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6 **IN THE UNITED STATES DISTRICT COURT**  
7 **FOR THE DISTRICT OF ARIZONA**  
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9 Seth Hannibal-Fisher, et al.,

No. CV-20-01007-PHX-SMB

10 Plaintiffs,

**ORDER**

11 v.

12 Grand Canyon University,

13 Defendant.  
14

15 Pending before the Court is Plaintiffs' Motion for Class Certification and  
16 Appointment of Class Counsel. (Doc. 81.) Defendant Grand Canyon University ("GCU")  
17 filed a Response (Doc. 84), and Plaintiffs filed a Reply (Doc. 85). After considering the  
18 pleadings and applicable law, the Court will now deny Plaintiffs' Motion.

19 **I. Background**

20 On May 22, 2020, Plaintiff filed a class action complaint (the "Complaint") against  
21 GCU alleging that the university failed to provide proper refunds of on-campus tuition,  
22 fees, and room and board costs after GCU cancelled in-person courses in response to the  
23 COVID-19 pandemic. (*See generally* Doc. 17.) Plaintiffs' Complaint sought to represent  
24 "all people who paid GCU on-campus tuition, room and board costs, and/or fees for in-  
25 person educational services and facilities that GCU failed to provide during the Spring  
26 Term, and whose tuition, costs, and/or fees have not been refunded." (*Id.* at 12 ¶ 55.) The  
27 Complaint brought claims for breach of contract, unjust enrichment, conversion, money  
28 had and received, and accounting. (*Id.* at 15–22 ¶¶ 64–105.) The basic factual allegations

1 are as follows.<sup>1</sup>

2 Defendant GCU is a private university with its main campus in Phoenix, Arizona.  
3 (Doc. 17 at 7 ¶ 22.) During the Spring 2020 semester, Plaintiffs Hannibal-Fisher and Tran  
4 were undergraduate students at GCU enrolled in on-campus degree programs. For the  
5 Spring 2020 semester, on-campus tuition was \$687.50 per credit, while online tuition  
6 ranged from \$395 to \$449 per credit. (*Id.* at 8 ¶ 29.) Plaintiffs were also charged various  
7 fees for the Spring 2020 term. (*Id.* ¶ 30.)

8 In March 2020, in response to the COVID-19 pandemic, GCU instructed students  
9 to leave campus and begin attending classes remotely. (*Id.* at 9 ¶ 34.) On March 12, 2020,  
10 GCU announced that as of March 23, 2020, all but a few in-person classes would be moved  
11 to an online-only format for its on-campus students through the end of the Spring 2020  
12 term. (*Id.* ¶ 35.) Plaintiffs allege that the online classes offered by GCU were subpar in  
13 practically every respect compared to on-campus in-person classes. (*Id.* at 11–12 ¶ 49.)  
14 GCU also cancelled campus events and closed on-campus facilities. (*Id.* at 9 ¶¶ 35–37.)  
15 Throughout March 2020, GCU repeatedly encouraged students to return to their homes to  
16 finish the semester through online classes and asked students that had left campus to refrain  
17 from returning. (*Id.* at 9–10 ¶¶ 39–40.)

18 In the First Amended Complaint (“FAC”), Plaintiffs allege that they entered into a  
19 contractual agreement with GCU “where Plaintiffs would provide payment in the form of  
20 tuition and fees and [GCU], in exchange, would provide in-person educational services,  
21 experiences, opportunities, and other related services.” (*Id.* at 2 ¶ 3.) Plaintiffs allege that  
22 the terms of the contract were set forth in publications from GCU that contained multiple  
23 references to in-person instructions. (*Id.* at 3 ¶¶ 5–9.)

24 In sum, Plaintiffs allege that GCU “did not deliver the educational services,  
25 facilities, access, experiences, and/or opportunities that Plaintiffs and the putative class  
26 contracted and paid for” and therefore breached the contract. (*Id.* at 5 ¶ 14.) Plaintiffs

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28 <sup>1</sup> For a more robust recitation of the factual allegations, please refer to the Court’s order  
granting in part and denying in part Defendant’s Motion to Dismiss Plaintiffs’ First  
Amended Complaint. (*See generally* Doc. 42.)

1 allege that they are entitled to a refund of all tuition and fees for services, facilities,  
2 equipment, access, and/or opportunities that GCU did not provide during the Spring 2020  
3 term.

4 On March 5, 2021, the Court ruled on GCU’s Motion to Dismiss Plaintiff’s First  
5 Amended Complaint. (Doc. 42.) The Court permitted Plaintiffs’ breach of contract claim  
6 for housing costs and fees, unjust enrichment, and money had and received claims to  
7 proceed. (*Id.* at 16.) However, the Court dismissed the breach of contract claim for tuition  
8 along with Plaintiffs’ conversion and account claims. (*Id.* at 16–17.) The breach of  
9 contract claim for housing costs and fees has already been certified as part of the *Little*  
10 litigation. *See Little v. Grand Canyon Univ.*, No. CV-20-00795-PHX-SMB, 2022 WL  
11 266726 (D. Ariz. Jan. 28, 2022). Plaintiffs have since conceded they are not proceeding  
12 on those claims. Here, the Court is only analyzing the certification of the remaining unjust  
13 enrichment claim and money had and received claim regarding tuition costs. Due to the  
14 Court’s ruling on Defendant’s Motion to Dismiss First Amended Complaint (Doc. 42),  
15 Plaintiffs now seek certification of the following amended class: “All Grand Canyon  
16 University students who paid on-campus tuition during the Spring 2020 semester and  
17 whose tuition has not been refunded.” (Doc. 81 at 2.)

## 18 **II. Legal Standard**

19 Class actions are governed by Federal Rule of Civil Procedure 23, which provides  
20 as follows:

21 **(a) Prerequisites.** One or more members of a class may sue or be sued as  
22 representative parties on behalf of all members only if:

- 23 (1) the class is so numerous that joinder of all members is impracticable;
- 24 (2) there are questions of law or fact common to the class;
- 25 (3) the claims or defenses of the representative parties are typical of the claims or defenses of the class; and
- 26 (4) the representative parties will fairly and adequately protect the interests of the class.

27 **(b) Types of Class Actions.** A class action may be maintained if Rule 23(a)  
is satisfied and if:

- 28 (1) prosecuting separate actions by or against individual class members would create a risk of:

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- (A) inconsistent or varying adjudications with respect to individual class members that would establish incompatible standards of conduct for the party opposing the class; or
- (B) adjudications with respect to individual class members that, as a practical matter, would be dispositive of the interests of the other members not parties to the individual adjudications or would substantially impair or impede their ability to protect their interests;

(2) the party opposing the class has acted or refused to act on grounds that apply generally to the class, so that final injunctive relief or corresponding declaratory relief is appropriate respecting the class as a whole; or

(3) the court finds that the questions of law or fact common to class members predominate over any questions affecting only individual members, and that a class action is superior to other available methods for fairly and efficiently adjudicating the controversy. The matters pertinent to these findings include:

- (A) the class members’ interests in individually controlling the prosecution or defense of separate actions;
- (B) the extent and nature of any litigation concerning the controversy already begun by or against class members;
- (C) the desirability or undesirability of concentrating the litigation of the claims in the particular forum; and
- (D) the likely difficulties in managing a class action.

Fed. R. Civ. P. 23(a)–(b). Plaintiffs seeking class certification must show that they have met the requirements of the four subsections in Rule 23(a) and at least one subsection of Rule 23(b). *Ellis v. Costco Wholesale Corp.*, 657 F.3d 970, 979–80 (9th Cir. 2011) (citing *Zinser v. Accufix Rsch. Inst., Inc.*, 253 F.3d 1180, 1186 (9th Cir. 2001)). When considering class certification, courts must engage in “a rigorous analysis.” *Id.* at 350–51 (quoting *Gen. Tel. Co. of Sw. v. Falcon*, 457 U.S. 147, 161 (1982)). Overall, district courts retain broad discretion to certify a class, so long as the discretion is exercised within the framework of Rule 23. *Zinser*, 253 F.3d at 1186.

The party seeking class certification carries the burden of proving the facts necessary to establish that the prerequisites for certification are met by a preponderance of the evidence. *Olean Wholesale Grocery Coop., Inc., v. Bumble Bee Foods LLC*, 31 F.4th 651, 665 (9th Cir. 2022). “Failure to meet any one of the requirements set forth in Rule 23

1 precludes class certification.” *Miller v. Am. Standard Ins. Co. of Wis.*, 759 F. Supp. 2d  
2 1144, 1146 (D. Ariz. 2010).

### 3 **III. DISCUSSION**

#### 4 **A. Standing**

5 GCU first argues that Plaintiffs lack standing to bring the proposed class claims  
6 because students that paid on-campus tuition “could choose to take classes in person or  
7 ‘virtual classes’ online or a mix of some in-person classes and some virtual classes.” (Doc.  
8 84 at 5–6.) Therefore, students could have paid on-campus tuition and enrolled in  
9 exclusively virtual classes that then continued as virtual classes. (*See id.* at 6.) GCU claims  
10 that students in this situation lack Article III standing. (*See id.* at 5–6.) Plaintiffs counter  
11 that on-campus tuition is “paid in exchange for ‘a traditional campus environment’” and  
12 that affected students “lost access to courses in the traditional campus format for which  
13 they paid on-campus tuition rates that were higher than online tuition rates.” (Doc. 85 at  
14 3.)

15 The Court rejects GCU’s argument that some members of the class lack standing if  
16 they originally signed up entirely for online courses during the Spring 2020 term.  
17 Regardless of the method of instruction for the courses they selected, these putative class  
18 members paid full on-campus tuition in exchange for the option of a traditional campus  
19 environment. These students suffered the same type of harm as students who were taking  
20 all in-person courses—they were unable to take advantage of the services, facilities, and  
21 amenities that they rightly paid for. Regardless of whether these students used the  
22 facilities, GCU failed to offer facilities or services due to COVID-19 related closures. The  
23 putative class members are entitled to have what they paid for, regardless of whether they  
24 chose to take any in-person courses or use any on-campus facilities or services.  
25 Accordingly, students not affected by the lack of change in instruction are still considered  
26 injured by the alleged breach of contract. As such, these students have Article III standing.

#### 27 **B. Scope of the Class**

28 The scope of the proposed class also acts as a threshold inquiry to class certification.

1 Here, Plaintiff has put forth an amended class. (Doc. 81 at 2.) Some district courts in the  
2 Ninth Circuit have rejected attempts to amend a class definition at the certification stage  
3 without a plaintiff requesting leave to amend their complaint. *See, e.g., Gusman v.*  
4 *Comcast Corp.*, 298 F.R.D. 592, 597 (S.D. Cal. 2014) (“[T]he Court is bound by the class  
5 definition provided in the Complaint.”); *see also Costelo v. Chertoff*, 258 F.R.D. 600, 604–  
6 605 (C.D. Cal. 2009) (“The Court is bound to class definitions provided in the complaint  
7 and, absent an amended complaint, will not consider certification beyond it.”). However,  
8 other courts in the Ninth Circuit take a more nuanced approach. These courts entertain  
9 certification of a class other than that described in the complaint if the proposed  
10 modifications to the class definition are minor, require no additional discovery, and cause  
11 no prejudice to defendants. *See Davis v. AT&T Corp.*, No. 15CV2342-DMS (DHB), 2017  
12 WL 1155350, at \*2 (S.D. Cal. Mar. 28, 2017). Additionally, some courts will allow more  
13 than minor modifications to a class definition “if it is narrower than the class alleged in the  
14 complaint.” *Id.*; *see Gold v. Lumber Liquidators Inc.*, No. 14-CV-05373-THE, 2017 WL  
15 2688077, at \*3–4 (N.D. Cal. June 22, 2017).

16 Initially, Plaintiffs had proposed the following class: “All people who paid GCU  
17 on-campus tuition, room and board costs, and/or fees for in-person educational services  
18 and facilities that GCU failed to provide during the Spring Term, and whose tuition, costs,  
19 and/or fees have not been refunded.” (Doc. 17 at 12.) Plaintiffs now seek to narrow this  
20 definition and certify the following class: “All Grand Canyon University students who paid  
21 on-campus tuition during the Spring 2020 semester and whose tuition has not been  
22 refunded.” (Doc. 81 at 2.) GCU reiterates its argument that even this narrower class lacks  
23 standing. (Doc. 84 at 5–6.) The Court disposed of this argument above.

24 Here, Plaintiffs’ proposed change to the class definition is minor, will not require  
25 additional discovery, and will not prejudice GCU. The proposed definition is also narrower  
26 than the original. (*See* Doc. 42.) As such, the Court finds that the scope of the class is  
27 appropriate.

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1           **C.     Definite and Ascertainable**

2           Rule 23 contains a threshold requirement that the class be adequately definite and  
3 ascertainable. *Gustafson v. Goodman Mfg. Co.*, No. CV-13-08274-PCT-JAT, 2016 WL  
4 1029333, at \*6 (D. Ariz. Mar. 14, 2016). Here, the Court finds that the class is definite and  
5 ascertainable. GCU’s financial records will show precisely which students paid on-campus  
6 tuition. Therefore, the class members can be easily ascertained, and this threshold  
7 requirement of Rule 23 is satisfied.

8           **D.     Rule 23(a) Requirements**

9                   **1.     Numerosity**

10           Rule 23 requires that the class be so numerous that joinder is impracticable. Fed. R.  
11 Civ. P. 23(a)(1). A proposed class of at least forty members presumptively satisfies the  
12 numerosity requirement. *Mix v. Asurion Servs. Inc.*, No. CV-14-02357-PHX-GMS, 2016  
13 WL 7229140, at \*8 (D. Ariz. Dec. 14, 2016); *see also USAA Cas. Ins. Co.*, 266 F.R.D. 360,  
14 365 (D. Ariz. 2009). Here, Plaintiffs have proposed a class with at least 20,000 members.  
15 (*See* Doc. 81 at 6–7). Accordingly, the Court finds the numerosity requirement satisfied.

16                   **2.     Commonality**

17           Rule 23 next requires that there be questions of law or fact common to the class.  
18 Fed. R. Civ. P. 23(a)(2). This analysis requires a plaintiff to demonstrate that class  
19 members have suffered the same injury. *Wal-Mart Stores, Inc. v. Dukes*, 564 U.S. 338,  
20 349–50 (2011). The common contention “must be of such a nature that it is capable of  
21 classwide resolution—which means that determination of its truth or falsity will resolve an  
22 issue that is central to the validity of each of the claims in one stroke.” *Id.* at 350. A  
23 plaintiff need only present “a single common question of law or fact that resolves a central  
24 issue.” *Castillo v. Bank of Am., NA*, 980 F.3d 723, 728 (9th Cir. 2020). Satisfying this  
25 requirement is a “‘relatively light burden’ that ‘does not require that all the questions of  
26 law and fact raised by the dispute be common . . . or that the common questions of law or  
27 fact predominate over individual issues.’” *Esparza v. SmartPay Leasing, Inc.*, No. C 17-  
28 03421 WHA, 2019 WL 2372447, at \*2 (N.D. Cal. June 6, 2019) (quoting *Vega v. T-Mobile*

1 *USA, Inc.*, 564 F.3d 1256, 1268 (11th Cir. 2009)).

2 Here, the putative class members allege a common injury that may be proven  
3 through the introduction of common proof. This alleged injury was uniformly experienced  
4 by all members of the class at the same time and manner, thereby raising a common issue.

5 GCU's argument that some students may have initially signed up for virtual courses  
6 does not preclude a finding of commonality. Regardless of the type of classes these  
7 students ultimately selected, they paid the on-campus price tag. Therefore, the alleged  
8 injury is sufficiently common to the class. Accordingly, the Court finds that Plaintiffs have  
9 satisfied the requirement for commonality.

### 10 **3. Typicality**

11 Rule 23 also requires that the claims or defenses of the representative parties are  
12 "typical of the claims or defenses of the class." Fed. R. Civ. P. 23(a)(3). This requirement  
13 focuses on the class representative's claim to ensure that the interest of the class  
14 representative "aligns with the interests of the class." *Hanon v. Dataproducts Corp.*, 976  
15 F.2d 497, 508 (9th Cir. 1992). Representative claims need to be reasonably coextensive  
16 with those of absent class members. *Parsons v. Ryan*, 754 F.3d 657, 685 (9th Cir. 2014).  
17 Courts must determine "whether other members have the same or similar injury, whether  
18 the action is based on conduct which is not unique to the named plaintiffs, and whether  
19 other class members have been injured by the same course of conduct." *Hanon*, 976 F.2d  
20 at 508 (quoting *Schwartz v. Harp*, 108 F.R.D. 279, 287 (C.D. Cal. 1985)). Lastly, this  
21 requirement "is not primarily concerned with whether each person in a proposed class  
22 suffers the same type of damages; rather, it is sufficient for typicality if the plaintiff endured  
23 a course of conduct directed against the class." *Just Film Inc. v. Buono*, 847 F.3d 1108,  
24 1118 (9th Cir. 2017).

25 Plaintiffs argue typicality is satisfied because the injury suffered stems from GCU's  
26 conduct that caused injury to the rest of the class. (Doc. 81 at 9.) GCU argues that Plaintiffs  
27 cannot meet this requirement because the claims show dissimilarity between putative class  
28 members. (Doc. 84 at 10.) Here, Plaintiffs' injury is based on the same conduct suffered



1 by the rest of the class. Moreover, the fact that some students may have elected to take  
2 some or all courses online is irrelevant to typicality. Much of GCU’s argument echoes  
3 their standing argument that the Court disposed of above. More importantly, however,  
4 Plaintiffs endured a course of conduct directed against the class. And GCU’s alleged  
5 actions impacted the entire class. Even if the damages of some members differ from others,  
6 typicality is not defeated. *See Just Film, Inc.*, 847 F.3d at 1118. Accordingly, Plaintiffs  
7 have satisfied the typicality requirement.

#### 8 **4. Adequacy**

9 The final requirement of Rule 23(a) is that the class representative “will fairly and  
10 adequately represent the interests of the class.” Fed. R. Civ. P. 23(a)(4). “Adequacy of  
11 representation is satisfied if the named representatives appear ‘able to prosecute the action  
12 vigorously through qualified counsel’ and if the representatives have no ‘antagonistic or  
13 conflicting interests with the unnamed members of the class.’” *Winkler v. DET, Inc.*, 205  
14 F.R.D. 235, 242 (D. Ariz. 2001) (quoting *Lerwill v. Inflight Motion Pictures, Inc.*, 582 F.2d  
15 507, 512 (9th Cir. 1978)).

16 Plaintiffs assert that they can fairly and adequately represent the interests of the  
17 class. Additionally, Plaintiffs avow that they have no conflicts of interest with unnamed  
18 class members and have qualified counsel. (Doc. 81 at 10.) GCU alleges several  
19 deficiencies with the adequacy of proposed class counsel. (Doc. 84 at 17.) However, these  
20 alleged past deficiencies do not overcome the required level of adequacy of the proposed  
21 counsel. Thus, the Court finds that Plaintiffs have satisfied Rule 23(a)(4) and will  
22 adequately represent the class.

23 Given the above analysis, Plaintiffs have satisfied the requirements of Rule 23(a).

#### 24 **E. Rule 23(b)**

25 Having determined that Plaintiffs have satisfied the requirements of Rule 23(a), the  
26 Court now pivots to analyze whether Plaintiffs have satisfied at least one subsection of  
27 Rule 23(b). *See Zinser*, 253 F.3d at 1186. The Court finds that Plaintiffs have not satisfied  
28 their selected subsection of Rule 23(b).

1 Plaintiffs rely on Rule 23(b)(3). This subsection requires that “the questions of law  
2 or fact common to the class predominate over any questions affecting only individual  
3 members, and that a class action is superior to other available methods for fairly and  
4 efficiently adjudicating the controversy.” Fed. R. Civ. P. 23(b)(3). Both predominance  
5 and superiority must be shown for certification.

6 A finding of predominance requires more than a finding of mere commonality and  
7 is more demanding than Rule 23(a)(2)’s commonality requirement. *Comcast Corp. v.*  
8 *Behrend*, 569 U.S. 27, 34 (2013). However, “[w]hen common questions present a  
9 significant aspect of the case and they can be resolved for all members of the class in a  
10 single adjudication, there is clear justification for handling the dispute on a representative  
11 rather than on an individual basis.” *Vega v. All My Sons Bus. Dev.*, 583 F. Supp. 3d 1244,  
12 1263 (D. Ariz. 2022) (quoting *LaCross v. Knight Transp. Inc.*, No. CV-15-00990-PHX-  
13 JTT, 2022 WL 101196, at \*4 (D. Ariz. Jan. 11, 2022)). “[C]ourts have a duty to take a  
14 close look at whether common questions predominate over individual ones to ensure that  
15 individual questions do not overwhelm questions common to the class.” *Senne v. Kansas*  
16 *City Royals Baseball Corp.*, 934 F.3d 918, 927 (9th Cir. 2019) (quotations omitted).

17 In determining superiority, courts must consider the four factors of Rule 23(b)(3),  
18 which focus on the efficiency and economy concerns of class actions. The factors are:  
19 (A) the class members’ interests in individually controlling the prosecution  
20 or defense of separate actions; (B) the extent and nature of any litigation  
21 concerning the controversy already begun by or against class members; (C)  
22 the desirability or undesirability of concentrating the litigation of the claims  
in the particular forum; (D) and the likely difficulties in managing a class  
action.

23 Fed. R. Civ. P. 23(b)(3); *see also LaCross*, 2022 WL 101196, at \*6.

### 24 **1. Predominance**

25 Plaintiffs argue that the common issues clearly predominate over any individual  
26 issues and that the calculation of damages will not overwhelm questions common to the  
27 class. (Doc. 81 at 12–13.) GCU counters that that individual issues predominate for both  
28 remaining claims and that unjust enrichment claims are generally unsuitable for class

1 certification. (*Id.*)

2 The Court finds that both claims fail the predominance inquiry. To prevail on a  
3 claim of unjust enrichment under Arizona law, a Plaintiff must prove: “(1) an enrichment,  
4 (2) an impoverishment, (3) a connection between the enrichment and impoverishment, (4)  
5 the absence of justification for the enrichment and impoverishment, and (5) the absence of  
6 a remedy provided by law.” *Perez v. First Am. Title Ins. Co.*, 810 F. Supp 2d 986, 991 (D.  
7 Ariz. 2011) (quoting *Freeman v. Sorchych*, 245 P.3d 927, 936 (Ariz. Ct. App. 2011)).  
8 Because the circumstances of a particular case must necessarily be examined before a court  
9 can grant relief on such an equitable claim, courts have found unjust enrichment claims  
10 inappropriate for class treatment. *See T-Mobile USA, Inc.*, 564 F.3d at 1274 (“[C]ommon  
11 questions will rarely, if ever, predominate an unjust enrichment claim, the resolution of  
12 which turns on individualized facts.”); *see also Collinge v. IntelliQuick Delivery, Inc.*, No.  
13 2:12-CV-00824 JWS, 2015 WL 129444, at \*14 (D. Ariz. Mar. 23, 2015) (finding that  
14 unjust enrichment claims “are inherently unsuitable for class certification”).

15 To counter this general rule, Plaintiffs cite to *Perez v. First Am. Title Ins. Co.*, No.  
16 CV-08-1184-PHX-DGC, 2009, 2009 WL 2486003 (D. Ariz. Aug. 12, 2009). However,  
17 this case is factually distinguishable. The *Perez* court dealt with an insurance company  
18 that allegedly charged more than their published rates. *Id.* at \*6. Here, there is no claim  
19 that GCU charged Plaintiffs more than their published tuition rates. Rather, the claim  
20 concerns individual students that did not receive the benefits they expected when they paid  
21 on-campus tuition and GCU’s failure to refund their money in any way. This distinction  
22 shows the level to which these claims will turn on the individual facts of each student.  
23 Plaintiffs’ citation to *Salt River Pima-Maricopa Indian Cmty. v. United States*, 266 F.R.D.  
24 375 (D. Ariz. 2010) is equally unavailing. In that case, the court did not separately discuss  
25 the applicability of the unjust enrichment in its predominance analysis. *Id.* at 379. The  
26 citation points to a result rather than any analysis from which the Court can draw a parallel.

27 The Court agrees with other courts that have refused to certify a class for unjust  
28 enrichment claims. Common questions simply will not predominate these unique,

1 individual claims. Moreover, Plaintiffs have failed to provide an expert to show that  
2 damages can be determined on a classwide basis. While individual differences in damages  
3 calculations is not dispositive for the predominance factor, the Court is not convinced that  
4 they can be accounted for on a classwide basis given the lack of evidence to show  
5 otherwise. These damages will therefore need to be calculated individually for each  
6 student. This task is only made more complex by the fact that GCU distributed CARES  
7 Act funds to students that met certain criteria to assist with their costs, scholarships were  
8 awarded to some students, and some students enrolled in online classes before the COVID-  
9 19 related changes.

10         Additionally, under Arizona law, “unjust enrichment is a ‘flexible equitable remedy  
11 which is available whenever the court finds that the defendant . . . is obliged by the ties of  
12 natural justice and equity to make compensation for the benefits received.’” *Isofoton, S.A.*  
13 *v. Giremberk*, No. CV-04-0798-PHX-ROS, 2006 WL 1516026, at \*3 (D. Ariz. May 30,  
14 2006) (quoting *Arnold & Assocs., Inc. v. Misys Healthcare Systems*, 275 F. Supp. 2d 1013,  
15 1024 (D. Ariz. 2003)) (internal quotation marks omitted). The analysis requires some  
16 evaluation of the parties’ expectations. And, as Plaintiffs’ note, Arizona courts have held  
17 that restitution for unjust enrichment should take into account the plaintiff’s expectations  
18 and the circumstances which make it unjust to allow a defendant to retain the benefits. *See,*  
19 *e.g., Pyeatte v. Pyeatte*, 661 P.2d 196, 207 (Ariz. Ct. App. 1982). This requires some  
20 consideration of what each Plaintiff expected and the circumstances of each Plaintiffs  
21 experience with online versus in person classes. Plaintiffs may have had different  
22 understandings of what they were paying for by choosing in person status. *See T-Mobile*  
23 *USA, Inc.*, 564 F.3d at 1274–75 (denying class certification on an unjust enrichment claim  
24 where the particular circumstances of each individual case was required to determine if  
25 inequity resulted). Overall, the highly individual nature of each claim ensures that the  
26 individual concerns will overwhelm the common questions. Accordingly, the Court finds  
27 that Plaintiffs have not met the predominance requirement for their unjust enrichment  
28 claim.

1 For the same reasons, the money had and received claim fails the predominance  
2 requirement. Money had and received is an equitable claim and requires a showing that  
3 “the defendant has received or obtained possession of money of the plaintiff which in  
4 equity and good conscience he ought to pay over to the plaintiff.” *Copper Belle Mining Co.*  
5 *of W. Va. v. Gleeson*, 14 Ariz. 548, 551 (1913); *Dream Team Holdings LLC v. Alarcon*,  
6 No. CV-16-01420-PHX-DLR, 2017 WL 3460806, at \*3 (D. Ariz. Aug. 11, 2017). The  
7 action is similar to an action for unjust enrichment because it requires “that the defendant  
8 received a benefit, that by receipt of that benefit the defendant was unjustly enriched at the  
9 plaintiff’s expense, and that the circumstances were such that in good conscience the  
10 defendant should provide compensation.” *Dream Team*, 2017 WL 3460806, at \*3  
11 (quoting *Freeman*, 245 P.3d at 936).

12 Much like the unjust enrichment claim, the money had and received claim will  
13 require a per-plaintiff analysis. The claim concerns individual students that each paid  
14 differing amounts of tuition to GCU. Similarly, precise damages will need to be calculated  
15 individually and an analysis of each individual plaintiff’s circumstance will have to be  
16 conducted, thereby making the claims unsuitable to class certification. Each of these  
17 claims will turn on individual facts that would overwhelm questions common to the  
18 putative class. Accordingly, the predominance element is also not met for the money had  
19 and received claim.

20 The Court finds that because both claims fail the predominance inquiry of Rule  
21 23(b)(3), the class cannot be certified.

## 22 **2. Superiority**

23 Because the Court finds that Plaintiffs’ claims fail the predominance inquiry, the  
24 superiority analysis is not required.

## 25 **V. CONCLUSION**

26 Accordingly,

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1           **IT IS ORDERED** denying Plaintiffs' Motion for Class Certification and  
2 Appointment of Class Counsel (Doc. 81).

3           Dated this 12th day of September, 2023.

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Honorable Susan M. Brnovich  
United States District Judge