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IN THE UNITED STATES DISTRICT COURT  
FOR THE DISTRICT OF ARIZONA

MMI Incorporated,  
  
Plaintiff,  
  
vs.  
  
Rich Godfrey & Associates Incorporated,  
et al.,  
  
Defendants.

No. CV-15-00449-PHX-SPL

**ORDER**

Before the Court is Defendant Rich Godfrey & Associates, Inc.’s Motion for Award of Attorneys’ Fees and Related Non-Taxable Costs (the “Motion”) (Doc. 97) The Motion is fully briefed, and the Plaintiff requested oral argument. For the reasons that follow, the Motion will be denied.

**I. Background**

On March 12, 2015, the Plaintiff filed this lawsuit against several parties, including the Defendant, claiming patent infringement, breach of contract and fraud, among other causes of action. (Doc. 52) Multiple defendants moved for partial summary judgment on their counterclaim of invalidity, and the Court granted the motion on September 29, 2017. (Doc. 91) The Court’s order granting partial summary judgement dismissed the Plaintiff’s complaint in its entirety and terminated the case. The Defendant timely filed this Motion for attorneys’ fees on October 27, 2017.

1     **II.     Standard of Review**

2             Federal Rule of Civil Procedure 54(d) provides “[u]nless a federal statute, these  
3 rules, or a court order provides otherwise, costs—other than attorney’s fees—should be  
4 allowed to the prevailing party.” Fed. R. Civ. P. 54. The Defendant brings the Motion for  
5 an award of attorneys’ fees pursuant to 35 U.S.C. § 285, under which a court may award  
6 reasonable attorneys’ fees to a prevailing party in “exceptional cases.” 35 U.S.C. § 285  
7 An “exceptional” case is simply one that stands out from others with respect to the  
8 substantive strength of a party’s litigating position (considering both the governing law  
9 and the facts of the case) or the unreasonable manner in which the case was litigated.  
10 *Octane Fitness, LLC v. ICON Health & Fitness, Inc.*, 134 S. Ct. 1749, 1756 (2014).  
11 District courts may determine whether a case is “exceptional” in the case-by-case  
12 exercise of their discretion, considering the totality of the circumstances. *Id.* Merely  
13 losing on a motion for summary judgment is not a basis for an exceptional case finding,  
14 and the movant seeking attorneys’ fees in patent litigation must prove its entitlement to  
15 fees by a preponderance of evidence. *Cambrian Sci. Corp. v. Cox Commcn’s, Inc.*, 79 F.  
16 Supp. 3d 1111, 1114–1115 (C.D. Cal. 2015) (quoting *Octane Fitness* in stating that if so,  
17 every party prevailing on summary judgment would be entitled to attorneys’ fees—a  
18 result inconsistent with the Supreme Court’s holding that an exceptional case “stands out  
19 from others.”)

20  
21             **III.     Analysis**

22             Pursuant to 35 U.S.C. § 285, the Defendant requests an award of \$91,812.00 for  
23 attorneys’ fees and non-taxable expenses (not including the fees incurred in preparing the  
24 Motion, which have also been requested in an undetermined amount). (Doc. 97 at 15)  
25 The Plaintiff does not contest that the Defendant is a prevailing party as required by 35  
26 U.S.C. § 285. In fact, the Defendant’s partial motion for summary judgment was granted,  
27 and the Plaintiff’s complaint was dismissed in its entirety. (Doc. 91) Therefore, the Court  
28 finds that the Defendant was the prevailing party for the purpose of considering an award

1 of attorneys' fees, and the Court will focus its analysis on whether the Defendant has  
2 proven that this case is so exceptional as to warrant an award of attorneys' fees.

3 The first prong of the *Octane Fitness* test requires the Court to review whether this  
4 case "stands out" from other cases due to the substantive strength of the Plaintiff's  
5 litigating position, considering both the governing law and the facts of the case. *Octane*  
6 *Fitness*, 134 S. Ct. at 1756. To this point, the Defendant argues that the Plaintiff's  
7 litigating position was meritless due to evidence exchanged between the parties during  
8 discovery, which the Defendant argues fully demonstrated the invalidity of the Plaintiff's  
9 patent. (Doc. 97 at 9) The Plaintiff argues that this case is not exceptional within the  
10 meaning of 35 U.S.C. § 285. (Doc. 112 at 7)

11 The Court finds that the strength of the Plaintiff's litigating position was not so  
12 weak as to classify this case as exceptional by the *Octane Fitness* standard. While the  
13 Plaintiff argued the validity of its patent in a losing effort, this Court does not find that its  
14 conduct or position in bringing the claims at issue were meritless or have risen to the  
15 level of misconduct. It is undisputed that the 2006 DB-30 minibike was based off of the  
16 Plaintiff's design. (Doc. 91 at 7) However, the Plaintiff was free to disagree with the  
17 information exchanged between the parties during discovery and the Defendant's  
18 interpretation of the validity of the patent. Furthermore, it is the Plaintiff's position that  
19 another court had already identified some merit to the Plaintiff's argument that the  
20 asymmetrical components of the '203 design distinguished it from the 2006 DB-30  
21 minibike design. (Doc. 112 at 9) In weighing whether the '203 Patent was anticipated by  
22 the 2006 DB-30 minibike design, the Court necessarily reviewed each party's depictions  
23 of the minibikes to compare and contrast their features. (Doc. 91 at 6–11) The Court's  
24 finding that the bikes were "nearly identical" was not a foregone conclusion, and the  
25 Plaintiff's arguments for the stylistic differences between the minibikes were not  
26 baseless. (Doc. 91 at 11) Accordingly, the Court finds the Plaintiff's litigating position  
27 was not meritless, although not strong enough to survive a motion for summary  
28 judgment.

