

UNITED STATES DISTRICT COURT  
DISTRICT OF ARIZONA

INDEX OF EXHIBITS

**Exhibit A- Description: Village Voice Media Holdings, LLC Trademark Registrations**

A-1.a) USPTO Trademark Registration Number 2,098,988 Best of Dallas

A-1.b) USPTO Trademark Registration Number 4,175,661 Best of Dallas

A-2.a) USPTO Trademark Registration Number 2,098,909 Best of Denver

A-2.b) USPTO Trademark Registration Number 4,175,657 Best of Denver

A-3.a) USPTO Trademark Registration Number 2,102,832 Best of Houston

A-3.b) USPTO Trademark Registration Number 4,175,664 Best of Houston

A-4.a) USPTO Trademark Registration Number 2,094,511 Best of Miami

A-4.b) USPTO Trademark Registration Number 4,175,658 Best of Miami

A-5.a) USPTO Trademark Registration Number 2,098,989 Best of Phoenix

A-5.b) USPTO Trademark Registration Number 4,175,364 Best of Phoenix

A-6.a) USPTO Trademark Registration Number 2,441,835 Best of St. Louis

A-6.b) USPTO Trademark Registration Number 4,185,847 Best of St. Louis

A-7.a) USPTO Trademark Registration Number 2,842,140 Best of San Francisco

A-7.b) USPTO Trademark Registration Number 4,183,146 Best of San Francisco

A-8) USPTO Trademark Registration Number 2,690,516 Best of Seattle

A-9) USPTO Trademark Registration Number 2,688,355 Best of The Twin Cities

**Int. Cl.: 35**

**Prior U.S. Cls.: 100, 101 and 102**

**Reg. No. 2,098,988**

**United States Patent and Trademark Office**

**Registered Sep. 23, 1997**

**SERVICE MARK  
PRINCIPAL REGISTER**

**BEST OF DALLAS**

**NEW TIMES, INC. (ARIZONA CORPORATION)  
1201 E. JEFFERSON  
PHOENIX, AZ 85034**

**FOR: CONDUCTING INCENTIVE AWARD  
PROGRAMS TO PROMOTE THE BUSINESS OF  
RETAIL ESTABLISHMENTS THROUGH THE  
DEMONSTRATION OF EXCELLENCE IN CUS-  
TOMER SERVICE, QUALITY OF PRODUCTS  
OR SERVICES, AND GENERALLY IN THEIR**

**FIELD, IN CLASS 35 (U.S. CLS. 100, 101 AND  
102).**

**FIRST USE 7-12-1984; IN COMMERCE  
7-12-1984.**

**SEC. 2(F).**

**SER. NO. 75-108,831, FILED 4-18-1996.**

**G. MAYERSCHOFF, EXAMINING ATTORNEY**

# United States of America

United States Patent and Trademark Office

## BEST OF DALLAS

**Reg. No. 4,175,661**

VILLAGE VOICE MEDIA HOLDINGS, LLC (DELAWARE LIMITED LIABILITY COMPANY)  
1201 EAST JEFFERSON STREET  
PHOENIX, AZ 85034

**Registered July 17, 2012**

**Int. Cls.: 16 and 41**

FOR: ANNUAL NEWSPAPER SUPPLEMENTS IN THE FIELD OF LISTING INDIVIDUALS AND BUSINESSES THAT HAVE ACHIEVED EXCELLENCE IN AREAS OF INTEREST TO THE GENERAL PUBLIC, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

**TRADEMARK**

FIRST USE 7-12-1984; IN COMMERCE 7-12-1984.

**SERVICE MARK**

FOR: CONDUCTING AWARDS PROGRAMS HONORING INDIVIDUALS AND COMPANIES THAT HAVE DEMONSTRATED EXCELLENCE IN THEIR FIELDS, IN THE QUALITY OF THEIR PRODUCTS AND SERVICES AND IN CUSTOMER SERVICE, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

**PRINCIPAL REGISTER**

FIRST USE 7-12-1984; IN COMMERCE 7-12-1984.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 2,098,988.

SEC. 2(F).

SER. NO. 85-491,316, FILED 12-9-2011.

KATHERINE CONNOLLY, EXAMINING ATTORNEY



*David J. Kappas*

Director of the United States Patent and Trademark Office

Int. Cl.: 35

Prior U.S. Cls.: 100, 101 and 102

Reg. No. 2,098,909

**United States Patent and Trademark Office**

Registered Sep. 23, 1997

**SERVICE MARK  
PRINCIPAL REGISTER**

**BEST OF DENVER**

NEW TIMES, INC. (ARIZONA CORPORATION)  
1201 E. JEFFERSON  
PHOENIX, AZ 85034

FOR: CONDUCTING INCENTIVE AWARD  
PROGRAMS TO PROMOTE THE BUSINESS OF  
RETAIL ESTABLISHMENTS THROUGH THE  
DEMONSTRATION OF EXCELLENCE IN CUSTOMER  
SERVICE, QUALITY OF PRODUCTS  
OR SERVICES, AND GENERALLY IN THEIR

FIELD, IN CLASS 35 (U.S. CLS. 100, 101 AND  
102).

FIRST USE 4-1-1984; IN COMMERCE  
4-1-1984.

SEC. 2(F).

SER. NO. 75-093,029, FILED 4-23-1996.

G. MAYERSCHOFF, EXAMINING ATTORNEY

# United States of America

United States Patent and Trademark Office

## BEST OF DENVER

**Reg. No. 4,175,657**  
**Registered July 17, 2012**  
**Int. Cls.: 16 and 41**

VILLAGE VOICE MEDIA HOLDINGS, LLC (DELAWARE LIMITED LIABILITY COMPANY)  
1201 EAST JEFFERSON STREET  
PHOENIX, AZ 85034

**TRADEMARK**  
**SERVICE MARK**  
**PRINCIPAL REGISTER**

FOR: ANNUAL NEWSPAPER SUPPLEMENTS IN THE FIELD OF LISTING INDIVIDUALS AND BUSINESSES THAT HAVE ACHIEVED EXCELLENCE IN AREAS OF INTEREST TO THE GENERAL PUBLIC, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 4-1-1984; IN COMMERCE 4-1-1984.

FOR: CONDUCTING AWARDS PROGRAMS HONORING INDIVIDUALS AND COMPANIES THAT HAVE DEMONSTRATED EXCELLENCE IN THEIR FIELDS, IN THE QUALITY OF THEIR PRODUCTS AND SERVICES AND IN CUSTOMER SERVICE, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 4-1-1984; IN COMMERCE 4-1-1984.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 2,098,909.

SEC. 2(F).

SER. NO. 85-490,251, FILED 12-8-2011.

KATHERINE CONNOLLY, EXAMINING ATTORNEY



*David J. Kyffes*

Director of the United States Patent and Trademark Office

Int. Cl.: 35

Prior U.S. Cls.: 100, 101 and 102

Reg. No. 2,102,832

**United States Patent and Trademark Office**

Registered Oct. 7, 1997

**SERVICE MARK  
PRINCIPAL REGISTER**

**BEST OF HOUSTON**

NEW TIMES, INC. (ARIZONA CORPORATION)  
1201 E. JEFFERSON  
PHOENIX, AZ 85034

FOR: CONDUCTING INCENTIVE AWARD  
PROGRAMS TO PROMOTE THE BUSINESS OF  
RETAIL ESTABLISHMENTS THROUGH THE  
DEMONSTRATION OF EXCELLENCE IN CUS-  
TOMER SERVICE, QUALITY OF PRODUCTS  
OR SERVICES, AND GENERALLY IN THEIR

FIELD, IN CLASS 35 (U.S. CLS. 100, 101 AND  
102).

FIRST USE 9-27-1990; IN COMMERCE  
9-27-1990.

SEC. 2(F).

SER. NO. 75-091,868, FILED 4-22-1996.

G. MAYERSCHOFF, EXAMINING ATTORNEY

# United States of America

United States Patent and Trademark Office

## BEST OF HOUSTON

**Reg. No. 4,175,664**  
**Registered July 17, 2012**  
**Int. Cls.: 16 and 41**

VILLAGE VOICE MEDIA HOLDINGS, LLC (DELAWARE LIMITED LIABILITY COMPANY)  
1201 EAST JEFFERSON STREET  
PHOENIX, AZ 85034

**TRADEMARK**  
**SERVICE MARK**  
**PRINCIPAL REGISTER**

FOR: ANNUAL NEWSPAPER SUPPLEMENTS IN THE FIELD OF LISTING INDIVIDUALS AND BUSINESSES THAT HAVE ACHIEVED EXCELLENCE IN AREAS OF INTEREST TO THE GENERAL PUBLIC, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 9-27-1990; IN COMMERCE 9-27-1990.

FOR: CONDUCTING AWARDS PROGRAMS HONORING INDIVIDUALS AND COMPANIES THAT HAVE DEMONSTRATED EXCELLENCE IN THEIR FIELDS, IN THE QUALITY OF THEIR PRODUCTS AND SERVICES AND IN CUSTOMER SERVICE, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 9-27-1990; IN COMMERCE 9-27-1990.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 2,102,832.

SEC. 2(F).

SER. NO. 85-491,418, FILED 12-9-2011.

KATHERINE CONNOLLY, EXAMINING ATTORNEY



*David J. Kyjars*

Director of the United States Patent and Trademark Office

Int. Cl.: 35

Prior U.S. Cls.: 100, 101 and 102

Reg. No. 2,094,511

**United States Patent and Trademark Office**

Registered Sep. 9, 1997

**SERVICE MARK  
PRINCIPAL REGISTER**

**BEST OF MIAMI**

NEW TIMES, INC. (ARIZONA CORPORATION)  
1201 E. JEFFERSON  
PHOENIX, AZ 85034

FOR: CONDUCTING INCENTIVE AWARD  
PROGRAMS TO PROMOTE THE BUSINESS OF  
RETAIL ESTABLISHMENTS THROUGH THE  
DEMONSTRATION OF EXCELLENCE IN CUS-  
TOMER SERVICE, QUALITY OF PRODUCTS  
OR SERVICES, AND GENERALLY IN THEIR

FIELD, IN CLASS 35 (U.S. CLS. 100, 101 AND  
102).

FIRST USE 2-14-1990; IN COMMERCE  
2-14-1990.

SEC. 2(F).

SER. NO. 75-093,429, FILED 4-24-1996.

G. MAYERSCHOFF, EXAMINING ATTORNEY



# United States of America

United States Patent and Trademark Office

## BEST OF MIAMI

**Reg. No. 4,175,658**

**Registered July 17, 2012**

**Int. Cls.: 16 and 41**

**TRADEMARK**

**SERVICE MARK**

**PRINCIPAL REGISTER**

VILLAGE VOICE MEDIA HOLDINGS, LLC (DELAWARE LIMITED LIABILITY COMPANY)  
1201 EAST JEFFERSON STREET  
PHOENIX, AZ 85034

FOR: ANNUAL NEWSPAPER SUPPLEMENTS IN THE FIELD OF LISTING INDIVIDUALS AND BUSINESSES THAT HAVE ACHIEVED EXCELLENCE IN AREAS OF INTEREST TO THE GENERAL PUBLIC, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 2-14-1990; IN COMMERCE 2-14-1990.

FOR: CONDUCTING AWARDS PROGRAMS HONORING INDIVIDUALS AND COMPANIES THAT HAVE DEMONSTRATED EXCELLENCE IN THEIR FIELDS, IN THE QUALITY OF THEIR PRODUCTS AND SERVICES AND IN CUSTOMER SERVICE, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 2-14-1990; IN COMMERCE 2-14-1990.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 2,094,511.

SEC. 2(F).

SER. NO. 85-490,340, FILED 12-8-2011.

KATHERINE CONNOLLY, EXAMINING ATTORNEY



*David J. Kappas*

Director of the United States Patent and Trademark Office