

**UNITED STATES DISTRICT COURT
DISTRICT OF ARIZONA**

INDEX OF EXHIBITS

Exhibit A- Description: Village Voice Media Holdings, LLC Trademark Registrations

A-1.a) USPTO Trademark Registration Number 2,098,988 Best of Dallas

A-1.b) USPTO Trademark Registration Number 4,175,661 Best of Dallas

A-2.a) USPTO Trademark Registration Number 2,098,909 Best of Denver

A-2.b) USPTO Trademark Registration Number 4,175,657 Best of Denver

A-3.a) USPTO Trademark Registration Number 2,102,832 Best of Houston

A-3.b) USPTO Trademark Registration Number 4,175,664 Best of Houston

A-4.a) USPTO Trademark Registration Number 2,094,511 Best of Miami

A-4.b) USPTO Trademark Registration Number 4,175,658 Best of Miami

A-5.a) USPTO Trademark Registration Number 2,098,989 Best of Phoenix

A-5.b) USPTO Trademark Registration Number 4,175,364 Best of Phoenix

A-6.a) USPTO Trademark Registration Number 2,441,835 Best of St. Louis

A-6.b) USPTO Trademark Registration Number 4,185,847 Best of St. Louis

A-7.a) USPTO Trademark Registration Number 2,842,140 Best of San Francisco

A-7.b) USPTO Trademark Registration Number 4,183,146 Best of San Francisco

A-8) USPTO Trademark Registration Number 2,690,516 Best of Seattle

A-9) USPTO Trademark Registration Number 2,688,355 Best of The Twin Cities

Int. Cl.: 35

Prior U.S. Cls.: 100, 101 and 102

Reg. No. 2,098,989

United States Patent and Trademark Office **Registered Sep. 23, 1997**

**SERVICE MARK
PRINCIPAL REGISTER**

BEST OF PHOENIX

**NEW TIMES, INC. (ARIZONA CORPORATION)
1201 E. JEFFERSON
PHOENIX, AZ 85034**

**FOR: CONDUCTING INCENTIVE AWARD
PROGRAMS TO PROMOTE THE BUSINESS OF
RETAIL ESTABLISHMENTS THROUGH THE
DEMONSTRATION OF EXCELLENCE IN CUS-
TOMER SERVICE, QUALITY OF PRODUCTS
OR SERVICES, AND GENERALLY IN THEIR**

**FIELD, IN CLASS 35 (U.S. CLS. 100, 101 AND
102).**

**FIRST USE 3-28-1979; IN COMMERCE
3-28-1979.**

SEC. 2(F).

SER. NO. 75-108,832, FILED 4-18-1996.

G. MAYERSCHOFF, EXAMINING ATTORNEY

United States of America

United States Patent and Trademark Office

BEST OF PHOENIX

Reg. No. 4,175,364

Registered July 17, 2012

Int. Cls.: 16 and 41

TRADEMARK

SERVICE MARK

PRINCIPAL REGISTER

VILLAGE VOICE MEDIA HOLDINGS, LLC (DELAWARE LIMITED LIABILITY COMPANY)
1201 EAST JEFFERSON STREET
PHOENIX, AZ 85034

FOR: ANNUAL NEWSPAPER SUPPLEMENTS IN THE FIELD OF LISTING INDIVIDUALS AND BUSINESSES THAT HAVE ACHIEVED EXCELLENCE IN AREAS OF INTEREST TO THE GENERAL PUBLIC, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 3-28-1979; IN COMMERCE 3-28-1979.

FOR: CONDUCTING AWARDS PROGRAMS HONORING INDIVIDUALS AND COMPANIES THAT HAVE DEMONSTRATED EXCELLENCE IN THEIR FIELDS, IN THE QUALITY OF THEIR PRODUCTS AND SERVICES AND IN CUSTOMER SERVICE, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 3-28-1979; IN COMMERCE 3-28-1979.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 2,098,989.

SEC. 2(F).

SER. NO. 85-478,231, FILED 11-21-2011.

KATHERINE CONNOLLY, EXAMINING ATTORNEY



David J. Kybas

Director of the United States Patent and Trademark Office

Int. Cl.: 35

Prior U.S. Cls.: 100, 101 and 102

Reg. No. 2,441,835

United States Patent and Trademark Office

Registered Apr. 10, 2001

**SERVICE MARK
PRINCIPAL REGISTER**

BEST OF ST. LOUIS

**NEW TIMES, INC. (ARIZONA CORPORATION)
1201 EAST JEFFERSON STREET
PHOENIX, AZ 85034**

**AND GENERALLY IN THEIR FIELD, IN CLASS 35
(U.S. CLS. 100, 101 AND 102).**

FIRST USE 11-19-1998; IN COMMERCE 11-19-1998.

**FOR: CONDUCTING INCENTIVE AWARD PRO-
GRAMS TO PROMOTE THE BUSINESS OF RETAIL
ESTABLISHMENTS THROUGH THE DEMON-
STRATION OF EXCELLENCE IN CUSTOMER SER-
VICE, QUALITY OF PRODUCTS OR SERVICES,**

SEC. 2(F).

SER. NO. 75-620,592, FILED 1-13-1999.

MARGERY A. TIERNEY, EXAMINING ATTORNEY

United States of America

United States Patent and Trademark Office

BEST OF ST. LOUIS

Reg. No. 4,185,847
Registered Aug. 7, 2012
Int. Cls.: 16 and 41

VILLAGE VOICE MEDIA HOLDINGS, LLC (DELAWARE LIMITED LIABILITY COMPANY)
1201 EAST JEFFERSON STREET
PHOENIX, AZ 85034

TRADEMARK
SERVICE MARK
PRINCIPAL REGISTER

FOR: ANNUAL NEWSPAPER SUPPLEMENTS IN THE FIELD OF LISTING INDIVIDUALS AND BUSINESSES THAT HAVE ACHIEVED EXCELLENCE IN AREAS OF INTEREST TO THE GENERAL PUBLIC, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 11-19-1998; IN COMMERCE 11-19-1998.

FOR: CONDUCTING AWARDS PROGRAMS HONORING INDIVIDUALS AND COMPANIES THAT HAVE DEMONSTRATED EXCELLENCE IN THEIR FIELDS, IN THE QUALITY OF THEIR PRODUCTS AND SERVICES AND IN CUSTOMER SERVICE, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 11-19-1998; IN COMMERCE 11-19-1998.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 2,441,835.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "ST. LOUIS", APART FROM THE MARK AS SHOWN.

SEC. 2(F).

SER. NO. 85-492,029, FILED 12-9-2011.

INGA ERVIN, EXAMINING ATTORNEY



David J. Kappas
Director of the United States Patent and Trademark Office

Int. Cl.: 35

Prior U.S. Cls.: 100, 101 and 102

Reg. No. 2,842,140

United States Patent and Trademark Office

Registered May 18, 2004

**SERVICE MARK
PRINCIPAL REGISTER**

BEST OF SAN FRANCISCO

**NT MEDIA, LLC (DELAWARE LIMITED LIABILITY COMPANY)
1201 EAST JEFFERSON STREET
PHOENIX, AZ 85034**

FOR: CONDUCTING INCENTIVE AWARDS PROGRAMS, THE RESULTS OF WHICH ARE PUBLISHED IN A NEWSPAPER OF GENERAL CIRCULATION, WHICH PROMOTE THE BUSINESS OF RETAIL ESTABLISHMENTS THROUGH THE DEMONSTRATION OF EXCELLENCE IN CONSUMER SERVICE, QUALITY OF PRODUCTS OR SER-

VICES, AND GENERALLY IN THEIR FIELD, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 6-26-1996; IN COMMERCE 6-26-1996.

SEC. 2(F).

SER. NO. 76-285,402, FILED 7-16-2001.

BARBARA A. LOUGHRAN, EXAMINING ATTORNEY

United States of America

United States Patent and Trademark Office

BEST OF SAN FRANCISCO

Reg. No. 4,183,146
Registered July 31, 2012
Int. Cls.: 16 and 41

VILLAGE VOICE MEDIA HOLDINGS, LLC (DELAWARE LIMITED LIABILITY COMPANY)
1201 EAST JEFFERSON STREET
PHOENIX, AZ 85034

TRADEMARK
SERVICE MARK
PRINCIPAL REGISTER

FOR: ANNUAL NEWSPAPER SUPPLEMENTS IN THE FIELD OF LISTING INDIVIDUALS AND BUSINESSES THAT HAVE ACHIEVED EXCELLENCE IN AREAS OF INTEREST TO THE GENERAL PUBLIC, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 6-26-1996; IN COMMERCE 6-26-1996.

FOR: CONDUCTING AWARDS PROGRAMS HONORING INDIVIDUALS AND COMPANIES THAT HAVE DEMONSTRATED EXCELLENCE IN THEIR FIELDS, IN THE QUALITY OF THEIR PRODUCTS AND SERVICES AND IN CUSTOMER SERVICE, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 6-26-1996; IN COMMERCE 6-26-1996.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 2,842,140.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "SAN FRANCISCO", APART FROM THE MARK AS SHOWN.

SEC. 2(F).

SER. NO. 85-491,528, FILED 12-9-2011.

INGA ERVIN, EXAMINING ATTORNEY



David J. Kybas

Director of the United States Patent and Trademark Office

Int. Cls.: 16 and 41

Prior U.S. Cls.: 2, 5, 22, 23, 29, 37, 38, 50, 100, 101 and 107

Reg. No. 2,690,516

Registered Feb. 25, 2003

United States Patent and Trademark Office

**TRADEMARK
SERVICE MARK
PRINCIPAL REGISTER**

BEST OF SEATTLE

SEATTLE WEEKLY MEDIA, INC. (DELAWARE CORPORATION)
1008 WESTER AVENUE
SUITE 300
SEATTLE, WA 98104

FOR: ANNUAL NEWSPAPER SUPPLEMENTS IN THE FIELD OF LISTING INDIVIDUALS AND BUSINESSES THAT HAVE ACHIEVED EXCELLENCE IN AREAS OF INTEREST TO THE GENERAL PUBLIC, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 10-8-1986; IN COMMERCE 10-8-1986.

FOR: CONDUCTING AWARDS PROGRAMS HONORING INDIVIDUALS AND COMPANIES THAT HAVE DEMONSTRATED EXCELLENCE IN THEIR FIELDS, IN THE QUALITY OF THEIR PRODUCTS AND SERVICES AND IN CUSTOMER SERVICE, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 10-8-1986; IN COMMERCE 10-8-1986.

SEC. 2(F).

SER. NO. 76-381,125, FILED 3-12-2002.

DOMINICK J. SALEMI, EXAMINING ATTORNEY

Int. Cls.: 16 and 41

Prior U.S. Cls.: 2, 5, 22, 23, 29, 37, 38, 50, 100, 101 and 107

Reg. No. 2,688,355

Registered Feb. 18, 2003

United States Patent and Trademark Office

**TRADEMARK
SERVICE MARK
PRINCIPAL REGISTER**

BEST OF THE TWIN CITIES

**CITY PAGES MEDIA, INC. (DELAWARE CORPORATION)
401 NORTH THIRD STREET
SUITE 550
MINNEAPOLIS, MN 55401**

FOR: CONDUCTING AWARDS PROGRAMS HONORING INDIVIDUALS AND COMPANIES THAT HAVE DEMONSTRATED EXCELLENCE IN THEIR FIELDS, IN THE QUALITY OF THEIR PRODUCTS AND SERVICES AND IN CUSTOMER SERVICE, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FOR: ANNUAL NEWSPAPER SUPPLEMENTS IN THE FIELD OF LISTING INDIVIDUALS AND BUSINESSES THAT HAVE ACHIEVED EXCELLENCE IN AREAS OF INTEREST TO THE GENERAL PUBLIC, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 6-25-1986; IN COMMERCE 6-25-1986.

SEC. 2(F).

SER. NO. 76-381,509, FILED 3-12-2002.

FIRST USE 6-25-1986; IN COMMERCE 6-25-1986.

LINDA MICKLEBURGH, EXAMINING ATTORNEY