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NOT FOR PUBLICATION

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IN THE UNITED STATES DISTRICT COURT

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FOR THE DISTRICT OF ARIZONA

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IN RE: Zicam Cold Remedy Marketing,
Sales Practices, and Products Liability
Litigation.

No. 09-md-2096-PHX-FJM

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ORDER

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THIS DOCUMENT RELATES TO:

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Redden, Joyce v. Matrixx Initiatives,
Inc., et al.
CV-10-2577-PHX-LOA

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The court has before it the parties’ “Stipulated Motion to Transfer Related Case to MDL No. 2096 In Re: Zicam Cold Remedy Marketing, Sales Practices, and Products Liability Litigation” (doc. 1234).

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Plaintiff alleges that she suffered anosmia after using Zicam Cold Remedy, and asserts claims for fraud, negligence, failure to warn, defective design, breaches of express and implied warranty, and violation of the Unfair and Deceptive Trade Practices Act. Plaintiff’s case involves the same defendants and calls for determination of substantially the same questions of law as the other personal injury cases in the MDL. See LRCiv 42.1(a).

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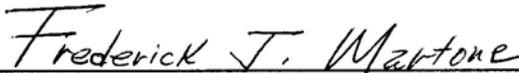
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Therefore, **IT IS ORDERED GRANTING** the parties’ stipulated motion to transfer (doc. 1234). **IT IS ORDERED** that CV-10-2577-PHX-LOA shall be transferred to In Re:

1 Zicam Cold Remedy Marketing, Sales Practices, and Products Liability Litigation, MDL 09-
2 2096-PHX-FJM.

3 DATED this 10th day of December, 2010.

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6 _____
7 Frederick J. Martone
8 United States District Judge
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