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IN THE UNITED STATES DISTRICT COURT

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FOR THE DISTRICT OF ARIZONA

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Gloria A. Rowe, et al.

No. CV-07-1281-PHX-MHM

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Plaintiffs,

**ORDER**

11

vs.

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Bankers Life and Casualty Company, et al.)

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Defendants.

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Currently pending before the Court are Defendants' Motion for Summary Judgment

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(Dkt.#89.), Plaintiffs' Motion to Reopen Discovery (Dkt.#133.), Plaintiffs' Motion to

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Expedite Ruling and Trial (Dkt.#137.), Defendants' Motion to Strike Exhibit One to

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Plaintiffs' Motion for Expedited Trial (Dkt.#142.), and Defendants' Motion to Certify the

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Court's July 1, 2008 and September 17, 2008 Orders for Interlocutory Appeal. (Dkt.#146.)

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After reviewing the relevant documents and determining oral argument unnecessary, the

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Court issues the following Order.

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Having already issued three substantive Orders in this case (Dkt.##93, 129, 143.), the

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Court is intimately familiar with the underlying facts and sees no reason to now go through

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them in great detail. Nevertheless, the Court will briefly lay out the procedural posture of

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the instant lawsuit. On June 29, 2007, Defendants Bankers Life and Falicia Soller removed

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Plaintiffs Gloria and Fred Rowe's Complaint to federal court. (Dkt.#1.) The claims asserted

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by the Rowe's are as follows: (1) breach of the duty of good faith and fair dealing on the part

1 of Defendant Bankers Life; (2) negligence and malpractice as to Defendant Soller; (3)  
2 common law fraud on the part of both Bankers Life and Soller; and (4) constructive fraud,  
3 also allegedly committed by both Defendants. On September 5, 2007, Plaintiffs filed a  
4 Motion for Partial Summary Judgment. (Dkt.#17.) Due to Gloria Rowe's deteriorating  
5 state of health, on January 29, 2008, the Court ordered expedited review of Plaintiffs'  
6 Summary Judgment Motion. (See Dkt.#71.) On March 21, 2008, Defendants also moved  
7 for Summary Judgment. (Dkt.#89.) On April 16, 2008, the Court issued an Order denying  
8 Plaintiffs' Partial Summary Judgment Motion. (Dkt.#93.) After Plaintiffs filed a Motion for  
9 Reconsideration, the Court reversed its earlier position and entered Partial Summary  
10 Judgment in favor of the Rowes. (Dkt.#129.) In response to a request made by Defendants,  
11 the Court thereafter clarified its holding in an Order dated September 17, 2008. (Dkt.#143.)  
12 Defendants then moved the Court to certify those two Orders (Dkt.##129, 143.) for  
13 interlocutory appeal before the Ninth Circuit, requesting a stay of proceeding during the  
14 pendency of any appellate process. (Dkt#146.)

15 **I. Interlocutory Appeal**

16 As noted above, on April 16, 2008, the Court issued an Order in which it denied  
17 Plaintiffs' Motion for Partial Summary Judgment. After some confusion regarding the  
18 availability of certain documents filed with the Court, particularly Plaintiffs' reply  
19 memorandum, the Court determined that its ruling needed to be reconsidered. On July 1,  
20 2008, the Court issued a second Order, this time granting Plaintiffs' Motion for Partial  
21 Summary Judgment. The reconsidered Opinion held that (1) the insurance contract between  
22 the Parties was a long-term care policy pursuant to A.R.S. § 20-1691, and, as such, Plaintiff  
23 was entitled to a minimum of twenty-four months of coverage under Arizona state law; and  
24 (2) a clause labeled "Restoration of Benefits" constituted an improperly labeled limitation  
25 or exclusion under A.A.C. R20-6-1004(B)(2). Defendants responded by filing their own  
26 Motion for Reconsideration and/or Clarification. On September 18, 2008, the Court issued  
27 yet another Order, this time reaffirming its ruling that the insurance contract between the  
28 Parties was for long-term care and that the "Restoration of Benefits" clause was void. But

1 the Court declined to rule on whether Mrs. Rowe was entitled to unlimited benefits once the  
2 “Restoration of Benefits” clause was excised from the language of the contract. Instead, the  
3 Court reserved that issue for the jury to determine at trial. Defendants have now moved the  
4 Court to certify the July 1, 2008 and September 18, 2008 Orders for interlocutory appeal in  
5 the Ninth Circuit.

6 The general rule is that the United States Courts of Appeals only have jurisdiction  
7 over appeals from “final decisions of the district courts.” See 28 U.S.C. § 1291; See Van  
8 Cauwenberghe v. Biard, 486 U.S. 517, 521-22 (1988) (discussing the so called ‘final  
9 judgment rule’ and noting that a decision is not final “until there has been a decision by the  
10 district court that ends the litigation on the merits and leaves nothing for the court to do but  
11 execute the judgment”) (internal quotations omitted). “Finality as a condition of review is  
12 an historic characteristic of federal appellate procedure.” United States v. Szado, 912 F.2d  
13 390, 391 (9th Cir. 1990) (quoting Cobbledick v. United States, 309 U.S. 323, 324(1940)).  
14 “Embodied in the finality requirement is a strong congressional policy against piecemeal  
15 reviews, and against obstructing or impeding an ongoing judicial proceeding by interlocutory  
16 appeals.” In re Subpoena Served on Cal. Public Utilities Com., 813 F.2d 1473, 1475 (9th  
17 Cir. 1987) (quoting United States v. Nixon, 418 U.S. 683, 690 (1974) (internal quotations  
18 omitted)).

19 Nevertheless, there exists a statutorily carved out exception which permits the district  
20 court to certify an order for interlocutory review when the order (1) involves a controlling  
21 question of law; (2) there is substantial ground for difference of opinion; and (3) an  
22 immediate appeal from the order may materially advance the ultimate termination of the  
23 litigation.” 28 U.S.C. § 1292(b). The decision whether to certify an appeal lies within the  
24 sound discretion of the district court. Loritz v. CMT Blues, 271 F. Supp. 2d 1252, 1253  
25 (S.D. Cal. 2003) (citing Yeager's Fuel, Inc. v. Pennsylvania Power & Light Co., 162 F.R.D.  
26 482, 489 (E.D. Pa. 1995)). Interlocutory appeal is also a process that should be used  
27 sparingly and only under exceptional circumstances. See In re Cement Antitrust Litigation,

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1 673 F.2d 1020, 1027 (9th Cir. 1982); United States v. Woodbury, 263 F.2d 784, 788 n.11  
2 (9th Cir. 1959).

3 The current case is not one that is well suited for a discretionary appeal. First, the  
4 scope of coverage issues do not implicate controlling questions of law, since appellate review  
5 would not dispose of a single claim in Plaintiffs' Complaint. In the instant case, Bankers  
6 Life and its agent Ms. Soller have been sued for the torts of bad faith coverage, negligent  
7 misrepresentation and common law and constructive fraud. Interlocutory appeal would not  
8 prevent any of these issues from proceeding to trial, and an immediate appeal would not  
9 greatly affect the time and resources that the Parties will expend in preparing for such a trial.  
10 See Lerner v. Atlantic Richfield Co., 690 F.2d 203, 211 (Temp. Emer. Ct. App. 1982) (noting  
11 the existence of an "unusual number of collateral questions of law" which rendered the legal  
12 issue inappropriate for interlocutory review)

13 With respect to the tort of bad faith, while resolving the scope of coverage under the  
14 contract is an important aspect of Plaintiffs' allegation of bad faith, the merits of that claim  
15 does not wholly depend on the interpretation of the insurance contract. Interlocutory appeal  
16 is not appropriate where rejection of one theory on appeal leaves another theory available to  
17 reach the same result. And in the instant case, Plaintiffs have at least two theories of bad  
18 faith against Bankers Life. The first theory is based on Bankers Life's initial refusal to pay  
19 long term care benefits, as required under state law. This aspect of the bad faith claim is  
20 indeed dependant on the Court's two previous rulings because if the contract is not a long-  
21 term care policy than Bankers Life could not have acted in bad faith in denying Mrs. Rowe's  
22 long-term care claim. However, Plaintiffs have a second theory of bad faith that is based  
23 upon Bankers Life's initial refusal to pay benefits after Plaintiffs failed to present a valid  
24 caregiver's license, when Bankers Life was aware such licenses were not available within  
25 the State of Arizona. Thus, even if the Ninth Circuit were to accept the instant appeal and  
26 ultimately rule in Defendants' favor, in no sense would Plaintiffs' entire bad faith claim be  
27 automatically defeated.

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1 In addition, Plaintiffs' claims for common law and constructive fraud and negligent  
2 misrepresentation do not depend upon the Court's interpretation of the insurance contract and  
3 will proceed to trial irrespective of whether this Court correctly interpreted the language of  
4 the contract in its July 1, 2008 and September 18, 2008 Orders.

5 Next, an immediate appeal will not materially advance the ultimate termination of this  
6 lawsuit but would instead result in unnecessarily delay. Mrs. Rowe is gravely ill, suffering  
7 from Alzheimer's disease. Indeed, the rapidly deteriorating state of her health was the sole  
8 reason that this Court allowed Plaintiffs to pursue expedited review of their Partial Motion  
9 for Summary Judgment, and the Court continues to have a heightened interest in resolving  
10 this case as quickly and efficiently as possible. The Court remains concerned that a  
11 prolonged appeals process might irreparably harm Plaintiffs' claims. In light of Mrs.  
12 Rowe's current medical condition, Defendants have not provided the Court with a rationale  
13 that is substantial enough to justify piecemeal review. Other than wrongly contending that  
14 interlocutory appeal would dispose of Plaintiffs' claims, Defendants argue that interlocutory  
15 appeal would eliminate the need for 90-days of additional discovery sought by Plaintiffs and  
16 would provide valuable appellate review over a decision that may broadly impact existing  
17 insurance policies throughout the State of Arizona. However, neither of these justifications  
18 are strong enough to overcome the potential for prejudicial delay that might result from an  
19 immediate appeal. With respect to Plaintiffs' Motion to Reopen Discovery, the Court notes  
20 that the Motion will be denied, as Plaintiffs have not demonstrated a compelling need to  
21 engage in additional discovery. With respect to the alleged impact that the July 1, 2008 and  
22 September 18, 2008 Orders will have on existing insurance policies or future litigation, that  
23 factor alone does not justify immediate appellate review, particularly when the Court has not  
24 seen any quantitative evidence relating to the far reaching nature of its previous Orders.

25 As to the final statutory factor, whether there exists a substantial ground for a  
26 difference of opinion, the Court is aware that Defendants find the July 1, 2008 and September  
27 18, 2008 Orders in error. However, as Plaintiff argues, "[m]ere disagreement, even  
28 vehement, with the Court's ruling . . . does not establish a substantial ground for difference

1 of opinion sufficient to satisfy the statutory requirement for an interlocutory appeal.”  
2 Judicial Watch, Inc. v. Nat’l Energy Policy Dev. Group, F. Supp. 2d 16, 20 (D.D.C. 2002).  
3 Notwithstanding Defendants’s strenuous opposition to the Court’s reasoning, Defendants  
4 have not adequately demonstrated that this case presents the type of extraordinary legal  
5 issues that are appropriate for interlocutory appeal. See Woodbury, 263 F.2d at 788 n.11.  
6 Defendants argue that this is a matter of statutory first impression and that “courts  
7 everywhere routinely certify issues of first impression—including statutory or contract  
8 interpretation issues—for interlocutory appeal.” (Dkt.#152, p. 7.) However, to the extent this  
9 case presents a matter of statutory first impression, it is only with respect to state law.  
10 Indeed, every case cited by Defendants to support this argument concerns federal statutory  
11 law. See Ass’n of Irrigated Residents v. Fred Schakel Dairy, 2008 WL 2899912, \*7-8 (E.D.  
12 Cal. June 22, 2008) (certifying an issue of first impression involving the federal Clean Air  
13 Act); AD Global Fund, LLC v. United States, 68 Fed. Cl. 663, 664-65 (Ct. Fed. Cl. 2005)  
14 (discussing certification of a portion of the Internal Revenue Code); Johnson v. Aljian, 490  
15 F.3d 778, 780 (9th Cir. 2007) (accepting certification of an issue of first impression involving  
16 federal securities law); S.E.C. v. Gemstar TV Guide Intern, Inc., 367 F.3d 1087, 1092-93 (9th  
17 Cir. 2004), vacated, 384 F.3d 1090 (en banc) (accepting interlocutory appeal of an issue of  
18 first impression regarding the Sarbanes-Oxley Act); Burlington N. & Santa Fe Ry. Co. v.  
19 Vaughn, 509 F.3d 1085, 1089-90 (9th Cir. 2007) (not even discussing interlocutory appeal,  
20 but noting the applicability of the collateral order doctrine to federal tribal sovereign  
21 immunity). Defendants have not alerted the Court to a single instance of a federal district  
22 court certifying for interlocutory review an issue of first impression concerning a state  
23 statute, or more specifically, state insurance law. If Defendants intended to seek guidance  
24 on the coverage issues from an appellate court, rather than moving for interlocutory appeal  
25 in the Ninth Circuit, they should have made a timely attempt to seek certification from the  
26 Arizona Supreme Court, the institution that is charged with the task of being the final arbiter  
27 of state insurance and contract law. See A.R.S. § 12-1861; Ariz. Rules of Supreme Ct., R.  
28 27; Binford v. Rhode, 116 F.3d 396, 399 (9th Cir. 1997) (noting that state certification is

1 generally appropriate when there is “no controlling precedent in the decisions of the Arizona  
2 Supreme Court or in the Arizona Courts of Appeal.”). However, the time for such a  
3 procedural maneuver has long since passed. In sum, interlocutory review of this Court’s July  
4 1, 2008 and September 18, 2008 Orders cannot be justified under the circumstances of the  
5 instant case. If Defendants wish to take an appeal from these previous rulings, they may still  
6 do so, but only after the entry of final judgment.

## 7 **II. Defendants’ Motion for Summary Judgment**

8 There are three separate issues that must be resolved in Defendants’ Motion for  
9 Summary Judgment. First, the Court must determine whether Fred Rowe, Mrs. Rowe’s  
10 husband and guardian at litem, has standing to sue on his own behalf for the tort of bad faith.  
11 Secondly, the Court must determine whether Defendants are entitled to summary judgment  
12 on Plaintiffs’ claims of breach of good faith, negligent misrepresentation and common law  
13 and constructive fraud. The final issue is whether Plaintiffs’ punitive damages claim should  
14 be allowed to proceed to trial.

### 15 **A. Fred Rowe’s Standing to Sue on His Own Behalf**

16 Defendants contend that under Fobes v. Blue Cross & Blue Shield of Ariz., 861 P.2d  
17 692 (Ariz Ct. App. Div. 1, 1993), a spouse of an insured has no standing to maintain an  
18 action against an insurer for breach of the duty of good faith and fair dealing in relation to  
19 an insurance policy that was only issued to their spouse. After Defendants raised this  
20 argument in their Motion for Summary Judgment, Plaintiffs chose not to respond to this  
21 claim in their response brief. Instead, Plaintiffs filed a new Motion to certify this legal  
22 question to the Arizona Supreme Court. Plaintiffs later withdrew this Motion on the grounds  
23 that any stay in the proceedings would unnecessarily drag out the lawsuit. Despite the fact  
24 that Plaintiffs have failed to directly address Defendants’ argument in their summary  
25 judgment briefing, the Court will incorporate claims made in the now withdrawn certification  
26 Motion for the purpose of fully analyzing the issue of Mr. Rowe’s standing.

27 It is Defendants position that under Arizona common law the tort of bad faith  
28 contemplates a duty between only the insurance company and its insured, and does not

1 regulate the conduct of the insurance company towards third-parties who are strangers to the  
2 contract. See Nahom v. Blue Cross & Blue Shield, 885 P.2d 1113, 1118 (Ariz Ct. App.  
3 Div. 1, 1994) (explaining the court’s holding in Fobes). Plaintiffs, in their Motion for  
4 certification, respond by arguing that in Gipson v. Kasey, 150 P.3d 228 (Ariz. 2007), the  
5 Arizona Supreme Court expanded the concept of duty in tort cases. Plaintiffs’ argument  
6 relies on language from Gipson, which states that the “duty of care may arise from special  
7 relationships based on contract, family relations, or conduct undertaken by the defendant,”  
8 and that given the “historical evolution of the common law,” “a special or direct relationship  
9 . . . is not essential in order for there to be a duty of care.” Id. at 232. Plaintiff further relies  
10 on a holding from the Montana Supreme Court, which recognized a rule permitting family  
11 members of an insured to sue for the tort of bad faith even when not a party to the contract.  
12 Tynes v. Bankers Life, Co., 730 P.2d 1115 (Mont. 1986).

13         The Court finds no merit in the Rowe’s contention. First, contrary to their assertion,  
14 the Arizona Supreme Court’s decision in Gipson was a narrow one, and the single quote that  
15 Plaintiffs cite appears to have been pulled out of context from the larger holding. A careful  
16 reading of Gipson reveals that the case stands only for the proposition that foreseeability of  
17 harm would no longer constitute an element of duty in Arizona state negligence law. Gipson,  
18 150 P.3d at 231. As such, the Arizona Supreme Court found that the proper place for a  
19 foreseeability determination was in the element of proximate cause—since duty is typically  
20 a question of law for the court and proximate cause a question of fact for the jury. Id. at 232.  
21 To the extent Gipson addressed related aspects of the law of duty, it simply reaffirmed the  
22 long understood and rather unremarkable common law principle that certain types of  
23 relationships between the parties can give rise to a duty of care in a negligence action, i.e.  
24 occupant of land-guest, tavern owner-patron, a familial relationship, a contract, voluntary  
25 conduct undertaken by the defendant, a statute, etc. Id. It is unclear how the portion of the  
26 Gipson opinion that Plaintiffs quote can be read as an expansion of the concept of duty in  
27 Arizona negligence law. Secondly, nowhere did Gipson even mention the tort of bad faith.  
28 Absent specific and compelling Arizona case law, this Court will not presume that duty for



1 negligence purposes and duty for bad faith coverage purposes are coextensive. Plaintiff has  
2 failed to demonstrate that the rule in Fobes has been eclipsed, and their reliance on Gipson  
3 to support this point is unavailing.

4 The Court additionally declines to follow the holding of the Montana Supreme Court  
5 in Tynes, which is a decision from an out of state jurisdiction and therefore not binding on  
6 the Court's determination. The ruling in Tynes also runs counter to Fobes, Nahon, and other  
7 Arizona cases dealing with the tort of bad faith, since Arizona law plainly holds that  
8 insurance companies do not owe a duty to non-parties for bad faith coverage claims. Fobes,  
9 861 P.2d at. 694 ("Ever since the tort of bad faith was first recognized in Arizona . . . it has  
10 been consistently viewed as limited by the contractual relationship between the plaintiff and  
11 the defendant insurer.") (internal quotations omitted). If that rule is to be changed, it is up  
12 to the state courts to do so. Summary judgment on behalf of Defendants is therefore  
13 appropriate on Fred Rowe's tort claim for breach of the duty of good faith and fair dealing.

14 **B. Defendants' Motion for Summary Judgment as to the Tort of Bad Faith,**  
15 **Negligent Misrepresentation, Common Law and Constructive Fraud.**

16 **1. Summary Judgment Standard**

17 A motion for summary judgment may be granted only if the evidence shows "that  
18 there is no genuine issue as to any material fact and that the moving party is entitled to  
19 judgment as a matter of law." Fed.R.Civ.P. 56(c). The party moving for summary judgment  
20 has the burden of demonstrating the absence of a genuine issue of fact for trial. Leisek v.  
21 Brightwood Corp., 278 F.3d 895, 898 (9th Cir. 2002) (citing Celotex Corp. v. Catrett, 477  
22 U.S. 317, 323 (1986)). To defeat the motion, the non-moving party must show that there are  
23 genuine factual issues "that properly can be resolved only by a finder of fact because they  
24 may reasonably be resolved in favor of either party." Anderson v. Liberty Lobby, Inc., 477  
25 U.S. 242, 250 (1986). The party opposing summary judgment "may not rest upon the mere  
26 allegations or denials of [the party's] pleadings, but . . . must set forth specific facts showing  
27 that there is a genuine issue for trial." Rule 56(e). See Matsushita Elec. Indus. Co., v.  
28 Zenith Radio Corp., 475 U.S. 574 (1986). The evidence must be viewed in the light most

1 favorable to the nonmoving party. Devereaux v. Abbey, 263 F.3d 1070, 1074 (9th Cir. 2001)  
2 (en banc).

## 3                   **2.       Tort of Bad Faith**

4           An insurance contract is a distinct legal creation, and "implicit in the contract and the  
5 relationship is the insurer's obligation to play fairly with its insured." Rawlings v. Apodaca,  
6 726 P.2d 565, 570 (Ariz. 1986). Insurers owe duties to its insured that are fiduciary in  
7 nature, including the duties of equal consideration, fairness, and honesty. Zilisch v. State  
8 Farm Mut. Auto. Ins. Co., 995 P.2d 276, 279 (Ariz. 2000). The tort of bad faith arises when  
9 the insurer "intentionally denies, fails to process or pay a claim without a reasonable basis."  
10 Noble v. National Am. Life Ins. Co., 624 P.2d 866, 868 (Ariz. 1981). Arizona applies a two  
11 prong test to determine whether an insurer has acted in bad faith towards its insured: "(1) that  
12 the insurer acted unreasonably toward its insured, and (2) that the insurer acted knowing that  
13 it was acting unreasonably or acted with such reckless disregard that . . . knowledge may be  
14 imputed to it." Miel v. State Farm Mut. Auto. Ins. Co., 912 P.2d 1333 (Ariz. 1995). Mere  
15 mistake or inadvertence are not sufficient to establish a claim for bad faith. Rawlings v.  
16 Apodaca, 151 Ariz. 149, 157, 726 P.2d 565, 573 (1986). Furthermore, if an insurance claim  
17 is fairly debatable, the insurer cannot be found to have acted unreasonably in denying the  
18 claim. Lasma Corp. Monarch Ins. Co., 764 P.2d 1118, 1122 (Ariz. 1988). While sometimes  
19 an issue of fact, there are certain instances where the issue of fair debatability or  
20 reasonableness is not a question deemed appropriate for determination by the jury. Golden  
21 Rule Ins. Co. v. Montgomery, 435 F. Supp.2d 980, 995 (D. Ariz. 2006).

22           In the instant case, whether Bankers Life acted unreasonably and with the requisite  
23 knowledge that its actions were taken in bad faith are both questions of fact for the jury to  
24 determine. The Court will not resolve the threshold step of the bad faith inquiry at the  
25 summary judgment stage. Butt See Golden Rule Ins. Co. v. Montgomery, 435 F. Supp. 2d  
26 980, 995 (D. Ariz. 2006). Sending both issues to the jury seems particularly appropriate  
27 given the fact that the jury will also be resolving whether Mrs. Rowe is entitled to unlimited  
28 benefits under the policy. Turning to the merits of Defendants' Summary Judgment

1 Motion, while the Court notes that it previously ruled that the parties contracted for long-term  
2 care and that the “Restoration of Benefits” clause is void, those rulings do not necessarily  
3 prove that Bankers Life acted unreasonably and with a culpable mental state, or otherwise  
4 committed the tort of bad faith. However, throughout the course of this litigation, the Court  
5 has been presented with enough evidence related to the termination of Mrs. Rowe’s benefits  
6 and Bankers Life’s performance under the contract to conclude that there exists a genuine  
7 issue of material fact on the question of bad faith, such that the related aspects of Mrs.  
8 Rowe’s bad faith claims should proceed to the jury. Furthermore, with respect to Mrs.  
9 Rowe’s other bad faith allegation, namely, that Bankers Life acted in bad faith by  
10 withholding benefits due to the Rowe’s failure to contract with a licensed home care  
11 company, the Court finds a genuine issue of material fact exists on that portion of the bad  
12 faith claim as well. Plaintiffs have presented evidence on this issue in the form of testimony  
13 from Bob Daly, director of Visiting Angels, regarding the denial of the home care expense  
14 claim (PSOF ¶¶ 17-19.), deposition testimony from Bankers Life employees on the  
15 availability of home health care licensing information in Arizona, and evidence from other  
16 policy holders who encountered similar issues while covered by Bankers Life. (PSCSF ¶¶  
17 175-190.) When viewed in the light most favorable to the Rowes, who are the non-moving  
18 party, such evidence is sufficient to present a genuine issue of material fact.

### 19 **3. Common Law and Constructive Fraud**

20 Under Arizona law, there are two types of actionable civil fraud: common law and  
21 constructive fraud. Common law fraud occurs when a defendant evinces an actual intent to  
22 deceive, Haisch v. Allstate Ins. Co., 5 P.3d 940, 944 ( Ariz. Ct. App. 2000), while  
23 constructive fraud does not require an intent to deceive, but instead arises when a defendant  
24 breaches a legal or equitable duty. Dawson v. Withycombe, 163 P.3d 1034, 1057-58 (Ariz.  
25 Ct. App. 2007) (discussing constructive fraud).

26 To prevail on a common law fraud claim, the Rowes must prove the following  
27 elements: (1) a representation; (2) that was false; (3) material; (4) the speaker had knowledge  
28 of its falsity or ignorance of its truth; (5) the speaker intended that it should be acted upon

1 by the person and in the manner reasonably contemplated; (6) the listner was ignorant of its  
2 falsity; (7) relied on its truth; (8) such reliance was justified; and (9) the listener suffered  
3 consequent and proximate injury. See Enyart v. Transamerica Insurance Co., 985 P.2d 556,  
4 562 (Ariz. Ct. App. 1998).

5 On the other hand, to prevail on a claim on constructive fraud, the Rowes must prove  
6 these elements: (1) Defendants had a fiduciary or confidential relationship with Plaintiffs that  
7 gave rise to a legal or equitable duty; (2) Defendants breached that duty; (3) the breach tends  
8 to deceive others, violates public or private confidences, or injures public interests; and (4)  
9 the breach induced detrimental and justifiable reliance. Dawson, 163 P.3d at 1057-58 (citing  
10 Lasley v. Helms, 880 P.2d 1135, 1137 (Ariz. Ct. App. 1994), Assilzadeh v. Cal. Fed. Bank,  
11 98 Cal.Rptr.2d 176, 184 (Cal. 2000), In re McDonnell's Estate, 179 P.2d 238, 241 (Ariz.  
12 1947)). Most importantly, no showing of “intent to deceive or dishonesty of purpose” is  
13 required. See Lasley, 880 P.2d at 1138.

14 Defendants argue that summary judgment should be granted on Plaintiffs’ two fraud  
15 claims because the evidence shows that the Rowes could not have justifiably relied on  
16 Defendants’ representations. To this end, Defendants point to the fact that Mrs. Rowe signed  
17 an acknowledgment form which stated that she, as policy holder, understood that Bankers  
18 Life would not be providing long-term care. Moreover, according to Defendants, Mr. Rowe  
19 admitted in deposition testimony that he and his wife did not contact Bankers Life about  
20 discrepancies in coverage once such discrepancies were discovered, nor did they cancel the  
21 policy or request the return of premiums, as permitted by the terms of the contract. Plaintiffs  
22 counter by arguing that Defendant Soller made oral representations, which described the  
23 coverage as long-term care, and that Bankers Life presented them with a “Notice of  
24 Applicant” form, which specified that they were applying for long-term care insurance.  
25 Plaintiffs also allege that the evidence they have presented, which includes over 40 letters  
26 and explanations of benefits and premium notices, all support an inference that they were  
27 justified in relying on the representations made to them by Defendants. The Court will not  
28 definitively resolve at summary judgment the question of whether the Rowes were justified

1 in relying on representations made Bankers Life or its agent, Falicia Soller; suffice it to say  
2 that the evidence presented creates a triable issue, such that a jury will make the ultimate  
3 determination.

4 In their reply brief Defendants contend for the first time that under Arizona law a  
5 person cannot recover for fraud based on representations of the terms of the contract when  
6 they have been provided ample opportunity to review the terms of that contract and have  
7 specifically assented thereto. Defendants cite Jones v. Chiado Corp., 670 P.2d 403, 405  
8 (Ariz. Ct. App. 1983), to support this position. The Court finds Defendants' argument  
9 unavailing, noting that the Arizona Court of Appeals has questioned the continued vitality  
10 of the holding in Jones:

11 There is nothing particularly attractive in the proposition that an insurer, or anyone  
12 else, may by misrepresentation induce a person to forego rights and then defend  
13 on the ground that the fraud is excused because the person defrauded should have  
14 known better. We are unwilling to endorse the idea that victimization of the  
15 ignorant has legal sanction. We believe that the action of the courts . . . in  
relieving persons of the plain terms of writings by reason of separate oral  
understandings and agreements also undercut those earlier rulings upholding  
writings induced by misrepresentations.

16 Even if, however, the older cases are still applicable, we believe a jury could  
17 conclude the plaintiff had a right to rely on the adjuster's representations. The legal  
18 language of the release, while clear to lawyers and judges, may well have been  
19 impenetrable to this plaintiff. Faced with that barrage of words and clauses, some  
applicable to his situation and some not, plaintiff could be uncertain about its  
meaning and application to him. We see nothing unreasonable in asking the  
adjuster what that language meant and in relying on the answer given.

20 Lubin v. Johnson, 820 P.2d 328, 328-29 (Ariz. Ct. App. 1991); see also Lundy v. Airtouch  
21 Communs., Inc., 81 F. Supp. 2d 962, 969 (D. Ariz. 1999) (stating that "the continued validity  
22 of Jones has been expressly called into question by a subsequent decision of the Arizona  
23 Court of Appeals.").

24 In any event, the Court need not consider Defendants' position since it was first raised  
25 in their reply brief. Eberle v. City of Anaheim, 901 F.2d 814, 818 (9th Cir. 1990) (noting  
26 that legal arguments raised for the first time in the reply brief are deemed waived). Thus,  
27 even if the argument Defendants made in reliance Jones had legal merit, which it lacks, the  
28 Court could not appropriately consider it, since Plaintiffs did not have the opportunity to

1 respond. See United States v. Romm, 455 F.3d 990, 997 (9th Cir. 2006); Smith v. Marsh,  
2 194 F.3d 1045, 1052 (9th Cir. 1999).<sup>1</sup>

#### 3 **4. Negligent Misrepresentation**

4 Arizona recognizes the tort of negligent representation as defined in the Restatement  
5 (Second) of Torts § 552(1) (1977). Haisch v. Allstate Ins. Co., 5 P.3d 940, 944 ( Ariz. Ct.  
6 App. 2000). To prevail on such a claim, the Rowes would have to prove that Defendants  
7 failed "to exercise reasonable care and competence in obtaining or communicating  
8 information and thereby, in the course of his business or employment, provide[d] false  
9 information for the guidance of others in their business transactions, causing the recipients  
10 of the information to incur damages because they justifiably relied on the false information."  
11 PLM Tax Certificate Program 1991-92, L.P. v. Schweikert, 162 P.3d 1267, 1270 (Ariz. Ct.  
12 App. 2007).

13 Defendants contend that because Mrs. Rowe is not in a position to testify as to Ms.  
14 Soller's representations, due to the advanced stage of her illness, the Court must rely on the  
15 testimony of Mr. Rowe. Defendants argue that Mr. Rowe's uncontradicted deposition  
16 testimony reveals the couple could not have justifiably relied on Ms. Soller's statements  
17 because Mr. Rowe admitted that he and his wife read through the policy, understood that it  
18 was not for long-term care despite representations made by the Bankers Life agent, and then  
19 chose to unilaterally disregarded policy terms believing that the contract language did not  
20 apply to Mrs. Rowe's policy. Plaintiffs counter by arguing that Mr. Rowe actually stated in  
21 his deposition testimony that he and Mrs. Rowe read through the policy but did not  
22 understand it at the time, and had no idea that it contradicted what had been told to them by  
23 the Bankers Life agent. While the Court notes that Mr. Rowe's deposition testimony is not  
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26 <sup>1</sup>The same principle applies to the argument that Mr. Rowe's deposition testimony is  
27 inherently unreliable because of post-deposition alterations that were made to the transcript  
28 in clear violation of Fed. R. Civ. P. 30(e). Again, by raising this argument in their reply  
brief, Defendants have denied Plaintiffs the chance to respond, and the Court will therefore  
not consider such an argument. Eberle, 901 F.2d at 818.

1 a model of perfect clarity, at the summary judgment stage of the proceedings this Court must  
2 review the evidence, including Mr. Rowe’s deposition testimony, in the light most favorable  
3 to the non-moving party. See Devereaux, 263 F.3d at 1070. Under this standard, there  
4 exists a genuine issue of material fact such that a jury will determine whether the Rowe’s  
5 reliance was justified under the circumstances—both for the purposes of the fraud claims and  
6 that of negligent misrepresentation.

### 7 **C. Punitive Damages**

8 Under Arizona law punitive damages are awarded to punish a civil defendant and  
9 deter similar conduct in the future. Gurule v. Illinois Mut. Life & Casualty Co., 734 P.2d  
10 85, 86 (Ariz. 1987). Punitive damages are only available when a plaintiff can prove, by clear  
11 and convincing evidence, that the defendant acted with intent, knowledge, or with an  
12 otherwise culpable state of mind. Such a mental state has been frequently described as the  
13 “evil mind.” Linthicum v. Nationwide Life Ins. Co., 723 P.2d 675, 680-81 (Ariz. 1986). A  
14 plaintiff can meet this standard by demonstrating that the defendant (1) acted with the intent  
15 to injure; (2) consciously pursued a course of conduct knowing that it created a substantial  
16 risk of significant harm to others; (3) was motivated by spite, actual malice, or intent to  
17 defraud; or (4) acted with conscious and deliberate disregard of the interests and rights of  
18 others. See Thompson v. Better-Bilt Aluminum Prod., 832 P.2d 203, 210-11 (Ariz. 1992);  
19 Rawlings v. Apodaca, 726 P.2d 565, 578 (Ariz. 1986); Dawson v. Withycombe, 163 P.3d  
20 1034, 1061-62 (Ariz. Ct. App. 2007).

21 Defendants contend that as a matter of law they cannot be held liable for punitive  
22 damages, because in a bad faith action against an insurer, a mere finding of bad faith,  
23 “without more, will not subject an insurer to an award of punitive damages.” Lange v. Penn  
24 Mut. Life Ins. Co., 843 F.2d 1175, 1183 (9th Cir. 1988). According to Defendants, even if  
25 one were to assume *arguendo* that a jury could return a verdict in favor of Plaintiffs on the  
26 bad faith claim, there is still no evidence—let alone clear and convincing evidence—that  
27 Bankers Life or Falcia Soller acted with the requisite evil mind that would support the  
28 imposition of punitive damages. But Defendants’ argument is incomplete in that it fails to

1 account for the fact that they are being sued for more than just the tort of bad faith.  
2 Defendants also face claims of negligent misrepresentation, constructive fraud and actual  
3 fraud. With respect to actual fraud, one of its essential elements requires a finding that the  
4 defendant acted with an intent to deceive. Haisch, 5 P.3d at 944. An intent to deceive is  
5 roughly equivalent to the requirement of an evil mind for punitive damages purposes. See  
6 Farr v. Occidental Life Ins. Co., 699 P.2d 376, 383 (Ariz. Ct. App. 1984). Thus, when  
7 supported by clear and convincing evidence, a finding by the jury that a defendant has  
8 committed actual fraud is often, though not always, sufficient to support the recovery of  
9 punitive damages. Id. (noting that “[f]raud will suffice” to award punitive damages); but see  
10 Echols v. Beauty Built Homes, 647 P.2d 629, 632 (Ariz 1982) (“It does not follow that every  
11 case of fraud will support punitive damages.”). Because Plaintiffs have created a genuine  
12 issue of material fact that would permit a reasonable jury to conclude, based on clear and  
13 convincing evidence, that Defendants intended to deceive them, the question of punitive  
14 damages should be left for the jury to resolve as well. See Thompson v. Better-Bilt  
15 Aluminum Prod., 832 P.2d 203. 210-11 (Ariz. 1992). As the Arizona Supreme Court has  
16 previously noted, that when ruling at the summary judgment stage on the availability of  
17 certain remedies courts should be mindful that “credibility determinations, the weighing of  
18 the evidence, and the drawing of legitimate inferences from the facts are jury functions, not  
19 those of a judge.” Id. As such, should the jury return a verdict which Defendants believe  
20 is against the clear weight of the evidence produced at trial, this Court will take up the issue  
21 of damages anew. See Fed. R. Civ. P. 50, 59.

22 **Accordingly,**

23 **IT IS HEREBY ORDERED** granting in part and denying in part Defendants’ Motion  
24 for Summary Judgment. (Dkt.#89.)

25 **IT IS FURTHER ORDERED** denying Plaintiffs’ Motion to Reopen Discovery.  
26 (Dkt.#133.)

27 **IT IS FURTHER ORDERED** denying Defendants’ Motion to Certify the Court’s  
28 July 1, 2008 and September 18, 2008 Orders for Interlocutory Appeal. (Dkt.#146.)

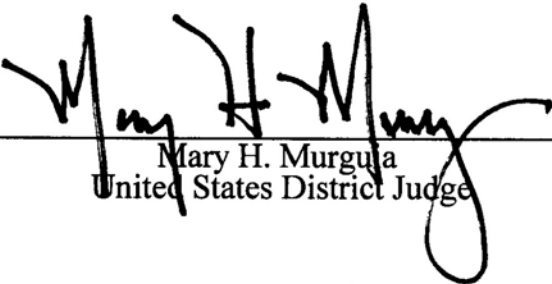


1           **IT IS FURTHER ORDERED** denying as moot Plaintiffs' Motion to Expedite Ruling  
2 and Trial (Dkt.#137.) and Defendants' Motion to Strike Exhibit One to Plaintiffs' Motion  
3 for Expedited Trial. (Dkt.#142.).

4           **IT IS FURTHER ORDERED** setting this matter for a status hearing on December  
5 22, 2008 at 4:30 p.m. to set a trial date.

6           DATED this 9th day of December, 2008.

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Mary H. Murgula  
United States District Judge