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NOT FOR PUBLICATION
 IN THE UNITED STATES DISTRICT COURT FOR THE
 DISTRICT OF ARIZONA

American Traffic Solutions, Inc.,

Plaintiff,

vs.

Redflex Traffic Systems, Inc., et al.,

Defendants.

No. CV-08-02051-PHX-FJM

PROTECTIVE ORDER

IT IS HEREBY ORDERED:

1. This Protective Order (“Protective Order”) shall govern the handling of documents, testimony and other information produced in the above-captioned Action (“Discovery Material”) by any party, or its affiliates or advisors (“Producing Party”).

2. Any Producing Party shall have the right to designate Discovery Material as “Confidential,” “ATTORNEYS EYES ONLY,” or “Confidential – Attorneys’ Eyes Only” (collectively, “Confidential Material”) if the Producing Party determines in good faith that such Discovery Material constitutes, contains or would disclose proprietary business information, confidential personal information, a trade secret or other commercial or financial information that the Producing Party, in good faith, believes would result in competitive, commercial or personal harm if the material were disseminated to persons other than those specifically identified in ¶ 4 below. The designation by any Producing Party of its materials as Confidential Material shall constitute a representation that such Confidential Material has been reviewed by an attorney or legal assistant and that there is a good faith basis for such designation. Any Producing Party who designates Discovery Material as “Confidential,” “ATTORNEYS EYES ONLY,” or “Confidential – Attorneys’ Eyes Only” is referred to herein as the “Designating Party.”

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3 3. (a) In the case of a document, the designation of material or information
4 as “Confidential,” “ATTORNEYS EYES ONLY,” or “Confidential – Attorneys’ Eyes
5 Only” for purposes of this Protective Order shall be made by affixing the legend
6 “Confidential,” “ATTORNEYS EYES ONLY,” or “Confidential – Attorneys’ Eyes Only”
7 to each page containing any Confidential Material, except that in the case of multi-page,
8 hard-copy documents bound together by permanent binding other than a staple, clip or
9 clasp, or on multi-page spreadsheets where it would be difficult to mark each page with
10 the designation “Confidential,” “ATTORNEYS EYES ONLY,” or “Confidential –
11 Attorneys’ Eyes Only” needs only be stamped on the first page of the document in order
12 for the entire document to be treated as Confidential Material.

13 (b) In the case of a deposition, designation of the transcript or portion of
14 the transcript (including exhibits) that contains Confidential Material shall be made by a
15 statement to such effect on the record during the course of a deposition, or by a statement
16 in writing sent to all counsel of record within thirty (30) days after the receipt of the
17 transcript of the deposition. During the thirty-day period during which counsel may
18 review the transcript to determine whether it, or any portion thereof, should be designated
19 “Confidential,” “ATTORNEYS EYES ONLY,” or “Confidential – Attorneys’ Eyes
20 Only,” the entire transcript shall be designated Confidential Material.

21 4. Discovery Material designated as “Confidential” and the information
22 contained within it may be disclosed, summarized, described, characterized or otherwise
23 communicated or made available, in whole or in part, only for use in connection with this
24 Action and only to the following persons:

25 (a) attorneys employed by the parties who represent parties in this
26 Action, in-house counsel and their staff, and regular and temporary employees of all such
27 counsel assisting in the conduct of this Action for use in accordance with this Protective
28 Order;

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3 (b) experts or consultants assisting counsel for parties in this Action
4 solely for use in this Action in accordance with this Protective Order;

5 (c) witnesses or deponents, and their counsel, during the course of, and in
6 preparation for, depositions or testimony solely for use in this Action in accordance with
7 this Protective Order;

8 (d) any author, addressee or recipient of such Confidential Material
9 solely for use in this Action in accordance with this Protective Order;

10 (e) the parties and the directors, officers, employees and general or
11 limited partners of the parties, or any subsidiary or affiliate thereof, who are assisting
12 counsel for the parties in this Action, or who appear as witnesses, but only for such
13 purposes and subject to this Protective Order;

14 (f) the Court, pursuant to this Protective Order;

15 (g) court reporters, stenographers and translators employed in connection
16 with this Action; and

17 (h) any other person only upon order of the Court or upon Protective
18 Order of the party that produced the Confidential Material and subject to this Protective
19 Order.

20 5. Agreeing to produce or receive, and/or producing or receiving, Confidential
21 Material or otherwise complying with the terms of this Protective Order shall not:

22 (a) operate as an evidentiary admission by any party to this Action that
23 any particular Confidential Material contains or reflects trade secrets or any other type of
24 confidential information;

25 (b) prejudice in any way the rights of the parties to object to the
26 production of documents they consider not subject to discovery, or operate as an
27 admission by any party that the restrictions and procedures set forth herein constitute
28 adequate protection for any particular information deemed by any party to be Confidential

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3 Material;

4 (c) prejudice in any way the rights of any party to object to the
5 authenticity or admissibility into evidence of any document, testimony or other evidence
6 subject to this Protective Order;

7 (d) prejudice in any way the rights of any party to petition the Court for a
8 further protective order relating to any purportedly confidential information; or

9 (e) prevent a Producing Party from agreeing to alter or waive the
10 provisions or protections provided for in this Protective Order with respect to any
11 particular Confidential Material that the Producing Party has produced and designated
12 “Confidential,” “ATTORNEYS EYES ONLY,” or “Confidential – Attorneys’ Eyes
13 Only.”

14 6. A designation of “Confidential,” “ATTORNEYS EYES ONLY,” or
15 “Confidential – Attorneys’ Eyes Only” may be challenged upon motion. The burden of
16 proving the confidentiality of designated information remains with the Designating Party.

17 7. The inadvertent production of Discovery Material without designating it as
18 “Confidential,” “ATTORNEYS EYES ONLY,” “Confidential – Attorneys’ Eyes Only”
19 shall not by itself be a waiver of the Producing Party’s claim of Confidentiality as to such
20 material, and the Producing Party thereafter may identify the same as “Confidential,”
21 “ATTORNEYS EYES ONLY,” “Confidential – Attorneys’ Eyes Only” with the effect
22 that such Discovery Material is and thereafter shall be subject to the protections of the
23 Protective Order. Disclosure by any party of such Discovery Material prior to notice by
24 the Producing Party of the confidential nature thereof shall not be deemed a violation of
25 the Protective Order.

26 8. The restrictions on the use of Confidential Material established by this Order
27 are not applicable to the use by a party of its own Confidential Material. A party is free to
28 do whatever it desires with such information. A party producing or disclosing its own

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3 Confidential Material to a person shall not thereby waive the designation of such material
4 as Confidential, “ATTORNEYS EYES ONLY,” or Confidential - Attorney’s Eyes Only
5 material.

6 9. If any party inadvertently produces Discovery Material that it believes is
7 subject to the attorney-client privilege, the work product doctrine or any other privilege or
8 immunity from discovery belonging to the Producing Party, the Producing Party may
9 notify the Receiving Party that such production contained an inadvertent disclosure of
10 privileged material, identify the allegedly privileged material, and demand return thereof.
11 On such demand, the Receiving Party must return such allegedly privileged material or
12 destroy all copies thereof. If the Receiving Party in good faith contemplates filing a
13 motion challenging the designation of any such materials as privileged and/or asserting
14 that the production of such materials was either not inadvertent and/or constituted a waiver
15 of any privilege that otherwise may have been applicable to such materials, it may retain
16 one copy of the allegedly privileged material for the sole purpose of filing such copy with
17 the Court under seal along with the motion. The Receiving Party’s return of such
18 materials is without prejudice to its right to assert the above-delineated positions in such a
19 motion. The burden of demonstrating the applicability of any asserted privilege shall
20 remain at all times with the party asserting the privilege. Should the Receiving Party not
21 prevail on the above-referenced motion, the Receiving Party shall promptly return to the
22 Producing Party or destroy any remaining copies of the materials at issue.

23 10. The provisions of this Protective Order shall, absent written permission of
24 the Producing Party or further order of the Court, continue to be binding throughout and
25 after the conclusion of this Action, including without limitation, any appeals therefrom.
26 At the conclusion of this Action, all material treated as “Confidential,” “ATTORNEYS
27 EYES ONLY,” or “Confidential – Attorneys’ Eyes Only” under this Protective Order and
28 not received in evidence shall be destroyed or returned to the Producing Party.

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3 11. If any person receiving documents pursuant to this Protective Order
4 (“Receiver”) is (a) subpoenaed in another action, or (b) served with a demand in another
5 action to which they are a party or served with any other legal process by one not a party
6 to this Action, or (c) receives a request or demand by a government entity seeking
7 Confidential Material, the Receiver shall give written notice, by hand or facsimile
8 transmission or electronic mail, within ten (10) business days of the proposed disclosure,
9 to those who produced or designated the Confidential Material. The Receiver shall not
10 produce any of the Producing Party's Confidential Material, unless otherwise Court-
11 ordered, for a period of at least five (5) days after providing the required notice to the
12 Producing Party. If, within five (5) business days of receiving such notice, the Producing
13 Party gives notice to the subpoenaed party that the Producing Party opposes production of
14 its Confidential Material, the Receiver shall not thereafter produce such Confidential
15 Material except pursuant to a Court order requiring compliance with the subpoena,
16 demand or other legal process. The Producing Party shall be solely responsible for
17 asserting any objection to the requested production. Nothing herein shall be construed as
18 requiring the Receiver or anyone else covered by this Protective Order to challenge or
19 appeal any order requiring production of Confidential Material covered by this Protective
20 Order, or to subject itself to any penalties for non-compliance with any legal process or
21 order, or to seek any relief from this Court.

22 12. Upon termination of this Action by dismissal, judgment, or settlement,
23 within sixty (60) days of conclusion of this Action, counsel for the party or parties
24 receiving Confidential Material shall return the Confidential Material to the counsel for
25 the party or parties disclosing or producing the Confidential Material. In lieu of returning
26 Confidential Material, a party may destroy all such Confidential Material within sixty (60)
27 days of the conclusion of this Action and certify to the Producing Party that it has
28 destroyed the Confidential Material.

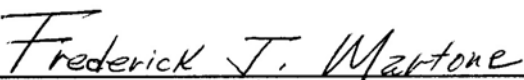
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3 13. The parties to this Action acknowledge that they provide similar services
4 and that disclosure or use of Confidential Material by any person other than as provided
5 for in this Order will result in real and significant economic loss to the party whose
6 information is improperly disclosed or misused, even though such damages may be
7 difficult to quantify.

8 The Court therefore will impose for any violations of this Order including, at its
9 discretion, one or more of the following:

- 10 (a) injunctive relief;
11 (b) an award of any provable damages which, upon application of an
12 aggrieved party shall be determined by the Court and not by a jury;
13 (c) an award of attorneys' fees occasioned by the violation;
14 (d) fines;
15 (e) dismissal of one or more claims or defenses; and/or
16 (f) any other remedies appropriate under the circumstances.

17 14. This Order does not authorize the filing of any document under seal. Any
18 motion to file a document under deal shall set forth with particularity the basis for sealing
19 under Kamakana v. Honolulu, 447 F.3d 1172 (9th Cir. 2006), and fully comply with the
20 procedure set forth in LRCiv 5.6.

21 DATED this 8th day of February, 2010.

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26 Frederick J. Martone
27 United States District Judge
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EXHIBIT A

American Traffic Solutions, Inc.,

Plaintiff,

vs.

Redflex Traffic Systems, Inc., et al.,

Defendants.

No. CV-08-02051-PHX-FJM

**AGREEMENT TO BE BOUND BY
CONFIDENTIALITY PROTECTIVE
ORDER**

I certify to the Court that I have read the Protective Order (“Protective Order”) in the above-captioned Action, pending in the United States District Court for the District of Arizona (“Court”). I understand its terms and agree: (1) to be fully bound by the terms of the Protective Order; (2) not to disclose Confidential Material (as defined in the Protective Order) in any manner contrary to the terms of the Protective Order, and (3) to submit to the jurisdiction of the Court for purposes of enforcement of the Protective Order.

Dated: _____