

1	Defendant failed to respond to the Complaint, and on November 24, 2009, the Clerk
2	of the Court entered an order of default against Defendant pursuant to Federal Rule of Civil
3	Procedure 55(a). (Doc. 11). Plaintiff now moves for default judgment. ¹
4	II. Discussion
5	"Entry of default judgment is governed by FRCP 55 and is left to the trial court's
6	sound discretion." Aldabe v. Aldabe, 616 F.2d 1089, 1092 (9th Cir. 1980). After entry of
7	default by the Clerk of the Court pursuant to FRCP 55(a), the Court may grant default
8	judgment pursuant to FRCP 55(b)(2). See Eitel v. McCool, 782 F.2d 1470, 1471 (9th Cir.
9	1986) (discussing the sequential two-step process under FRCP 55). Factors that a district
10	court may consider in exercising its discretion include the following:
11	(1) the possibility of prejudice to the plaintiff, (2) the merits of plaintiff's substantive
12	claim, (3) the sufficiency of the complaint, (4) the sum of money at stake in the action; (5) the possibility of a dispute concerning material facts; (6) whether the
13	default was due to excusable neglect, and (7) the strong policy underlying the Federal Rules of Civil Procedure favoring decisions on the merits.
14	rederal Rules of Civil i locedure lavoring decisions on the ments.
15	Id., 782 F.2d at 1471-72. After default has been entered by the Clerk of the Court, the factual
16	allegations of the complaint are taken as true, except for those allegations relating to
17	damages. See TeleVideo Sys., Inc. v. Heidenthal, 826 F.2d 915, 917 (9th Cir. 1987). "A
18	party seeking default judgment must state a claim upon which it may recover." See Philip
19	Morris USA, 219 F.R.D. at 494, 501 (C.D. Cal. 2003). Furthermore, a plaintiff must prove
20	all damages sought in the complaint. Philip Morris USA, 219 F.R.D. at 498; Fed. R. Civ. P.
21	55 (b)(2) ("In determining damages, a court can rely on the declarations submitted by the
22	plaintiff.").
23	Plaintiff has satisfied the procedural requirements for default judgment against
24	Defendant. Plaintiff submitted a declaration and application for entry of default on
25	November 23, 2009, (Doc. 10), which prompted the Clerk of the Court to enter default
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27 28	¹ Plaintiff previously moved for default judgment on December 2, 2009. (Doc. 13). Because Plaintiff failed to argue for default in light of the <u>Eitel</u> factors, the Court accordingly denied Plaintiff's motion. (Doc. 15).

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against Defendant on November 24, 2009. (Doc. 11). Plaintiff's request for relief does not
 differ from that prayed for in the complaint. The application for default judgment complies
 with the Federal Rules of Civil Procedure. Accordingly, the Court need only analyze the
 <u>Eitel</u> factors to determine whether default judgment is appropriate in this case.

5 In considering the <u>Eitel</u> factors, the Court takes all factual allegations in Plaintiff's 6 Complaint as true, except for those relating to damages. <u>Heidenthal</u>, 826 F.2d at 917-18. 7 Under the first factor, Plaintiff will be prejudiced if it does not receive payment for the goods 8 sold and delivered to Defendant, as absent entry of default judgment, Defendant will be 9 unjustly enriched by the goods it received and Plaintiff will be left with no other recourse to 10 recover payment. (Doc.16, p. 2). As to the second Eitel factor, the Complaint sets forth with 11 specificity the straightforward nature of the allegations against the Defendant. (Doc. 1, pp. 12 3-6). Because the complaint is both legally and factually sufficient, the Court finds that 13 Plaintiff has demonstrated the merits of its claims. As to the third factor, because 14 Defendant's failure to answer constitutes an admission to the averments contained in the 15 complaint under FRCP 8(b), the Court must accept these allegations as true. As such, the 16 first three Eitel factors favor entry of default judgment against Defendant.

Pursuant to the fourth <u>Eitel</u> factor, the Court considers the amount of money at stake in relation to the seriousness of Defendant's conduct. <u>Eitel</u>, 782 F.2d at 1471-72. Plaintiff seeks \$176,050.10, which is the agreed upon purchase price for the goods delivered and accepted by Defendant, plus interest. (Doc. 16, p. 4). The Court does not find this amount excessive or unreasonable, especially in light of the purchase orders and invoices which reflect the intent and agreement of both Parties. As such, the Court finds that factor four favors granting default judgment against Defendant.

As to the fifth factor, upon an entry of default, all well-pleaded facts in the complaint
are taken as true, except those relating to damages. <u>TeleVideo Sys., Inc.</u>, 826 F.2d at 917-18.
Defendant has been given a fair amount of time to answer Plaintiff's Complaint and deny that
Defendant ordered and received goods from Plaintiff; Defendant, however, has not done so.
Because no dispute has been raised regarding Plaintiff's material factual allegations and,

because the Plaintiff's allegations are predicated on purchase orders and invoices that clearly
 support its allegations, (Doc. 16, p. 4), the Court finds that this factor also favors the entry
 of default judgment.

4 Under the sixth Eitel factor, the Court considers whether the default was due to 5 excusable neglect. On October 13, 2009, Defendant was served through its attorney and has 6 received copies of all filings in this case, including Plaintiff's Motion for Default Judgment 7 filed on December 2, 2009. (Id.). Defendant has failed to answer or otherwise plead in 8 response to the Complaint. Additionally, the period provided for filing such a response under 9 12(a), as set forth in Rule 4 of the Federal Rules of Civil Procedure, has expired. As such, 10 it does not appear that default resulted from excusable neglect. Accordingly, factor six also 11 favors an entry of default judgment.

12 The Court turns next to the seventh and final <u>Eitel</u> factor. "Defendant[s'] failure to 13 answer [Plaintiff's] Complaint makes a decision on the merits impractical, if not impossible. 14 Under FRCP 55(a), termination of a case before hearing the merits is allowed whenever a 15 defendant fails to defend an action." Pepsi Co., Inc. v Cal. Sec. Cans., 238 F.Supp.2d 1172, 1177 (C.D. Cal. 2002). In the instant case, Defendant has likewise failed to defend the action 16 17 and has, consequently, rendered adjudication on the merits before this Court impracticable. 18 Although there is a strong public policy favoring decisions on the merits, the seventh <u>Eitel</u> 19 factor does not preclude the Court from entering default judgment against Defendant. Id. 20 Accordingly, in light of all Eitel factors, the Court finds that default judgment against 21 Defendant is appropriate.

As for damages, "[i]n granting default judgment, a court can award only up to the amount prayed for by a plaintiff in its complaint." <u>Truong Giang Corp. v. Twinstar Tea</u> <u>Corp.</u>, 2007 WL 1545173, at *13 (N.D.Cal. 2007). Although a demand for relief must be specific under FRCP 8(a)(3), a "[p]laintiff's burden in 'proving up' damages on a motion for default judgment is relatively lenient. If proximate cause is properly alleged in the complaint, it is admitted upon default. Injury is established and plaintiff need prove only that the compensation sought relates to the damages that naturally flow from the injuries pled." Philip Morris USA, 219 F.R.D. at 498 (quoting Fed.R.Civ.P. 54 (c) (citing Cripps v. Life Ins.
 Co. of N. Am., 980 F.2d 1261, 1267 (9th Cir. 1992)). Plaintiff seeks only to recover the
 balance due on Defendant's account: \$176,050.10. Because Plaintiff merely requests to be
 paid for goods it provided to Defendant, the Court has no trouble concluding that the
 compensation Plaintiff seeks flows naturally from Plaintiff's injury. The Court, therefore,
 will award Plaintiff \$176,050.10 in damages.

7 Plaintiff also seeks interest. "Under Arizona law, prejudgment interest on a liquidated 8 claim is a matter of right." AMHS Ins. Co. v. Mut. Ins. Co. of Arizona, 258 F.3d 1090, 1103 9 (9th Cir. 2001) (quoting Gemstar Ltd. v. Ernst & Young, 185 Ariz. 493, 917 P.2d 222, 237 10 (1996) (en banc) (internal quotations omitted)). The rate of interest is set by statute at ten 11 percent per annum. A.R.S. § 44-1201 (2010). Prejudgment interest begins when the creditor 12 provides to the debtor "sufficient information and supporting data so as to enable the debtor 13 to ascertain the amount owed." Homes & Son Constr. Co. Inc. v. Bolo Corp., 22 Ariz. App. 14 303, 526 P.2d 1258, 1261 (1974). However, "the district court has discretion to determine 15 the date of commencement of prejudgment interest." <u>AMHS Ins. Co., 258 F.3d at 1103.</u>

As reflected by the Statement of Account provided by Plaintiff, the last date
Defendant received an invoice was on December 17, 2008. (Doc. 16, Exh. 1, p. 12). The
Court finds that this last invoice provided Defendant with sufficient information "to ascertain
the amount owed." <u>Homes & Son Constr. Co. Inc</u>, 22 Ariz. App. 303, 526 P.2d at 1261.
Accordingly, the Court will award Plaintiff \$205,391.78, which is commensurate with the
\$176,050.10 agreed to in the invoices and awarded by this Court as damages, plus a 10%
prejudgment interest rate for a prorated twenty months.

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Accordingly,

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