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7 **UNITED STATES DISTRICT COURT**
8 **DISTRICT OF ARIZONA**

9 MDY INDUSTRIES, LLC,)
10)
11 Plaintiff and Counter-Claim)
12 Defendant)

Case No.: CV06-02555-PHX-DGC

**PROPOSED FINDINGS OF FACT
AND CONCLUSIONS OF LAW**

12 vs.)
13)

14 BLIZZARD ENTERTAINMENT, INC.,)
15 and VIVENDI GAMES, INC.)
16 Defendants and)
17 Counter-Claim Plaintiffs.)

The Honorable David G. Campbell

18 BLIZZARD ENTERTAINMENT, INC.,)
19 and VIVENDI GAMES, INC.)

20 Third-Party Plaintiffs,)

21 vs.)
22)

23 MICHAEL DONNELLY,)
24 Third-Party Defendant.)

25 The parties submit the following Proposed Findings of Fact and Conclusions of
26 Law on Blizzard Entertainment, Inc.'s counterclaims for violations of the Digital
27 Millennium Copyright Act, 17 U.S.C. § 1201, *et seq.* in connection with their Pretrial
28

1 Order to be considered at the Final Pretrial Conference set for September 24, 2008 at 4
2 p.m.

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17 **B. STATEMENT OF JURISDICTION**

18 **1.** Jurisdiction in this case is based on the existence of a federal question under 28
19 U.S.C. § 1331 and diversity of citizenship under 28 U.S.C. § 1332.

20 **2.** Jurisdiction is not disputed.

21 **C. UNDISPUTED FINDINGS OF FACT**

22 **1.** The following material facts are admitted by the parties and require no proof:

23 *The Parties*

24 1. Blizzard Entertainment, Inc. (“Blizzard”) is a Delaware corporation, with its
25 principal place of business located in Irvine, CA. Vivendi Games, Inc., a Delaware
26 corporation having a principal place of business in Los Angeles, California, is Blizzard’s
27 corporate parent.
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1 2. Blizzard has been developing and selling computer games for 14 years, and
2 more than 20 million accounts have been registered by individuals to play Blizzard's
3 games online.

4 3. Defendant Donnelly is an Arizona resident residing at 4808 N. 24th Street, Apt.
5 1008, Phoenix, Arizona.

6 4. Defendant Donnelly is the only member of MDY Industries LLC, and MDY
7 Industries LLC is an Arizona Limited Liability Company organized in December 2004,
8 and registered at 2311 E. Shea Boulevard, Phoenix, Arizona.

9 5. Donnelly formed MDY prior to developing Glider, and for the purpose of
10 keeping contract computer work separate from his personal finances.

11 6. MDY operates the website mmoglider.com (formerly wowglider.com), from
12 which it promotes, sells and distributes the software program Glider (formerly
13 WoWGlider).

14 *World of Warcraft*

15 7. In November 2004, Blizzard released World of Warcraft[®] (hereinafter
16 "WoW"). WoW is a Massively Multiplayer Online Roleplaying Game ("MMORPG"), a
17 genre of computer game in which large numbers of players interact with each other
18 simultaneously in a virtual persistent online world.

19 8. Blizzard developed the WoW gaming environment by employing numerous
20 game designers, artists, producers and programmers to conceive of and create an enticing
21 gaming experience.

1 9. WoW allows players to experience the WARCRAFT universe, customizing
2 their own experiences by participating in a variety of different activities alone or with
3 others.

4 10. WoW allows players from around the globe to assume the roles of different
5 character races (including humans, elves, dwarves, trolls and gnomes) and classes
6 (including warlocks, warriors, druids and priests) as they explore, adventure and quest
7 across WoW's universe.
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9 11. Thousands of WoW players can play on any given WoW server
10 simultaneously, and can communicate, cooperate with, fight and otherwise interact with
11 other players on that server.
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13 12. Methods of communication among WoW players include private chat, group
14 chat, area chat (chat that can be seen by players near the speaker), channel chat (chat
15 limited to people in a particular channel), direct voice communication, animations and
16 gestures conveying emotions (emotes) and other methods.
17

18 13. There is no "single-player" mode in WoW.

19 14. A central objective for WoW players is to advance their characters through
20 the various levels recognized in the game.

21 15. WoW players can gain experience and obtain levels by engaging in individual
22 or group quests with a range of goals.
23

24 16. WoW players can also gain experience points and obtain levels by engaging
25 in battles with monsters located throughout the WoW universe.

26 17. In order to play WoW, consumers must obtain and install the WoW game
27 client on a personal computer.
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1 18. The WoW game is periodically updated and enhanced. When updated, the
2 portions of the game client code that are updated are delivered to and stored on the
3 player's hard drive.

4 19. The largest update since WoW's launch came in the form of a large expansion
5 pack called World of Warcraft: The Burning Crusade™. The game client code for The
6 Burning Crusade is also stored on the player's hard drive.

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8 *The License Agreement*

9 20. Players' usage of the game is governed by the terms of both the WoW End
10 Use License Agreement ("EULA") and the WoW Terms of Use ("TOU").

11 21. To play WoW, users must view and demonstrate acceptance of the EULA at
12 numerous times: before installing the software; upon running the software for the first
13 time; and upon applying patches to the software when it is changed or upgraded by
14 Blizzard.

15 22. To play WoW, users must view and demonstrate acceptance of the TOU at
16 numerous times: when creating an account; when connecting to the service for the first
17 time; and upon applying patches to the software when it is changed or upgraded by
18 Blizzard.

19 23. Users must scroll through the entire EULA and TOU agreements, and then
20 affirmatively indicate their assent by clicking the word Accept on each of the contracts,
21 before they can access the game content.

22 24. Users are again required to scroll through and agree to the EULA and the
23 TOU after each revision of the WoW game or the WoW EULA or TOU.

1 25. As the Court found in its July 14, 2008 ruling, the EULA and TOU condition
2 users' right to copy into RAM and use WoW upon doing so only in conformity with the
3 scope of the license, and use of bots or other unauthorized third-party programs in
4 conjunction with WoW exceeds the scope of the license.
5

6 26. Donnelly understands that all WoW users must agree to the TOU and EULA.

7 *Facts Pertaining to Blizzard's Claims Under the DMCA*

8 27. The software code responsible for the creative elements forming the online
9 world of the WoW gaming environment are copyrighted works owned by Blizzard.
10 Blizzard has received copyright registrations in both the server and game client software
11 code.
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13 28. The Court held in its July 14 order that when users launch a copy of WoW
14 from their hard drive in order to access the game servers and play the game, the user
15 makes a copy of the WoW game client in RAM.
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17 29. After the initial launch of the client from the hard drive into RAM, as a player
18 moves through the game, additional copyrighted game content is loaded from the hard
19 drive into RAM as the player reaches points in the game as needed, depending on the
20 circumstances in the game.

21 30. The software code in the WoW game client consists of both the executable
22 code in wow.exe, which contains game logic for spells, combat, LUA scripting and other
23 features, and of additional elements that enable users to reproduce and display the game's
24 nonliteral, multimedia elements and game resources, including graphics, sound effects,
25 text and character animations. When users are connected to Blizzard's WoW game
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1 servers, information relating to positions of other players and other non-static data is
2 communicated to the user.

3 31. One of Blizzard's technical measures is referred to as Warden.

4 32. Warden consists of two components, the scan.dll component and the client-
5 server, or resident component.
6

7 33. The scan.dll component scans for unauthorized programs before the user logs
8 into the game. Scan.dll seeks to prevent access to WoW by examining certain portions of
9 the user's RAM and WoW game data files for the presence of defined "code signatures,"
10 and if the information found in the specific code signatures is a "match" for code
11 associated with an unauthorized program, scan.dll will prevent the user from entering the
12 WoW game servers.
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14 34. The client-server portion of Warden (the resident component) stays resident in
15 WoW memory and sends requests asking for the user's game client to report back to
16 Blizzard's servers the content of certain defined portions of WoW memory. If the client
17 reports back information showing a "clean" segment of memory, then the resident
18 component permits the user to continue playing the game. If the client reports back
19 information showing the presence of defined patterns of code associated with
20 unauthorized programs, such as Glider, then the resident component can immediately ban
21 a user's account so that the user cannot log in to Blizzard's servers, effectively denying
22 the user access to the game on Blizzard's servers.
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25 35. The literal elements stored in the game client code may be copied or accessed
26 on the user's own computer without being connected to the WoW game servers, and
27 without successfully bypassing scan.dll or the resident component of Warden.
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1 36. The literal elements of the WoW game client code are loaded into RAM at the
2 authentication portion of user's connection to the WoW servers, prior to the user being
3 subjected to a check by scan.dll and the Warden resident component.
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5 37. Programming code makes up a very small percentage of the WoW game
6 client in terms of volume.

7 38. The large majority of the WoW game client consists of digital multimedia
8 content such as environmental graphics (mountains, lakes, oceans, trees, castles and other
9 buildings, giant mushrooms that support entire cities, and even meteorological events
10 such as rain, fog, pollution and meteor storms), sound effects (monsters roaring, rain
11 falling, birds singing, battle cries, explosions, cries for healing, and the footsteps of
12 invisible enemies), musical arrangements composed and recorded to complement
13 different geographic areas in the game, and a large variety of character avatars, each of
14 which can wear different collections of armor (players can choose from thousands of
15 different armor pieces that can be worn on their head, neck, chest, waste, legs, feet, wrists
16 hands and fingers) wield different weapons (there are thousands of weapons in the game,
17 and even the same weapon can have various appearances based on how it is enchanted)
18 and carry different equipment (players can carry shields, wands, bouquets of flowers,
19 skulls, fishing poles and much more).
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22 39. These non-literal elements are loaded into RAM after scan.dll has executed
23 and the user has connected to Blizzard's game servers, and continue to be loaded into
24 RAM by the game client after a user has successfully bypassed the resident component of
25 Warden.
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1 40. These non-literal elements are loaded into RAM continuously as a player
2 experiences the online game and encounters new geography, new landmarks and
3 structures, new treasures, new monsters and new players. For example, as a player
4 travels through different geographic territories in the WoW universe, s/he will hear
5 different musical arrangements, each loaded into RAM from the hard drive when
6 designated by the WoW server to be played. As a player progresses through the game,
7 s/he also hears different sound effects -- monsters roaring, rain falling, birds singing,
8 battle cries, explosions, cries for healing, the footsteps of invisible enemies, and much
9 more -- each of which is loaded from the hard drive into RAM when the server indicates
10 that the sound is needed.
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13 41. Among WoW's non-literal elements is the immersive, interactive
14 environment that results from the combination of this content and the instructions
15 received from the WoW server.
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17 42. The WoW server determines when, where and how many of these elements
18 are displayed (in the case of visual content) or played (in the case of aural content), and
19 how the content interacts with the players. For example, the WoW server determines
20 where each monster will "spawn," what type of monster will appear, the level and
21 capabilities of that monster, and what treasure "drops" from a monster when it is
22 defeated. The WoW server also determines the amount of damage inflicted by a blow
23 from a monster or another player, and when a character dies. After making these
24 determinations, the WoW server instructs the WoW client to copy the necessary elements
25 from the user's hard drive into RAM so that the user may experience the content.
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1 43. These individual non-literal elements cannot be viewed together in the context
2 of the WoW game, or controlled or choreographed by Blizzard's WoW server, unless the
3 user logs in and stays connected to that WoW server.

4 44. The resident component of Warden continues to check for unauthorized third
5 party programs while new non-literal elements of the WoW content are being loaded into
6 RAM as directed by the WoW game server.

7 45. Scan.dll and the resident component of Warden do not prevent these non-
8 literal elements from being individually extracted from the game client and viewed using
9 an unauthorized third party program, and the user of such a program can perceive
10 individual non-literal elements in a detached, non-interactive environment whether or not
11 they play WoW, encounter Warden, or connect to a WoW server.

12 46. Warden and scan.dll prevent a user from experiencing these non-literal
13 elements in the WoW game environment – and prevent those elements from being copied
14 into RAM in the context of the game – if they terminate a user's access to the WoW
15 server.

16 47. Scan.dll only checks for unauthorized programs prior to a user logging into
17 WoW servers and no circumvention of scan.dll occurs if a user launches Glider after that
18 user has already logged into a game server. Such a user would only be subject to
19 Warden's resident component check.

20 Glider

21 48. Glider is a software bot designed to automate user tasks in the World of
22 Warcraft environment.

23 49. Glider is the most well-known bot associated with WoW.

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50. Glider collects information from WoW.

51. MDY agrees that Glider is not approved or authorized by Blizzard.

52. Glider contains functionality that “examines your configuration and then gives you recommendations on what you can do to minimize your risk of detection.”

53. MDY sells and distributes the Glider software, formerly known as WoWGlider, through its website located at <http://www.mmoglider.com>, previously located at <http://www.wowglider.com>.

54. Thousands of Glider users’ accounts have been banned for running Glider as a result of detection by Warden’s resident component. Blizzard does not prevent persons whose accounts were banned from creating new accounts subject to the EULA.

55. At present, Glider’s anti-detection features are able to circumvent both scan.dll and the resident component’s ability to detect users running Glider in conjunction with WoW, and thus preclude Blizzard from preventing such user accounts from accessing WoW while running Glider.

56. Glider avoids automated detection by randomly renaming itself and using the shadow driver to remove its process object from the Windows task list via a rootkit-like technique commonly known as DKOM (Direct Kernel Object Manipulation).

57. Glider avoids direct attempts to examine it by using the shadow driver to hook several kernel functions, including NtOpenProcess, NtUserBuildHwndList, ZwQuerySystemInformation, GetForegroundWindow, and GetActiveWindow.

58. Glider avoids detection of its window titles by randomizing the title bar, including those of any “help windows” created by Glider.

1 59. Glider’s shadow driver avoids detection by randomly renaming itself and
2 removing itself from the list of loaded modules.

3 60. When Glider users load WoW into RAM, WoW is able to be both perceived
4 and communicated to, including interacting with Glider itself.

5 61. Glider’s viability arises from both its ability to evade detection by Warden
6 and its ability to allow users to play WoW without human interaction.

7 62. MDY constantly updates Glider to ensure its continued success in evading
8 Warden’s evolving detection and access control technologies. Each time Blizzard
9 devises a new method to detect Glider and block Glider users’ access to WoW, MDY
10 makes changes to Glider to avoid detection.

11 63. MDY acknowledged the value of the anti-detection features in refraining from
12 charging extra fees for advanced anti-detection functionality, noting that Glider’s anti-
13 detection ability is as essential to Glider’s success as seatbelts are to a car, and that
14 Glider’s value would be limited if it could not evade Blizzard’s technological measures.

15 64. Donnelly reverse engineered Warden to learn how to make his program
16 undetectable and thus more attractive to users.

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20 **D. CONTESTED ISSUES OF FACT AND LAW**

21 **1. The following are the material issues of fact to be tried and decided:**

22 Blizzard’s Proposed Findings of Fact

23 (A) Donnelly personally developed the Glider program, and remains
24 primarily responsible for all software development and updates for Glider,
25 regularly posts messages on the Glider website forums promoting the purchase
26 and use of Glider, and benefits financially from Glider sales.

27 (B) By achieving new levels or completing other in-game objectives,
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1 players can access new content in the WoW universe.

2 (C) The new content is extracted from the player's hard drive, loaded
3 into RAM and then interacts with the WoW game server to create the interactive
4 online gaming experience.

5 (D) The large majority of the WoW universe cannot be accessed by the
6 lowest level characters, and much of the game's premium content is accessible
7 only by those characters that have achieved the maximum level and acquired some
8 of the most powerful armor and weapons.

9 (E) Many WoW players enjoy the social and role-playing aspects of the
10 game. For these players, in-game chat and socialization in an immersive virtual
11 universe is a primary draw to the game.

12 (F) WoW gives players the ability to buy and sell through in-game
13 vendors; loot defeated enemies; buy, sell and barter directly with other players;
14 and buy and sell goods using any of the auction houses placed throughout the
15 WoW universe.

16 (G) Donnelly agreed to the TOU and EULA.

17 (H) Donnelly recalls seeing the EULA upon WoW launch, being
18 required to scroll through the document and agree, seeing the EULA again upon
19 being patched, and seeing and agreeing to the TOU.

20 (I) Blizzard employs several different technical measures to prohibit
21 unauthorized access to and copying of WoW into RAM while a user is connected
22 to the Blizzard game server and participating in the online game experience.

23 (J) Users copying the literal elements stored in the game client without
24

1 being connected to the WoW servers do not gain access to the WoW online
2 gaming experience.

3 MDY's Proposed Findings of Fact

4 1. Blizzard owns two distinct copyrights – one for the client-side software and
5 one for the server-side software.

6 2. Blizzard distributes its copyrighted WoW client-side software without any
7 protection against copying or access.

8 3. Glider users never access or copy the server side software.

9 4. Glider users receive data output from Blizzard's server-side software.
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Blizzard's client-side software utilizes the data during operation of the client-side
software.

5. While Blizzard employs several different technical measures to enforce its
contracts (EULA and TOU), Blizzard's technological measures do not prohibit access or
restrict copying of game client software. Blizzard's technological measures only limit
access to Blizzard's servers.

6. Blizzard does not provide any of its own creative or artistic input from its
servers. Blizzard's server provides data to the game client derived from keystrokes from
WoW players and game rules. Blizzard does not choreograph the renderings that appear
on a user's computer screen – it only renders objects or animations resulting from player
input. The game rules are embedded within the server-side software code and are never
transmitted, accessed or copied by Glider users.

7. Blizzard provides artistic and creative expression as to the in-game objects
such as the landscape, buildings, monsters, clothing, and sound effects as part of its

1 game-client software. These elements are all present on a user's hard drive, are
2 unprotected and freely reproducible – and are not delivered by Blizzard's server.

3 8. Blizzard's servers provide the conduit for remote players to exchange data
4 regarding location of players and other movable objects, communication between remote
5 players, and other similar data that gets interpreted and presented by each user's client
6 side software. The data transmitted by Blizzard's server is input external to the client-
7 side software copyright owned by Blizzard.
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9 9. By using third party software, a holder of Blizzard's game client software has
10 full and complete access (including the ability to copy) the literal code and non-literal
11 elements generated by the code's execution. The user need not pass through Blizzard's
12 security devices to gain access to the non-literal elements. The user can view or hear
13 (and copy) the non-literal elements generated by the code's execution regardless of
14 whether the user actually plays WoW or encounters Warden.
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16 10. A user need not access a Blizzard server to "play" WoW. A user could play
17 WoW on a third-party server.
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19 11. Scan.dll and the resident software function by searching for the presence of
20 bots and similar programs. The scan.dll component "finds" unauthorized programs, and
21 the resident software "scans" for cheats and other unauthorized programs. Dkt. #40 ¶¶
22 110-115. When Scan.dll and Warden scan RAM memory on a client computer neither the
23 computer nor the user applies "information, or a process or a treatment, with the authority
24 of the copyright owner, to gain access to the work." Scan.dll "scans the user's computer
25 for unauthorized programs such as Glider before the user logs onto the WoW servers to
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1 play the game.” Dkt. #82 (Order) at 8, lines 1-6. “If Glider or similar programs are
2 detected, scan.dll denies the user access to the game servers.” *Id.*

3 12. Even if scan.dll were to detect Glider in its ordinary course, scan.dll does not
4 restrict the user from making a copy. As before detection, a user is still free to copy the
5 literal and non-literal elements of WoW into RAM using a model viewer or other third
6 party software.

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8 13. In addition, scan.dll only scans at start up. Thus, in the ordinary course of
9 operation, no circumvention of scan.dll occurs if a user subsequently elects to launch
10 Glider after a user has launched Blizzard’s software.

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12 14. The “‘resident component’ of Warden, runs periodically while a user plays
13 WoW.” Dkt. 82 (Order) at 8, lines, 1-6. “If the resident software detects the use of
14 Glider or a similar program, Blizzard revokes access to the game.” *Id.* Even if the
15 resident component were to detect Glider, the resident component does nothing to
16 prevent a user from copying the literal or non-literal elements of WoW into RAM
17 using a model viewer or other third party software.

18 19 **E. PROPOSED CONCLUSIONS OF LAW**

20 **1.** The following conclusions of law are proposed by the parties, respectively:

21 Blizzard’s Proposed Conclusions of Law

22 1. MDY’s distribution of Glider violates the DMCA’s bans on trafficking in
23 technology that circumvents: 1) *access controls* to copyrighted works; and 2)
24 *technological measures that protect the rights* of a copyright owner. 17 U.S.C. §§
25 1201(a)(2), (b)(1).

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27 2. Section 1201(a)(2) reads:

28 No person shall . . . offer to the public, provide, or otherwise

1 traffic in any technology, product . . . that (A) is primarily
2 designed or produced for the purpose of circumventing a
3 technological measure that *effectively controls access to a*
4 *work protected under this title*; (B) has only limited
5 commercially significant purpose or use other than to
6 circumvent a technological measure that *effectively controls*
7 *access to a work protected under this title*; or (C) is marketed
8 by that person or another acting in concert with that person
9 with that person’s knowledge for use in circumventing a
10 technological measure that *effectively controls access to a*
11 *work protected under this title*.

12 17 U.S.C. § 1201(a)(2)-(a)(2)(c)(emphasis added).

13 3. Section 1201(b)(1)(A) applies this same ban on products aimed at
14 circumventing “protection afforded by a technological measure that *effectively protects a*
15 *right of a copyright owner under this title in a work or a portion thereof*.”

16 4. The DMCA states that “a technological measure ‘effectively controls access to
17 a work’ if the measure, in the ordinary course of its operation, requires the application of
18 information, or a process or a treatment, with the authority of the copyright owner, to
19 gain access to the work.” 17 U.S.C.A. § 1201(a)(3)(B). Here, Blizzard’s scan.dll and
20 resident component of Warden are technological measures that effectively control access
21 to the protected nonliteral elements of WoW by requiring in their ordinary course of
22 operation that a user’s WoW game client apply the correct information, namely a
23 segment of WoW memory in which the code matches a “clean” version of WoW
24 authorized by Blizzard (as opposed to one containing signatures for code associated with
25 known unauthorized programs), in order to bypass Warden and gain access to the next
26 segment of nonliteral, multimedia elements as they are loaded into RAM and displayed in
27 the context of the interactive WoW game. 17 U.S.C. § 1201(a)(3)(B).

28 5. Similarly, “a technological measure ‘effectively protects the rights of copyright
owner under this title’ if the measure, in the ordinary course of its operation, prevents,

1 restricts, or otherwise limits the exercise of a right of a right of a copyright owner under
2 this title.” 17 U.S.C.A. § 1201(b)(2)(B). Here, Blizzard’s warden technologies are
3 designed to prevent WoW users running Glider from copying from their hard drive into
4 RAM the game content that, when combined with instruction from Blizzard’s game
5 servers, renders the protected nonliteral elements of Blizzard’s program in the form of the
6 WoW online environment.
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8 6. There is no dispute that Glider is a product that successfully circumvents
9 Blizzard’s scan.dll and resident component protection measures.
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11 7. Blizzard employs warden and scan.dll in an effort to restrict unauthorized
12 access to certain aspects of its copyrighted WoW game, and to unauthorized copying of
13 WoW, in connection with online play of WoW on Blizzard’s game servers, the only
14 context in which the full scope of Blizzard’s protected work can be experienced. “In the
15 essential setting where the DMCA applies, the copyright protection operates on two
16 planes: in the literal code governing the work and in the video or audio manifestation
17 generated by the code’s execution.” *Lexmark Int’l, Inc. v. Static Control Components,*
18 *Inc.*, 387 F.3d 522, 549 (6th Cir. 2004) (Noting that in video or computer games the
19 nonliteral elements include the visual and audio manifestation rendered by the software’s
20 program commands); U.S. Copyright Office, Circular 61, *Copyright Registration for*
21 *Computer Programs* (2006) (“Copyright protection extends to all the copyrightable
22 expression embodied in the computer program”); *Gen. Universal Sys., Inc. v. Lee*, 379
23 F.3d 131, 142 (5th Cir. 2004) (finding that copyright protection of a computer program
24 “extends ... to ... nonliteral elements, including ... structure, sequence, organization,
25 user interface, screen displays, and menu structures”); *MiTek Holdings*, 89 F.3d at 1555
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1 n.15 (copyright protection “extends ... to ... nonliteral elements, including ... structure,
2 sequence, organization, user interface, screen displays and menu structures”).

3 8. “[C]opyright protection extends not only to the literal elements of a computer
4 program - source code and object code - but also to the program’s nonliteral elements,
5 which are ‘the products that are generated by the code’s interaction with the computer
6 hardware and operating program(s).’” *DSMC, Inc. v. Convera Corp.*, 479 F. Supp. 2d 68,
7 81 (D.D.C. 2007) (quoting *MiTek Holdings, Inc. v. Arce Eng’g Co.*, 89 F.3d 1548, 1555
8 n.15 (11th Cir. 1996) (footnote omitted)). “It is settled that computer programs are
9 entitled to copyright protection. This protection extends not only to the ‘literal’ elements
10 of computer software-the source code and object code-but also to a program's nonliteral
11 elements, including its structure, sequence, organization, user interface, screen displays,
12 and menu structures.” *General Universal Systems, Inc. v. Lee*, 379 F.3d 131, 142 (5th
13 Cir. 2004); *see also MiTek Holdings v. Arce Eng’g Co.*, 89 F.3d 1548, 1555 n. 15 (11th
14 Cir. 1996) (Copyright protection extends not only to the literal elements of a computer
15 program-source code and object code-but also to the program's nonliteral elements,
16 which are “the products that are generated by the code's interaction with the computer
17 hardware and operating program(s).”)

18 9. Here, Blizzard’s Warden technology does not prevent users of WoW from
19 accessing and copying the executable software code -- the literal elements of the program
20 resident on the client. Blizzard’s copyright protection in WoW extends, however, to the
21 nonliteral, multimedia elements of the WoW software, including game resources,
22 graphics, sound effects, music scores, text, and character interactions, which can only be
23 accessed and viewed in their complete, integrated form by WoW users when they are
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1 connected to Blizzard's WoW game servers. WoW's nonliteral elements are formed by
2 the combination of graphics (landscapes, characters, items, and even weather), sound
3 (sound effects, music), text, and characters copied from the game client into RAM when
4 the game client receives instructions from Blizzard's game servers to load them. The
5 effect is to create from disparate elements a completely immersive online world in which
6 players interact and play the WoW game. The online world created by the presentation
7 of the combined nonliteral elements is the essence of what Blizzard's copyright protects.
8 Although individual elements may be reproduced and viewed by third-party applications
9 outside the context of Blizzard's game servers, the full combination of nonliteral
10 elements are only accessible when logged in to those servers.

13 10. Because the Copyright Act and DMCA protect the nonliteral elements of
14 Blizzard's work to the same extent as the literal elements, and because those nonliteral
15 elements are only fully accessible *after* a user has connected to Blizzard's game servers
16 and successfully bypassed scan.dll and warden's resident component, Glider's
17 circumvention of the warden protection measures to enable Glider users' access to those
18 nonliteral elements violates section 1201(a)(1) of the DMCA.

20 11. Additionally, as this Court's prior ruling on Summary Judgment makes clear,
21 copying of the WoW game client into RAM in violation of a license of limited scope
22 results in infringement of a copyright owner's right to copy under *MAI Sys. Corp. v. Peak*
23 *Computer, Inc.*, 991 F.2d 511, 518-19 (9th Cir. 1993). Order at 6, 16. In this case, Glider
24 use violates the scope of the license granted users by the WoW EULA and TOU. As
25 such, loading WoW into RAM in conjunction with Glider infringes Blizzard's copyright.
26 Blizzard, as the copyright owner, has the right to prohibit such unauthorized copying
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1 through the use of technological protection measures like Warden. Circumvention of
2 measures providing such protection violates Section 1201(b)(1) of the DMCA.

3 12. Significantly, copy protection measures under the DMCA do not have to
4 protect all forms of copying—so long as they protect some form of protected content. As
5 the Sixth Circuit stated in *Lexmark Intern., Inc. v. Static Control Components, Inc.*, 387
6 F.3d 522, 545 (6th Cir. 2004), the DMCA, 17 U.S.C. § 1201(a)(1), “prohibits devices
7 aimed at circumventing technological measures that allow some forms of ‘access’ but
8 restrict other uses of the copyrighted work.” *See also Universal City Studios, Inc. v.*
9 *Corley*, 273 F.3d 429, 441 (2d Cir. 2001); *United States v. Elcom Ltd.*, 203 F.Supp.2d
10 1111, 1120 (N.D.Cal. 2002). As an example, the Sixth Circuit pointed to “streaming
11 media, which permits users to view or watch a copyrighted work but prevents them from
12 downloading a permanent copy of the work,” *Id.* (citing *RealNetworks, Inc. v. Streambox,*
13 *Inc.*, No. 2:99CV02070, 2000 WL 127311, at *1-2 (W.D.Wash. Jan.18, 2000)).

14 13. In this case, Glider violates Section 1201(b)(1) by enabling users running
15 Glider while connected to Blizzard’s game servers to load additional copyrighted content
16 -- the content loaded into RAM that is manifested as non-literal elements as a player
17 proceeds in the game -- *after* bypassing scan.dll and warden’s resident component. For
18 purposes of Section 1201(b)(1), it matters not that these nonliteral elements can be
19 individually displayed in third-party viewing programs without connecting to Blizzard’s
20 servers and bypassing warden. As the copyright owner, Blizzard has the right to prevent
21 the infringing copying into RAM of the content forming the nonliteral elements of
22 WoW’s game universe. Glider’s ability to circumvent warden and enable this
23 unauthorized copying violates Section 1201(b)(1) of the DMCA. *Lexmark*, 387 F.3d at
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1 548 (Noting that the DMCA’s restrictions on “use” of a work mean restricting consumers
2 from making use of the copyrightable expression in the work); *Sony Computer Entm't*
3 *Am. Inc. v. Gamemasters*, 87 F.Supp.2d 976, 987 (N.D.Cal.1999) (holding that
4 technological measure on PlayStation game console, which prevented unauthorized
5 games from being played, effectively controlled access to copyrighted CD-ROM video
6 games, without indicating whether games were encrypted or unencrypted).

8 14. Finally, MDY and Donnelly have plainly trafficked in Glider, and Glider is
9 plainly offered with MDY and Donnelly’s knowledge for use in circumventing warden.
10 Making a program available for download from a website constitutes trafficking for
11 purposes of the DMCA. *Davidson & Assocs. v. Jung*, 422 F.3d 630, 637 (8th Cir. 2005).
12 MDY does not dispute that Glider is *designed* to circumvent both components of Warden.
13 In fact, MDY constantly updates Glider to ensure its continued success in cracking
14 Warden’s evolving detection and access control technologies. Glider is also *marketed* as
15 a tool to circumvent Blizzard’s anti-cheat technology. The MDY website’s FAQ boasts
16 that “Glider provides a number of features to help lower the risk of detection,” and that
17 the “current version of Glider...is not known to be detected by these methods.” The site
18 also offers a forum for users, including Donnelly, to share information on avoiding
19 detection by Blizzard. Finally, Glider has only a limited commercially significant
20 purpose other than to circumvent Warden. Glider’s viability arises nearly entirely from
21 its ability to evade detection, as MDY acknowledged in deciding not to charge extra fees
22 for advanced circumvention functionality.
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26 15. Thus, MDY and Donnelly provided and trafficked in Glider, a product
27 primarily designed for, and with only limited commercially significant purpose other
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1 than, circumventing Blizzard's warden protections. Moreover, the evidence makes plain
2 that MDY and Donnelly marketed and sold Glider with full knowledge of its use in
3 circumventing Blizzard's scan.dll and warden access control protections and protections
4 of Blizzard's rights as a copyright owner. 17 U.S.C. § 1201(a)(2)(A-C) and (b)(1)(A-C).
5

6 *Michael Donnelly is Jointly and Severally Liable for Vicarious and Contributory
7 Copyright Infringement, Tortious Interference with Contract and DMCA Violations*

8 16. Michael Donnelly is jointly and severally liable with MDY because of his
9 direct personal participation in the infringement of Blizzard's copyrights, circumvention
10 of protection measures in violation of the DMCA, and tortious interference with contract.
11 In addition, as the president of MDY Industries, his status as the principal beneficiary of
12 the profits that MDY earns as a result of the infringement and breaches, and his
13 knowledge of and ability to direct the infringing activity, renders him personally liable
14 for all of MDY's acts.
15

16 17. Both Ninth Circuit and Arizona law clearly recognize that an officer or
17 director of a corporation is also personally liable for actions taken on behalf of the
18 corporation where the officer or director, like Donnelly here, directly participates in or
19 benefits from the unlawful activity at issue. "A corporate officer or director is, in
20 general, personally liable for all torts which he authorizes or directs or in which he
21 participates, notwithstanding that he acted as an agent of the corporation and not on his
22 own behalf." *Transgo, Inc. v. Ajac Transmission Parts Corp.*, 768 F.2d 1001, 1021 (9th
23 Cir. 1985) (internal quotations omitted) (corporate officer found personally liable for the
24 corporation's unfair competition where his instrumental role in the tortious activity was
25 proven). Personal liability may also attach for intellectual property infringement,
26 including copyright infringement. *Comm. for Idaho's High Desert, Inc. v. Yost*, 92 F.3d
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1 814, 824 (9th Cir. 1996) (officers found personally liable for company's trademark
2 infringement); *Coogan v. Avnet, Inc.*, No. CV040621PHXSRB, 2005 WL 2789311, at
3 *7-8 (D. Ariz. 2005) (corporate officer can be held individually liable for copyright
4 infringement where he has right and ability to supervise infringing activity and direct
5 financial interest in the activity); *Sailor Music v. Mai Kai of Concord, Inc.*, 640 F. Supp.
6 629, 633 (D.N.H. 1986). Moreover, directors may also be held liable under Arizona law
7 if they participate in the corporate affairs causing or contributing to injury. *Albers v.*
8 *Edelson Tech. Partners L.P.*, 31 P.3d 821, 826 (Ariz. App. 2001) (corporate officer status
9 "does not shield [officers] from personal liability to those harmed as a result of
10 intentionally harmful or fraudulent conduct"); *see also Bischofshausen, Vasbinder, and*
11 *Luckie v. D.W. Jacquays Mining & Equip. Contractors Co.*, 700 P.2d 902, 908-09 (Ariz.
12 Ct. App. 1985).

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15 18. Here, there is no question that Donnelly personally performed nearly every
16 significant act from which liability arose, including the development, support and
17 marketing of Glider. Accordingly, the Court clarifies that its entry of summary judgment
18 on its copyright infringement, tortious interference and DMCA claims extends to Michael
19 Donnelly in his individual capacity, and Donnelly is jointly and severally liable for each
20 claim.
21

22 MDY's Proposed Conclusions of Law

23 **A. Section 1201(a)(2)**

24 1. This section of the DMCA provides that "[n]o person shall manufacture,
25 import, offer to the public, provide, or otherwise traffic in any technology,
26 product, service, device, component, or part thereof" that "is primarily designed or
27 produced for the purpose of circumventing a technological measure that
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1 effectively controls access to a work protected under this title[.]”¹ “[A]
2 technological measure ‘effectively controls access to a work’ if the measure, in the
3 ordinary course of its operation, requires the application of information, or a
4 process or a treatment, with the authority of the copyright owner, to gain access to
5 the work.”² On the other hand, Section 1201(a)(2) does not apply when a “work”
6 can be freely accessed without passing through the asserted “technological
7 measure.”³

9 2. In this case, the Court has already found that a holder of Blizzard’s game client
10 software has full and complete access to Blizzard’s software code.⁴ The user need not
11 pass through Blizzard’s security devices (scan.dll and the “resident software”) to gain
12 access to the code.⁵ As a result, the Court ruled that section 1201(a)(2) does not apply
13 and MDY’s marketing of Glider with capabilities of evading scan.dll and the resident
14 software does not violate the statute.⁶

16 3. The same result applies to the non-literal elements generated by the code’s
17 execution. By using third party software, a holder of Blizzard’s game client software has
18 full and complete access to the non-literal elements generated by the code’s execution.
19 The user need not pass through Blizzard’s security devices to gain access to the non-
20 literal elements. The user can view or hear the non-literal elements generated by the
21 code’s execution regardless of whether the user actually plays WoW or encounters
22 Warden. As a result, section 1201(a)(2) does not apply and MDY’s marketing of Glider
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¹ 17 U.S.C. § 1201(a)(2)(A).

² *Id.* § 1201(a)(3)(B).

³ Dkt. 82 (Order) at 18-19, citing *Lexmark Int’l, Inc. v Static Control Components, Inc.*, 387 F.3d 522, 547 (6th Cir. 2004).

⁴ Dkt. 82 (Order) at 19, lines 15-23.

⁵ *Id.*

1 with capabilities of evading scan.dll and the resident software does not violate the statute
2 with respect to the non-literal elements generated by execution of the code.⁷

3 4. In addition, Blizzard’s security devices do not qualify as “technological
4 measures.” As defined in 1201(a)(3)(B), a “technological measure” is one that, “in the
5 ordinary course of its operation, requires the application of information, or a process or a
6 treatment, with the authority of the copyright owner, to gain access to the work.”

7
8 Blizzard’s scan.dll and resident software do not satisfy this description. Both software
9 programs function by searching for the presence of bots and similar programs. As
10 Blizzard explained in its statement of facts, the scan.dll component “finds” unauthorized
11 programs, and the resident software “scans” for cheats and other unauthorized programs.

12 Dkt. #40 ¶¶ 110-115. These programs do not require the application of information, or
13 the application of a process or a treatment from anything – including the game user -
14 before granting access to copyrighted information. When Scan.dll and Warden’s scan
15 RAM memory on a client computer neither the computer nor the user applies
16 “information, or a process or a treatment, with the authority of the copyright owner, to
17 gain access to the work.” As a result, section 1201(a)(2) does not apply and MDY’s
18 marketing of Glider with capabilities of evading scan.dll and the resident software does
19 not violate the statute.
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23 **B. Section 1201(b)(1)**

24 5. While the focus of section 1201(a)(2) is “access” to a copyrighted work, the
25 focus of Section 1201(b)(1) is “copying” of a copyrighted work. Specifically,
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27 ⁶ *Id.*

28 ⁷ *Id.*

1 §1201(b)(1) applies to “a technological measure that effectively protects a right of a
2 copyright owner under this title in a work or a portion thereof[.]”⁸. A “technological
3 measure ‘effectively protects the rights of a copyright owner under this title’ if the
4 measure, in the ordinary course of its operation, prevents, restricts, or otherwise limits the
5 exercise of a right of a copyright owner under this title.”⁹ For example, some copyright
6 owners permit access to a copyrighted work (like viewing streamed media) but employ a
7 technological measure to prevent a viewer of the work from copying the work (by
8 preventing a user from making a copy of the streamed media).¹⁰ If one were to then
9 circumvent the copying protection measures, a potential cause of action would exist
10 under §1201(b), but not under §1201(a)(2).
11

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13 6. In this case, in addition to providing free access to its copyrighted software,
14 Blizzard has also left the copyrightable content of its work unprotected from copying.
15 The technological measures at issue (scan.dll and the resident software) do not prevent,
16 restrict, or otherwise limit copying of Blizzard’s copyrighted work. As this Court
17 previously found, scan.dll “scans the user’s computer for unauthorized programs such as
18 Glider before the user logs onto the WoW servers to play the game.”¹¹ “If Glider or
19 similar programs are detected, scan.dll denies the user access to the game servers.”¹² In
20 other words, even if scan.dll were to detect Glider in its ordinary course, scan.dll does not
21 protect or restrict the user from making a copy of the literal or non-literal elements of the
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25 ⁸ 17 U.S.C. § 1201(b)(1)(A).

26 ⁹ 17 U.S.C. § 1201(b)(2)(B).

27 ¹⁰ See, e.g., *RealNetworks, Inc. v. Streambox, Inc.* No 2:99CV02070, 200 WL 127311, at
28 *1-2 (W.D. Wash. Jan 18, 2000)(finding liability under §1201(b)(1) because even though
plaintiff freely permitted access to copyrighted works, a user could not copy the work
without circumventing a technological measure.)

¹¹ Dkt. 82 (Order) at 8, lines 1-6.

¹² *Id.* (emphasis ours)

1 WoW code. As before detection, a user is still free to copy both the literal and non-literal
2 elements of WoW into RAM using a model viewer or other third party software.

3 7. In addition, in the ordinary course of its operation, scan.dll only scans at start
4 up. Thus, in the ordinary course of operation, no circumvention of scan.dll occurs if a
5 user subsequently elects to launch Glider after a user has launched Blizzard's software.
6 A user's choice to launch Glider after the WoW program has been started does not
7 constitute circumvention of a technological measure.
8

9 8. The resident component of Blizzard's technological protection does not protect
10 or restrict copying either. As the Court previously found, the "resident component" of
11 Warden, runs periodically while a user plays WoW."¹³ "If the resident software detects
12 the use of Glider or a similar program, Blizzard revokes access to the game."¹⁴ In other
13 words, Blizzard's resident component merely prevents access to Blizzard's servers. The
14 resident component does not protect, prevent, restrict, or otherwise limit users from
15 copying the literal and non-literal software code to RAM. Even if the resident
16 component were to detect Glider, the resident component does not protect or restrict
17 copying. When operating in its ordinary course, the resident component does nothing to
18 prevent a user from copying the literal or non-literal fixed WoW elements into RAM
19 using a model viewer or other third party software. As a result, section 1201(b)(1) does
20 not apply and MDY's marketing of Glider with capabilities of evading scan.dll and the
21 resident software does not violate the statute.
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27 ¹³ *Id.*

28 ¹⁴ *Id.* (emphasis ours)

1 9. In order to shoehorn its unprotected free-to-copy software in into “protected”
2 software in the eyes of the DMCA, Blizzard seeks a broad interpretation of
3 §1201(b)(2)(b). Blizzard argues that by restricting access to its servers, its technological
4 measures have the effect of preventing at least some copying into RAM. That is, even
5 though Blizzard’s technological measures do not prevent copying in the ordinary sense;
6 they do “prevent” a RAM copy from being made – at least by Blizzard’s own software.
7
8 Blizzard’s interpretation goes too far. As the court in *Lexmark* noted, the DMCA was not
9 meant to attach when the copyrightable content is left unprotected,

10
11 Nowhere in its deliberations over the DMCA did Congress express an
12 interest in creating liability for the circumvention of technological
13 measures designed to prevent consumers from using consumer goods
14 while leaving the copyrightable content of a work unprotected.¹⁵

15 In this light, Blizzard’s claim that by preventing access to its servers scan.dll and the
16 resident component “restricts or otherwise limits” copying even though Blizzard
17 distributes its software without any protection against copying requires a reading of
18 §1201(b)(2)(b) that cannot be reconciled with its legislative history.

19 10. Furthermore, Blizzard owns two distinct copyrights – one for the client-side
20 software and one for the server-side software. Glider users never access, nor copy the
21 server side software. Glider users receive data output from Blizzard’s server-side
22 software and the Blizzard’s client-side software utilizes the data during operation of the
23 client-side software. This data is not protected by copyright.¹⁶ Additionally, Blizzard
24 does not protect its client-side software from being accessed or copied.
25

26 ¹⁵ *Lexmark Intern. v. Static Control Components*, 387 F.3d 522 (6th Cir., 2004)

27 ¹⁶ When analyzing non-literal elements, the court must filter out unprotectable expression.
28 *General Universal Systems, Inc. v. Lee*, 379 F.3d 131, 142-43 (5th Cir., 2004). “Copyright
protection does not extend to ... facts [and] elements required by factors external to the program
itself....” *Id.*

1 11. In addition, Blizzard's technological measures do not protect any right
2 Blizzard has as a copyright owner in its client side software. Blizzard provides artistic
3 and creative expression as to the in-game objects such as the landscape, buildings,
4 monsters, clothing, and sound effects. These elements are already present on a user's
5 hard drive by virtue of the game client and are unprotected and freely reproducible.
6

7 12. To the extent that Blizzard claims protection to the constantly changing
8 aspects of its game environment, movement of characters, player interactions, etc., these
9 forms of expression are not protected by copyright law, for among other reasons, it is not
10 Blizzard's authorship based upon original creative expression. For Blizzard to own a
11 copyright in the audiovisual or artistic renderings that appear on a user's computer screen
12 during game play, Blizzard must have authored the renderings.
13

14 13. Blizzard does not provide any creative or artistic input from its servers.
15 Blizzard's server only provides data to the game client derived from keystrokes from
16 WoW players and game rules. In this way, Blizzard does not choreograph the renderings
17 that appear on a user's computer screen. The game rules are embedded within the server-
18 side software code and are never transmitted, accessed or copied by Glider users.
19 Because Blizzard does not provide any creative or artistic expression to the user's
20 computer when the computer generates the renderings on the user's computer screen,
21 Blizzard cannot claim to be an author. Thus, any data transmitted by Blizzard's servers
22 is not copyright material owned by Blizzard.
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25 14. In sum:
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- 1 • by simply waiting until WoW is loaded, Scan.dll has no ability to protect
2 Blizzard’s copyright interests or restrict access to the WoW code;
3
4 • As for Warden, Warden does not lock the proverbial door that a person
5 must walk through to play WoW – it merely notifies Blizzard that
6 someone has entered;
7
8 • Neither Scan.dll nor Warden protect access or copying of Blizzard’s client-
9 side software;
10 • Glider users neither access, nor copy, Blizzard’s server-side software.

11 Thus, Glider users violate neither § 1201(b)(1) nor 1201(a)(2) of the DMCA.

12
13 Dated: September 10, 2008

Respectfully submitted,

14
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CERTIFICATE OF SERVICE

I hereby certify that on September 10, 2008, I electronically transmitted the attached document to the Clerk's Office using the CM/ECF System for filing and transmittal of a Notice of Electronic Filing to the following CM/ECF registrants:

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