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6 IN THE UNITED STATES DISTRICT COURT
7 FOR THE DISTRICT OF ARIZONA

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9 DLC Dermacare, LLC, an Arizona limited
liability company,

10 Plaintiff,

11 v.

12 Sixta Castillo, R.N., et al.,

13 Defendants.
14

No. CV10-0333 PHX DGC

ORDER

15 In an order dated July 23, 2012, the Court gave Plaintiff DLC Dermacare, LLC
16 one final opportunity to retain new counsel. The Court set a deadline of August 17, 2012,
17 and specifically warned Plaintiff that this case would be dismissed if new counsel was not
18 retained. Doc. 240. The deadline passed without retention of new counsel. Carl Mudd,
19 the sole owner of Plaintiff and a non-lawyer, has filed a motion to be substituted as the
20 plaintiff in this case. Doc. 244. He has also filed a motion for disqualification of defense
21 counsel. Doc. 249. For the reasons that follow, the Court will dismiss this case and deny
22 Mr. Mudd's motions.

23 **I. Background.**

24 This case has had a long and difficult history. Plaintiff DLC Dermacare, LLC
25 ("Dermacare") filed this action on December 17, 2010. Dermacare sued numerous
26 parties alleged to be franchisees of Plaintiff or spouses of franchisees. For the first year
27 after the case was commenced, the docket was consumed with service entries, requests
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1 for extension, requests for default, motions to set aside default, and other procedural
2 skirmishing. Motions to dismiss were filed and granted in part. Following the resolution
3 of these procedural issues, the Court entered a case management order that set a
4 discovery deadline of December 16, 2011. Doc. 174. The Court also set a deadline for
5 dispositive motions of January 27, 2012. *Id.* The Court explicitly cautioned the parties,
6 including Dermacare, that it intended to enforce this schedule: “The parties are advised
7 that the Court intends to enforce the deadlines set forth in this Order, and should plan
8 their litigation activities accordingly.” Doc. 174, ¶ 9.

9 By the time the discovery deadline arrived, Dermacare was on its third set of
10 lawyers. Dermacare’s initial attorneys were permitted to withdraw in February of 2011.
11 Doc. 156. Its second set was terminated in January of 2012. Doc. 214. Dermacare never
12 sought an extension of the discovery or motion deadlines.

13 When the motion deadline passed without the filing of any dispositive motions,
14 the Court set a final pretrial conference. Doc. 218. The Court specifically stated that
15 Dermacare, as Plaintiff, was obligated to initiate the process of preparing a proposed final
16 pretrial order. *Id.* at 2. The order also stated that “[f]ull and complete compliance with
17 this order shall be required by the Court.” *Id.* at 4.

18 The final pretrial conference was held on June 5, 2012. Despite the Court’s clear
19 order, Dermacare took no steps to prepare a proposed final pretrial order or otherwise to
20 prepare for the final pretrial conference. Doc. 229. Instead, four days before the
21 conference, the Court was informed for the first time that Dermacare had been in
22 bankruptcy since 2008. The notice was provided by a bankruptcy trustee. Doc. 225. The
23 trustee informed the Court that Dermacare’s bankruptcy had been converted from a
24 Chapter 11 to a Chapter 7 proceeding in January of 2012 and that the trustee had been
25 appointed to manage Dermacare’s estate. The trustee further advised the Court that he
26 had been informed of this litigation and recently had reviewed the case. *Id.* The trustee
27 had determined “that the cause of action is burdensome and/or of inconsequential value
28 to the estate and [he] will not be pursuing the litigation.” *Id.*

1 Dermacare's third set of lawyers also filed a motion to withdraw. Doc. 220. The
2 purported reason was the fact that Dermacare was in a Chapter 7 bankruptcy proceeding,
3 which had been true for more than six months without disclosure to the Court. Doc. 220.

4 At the final pretrial conference on June 5, 2012, the Court noted that Dermacare
5 had taken no steps to prepare for the conference as required by the Court. No final
6 pretrial order had been proposed, no witnesses identified, no exhibits identified, and no
7 issues for trial identified. Defense counsel for the remaining defendants in the case also
8 advised the Court that Dermacare had never conducted any discovery regarding his
9 clients. The bankruptcy trustee, appearing through counsel, confirmed his intention to
10 abandon the claims at issue in the case. Carl Mudd, the owner and CEO of Dermacare,
11 asked the Court for 30 more days to retain new counsel. The Court gave Dermacare 27
12 days, until July 2, 2012, to identify new counsel and to advise the Court of any legal basis
13 for arguing that claims abandoned by the trustee could be asserted by Dermacare.
14 Another hearing was set for July 19, 2012. Doc. 229.

15 Rather than identifying new counsel as required by July 2, 2012, Dermacare's
16 then-current counsel filed a notice on that date simply stating that Dermacare "is
17 currently seeking new counsel." Doc. 232. No motion to extend the July 2 deadline was
18 filed. On July 18, 2012, Carl Mudd, who had been told that he could not represent
19 Dermacare in this case, filed a motion asking the Court to continue the July 19, 2012
20 hearing. Mr. Mudd professed confusion between himself and current counsel as to
21 whether new counsel would be needed. Doc. 238.

22 The hearing proceeded as scheduled on July 19, 2012. Mr. Mudd again asked for
23 additional time to find a fourth set of attorneys. The Court noted that more than 30 days
24 had elapsed since the June 5 final pretrial conference, and yet Dermacare had not retained
25 new counsel. The Court took matters under advisement and entered an order on July 23,
26 2012. Doc. 240. Giving Dermacare the benefit of the doubt, the Court declined to
27 dismiss the case for lack of prosecution at that time. *Id.* The Court granted Dermacare's
28 current counsel's motion to withdraw, and then set the following firm deadline:

1 Plaintiff DLC Dermacare, LLC shall have until **noon on August 17,**
2 **2012,** to retain new counsel. If new counsel fails formally to appear for
3 Plaintiff by that date and time, this action will be dismissed because
4 Plaintiff has had three different sets of counsel in this case, has had ample
5 opportunity to locate new counsel, and a limited liability company cannot
6 appear in federal court without counsel.

7 Doc. 240 at 1-2 (emphasis in original).

8 Despite this clear warning, Dermacare did not retain new counsel by August 17,
9 2012. Instead, Mr. Mudd filed a cryptic motion the day before the deadline suggesting
10 that he should be substituted as plaintiff in the case. The motion did not assert that the
11 claims of Dermacare had been assigned to Mr. Mudd, but merely stated that the claims
12 had reverted to him “pursuant to Title 29 of the Arizona Revised Statutes.” Doc. 244.
13 No specific statute was cited.

14 **II. Dismissal For Lack Of Prosecution.**

15 It is well established that only licensed attorneys may represent a corporation in
16 federal court. *See Rowland v. Cal. Men’s Colony, Unit II, Men’s Advisory Council*, 506
17 U.S. 194, 201-02 (1993) (“It has been the law for the better part of two centuries . . . that
18 a corporation may appear in federal court only through licensed counsel.”) (citing *Osborn*
19 *v. President of Bank of U.S.*, 9 Wheat. 738, 829 (1824)). This rule applies to limited
20 liability companies and other business entities. *See Rowland*, 507 U.S. at 202 (“As the
21 courts have recognized, the rationale for that rule applies equally to all artificial
22 entities.”); *Lotanzio v. COMTA*, 481 F.3d 137, 140 (2d Cir. 2007) (holding that LLC
23 could appear in federal court only through licensed attorney); *D. Beam Ltd. Partnership*
24 *v. Roller Derby Skates, Inc.*, 366 F.3d 972, 973-74 (9th Cir. 2004) (“It is a long standing
25 rule that ‘corporations and other unincorporated associations must appear in court
26 through an attorney’”) (alteration and citation omitted); *United States v. High Country*
27 *Broad. Co.*, 3 F.3d 1244, 1245 (9th Cir. 1993) (holding that a corporation’s president and
28 sole shareholder could not make an “end run around” the counsel requirement by
intervening pro se rather than retaining counsel to represent the corporation); *Gilley v.*

1 *Shoffner*, 345 F. Supp. 2d 563, 566-67 (M.D.N.C. 2004) (holding that LLC must appear
2 through counsel).

3 Dermacare has been represented by three different sets of lawyers in this case. At
4 the final pretrial conference on June 5, 2012, the Court afforded Dermacare 27 additional
5 days to retain a fourth set of lawyers. Doc. 225. This deadline passed without the
6 appearance of new counsel or a motion to continue the deadline. By the hearing on
7 July 19, 2012, more than six weeks later, Dermacare still had not retained new counsel.
8 The Court nonetheless afforded Dermacare one final opportunity to retain new counsel.
9 As noted above, the Court explicitly warned Dermacare that this case would be dismissed
10 if new counsel failed to appear by the deadline. Doc. 240 at 2.

11 Despite ample time and explicit warning, Dermacare has not retained new counsel.
12 As a result, the Court will dismiss this action. Dermacare's failure constitutes a clear
13 lack of prosecution.

14 There are additional grounds to dismiss this case for lack of prosecution.
15 Dermacare has conducted no discovery of the remaining defendants. When ordered to
16 prepare for the final pretrial conference, Dermacare did nothing. Dermacare prosecuted
17 this action while in bankruptcy, never advising the Court that it was in bankruptcy.
18 Dermacare continued to act as the plaintiff in this case for six months after its claims had
19 been assigned to the bankruptcy trustee. If the Court were to permit Dermacare to
20 proceed – something it could not do without counsel – the next step in the litigation
21 would be trial. Discovery would not be reopened. The Court's case management order
22 explicitly stated that the discovery deadlines in this case were real. Doc. 174, ¶ 9.
23 Having conducted no discovery, the Court doubts that Dermacare could proceed to trial
24 even if it rightfully holds the claims that have been abandoned by the trustee and even if
25 new counsel were to appear unexpectedly. This case has been pending for more than 32
26 months, and yet Dermacare has taken little or no action to prosecute it.

27 Under Rule 41(b), the Court can dismiss a case “[i]f the plaintiff fails to prosecute
28 or to comply with these rules or a court order[.]” Fed. R. Civ. P. 41(b). A court may

1 dismiss an action under this rule *sua sponte*. *Link v. Wabash R. Co.*, 370 U.S. 626, 630-
2 31 (1962); *Hells Canyon Preservation Council v. U.S. Forest Service*, 403 F.3d 683, 689
3 (9th Cir. 2005). In determining whether a plaintiff's failure to prosecute warrants
4 dismissal under Rule 41(b), a district court must weigh five factors: (1) the public's
5 interest in expeditious resolution of litigation; (2) the Court's need to manage its docket;
6 (3) the risk of prejudice to Defendants; (4) the public policy favoring disposition of cases
7 on the merits; and (5) the availability of less drastic sanctions. *Carey v. King*, 856 F.2d
8 1439, 1440 (9th Cir. 1988).

9 The first three factors favor dismissal. Dermacare's actions have prevented
10 expeditious resolution of this litigation and have interfered with the Court's ability to
11 manage its docket. Defendants, who have been forced to endure the threat and
12 procedural skirmishing of this litigation for more almost three years, plainly would be
13 prejudiced by further delay.

14 The Court also concludes that the fifth factor – the availability of less drastic
15 sanctions – favors dismissal. Plaintiff has been given several opportunities to retain
16 counsel and resume the litigation. Indeed, the Court previously declined to dismiss this
17 case for lack of prosecution and afforded Plaintiff one more opportunity to retain counsel
18 and move forward. None of this succeeded. Plaintiff remains without counsel today and
19 clearly is unable to proceed to trial.

20 The fourth factor always weighs against dismissal; public policy favors resolution
21 of cases on the merits. But when a plaintiff fails to retain counsel, fails to comply with
22 court orders, and fails to prosecute the action, the other four considerations outweigh this
23 public policy. The Court simply cannot be held hostage by parties who refuse to comply
24 with orders and proceed with their cases. The Court will dismiss this case for lack of
25 prosecution.

26 **III. Motion To Substitute.**

27 As noted, Mr. Mudd filed a cryptic motion suggesting that he be substituted in
28 place of Dermacare as the plaintiff in this case. Doc. 244. The motion does not state that

1 Dermacare’s claims have been assigned to him, nor does it cite any legal authority under
2 which he can prosecute those claims. *Id.* The motion clearly fails to provide a basis on
3 which Mr. Mudd can be substituted for Dermacare. Defendants noted these shortcomings
4 in their response to the motion. Doc. 247, 248. In reply, Mr. Mudd filed a memorandum
5 stating for the first time that Dermacare had assigned claims to him. Mr. Mudd attached
6 to the reply a one-sentence document, dated September 6, 2012, in which he, as
7 President, CEO, and sole shareholder of Dermacare, purported to transfer “the assets of
8 all franchisee litigation claims” to himself. Doc. 250 at 5.

9 The Court will deny the motion to substitute for two reasons.

10 First, the motion provides no legal basis for concluding that Mr. Mudd is entitled
11 to appear as a plaintiff in this case. Although Mr. Mudd attempts to remedy this
12 shortcoming in his reply memorandum, the Court will not consider arguments raised for
13 the first time in a reply brief. *See, e.g., Delgadillo v. Woodford*, 527 F.3d 919, 930 n.4
14 (9th Cir. 2008); *Lantini v. Cal. Ctr. For the Arts, Escondido*, 370 F.3d 837, 843 n.6 (9th
15 Cir. 2004); *Bach v. Forever Living Products U.S., Inc.*, 473 F.Supp. 2d 1110, 1122 n.6
16 (W.D. Wash. 2007). In addition, the purported assignment was not executed until weeks
17 after the Court’s deadline for the final appearance of new counsel and had not occurred
18 when Mr. Mudd moved to be substituted as Plaintiff. Mr. Mudd’s eleventh-hour attempt
19 to assign the claims does not remedy Dermacare’s numerous shortcomings in this case.

20 Second, Rule 25(c) states that “[i]f an interest is transferred, the action may be
21 continued by or against the original party unless the court, on motion, orders the
22 transferee to be substituted in the action, or joined with the original party.” Fed. R. Civ.
23 P. 25(c). Whether to grant substitution is within the Court’s discretion. *See Asociacion*
24 *de Empleados de Area Canalera (ASEDIC) v. Panama Canal Com’n*, 453 F.3d 1309,
25 1313 (11th Cir. 2006); *Organic Cow, LLC v. Center for New England Compact*
26 *Research*, 335 F.3d 66, 71 (2nd Cir. 2003); *In re Bernal*, 207 F.3d 595, 599 (9th Cir.
27 2000); *Luxliner P.L. Export, Co. v. RDI/Luxliner, Inc.*, 13 F.3d 69, 71-72 (3d Cir. 1993)
28 (citing cases).

1 The Court exercises its discretion to deny substitution in this case. The Court does
2 so because it appears that the substitution of Mr. Mudd is nothing more an attempted end-
3 run around the Court’s repeated requirements that Dermacare appear through counsel.
4 *Cf. High Country Broad. Co.*, 3 F.3d 1245 (holding that a corporation’s president and
5 sole shareholder could not make an “end run around” the counsel requirement by
6 intervening *pro se* rather than retaining counsel to represent the corporation). Moreover,
7 this case has been pending for almost three years and yet is not prepared for trial.
8 Permitting *pro se* Mr. Mudd to intervene at this late date would unduly prolong and
9 confuse this already overdrawn litigation. Furthermore, Mr. Mudd failed repeatedly to
10 locate new counsel, failed to advise the Court that Dermacare was in bankruptcy from the
11 outset of the case, failed to advise the Court that a bankruptcy trustee had been appointed,
12 and repeatedly attempted to appear for Dermacare despite the Court’s clear instruction
13 that he could not do so. The Court has no confidence in Mr. Mudd’s willingness or
14 ability to abide by the Court’s orders and rules.

15 The Court also has good reason to conclude that Mr. Mudd’s substitution would
16 significantly increase the hostility and complexity – and therefore the cost and duration –
17 of this lawsuit. On August 27, 2012 (eleven days after he moved to be substituted as
18 Plaintiff), Mr. Mudd wrote a threatening letter to defense counsel. Apparently presuming
19 that he would be permitted to become the *pro se* plaintiff in this case, Mr. Mudd stated
20 his intent to file, “at a minimum, a motion to have you disqualified as counsel as being a
21 witness[.]” Doc. 247-1. Mr. Mudd threatened to have unfavorable information
22 concerning defense counsel published in the press: “It’s not pretty, and we both know it .
23 . . Maybe we can get it published in the business journal.” *Id.* Mr. Mudd asserted “a
24 complete lack of fear,” told defense counsel that he planned to cross-examine all of
25 counsel’s clients “and you,” and warned that the coming problems in this case “may
26 haunt you forever.” *Id.* After making these threats, Mr. Mudd declared: “I enjoy this.”
27 *Id.* He closed the letter to opposing counsel by saying “[y]ou have a lot more to lose than
28 I do, mano y mano . . . pauta.” The word at the end of his Spanish phrase likely was

1 intended to be “puta,” a derogatory Spanish word for prostitute. Sure enough, as
2 threatened, Mr. Mudd filed a motion to disqualify defense counsel 10 days later.
3 Doc. 249. He did so, again, in defiance of the Court’s numerous instructions that he
4 cannot appear on behalf of Dermacare in this case.

5 The Court finds that granting Mr. Mudd’s requested substitution would unduly
6 prolong this already old case, significantly complicate the litigation, and introduce a level
7 of animosity and gamesmanship that is entirely inappropriate in federal court. The
8 motion for substitution will be denied.

9 **IT IS ORDERED:**

- 10 1. This action is dismissed for lack of prosecution.
11 2. Mr. Mudd’s motion for substitution (Doc. 244) is **denied**.
12 3. The motion to disqualify counsel (Doc. 249) is **denied** as moot and because
13 Dermacare cannot appear through a non-lawyer in this Court.

14 Dated this 8th day of November, 2012.

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19 David G. Campbell
20 United States District Judge
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