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**IN THE UNITED STATES DISTRICT COURT  
FOR THE DISTRICT OF ARIZONA**

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Fred Heidarpour,  
Plaintiff,  
v.  
Secured Marketing Concepts Corporation,  
Defendant.

No. CV-24-00239-PHX-KML

**ORDER**

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Plaintiff Fred Heidarpour filed this putative class action in February 2024. The complaint alleged a single claim under the Telephone Consumer Protection Act against defendant Secured Marketing Concepts Corp., d/b/a Pacific One Lending. The complaint alleged Pacific One “made (and continues to make) unsolicited telemarketing calls without the prior express written consent of all call recipients.” (Doc. 1 at 4.) The complaint identified a proposed class of all persons in the United States who received unauthorized telemarketing calls from Pacific One. (Doc. 1 at 6.)

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Heidarpour had some difficulty in completing service of process but eventually served Pacific One in Delaware. (Docs. 9, 13, 16.) After Pacific One failed to appear, Heidarpour applied for entry of default and filed a motion for default judgment. (Doc. 19, 20, 21.) That motion for default judgment requests an unusual form of relief, asking the court to certify a class, immediately enter default judgment in favor of the class, and allow Heidarpour to pursue discovery “regarding the issue of damages.” (Doc. 21 at 3.) Heidarpour’s request is substantively and procedurally flawed: class certification is not

1 proper here and expedited discovery is not merited.

2 **I. Class Certification is Not Appropriate**

3 For a class to be certified, Heidarpour “must make two showings. First, [he] must  
4 establish there are questions of law or fact common to the class, as well as demonstrate  
5 numerosity, typicality and adequacy of representation.” *Olean Wholesale Grocery Coop.,*  
6 *Inc. v. Bumble Bee Foods LLC*, 31 F.4th 651, 663 (9th Cir. 2022). Second, Heidarpour  
7 must establish his proposed class “fits into one of three categories” listed in Rule 23(b). *Id.*  
8 Heidarpour seeks certification of a Rule 23(b)(2) class because Pacific One has “acted or  
9 refused to act on grounds that apply generally to the class.” (Doc. 21 at 11, 14.) He also  
10 seeks certification of a Rule 23(b)(3) class because “questions of law or fact common to  
11 class members predominate over any questions affecting only individual members, and . . .  
12 a class action is superior to other available methods for fairly and efficiently adjudicating  
13 the controversy.” (Doc. 21 at 15.)

14 Before a class can be certified, “a district court must be satisfied, after a rigorous  
15 analysis, that the prerequisites” of Rule 23(a), 23(b)(2), and 23(b)(3) have been satisfied.  
16 *Id.* at 664. That analysis requires the court determine whether Heidarpour can “actually  
17 *prove*—not simply plead—that [his] proposed class satisfies each requirement of Rule 23.”  
18 *Halliburton Co. v. Erica P. John Fund, Inc.*, 573 U.S. 258, 275 (2014). Each requirement  
19 must be proven by a preponderance of the evidence. *Olean Wholesale Grocery Coop.*, 31  
20 F.4th at 665.

21 Heidarpour argues Pacific One’s default requires the court accept as true the  
22 allegations in the complaint. That is correct. But Heidarpour then argues those allegations  
23 should be deemed sufficient to certify a class. Heidarpour cites one case where a court  
24 followed this approach, but subsequent events in that case indicate why certifying a class  
25 in these circumstances presents unique difficulties.

26 In *Whitaker v. Bennett L., PLLC*, the plaintiff “asserted violations of the Telephone  
27 Consumer Protection Act.” No. 13-CV-3145-L NLS, 2014 WL 5454398, at \*1 (S.D. Cal.  
28 Oct. 27, 2014). The defendant did not appear, its default was entered, and the court certified

1 a nationwide class apparently based solely on the allegations in the complaint. *Id.* at \*4.  
2 The court did not explain why it determined the complaint’s allegations were sufficient for  
3 its certification analysis. The court later entered default judgment on liability and directed  
4 the plaintiff to conduct discovery to determine the appropriate amount of damages.  
5 *Whitaker v. Bennett L., PLLC*, No. 13-CV-3145-L(NLS), 2015 WL 12434306, at \*1 (S.D.  
6 Cal. Jan. 26, 2015). After that discovery, there was no evidence identifying possible class  
7 members. That lack of evidence prompted the court to state “the class action may have  
8 been improvidently certified because the class is not ascertainable.” *Whitaker v. Bennett*  
9 *L., PLLC*, No. 13-CV-3145-L(NLS), 2016 WL 4595520, at \*1 (S.D. Cal. May 27, 2016).  
10 The court directed the plaintiff to establish why the class “should not be decertified.” *Id.* at  
11 \*2. Approximately two weeks after that order, the plaintiff voluntarily dismissed her claim.  
12 *Whitaker v. Bennett L., PLLC*, No. 13-CV-3145-L(NLS) (S.D. Cal. June 10, 2016).

13 The eventual outcome in *Whitaker* indicates that even if permissible, certifying a  
14 class when a defendant is in default may not be prudent. Other courts have addressed the  
15 issue directly and determined certification-by-default is inappropriate. *See Sapan v. Veritas*  
16 *Funding, LLC*, No. SACV2300468CJCADSX, 2023 WL 6370223, at \*2 (C.D. Cal. July  
17 28, 2023) (defendant in default “does not mean that mere allegations in a complaint are  
18 sufficient to establish Rule 23’s class certification requirements”); *Pagano v. HN & Sons*  
19 *LLC*, No. 22-CV-4897 (BMC), 2024 WL 4625296, at \*1 (E.D.N.Y. Oct. 30, 2024) (“the  
20 general principle that factual allegations in the complaint are deemed admitted by the  
21 defendant upon default does not apply because Rule 23 imposes an independent duty on  
22 the district court to determine by order that the requirements of Rule 23(a) are met  
23 regardless of the defendant’s admissions”). The result reached by those other courts is  
24 convincing. The court cannot conduct a “rigorous analysis” to ensure all of Rule 23’s  
25 requirements are met when it can look only to the allegations of the complaint. Heidarpour  
26 needs evidence beyond mere allegations.

27 Even if certification-by-default might be appropriate in some cases, it would be  
28 particularly inappropriate here based on one type of class Heidarpour seeks to certify. A

1 Rule 23(b)(3) class requires the court “direct to class members the best notice that is  
2 practicable under the circumstances.” Fed. R. Civ. P. 23(c)(2)(B). Heidarpour presently  
3 has no idea who the class members are or where they are located. Without such  
4 information, Heidarpour cannot provide “notice reasonably calculated, under all the  
5 circumstances, to apprise interested parties of the pendency of the action and afford them  
6 an opportunity to present their objections.” *Roes, 1-2 v. SFBSC Mgmt., LLC*, 944 F.3d  
7 1035, 1045 (9th Cir. 2019) (simplified). And without notice, no Rule 23(b)(3) class is  
8 permissible.

9 A final flaw in Heidarpour’s approach is his belief that he can obtain class  
10 certification and judgment at the same time. The Ninth Circuit has established notice to  
11 class members “must be sent *before* a judgment has been granted.” *See Schwarzschild v.*  
12 *Tse*, 69 F.3d 293, 296 (9th Cir. 1995). The purpose of providing notice is to protect the due  
13 process rights of class members and give members the opportunity to make an intelligent  
14 choice whether to participate in the litigation. *See Phillips Petroleum Co. v. Shutts*, 472  
15 U.S. 797, 812 (1985) (“[D]ue process requires at a minimum that an absent plaintiff be  
16 provided with an opportunity to remove himself from the class by executing and returning  
17 an ‘opt out’ or ‘request for exclusion’ form to the court.”). Certifying a class and  
18 immediately entering judgment defeats that purpose. Heidarpour’s request for class  
19 certification is denied.

## 20 **II. Expedited Discovery is Not Appropriate**

21 After requesting certification of a class and entry of default judgment, Heidarpour  
22 requests permission to conduct expedited discovery to determine how many individuals  
23 were called and “the appropriate sum of damages.” (Doc. 21 at 18.) The parties have not  
24 conferred pursuant to Fed. R. Civ. P. 26(f). Heidarpour, therefore, must show there is “good  
25 cause” to permit the discovery he seeks. *Semitoil, Inc. v. Tokyo Electron Am., Inc.*, 208  
26 F.R.D. 273 (N.D. Cal. 2002). Some courts have authorized expedited discovery “when a  
27 defendant defaults and the plaintiff seeks discovery to establish liability and/or damages in  
28 pursuit of default judgment.” *Nintendo of Am. Inc. v. Williams*, No. 2:24-CV-00960-LK,

1 2024 WL 5108471, at \*2 (W.D. Wash. Dec. 13, 2024). But such discovery often involves  
2 requests aimed at third-parties who presumably would respond to those requests. *See, e.g.,*  
3 *id.*

4 Heidarpour seeks permission to serve written discovery on Pacific One and  
5 “telephone services providers.” (Doc. 21 at 3, 18.) Having ignored this suit, it is unlikely  
6 Pacific One will respond to discovery requests. At present, it would be futile to authorize  
7 Heidarpour to propound discovery requests to Pacific One. Heidarpour also wishes to  
8 “serve subpoenas upon the telephone service providers for the telephone number(s) that  
9 [Pacific One] utilized to contact [Heidarpour].” (Doc. 21 at 3.) According to Heidarpour,  
10 those “outbound call records” will “demonstrate the number of individual class members  
11 that were called as well as the number of calls made to each member.” (Doc. 21 at 3.)

12 But this discovery will not give Heidarpour the information he needs to support  
13 class certification or the extent of damages. Heidarpour’s claim under the TCPA will  
14 require evidence that each call reflected in the “outbound call records” was made using an  
15 “artificial or prerecorded voice.” 47 U.S.C. §§ 227(b)(1)(A) and (B). The call records on  
16 their own will not include such evidence. Instead, evidence regarding how the calls were  
17 made is possessed only by Pacific One. And as noted above, there is no indication Pacific  
18 One would participate in discovery.<sup>1</sup> Third-party discovery would therefore also be futile.

### 19 **III. Renewed Motion or Dismissal**

20 Pacific One chose not to appear and only Pacific One has the evidence that would  
21 be necessary for Heidarpour to obtain class certification or to determine class damages.  
22 There does not appear to be a viable path for Heidarpour to obtain class certification and a  
23 judgment in favor of that class. Heidarpour may be entitled to judgment in his favor on an  
24 individual basis and if he wishes to seek such a judgment, he may file a renewed motion to  
25 that effect. Alternatively, Heidarpour may determine he no longer wishes to pursue this

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27 <sup>1</sup> The court notes “[e]xpress consent is not an element of a plaintiff’s prima facie case but  
28 is an affirmative defense for which the defendant bears the burden of proof.” *Van Patten*  
*v. Vertical Fitness Grp., LLC*, 847 F.3d 1037, 1044 (9th Cir. 2017). The absence of  
evidence on that point, therefore, would not be fatal to Heidarpour’s ability to prevail  
without discovery.

1 suit. In that situation, Heidarpour may file a notice of voluntary dismissal.

2 Accordingly,

3 **IT IS ORDERED** the Motion for Default Judgment (Doc. 21) is **DENIED**.

4 **IT IS FURTHER ORDERED** within ten days of this order plaintiff shall file a  
5 renewed motion for default judgment seeking judgment only in his favor or, if he no longer  
6 wishes to pursue this case, a notice of voluntary dismissal.

7 Dated this 11th day of March, 2025.

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**Honorable Krissa M. Lanham**  
**United States District Judge**

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