

# **EXHIBIT A**

# Want to **Save BIG** on Your High-Speed **Internet** Connection?

202 E. Earll Dr.



**\$99** per month  
plus \$99 Initiation Charge

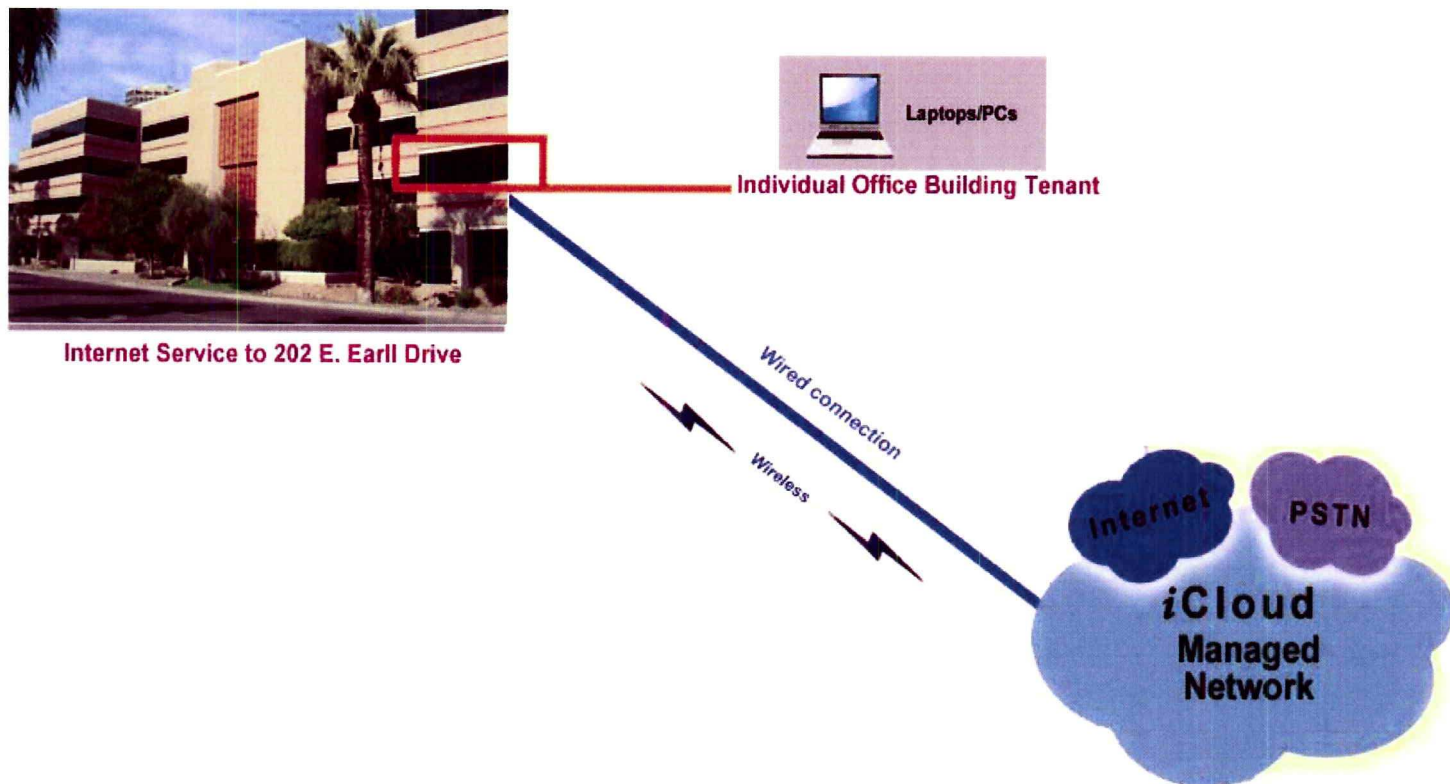
And **TWICE AS FAST**  
as Qwest DSL!

- SAVE BIG on your high-speed Internet connection with one low monthly fee of \$99 and a one-time account set-up fee of \$99!
- Work with YOUR OFFICE NEIGHBOR for your service ~ iCloud's switch is located within the Earll Professional Plaza building. We are an ISP that owns suite 140!
- You incur no capital investment for any equipment other than your normal PC equipment you use to access the Internet.
- Our service scales to any size installation.
- We offer complete 24/7 support and maintenance.
- iCloud has a seasoned team of technical professionals on-site...we've been a total communications provider in Phoenix for over 20 years!



For more information, call us at 602-788-6100  
or...drop by and visit with us in Suite 140

# A Fully Managed, Secure Network



*Proven – Award winning IP communication service with a 20-year track record.*

*Exceptional Quality – Our switch is located right in your building (Suite 140)!*

*Flexibility – Serves any size application and can scale to changing requirements.*

*Easy-to-use – Access the Internet as you always have.*

*Unmatched Service – Our technical staff is on-site and available to you 24/7.*

**Call us today...602-788-6100 or drop by Suite 140!**



202 E. Earll Drive, Suite 140  
Phoenix, AZ 85012  
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www.geticloud.com

**Providing Complete Business Communications**



# ADVONAGE

## BROADBAND PHONE SERVICE

Powered by iCloud Communications

### EASY HOME SETUP

Advantage maximizes your broadband connection to make and receive phone calls. It works just like traditional phone service, only a special adapter converts the signal so it can be sent over the Internet. So, you can use your home phone the way you always have! The big difference is you can do it at a fraction of the cost. Plus, you get lots of valuable features at no extra charge. You can even choose your own area code<sup>1</sup> or keep your phone number! All you need to get started is a high-speed Internet connection, like DSL or a cable modem.

### THE ADVONAGE ADVANTAGE

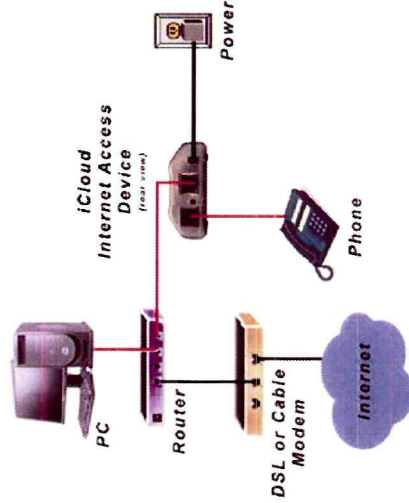
Calling Plans	ADVONAGE	Traditional Phone Companies
Long Distance Calling	Unlimited	Unlimited (Excludes Canada and Puerto Rico)
Online Account Management	Yes	No
National Number Mobility	Yes	No
Area Code Selection	Yes	No
Calling Features Included	Over 20	Only 3
Online Voicemail Retrieval	Yes	No
Total Cost for Monthly Plan	\$24.99*	\$44 <sup>95</sup> -- \$59 <sup>95</sup>

Installing Advantage couldn't be simpler. A handy installation guide is provided, and you can contact a knowledgeable Customer Care Representative 24 hours a day, 7 days a week ~ either online or through our toll-free number.

### Service Requirements

- Broadband Internet service (DSL or Cable Modem)
- Windows 2001 or later (for PC users)
- Mac 9.0 or later (for Mac OS)
- Advantage certified device

### Advantage Adapter Configuration



† Dialing 9-1-1 requires activation and operates differently from traditional 9-1-1. Visit [advantage.com/911](http://advantage.com/911) for details.

Broadband Internet connection required. Device can only be used with Advantage service. Credit card required to activate and maintain. Termination fee may apply. Satellite television and some alarm systems require landline phone connection.

\*Plus taxes and other fees. Activation fee may apply. Visit [advantage.com](http://advantage.com) for details.

TALK ALL YOU  
WANT FOR LESS.  
\$24.99\*



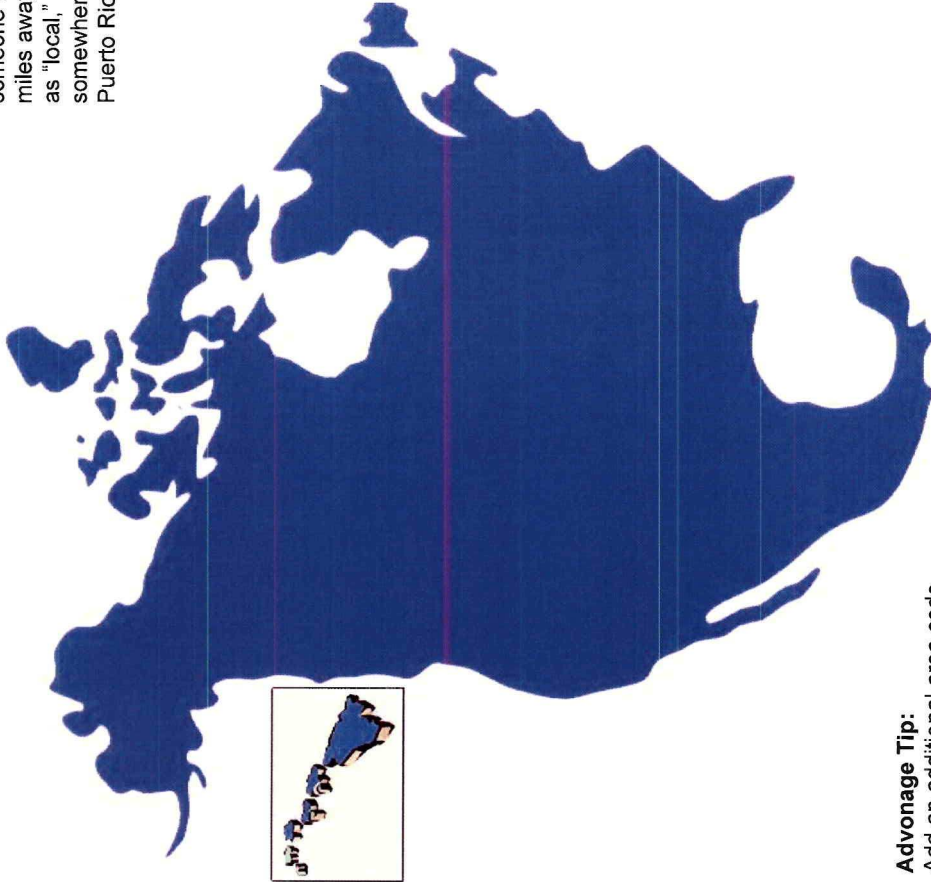
## START SAVING TODAY!

See a Customer Specialist for details



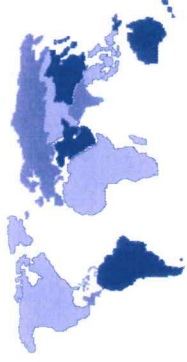
# MAKE THIS YOUR LOCAL CALLING AREA.

Because Advonage works through the Internet, it doesn't matter if you're calling your next-door neighbor, or someone who lives thousands of miles away. All your calls are treated as "local," as long as you're calling somewhere in the U.S., Canada or Puerto Rico.



**Advonage Tip:**  
Add an additional area code in your friend's and family's calling area, then they can call you for the price of a local call.

<b>Example:</b> Calling from Chicago to		
Quebec City	Free	Free
Michigan	Free	Free
New York	Free	Free
Washington D.C.	Free	Free
Miami	Free	Free
New Orleans	Free	Free
Vancouver	Free	Free
Los Angeles	Free	Free



## OR, CALL ANYWHERE IN THE WORLD.

In addition to getting all your local calls for free, you can call anywhere else on the globe for just pennies more. And all calls to other Advonage customers are free, no matter how long the distance.

Cost per minute for Advonage International calling rates.		Location	Cost
Canada	Free		
London	3 ¢		
Hong Kong	3 ¢		
Jerusalem	3 ¢		
Munich	3 ¢		
Sydney	4 ¢		
Paris	3 ¢		

\*as listed 3/15/06

## RESIDENTIAL CALLING PLANS

**\$14.99\***

### Basic 500

500 minutes to anywhere in the U.S., Canada, and Puerto Rico

**\$24.99\***

### Premium Unlimited

Unlimited calls to anywhere in the U.S., Canada, and Puerto Rico

## SMALL-BUSINESS CALLING PLANS

**\$39.99\***

### Small Biz Basic

1,500 minutes to anywhere in the U.S., Canada, and Puerto Rico. Fax line is included.

**\$49.99\***

### Small Biz Unlimited

Unlimited to anywhere in the U.S., Canada, and Puerto Rico. Fax line is included.

## CALLING FEATURES

Every Advonage calling plan offers all these features at no extra charge:

- Voice Mail
- Caller ID with Name
- Call Waiting
- Call Forwarding
- Call Transfer
- 3-Way Calling
- Caller ID Block
- Call Return
- Repeat Dialing
- Ring Lists
- Click-2-Call
- Online Voice Mail Retrieval

## GREAT BENEFITS

- No Annual Contracts
- Low International Rates
- Keep Your Phone Number<sup>2</sup>
- Area Code Selection<sup>2</sup>
- Free Advonage-to-Advonage Calls

<sup>2</sup>Where available.

## Data Center Solutions

*Around-the-Clock,  
On-Site Technical  
Resources*



## For Broadband Telephony & IT Applications...

Founded in 1985, iCloud Communications is an established business run by a seasoned management team. We've built a distinguished track record in network technologies and infrastructure operations. Our data center solutions provide a range of colocation, hosting and technical support services to telephony service provider and small-to-mid-sized enterprise customers.

- In business since 1985
- Supporting customers throughout North America, South America, Europe, Asia, the Middle East and Australia
- Headquartered in Phoenix, Arizona
- Data center located in North Phoenix, Arizona
- Constantly meeting and exceeding industry standards

Key Benefits of iCloud's data center solutions include:

- Fully managed
- Telephony and IT experts on staff and available 24/7
- Flexible packages that address your exact requirements
- Best of breed technology
- No capital investment
- Flexible terms and conditions

### Colocation Services

Because your mission-critical data resides on your servers, it's critical your servers be housed in a highly secure facility specifically designed to mitigate risk. When companies trust us to manage their telephony and/or IT infrastructure, it's not enough to simply provide high quality server housing. iCloud gives you access to valuable expertise that provides guidance on the most challenging technical issues ~ from system design to connectivity options to network security and data management.

With iCloud's colocation service, we allocate rack-mounted space for your equipment in our data center. To begin the process, we create a custom proposal that includes best practices for ensuring a smooth transition

to a colocation service. The proposal includes services tailored to your specific situation.

For example, we work with you to determine the following colocation requirements:

- Your "Go-Live" date
- Current equipment status
- Mb/s of bandwidth
- Power, space and function for all servers and devices
- Equipment transit
- Rack, stack and build details, such as IP addressing, labeling, grouping, connection maps, etc.
- Verification and testing

### Hosting Services

iCloud's data center provides an alternative to hosting, installing and managing complex switching and IT technologies at customer sites. By outsourcing these operations, service providers and enterprises can save money, lower risks and eliminate the burdens associated with an in-house data center.

For example, iCloud's data center customers incur no initial capital investments and ongoing operational costs. In addition, iCloud's data center solutions reduce risks associated with technological obsolescence, future cost uncertainties, technical staffing and natural disasters. Customers leverage the required expertise and technology without having to worry about operating a data center themselves.

We launched our data center solutions to help companies address their greatest technical challenges. By letting iCloud host and manage your telephony and/or IT infrastructures, you can focus your energies and resources on growing your business. Plus, an abundant power supply, outstanding network access and lack of natural disasters make Phoenix an ideal data center location.

**continued on back...**



## For Broadband Telephony & IT Applications...

Unlike other data center solutions, *iCloud* provides around-the-clock, on-site technical resources. You can access a wide variety of technical assistance 24/7. The *iCloud* Data Center also includes:

- An efficient, scalable design using latest technologies and building techniques
- Diverse systems for "always on" operations
- Back-up generators
- Uninterruptible Power Systems (UPS)
- Power distribution units to deliver conditioned, digital-grade power
- Multiple layers of access control
- Internet bandwidth capacity for consistent, high-speed connectivity
- Fully managed firewall protection
- A stable environment to protect assets and minimize downtime

*iCloud* provides hosting for telephony service providers and small-to-medium-sized businesses that want to lower operational costs without sacrificing high application availability. We employ dynamic technologies that remove hardware dependencies and improve efficiencies. And, you have the option of selecting a complete hosting solution or individual services to fit your specific situation.

The following list provides examples of *iCloud*'s supported services:

- Business continuity analysis and design
- Application platform analysis and design
- Private network analysis and design
- Managed physical / dedicated servers
- Managed virtual machine / dynamic servers
- Managed performance based IP bandwidth
- Managed process and or content matching monitoring
- Managed dynamic storage/backup and disaster recovery
- Managed load balancing/firewall security/virus protection

When *iCloud* manages your server, you have a dedicated support team available around the clock. We are responsible for the health of your server and will ensure the system remains available for your use. Our agreement will specifically outline responsibilities for application maintenance, OS administration, and other items. All responsibilities will be discussed and clearly defined during the sales process.

You always have 24/7 access to our support staff via phone, trouble tickets and live support. With a managed

server, you will always have access to your server through the root or administrator account.

With *iCloud*'s managed hosting, our standard SLA is two hours for hardware replacement in the event of a hardware failure.

### Data Center Environment

*iCloud* designed the data center for optimal management and operation of comprehensive information technology solutions. We incorporated industrial grade environmental systems to minimize risks from electrical power failure, fire, water damage, acts of nature and unauthorized access. The *iCloud* data center houses the most advanced and dependable technologies, systems and experts, including:

#### Physical Facilities

- Raised flooring with forced air cooling/environment control
- Climate control via HVAC units
- Power system protected by dual redundant on-site generator and battery back-up system
- Fire suppression system with heat and smoke detectors
- Water detection system
- Physical security system with card access and monitoring/logging

#### The Network

- Built exclusively atop N+1 redundant, hot failover hardware
- Redundant Internet connectivity from tier 1 providers
- Network technology analyzes each transit and peers for latency, jitter and packet loss ~ the highest performing provider is automatically selected
- Redundant core, distribution and access layer networking via gigabit fiber for stability and service reliability
- 99.9% network and support services uptime guaranteed

#### Hosting Platforms

- *iCloud* employs the latest in DELL and EMC hosting platforms, Dedicated Servers and VMWare Virtual servers. Each of these solutions provides their own unique benefits depending on your specific application, growth projections and business continuity requirements. Our technical experts will help you determine the best fit for your specific situation.
- VMWare Virtual. *iCloud*'s data center has been





## Data Center Services

PCI-Compliant, Around-the-Clock Resources

iCloud delivers carrier-grade, proven telephony solutions to the most demanding customers around the world. We partner with industry leaders to ensure innovative and practical technology is fully-integrated with our solution.

Our Hosted IP-PBX solution integrates low-cost, feature-rich IP applications in highly flexible configurations. Based on the award-winning Cirrus Softswitch, iCloud provides a Hosted IP-PBX solution perfectly suited for small- and medium-sized businesses.

Unlike other hosting center solutions, iCloud provides around-the-clock, on-site technical resources. You can access a wide variety of technical assistance 24/7. The iCloud Hosting Center also includes:

- A PCI-compliant, efficient, scalable design using latest technologies and building techniques
- Diverse systems for "always on" operations
- Back-up generators
- Uninterruptible Power Systems (UPS)
- Power distribution units to deliver conditioned, digital-grade power
- Multiple layers of access control
- Internet bandwidth capacity for consistent, high-speed connectivity
- Fully managed firewall protection
- A stable environment to protect assets and minimize downtime

iCloud provides hosting for businesses that want to lower operational costs without sacrificing high application availability. We employ dynamic technologies that remove hardware dependencies and improve efficiencies. And, you have the option of selecting a complete hosting solution or individual services to fit your specific situation.

With our Hosted IP-PBX solution, flexibility is key. We customize a package based on your specific requirements... you get the phones, plans and features you want at the price you need. We can also supply the necessary Internet connection or you can provide your own.

Businesses can deploy a hosted VoIP phone system for a fraction of the time and money it would take to configure an in-house system.



With more than 20 years in the telecom and VoIP industries, iCloud has developed a long and distinguished track record as an innovative provider of telephony solutions for converged networks. We've deployed advanced switching solutions throughout North America, South America, Europe and the Middle East. Along with several business-enhancing applications, our hosted wholesale service delivers carrier-grade voice quality, reliability and scalability for service providers and businesses of all sizes.

Please contact us today at 1-800-621-7371 to learn more about iCloud's low-cost, feature-rich Hosted IP-PBX solution.

For more information, contact: Paul Amick at iCloud Communications  
202 E. Earll Drive, Suite 140, Phoenix, Arizona 85012, USA, E-Mail: [sales@geticloud.com](mailto:sales@geticloud.com)  
Toll-Free: 1-800-621-7371, Tel: +1-602-788-6100, Fax: +1-602-279-8933, Mobile: +1-602-791-7345  
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**PCI-Compliant, Customer Driven  
Solutions Since 1985**



## Hosted IP-PBX Solution

Customized VoIP for Budget-Conscious Small Businesses

### Enhanced Features • Premium PBX Phones • Customized Packages • Personalized Care

iCloud's Hosted IP-PBX solution combines Fortune 500 level phones, service and features. We provide the flexibility smaller businesses need to accommodate their unique requirements without exceeding their budget. Our hosted solution is ideal for companies needing fewer than 10 VoIP phone lines.

The iCloud Hosted IP-PBX solution includes:

- Local and Long Distance Calling
  - Unlimited Local Calling
  - Your Choice of Bundled or Metered Long Distance Calling Plans
- Choice of premium PBX phones tailored to your specific requirements and budget
  - Four models of business phones available by upfront purchase or monthly payments
- Business Calling Features

### Why Choose a Hosted IP-PBX Solution?

Most importantly, you save money. Plus, you integrate multiple locations seamlessly. Our hosted IP-PBX solution allows you to avoid capital outlays and eliminate ongoing maintenance expense associated with an on-premise switch. Upgrades are also easily managed without interruption to your operations. And the flexible nature of our hosted solutions allows you to easily scale your phone system as your business grows.



### The Most Sought-After Calling Features

#### Hosted IP-PBX Standard Features

3-Way Calling	Hunting
Auto Attendant	Key System Functionality
Call Block	Multiple Line Appearance
Call Forwarding	Personal 800
Call Hold	Repeat Dialing
Caller I.D	Ring Groups
Call Return	SoftPhone
Call Transfer	Virtual Number
Call Waiting	Voice Mail
Follow-Me Service	Voice Mail to E-Mail
Plus much more...	

### Access to an Experienced, Reliable Team

With our first-rate customer support, you can access a depth of experience in telecom and VoIP technologies. iCloud brings its 20-year track record and extensive telephony expertise to each customer's application. We blend high-quality communication services with unmatched support so you so you don't have to worry about managing your phone system.

With more than two decades in the telecom and VoIP industries, iCloud has developed a long and distinguished track record as an innovative provider of telephony solutions for converged networks. We've deployed advanced switching solutions throughout North America, South America, Europe and the Middle East. Along with several business-enhancing applications, our Hosted IP-PBX solution delivers carrier-grade voice quality, reliability and scalability for all types of businesses.

For more information, contact: Paul Amick at iCloud Communications  
202 E. Earll Drive, Suite 140, Phoenix, Arizona 85012, USA, E-Mail: sales@getcloud.com  
Toll-Free: 1-800-621-7371, Tel: +1-602-788-6100, Fax: +1-602-279-8933, Mobile: +1-602-791-7345  
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# iCloud Communications

Providing Complete Broadband Communications

## *iCloud's Complete Communications Package* **Saves Businesses Time & Money**

Using the latest in broadband technology, *iCloud* maximizes your telephone and Internet performance for pennies a day. We converge your voice and data communications seamlessly in a single, total solution. No other provider today offers such a complete and affordable solution.

*iCloud* Communications provides everything a business or residential customer needs to communicate in one, cost-effective package.

### **A Bundle of Meaningful Benefits**

In addition to a low-cost, complete communications package, your business will benefit from:

- ▶ **No Capital Costs or Financing.** Since you receive everything in the *iCloud* package for one monthly fee, you don't need to tap your business resources for large capital outlays. And, you won't need to spend valuable time processing financing applications or pay costly finance charges. You will never have to invest in expensive PBX equipment again!
- ▶ **Unlimited Calling with Global Coverage.** Using *iCloud's* private broadband network for routing telephone calls substantially reduces, or eliminates, long distance charges. When you make intra-office calls, or dial extension-to-extension anywhere in the world, you pay no long distance costs. In addition, you can make calls to and from any telephone number worldwide at *iCloud's* greatly reduced rates. Our state-of-the-art broadband services extend to over 350 cities in 52 countries.
- ▶ **Geographic Independence through Enhanced Connectivity.** With *iCloud*, your staff can be located in multiple locations anywhere in the world! Your business communications are not only at peak performance within your corporate location, but you can now connect all your branch office locations in a snap. And, your employees can receive calls whether they're in the office or not. With our feature-rich service, we bring your operations together and make you sound like one big, cohesive organization.
- ▶ **Full Scalability.** *iCloud* can address the communications requirements of any size business. So, as your business grows, *iCloud* can adapt your solution accordingly with no degradation of service.
- ▶ **Valuable Office Space Preserved.** Since *iCloud* manages your entire communications network, you won't need to devote large areas of your office to house equipment or hire additional staff to maintain it. Plus, your business will not have to pay property taxes on communications facilities or capital equipment.
- ▶ **Advanced Communication Features.** In addition to maintaining the latest in network technologies, the *iCloud* package comes standard with a host of high-end features, such as unified messaging, automated attendant and conference calling.
- ▶ **Complete Support.** A 24 x 7 support and maintenance program is included with your *iCloud* package. You won't get dinged for costly upgrades or every time you need to add, move or change equipment.
- ▶ **Superb Quality of Service.** Because *iCloud* uses a secure, private IP network, the quality of your communication will always be exceptional. You and your business associates will experience the same voice quality that you have received from the public telephone network.



### **STANDARD SERVICES**

as low as  
**\$19.95**  
per month

- ▶ Local Dial-Tone
- ▶ Long Distance Service
- ▶ High-Speed Internet Access
- ▶ A Fully Managed, High-Quality, Private Network
- ▶ Desktop Equipment
- ▶ Comprehensive and Advanced Feature Set
- ▶ 24/7 Support and Maintenance
- ▶ Enhanced Services, such as Softphone and Push-to-Talk



## ***High Performance Service Plan***

With *iCloud*, there's no need to purchase an expensive phone system from a traditional land-based phone or cable company, especially if your business is still growing. The *iCloud* package provides all the telecommunications services and broadband Internet connectivity your business needs, saving you considerable time and money. To the outside world, your business will appear large and professional, no matter what your size! *iCloud* subscribers can deploy an unlimited number of extensions in one location or multiple locations around the world.



**Total Office.** *iCloud*'s business service plan, is a comprehensive, hosted Internet PBX solution for businesses of any size. We provide powerful broadband telephony features including automated attendant, follow-me services, three-way calling, voice mail, unified messaging, and much more. You can choose your desktop phones from five different business-class models ~ all with rich call control and management features. Plus, your business receives unlimited calling at the most competitive rates. With the Total Office service plan, your business gets an affordable bundled package including:



- ▶ Local Dial-Tone
- ▶ Long Distance Service (U.S.A.)
- ▶ Low, Low International Long Distance Rates
- ▶ High-Speed Internet Access
- ▶ A Fully Managed, High-Quality, Private Network
- ▶ Desktop IP Phone
- ▶ Comprehensive and Advanced Business Feature Set
- ▶ 24/7 Support and Maintenance
- ▶ Enhanced Services, such as Softphone and Push-to-Talk

Your *iCloud* representative will work with you to determine the best configuration for your business application. Because each business configuration is customized to a specific operation, pricing will be quoted within your *iCloud* proposal. For example, aspects of your *iCloud* service that will affect pricing include the number of extensions your business will deploy, and whether your business will lease or purchase your desktop equipment. If your business is growing to multiple locations and/or workstations, your cost-benefit analysis may suggest you purchase the equipment instead of leasing on a monthly basis.

## ***A 20-Year Track Record***

Since 1985, *iCloud* Communications has been a local and long distance telephone provider. Today, the company provides complete broadband communications for both businesses and residential users at a significant cost savings over traditional phone companies. Headquartered in Phoenix, Arizona, U.S.A., *iCloud* designs broadband telephony solutions specifically to help users integrate low-cost, yet feature-rich voice and data applications. Its innovative monthly leasing concept and reliable technology attract users of all types.

To get started with the *iCloud* business service, contact us at the phone number or e-mail address below.

### ***For more information, contact:***

*iCloud* Communications,  
7227 N. 16th Street, Phoenix, Arizona 85020, USA  
Toll Free: 1-800-621-7371, Tel: +1-602-788-6100  
Web: [www.geticloud.com](http://www.geticloud.com)  
E-Mail: [sales@geticloud.com](mailto:sales@geticloud.com)

# Pricing & Rates



## An Uncomplicated and Economical Pricing Model

<b>Standard Pricing</b>		
	<i>One Time Installation Charge</i>	<i>Monthly Recurring Charge (MRC)</i>
<b>Managed Loop</b>		
iCloud Local Loop	350.00	425.00
<b>Broadband Services</b>		
Business System Access	29.95	29.95
iCloud IP Phone with System Access	39.95	39.95
IAD with System Access	39.95	39.95
iCloud WiFi Phone with System Access	39.95	39.95
Fax Line	29.95	29.95
<b>Enhanced Offerings</b>		
Automated Attendant	19.95	19.95
Unified Messaging Voice Mail	2.00	2.00
Unified Messaging Fax Service	2.00	2.00
Conference Bridge	4.99	4.99
<b>Long Distance Rates*</b>		
<i>*Applicable sales taxes charged separately</i>		
<i>Long Distance Category</i>	<i>Long Distance Rates per Minute</i>	
Intra-State	0.019	
Inter-State	0.019	
Canada	0.019	
Alaska	0.113	
Hawaii	0.146	
U.S. Virgin Islands	0.168	
International	See separate schedule	
Toll Free Intra-State	0.025	
Toll Free Inter-State	0.025	
Toll Free Canada	0.050	
Toll Free Alaska	0.205	
Toll Free Hawaii	0.065	

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**Providing Complete Broadband Communications**



## SIP Trunking

Replaces Legacy Phone Lines  
So Businesses Can  
Lower Costs



## Business Phone Service Has Never Been This Easy...

iCloud's SIP Trunking service replaces legacy local and long-distance lines and gives businesses:

- Unlimited calls to the U.S. and Canada
- Month-to-month service with no contract
- 24- to 48-hour setup time
- A local phone number from anywhere in the contiguous United States

A SIP trunk is a digital phone line that allows your business to make and receive phone calls through your existing Internet Protocol (IP) network connection. You will need as many SIP trunks as you have simultaneous active calls at any given time. For example, if you have 10 phone users in your office and you know that at any given time you have 5 or 6 users on the phone simultaneously, then you will need 6 SIP trunks. iCloud will help ensure your business has enough trunks to handle your maximum simultaneous call volume on any given day. Because SIP trunks can be added or removed within hours, your business can always make adjustments to run at the maximum efficiency.

### Realize True Business Advantages with SIP Trunking

Long gone are the days when you needed the regional common carrier to install copper lines in your office whenever you ordered phone service. Business telephone service has changed in the past few years thanks to using the Internet for normal telephone calls. The various common business phone services such as regular POTS lines with line hunt groups, voice T1, PRI, and ISDN are all being replaced by the SIP trunk. The SIP trunk is so flexible that it easily replaces all of these traditional phone services and performs each of their jobs at a lower cost. All you need is a stable Internet connection with an existing phone system and your location is ready for SIP trunking and the many benefits it provides.

- Save money with flat-rate, unlimited calls to and from the U.S. and Canada

- Enjoy month-to-month service and no contracts
- Save more money with highly discounted international calling rates as low as a penny per minute
- Disaster-proof your business with our "always on" SIP trunks
- Order local telephone numbers across the contiguous 48 states and give your business a local presence anywhere it needs
- Move your operations anywhere in the country and your SIP trunks instantly move with you
- Add or remove phone numbers and SIP trunks within minutes
- Minimize your expenses by combining voice and data in a single network
- Protect your previous investment and keep your existing IP-PBX or PBX system
- Retain all of your existing PBX system features so you won't need to retrain employees on functionality
- Enjoy the highest quality sound with digitally optimized voice handling
- Relax knowing you have technical support available 24/7

### Unmatched Features with iCloud's Remarkably Affordable Service

- Unlimited in & outbound calls to the U.S. and Canada
- Customer Web portal with DID (Direct Inward Dial) fallback forwarding to IP address or telephone number
- Local Number Portability
- Enhanced 911 Emergency Service
- Inbound Caller ID Name
- Outbound Caller ID Name
- DID Telephone Numbers
- Toll-Free Numbers\*
- Directory Listing
- 411 Information Service\*
- International Long Distance Service\*
- G.711 & G.729a Codecs
- IP Authentication

\*Additional charges may apply

continued on back...



## Business Phone Service Has Never Been This Easy...

### How SIP Trunking Works

As a phone line replacement, SIP trunks require an IP-PBX, PBX, or Key Telephone System already in place. A "network ready" IP-PBX (e.g. Asterisk, FreeSWITCH, FreePBX, Trixbox, Fonality, ShoreTel, Avaya IP office, etc.) will use our SIP trunks directly by subscribing to our intelligent VoIP network through the Internet. We simply enter our network authentication information into your IP-PBX and it will instantly subscribe to however many SIP trunks and DID telephone numbers you have on your account. Since your IP-PBX is already connected to the Internet through your office's Local Area Network, nothing else is required.

A traditional PBX or Key Telephone System that is not "network ready" can also subscribe to our SIP trunks and DID telephone numbers, but it requires the use of a VoIP gateway. The VoIP gateway acts as a static bridge between your traditional PBX system and our intelligent VoIP network. The VoIP gateway plugs into your office's Local Area Network and is permanently connected to the Internet and subscribed to our network. Your PBX phone system then physically plugs into the VoIP gateway using the same lines that connected the PBX to your previous common carrier. Under these guidelines, your PBX or Key Telephone System requires no programming or configuration. The pre-programmed VoIP gateway handles everything for you.

### iCloud's Secure, Next-Gen Network

Our network uses intelligent routing to constantly optimize the connection between your service location and the edge of our IP network. The intelligent routing occurs at a global level allowing us to serve customers world-wide.

We designed our network to run at 100% availability. With no single points of failure in any layer of our redundant architecture, the odds of an actual loss of telephone service are slim to none. Our network resides in highly secure TIER-IV facilities rated to withstand even the most catastrophic disaster, which means we cannot go down because of power losses or surges. Our network is also simultaneously connected to Tier1 bandwidth providers and won't go down because of lost connections or lines.

Our VoIP network functions on open source software that is fully customized and programmed in-house. We develop our feature applications in-house as well. We control all aspects of our VoIP network and can rapidly provide support. We manage our own equipment, capacity, power redundancy, technology upgrades and security.

We can provision local telephone numbers across the contiguous 48 states as well as in multiple foreign countries.

For more information, visit [www.geticloud.com](http://www.geticloud.com). Or you can contact us today at 1-800-621-7371, +1-602-788-6100 or [sales@geticloud.com](mailto:sales@geticloud.com).

### iCloud's Next-Gen Network Model

