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NOT FOR PUBLICATION

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IN THE UNITED STATES DISTRICT COURT

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FOR THE DISTRICT OF ARIZONA

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IN RE: Zicam Cold Remedy Marketing,
Sales Practices, and Products Liability
Litigation.

No. 09-md-2096-PHX-FJM

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ORDER

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THIS DOCUMENT RELATES TO:

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Crawford, Jr., Jessie v. Matrixx
Initiatives, Inc., et al.
10-CV-02346-PHX-MHM

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Erovick, Marilyn J. v. Matrixx
Initiatives, Inc., et al.
10-CV-02347-PHX-LOA

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Weiss, Anthony v. Matrixx Initiatives,
Inc., et al.
10-CV-02321-PHX-ROS.

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The court has before it the parties’ “Stipulated Motion to Transfer Related Cases to
22 MDL No. 2096 In Re: Zicam Cold Remedy Marketing, Sales Practices, and Products
23 Liability Litigation” (doc. 1117).

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Plaintiffs allege that they suffered anosmia after using Zicam Cold Remedy, and assert
25 claims for fraud, negligence, failure to warn, defective design, breaches of express and
26 implied warranty, and violation of the Unfair and Deceptive Trade Practices Act. Plaintiffs’
27 cases involve the same defendants and call for determination of substantially the same
28 questions of law as the other personal injury cases in the MDL. See LRCiv 42.1(a).

