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**UNITED STATES DISTRICT COURT
DISTRICT OF ARIZONA**

David Shannon,

Plaintiff,

vs.

Verizon Wireless (VAW) LLC, et al.,

Defendants.

2:15-cv-01170 JWS

ORDER AND OPINION

[Re: Motion at Docket 16]

I. MOTION PRESENTED

At docket 16 defendant Verizon Wireless (VAW) LLC (“Verizon”) moves pursuant to Federal Rule of Civil Procedure 12(b)(6) for an order dismissing the second amended complaint (“SAC”) of plaintiff David Shannon (“Shannon”). Shannon responds at docket 18; Verizon replies at docket 19. Oral argument was not requested and would not assist the court.

II. BACKGROUND

Verizon hired Shannon as a Retail Sales Representative in 2000. According to the SAC, he had worked his way up to the position of Strategic Account Manager in the Business Channel by 2012.¹ Then, in 2013, several Verizon employees induced him to work for Verizon’s newly-created Health Care Team with promises about the work he

¹Doc. 10 at 2-3.

1 would have on that team. The promises did not pan out, and in early 2014 Verizon
2 issued Shannon two written “developmental warnings” related to his job performance.

3 In April 2014 Shannon reported to his supervisor “that there were sexual
4 relationships between supervisors and subordinates and that the same was improper
5 and against Verizon policy.”² Verizon fired Shannon the next day.

6 Shannon filed suit against Verizon in the Maricopa County Superior Court.³
7 Verizon removed the action to this court, invoking the court’s diversity jurisdiction. At
8 docket 10 Shannon filed the SAC, which includes five causes of action against Verizon:
9 (1) wrongful termination breach of contract; (2) bad faith; (3) intentional
10 misrepresentation; (4) negligent misrepresentation; and (5) retaliatory termination.
11 Verizon seeks dismissal of the SAC in its entirety.

12 **III. STANDARD OF REVIEW**

13 Rule 12(b)(6) tests the legal sufficiency of a plaintiff’s claims. In reviewing such a
14 motion, “[a]ll allegations of material fact in the complaint are taken as true and
15 construed in the light most favorable to the nonmoving party.”⁴ To be assumed true, the
16 allegations “may not simply recite the elements of a cause of action, but must contain
17 sufficient allegations of underlying facts to give fair notice and to enable the opposing
18 party to defend itself effectively.”⁵ Dismissal for failure to state a claim can be based on
19 either “the lack of a cognizable legal theory or the absence of sufficient facts alleged
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25 ²*Id.* at 10 ¶ 100.

26 ³Doc. 1-1 at 2-17.

27 ⁴*Vignolo v. Miller*, 120 F.3d 1075, 1077 (9th Cir. 1997).

28 ⁵*Starr v. Baca*, 652 F.3d 1202, 1216 (9th Cir. 2011).

1 under a cognizable legal theory.”⁶ “Conclusory allegations of law . . . are insufficient to
2 defeat a motion to dismiss.”⁷

3 To avoid dismissal, a plaintiff must plead facts sufficient to “state a claim to relief
4 that is plausible on its face.”⁸ “A claim has facial plausibility when the plaintiff pleads
5 factual content that allows the court to draw the reasonable inference that the defendant
6 is liable for the misconduct alleged.”⁹ “The plausibility standard is not akin to a
7 ‘probability requirement,’ but it asks for more than a sheer possibility that a defendant
8 has acted unlawfully.”¹⁰ “Where a complaint pleads facts that are ‘merely consistent
9 with’ a defendant’s liability, it ‘stops short of the line between possibility and plausibility
10 of entitlement to relief.’”¹¹ “In sum, for a complaint to survive a motion to dismiss, the
11 non-conclusory ‘factual content,’ and reasonable inferences from that content, must be
12 plausibly suggestive of a claim entitling the plaintiff to relief.”¹²

13 **IV. DISCUSSION**

14 **A. Counts I, II, & V - Wrongful Termination, Bad Faith, and Retaliatory 15 Termination**

16 Arizona Revised Statute § 23-1501 makes employment relationships severable
17 at will “unless both the employee and the employer have signed a written contract to the
18 contrary setting forth that the employment relationship shall remain in effect for a
19 specified duration of time or otherwise expressly restricting the right of either party to

20 ⁶*Balistreri v. Pacifica Police Dep’t*, 901 F.2d 696, 699 (9th Cir. 1990).

21 ⁷*Lee v. City of Los Angeles*, 250 F.3d 668, 679 (9th Cir. 2001).

22 ⁸*Ashcroft v. Iqbal*, 556 U.S. 662, 678 (2009) (quoting *Bell Atlantic Corp. v. Twombly*, 550
23 U.S. 544, 570 (2007)).

24 ⁹*Id.*

25 ¹⁰*Id.* (citing *Twombly*, 550 U.S. at 556).

26 ¹¹*Id.* (quoting *Twombly*, 550 U.S. at 557).

27 ¹²*Moss v. U.S. Secret Serv.*, 572 F.3d 962, 969 (9th Cir. 2009); see also *Starr*, 652 F.3d
28 at 1216.

1 terminate the employment relationship.”¹³ The written contract may be set forth in an
2 “employment handbook or manual or any similar document distributed to the employee,
3 if that document expresses the intent that it is a contract of employment.”¹⁴

4 Verizon argues that Shannon’s wrongful termination, bad faith, and retaliatory
5 termination claims each fail because the SAC fails to plausibly allege that Shannon had
6 a contract of employment. Verizon first argues that the SAC fails to allege “any facts
7 even remotely suggesting that [Shannon] entered into a” written employment contract.¹⁵
8 This is not so. The SAC alleges that Verizon breached a written employment contract
9 with Shannon set out in Verizon’s “employment handbook or manual or similar
10 documents,” including its “Human Resources handbook”¹⁶ and “Equal Employment
11 Opportunity / Affirmative Action Policy.”¹⁷

12 Verizon next argues that the SAC fails to allege an employment contract because
13 three unauthenticated documents attached to its motion show that Verizon manifested
14 an intent not to be bound by the policies upon which Shannon relies.¹⁸ These
15 documents are: (1) a print-out of a page from Verizon’s internal “About You” website
16 which states that Verizon employees are generally at-will employees, and the
17 information on that website “must not be interpreted as creating a contract of
18 employment”;¹⁹ (2) a second print-out from Verizon’s “About You” website, titled
19 “Performance Improvement and Corrective Action,” which describes Verizon’s
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21 ¹³A.R.S. § 23-1501(A)(2).

22 ¹⁴*Id.*

23 ¹⁵Doc. 16 at 5.

24 ¹⁶Doc. 10 at 6 ¶ 44.

25 ¹⁷*Id.* at 11 ¶ 104.

26 ¹⁸Doc. 16 at 5.

27 ¹⁹Doc. 16-1 at 2.

1 disciplinary process but also states that Verizon may alter that process “or forgo it
2 completely” when disciplining its employees;²⁰ and (3) a Verizon document, titled “2000
3 Certification,” which states that Verizon’s “Code of Business Conduct” does not “create
4 or provide [employees] with a right to continued employment at Verizon Wireless” and,
5 “[u]nless covered by other agreements, [they] are employed at the will of Verizon
6 Wireless for an indefinite period of time, and may be terminated by Verizon Wireless at
7 any time with or without cause, and without prior notice, for any reason not prohibited by
8 law.”²¹

9 When ruling on a Rule 12(b)(6) motion to dismiss, the court may not normally
10 consider evidence outside the pleadings without converting the motion into a Rule 56
11 motion for summary judgment and giving the nonmoving party an opportunity to
12 respond. “A court may, however, consider certain materials—documents attached to
13 the complaint, documents incorporated by reference in the complaint, or matters of
14 judicial notice—without converting the motion to dismiss into a motion for summary
15 judgment.”²² Verizon argues that the court may consider its evidence because it is
16 incorporated into the SAC by reference.²³ Yet, Verizon fails to cite any part of the SAC
17 that references Verizon’s “About You” website or its Code of Business Conduct.²⁴

18 Verizon’s argument is premised on its counsel’s assertion that the “About You”
19 website “is where Verizon’s workplace policies are maintained.”²⁵ There are two
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21 ²⁰*Id.* at 4-6.

22 ²¹*Id.* at 8.

23 ²²*United States v. Ritchie*, 342 F.3d 903, 907-08 (9th Cir. 2003).

24 ²³Doc. 16 at 5 n.1 (citing *Parrino v. FHP, Inc.*, 146 F.3d 699, 706 (9th Cir. 1998) (“[A]
25 district court ruling on a motion to dismiss may consider a document the authenticity of which is
26 not contested, and upon which the plaintiff’s complaint necessarily relies.”)).

27 ²⁴Doc. 19 at 4.

28 ²⁵Doc. 16 at 5.

1 reasons why the court cannot adopt this premise at this stage. First, it is a statement of
2 fact from Verizon’s counsel, not the SAC. And second, Verizon’s evidence does not
3 show that the two specific policy documents alleged in the SAC—the “Human
4 Resources handbook” and “Equal Employment Opportunity / Affirmative Action
5 Policy”—are governed by the disclaimers on its About You website or Code of Business
6 Conduct. Verizon has failed to show that the incorporation by reference doctrine
7 applies.

8 **B. Count III - Intentional Misrepresentation**

9 Count III of the SAC alleges that Verizon employees Terri Larson (“Larson”) and
10 John Harris (“Harris”) induced Shannon to work for the newly-created Health Care
11 Team by intentionally misrepresenting the position and the accounts that Verizon would
12 give him once he joined the team.²⁶ This intentional misrepresentation claim is a claim
13 of fraud under Arizona law, to which Rule 9(b)’s heightened pleading standard applies.²⁷
14 Rule 9(b) requires a party alleging fraud to “state with particularity the circumstances
15 constituting fraud.” It “demands that the circumstances constituting the alleged fraud be
16 specific enough to give defendants notice of the particular misconduct . . . so that they
17 can defend against the charge and not just deny that they have done anything wrong.”²⁸
18 The plaintiff must not only set forth “neutral facts,” such as the “time, place, and content
19 of an alleged misrepresentation,” but also what is false or misleading about the
20 statement and why.²⁹

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22 ²⁶Doc. 10 at 14 ¶ 127.

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24 ²⁷See *Snyder v. HSBC Bank, USA, N.A.*, 913 F. Supp. 2d 755, 773 (D. Ariz. 2012). See
25 also *Vess v. Ciba-Geigy Corp. USA*, 317 F.3d 1097, 1103 (9th Cir. 2003) (“It is established law,
in this circuit and elsewhere, that Rule 9(b)’s particularity requirement applies to state-law
causes of action.”).

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27 ²⁸*Kearns v. Ford Motor Co.*, 567 F.3d 1120, 1124 (9th Cir. 2009) (internal quotation
marks omitted).

28 ²⁹*Yourish v. California Amplifier*, 191 F.3d 983, 993 (9th Cir. 1999).

1 Shannon attributes two allegedly misleading statements to Larson and Harris.
2 First, he alleges that both—along with a third Verizon employee, Virgil Renz
3 (“Renz”)—promised him that he would have “certain accounts and certain quotas” once
4 he joined the Health Care team.³⁰ This is clearly insufficient under Rule 9(b). Second,
5 Shannon alleges that Larson and Renz promised him that he would specifically have the
6 Southwest Ambulance and Rural Metro accounts.³¹ But, as Verizon points out,
7 Shannon does not specify “which individual made what representations to him, when
8 the alleged statements were made . . . , how the statements were made to him . . . , or
9 where these statements were allegedly made to him.”³² Count III of the SAC fails to
10 satisfy Rule 9(b)’s heightened pleading standards and will be dismissed.

11 **C. Count IV - Negligent Misrepresentation**

12 Count IV of the SAC alleges negligent misrepresentation for Larson’s and Harris’
13 statements described above. “A claim for relief for negligent misrepresentation is one
14 governed by the principles of the law of negligence. Thus, there must be ‘a duty owed
15 and a breach of that duty before one may be charged with the negligent violation of that
16 duty.’”³³

17 Verizon argues that the SAC fails to state a claim for negligent misrepresentation
18 because it owed Shannon no duty of care. Shannon disagrees, citing the duty of
19 reasonable care or competence imposed by the Restatement (Second) of Torts
20 § 552—which the Arizona Supreme Court has adopted³⁴—on one who “in the course of
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22 ³⁰*Id.* at 3 ¶ 21.

23 ³¹*Id.* at ¶ 23.

24 ³²Doc. 19 at 8.

25 ³³*Van Buren v. Pima Cmty. Coll. Dist. Bd.*, 546 P.2d 821, 823 (Ariz. 1976) (quoting *West*
26 *v. Soto*, 336 P.2d 153, 156 (Ariz. 1959)).

27 ³⁴*See St. Joseph’s Hosp. & Med. Ctr. v. Reserve Life Ins. Co.*, 742 P.2d 808, 813 (Ariz.
28 1987).

1 his business, profession or employment, or in any other transaction in which he has a
2 pecuniary interest,” obtains or communicates information “for the guidance of others in
3 their business transactions.”³⁵ By not addressing Shannon’s argument in its reply,
4 Verizon effectively concedes that it owed Shannon such a duty.³⁶

5 Shannon’s claim fails, however, because the alleged misrepresentations were
6 promises of future conduct. “A promise of future conduct is not a statement of fact
7 capable of supporting a claim of negligent misrepresentation” because “negligent
8 misrepresentation requires a misrepresentation or omission of a *fact*.”³⁷ Verizon’s
9 promises about the accounts and quotas it would give Shannon once he joined the
10 Health Care Team concern future conduct. They cannot support a claim for negligent
11 misrepresentation. Count IV will be dismissed.

12 V. CONCLUSION

13 Based on the preceding discussion, Verizon’s motion to dismiss at docket 16 is
14 **GRANTED IN PART AND DENIED IN PART** as follows: Counts III and IV of the second
15 amended complaint are hereby **DISMISSED** with prejudice; the motion is **DENIED** in all
16 other respects.

17 DATED this 2nd day of December 2015.

18
19 /s/ JOHN W. SEDWICK
20 SENIOR UNITED STATES DISTRICT JUDGE
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25 ³⁵Restatement (Second) of Torts § 552(1) (1977).

26 ³⁶Doc. 19 at 11.

27 ³⁷*McAlister v. Citibank (Arizona)*, 829 P.2d 1253, 1261 (Ariz. Ct. App. 1992) (emphasis in
28 original). See also *Arnold & Associates, Inc. v. Misys Healthcare Sys.*, 275 F. Supp. 2d 1013,
1029 (D. Ariz. 2003).