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IN THE UNITED STATES DISTRICT COURT

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FOR THE DISTRICT OF ARIZONA

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IN RE: Zicam Cold Remedy Marketing,  
Sales Practices, and Products Liability  
Litigation.

No. 09-md-2096-PHX-FJM

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**ORDER**

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THIS DOCUMENT RELATES TO:

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Forray, Tom v. Matrixx Initiatives, Inc.,  
et al.  
2:10-cv-01950-PHX-FJM

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Henry, Carla v. Matrixx Initiatives,  
Inc., et al.  
2:10-cv-02082-PHX-NVW

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Collins, Ronald v. Matrixx Initiatives,  
Inc., et al.  
2:10-cv-02083-PHX-MEA

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The court has before it the parties’ “Stipulated Motion to Transfer Related Cases to  
22 MDL No. 2096 In Re: Zicam Cold Remedy Marketing, Sales Practices, and Products  
23 Liability Litigation” (doc. 954).

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Plaintiffs allege that they suffered anosmia after using Zicam Cold Remedy, and assert  
25 claims for fraud, negligence, failure to warn, defective design, breaches of express and  
26 implied warranty, and violation of the Unfair and Deceptive Trade Practices Act. Plaintiffs’  
27 cases involve the same defendants and call for determination of substantially the same  
28 questions of law as the other personal injury cases in the MDL. See LRCiv 42.1(a).

1           Therefore, **IT IS ORDERED GRANTING** the parties' stipulated motion to transfer  
2 (doc. 954). **IT IS ORDERED** that CV 10-1950-PHX-FJM, CV 10-2083-PHX-MEA, and  
3 CV 10-2082-PHX-NVW shall be transferred to In Re: Zicam Cold Remedy Marketing, Sales  
4 Practices, and Products Liability Litigation, No. 09-md-2096-PHX-FJM.

5           DATED this 12<sup>th</sup> day of October, 2010.

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7   *Frederick J. Martone*  
8   \_\_\_\_\_  
9   Frederick J. Martone  
10                                        United States District Judge

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