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6 **IN THE UNITED STATES DISTRICT COURT**  
7 **FOR THE DISTRICT OF ARIZONA**  
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9 Seth Hannibal-Fisher, et al.,  
10 Plaintiffs,  
11 v.  
12 Grand Canyon University,  
13 Defendant.

No. CV-20-01007-PHX-SMB  
**ORDER**

14  
15 Before this Court is Defendant Grand Canyon University’s (“GCU”) Motion to  
16 Dismiss First Amended Complaint. (“Motion”; Doc. 21.) Plaintiffs, Seth Hannibal-Fisher  
17 and David Tran, filed a response. (Doc. 23.) GCU replied. (Doc. 27.) The Court is also in  
18 receipt of GCU’s Request for Judicial Notice.<sup>1</sup> (Doc. 22.) Additionally, the Court has  
19 received a notice of supplemental authority from both GCU (Doc. 31 & 38) and Plaintiffs,  
20 (Doc. 34 & 41), and the Court also notes Plaintiffs’ response to GCU’s notice of  
21 supplemental authority (Doc. 34) and GCU’s objection to Plaintiffs’ response.<sup>2</sup> (Doc. 36.)  
22 Defendant requested oral argument, but the Court will rule without it, determining that it  
23 is unnecessary. *See* LRCiv. 7.2(f). For the reasons discussed below, GCU’s Motion is  
24 granted in part and denied in part.

25 **I. BACKGROUND**

26  
27 <sup>1</sup> The Court denies GCU’s request, finding that taking judicial notice of the four documents  
is unnecessary to resolve the Motion.

28 <sup>2</sup> The Court has ruled on Plaintiffs’ response to GCU’s notice of supplemental authority  
(Doc. 33) and GCU objection to that response (Doc. 36) in a separate order.

1 Plaintiffs filed this action seeking to represent a class of individuals who, because  
2 of GCU's response to the COVID-19 pandemic, "lost the benefit of the education and room  
3 and board for which they paid, as well as the services for which their fees were paid,  
4 without having their tuition, fees and costs refunded to them in sufficient amount, or at all."  
5 (FAC ¶ 1.) Plaintiffs' First Amended Complaint ("FAC") alleges the following:

6 Defendant GCU is a private university with its main campus located in Phoenix,  
7 Arizona. (FAC ¶ 22). Plaintiff Hannibal-Fisher is an undergraduate student at GCU  
8 enrolled in an on-campus degree program. (*Id.* ¶ 19.) For the Spring 2020 semester,  
9 Plaintiff Hannibal-Fisher paid approximately \$8,250 in on-campus tuition, \$1,409 in fees,  
10 and \$3,500 for room and board costs to GCU. (*Id.*) Plaintiff Tran is a full-time  
11 undergraduate GCU student who paid to attend the Spring 2020 semester. (*Id.* ¶ 21.)

12 For the Spring 2020 term, on campus tuition cost \$687.50 per credit for the Spring  
13 2020 term. (*Id.* ¶ 29.) Online tuition was cheaper, ranging from \$395 to \$449 per credit.  
14 (*Id.* ¶ 29.) Plaintiffs also paid various fees for the Spring 2020 term. (*Id.* ¶ 30.)

15 In March 2020, in response to the COVID-19 pandemic, GCU instructed students  
16 to leave campus and begin attending class remotely. (*Id.* ¶ 34.) On March 12, 2020, GCU  
17 announced that as of March 23, 2020, all but a few in-person classes would be moved to  
18 an online-only format for its on-campus students through the end of the Spring 2020 term  
19 due to the COVID-19 pandemic. (*Id.* ¶ 35.) At that time, GCU also suspended athletic  
20 events, fine arts performances, and other extra-curricular activities and encouraged  
21 students to return home to complete their classes online. (*Id.* ¶ 36.) On March 17, 2020,  
22 GCU canceled all large group gatherings on campus and closed facilities such as fitness  
23 centers, the E-sports facility, commuter lounge, veterans center, and other "high-risk"  
24 areas. (*Id.* ¶ 38.) On March 18, 2020, GCU reminded students that they were "highly  
25 encouraged to return to their homes to finish out the semester in an online learning  
26 environment if it [was] not imperative that they remain on campus." (*Id.* ¶ 39.) GCU closed  
27 additional campus facilities at this time. (*Id.*) On March 20, 2020, GCU urged students not  
28 to return following Spring Break. (*Id.*) On March 21, 2020, GCU issued the following

1 statement to students: “We are asking all students – other than international students who  
2 can not travel to their home countries and students who have special circumstances – to  
3 leave campus as soon as possible.” (*Id.* ¶ 40.) In the same communication, GCU explained  
4 that if any stay-at-home order issued, students would be restricted to just their rooms, the  
5 campus grocery store, and the Health and Wellness Clinic. (*Id.*) Further, GCU warned that  
6 students remaining on campus could expect a significant cutback in food services  
7 beginning on March 23, 2020. The March 21, 2020 announcement stated, “Students who  
8 have already left campus should stay home,” but allowed students who had not already  
9 collected their belongings to return to campus to do so any time before April 23, 2020. (*Id.*  
10 ¶ 41.)

11 The FAC alleges that Plaintiffs and GCU “entered into a contractual agreement  
12 where Plaintiffs would provide payment in the form of tuition and fees and [GCU], in  
13 exchange, would provide in-person educational services, experiences, opportunities, and  
14 other related services.” (*Id.* ¶ 3.) Plaintiffs allege that the terms of the contract were set  
15 forth in publications from GCU, including “GCU’s Spring Semester 2020 Course Catalog  
16 (“Course Catalog”), the Individual College Course Page (“Course Finder”), and the Student  
17 Portal.” (*Id.* (internal references omitted).) These publications contained multiple  
18 references to in-person instruction. (*Id.* ¶¶ 5-9.)

19 Plaintiffs allege that the online classes offered by GCU to students were subpar in  
20 practically every respect compared to the on-campus in-person classes. (*Id.* ¶ 49.) Thus,  
21 Plaintiffs allege that GCU “did not deliver the educational services, facilities, access,  
22 experience, and/or opportunities that Plaintiff and the putative class contracted and paid  
23 for. (*Id.* ¶14.) Plaintiffs allege that they are entitled to a refund of all tuition and fees for  
24 services, facilities, equipment, access, and/or opportunities that Defendant has not  
25 provided. (*Id.* ¶ 50.) Plaintiffs contend that GCU did not provide adequate refunds for room  
26 and board costs and student fees. (*Id.* ¶ 15.) The FAC alleges five causes of action: (1)  
27 Breach of Contract, (2) Unjust Enrichment, (3) Conversion, (4) Money Had and Received,  
28 and (5) Accounting. (*Id.* ¶¶ 64-105.)

1           **II.   LEGAL STANDARD**

2           To survive a Rule 12(b)(6) motion for failure to state a claim, a complaint must meet  
3 the requirements of Rule 8(a)(2). Rule 8(a)(2) requires a “short and plain statement of the  
4 claim showing that the pleader is entitled to relief,” so that the defendant has “fair notice  
5 of what the . . . claim is and the grounds upon which it rests.” *Bell Atl. Corp. v. Twombly*,  
6 550 U.S. 544, 555 (2007) (quoting *Conley v. Gibson*, 355 U.S. 41, 47 (1957)). Dismissal  
7 under Rule 12(b)(6) “can be based on the lack of a cognizable legal theory or the absence  
8 of sufficient facts alleged under a cognizable legal theory.” *Balistreri v. Pacifica Police*  
9 *Dep’t*, 901 F.2d 696, 699 (9th Cir. 1988). A complaint that sets forth a cognizable legal  
10 theory will survive a motion to dismiss if it contains sufficient factual matter, which, if  
11 accepted as true, states a claim to relief that is “plausible on its face.” *Ashcroft v. Iqbal*,  
12 556 U.S. 662, 678 (2009) (quoting *Twombly*, 550 U.S. at 570). Facial plausibility exists if  
13 the pleader sets forth “factual content that allows the court to draw the reasonable inference  
14 that the defendant is liable for the misconduct alleged.” *Id.* “Threadbare recitals of the  
15 elements of a cause of action, supported by mere conclusory statements, do not suffice.”  
16 *Id.* Plausibility does not equal “probability,” but requires “more than a sheer possibility  
17 that a defendant has acted unlawfully.” *Id.* “Where a complaint pleads facts that are ‘merely  
18 consistent’ with a defendant’s liability, it ‘stops short of the line between possibility and  
19 plausibility of entitlement to relief.’” *Id.* (quoting *Twombly*, 550 U.S. at 557).

20           Although a complaint attacked for failure to state a claim does not need detailed  
21 factual allegations, the pleader’s obligation to provide the grounds for relief requires “more  
22 than labels and conclusions, and a formulaic recitation of the elements of a cause of action  
23 will not do.” *Twombly*, 550 U.S. at 555 (internal citations omitted). Rule 8(a)(2) “requires  
24 a ‘showing,’ rather than a blanket assertion, of entitlement to relief,” as “[w]ithout some  
25 factual allegation in the complaint, it is hard to see how a claimant could satisfy the  
26 requirement of providing not only ‘fair notice’ of the nature of the claim, but also ‘grounds’  
27 on which the claim rests.” *Id.* at 555 n.3 (citing 5 Charles A. Wright & Arthur R. Miller,  
28 *Federal Practice & Procedure* § 1202, at 94–95 (3d ed. 2004)). Thus, Rule 8’s pleading

1 standard demands more than “an unadorned, the-defendant-unlawfully-harmed-me  
2 accusation.” *Iqbal*, 556 U.S. at 678 (citing *Twombly*, 550 U.S. at 555).

3 Courts “generally consider only the claims of a named plaintiff in ruling on a motion  
4 to dismiss a class action complaint prior to class certification.” *Barth v. Firestone Tire and*  
5 *Rubber Co.*, 673 F.Supp. 1466, 1476 (N.D. Cal. 1987).

6 When ruling on a 12(b)(6) motion to dismiss, courts generally will not consider  
7 evidence outside the pleadings without converting the motion into a motion for summary  
8 judgment. *U.S. v. Ritchie*, 342 F.3d 903, 907 (9th Cir. 2003). However, a court may  
9 consider documents attached to the complaint, documents incorporated by reference in the  
10 complaint, or matters of judicial notice without converting the motion to dismiss into a  
11 motion for summary judgment. *Id.* at 908.

### 12 **III. DISCUSSION**

13 GCU moves to dismiss Plaintiffs’ FAC under Rule 12(b)(6), Fed. R. Civ. P., arguing  
14 that Plaintiffs’ have failed to sufficiently allege a claim for each of their five causes of  
15 action. (Doc. 21.)

#### 16 **A. Breach of Contract**

17 To state a cause of action for breach of contract, the Plaintiff must plead facts  
18 alleging “(1) a contract exists between the plaintiff and defendant; (2) the defendant  
19 breached the contract; and (3) the breach resulted in damage to plaintiff.” *Dylan Consulting*  
20 *Servs. LLC v. SingleCare Servs. LLC*, No. CV-16-02984-PHX-GMS, 2018 WL 1510440,  
21 at \*2 (D. Ariz. Mar. 27, 2018). A plaintiff need not plead the terms of the alleged contract  
22 with precision, but ““the Court must be able generally to discern at least what material  
23 obligation of the contract defendant allegedly breached.”” *Qingdao Tang-Buy Int’l Imp. &*  
24 *Exp. Co., Ltd. v. Preferred Secured Agents, Inc.*, No. 15-CV-00624-LB, 2016 WL  
25 6524396, at \*3 (N.D. Cal. Nov. 3, 2016) (quoting *James River Ins. Co. v. DCMI, Inc.*, No.  
26 C 11-06345 WHA, 2012 WL 2873763, at \*3 (N.D. Cal. July 12, 2012)). “A court may  
27 consider evidence on which the complaint ‘necessarily relies’ if: (1) the complaint refers  
28 to the document; (2) the document is central to the plaintiff’s claim; and (3) no party

1 questions the authenticity of the copy attached to the 12(b)(6) motion.” *Marder v. Lopez*,  
2 450 F.3d 445, 448 (9th Cir. 2006). “Although neither physical attachment nor specific  
3 language is necessary to incorporate a document by reference, the incorporating instrument  
4 must clearly evidence an intent that the writing be made part of the contract.” *United*  
5 *California Bank v. Prudential Ins. Co. of Am.*, 140 Ariz. 238, 258 (App. 1983).

6 GCU argues that the Court should dismiss Plaintiffs’ breach of contract claim for  
7 four reasons. (Doc. 21 at 6-13.) GCU contends that: (1) Plaintiffs fail to identify purported  
8 contracts with GCU; (2) Plaintiffs fail to identify the right to only take in-person classes;  
9 (3) Plaintiffs fail to adequately allege damages; and (4) Plaintiff Hannibal-Fisher was not  
10 evicted from his on-campus housing. (*Id.*)

### 11 **1. Tuition**

12 Plaintiffs did not attach any contract to their FAC and instead say “[t]he terms of  
13 the contract were set forth in GCU’s Spring Semester 2020 Course Catalog, the Individual  
14 College Courses Page, and the Student Portal.” (Doc. 23 at 2.) GCU attached a copy of  
15 the Enrollment Agreements for the two plaintiffs to its motion and Plaintiffs do not dispute  
16 the authenticity of the Enrollment Agreements. Plaintiffs’ FAC does not specifically  
17 mention the Enrollment Agreement or Housing Contract. However, the Court determines  
18 that the FAC sufficiently references the agreements by alleging the existence of a contract  
19 between the parties, relies on them to make their claims, and does not dispute that they  
20 constituted a part of the contract between the parties in their opposition. *See Marder*, 450  
21 F.3d at 448. Thus, the Court may consider the Enrollment Agreement and the Housing  
22 Contract even though they are outside of the pleadings.

23 GCU argues that a breach of contract cannot exist for tuition paid for in-person  
24 instruction because the Enrollment Agreement does not guarantee any set format for  
25 Plaintiffs’ classes. (Doc. 21 at 8.) The Court agrees. The FAC alleges that Plaintiffs and  
26 GCU entered into a contract where “Plaintiffs would provide payment in the form of  
27 tuition, fees, and [GCU] in exchange, would provide in-person educational services...”  
28 (Doc. 17 ¶¶ 3, 66.) Plaintiffs also allege that both Plaintiffs paid tuition for in-person, on-

1 campus education, which cost over \$200 more per credit hour than online classes. (*Id.* ¶¶  
2 9, 19-20, and 29.) Plaintiffs allege that they construed the terms of GCU publications,  
3 including the Student Portal, Course Finder, Policy Handbook, and Spring Term Calendar  
4 as offering in-person classes. However, the Enrollment Agreement, which, as explained  
5 above, the Court has decided to consider does not comport with Plaintiffs’ allegations. It  
6 states in relevant part:

7  
8       The University reserves the right to make changes of any nature to the  
9       calendar, admission, degree requirements, fees, regulations, course offerings,  
10       programs, or academic schedules whenever they are deemed necessary or  
11       desirable, including changes or modifications of course content, class  
12       scheduling, offering patterns, cancelling of scheduled classes, or other  
13       academic activities.

14 (Doc. 21-2 at 35.) This language clearly contradicts Plaintiffs’ allegations that GCU  
15 guaranteed in-person classes because, according to the plain language of the contractual  
16 term, GCU reserved the right to make changes of “any nature” to its class offerings. (*Id.*)  
17 What’s more, no language in the Enrollment Agreement guarantees in-person instruction.

18       Plaintiffs do cite to a number of cases where Courts have found that course catalogs  
19 create contractual obligations. (Doc. 23 at 4.) However, in those cases it is unclear if there  
20 is a specific written contract or if the entirety of the agreement comes from the course  
21 catalogs and other publications. In *Villard v. Capella Univ.*, No. 617CV1429ORL41GJK,  
22 2017 WL 9253388, at \*2 (M.D. Fla. Dec. 21, 2017), *report and recommendation adopted*,  
23 No. 617CV1429ORL41GJK, 2018 WL 2011433 (M.D. Fla. Apr. 30, 2018), there is no  
24 express contract or any discussion of a disclaimer. Also, in *Madej v. Yale Univ.*, No. 3:20-  
25 CV-133 (JCH), 2020 WL 1614230, at \*9 (D. Conn. Mar. 31, 2020), it is unclear if there  
26 was an express contract, but the university did not dispute the consideration of the  
27 catalogues and other materials. These are all cases outside of this jurisdiction that are not  
28 persuasive under Arizona law.

      GCU argues that the Course Catalog and Policy Handbook are not part of the  
contractual agreement because they specially disclaim that they establish a contractual

1 relationship and they are not incorporated by reference into the contracts. Plaintiffs don't  
2 dispute that there is a disclaimer but argue that the disclaimer is invalid under Arizona law.  
3 Plaintiff cites to *Demasse v. ITT Corp.*, 194 Ariz. 500, 504 (Ariz. 1999), for the proposition  
4 that the disclaimer is invalid. In that case, there was a claim that an employer had breached  
5 the employment contract with its employee. There was no express contract, but the Court  
6 found an implied-in-fact contract based on the employee handbook. The handbook had  
7 disclaimers, but the Court found them not clear and conspicuous enough to prevent the  
8 formation of an implied-in-fact contract. However, this case is distinguishable because  
9 there is a written contract, the Enrollment Agreement. The Enrollment Agreement also  
10 specifically states that the "Grand Canyon University Policy Handbook does not establish  
11 a contractual relationship". (Doc. 11-1 at 11.)

12 Plaintiff does not address GCU's legal arguments that the course catalog, policy  
13 handbook and other documents are not incorporated into the enrollment agreements. In  
14 Arizona, a contract itself must "clearly evidence an intent" for the separate documents to  
15 "be made part of the contract." *United Cal. Bank v. Prud. Ins. Co.*, 681 P.2d 390, 410 (Ariz.  
16 App. 1983). "It is not necessary for a contract to specifically state that another writing is  
17 incorporated by reference; however, 'the context in which the reference is made must make  
18 clear that the writing is part of the contract.'" *ROI Properties Inc. v. Burford Capital Ltd.*,  
19 No. CV-18-03300-PHX-DJH, 2019 WL 1359254, at \*3 (D. Ariz. Jan. 14, 2019) (quoting  
20 *United Cal. Bank v. Prudential Ins. Co. of Am.*, 681 P.2d 390, 420 (Ariz. App. 1983).

21 Plaintiffs argue that, at a minimum, they have plausibly alleged the existence of an  
22 implied contract for in-person instruction. (Doc. 23 at 3.) However, the Court must reject  
23 this argument. Under Arizona law, "[t]here can be no implied contract where there is an  
24 express contract between the parties in reference to the same subject matter." *Chanay v.*  
25 *Chittenden*, 115 Ariz. 32, 35 (1977); accord *Sutter Home Winery, Inc. v. Vintage*  
26 *Selections, Ltd.*, 971 F.2d 401, 408 (9th Cir. 1992) (finding that under Arizona law there  
27 could be no implied contract where there was an express contract). The Court finds that  
28 there can be no implied contract for in-person instruction because it appears that the



1 Enrollment Agreement constitutes an express contract on the same subject matter.  
2 Accordingly, the Court will dismiss Plaintiff’s breach of contract claim as it relates to in-  
3 person instruction.<sup>3</sup>

## 4                   **2.     Housing and Fees**

5           GCU argues that Plaintiffs have not stated a plausible claim for breach of contract  
6 for housing and fees students paid to GCU. GCU first contends Plaintiff Hannibal-Fisher  
7 was not evicted from campus. GCU posits that its on-campus students had a choice: “they  
8 could either remain on campus or return home for the last four weeks of the semester.”  
9 (Doc. 21 at 12.) However, the allegations in the FAC bely this argument. Plaintiffs allege  
10 that GCU instructed students on several occasions to leave campus and not return after  
11 March 12, 2020. (Doc. 17 ¶¶ 10-11.) The statement from GCU from March 21, 2020 states,  
12 “We are asking all students – other than international students who can not travel to their  
13 home countries and students who have special circumstances – to leave campus as soon as  
14 possible.” (*Id.* ¶ 40.) The same statement says that students may *ask for a waiver* to stay  
15 on campus if they have extenuating circumstances and that if any stay-at-home order was  
16 issued, students would be restricted to their rooms, the grocery store, and the Health and  
17 Wellness Clinic. (*Id.* ¶¶ 20 n. 6, 40) (emphasis added). The same communication instructed  
18 students who had already left campus to stay home. (*Id.* ¶ 41.) The FAC states that “Mr.  
19 Hannibal-Fisher was not an international student or a student with any special  
20 circumstances and had already left and packed his belongings on March 13, 2020, he was  
21 not ‘[permitted to] return any time before April 23 to collect his things,’ as mentions on  
22 the March 21, 2020 announcement from GCU.” (*Id.* ¶ 20) (alterations original) (internal  
23 reference omitted). Accepting these allegations as true, students were essentially mandated  
24 to leave campus unless they had extenuating circumstances or were international students  
25 who could not travel home. Although GCU makes much of the fact that Plaintiff Hannibal-  
26 Fisher left campus on March 13, 2020 and did not return, he simply appears to have

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27 <sup>3</sup> In light of the Court’s dismissal of the Plaintiffs’ breach of contract claim for tuition paid  
28 for in-person instruction, the Court need not address GCU’s argument that Plaintiffs have  
failed to sufficiently allege damages for this claim. (Doc. 21 at 9-11.)

1 complied with GCU's strong recommendation, if not mandate, to go home and not return.  
2 GCU's argument would require the Court to weigh the evidence which is inappropriate at  
3 the motion to dismiss stage.

4 GCU also argues that Plaintiffs cannot bring a claim for fees and housing costs  
5 because those fees were nonrefundable after a week pursuant to the Housing Contract.  
6 Again, the Court rejects this argument. Although housing costs and fees were non-  
7 refundable after a week, this assumes that GCU would actually provide the housing  
8 services for which those funds were paid. As the FAC alleges that GCU did not provide  
9 the housing and services for which the funds were paid, this argument has no merit under  
10 the facts alleged. Accordingly, the Court determines that Plaintiffs have plausibly alleged  
11 a claim for breach of contract for its payments of housing costs and fees.

12 GCU lastly argues that Plaintiffs' claims fail as a matter of law because it was  
13 impossible for the University to perform.<sup>4</sup> *See Garner v. Ellingson*, 18 Ariz.App. 181, 182  
14 (1972) ("It is well settled that when, due to circumstances beyond the control of the parties  
15 the performance of a contract is rendered impossible, the party failing to perform is  
16 exonerated.") Arizona law recognizes the defense of impracticability of performance and  
17 typically follows the Restatement in contract cases. *See 7200 Scottsdale Rd. Gen. Partners*  
18 *v. Kuhn Farm Mach., Inc.*, 909 P.2d 408, 412 (Ariz. App. 1995) (using the Restatement  
19 (Second) of Contracts (1981) to distinguish between the doctrines of impracticability of  
20 performance and frustration of purpose); *Campbell v. Pfeifer*, 2019 WL 4200610, at \*2 n.  
21 1 (Ariz. App. Sep. 5, 2019) ("We typically follow the Restatement in contract cases.").  
22 However, even if GCU can prove that the defense applies to this case, the Restatement  
23 recognizes that it is generally appropriate to allow a party who has performed to seek  
24 restitution. Restatement (Second) of Contracts § 272 cmt. b (1981). Thus, for the purposes  
25 of the motion, the Court rejects GCU's argument that Plaintiffs' breach of contract claims  
26 must be dismissed due to impossibility of performance.

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27 <sup>4</sup> Pursuant to this argument, GCU asks the Court to take judicial notice of Governor  
28 Ducey's Stay-At-Home Order. The Court will reject this request because this Motion can  
be decided on the pleadings.

1                   **B. Unjust Enrichment**

2                   To prevail on a claim of unjust enrichment under Arizona law, a Plaintiff must prove  
3 five elements: ““(1) an enrichment, (2) an impoverishment, (3) a connection between the  
4 enrichment and impoverishment, (4) the absence of justification for the enrichment and  
5 impoverishment, and (5) the absence of a remedy provided by law.”” *Perez v. First Am.*  
6 *Title Ins. Co.*, 810 F.Supp.2d 986, 991 (D. Ariz. 2011) (quoting *Freeman v. Sorchych*, 226  
7 Ariz. 242, 245 P.3d 927, 936 (App. 2011)). “A claim for unjust enrichment may exist where  
8 a person confers a benefit to his detriment on another and allowing the other to retain that  
9 benefit would be unjust.” *Baughman v. Roadrunner Commc’ns, LLC*, No. CV-12-565-  
10 PHX-SMM, 2014 WL 3955262, at \*4 (D. Ariz. Aug. 13, 2014) (citing *USLife Title Co. of*  
11 *Ariz. v. Gutkin*, 152 Ariz. 349, 354 (App. 1986)). Under Arizona law, unjust enrichment is  
12 a flexible equitable remedy which is ““available whenever the court finds that the defendant  
13 ... is obliged by the ties of natural justice and equity to make compensation for the benefits  
14 received.”” *Isofoton, S.A. v. Giremberk*, No. CV-04-0798-PHX-ROS, 2006 WL 1516026,  
15 at \*3 (D. Ariz. May 30, 2006) (quoting *Arnold & Assocs., Inc. v. Misys Healthcare Systems*,  
16 275 F.Supp.2d 1013, 1024 (D. Ariz. 2003)) (internal quotation marks omitted). Under Rule  
17 8(d)(2), Fed. R. Civ. P., a party may plead an unjust enrichment claim in the alternative  
18 even if they are alleging the existence of a contract governing the dispute. *See, e.g.,*  
19 *Isofoton, S.A.*, 2006 WL 1516026, at \*3; *Adelman v. Christy*, 90 F. Supp. 2d 1034, 1045  
20 (D. Ariz. 2000) (allowing Plaintiff to pursue the alternate theory of unjust enrichment but  
21 barring double recovery).

22                   The Court finds Plaintiffs have adequately pled a claim for unjust enrichment as it  
23 relates to tuition. GCU’s Motion argues that Plaintiffs’ unjust enrichment claim should be  
24 dismissed because “Plaintiffs allege no facts of an enrichment or impoverishment, let alone  
25 inequitable benefit.” (Doc. 21 at 14.) GCU is only partially correct. As stated above,  
26 considering the Enrollment Agreement, Plaintiffs have not alleged a contractual  
27 entitlement to in-person instruction. However, under the facts alleged, students paid a  
28 higher rate for in-person classes than they did for online classes. According to the facts

1 alleged, Plaintiffs paid for in-person classes but only received online instruction, so they  
2 did not receive what they paid for. As pled, their impoverishment is directly linked to the  
3 enrichment of GCU because they received more than they should have for only providing  
4 online classes.

5 Similarly, Plaintiffs have adequately alleged an unjust enrichment claim for housing  
6 and costs and fees paid to GCU. Plaintiffs' FAC contends that they conferred a benefit on  
7 GCU in the form of fees and room and board costs in exchange for promises that GCU  
8 would provide services and facilities. (Doc. 17 ¶ 81.) The FAC also states that GCU  
9 retained the benefit even though it failed to provide facilities and services for which the  
10 money was collected. (*Id.* ¶ 83.) Further, the connection between the alleged enrichment  
11 and impoverishment is necessarily present based on the facts alleged. Plaintiffs also  
12 contend that GCU has improperly retained funds for services it did not provide, even if  
13 GCU did not have a choice but to cancel in-person classes and send students home for the  
14 semester. (*Id.* ¶ 49.)

15 Although there is another remedy at law available for housing and fees, Plaintiffs  
16 may properly allege unjust enrichment as an alternative theory of liability. *See Adelman*,  
17 90 F. Supp. 2d at 1045. Further, the Court rejects GCU's argument that unjust enrichment  
18 cannot be pled as an alternative theory of liability. GCU relies on *Trustmark Ins. Co. v.*  
19 *Bank One, Arizona, NA* for this argument, but in that case, the Court did not allow the  
20 plaintiff to pursue its unjust enrichment claim because it was not bringing the claim in the  
21 alternative. 202 Ariz. 535, 543, ¶ 37 (App. 2002). Here, Plaintiffs are bringing their unjust  
22 enrichment claim in the alternative, making it proper. Thus, the Court finds that Plaintiffs  
23 have not pled an unjust enrichment claim for money spent for tuition for in-person  
24 instruction, but have done so for money paid for housing costs and fees.

### 25 **C. Conversion Claim**

26 Conversion is defined as “an act of wrongful dominion or control over personal  
27 property in denial of or inconsistent with the rights of another.” *Case Corp. v. Gehrke*,  
28 208 Ariz. 140, 143 (App. 2004) (quoting *Sears Consumer Fin. Corp. v. Thunderbird*

1 *Prods.*, 166 Ariz. 333, 335 (App. 1990)). In order to maintain an action for conversion, “a  
2 plaintiff must have had the right to immediate possession of the personal property at the  
3 time of the alleged conversion.” *Id.* (citations omitted). A conversion claim cannot be  
4 maintained to collect on a debt that could be satisfied by money generally, but money can  
5 be the subject of a conversion claim if they money ““can be described, identified or  
6 segregated, and an obligation to treat it in a specific manner is established.”” *Id.* (quoting  
7 *Autoville, Inc. v. Friedman*, 20 Ariz.App. 89, 91-92 (1973)). Arizona has no tort of  
8 conversion of real property. *Brosnahan v. JP Morgan Chase Bank*, No. CV09-8224-PCT-  
9 JAT, 2010 WL 4269562, at \*4 (D. Ariz. Oct. 25, 2010) (citing *Strawberry Water Co. v.*  
10 *Paulsen*, 220 Ariz. 401, 207 P.3d 654, 659 (App. 2008)).

11 GCU argues that Plaintiffs’ claim for conversion should be dismissed for six  
12 independent reasons. (Doc. 21 at 14-15.) The Court will not address each of GCU’s  
13 independent arguments, but it does find one persuasive. GCU argues that Plaintiffs cannot  
14 bring their conversion claim because they seek to collect on a debt that could be paid by  
15 money generally. *See Case Corp.*, 208 Ariz. at 143; *see also Koss Corp. v. Am. Exp. Co.*,  
16 233 Ariz. 74, 90, ¶ 54 (App. 2013). In response, Plaintiffs argue that they are, indeed,  
17 asking for the return of the exact money they paid. However, Plaintiffs’ argument fails  
18 because they cannot explain how their alleged harm could not be remedied by the payment  
19 of money generally. Further, Plaintiffs have not alleged that the money they paid can be  
20 “described, identified, or segregated” and have not identified an obligation to treat the  
21 money paid in a specific manner. GCU points out that in *Autoville*, the Arizona Court of  
22 Appeals found that the plaintiff did not have an ownership interest in the proceeds of the  
23 sale of cars when the car dealership could discharge this debt to plaintiff “from a source  
24 other than the sales proceeds.” 20 Ariz.App. at 92. The same principle applies here; there  
25 is no reason that Plaintiffs’ alleged harm could not be remedied by a payment from GCU’s  
26 general account. An amendment to Plaintiffs’ conversion claim would be futile because the  
27 Court doubts the ability of the Plaintiffs’ to show that GCU had an obligation to treat the  
28 money in a specific manner. Accordingly, Plaintiffs’ conversion claim must be dismissed

1 with prejudice.

2 **D. Money Had and Received Claim**

3 Money had and received is an equitable claim, which requires a showing that “the  
4 defendant has received or obtained possession of money of the plaintiff which in equity  
5 and good conscience he ought to pay over to the plaintiff.” *Copper Belle Mining Co. of W.  
6 Virginia v. Gleeson*, 14 Ariz. 548, 551 (1913); *McCarrell v. Turbeville*, 51 Ariz. 166, 173  
7 (1938); *Dream Team Holdings LLC v. Alarcon*, No. CV-16-01420-PHX-DLR, 2017 WL  
8 3460806, at \*3 (D. Ariz. Aug. 11, 2017). The action is akin to an action for unjust  
9 enrichment. *Dream Team*, 2017 WL 3460806, at \*3. The general rule is that “a party cannot  
10 recover money voluntarily paid with a full knowledge of the facts.” *Copper Belle Mining  
11 Co. of W. Virginia*, 14 Ariz. at 554. “Arizona’s voluntary payment doctrine provides that  
12 ‘[e]xcept where otherwise provided by statute, a party cannot by direct action or by way of  
13 set-off or counterclaim recover money voluntarily paid with full knowledge of all the facts,  
14 and without any fraud, duress, or extortion.’” *Brown & Bain, P.A. v. O’Quinn*, No. 03-  
15 0923 PHX ROS, 2006 WL 449279, at \*6 (D. Ariz. Feb. 22, 2006) (citing *Moody v. Lloyd’s  
16 of London*, 61 Ariz. 534, 152 P.2d 951, 953 (Ariz. 1944)).

17 Examining the FAC, Plaintiffs have pled an action for money had and received.  
18 FAC contends that paid GCU tuition, fees, and room and board costs in exchange for  
19 promises that GCU would provide in-person education, services, and facilities. (Doc. 17 ¶  
20 81.) The FAC also states that GCU retained the benefit even though it failed to provide  
21 “education, experience, facilities, and services” for which the money was collected. (*Id.* ¶  
22 83.) Contrary to what GCU argues, taking the FAC’s allegations as true, Plaintiffs did not  
23 pay with full knowledge of the facts. They paid GCU before knowing that GCU would  
24 instruct students to return home and move classes online. (*Id.* ¶¶ 28, 34-41.) Therefore, the  
25 Court finds that Plaintiffs have plausibly alleged a claim for money had and received.

26 **E. Accounting Claim**

27 Under Arizona law, “actions for accounting are usually reserved to parties in a  
28 fiduciary relationship.” *Wright v. Chase Home Fin., LLC*, No. CV-11-0095-PHX-FJM,

1 2011 WL 2173906, at \*3 (D. Ariz. June 2, 2011) (citing *Mollohan v. Christy*, 80 Ariz. 141,  
2 143-44, 294P.2d 375, 376-77 (1956)). A cause of action “cognizable at law” may require  
3 an equitable accounting “in rare cases where the accounts are too complicated for a jury to  
4 handle,” but the legal remedy cannot be characterized as inadequate “merely because the  
5 measure of damages may necessitate a look into petitioner’s business records.” *Cellco*  
6 *P’ship v. Hope*, No. CV11-0432-PHX-DGC, 2012 WL 260032, at \*3 (D. Ariz. Jan. 30,  
7 2012) (quoting *Dairy Queen v. Woods*, 369 U.S. 469 U.S. 469, 478 (1962)).

8 Plaintiffs’ FAC alleges that GCU owes the Plaintiffs and members of the class an  
9 accounting which they claim is the only way to ascertain balances that GCU owes. (Doc.  
10 17 ¶¶ 102-105.) The FAC alleges, “Without an accounting, Plaintiffs have a legal inability  
11 to discover the exact amount owed to Plaintiffs and members of the Class and Subclass for  
12 Defendant’s failure to provide an in-person education to Plaintiffs and members of the  
13 Class and Subclass.” (*Id.* ¶ 105.) GCU argues that Plaintiffs’ accounting claim fails because  
14 (1) “Plaintiffs’ attempt to use an accounting to measure damages is improper and  
15 unnecessary given discovery can uncover such information” and (2) accounting is a  
16 “relatively rare proceeding” which is typically reserved to parties in a fiduciary  
17 relationship. (Doc. 21 at 16 (quoting *Mezey v. Fioramonti*, 65 P.3d 980, 984-85 (Ariz. App.  
18 2003).) In response, Plaintiffs argue that dismissing the accounting claim is premature at  
19 this stage because “[u]ntil discovery is performed, or until an accounting is done, there is  
20 not way for this Court to determine of the complexities of Defendant’s accounts.

21 The Court agrees that Plaintiffs’ accounting claim should be dismissed. Although  
22 Plaintiffs’ accounting claim alleges that GCU has a “special relationship” with students  
23 under federal and state law as a housing provider, they fail to explain exactly what that  
24 special relationship is or under what federal or state law the relationship originates. (Doc.  
25 17 ¶ 104.) Even if a special relationship did exist, Plaintiffs fail to explain how that special  
26 relationship would entitle them to an accounting. The FAC is devoid of any allegations  
27 which demonstrate that GCU owed students a fiduciary relationship, and the Court will not  
28 find one in the absence of such allegations. There appears to be no reason why Plaintiffs

1 cannot use discovery to determine the complexity of GCU's accounts and how much GCU  
2 owed to Plaintiffs and potential class members. Accordingly, the Court will dismiss  
3 Plaintiffs' claim for an accounting.

#### 4 **IV. LEAVE TO AMEND**

5 When a motion to dismiss based on Rule 12(b)(6) is granted, "a district court should  
6 grant leave to amend even if no request to amend the pleading was made, unless it  
7 determines that the pleading could not possibly be cured by the allegation of other facts."  
8 *Lopez v. Smith*, 203 F.3d 1122, 1127 (9th Cir. 2000) (en banc) (citation omitted).

9 Here, it appears that Plaintiffs' claims for breach of contract for tuition is unlikely  
10 to be cured by the allegation of other facts. However, in accordance with the well-settled  
11 law in this circuit, because "it is not 'absolutely clear' that [Plaintiff] could not cure [the  
12 Complaint's] deficiencies by amendment," the Court will give them the opportunity to do  
13 so. *See Jackson v. Barnes*, 749 F.3d 755, 767 (9th Cir. 2014) (citations omitted); Fed. R.  
14 Civ. P. 15(a)(2) ("leave to amend should be "freely" given "when justice so requires[]").  
15 Plaintiffs' Amended Complaint must address the deficiencies identified above and should  
16 follow the form detailed in Rule 7.1 of the Local Rules of Civil Procedure ("LRCiv").  
17 Within thirty (30) days from the date of entry of this Order, Plaintiff may submit an  
18 amended complaint. Plaintiffs must clearly designate on the face of the document that it is  
19 the "First Amended Complaint." The amended complaint must be retyped or rewritten in  
20 its entirety and may not incorporate any part of the original Complaint by reference.

#### 21 **V. CONCLUSION**

22 For the reasons discussed above,

23 **IT IS ORDERED** granting in part and denying in part Defendant's Motion to  
24 Dismiss. (Doc. 21.) The Motion is denied as to Plaintiffs' breach of contract claim for  
25 housing costs and fees, unjust enrichment claims, and money had and received claim and  
26 granted under Rule 12(b)(6) as to Plaintiffs' breach of contract claim for tuition, conversion  
27 claim, and accounting claim.

28 **IT IS FURTHER ORDERED** that Plaintiffs' claims for conversion and



1 accounting are dismissed with prejudice.


2 **IT IS FURTHER ORDERED** that Plaintiffs' claims for breach of contract for  
3 tuition is dismissed without prejudice.

4 **IT IS FURTHER ORDERED** granting Plaintiffs leave to file an amended  
5 complaint within sixty (60) days of the date this Order is entered.

6 **IT IS FURTHER ORDERED** denying Defendant's request for judicial notice.  
7 (Doc. 22.)

8 Dated this 5th day of March, 2021.

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Honorable Susan M. Brnovich  
United States District Judge