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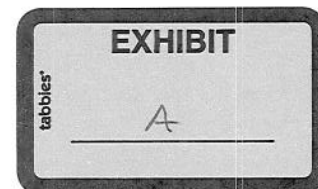
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TARR Status ASSIGN Status TDR TTAB Status ( Use the "Back" button of the Internet Browser to return to TESS)



**Word Mark** THE TAN COMPANY  
**Goods and Services** IC 044. US 100 101. G & S: Tanning salons featuring electronic tanning services. FIRST USE: 20001101. FIRST USE IN COMMERCE: 20010202  
**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS  
**Design Search Code** 01.07.01 - Globes with outlines of continents  
 26.05.21 - Triangles that are completely or partially shaded  
**Serial Number** 78830874  
**Filing Date** March 7, 2006  
**Current Filing Basis** 1A  
**Original Filing Basis** 1A  
**Published for Opposition** May 15, 2007  
**Registration Number** 3272018  
**Registration Date** July 31, 2007  
**Owner** (REGISTRANT) THETANCO, Inc. CORPORATION MISSOURI 11 Champion Drive Fenton MISSOURI 63026  
**Attorney of Record** Belinda A. Boyer  
**Prior Registrations** 2779944;2933510  
**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE COMPANY APART FROM THE MARK AS SHOWN  
**Description of Mark** The mark consists of A globe, super imposed on an upside down triangle with the words THE and COMPANY, in small font, on the top and bottom, respectively, of the word TAN in larger, prominent font.  
**Type of Mark** SERVICE MARK



Register PRINCIPAL-2(F)

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**Serial Number:** 78830874 [Assignment Information](#)      [Trademark Document Retrieval](#)

**Registration Number:** 3272018

**Mark**



**(words only):** THE TAN COMPANY

**Standard Character claim:** No

**Current Status:** Registered.

**Date of Status:** 2007-07-31

**Filing Date:** 2006-03-07

**Transformed into a National Application:** No

**Registration Date:** 2007-07-31

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 105

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov)**

**Current Location:** 650 -Publication And Issue Section

**Date In Location:** 2007-07-31

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**LAST APPLICANT(S)/OWNER(S) OF RECORD**

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1. THETANCO, Inc.

**Address:**

THETANCO, Inc.  
11 Champion Drive  
Fenton, MO 63026  
United States

**Legal Entity Type:** Corporation

**State or Country of Incorporation:** Missouri

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### GOODS AND/OR SERVICES

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**International Class:** 044

**Class Status:** Active

Tanning salons featuring electronic tanning services

**Basis:** 1(a)

**First Use Date:** 2000-11-01

**First Use in Commerce Date:** 2001-02-02

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### ADDITIONAL INFORMATION

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**Disclaimer:** COMPANY

**Description of Mark:** The mark consists of A globe, super imposed on an upside down triangle with the words THE and COMPANY, in small font, on the top and bottom, respectively, of the word TAN in larger, prominent font.

#### Section 2(f)

**Design Search Code(s):**

01.07.01 - Globes with outlines of continents

26.05.21 - Triangles that are completely or partially shaded

**Prior Registration Number(s):**

2779944

2933510

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### MADRID PROTOCOL INFORMATION

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(NOT AVAILABLE)

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### PROSECUTION HISTORY

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**NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.**

2007-07-31 - Registered - Principal Register

2007-05-15 - Published for opposition

2007-04-25 - Notice of publication

2007-03-14 - Law Office Publication Review Completed

2007-03-12 - Approved for Pub - Principal Register (Initial exam)

2007-03-12 - Examiner's Amendment Entered

2007-03-12 - EXAMINERS AMENDMENT E-MAILED

2007-03-12 - Examiners Amendment -Written  
2007-03-12 - Previous allowance count withdrawn  
2007-03-08 - Withdrawn From Pub - Og Review Query  
2007-02-15 - Law Office Publication Review Completed  
2007-02-12 - Approved for Pub - Principal Register (Initial exam)  
2007-02-06 - Amendment From Applicant Entered  
2007-02-06 - Communication received from applicant  
2007-02-06 - Applicant/Correspondence Changes (Non-Responsive) Entered  
2007-02-06 - Assigned To LIE  
2007-01-11 - PAPER RECEIVED  
2007-01-10 - TEAS Change Of Correspondence Received  
2006-10-31 - NON-FINAL ACTION E-MAILED  
2006-10-31 - Non-Final Action Written  
2006-10-27 - Amendment From Applicant Entered  
2006-09-20 - Communication received from applicant  
2006-09-20 - PAPER RECEIVED  
2006-08-24 - Non-final action e-mailed  
2006-08-24 - Non-Final Action Written  
2006-08-24 - Assigned To Examiner  
2006-03-14 - Notice Of Design Search Code Mailed  
2006-03-13 - New Application Entered In Tram

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**ATTORNEY/CORRESPONDENT INFORMATION**

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**Attorney of Record**

Belinda A. Boyer

**Correspondent**

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