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6 **IN THE UNITED STATES DISTRICT COURT**
7 **FOR THE DISTRICT OF ARIZONA**
8

9 David G Lowthorp,

10 Plaintiff,

11 v.

12 Mesa Air Group Incorporated, et al.,

13 Defendants.
14

No. CV-20-00648-PHX-MTL

ORDER

15 Plaintiffs bring this federal securities class action pursuant to Sections 11, 12(a)(2),
16 and 15 of the Securities Act of 1933 (the “Securities Act”), 15 U.S.C. § 77a *et seq.*, on
17 behalf of themselves and all others who purchased Mesa Air Group, Inc. (“Mesa Air”)
18 securities “pursuant and/or traceable to” the company’s initial public offering (“IPO”).
19 (Doc. 52 at ¶ 1.) Plaintiffs also assert claims against several Mesa Air officers and board
20 members, as well as the financial institutions that underwrote the IPO. (*Id.*) Defendants
21 Mesa Air, Jonathan G. Ornstein, Michael J. Lotz, Daniel J. Altobello, Ellen N. Artist,
22 Mitchell Gordon, Dana J. Lockhart, G. Grant Lyon, Giacomo Picco, Harvey Schiller, and
23 Don Skiados’s (collectively, the “Mesa Defendants”) have moved to dismiss all of
24 Plaintiffs’ claims. (Doc. 56.) Defendants Raymond James & Associates, Inc., Merrill
25 Lynch, Pierce, Fenner & Smith Inc., Cowen and Company, LLC, Stifel, Nicolaus &
26 Company, Inc., and Imperial Capital, LLC (collectively, the “Underwriter Defendants”)
27 have joined the Mesa Defendants’ motion. (Doc. 59.) The motion is fully briefed.
28 (Docs. 60, 63.) For the reasons given below, the Court will grant the motion in part.

1 **I. BACKGROUND**

2 This case arises out of offering documents that Mesa Air filed with the Securities
3 and Exchange Commission (“SEC”) in connection with the company’s IPO. The First
4 Amended Class Action Complaint (the “Amended Complaint”) (Doc. 52) alleges the
5 following facts, which the Court takes as true for purposes of resolving the pending motion.
6 *See Everest & Jennings, Inc. v. Am. Motorists Ins. Co.*, 23 F.3d 226, 228 (9th Cir. 1994).

7 Mesa Air is a regional air carrier. (Doc. 52 ¶ 2.) It operates flights for American
8 Airlines, Inc. (“American”) and United Airlines, Inc. (“United”) pursuant to terms detailed
9 in respective capacity purchase agreements (“CPA”). (*Id.*) Mesa Air derives all its
10 operating revenue from the CPAs. (*Id.*) As of March 2018, the American CPA accounted
11 for 54% of Mesa Air’s total revenue; the United CPA supplied the remaining 46%. (*Id.*)

12 In August 2018, Mesa Air conducted its IPO, selling nearly 11 million shares of
13 common stock to the investing public at \$12 per share. (*Id.* ¶ 59.) The Securities Act
14 generally requires companies to file registration statements with the SEC before selling
15 securities in interstate commerce. *See* 15 U.S.C. §§ 77d, 77e; *see also Omnicare, Inc. v.*
16 *Laborers Dist. Council Constr. Indus. Pension Fund*, 575 U.S. 175, 178 (2015). Thus,
17 ahead of the IPO, Mesa Air filed a registration statement and prospectus with the SEC.
18 (Doc. 52 ¶¶ 57–58.) Of significance here, the registration statement touted Mesa Air’s
19 relationship with American and the company’s operational performance.¹ (*Id.* ¶¶ 66–74,
20 77.) It indicated that Mesa Air possessed 145 aircraft, including one unassigned operational
21 spare. (*Id.* ¶ 69.) And the offering documents cautioned investors about risks that may
22 adversely affect Mesa Air’s prosperity. (*Id.* ¶¶ 79–84.)

23 Soon after the IPO, market analysts initiated coverage of Mesa Air’s financial
24 condition. (*Id.* ¶ 88.) In an equity research report published by Cowen in September 2018,
25 analysts stated that “Mesa faced a significant amount of maintenance and engine expenses
26 on owned aircraft in the past few years,” but the “maintenance cost bubble is now behind
27 them, which should lead to a stable maintenance outlook for the next few years.” (*Id.*) In a

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¹ The specific statements challenged by the Pension Fund are discussed in addressing the parties’ arguments.

1 separate report published by Raymond James, analysts explained that Mesa Air’s earnings
2 per share (“EPS”) was “set to grow sharply in FY19/FY20 due to,” inter alia, a “fall-off in
3 heavy maintenance cost.” (*Id.* ¶ 89.)

4 On January 31, 2019, Mesa Air filed a Form 8-K with the SEC, announcing that its
5 board of directors had ratified the company’s entry into a term sheet with American, which
6 amended the American CPA. (*Id.* ¶¶ 77, 92.) The Form 8-K described the CPA
7 amendments as follows: (1) “the conversion of two aircraft under the CPA to operational
8 spares, resulting in a decrease in the number of guaranteed revenue-generating aircraft
9 operated by Mesa for American from 64 to 62, effective April 1, 2019;” (2) new and revised
10 operational performance criteria; and (3) if Mesa Air “failed to comply with the new and
11 revised operational performance criteria, American would have the unilateral right to
12 permanently withdraw one aircraft from the CPA, up to two aircraft from the CPA in any
13 calendar month, and up to six aircraft in total.”² (*Id.* ¶ 92.) Mesa Air’s chief executive
14 officer, Jonathan Ornstein, discussed the American CPA amendment with investors during
15 a quarterly earnings call in February 2019. (*Id.* ¶ 94.) He explained: “About a year ago,
16 American talked [to] us about raising our performance levels” because the pre-amendment
17 criteria “were certainly far below” the industry standard. (*Id.*)

18 In May 2019, Mesa Air reported disappointing quarter two financial and operating
19 results. (*Id.* ¶ 96.) The company reported adjusted net income of \$16 million and adjusted
20 EPS of \$0.46, which fell below analysts’ estimates of \$0.55 per share. (*Id.*) As to total
21 operating revenue, Mesa Air reported \$177 million, \$1.5 million less than analysts’
22 estimates. (*Id.*) During a corresponding earnings call, Mr. Ornstein stated: “We knew that
23 in the last year, 18 months, I mean, we were hamstrung by the fact that we had expanded a
24 lot, we needed more pilots, we got hung up a little bit in pilot training, maintenance became
25 more difficult in terms of qualified maintenance people. And we’re just sort of finally
26 putting all that together.” (*Id.* ¶ 99.)

27 The company’s financial woes continued through quarter three. (*Id.* ¶ 101.) It

28 ² The actual Term Sheet was disclosed on December 17, 2019, when Mesa Air filed it with
the SEC as an attachment to the company’s Form 10-K. (Doc. 52 ¶ 78.)

1 reported an adjusted EPS of only \$0.30, and the company’s total operating revenue was
2 \$3 million less than analysts’ estimates. (*Id.*) Mesa Air also reported “increased
3 maintenance expenses of \$54 million, more than analyst estimates of \$47 million,” and
4 “total operating expenses of \$163 million,” nearly \$14 million more than analysts
5 projected. (*Id.*) During a third quarter earnings call, Mesa Air’s chief operating officer,
6 Bradford Rich, explained that, sometime after May 1, 2019, the company had one aircraft
7 rendered unavailable due to ground damage and two additional aircraft pulled due to “labor
8 shortages at our heavy maintenance provider.” (*Id.* ¶ 102.) Given this reduction in aircraft,
9 Mesa Air failed to meet the revised performance metrics under the American CPA, and
10 American exercised its right to remove two aircraft. (*Id.* ¶ 103.) Mr. Rich stated that, once
11 Mesa Air was “properly spared,” it would “add the mechanics to deal with some of the
12 more intensive maintenance issues, and [the company] should be able to operate the fleet
13 very reliably and meet [American’s] expectations.” (*Id.* ¶ 107.) Mr. Ornstein, in response
14 to an analyst question, added that “[t]here were literally years of discussions in regard to
15 what was the adequate spare count.” (*Id.* ¶ 109.) He further noted that “clearly, this quarter,
16 we’ve seen a sort of confluence of issues that have really put us in a difficult position.”
17 (*Id.*) In the days following the earnings call, Mesa Air’s stock price dropped to \$5.84 per
18 share. (*Id.* ¶ 78.)

19 By April 1, 2020, Mesa Air’s stock plummeted to \$3.03 per share. (*Id.* ¶ 14.) The
20 same day, Plaintiff David G. Lowthorp initiated this action. (Doc. 1.) After reviewing three
21 lead plaintiff motions as required under the Private Securities Litigation Reform Act
22 (“PSLRA”), the Court appointed DeKalb County Pension Fund (the “Pension Fund”) as
23 lead plaintiff and Faruqi & Faruqi, LLC as lead counsel. (Doc. 33.) The Pension Fund
24 purchased just over 30,000 shares of Mesa Air common stock “pursuant and/or traceable
25 to the IPO.” (Doc. 52 ¶ 19, Ex. A at 2.)

26 On August 17, 2020, the Pension Fund filed the Amended Complaint, asserting
27 claims for relief under Sections 11, 12(a)(2), and 15 of the Securities Act. (Doc. 52 at 44–
28 47.) The Mesa Defendants, joined by the Underwriter Defendants, have moved to dismiss

1 the Pension Fund’s claims pursuant to Rule 12(b)(6) of the Federal Rules of Civil
2 Procedure. (Docs. 56, 59.) They also move the Court to either incorporate by reference or
3 take judicial notice of 13 documents. (Doc. 58.) Both motions are ripe for ruling. (Docs. 56,
4 58, 60, 62, 63, 64.) The Court first resolves the motion pertaining to the doctrine of
5 incorporation by reference and judicial notice.

6 **II. INCORPORATION BY REFERENCE AND JUDICIAL NOTICE**

7 **A. Legal Standard**

8 Generally, when assessing the sufficiency of a complaint under Rule 12(b)(6), the
9 Court may not consider material outside the pleadings. *Lee v. City of Los Angeles*, 250 F.3d
10 668, 688 (9th Cir. 2001); *see also* Fed. R. Civ. P. 12(d). “There are two exceptions to this
11 rule: the incorporation-by-reference doctrine, and judicial notice under Federal Rule of
12 Evidence 201.” *Khoja v. Orexigen Therapeutics, Inc.*, 899 F.3d 988, 998 (9th Cir. 2018);
13 *see also Tellabs, Inc. v. Makor Issues & Rts., Ltd.*, 551 U.S. 308, 322 (2007) (“[C]ourts
14 must consider the complaint in its entirety, as well as other sources courts ordinarily
15 examine when ruling on Rule 12(b)(6) motions to dismiss, in particular, documents
16 incorporated into the complaint by reference, and matters of which a court may take judicial
17 notice.”).

18 Recently, the Ninth Circuit acknowledged “a concerning pattern in securities cases,”
19 whereby defendants improperly “exploit[]” the incorporation-by-reference doctrine and
20 judicial notice to “defeat what would otherwise constitute adequately stated claims at the
21 pleading stage.” *Khoja*, 899 F.3d at 998. Mindful that “[t]he overuse and improper
22 application of [these procedures] . . . can lead to unintended and harmful results,” the Ninth
23 Circuit “clarif[ied] when it is proper to take judicial notice of facts in documents, or to
24 incorporate by reference documents into a complaint, and when it is not.” *Id.* at 998–99.
25 Because the two procedures “permit district courts to consider materials outside a
26 complaint, but each does so for different reasons and in different ways,” the Court will
27 address them in turn. *Id.* at 998.

28 Rule 201 of the Federal Rules of Evidence permits courts to take judicial notice of

1 “adjudicative fact[s]” that are “not subject to reasonable dispute,” meaning the fact “can
2 be accurately and readily determined from sources whose accuracy cannot reasonably be
3 questioned.” Fed. R. Evid. 201(a)–(b). Courts, however, cannot take judicial notice of
4 disputed facts contained in documents susceptible to judicial notice. *See Khoja*, 899 F.3d
5 at 999. Thus, courts must “clearly specify” the fact or facts being judicially noticed. *Id.*

6 “Unlike rule-established judicial notice, incorporation-by-reference is a judicially
7 created doctrine that treats certain documents as though they are part of the complaint
8 itself.” *Id.* at 1002. The doctrine is designed to prevent plaintiffs “from selecting only
9 portions of documents that support their claims, while omitting portions of those very
10 documents that weaken—or doom—their claims.” *Id.* A document may be incorporated by
11 reference into a complaint if it either “forms the basis of [a] plaintiff’s claim” or is referred
12 to “extensively” by the plaintiff. *United States v. Ritchie*, 342 F.3d 903, 908 (9th Cir. 2003).
13 For a reference to be sufficiently “extensive,” a document should be referred to “more than
14 once.” *Khoja*, 899 F.3d at 1003. But “a single reference” could, in theory, satisfy the
15 standard if the reference is “relatively lengthy.” *Id.*

16 Generally, and unlike judicial notice, district courts “may assume [an incorporated
17 document’s] contents are true for purposes of a motion to dismiss under Rule 12(b)(6).”
18 *Marder v. Lopez*, 450 F.3d 445, 448 (9th Cir. 2006) (quoting *Ritchie*, 342 F.3d at 908). It
19 is improper, however, for courts “to assume the truth of an incorporated document if such
20 assumptions only serve to dispute facts stated in a well-pleaded complaint.” *Khoja*, 899
21 F.3d at 1003. Thus, courts must be cautious when drawing inferences from incorporated
22 documents. *Id.*

23 **B. Discussion**

24 To support their motion to dismiss, the Mesa Defendants ask the Court to
25 incorporate by reference or take judicial notice of 13 documents, labelled as exhibits for
26 ease of reference. (Doc. 58.) The Pension Fund “does not object to the court recognizing
27 the existence of [the] offered documents and the statements made within.” (Doc. 62 at 1.)
28 The Pension Fund does, however, “object[] to the Court accepting as true any of the

1 statements or information contained in” the at-issue documents. (*Id.* at 1–2.) The Court will
2 address the procedures seriatim.

3 **1. Incorporation by Reference**

4 Defendants seek to have Exhibits 1, 2, 3, 4, 5, 6, 7, 9, and 12 incorporated into the
5 Amended Complaint. (Doc. 58 at 4–5.) Exhibit 1 contains excerpts from Mesa Air’s
6 prospectus, as filed with the SEC on Form 424B4 on August 10, 2018. (Doc. 57-1.) Exhibit
7 2 is an index of exhibits identified in Mesa Air’s Form S-1/A, as filed with the SEC on July
8 30, 2018. (Doc. 57-2.) Both exhibits are part of Mesa Air’s registration statement, which
9 forms the basis of the Pension Fund’s claims, and the registration statement is referenced
10 extensively in the Amended Complaint. (*See* Doc. 52 ¶¶ 1, 8–10, 13, 44, 45, 50, 51, 53,
11 56–58, 60, 65–74, 77, 79–84, 131, 133.) Accordingly, the Court will incorporate Exhibits 1
12 and 2 into the Amended Complaint. *See Ritchie*, 342 F.3d at 908 (noting the doctrine is
13 applicable if “a plaintiff’s claim about stock fraud is based on the contents of SEC filings”).

14 Exhibits 3, 4, and 5 are related to the American CPA. Exhibit 3 is the CPA itself,
15 which was attached as an exhibit to Mesa Air’s Form S-1/A. (Doc. 57-3.) The Amended
16 Complaint references the American CPA extensively, and thus the Court will incorporate
17 the document. (*See* Doc. 52 at ¶¶ 2, 3, 12, 13, 20, 45–47, 53, 54, 67, 69, 75, 77, 78, 85, 92–
18 94, 97, 98, 102–05, 109.) Exhibit 4 is Mesa Air’s Form 8-K, as filed with the SEC on
19 January 31, 2019. (Doc. 57-4.) The Form 8-K is referenced in two paragraphs in the
20 Amended Complaint. (Doc. 52 ¶¶ 78, 92.) In paragraph 78(d), the Pension Fund quotes one
21 of three paragraphs in the Form 8-K pertaining to the CPA amendment. (*Compare* Doc. 52
22 ¶ 78(d), *with* Doc. 57-4 at 4.) Though this may be a closer question than Exhibit 3, the
23 Court finds the references to Exhibit 4 sufficiently extensive to incorporate the document
24 into the Amended Complaint. Exhibit 5 is the “Nineteenth Amendment to Code Share and
25 Revenue Sharing Agreement,” which was filed with the SEC as an exhibit to Mesa Air’s
26 Form 10-K on December 17, 2019. (Doc. 57-5.) This document, which is referred to by the
27 parties as the “American Term Sheet” or “American CPA amendment,” is referenced
28 extensively in the Amended Complaint. (Doc. 52 ¶¶ 78, 92–94, 97, 98, 102, 103, 105.) The

1 Court will thus incorporate the document.

2 Exhibits 6, 7, 9, and 12 are transcripts of Mesa Air’s quarterly earnings conference
3 calls. Exhibit 6 is S&P Global’s Transcript of Mesa Air’s FQ1 2019 Earnings Call, dated
4 February 5, 2019. (Doc. 57-6 at 2.) The Court will incorporate this transcript into the
5 Amended Complaint because it is referenced extensively therein. (Doc. 52 ¶¶ 13, 75, 78,
6 85, 94.) Exhibit 7 is S&P Global’s Transcript of Mesa Air’s FQ3 2019 Earnings Call, dated
7 August 9, 2019. (Doc. 57-7.) The Amended Complaint refers to Exhibit 7 extensively, and
8 the Court will incorporate the document. (Doc. 52 ¶¶ 7, 12, 102–10.) Exhibit 9 is S&P
9 Global’s Transcript of Mesa Air’s FQ4 2019 Earnings Call, dated December 11, 2019.
10 (Doc. 57-9.) Although this document is referenced only once in the Amended Complaint
11 (Doc. 52 ¶ 78), the reference is “relatively lengthy” and the Pension Fund does not oppose
12 Mesa Air’s request. (Doc. 62 at 4.) *Khoja*, 899 F.3d at 1003 (“In theory, a reference may
13 be sufficiently ‘extensive’ if a single reference is relatively lengthy.”). Accordingly, the
14 Court finds the reference sufficiently extensive under *Khoja* and *Ritchie*. Exhibit 12 is S&P
15 Global’s Transcript of Mesa Air’s FQ2 2019 Earnings Call, dated May 10, 2019. (Doc. 57-
16 12.) This transcript is extensively referenced in the Amended Complaint. (Doc. 52 ¶¶ 7,
17 11, 97–100.) The Court will therefore incorporate the transcript. Accordingly, the Court
18 will grant the Mesa Defendants’ request to incorporate Exhibits 1, 2, 3, 4, 5, 6, 7, 9, and 12
19 into the Amended Complaint in its entirety.

20 2. Judicial Notice

21 Defendants ask the Court to take judicial notice of Exhibits 8, 10, 11, and 13.
22 (Doc. 58 at 6–9.) Exhibit 8 is a February 10, 2020 press release, which was filed with the
23 SEC as an exhibit to Mesa Air’s Form 8-K. (Doc. 57-8.) An SEC filing generally qualifies
24 as a “source[] whose accuracy cannot reasonably be questioned.” Fed. R. Evid. 201(b)(2);
25 *see also Metzler Inv. GMBH v. Corinthian Colls., Inc.*, 540 F.3d 1049, 1064 n.7 (9th Cir.
26 2008) (citing *Dreiling v. Am. Express Co.*, 458 F.3d 942, 946 n.2 (9th Cir. 2006) (SEC
27 filings subject to judicial notice)). Accuracy, however, “is only one part of the inquiry
28 under Rule 201(b).” *Khoja*, 899 F.3d at 999. Thus, this Court must “consider—and

1 identify—which fact or facts it is noticing” from the SEC filing. *Id.* For purposes of
2 resolving the motion to dismiss, the Court will judicially notice that Mesa Air filed a press
3 release with the SEC on February 10, 2020 and that Mesa Air made the statements
4 contained therein.

5 Exhibit 10 is S&P Global’s Transcript of Mesa Air’s FQ1 2020 Earnings Call, dated
6 February 10, 2020. (Doc. 57-10.) “An investor call transcript submitted to the SEC
7 generally qualifies as a ‘source[] whose accuracy cannot reasonably be questioned.’”
8 *Khoja*, 899 F.3d at 999 (quoting Fed. R. Evid. 201(b), and *In re Wash. Mut., Inc. Sec.,*
9 *Derivative & ERISA Litig.*, 259 F.R.D. 490, 495 (W.D. Wash. 2009), and then *In re Pixar*
10 *Sec. Litig.*, 450 F. Supp. 2d 1096, 1100 (N.D. Cal. 2006)). The Court will judicially notice
11 that there was an investor call on February 10, 2020. The Court will also take judicial notice
12 that the speakers made the statements included in the transcript. The Court will not take
13 judicial notice of the substance of the statements because those facts may be subject to
14 reasonable dispute.

15 Exhibit 11 is a Department of Transportation bulletin titled “Preliminary Air Traffic
16 Data, April 2020: 96% Reduction in U.S. Airline Passengers from 2019.” (Doc. 57-11.)
17 Courts have taken judicial notice of Department of Transportation publications. *See Veliz*
18 *v. Cintas Corp.*, No. C 03-1180 RS, 2009 WL 1107702, at *3 n.2 (N.D. Cal. Apr. 23, 2009)
19 (taking judicial notice of various Department of Transportation publications and notices).
20 The Court finds the Department of Transportation bulletin is appropriately subject to
21 judicial notice. Thus, the Court will take judicial notice that on June 10, 2020, the
22 Department of Transportation issued the bulletin.

23 Exhibit 13 is a news article published by the Consumer News and Business Channel
24 (“CNBC”) on June 9, 2019. (Doc. 57-13.) The Court will take judicial notice of the CNBC
25 article “only to ‘indicate what was in the public realm at the time, not whether the contents
26 of [the] article[] [was] in fact true.’” *Gerritsen v. Warner Bros. Ent. Inc.*, 112 F. Supp. 3d
27 1011, 1029 (C.D. Cal. 2015) (quoting *Van Saher v. Norton Simon Museum of Art at*
28 *Pasadena*, 592 F.3d 954, 960 (9th Cir. 2010)). Having resolved the Mesa Defendants’

1 requests under the doctrine of incorporation by reference and Rule 201 of the Federal Rules
2 of Evidence (Doc. 58), the Court now turns to the pending motion to dismiss (Doc. 56).

3 **III. MOTION TO DISMISS**

4 **A. Legal Standard**

5 A complaint must allege a “short and plain statement of the claim showing that the
6 pleader is entitled to relief.” Fed. R. Civ. P. 8(a)(2). “To survive a motion to dismiss, a
7 complaint must contain sufficient factual matter, accepted as true, to ‘state a claim to relief
8 that is plausible on its face.’” *Ashcroft v. Iqbal*, 556 U.S. 662, 678 (2009) (quoting *Bell Atl.*
9 *Corp. v. Twombly*, 550 U.S. 544, 570 (2007)). A claim is plausible “when the plaintiff
10 pleads factual content that allows the court to draw the reasonable inference that the
11 defendant is liable for the misconduct alleged.” *Iqbal*, 556 U.S. at 678 (citing *Twombly*,
12 550 U.S. at 556). A complaint should only be dismissed if it fails to state a cognizable legal
13 theory or fails to provide sufficient facts to support a claim. *Shroyer v. New Cingular*
14 *Wireless Servs., Inc.*, 622 F.3d 1035, 1041 (9th Cir. 2010). In deciding a Rule 12(b)(6)
15 motion, the Court must construe all allegations of material fact in the light most favorable
16 to the nonmoving party. *Marcus v. Holder*, 574 F.3d 1182, 1184 (9th Cir. 2009). The Court,
17 however, is “not bound to accept as true a legal conclusion couched as a factual allegation.”
18 *Twombly*, 550 U.S. at 555 (internal quotations omitted).

19 **B. Discussion**

20 The Pension Fund alleges that Mesa Air’s registration statement contained material
21 misstatements and omissions, giving rise to liability under Sections 11, 12(a)(2), and 15 of
22 the Securities Act. (Doc. 52 at 43–46.) The Mesa Defendants move to dismiss each claim.
23 (Doc. 56.) The Court first determines whether the Pension Fund has sufficiently pleaded
24 the elements of a Section 11 claim.

25 **1. Section 11**

26 Section 11 promotes compliance with the Securities Act “by giving purchasers a
27 right of action against an issuer or designated individuals (directors, partners, underwriters,
28 and so forth) for material misstatements or omissions in registration statements.”

1 *Omnicare, Inc.*, 575 U.S. at 179. In relevant part, the text of the statute provides:

2 In case any part of the registration statement, when such part
3 became effective, contained an untrue statement of a material
4 fact or omitted to state a material fact required to be stated
5 therein or necessary to make the statements therein not
6 misleading, any person acquiring such
7 security . . . may . . . sue.

7 15 U.S.C. § 77k(a). Section 11 therefore “creates two ways to hold issuers liable for the
8 contents of a registration statement—one focusing on what the statement says and the other
9 on what it leaves out.” *Omnicare, Inc.*, 575 U.S. at 179.

10 To prevail on a Section 11 claim, a plaintiff must demonstrate that (1) “the
11 registration statement contained an omission or misrepresentation,” and (2) “the omission
12 or misrepresentation was material, that is, it would have misled a reasonable investor about
13 the nature of his or her investment.” *In re Daou Sys., Inc.*, 411 F.3d 1006, 1027 (9th Cir.
14 2005) (quoting *In re Stac Elecs. Sec. Litig.*, 89 F.3d 1399, 1403–04 (9th Cir. 1996)
15 (hereinafter “*Stac Elecs.*”). Scienter is not required for liability under Section 11. *Id.* A
16 defendant “will be liable for innocent or negligent material misstatements or omissions.”
17 *Id.* Thus, where, as here, fraudulent conduct is not alleged, the plaintiff “need satisfy only
18 the ordinary notice pleading standard of Rule 8(a).” *Vess v. Ciba-Geigy Corp. USA*, 317
19 F.3d 1097, 1105 (9th Cir. 2003). (Doc. 52 ¶ 130.)

20 In this case, the Pension Fund challenges several statements in Mesa Air’s offering
21 documents concerning the American CPA, as well as Mesa Air’s operational performance,
22 spare count, and maintenance solutions. The Court will address the factual predicates in
23 turn, starting with the American CPA.

24 **a. American CPA**

25 The Pension Fund takes issue with two statements relating to the American CPA.
26 First, the registration statement indicates that Mesa Air’s “long-term capacity purchase
27 agreements provide [the company] with guaranteed monthly revenue for each aircraft
28 under contract.” (*Id.* ¶ 77.) Second, it describes the American CPA as a “[s]table, [l]ong-

1 [t]erm [r]evenue-[g]uarantee.” (*Id.*) The Mesa Defendants move the Court to dismiss the
2 claims relating to the American CPA on several grounds. (Doc. 56 at 8–14.) As detailed
3 below, the Court will dismiss the Section 11 claim insofar as it arises from the American
4 CPA statements because the claim is barred by the statute of limitations and the statements
5 at issue are non-actionable puffery.

6 **i. Statute of Limitations**

7 Section 11 claims are subject to a one-year statute of limitations. 15 U.S.C. § 77m.
8 The limitations period begins to run when an untrue statement or omission is either
9 discovered or should have been discovered by exercise of reasonable diligence.³ *Id.*; *see*
10 *Stac Elecs.*, 89 F.3d at 1411 (“The statute of limitations governing Section 11 requires
11 filing a complaint within . . . one year of actual notice or inquiry notice of an untrue or
12 misleading statement.”). “The determination of inquiry notice is fact-intensive.” *In re Bare*
13 *Escentuals, Inc. Sec. Litig.*, 745 F. Supp. 2d 1052, 1080 (N.D. Cal. 2010). A fact is
14 “‘discovered’ when ‘a reasonably diligent plaintiff would have sufficient information about
15 that fact to adequately plead it in a complaint . . . with sufficient detail and particularity to
16 survive a 12(b)(6) motion to dismiss.” *Rieckborn v. Jefferies LLC*, 81 F. Supp. 3d 902, 915
17 (N.D. Cal. 2015) (quoting *City of Pontiac Gen. Emps. Ret. Sys. v. MBIA, Inc.*, 637 F.3d
18 169, 175 (2d Cir. 2011)). Thus, a defendant who argues that Section 11 claims are time-
19 barred at the pleading stage faces an “especially high hurdle.” *Id.* (citation omitted).

20 Here, the Mesa Defendants argue that claims concerning the American CPA are
21 time barred based on two disclosures. (Doc. 56 at 8.) First, the Mesa Defendants contend
22 that a Form 8-K, filed on January 31, 2019, disclosed the CPA amendment, including its
23 allegedly key terms. (*Id.* at 9) In relevant part, the Form 8-K indicated that the CPA
24 amendment (1) converted two aircrafts into operational spares, (2) imposed new
25 operational performance criteria, and (3) gave American the right to permanently withdraw
26 up to six aircraft if Mesa Air failed to comply with the new operational performance

27 ³ In no event, however, may a Section 11 claim be brought “more than three years after the
28 security was bona fide offered to the public.” 15 U.S.C. § 77m. Unlike the one-year statute
of limitations at issue in this Order, the three-year bar is a statute of repose. *See Cal. Pub.*
Emps.’ Ret. Sys. v. ANZ Sec., Inc., 137 S. Ct. 2042, 2049 (2017).

1 metrics. (*Id.*; Doc. 57-4 at 4.) Second, during a February 5, 2019 earnings call, Mr. Ornstein
2 revealed that six months before the IPO, American expressed a desire to review the CPA’s
3 terms. (Doc. 56 at 9.) Thus, according to the Mesa Defendants, Plaintiffs knew all the
4 information on which its claims relating to the CPA amendment are based. (Doc. 63 at 4.)
5 The Pension Fund does not dispute whether such disclosures occurred. Instead, it argues
6 that those disclosures “were insufficient to put shareholders on notice of the demanding
7 new performance terms in the new American CPA.” (Doc. 60 at 7.) Thus, in the Pension
8 Fund’s view, the claim related to the American CPA did not accrue until December 2019,
9 when Mesa Air filed the Term Sheet with the SEC. (*Id.* at 8.)

10 As presently plead, the Court finds that the Pension Fund’s claims concerning the
11 American CPA are time barred. The Pension Fund has not identified any provisions in the
12 Term Sheet that were not previously disclosed by Mesa Air in the Form 8-K. (*See* Doc. 52
13 ¶ 78(g).) Indeed, the Amended Complaint only identifies the terms stated in the Form 8-K
14 as the pertinent provisions of the amendment. (*Compare id.*, with Doc. 57-4 at 4.) The
15 Court therefore disagrees with the Pension Fund’s assertion that shareholders did not
16 obtained the information needed to allege a Section 11 claim until Mesa Air filed the
17 American Term Sheet. Thus, the Court will dismiss the claims related to the American
18 CPA because, as presently alleged, the claims are barred by the statute of limitations.

19 **ii. Non-Actionable Puffery**

20 Even if the Section 11 claim concerning the American CPA was timely, the Pension
21 Fund fails to allege a plausible claim for the independent reason that the challenged
22 statements are non-actionable puffery. “In the Ninth Circuit, vague, generalized assertions
23 of corporate optimism or statements of mere puffing are not actionable material
24 misrepresentations under federal securities laws because no reasonable investor would rely
25 on such statements.” *In re Restoration Robotics, Inc. Sec. Litig.*, 417 F. Supp. 3d 1242,
26 1255 (N.D. Cal. 2019) (internal quotations and citations omitted). “When valuing
27 corporations, . . . investors do not rely on vague statements of optimism like ‘good,’ ‘well-
28 regarded,’ or other feel good monikers.” *In re Cutera Sec. Litig.*, 610 F.3d 1103, 1111 (9th

1 Cir. 2010) (hereinafter “*Cutera*”); *see also In re Verifone Sec. Litig.*, 784 F. Supp. 1471,
2 1481 (N.D. Cal. 1992) (“Professional investors, and most amateur investors as well, know
3 how to devalue the optimism of corporate executives, who have a personal stake in the
4 future success of the company.”). That said, “general statements of optimism, when taken
5 in context, may form a basis for a securities fraud claim when those statements address
6 specific aspects of a company’s operation that the speaker knows to be performing poorly.”
7 *In re Quality Sys., Inc. Sec. Litig.*, 865 F.3d 1130, 1143 (9th Cir. 2017) (internal quotations
8 omitted); *see also Or. Pub. Emps. Ret. Fund v. Apollo Grp. Inc.*, 774 F.3d 598, 606 (9th
9 Cir. 2014) (“Statements by a company that are capable of objective verification are not
10 ‘puffery’ and can constitute material misrepresentations.”).

11 The Pension Fund here challenges statements that characterize the American CPA
12 as “long-term” and “stable.” (Doc. 52 ¶ 77.) These generic statements amount to nothing
13 more than non-actionable puffery. *See In re Dot Hill Sys. Corp. Sec. Litig.*, 594 F. Supp.
14 2d 1150, 1159–60 (S.D. Cal. 2008) (finding statements such as “excellent relationship”
15 and “highly positive and mutually beneficial” to be non-actionable corporate puffery). The
16 Pension Fund does not dispute that, at the time of the IPO, the American CPA had been in
17 place for nearly 17 years. (Doc. 52 ¶¶ 78, 94.) Instead, the Pension Fund argues that, “[a]t
18 the time Mesa claimed the American CPA was ‘stable’ and ‘long-term,’ it knew that
19 American was dissatisfied with the [CPA] . . . and had initiated negotiations to raise the
20 performance levels to current industry standards.” (Doc. 60 at 10.) The Amended
21 Complaint, however, is devoid of allegations suggesting that Mesa Air and American were
22 “renegotiating” the terms of the CPA at the time of the IPO. Rather, the lone allegation is
23 that American “expressed a desire to revise the terms of the CPA” in February 2018.
24 (Doc. 52 ¶ 78.) This allegation, without more, is not enough to transform generic
25 descriptions, like “long-term” or “stable,” into actionable statements. *See Stac Elecs.*, 89
26 F.3d at 1407 (finding “a company is not required to forecast future events” because
27 “another company’s plans cannot be known to a certainty”). Accordingly, the Court finds
28 the complained-of statements to be non-actionable puffery. The Court will therefore

1 dismiss the Pension Fund’s Section 11 claim arising from statements that the American
2 CPA was “stable” and “long-term” on this separate and independent ground.

3 **b. Operational Performance**

4 The Pension Fund’s Section 11 claim also derives from statements concerning Mesa
5 Air’s operational performance. (Doc. 52 ¶¶ 70, 72.) As the Amended Complaint notes,
6 “operational performance” is a term of art in the airline industry, referring to “completion
7 of flights, on-time performance, and other operating metrics.” (*Id.* ¶ 44.) The Pension Fund
8 takes issue with statements describing the company’s operational performance as “strong,”
9 “reliable,” “cost competitive,” and “best-in-class.” (*Id.* ¶¶ 66, 69, 70, 72.) The Mesa
10 Defendants move to dismiss this claim because, in their view, the claim “is time-barred,
11 the challenged statements are immaterial puffery, and [the Pension Fund] relies on blatant
12 mischaracterizations of post-IPO statements.” (Doc. 56 at 16.)

13 **i. Statute of Limitations**

14 As noted, the limitations period “governing Section 11 requires filing a complaint
15 within . . . one year of actual notice or inquiry notice of an untrue or misleading statement.”
16 *Stac Elecs.*, 89 F.3d at 1411. The Amended Complaint alleges that the statements
17 concerning Mesa Air’s operational performance were false and misleading because, during
18 a February 2019 earnings call, Mr. Ornstein “revealed that ‘all’ of Mesa’s performance
19 levels were ‘significantly below’ industry standards, or ‘far below [the levels at] which the
20 industry is currently operating.” (Doc. 52 ¶ 75(a).) The Mesa Defendants argue that any
21 Section 11 claim arising from the statements at issue is barred by the statute of limitations
22 because Mr. Ornstein’s disclosure occurred more than one year before this lawsuit was
23 filed. (Doc. 56 at 14.) The Court agrees.

24 To start, the Court provides a more complete depiction of Mr. Ornstein’s remarks.
25 During the February 2019 earnings call, Mr. Ornstein stated: “As many of you know, [the
26 American CPA] was negotiated initially almost 17 years ago. It’s been through some
27 modifications, but the performance levels were certainly far below that which the industry
28 is currently operating.” (*Id.* ¶ 78(c); Doc. 57-6 at 7.) The Court now considers the Pension

1 Fund’s rebuttal. The Pension Fund contends that Mr. Ornstein “admitt[ed] that prior to the
2 IPO, Mesa was only obligated to operate at below industry standards.” (Doc. 60 at 13
3 (emphasis omitted).) Regardless of whether that is true, Mr. Lowthorp waited until April
4 2020—almost 14 months after the alleged admission—to bring this action. (Doc. 1.) To
5 avoid the statute of limitations, the Pension Fund claims that the challenged statements
6 “were even more obviously false and misleading after Mesa’s calendar year 2019
7 performance.” (Doc. 60 at 13.) But the limitations period “does not reset simply because
8 additional information is revealed that could make for a stronger claim.” *Thomas v.*
9 *Magnachip Semiconductor Corp.*, 167 F. Supp. 3d 1029, 1054 (N.D. Cal. 2016); *see also*
10 *Stichting Pensioenfonds ABP v. Countrywide Fin. Corp.*, 802 F. Supp. 2d 1125, 1137 (C.D.
11 Cal. 2011) (“A statute which does not begin to run until every possible phrasing or
12 permutation of the defendant’s wrongdoing has been publicly reported would never run.”).

13 Thus, based on the Amended Complaint’s allegations, the Court finds Plaintiffs had
14 actual knowledge of potential Securities Act claims related to Mesa Air’s operational
15 performance. The limitations period expired one year later, in February 2020. *See* 15
16 U.S.C. § 77m. Because Mr. Lowthorp waited to file this lawsuit until two months after the
17 statute of limitations expired, the Court will dismiss the Section 11 claim insofar as it is
18 premised on statements concerning Mesa Air’s operational performance.

19 **ii. Non-Actionable Puffery**

20 In addition to being time barred, statements describing Mesa Air’s operational
21 performance as “strong,” “reliable,” “cost-competitive,” and “best-in-class” are non-
22 actionable puffery, which cannot give rise to liability under Section 11. *See Cutera*, 610
23 F.3d at 1111; *In re Pivotal Sec. Litig.*, No. 3:19-CV-03589-CRB, 2020 WL 4193384 (N.D.
24 Cal. July 21, 2020) (“Statements classifying [a company’s] products and business as
25 ‘uniquely position[ed],’ ‘strong across sectors,’ ‘best-in-class,’ and ‘industry-leading’ are
26 not actionable because they represent the feel good speak that characterizes ‘non-actionable
27 puffing.’”). The Pension Fund argues that the at-issue statements are not mere puffery.
28 (Doc. 60 at 13.) But, because the Pension Fund admits that Mr. Ornstein’s “full statement”

1 pertains to “only the performance requirements set forth in the old American CPA,” the
2 crux of its argument focuses on post-IPO events. (*Id.* at 14.) The Pension Fund “cannot use
3 post-IPO developments to claim statements in [Mesa Air’s registration statement] were
4 untrue at the time they were made.” *See Bos. Ret. Sys. v. Uber Techs., Inc.*, No. 19-CV-
5 063610-RS, 2020 WL 4569846, at *8 (N.D. Cal. Aug. 7, 2020). The Court therefore rejects
6 the Pension Fund’s argument and dismisses the Section 11 claims arising from the at-issue
7 statements because they amount to no more than corporate puffery.

8 **c. Spare Aircrafts**

9 The Pension Fund challenges one statement in the offering documents pertaining to
10 the quantity of Mesa Air’s spare aircrafts. (Doc. 52 ¶ 69.) That statement reads: “CRJ-200
11 is an operational spare not assigned for service under our capacity purchase agreements.”
12 (*Id.*) In the Amended Complaint, the Pension Fund alleges that Mesa Air misled investors
13 because the company lacked an adequate number of operational spare aircraft. (*Id.* ¶¶ 6,
14 54.) To support its claim, the Pension Fund contends Mr. Ornstein revealed, during an
15 August 2019 earnings call, that Mesa Air was “‘disadvantaged’ because . . . the Company
16 ‘did not have the adequate spare count.’” (*Id.* ¶ 75(c).)

17 The Mesa Defendants give two reasons why, in their view, a claim related to
18 operational spares must be dismissed. They first argue the Pension Fund does “not point to
19 any statement in the offering documents characterizing the adequacy of Mesa’s spares.”
20 (Doc. 56 at 16 (emphasis omitted).) Second, the Pension Fund contends that Mr. Ornstein’s
21 statement addressed “the number of spares Mesa thought it needed to meet the elevated
22 performance requirements under the CPA’s nineteenth [a]mendment, not the agreement in
23 place at the time of the IPO.” (*Id.* (emphasis omitted).) The Court finds both arguments
24 persuasive.

25 To the extent the claim is premised on an omission, the Pension Fund “must allege
26 how the omitted fact negates the truth of or renders misleading the statements actually
27 made” to state a plausible claim. *In re Metro. Sec. Litig.*, 532 F. Supp. 2d 1260, 1289 (E.D.
28 Wash. 2007) (hereinafter “*Metro.*”). The statement identified by the Pension Fund does not

1 address the adequacy of Mesa Air’s operational spares at the time of the IPO. (Doc. 52
2 ¶ 69.) Nor does the Amended Complaint otherwise identify any affirmative statement
3 regarding the spare count’s adequacy. Thus, because the Pension Fund has not identified
4 an affirmative misstatement in the registration statement, the Pension Fund has failed to
5 state a claim upon which relief can be granted. *See Metro.*, 532 F. Supp. at 1289 (dismissing
6 a Section 11 claim because the plaintiff failed to “identify any affirmative statement in the
7 [r]egistration [s]tatements that was rendered misleading by the alleged omissions.”).

8 Equally problematic, the Pension Fund selected only the portion of the August 2019
9 earnings call that supported its claim while omitting the portions that weakened it. *Khoja*,
10 899 F.3d at 1002. The transcript reveals that Mr. Ornstein’s statements were made in
11 response to a question concerning whether the company needed more spare aircraft to meet
12 the increased utilization in the amended American CPA. (Doc. 52 ¶ 109; Doc. 57-7 at 16.)
13 As relevant here, Mr. Ornstein stated: “I was a very strong advocate that Mesa was being
14 -- what’s the right word, disadvantaged because we did not have the adequate spare count.
15 We put the 2 spares in.” (*Id.*) Those spares are what Mesa Air “traded” for “increased
16 performance requirements” in the amended CPA. (Doc. 57-6 at 7.) Mr. Ornstein’s
17 statements thus concern negotiations of the post-IPO CPA amendment, not the adequacy
18 of the spare count at the time of the IPO.

19 Perhaps realizing these deficiencies, the Pension Fund asserts, for the first time in
20 its response, that Mesa Air misrepresented the number of operational spares it possessed at
21 the time of the IPO. (Doc. 60 at 15.) It argues Mesa Air “actually had three operational
22 spares at the time of the IPO,” not one. (*Id.*) Thus, in the Pension Fund’s view, the “plain
23 text” of the registration statement misrepresents the number of Mesa Air’s operational
24 spares. (*Id.*) The Court rejects the Pension Fund’s attempt to reframe the claim presented
25 in its Amended Complaint on two grounds. First, the legal theory is not alleged in the
26 Pension Fund’s pleading. *See Dovenberg v. U.S. ex rel. U.S. Forest Serv.*, No. CV 08–
27 0889–MO, 2009 WL 3756370, at *3 (D. Or. Nov. 5, 2009). Second, the argument ignores
28 statements in the offering documents that undermine its efficacy. As the Mesa Defendants

1 point out, the offering documents distinguish between “operational spares ‘assigned’ under
2 the American or United CPAs and operational spares ‘not assigned’ under the CPAs.”
3 (Doc. 63 at 10.) For example, the registration statement indicates that 64 aircraft were
4 assigned under the American CPA, 80 aircraft were assigned under the United CPA, and 1
5 aircraft was not assigned for service under the CPAs. (Doc. 52 ¶ 69.) While the registration
6 statement indicates that the unassigned aircraft was an operational spare, other portions of
7 the offering documents indicate that three additional spare aircraft were assigned under the
8 American CPA. (Doc. 57-3 at 9.) The Pension Fund’s reframed claim ignores this
9 distinction. Accordingly, the Court will dismiss the Pension Fund’s Section 11 claim to the
10 extent it arises from Mesa Air’s operational spares.

11 **d. Aircraft Maintenance**

12 As to aircraft maintenance, the Amended Complaint alleges that three statements
13 are materially false or misleading:

14 (1) Low-Cost Operator. We believe that we are among the
15 lowest cost operators of regional jet service in the
16 United States. There are several key elements that
contribute to our cost efficiencies:

- 17 • Efficient Fleet Composition. . . . Larger regional
18 aircraft require less fuel and crew resources per
19 passenger carried, and may also have maintenance
20 cost efficiencies.

21 * * *

- 22 • Competitive Procurement of Certain Operating
23 Functions. We have long-term maintenance
24 agreements . . . to provide parts procurement,
25 inventory and engine, airframe and component
26 overhaul services. We expect that our long-term
27 agreements with these and other strategic vendors
28 will provide predictable high-quality and cost-
effective solutions for most maintenance categories
over the next several years. In prior periods, we also
invested in long-term engine overhauls on certain
aircraft, which we believe will reduce related

1 maintenance obligations in future periods.

2 (2) Maintain Low-Cost Structure. . . . We intend to
3 continue our disciplined cost control approach through
4 responsible outsourcing of certain operating functions,
5 by flying large regional aircraft with associated lower
6 maintenance costs These efficiencies, coupled
7 with the low average seniority of our pilots, has enabled
8 us to compete aggressively on price in our capacity
9 purchase agreement negotiations.

10 (3) As of March 31, 2018, we employed
11 approximately . . . 411 mechanics Our continued
12 success is partly dependent on our ability to continue to
13 attract and retain qualified personnel.

14 (Doc. 52 ¶¶ 68, 71, 74.) The Mesa Defendants argue the Pension Fund has not plausibly
15 alleged a Section 11 claim because these statements are non-actionable opinions and
16 immunized from liability under the bespeaks caution doctrine. (Doc. 56 at 18.)

17 **i. Opinion Statements**

18 Section 11 gives purchasers a right of action against an issuer or designated
19 individuals for misstatements or omissions of “material *fact*.” 15 U.S.C. § 77k (emphasis
20 added). Thus, statements of opinion generally do not give rise to liability under Section 11.
21 *See Omnicare, Inc.*, 575 U.S. at 183–85. But there are three exceptions to this rule, which
22 the Ninth Circuit summarized in *City of Dearborn Heights Act 345 Police & Fire*
23 *Retirement System v. Align Technology, Inc.*, 856 F.3d 605 (9th Cir. 2017). That opinion
24 reads:

25 . . . *Omnicare* establishes three different standards for pleading
26 falsity of opinion statements. First, when a plaintiff relies on a
27 theory of material misrepresentation, the plaintiff must allege
28 both that “the speaker did not hold the belief she professed”
and that the belief is objectively untrue. Second, when a
plaintiff relies on a theory that a statement of fact contained
within an opinion statement is materially misleading, the
plaintiff must allege that “the supporting fact [the speaker]
supplied [is] untrue.” Third, when a plaintiff relies on a theory
of omission, the plaintiff must allege “facts going to the basis

1 for the issuer’s opinion . . . whose omission makes the opinion
2 statement at issue misleading to a reasonable person reading
3 the statement fairly and in context.

4 *Id.* at 615–16 (internal citations omitted) (quoting *Omnicare*, 575 U.S. at 186, 194).

5 Here, the Mesa Defendants contend that the challenged statements “are
6 quintessential opinions” because they begin with “we believe” or “we expect.”⁴ (Doc. 56
7 at 18.) The Pension Fund disagrees, arguing the statements are actionable because they
8 contain an embedded statement of untrue fact and were misleading in context. (Doc. 60 at
9 16.) Thus, in the Pension Fund’s view, the statements are actionable under *Omnicare*. (*Id.*)
10 For support, the Pension Fund proffers a portion of an earnings call from May 2019. (*Id.*
11 at 17–18.) During that call, Mr. Ornstein said: “We knew that in the last year, 18 months,
12 I mean, we were hamstrung by the fact that we had expanded a lot, we needed more pilots,
13 we got hung up a little bit in pilot training, maintenance became more difficult in terms of
14 qualified maintenance people.” (Doc. 52 ¶ 99; Doc. 57-12 at 10.)

15 The parties dispute the import of Mr. Ornstein’s words. The Pension Fund argues
16 his statement “is an admission that Mesa’s qualified mechanics and qualified maintenance
17 personnel were significantly understaffed at the time of the IPO.” (Doc. 60 at 18.) The
18 Mesa Defendants contend that Mr. Ornstein’s statement concerned a mechanic shortage
19 “prior to, but not continuing through, the IPO.” (Doc. 63 at 11 n.5.) They further allege that
20 “pilot shortages,” not mechanic shortages, was “the primary challenge Mesa faced prior to
21 the IPO.” (Doc. 56 at 26.) Construing Mr. Ornstein’s statements in the Pension Fund’s
22 favor, as is required at this stage of the litigation, the Court finds the Pension Fund’s
23 characterization of Mr. Ornstein’s remarks plausible. *Marcus*, 574 F.3d at 1184. That is, a
24 reasonable person could interpret Mr. Ornstein’s statements to mean that, from May 2018
25 to May 2019, Mesa Air faced a shortage of qualified mechanics, and that shortage was one

26 ⁴ The Court notes that not all of the challenged statements include this language. For
27 example, one statement reads: “Our continued success is partly dependent on our ability to
28 continue to attract and retain qualified personnel.” (Doc. 52 ¶ 74.) The Pension Fund does
not contest whether that statement is a statement of opinion. (*See* Doc. 60 at 18.) Thus, and
only for purposes of resolving this motion, the Court assumes, without deciding, that the
each of challenged statements pertaining to maintenance are opinion statements.

1 of four factors that “hamstrung” the company. Accordingly, the Court finds the Pension
2 Fund has plausibly alleged that Mr. Ornstein’s assertion rendered Mesa Air’s statement
3 that its success depended on its “ability to *continue* to attract and retain qualified personnel”
4 misleading to a reasonable person. *See Align Tech., Inc.*, 856 F.3d at 616 (quoting
5 *Omnicare*, 575 U.S. at 194.) The Court therefore rejects Defendants’ argument that the
6 statements at issue are non-actionable opinions.⁵

7 **ii. Bespeaks Caution Doctrine**

8 To the extent the maintenance-related statements are forward looking, the bespeaks
9 caution doctrine does not aid the Mesa Defendants at this stage of the case. “The bespeaks
10 caution doctrine protects affirmative, forward-looking statements from becoming the basis
11 for a securities fraud claim when they are accompanied by cautionary language or risk
12 disclosure.” *In re Infonet Servs. Corp. Sec. Litig.*, 310 F. Supp. 2d 1080, 1088 (C.D. Cal.
13 2003) (citing *In re Worlds of Wonder Sec. Litig.*, 35 F.3d 1407, 1413 (9th Cir. 1994)).
14 “[I]nclusion of some cautionary language is not enough to support a determination as a
15 matter of law that defendants’ statements were not misleading.” *Stac Elecs.*, 89 F.3d at
16 1408 (internal quotations omitted). Rather, “[d]ismissal on the pleadings under the
17 bespeaks caution doctrine . . . requires a stringent showing: There must be sufficient
18 cautionary language or risk disclosure [such] that reasonable minds could not disagree that
19 the challenged statements were not misleading.” *Livid Holdings Ltd. v. Salomon Smith*
20 *Barney, Inc.*, 416 F.3d 940, 947 (9th Cir. 2005) (internal quotations omitted). As noted
21 above, reasonable minds could differ as to whether the challenged statements were
22 misleading in this case. *See supra* Part III.B.1.d.i. Accordingly, the Mesa Defendants have
23 not made the “stringent showing” needed for the Court to find, as a matter of law, that the
24 bespeaks caution doctrine bars the Pension Fund’s claim at the pleading stage. Therefore,
25 the Court will deny the Mesa Defendants’ motion to dismiss insofar as it relates to the

26 ⁵ In support of its claims, the Pension Fund offers information from two former Mesa Air
27 employees, identified as confidential witnesses. (Doc. 52 ¶¶ 112–20.) The Mesa
28 Defendants argue the Court should disregard the allegations attributed to the confidential
witnesses because the allegations lack credibility. (Doc. 56 at 19.) Because the Court did
not rely on the confidential witnesses’ allegations, the Court need not address the Mesa
Defendants’ argument at this stage.

1 statements concerning Mesa Air’s maintenance solutions.

2 **2. Item 303 and Item 503**

3 Under Item 303 of Regulation S-K, a company is obligated to “[d]escribe any
4 known trends or uncertainties that the registrant reasonably expects will have a material
5 favorable or unfavorable impact on net sales or revenues or income from continuing
6 operations.” 17 C.F.R. § 229.303(b)(2)(ii). An Item 303 violation thus has three elements:
7 (1) a defendant knew of an adverse trend, (2) the trend would have a material impact, and
8 (3) the material impact is reasonably likely to occur. *Steckman v. Hart Brewing, Inc.*, 143
9 F.3d 1293, 1296–97 (9th Cir. 1998). Although the Pension Fund has not alleged a separate
10 claim under Item 303, “[a]llegations which state a claim under Item 303(a) . . . sufficiently
11 state a claim under Sections 11 and 12(a)(2).” *Id.* at 1296.

12 Only two paragraphs in the Amended Complaint expressly reference Item 303.
13 (Doc. 52 ¶¶ 63, 76.) The alleged violations mirror the Section 11 claims already discussed.
14 (*Id.*) They relate to Mesa Air’s operational performance, the adequacy of operational
15 spares, and Mesa Air’s maintenance solutions. (*Id.*) The Amended Complaint is devoid of
16 allegations that the Pension Fund knew of adverse trend regarding Mesa Air’s operational
17 performance or spare aircraft count at the time of the IPO. *See supra* Part III.B.1.b–c.
18 Accordingly, the allegations under Item 303 are dismissed insofar as the alleged violation
19 stems from Mesa Air’s operational performance or spare aircraft.

20 The Court, however, finds that the Pension Fund has plausibly alleged a violation
21 of Item 303 with respect to Mesa Air’s maintenance operations. The Amended Complaint
22 alleges the company “knew that in the last year, 18 months, . . . maintenance became more
23 difficult in terms of qualified maintenance people.” (Doc. 52 ¶ 99 (emphasis omitted).) As
24 to materiality, the Amended Complaint includes Mesa Air’s statement that the company’s
25 “continued success [] partly depend[ed] on [its] ability to continue to attract and retain
26 qualified personnel.” (*Id.* ¶ 74.) And, the Pension Fund alleges “a shortage of qualified
27 mechanics” would lead to “increased maintenance expenses, decreased revenues, and weak
28 earnings.” (*Id.* ¶ 87.) Accordingly, the Pension Fund’s alleged Item 303 violation survives

1 the motion to dismiss to the extent it arises from Mesa Air’s maintenance operations.

2 Similarly, Item 503 of Regulation S-K requires disclosure of “the most significant
3 factors that make [an] offering speculative or risky.” *Mingbo Cai v. Switch, Inc.*, No. 2:18-
4 CV-01471-JCM-VCF, 2019 WL 3065591, at *6 (D. Nev. July 12, 2019) (quoting 17 C.F.R.
5 § 229.503(c)). “The registration statement must include an explanation of ‘how the risk
6 affects the issuer or the securities being offered.’” *Id.* (quoting 17 C.F.R. § 229.503(c)).
7 The Pension Fund’s allegations concerning Item 503 relate to Mesa Air’s operational
8 performance, spare aircraft, and maintenance solutions. (Doc. 52 ¶ 86.) As already noted,
9 the Pension Fund has not adequately alleged that significant risks involving Mesa Air’s
10 operational performance or spare aircraft existed at the time of the IPO. But the alleged
11 Item 503 violation will survive the motion to dismiss insofar as it stems from Mesa Air’s
12 maintenance solutions.

13 3. Section 12(a)(2)

14 The Mesa Defendants contend that the Pension Fund lacks standing to bring claims
15 under Section 12(a)(2). (Doc. 56 at 22–23.) The Court agrees. Although “Section 11 and
16 Section 12 are indeed parallel statutes, their wording is significantly different as to who
17 can bring a suit.” *Hertzberg v. Dignity Partners, Inc.*, 191 F.3d 1076, 1081 (9th Cir. 1999).
18 Section 12 “permits suit against a seller of a security by prospectus only by ‘the person
19 purchasing such security *from him*,’ thus specifying that a plaintiff must have purchased
20 the security directly from the issuer of the prospectus.” *Id.* (quoting 15 U.S.C. § 77l(a)(2))
21 (emphasis in original).

22 The Amended Complaint alleges that the Pension Fund purchased securities
23 “pursuant and/or traceable to the IPO.” (Doc. 52 ¶ 19.) This “conclusory allegation[] [is]
24 insufficient to establish standing under Section 12(a)(2).” *In re Century Aluminum Co. Sec.*
25 *Litig.*, 749 F. Supp. 2d 964, 977 (N.D. Cal. 2010); *see also In re Wells Fargo Mortg.-*
26 *Backed Certificates Litig.*, 712 F. Supp. 2d 958, 966 (N.D. Cal. 2010) (“Unlike Section 11,
27 which permits an action by a plaintiff who has purchased a security that is merely ‘traceable
28 to’ the challenged misstatement or omission, Section 12(a)(2) requires a plaintiff to plead

1 and prove that it purchased a security directly from the issuer as part of the initial
2 offering”) (hereinafter “*Wells Fargo*”). If the Pension Fund did in fact purchase stock
3 directly from the IPO, it should have said so. “An evasive circumlocution does not suffice
4 as a substitute.” *Wells Fargo*, 712 F. Supp. 2d at 966 (citation omitted). Thus, the Pension
5 Fund’s Section 12(a)(2) claim is dismissed for failing to allege facts giving rise to
6 standing.⁶

7 **4. Section 15**

8 A claim under Section 15 is a derivative claim: it “require[s] [an] underlying
9 primary violation[] of the securities laws.” *See In re Rigel Pharms., Inc. Sec. Litig.*, 697
10 F.3d 869, 886 (9th Cir. 2012); *see also* 15 U.S.C. § 77o. The Mesa Defendants argue that
11 the Pension Fund’s Section 15 claim must be dismissed because it failed to state plausible
12 claims under Sections 11 and 12. (Doc. 56 at 23.) Because the Court finds that the Pension
13 Fund has plausibly stated a claim under Section 11, the Court will deny the motion to
14 dismiss as to the Pension Fund’s Section 15 claim.

15 **IV. CONCLUSION**

16 In sum, the Court will grant the Mesa Defendants’ motion to dismiss in part. The
17 Court will dismiss the Pension Fund’s Section 11 claim to the extent it arises from
18 statements concerning the American CPA, Mesa Air’s operational performance, and Mesa
19 Air’s operational spares. The Court will dismiss the Pension Fund’s Section 12(a)(2) claim
20 because the Pension Fund has not alleged facts giving rise to standing. The Pension Fund’s
21 Section 11 claim survives Defendants’ motion to dismiss insofar as it is premised on
22 statements concerning Mesa Air’s maintenance solutions. The alleged Item 303 and
23 Item 503 violations survive the motion to dismiss to the extent they relate to Mesa Air’s
24 maintenance solutions. The Section 15 claim also survives the motion to dismiss.

25 At oral argument the Pension Fund requested leave to amend if the Court found any
26 of the allegations in the Amended Complaint deficient. This request was not made in the
27 moving papers, and the Court finds the Pension Fund’s request inadequate to meet the

28 ⁶ Because the Pension Fund has not yet established standing under Section 12, the Court
need not address whether Defendants were statutory “sellers.”

1 requirements of a motion to amend under Rule 15 of the Federal Rules of Civil Procedure
2 and Rule 15.1 of the Local Rules of Civil Procedure. Thus, the Pension Fund’s request is
3 denied without prejudice to the Pension Fund filing a written motion to amend if it believes
4 it can cure the deficiencies identified in this Order. The Court is mindful that the Pension
5 Fund is a newly appointed lead plaintiff, who has filed only one complaint to date. And, in
6 considering any motion to amend, the Court will be guided by Rule 15’s directive that it
7 “should freely give leave [to amend] when justice so requires.” Fed. R. Civ. P. 15(a)(2).
8 Any motion to amend must be filed within the deadline set at the upcoming scheduling
9 conference.

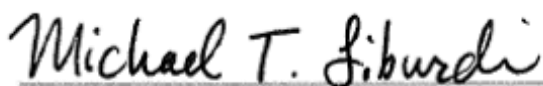
10 Accordingly,

11 **IT IS ORDERED granting in part and denying in part** the Mesa Defendants’
12 Motion to Dismiss (Doc. 56) as described herein.

13 **IT IS FURTHER ORDERED granting** the Mesa Defendants’ request for
14 incorporation by reference and judicial notice (Doc. 58) to the extent described herein.

15 **IT IS FINALLY ORDERED** that, by separate order, the Court will set a Rule 16
16 Scheduling Conference in this matter.

17 Dated this 22nd day of July, 2021.

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20 Michael T. Liburdi
21 Michael T. Liburdi
22 United States District Judge
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