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6 **IN THE UNITED STATES DISTRICT COURT**
7 **FOR THE DISTRICT OF ARIZONA**

8
9 Chad Carpenter, an individual,
10 Plaintiff/Defendant,

No. CV16-01768-PHX DGC

ORDER

11 v.

12 All American Games, a limited liability
13 company, Douglas Berman, an individual,
and Does 1-30, inclusive,

14 Defendants/Counterclaimants
15

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17 On September 27, 2016, Defendants All American Games (“AAG”) and Douglas
18 Berman filed an amended counterclaim against Plaintiff Chad Carpenter. Doc. 20.
19 Plaintiff filed a motion to dismiss pursuant to Rule 12(b)(6) of the Federal Rules of Civil
20 Procedure. Doc. 25. Defendants filed a response (Doc. 26), and Plaintiff did not reply.
21 Neither party has requested oral argument. For the reasons set forth below, the Court will
22 deny the motion.

23 **I. Background.**

24 The Court takes the allegations of Defendants’ counterclaim as true for purposes
25 of a motion to dismiss. Defendants, through a wholly owned subsidiary, Football
26 University, LLC (“FBU”), operate a national football tournament for youth football
27 players (“FBU tournament”). Doc. 20, ¶ 4. Defendants also operate football camps
28 throughout the United States, including in Phoenix, Seattle, and various cities in

1 California. *Id.* Plaintiff is a former employee of Defendants. *Id.* He worked as a
2 “regional player representative in the western region” and was “responsible for assisting
3 in recruiting athletes to attend [the camps] and recruiting teams to participate in the [FBU
4 tournament].” *Id.*, ¶ 5. Plaintiff began his affiliation with Defendants as a coach at the
5 camps in 2010. *Id.*, ¶ 6. Plaintiff became a full time employee in September 2012,
6 making a base salary of \$65,000 and receiving commissions based on camp revenues and
7 payments from FBU tournament participation. *Id.*, ¶ 6. Prior to June 2015, Defendant
8 paid Plaintiff two commissions: \$7,500 as payment for his work on the 2014 FBU
9 tournament, and \$3,110 as payment for his promotional activities for the 2015 FBU
10 camps in his region. *Id.* There is a factual dispute between the parties about whether
11 additional commissions are due. Doc. 25, at 4; Doc. 26 at 5-6.

12 In May 2015, Defendants discovered a “troubling and improper relationship
13 between Plaintiff and another former employee.” Doc. 20, ¶ 7. According to
14 Defendants, this former employee was manipulating “[Defendants’] financial systems to
15 inflate the revenue numbers for the FBU regional camps being held in Phoenix, Seattle
16 and California.” *Id.*, ¶ 8. Following the former employee’s termination on June 2, 2015,
17 Defendants discovered “considerable evidence that Plaintiff was fully knowledgeable of
18 the fraudulent actions of the dismissed former employee.” *Id.*, ¶¶ 9-10. Defendants’
19 investigation revealed that “Plaintiff extended reduced pricing to customers that were
20 unauthorized by AAG in order to inflate the revenue numbers for those camps,” and that
21 Plaintiff had acted with “gross insubordination with respect to his supervisor.” *Id.*, ¶¶ 11-
22 12. Within days of the first employee’s termination, Defendants terminated Plaintiff. *Id.*,
23 ¶ 13; Doc. 1, ¶ 13.

24 Plaintiff contends that, after his termination, Defendants sent an e-mail regarding
25 his termination to over 200 employees and outside affiliates, calling into question his
26 character, jeopardizing his future employment, and potentially making him
27 “untouchable” as a coach. Doc. 1, ¶ 13. Plaintiff sued Defendants for defamation,
28 unpaid wages, unjust enrichment, and breach of contract. Doc. 1. Defendants’ amended

1 counterclaim followed, alleging breach of contract, unjust enrichment, breach of implied
2 covenant, breach of fiduciary duty of good faith and loyalty to AAG, and conversion.
3 Doc. 20 at 10-14.

4 **II. Legal Standard.**

5 A successful motion to dismiss under Rule 12(b)(6) must show either that the
6 complaint lacks a cognizable legal theory or fails to allege facts sufficient to support its
7 theory. *Balistreri v. Pacifica Police Dep't*, 901 F.2d 696, 699 (9th Cir. 1990). A
8 complaint that sets forth a cognizable legal theory will survive a motion to dismiss as
9 long as it contains “sufficient factual matter, accepted as true, to ‘state a claim to relief
10 that is plausible on its face.’” *Ashcroft v. Iqbal*, 556 U.S. 662, 678 (2009) (citing *Bell Atl.*
11 *Corp. v. Twombly*, 550 U.S. 544, 570 (2007)). A claim has facial plausibility when “the
12 plaintiff pleads factual content that allows the court to draw the reasonable inference that
13 the defendant is liable for the misconduct alleged.” *Id.*, 556 U.S. at 678 (citing *Twombly*,
14 550 U.S. at 556). “The plausibility standard is not akin to a ‘probability requirement,’
15 but it asks for more than a sheer possibility that a defendant has acted unlawfully.” *Id.*
16 (citing *Twombly*, 550 U.S. at 556). Arizona law governs Defendants’ state law claims.
17 *United Mine Workers of America v. Gibbs*, 383 U.S. 715, 726 (1996).

18 **III. Defendants’ Motion to Dismiss.**

19 **A. Breach of Contract.**

20 Plaintiff argues that Defendants’ amended counterclaim recites only legal
21 conclusions and fails to plead sufficient factual allegations that, if true, would state a
22 cause of action for breach of contract. Doc. 25 at 2. The elements of a breach of contract
23 claim are the existence of a contract, breach, and resulting damages. *Thomas v.*
24 *Montelucia Villas, LLC*, 302 P.3d 617, 621 (Ariz. 2013). Defendants’ counterclaim
25 alleges that Plaintiff became a full-time employee in September 2012, and that his salary
26 and commissions were contingent upon his responsibilities as a player representative and
27 recruiter. Doc. 20, ¶¶ 5-6. Defendants contend that Plaintiff breached his employment
28 contract by “[s]pecifically and without limitation fail[ing] to follow FBU procedures with

1 regard to billing and pricing for camps, which were Plaintiff’s job responsibilities
2 pursuant to his Agreement with AAG.” *Id.*, ¶ 20. Specifically, Defendants allege that
3 Plaintiff failed to follow FBU procedures regarding billing and pricing by extending
4 unauthorized discounts to certain AAG customers to inflate the revenue figures for his
5 camps, causing Defendants both financial and reputational damage. *Id.*, ¶¶ 11, 20, 22.
6 Defendants also assert that Plaintiff’s alleged insubordination was in violation of FBU
7 policies and procedures. *Id.*, ¶ 20. These allegations provide a sufficient factual basis to
8 support the claim for breach of contract.

9 Plaintiff also argues that Defendants’ amended counterclaim only cites “conduct
10 by a third party employee and fails to establish any facts related to the duties of an
11 agreement or the breach of those duties by Plaintiff.” Doc. 25 at 3. To the contrary,
12 Defendants have pled when the employment relationship began with Plaintiff, when and
13 how they discovered his failure to comply with billing and pricing policies and
14 procedures, and the injury Plaintiff’s conduct has caused them. Although Defendants do
15 allege that Plaintiff was aware of the former employee’s fraudulent actions (Doc. 20,
16 ¶¶ 7-10), the Court need not decide if that factual allegation alone is sufficient because it
17 is not the sole allegation upon which Defendants’ breach of contract claim depends.
18 Defendants have pled sufficient facts to state a claim that is plausible on its face. *See*
19 *Iqbal*, 556 U.S. at 678.

20 **B. Unjust Enrichment.**

21 A party is unjustly enriched when it “has and retains money or benefits which in
22 justice and equity belong to another.” *City of Sierra Vista v. Cochise Enters., Inc.*, 697
23 P.2d 1125, 1131 (Ariz. Ct. App. 1984). The five elements of unjust enrichment are “(1)
24 an enrichment; (2) an impoverishment; (3) a connection between the enrichment and the
25 impoverishment; (4) absence of justification for the enrichment and the impoverishment,
26 and (5) an absence of a remedy provided by law.” *Id.* Plaintiff argues that Defendants
27 have not pled sufficient facts as to elements 1-4. Doc. 25 at 4. The Court disagrees.
28

1 Defendants allege that Plaintiff was enriched by accepting his salary and
2 commissions, resulting in an impoverishment to Defendants, because Plaintiff did not
3 perform his obligations and responsibilities according to AAG policies and procedures.
4 Doc. 20, ¶¶ 23-25. If Defendants’ allegations are true, then Plaintiff’s acceptance of
5 salary and commissions based on inflated revenues and unauthorized discounts
6 reasonably suggests that Defendant was impoverished, Plaintiff was enriched, and there
7 was a connection between and absence of justification for both elements.

8 Plaintiff also argues that Defendants have not alleged a lack of legal remedy under
9 the fifth element, and that Defendants have an adequate legal remedy in their breach of
10 contract claim. Doc. 25 at 5. But Defendants can plead alternative legal theories, Fed. R.
11 Civ. P. 8(a)(3), and need not include the words “in the alternative,” *Arnold & Assocs.,*
12 *Inc. v. Misys Healthcare Sys.*, 275 F. Supp. 2d 1013, 1029 (D. Ariz. 2003). Further,
13 “[t]he mere existence of a contract governing the dispute does not automatically
14 invalidate an unjust enrichment alternative theory of recovery. A theory of unjust
15 enrichment is unavailable only to a plaintiff if that plaintiff has already received the
16 benefit of [his] contractual bargain.” *Adelman v. Christy*, 90 F. Supp. 2d 1034, 1045 (D.
17 Ariz. 2000).

18 **C. Breach of Implied Covenant.**

19 Plaintiff argues that Defendants fail to allege sufficient facts to establish a
20 fiduciary relationship between Defendants and Plaintiff as an element of their breach of
21 implied covenant claim. Doc. 25 at 5. But under Arizona law, every contract “implies a
22 covenant of good faith and fair dealing.” *Rawlings v. Apodaca*, 726 P.2d 565, 569 (Ariz.
23 1986). The implied covenant “prohibits a party from doing anything to prevent other
24 parties to the contract from receiving the benefits and entitlements of the agreement. The
25 duty arises by operation of law but exists by virtue of a contractual relationship.” *Wells*
26 *Fargo Bank v. Arizona Laborers*, 38 P.3d 12, 29 (Ariz. 2002).

1 A plaintiff may sue for breach of the implied covenant in contract or tort.
2 *Rawlings*, 726 P.2d at 574. To bring a tortious breach of implied covenant claim, the
3 parties must have a “special relationship . . . arising from elements of public interest,
4 adhesion, and fiduciary responsibility.” *Wells Fargo*, 38 P.3d at 29 (quoting *Burkons v.*
5 *Ticor Title Ins. Co. of California*, 813 P.2d 710, 721 (Ariz. 1991)). If a plaintiff pursues
6 recovery only in contract, however, he need not establish the special relationship required
7 for a tort claim. *Wells Fargo*, 38 P.3d at 29.

8 Plaintiff’s attack on the sufficiency of Defendants’ alleged “special relationship”
9 seems to assume that Defendants seek recovery in tort. Doc. 25 at 5-6; Doc. 20 at 12.
10 But Defendants may assert breach of the implied covenant in contract. Although
11 Defendants do refer to the parties’ relationship as a “special relationship” (Doc. 20, ¶ 28),
12 Defendants simply allege that an implied covenant arose from Plaintiff’s employment (*id.*
13 at 12). Defendants allege that Plaintiff breached the covenant by failing to follow camp
14 pricing policies and procedures, specifically by offering unauthorized discounts to inflate
15 his camp revenues and increase his commissions. *Id.* If those allegations are true, they
16 may well constitute breach of the implied covenant to fulfill his employment contract
17 fairly and in good faith.

18 Defendants may later argue that Plaintiff’s relationship with them rose to the level
19 of a special relationship, allowing them to recover in tort. Under Arizona law, an
20 employee owes his employer a fiduciary duty. *McCallister Co. v. Kastella*, 825 P.2d 980,
21 982 (Ariz. Ct. App. 1992) (citing *Mallamo v. Hartman*, 219 P.2d 1039, 1041 (Ariz. 1950)
22 (“in Arizona, an employee/agent owes his or her employer/principal a fiduciary duty.”)).
23 A special relationship may arise from fiduciary responsibility. *Wells Fargo*, 38 P.3d at
24 29. The Court need not determine now whether Defendants can establish a special
25 relationship for purposes of tort damages. Defendants allege that Plaintiff breached the
26 implied covenant, and that his breach deprived them of the benefits of the bargain. These
27 factual allegations, if true, are sufficient to sustain Defendants’ claim for breach of
28 implied covenant.

1 Relying on the memorandum decision in *Harris v. Superior Court of Arizona ex*
2 *rel. Cty. of Maricopa*, 278 Fed. Appx. 719, 721 (9th Cir. 2008), Plaintiff argues that
3 tortious bad faith claims cannot arise out of employment contracts (Doc 25 at 2). The
4 Court disagrees. *Harris* upheld summary judgment for defendant employers, stating that
5 “defendants did not breach the covenant of good faith and fair dealing because Harris was
6 terminated for ‘good cause.’” *Harris*, 278 Fed. Appx. at 721. *Harris* cites Arizona cases
7 for the proposition that an employer does not breach the implied covenant by terminating
8 an employee for good cause or no cause, whether the employee is an at-will employee or
9 employed by contract, unless a public policy is violated. *Id.* (citing *Wagenseller v.*
10 *Scottsdale Mem’l Hosp.*, 710 P.2d 1025, 1041 (1985); *Nelson v. Phoenix Resort Corp.*,
11 888 P.2d 1375, 1385 (Ariz. Ct. App. 1994)). Defendants’ claim is based on Plaintiff’s
12 alleged non-performance and failure to comply with the terms of his employment; *Harris*
13 and the cases it cites would govern if Plaintiff claimed that Defendants breached the
14 implied covenant by terminating his employment. *Harris* is inapposite to Defendants’
15 claim.

16 **D. Breach of Fiduciary Duty.**

17 Plaintiff argues that Defendants’ counterclaim does not allege facts to establish a
18 fiduciary relationship between Plaintiff and Defendants. The Court disagrees.

19 As discussed above, Arizona provides that an employee owes a fiduciary duty to
20 his employer. *McCallister*, 825 P.2d at 982. Defendants allege that Plaintiff owed
21 fiduciary duties to AAG, as well as duties of loyalty and good faith. Doc. 20, ¶¶ 31-35.
22 Specifically, Defendants argue these duties included the duty “to follow AAG’s rules and
23 procedures” and “to not interfere with AAG’s existing and potential business
24 relationships.” *Id.*, ¶ 33. Defendants allege that Plaintiff extended unauthorized
25 discounts to AAG clients to inflate his own revenue numbers, and that Plaintiff was
26 aware of the former employee’s fraudulent manipulation of AAG’s financial systems to
27 inflate Plaintiff’s commissions. *Id.*, ¶¶ 10-11, 31-35. Defendants assert that by engaging
28 in these activities, Plaintiff breached his duties to Defendants. *Id.*, ¶ 35. If Plaintiff was

1 aware of another employee’s fraudulent scheme to inflate his commissions, and if
2 Plaintiff extended unauthorized discounts to inflate his own revenue numbers, the Court
3 reasonably can infer that Plaintiff breached his fiduciary duties of good faith and loyalty
4 to Defendants.

5 **E. Conversion.**

6 Plaintiff argues that Defendants’ amended counterclaim fails to allege facts that, if
7 true, would state a cause of action for conversion. Plaintiff argues that Defendants state
8 only legal conclusions, and that Plaintiff’s alleged misappropriation of assets is an
9 insufficient basis for a claim of conversion under Arizona law. Doc. 25 at 7.

10 Conversion is “an act of wrongful dominion or control over personal property in
11 denial of or inconsistent with the rights of another.” *Case Corp. v. Gehrke*, 91 P.3d 362,
12 365 (Ariz. Ct. App. 2004) (quoting *Sears Consumer Fin. Corp. v. Thunderbird Prods.*,
13 802 P.2d 1032, 1034 (Ariz. Ct. App. 1990)). “While a conversion claim cannot be
14 maintained to collect on a debt that could be satisfied by money generally, money can be
15 the subject of a conversion claim if the money ‘can be described, identified or segregated,
16 and an obligation to treat it in a specific manner is established.’” *Id.* (quoting *Autoville,*
17 *Inc. v. Friedman*, 510 P.2d 400, 403 (Ariz. Ct. App. 1973) (citations omitted)).

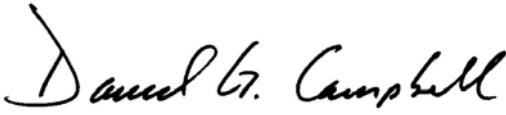
18 Defendants allege that Plaintiff misappropriated assets by “offering discounted
19 rates to FBU camp attendees in violation of AAG policies and [that] Plaintiff was
20 involved in an inflated revenue scheme that created false revenues for commission
21 purposes for the Plaintiff.” Doc. 20, ¶¶ 37-39. Depriving Defendants of their revenue is
22 not tantamount to Plaintiff’s collecting of a debt. Defendants’ allegations, if true, would
23 show that Plaintiff exercised wrongful control over their revenue.

24 Arizona law instructs that money can be the subject of conversion if it “can be
25 described, identified or segregated, and an obligation to treat it in a specific manner is
26 established.” *Autoville Inc.*, 510 P.2d at 403. Defendants will be required to satisfy this
27 requirement to the extent their conversion claim is based on money. For purposes of
28 Plaintiff’s motion, however, Defendants have pled a sufficient claim.

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IT IS ORDERED that Plaintiff's motion to dismiss (Doc. 25) is **denied**.

Dated this 30th day of January, 2017.



David G. Campbell
United States District Judge