. Blizzard’s Scan.dll software does not protect access to Blizzard’s copyrights.  
14 Even if Scan.dll did protect access, the Court cannot consider it to be an *effective* access  
15 control measure for any work protected as defined under § 1201(a)(3)(B), because a  
16 person can easily remove Scan.dll from his computer by simply locating the file in his  
17 directory and typing the “Delete” key. Thus, MDY is entitled to summary judgment on  
18 the portion of Defendants’ Count IV pertaining to 17 U.S.C. § 1201(a)(2).

19                           **B. No reasonable relationship exists between access obtained by Glider**  
20                           **avoiding Warden or Scan.dll and Blizzard’s copyrighted WoW game**  
21                           **client, so MDY cannot be liable under 17 U.S.C. § 1201(a)(2).**

22           Even if the Court considers Warden and Scan.dll to be “effective access control  
23 measures” under 17 U.S.C. § 1201(a)(3)(B), MDY is still not liable to the defendants for  
24 violating § 1201(a)(2).

25           The DMCA creates liability for a person who *facilitates copyright infringement* by

26           

---

<sup>36</sup> SOF, at ¶¶ 26-28.

27           <sup>37</sup> *Id.*

28           <sup>38</sup> Scan.dll cannot even start working until the WoW game client has been loaded from  
the licensee’s hard drive into RAM. *Id.*

1 circumventing a technological protection measure - even if that person does not actually  
2 infringe any copyright.<sup>39</sup> Congress recognized that in the Digital Age, copyright owners  
3 needed additional protection to prevent people from distributing digitized works such as  
4 music CDs and DVD movies in a massive and uncontrolled fashion through the  
5 internet.<sup>40</sup> Congress enacted the DMCA “to help copyright owners protect their works  
6 from piracy behind a digital wall,” such as encryption techniques or password schemes.<sup>41</sup>  
7 Congress did not enact the DMCA as a way for businesses to use the copyright laws to  
8 enforce their business models or license agreements.<sup>42</sup>

9 For example, under the DMCA, a person who distributes software for decrypting  
10 copyrighted movies incurs liability without need to prove actual copyright infringement  
11 because software for decrypting copyright-protected movies *facilitates* copyright  
12 infringement.<sup>43</sup> In this example, movie decryption software provides a “key” whereby a  
13 third party can wrongfully gain access to a protected work – i.e., commit a “digital  
14 trespass.”<sup>44</sup> Thus, the DMCA “create(s) liability and consequent damages for making,  
15 using, or selling a "key" that enables a *trespass* upon intellectual property [].”<sup>45</sup>  
16  
17  
18

---

19  
20 <sup>39</sup> *Chamberlain Group v. Skylink Technologies*, 381 F.3d 1178, 1197 (Fed. Cir.  
21 2004)(emphasis ours); *Id.* at 1195-96(“Prior to the DMCA, a copyright owner would  
22 have had no cause of action against anyone who circumvented any sort of technological  
23 control, but did not infringe.”)

24 <sup>40</sup> *Id.* at 1197.

25 <sup>41</sup> *Id.* at 1197 (emphasis in original).

26 <sup>42</sup> *See generally, Chamberlain*, 381 F.3d at 1201 (expressly rejecting “proposed  
27 construction [that] would allow any manufacturer of any product to add a single  
28 copyrighted sentence or software fragment to its product, wrap the copyrighted material  
in a trivial "encryption" scheme, and thereby gain the right to restrict consumers' rights to  
use its products in conjunction with competing products.”)

<sup>43</sup> *Universal City Studios, Inc. v. Reimerdes*, 111 F. Supp.2d 294 (S.D.N.Y. 2000).

<sup>44</sup> *Chamberlain Group*, 381 F.3d at 1198.

<sup>45</sup> *Id.*

1           The DMCA, however, does not extend to *every* act of electronic circumvention.<sup>46</sup>  
2           The DMCA extends only to efforts to circumvent measures that enable access to a  
3 forbidden place and thereby facilitate “digital trespass”.<sup>47</sup> In other words, there must be a  
4 nexus between “access” and the “protection” offered by copyright. No nexus exists – and  
5 DMCA liability does not attach -- when efforts to circumvent technological protection  
6 *merely enables rightful access* to a protected work for the purpose of using it for its  
7 intended purpose (without copying, making derivative works, or distributing the work).<sup>48</sup>

8           *Chamberlain Group v. Skylink Technologies* is the seminal case on this issue and  
9 factually analogous to the case at bar. In *Chamberlain*, the plaintiff manufactured remote  
10 controlled garage door systems (“GDOs”) and the defendant sold universal remotes that  
11 worked with multiple GDOs, including systems manufactured by the plaintiff. In order  
12 for its remotes to work with plaintiff’s systems, defendant circumvented the plaintiff’s  
13 technological protection to access the functionality of plaintiff’s GDO software. The  
14 plaintiff asserted that the defendant *per se* violated the DMCA because defendant  
15 circumvented technological protection to access the plaintiff’s software. The Federal  
16 Circuit discussed the DMCA in detail and rejected the concept of a *per se* DMCA  
17 violation. Instead, the Federal Circuit found the acts did not violate the DMCA because  
18 there was no reasonable relationship between “access” and “protection.” Circumventing  
19 the limitation on *use* of the software only facilitated the user/owner’s ability to use the  
20 device to open his garage door, which he had every right to do after purchasing the  
21 software. The defendant’s device did not enhance the user’s ability to copy or distribute  
22 the software over anything the user could have done without the defendant’s device.  
23 Indeed, the actual program was available for direct electronic readout even without the  
24 defendant’s device. Therefore, the defendant’s act did not violate the DMCA, because

---

25  
26 <sup>46</sup> *Id.* at 1195 (“defendants whose circumvention devices do not facilitate infringement  
27 are not subject to § 1201 liability” and “Congress could not have intended such a broad  
28 reading of the DMCA”).

<sup>47</sup> *Id.* at 1196.

<sup>48</sup> *Id.* at 1195.

1 there was no connection between its use and any digital trespass that violated any  
2 copyright.<sup>49</sup>

3 Thus, according to *Chamberlain*, even if Warden and Scan.dll could be effective  
4 access control measures (which they are not), the defendants can never prove that Glider  
5 facilitates infringement of Blizzard's exclusive rights under the Copyright Act for its  
6 WoW game client software. As discussed above, Warden does not even limit the  
7 licensee's *use* of the game client software (and the user engages in only trivial activity to  
8 require the same statement to be true of Scan.dll, i.e., loading the WoW game client  
9 software before Glider or deleting Scan.dll). More to the point, neither Warden nor  
10 Scan.dll controls whether the licensee can make copies or otherwise infringe Blizzard's  
11 copyright in WoW. Therefore, MDY is entitled to summary judgment on Count IV of  
12 Blizzard's counterclaim pertaining to § 1201(a)(2).

13  
14 **V. MERELY DEVELOPING A SOFTWARE PROGRAM THAT WORKS**  
15 **ALONGSIDE BLIZZARD'S WoW GAME CLIENT SOFTWARE DOES**  
16 **NOT TORTIOUSLY INTERFERE WITH BLIZZARD'S CONTRACTUAL**  
17 **RELATIONSHIPS.**

18 Blizzard alleges that MDY knew that the use of its Glider software with Blizzard's  
19 WoW game client violated Blizzard's EULA and TOU. Blizzard further alleges that  
20 because MDY knew Glider's use with WoW breached Blizzard's EULA and TOU,  
21 MDY's acts of offering its Glider software for sale to Blizzard's licensees tortiously  
22 interfered with the contracts ("TIWC") between Blizzard and its licensees. Even  
23 assuming Blizzard's allegations to be true, Blizzard cannot legally establish a claim for  
24 tortious interference.

25 Arizona has adopted the Restatement 2d of Torts and its five factors in analyzing  
26 whether a party is liable for TIWC. However, Blizzard does not have requisite evidence  
27 to support three of the five elements, namely that:

- 28 1. MDY acted improperly as to motive or means;

---

<sup>49</sup> *Id.* at 1202-03.

2. MDY intentionally interfered by causing a breach; and,
3. MDY's actually caused damage to Blizzard<sup>50</sup>

MDY admits that it knew Blizzard's EULA and TOU governed the relationship between Blizzard and its licensees, but Blizzard lacks evidence to establish these three required elements of the tort.

**A. Blizzard's TWIC claim legally fails because no reasonable jury could find MDY's acts to be "improper"**

Interference with contract is not *per se* tortious.<sup>51</sup> Interference with a contract is tortious only when the interference is "improper."<sup>52</sup> In this case, Blizzard cannot establish key facts needed to support its claim that MDY acted "improperly." Unless Blizzard can offer facts upon which a reasonable jury could find that MDY "acted improperly as to motive or means," Blizzard's tortious interference claim fails.<sup>53</sup> To evaluate whether MDY acted improperly, the Court must consider the following seven factors:<sup>54</sup>

- a. the nature of the actor's conduct,
- b. the actor's motive,
- c. the interests of the other party with which the actor's conduct interferes,
- d. the interests sought to be advanced by the actor,
- e. the social interests in protecting the actor's freedom of action and the interests of the other party to the contract,
- f. the proximity or remoteness of the actor's conduct to the interference and
- g. the relations between the parties.

1. Nature of Conduct: MDY's actions were neither illegal nor inequitable

Actions that lead to a breach of contract are not always tortious. To survive summary judgment, Blizzard must demonstrate that MDY's actions were illegal – or at

---

<sup>50</sup> *Wagenseller v. Scottsdale Memorial Hosp.*, 147 Ariz. 370, 386 (1985).

<sup>51</sup> *Id.* at 388 ("We find nothing inherently wrongful in 'interference' itself.")

<sup>52</sup> *Id.* ("If the interferer is to be held liable for committing a wrong, his liability must be based on more than the act of interference alone. Thus, there is ordinarily no liability absent a showing that defendant's actions were improper as to motive or means.")

<sup>53</sup> *Id.* at 387.

<sup>54</sup> *Id.* at 388.

1 least inequitable – for the Court to consider the actions to be tortious.<sup>55</sup> For example,  
2 using physical or criminal violence to induce a breach of contract would be tortious.<sup>56</sup>  
3 Using fraud, duress or abuse of economic power would ordinarily be considered  
4 tortious.<sup>57</sup> Moreover, courts have considered actions that violate public policy tortious.<sup>58</sup>  
5 Actions that comply with the law, however, will not be considered tortious – even if  
6 those actions induce a third party to breach a contract.

7 Here, Blizzard can offer no evidence to support finding anything illegal or  
8 inequitable about MDY’s actions. Moreover, it would be completely illogical for  
9 Donnelly to tortiously harm the very company he depends upon to be successful. An  
10 accused tortfeasor cannot tortiously interfere with a plaintiff when the tortfeasor benefits  
11 from the plaintiff’s well being. Without some evidence, no reasonable jury could find for  
12 Blizzard on this issue.

13  
14 2. Actor’s Motive: Because Blizzard has no evidence that malice was the sole  
15 motivator, Blizzard’s TWIC claim legally fails

16 The question whether a desire to interfere with the plaintiff’s contractual relations  
17 motivated the defendant is a major factor, if not the *most important factor* in determining  
18 whether the interference is “improper.”<sup>59</sup> As long as the actor’s motive is at least  
19 partially supported by a proper purpose, the actor has not tortiously interfered.<sup>60</sup> *Malice*  
20 *must be the sole motivator* for the actor to interfere *tortiously*.<sup>61</sup> For example, “a

21 <sup>55</sup> *Bar J Bar Cattle Co., Inc. v. Pace*, 158 Ariz. 481, 484 (App. 1988)(“To survive  
22 summary judgment, [plaintiff has] to offer evidence that [defendant] acted illegally or  
23 inequitably, as for example, committing fraud, duress or abusing economic power.”)

24 <sup>56</sup> *See, generally*, Restatement (Second) of Torts, § 767.

25 <sup>57</sup> *Bar J Bar Cattle Co., Inc. v. Pace*, 158 Ariz. at 484.

26 <sup>58</sup> *See, e.g., Wagenseller v. Scottsdale Memorial Hosp.*, 147 Ariz. 370 (1985).

27 <sup>59</sup> Restatement 2d of Torts, § 767, cmt. d.

28 <sup>60</sup> *Bar J Bar Cattle v. Pace*, 158 Ariz. at 485(“even if [defendant] had an improper  
motive, that fact would not necessarily make him liable in tort. One who interferes with  
the contractual rights of another for a legitimate competitive reason does not become a  
tort-feasor simply because he may also bear ill will toward his competitor.”)

<sup>61</sup> *Id.*; *see also*, Restatement (Second) of Torts, § 767, cmt. d.

1 competitor does not act improperly if his purpose at least in part is to advance his own  
2 economic interests.”<sup>62</sup>

3 Here, the Court should grant summary judgment because Blizzard cannot dispute  
4 that MDY acted, at least partially, with a proper purpose. As stated above, MDY had no  
5 malicious intent to harm Blizzard, especially since MDY benefits from Blizzard’s  
6 continued success.<sup>63</sup> MDY does not lure away Blizzard’s customers by selling Glider  
7 software licenses.<sup>64</sup> Most importantly, Blizzard’s licensees cannot use Glider unless they  
8 are paying customers of Blizzard.<sup>65</sup> It would not be reasonable to believe that Donnelly  
9 had malicious motive to harm the very company that supports MDY’s existence.<sup>66</sup> A  
10 profitable business motivated Donnelly, not a desire to harm Blizzard. Summary  
11 judgment is appropriate on this factor alone because Blizzard can never show that a  
12 malicious intent solely motivated MDY or Donnelly.

13  
14 3. The Interest of the Other to Which the Actor Interferes

15 In many cases, the interference advances the interest of the induced party. If the  
16 party did not advance his interests, the interferer could not induce him to breach the  
17 contract. In this case, each purchaser of Glider makes a conscious choice to use Glider  
18 without coercion from MDY. MDY even puts a potential Glider customer on notice that  
19 Blizzard objects to its licensees using Glider. Thus, this factor favors MDY and  
20 Donnelly.

21  
22 <sup>62</sup> *Bar J Bar Cattle Co., Inc. v. Pace*, 158 Ariz. at 485, *citing with approval*, Restatement  
23 (Second) of Torts § 768(1)(d).

24 <sup>63</sup> SOF, at ¶¶ 34-37, 47-48.

25 <sup>64</sup> SOF, at ¶39.

26 <sup>65</sup> *Id.* While Blizzard may believe that it will fare better under a business model that  
27 disallows the use of bots, that belief has nothing to do with MDY’s motivation in offering  
28 a different way of enjoying the game.

<sup>66</sup> SOF, at ¶50. MDY also increased its price from \$15.00 to \$25.00 for each Glider  
license. If MDY was trying to harm Blizzard, it would seem logical that MDY would  
*lower* its price, not raise it.

1           4.     Interest advanced: MDY has advanced a business interest; Blizzard has no  
2                     evidence to support that MDY advanced an interest in harming Blizzard

3           In many cases the interferer’s interest will be to protect its own right(s). If the  
4 interferer acts in order to protect some financial or economic interest of his own, and does  
5 not use improper means, then the law will greatly protect his interest and may defeat  
6 recovery altogether.<sup>67</sup>

7           In this case, MDY is advancing its own self interest to run a successful business  
8 and earn profit. MDY is not trying to harm Blizzard. In fact, as discussed herein, MDY  
9 has no interest in harming Blizzard. MDY desires that Blizzard keep increasing its  
10 subscription totals so that its customers are more likely to purchase the Glider software.<sup>68</sup>  
11 Thus, this factor heavily favors MDY and Donnelly.

12           5.     The Social Interests in Protecting the Freedom of Action of the Actor and  
13                     the Contractual Interests of the Other favor MDY

14           Courts consider this factor most often in competitive situations involving business  
15 expectancies and contracts terminable at will. The law applies the tort to purely  
16 competitive interferences with business expectancies or at-will economic relationships,  
17 actually restrains competition and frustrates the freedom of contract.<sup>69</sup> It prevents  
18 competitors from pursuing business opportunities for fear that pursuing such  
19 opportunities may expose them to liability.<sup>70</sup> If one competitor is permitted to acquire a  
20 prospective business relation, so should the other.<sup>71</sup> The Courts will weigh the social  
21 interest to freely compete in favor of the interferer where the interference is alleged to  
22 involve business expectancies or at will relationships.<sup>72</sup> In certain circumstances, the

23 \_\_\_\_\_  
24 <sup>67</sup> See, *Bar J Bar Cattle Co. v. Pace*, 158 Ariz. 481, 763 P.2d 545 (App. 1988); *see also*,  
Restatement (Second) of Torts, § 768.

25 <sup>68</sup> See, SOF, at ¶39.

26 <sup>69</sup> See, *Bar J Bar Cattle Co. v. Pace*, 158 Ariz. 481, 485 (App. 1988)(“The tort of  
unlawful interference operates as a restraint on competition and freedom of contract”).

27 <sup>70</sup> *Id.*

28 <sup>71</sup> *Id.*

<sup>72</sup> *Id.*

1 society's legitimate interest in vigorous competition may defeat recovery altogether.<sup>73</sup>

2 In this case, Blizzard's licensees can terminate Blizzard's EULA or TOU at will.<sup>74</sup>  
3 By alleging a claim of Unfair Competition in its counterclaims, Blizzard recognizes that  
4 the parties are competitors. Thus, as competitors, any attempt by Blizzard to restrain  
5 MDY's efforts to sell Glider acts as a restraint on trade. Therefore, this factor favors  
6 MDY, especially since Blizzard's licensees can terminate the EULA or TOU at will.

7  
8 6. Proximity or Remoteness of the Actor's Conduct to Interference

9 As set forth in more detail in the statement of facts, Blizzard's agreements did not  
10 originally prohibit "bots."<sup>75</sup> It was only after Donnelly filed this lawsuit that Blizzard  
11 unilaterally elected to modify its TOU to exclude bots.<sup>76</sup> Thus, at least until Blizzard  
12 changed its contract, no reasonable jury could find that MDY interfered with Blizzard's  
13 agreements.

14 7. Relationship between the Parties

15 Where the plaintiff and the defendant are competitors, the defendant may properly  
16 induce the third party to breach its agreement with the plaintiff.<sup>77</sup> In this case, although  
17 MDY is doing business with WoW users, MDY does compete for the exclusive right to  
18 do business with WoW users. In fact, since a WoW user can be both Blizzard's customer  
19 and MDY's customer, this factor further supports MDY's position that it could not  
20 possibly interfere with a contract that does not cause Blizzard to lose business.

21 In sum, when this Court weighs all of the factors, it should conclude that no  
22 reasonable jury could find in favor of Blizzard. Neither MDY nor Donnelly have  
23 committed an improper act by selling Glider software. While Donnelly eventually  
24 learned that Blizzard objected to its Glider sales, Blizzard's objections do not render

25 <sup>73</sup> See Restatement (Second) of Torts, § 768.

26 <sup>74</sup> SOF, Exhibit E, ¶6.

27 <sup>75</sup> SOF, at ¶16-18.

28 <sup>76</sup> SOF, at ¶16.

<sup>77</sup> See Restatement (Second) of Torts, § 768.

1 Donnelly’s conduct “improper.” The parties do not dispute any material fact related to  
2 this issue. Thus, the Court should dispose of this issue on summary judgment.

3  
4 **B. Since Blizzard did not prohibit the use of “bots” in its EULA or TOU**  
5 **when MDY launched Glider, Blizzard cannot establish that MDY**  
6 **intentionally interfered with its contracts.**

7 To defeat summary judgment, the Blizzard must have some evidence that MDY  
8 had the “specific intent” to cause the interference.<sup>78</sup> As set forth in more detail in the  
9 statement of facts, Blizzard’s agreements did not originally prohibit “bots.”<sup>79</sup> It was only  
10 after Donnelly filed this lawsuit that Blizzard unilaterally elected to modify its TOU to  
11 exclude bots.<sup>80</sup> Thus, at least until Blizzard changed its contract, no reasonable jury  
12 could find that MDY had the specific intent to interfere with Blizzard’s agreements.

13 **C. No reasonable jury could find that MDY’s acts caused injury to Blizzard**

14 One express element of tortious interference is “resultant damage to the party  
15 whose relationship or expectancy has been disrupted.”<sup>81</sup> With respect to this element,  
16 Blizzard cannot present any evidence that MDY has caused any damage.

17 An alleged interferor is liable only for damage he causes by *improperly* interfering  
18 with a plaintiff.<sup>82</sup> Whether a tortious act legally causes an element of damage requires a  
19 two-pronged analysis.<sup>83</sup> First, “the tort must be ‘a substantial factor in bringing about the  
20 harm.’”<sup>84</sup> Second, “even if the tort is a substantial cause of the harm, the legal system  
21 may nonetheless ‘relieve a [tortfeasor] from liability because of the manner in which his  
22

---

23 <sup>78</sup> *Antwerp Diamond Exchange of America, Inc. v Better Business Bureau of Maricopa County,*  
24 *Inc.*, 130 Ariz. 370 (1985).

25 <sup>79</sup> SOF, at ¶16-18.

26 <sup>80</sup> SOF, at ¶16.

27 <sup>81</sup> *Wagenseller v. Scottsdale Memorial Hosp.*, 147 Ariz. at 386.

28 <sup>82</sup> *Thompson v. Better-Bilt Aluminum Prod.*, 171 Ariz. 550, 554 (1992).

<sup>83</sup> *Id.* at 554; *see also*, *Agilysys, Inc. v. Vipond* No. CV-04-2023-PHX-DGC, at 5 (D. Ariz.  
September 13, 2006)

<sup>84</sup> *Thompson v. Better-Bilt Aluminum Prod.*, 171 Ariz. at 554.

1 [tortious act] produces it.”<sup>85</sup> One of the considerations for determining whether an act is  
2 a “substantial factor” is whether the act is the sole cause of the harm or whether other  
3 factors exist that contribute to the harm.<sup>86</sup>

4 In this case, Blizzard cannot present evidence of any harm caused by MDY. At  
5 best, Blizzard can only claim that it spends a million dollars each year to globally identify  
6 and prevent “botting.”<sup>87</sup> Blizzard admits that MDY is only one of many “botters.”<sup>88</sup> Yet  
7 Blizzard claims that MDY is liable to Blizzard for all of Blizzard’s cost to prevent  
8 “botting.”<sup>89</sup> This position is analogous to claiming that a person who steals a candy bar  
9 from a store should be liable to that store for all of its expenses to identify and prevent  
10 theft in general; a position that is insufficient to avoid summary judgment.

11 Blizzard has “the burden of showing that [MDY’s] alleged wrongful conduct was  
12 a substantial factor in [Blizzard’s] loss.”<sup>90</sup> While a jury usually determines the conduct  
13 caused damage, the “mere possibility of causation is not enough” to defeat summary  
14 judgment.<sup>91</sup> Even if an interfeor’s conduct contributed “only a little” to the claimant’s  
15 injury, the claimant still “must show at trial that the injury would not have occurred ‘but  
16 for’ the [interfeor’s] conduct.”<sup>92</sup>

17 Here, Blizzard’s generalized claim that “bots” have damaged the WoW game  
18 experience is not enough to survive summary judgment. Blizzard has no evidence that  
19 MDY’s acts were a substantial factor causing injury to Blizzard. Likewise, Blizzard has  
20  
21

---

22 <sup>85</sup> *Id.*

23 <sup>86</sup> *Id.* at fn. 6. (“the number of other factors which contribute in producing the harm and the  
24 extent of the effect which they have in producing it”).

25 <sup>87</sup> SOF, at ¶68-73.

26 <sup>88</sup> SOF, at ¶74.

27 <sup>89</sup> SOF, at ¶72.

28 <sup>90</sup> *Agilysys, Inc. v. Vipond* No. CV-04-2023-PHX-DGC, at 5 (D. Ariz. September 13, 2006).

<sup>91</sup> *Grafitti-Valenzuela v. Phoenix*, 513 Ariz. Adv. Rep. 20, at 12 (Ariz.App. 9-27-2007) citing  
*Badia v. City Of Casa Grande*, 195 Ariz. 349, 357 (App. 1999)(“Sheer speculation is insufficient  
to establish the necessary element of proximate cause or to defeat summary judgment.”)

<sup>92</sup> *Grafitti-Valenzuela v. Phoenix*, 513 Ariz. Adv. Rep. 20, at 12 (Ariz.App. 9-27-2007).

1 no evidence that its injuries would not have occurred “but for” the actions of MDY.  
2 Thus, no reasonable jury could find that MDY’s acts caused injury to Blizzard.

3  
4 **VI. BY SELLING GLIDER SOFTWARE TO BLIZZARD’S LICENSEES,  
5 NEITHER MDY NOR DONNELLY HAVE UNFAIRLY COMPETED  
6 WITH THE DEFENDANTS.**

7 For all the reasons stated above, MDY sold its Glider software with a legitimate  
8 purpose and for profit motive. Nothing MDY has done by selling Glider arises to the  
9 level of unfair competition under Arizona law. Even when viewing all of the facts in the  
10 light most favorable to Blizzard, the defendants cannot establish all of the elements of its  
11 unfair competition claim. Thus, the Court should grant plaintiff’s motion for summary  
12 judgment on Count VI of the defendants’ counterclaims.

13  
14 **VII. BY SELLING GLIDER SOFTWARE TO BLIZZARD’S LICENSEES,  
15 NEITHER MDY NOR DONNELLY HAVE BEEN UNJUSTLY ENRICHED.**

16 For all the reasons stated above, MDY sold its Glider software with a legitimate  
17 purpose and for profit motive. Nothing MDY has done by selling Glider arises to the  
18 level of unjust enrichment under Arizona law. Even when viewing all of the facts in the  
19 light most favorable to Blizzard, the defendants cannot establish all of the elements of its  
20 common law unjust enrichment claim. Thus, the Court should grant plaintiff’s motion  
21 for summary judgment on Count VII of the defendants’ counterclaims.

22  
23 **VIII. CONCLUSION**

24 For the foregoing reasons, even when viewing all of the facts in the light most  
25 favorable to Blizzard, summary judgment is appropriate because cannot make a sufficient  
26 showing with respect to essential elements of its claims, and on which Blizzard will bear  
27 the burden of proof at trial. As a result, no a reasonable jury could return a verdict for in  
28 Blizzard’s favor. MDY is entitled to summary judgment as a matter of law on all counts.

1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20  
21  
22  
23  
24  
25  
26  
27  
28

Wherefore, MDY and Donnelly request that:

- Grant the instant Motion for Summary Judgment on all issues;
- Issue a judgment in favor of the MDY and Donnelly for all counts in its declaratory judgment action filed in this Court on October 25, 2006;
- Dismiss all claims filed by the defendants Blizzard Entertainment, Inc. and Vivendi Games, Inc. against MDY and Donnelly;
- Award attorneys fees to MDY and Donnelly under 17 U.S.C. § 505 and other common law.
- Award any further relief the Court deems proper.

**Venable, Campillo, Logan & Meaney, P.C.**

Bv /s/Lance C. Venable  
Lance C. Venable SBN 017074  
Joseph R. Meaney SBN 017371  
1938 East Osborn Road  
Phoenix, Arizona 85016  
Tel: 602-631-9100  
Fax: 602-631-9796  
E-Mail [docketing@vclmlaw.com](mailto:docketing@vclmlaw.com)  
  
*Attorneys for Plaintiff MDY  
Industries, LLC and Third-Party  
Defendant Donnelly*

1 **CERTIFICATE OF SERVICE**

2  
3  
4  I hereby certify that on March 21, 2008, I electronically transmitted the attached  
5 document to the Clerk's Office using the CM/ECF System for filing and  
6 transmittal of a Notice of Electronic Filing to the following CM/ECF registrants:

7

Name	Email Address
Christian Genetski, Esq.	<a href="mailto:cgenetski@sonnenschein.com">cgenetski@sonnenschein.com</a>
Scott Jeremy Stein, Esq.	<a href="mailto:sstein@sonnenschein.com">sstein@sonnenschein.com</a> <a href="mailto:wanderson@sonnenschein.com">wanderson@sonnenschein.com</a>
Shane McGee, Esq.	<a href="mailto:smcgee@sonnenschein.com">smcgee@sonnenschein.com</a>

8  
9  
10  
11  
12

13  
14  
15  I hereby certify that on \_\_\_\_\_, I served the attached document by  
16 FIRST CLASS MAIL on the following, who are not registered participants of the  
17 CM/ECF System:

18

Name	Physical or Email Address

19  
20  
21

22  
23  
24 s/ Lance C. Venable