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IN THE UNITED STATES DISTRICT COURT  
FOR THE DISTRICT OF ARIZONA

Anthony Perry,  
Plaintiff,  
vs.  
NorthCentral University, Inc., et al.,  
Defendants.

No. CV-10-8229-PCT-PGR

ORDER

Pending before the Court is the defendants' Motion to Dismiss (Doc. 8), wherein the defendants seek in part the dismissal of this employment-related action on the ground that all of the claims in this action are subject to arbitration. Having reviewed all the parties' memoranda directed at the arbitration issue in light of the relevant record, the Court finds that this action should be dismissed and the plaintiff compelled to arbitrate all of the claims in his First Amended Complaint.<sup>1</sup>

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While oral argument has been requested, the Court concludes that oral argument would not aid the decisional process. The Court further concludes that the resolution of the arbitration-related portion of the Motion to Dismiss does not require an evidentiary hearing.

1 Background

2           The named defendants in this action, which was removed from the Yavapai  
3 County Superior Court on the basis of federal question jurisdiction, are  
4 Northcentral University, Inc., an on-line university located in Prescott Valley,  
5 Arizona, and NCU employees Clinton Gardner, NCU's president (and his  
6 unnamed spouse), Lloyd Williams, NCU's provost, and Karry Layette, NCU's vice  
7 president for human resources (and her unnamed spouse) (collectively "NCU").  
8 Plaintiff Anthony Perry, who was the chairperson of NCU's school of psychology  
9 at the time of his termination on May 14, 2008, alleges in his First Amended  
10 Complaint that he was sexually harassed by Provost Williams, his immediate  
11 supervisor, that he complained about it to Vice President Layette in March 2008,  
12 that Layette did an incompetent investigation that concluded that no sexual  
13 harassment had taken place, and that President Gardner pretextually fired him  
14 after he complained about the quality of the investigation and the need to stop  
15 Williams' continuing sexual harassment. The First Amended Complaint alleges  
16 nine claims: sexual, hostile and offensive environment in violation of the Arizona  
17 Civil Rights Act (ACRA), against NCU; retaliation in violation of ACRA, against  
18 NCU; breach of the implied covenant of good faith and fair dealing, against all  
19 defendants; intentional interference with contractual relations, against the  
20 individual defendants; intentional infliction of emotional distress, against all  
21 defendants; negligent infliction of emotional distress, against all defendants;  
22 assault, against Williams; sexual, hostile and offensive environment in violation of  
23 Title VII, against NCU; and retaliation in violation of Title VII, against NCU.

24           Perry, who received his Ph.D. in experimental psychology from Brandeis  
25 University in 1993, wrote to NCU in May 2006, expressing his interest in being  
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1 hired as the chairperson of its psychology school; at that time he was employed  
2 as an associate professor in the psychology department at North Carolina A & T  
3 State University and had taught psychology at that university since 1995. He  
4 came to NCU for an interview for the position on August 4, 2006, and was offered  
5 the position that same day; he accepted the position in writing on August 11,  
6 2006. At the time of his interview, he was given a packet of employment-related  
7 forms to take back to North Carolina with him, including an employment  
8 application form and a staff handbook. The last page of the employment  
9 application was a signature page containing four separate paragraphs; Perry  
10 placed his initials next to each of the paragraphs on that page and signed the  
11 page on August 11, 2006. One of the four paragraphs was an arbitration  
12 provision that stated:

13 ARP I hereby agree to submit to binding arbitration on all disputes and  
14 claims arising out of the submission of this application. I further  
15 agree, in the event that I am hired by Northcentral University, that all  
16 disputes that cannot be resolved by informal, internal resolution  
17 which might arise out of my employment with Northcentral University,  
18 whether during or after that employment, shall be submitted to  
19 binding arbitration. I agree that such arbitration shall be conducted  
20 under the rules of the American Arbitration Association. This  
21 application contains the entire agreement between the parties with  
22 regard to dispute resolution, either oral or written.

23 On August 11, 2006, Perry also signed the receipt page for NCU's  
24 employee handbook. That page, in the paragraph immediately above Perry's  
25 signature, contained an arbitration provision that stated:

26 The University and I hereby agree that any dispute arising out of or  
related to my employment at the University shall be settled by final  
and binding arbitration to be conducted in Yavapai County in  
accordance with the rules of the American Arbitration Association.  
Both parties acknowledge and agree that neither party shall be  
deprived of any rights or benefits established by Federal or Arizona  
State law by reason of this provision; this provision only provides for  
an agreed alternative method for dispute resolution. The costs of

1 arbitration, including consultants and attorneys fees, may be ordered  
2 reimbursed or otherwise allocated between the parties as  
3 determined in the arbitration proceedings. If questions arise  
4 regarding the content or interpretation of this Handbook, I will bring  
5 them to the attention of the department director or the President.

6 On October 26, 2007, Perry signed the receipt page for NCU's revised  
7 employee handbook. By signing the receipt, Perry acknowledged that he  
8 understood that the handbook replaced "any and all prior verbal and written  
9 communications regarding NCU working conditions, policies, procedures, appeal  
10 processes and benefits[,]" and that he had read and understood the handbook  
11 contents and would "act in accord with these policies and procedures as a  
12 condition of [his] employment with NCU." The receipt page also contained an  
13 arbitration provision, in a separate paragraph, that was substantively identical to  
14 the one on the handbook receipt page that Perry signed in August 2006; the  
15 arbitration provision in the revised handbook stated:

16 NCU and I hereby agree that any dispute arising out of or related to  
17 my employment shall be settled by final and binding arbitration to be  
18 conducted in Yavapai County in accordance with the rules of the  
19 American Arbitration Association. Both parties acknowledge and  
20 agree that neither party shall be deprived of any rights or benefits  
21 established by Federal or Arizona State law by reason of this  
22 provision; this provision only provides for an agreed alternative  
23 method for dispute resolution. The costs of arbitration, including  
24 consultants and attorneys fees, may be ordered reimbursed or  
25 otherwise allocated between the parties as determined in the  
26 arbitration proceedings.

#### 20 Discussion

21 Although NCU has filed a two-part Motion to Dismiss, the Court's only  
22 concern herein is that portion of the motion seeking the dismissal of this action in  
23 its entirety for lack of subject matter jurisdiction pursuant to Fed.R.Civ.P. 12(b)(1)

1 and the Federal Arbitration Act (“FAA”), 9 U.S.C. § 1, *et seq.*<sup>2</sup> Since NCU states  
2 that the relief it is seeking is an order dismissing Perry’s claims and compelling  
3 their arbitration, the Court has construed this portion of NCU’s motion as being a  
4 motion to compel arbitration pursuant to 9 U.S.C. § 4. See FDIC v. Artesa  
5 Holdings, LLC, 2011 WL 2669231, at \*1 (D.Ariz. July 7, 2011) (Court treated a  
6 motion to dismiss for lack of subject matter jurisdiction that was based on the  
7 existence of a binding arbitration clause as a motion to compel arbitration under  
8 the FAA); Service Employees International Union, Local 707 v. Connex-ATC,  
9 2006 WL 2975591, at \*2 (N.D.Cal. Oct. 18, 2006) (Court, noting that the  
10 existence of an arbitration provision did not deprive it of subject matter  
11 jurisdiction, construed a motion to dismiss for lack of subject matter jurisdiction as  
12 a motion to compel arbitration pursuant to the FAA.); *cf.* Craft v. Campbell Soup  
13 Co., 177 F.3d 1083, 1084 n.4 (9<sup>th</sup> Cir. 1998) (Court treated a motion for summary  
14 judgment as a *de facto* motion to compel arbitration), *abrogated on other grounds*  
15 *by* Circuit City Stores, Inc. v. Adams, 532 U.S. 105 (2001). The Court has  
16 applied a summary judgment-type standard in resolving NCU’s motion. See e.g.,  
17 Aliron International, Inc. v. Cherokee Nation Industries, Inc., 531 F.3d 863, 865  
18 (D.C.Cir.2008) (“The district court properly examined CNI’s motion to compel  
19 arbitration under the summary judgment standard of Federal Rule of Civil  
20 Procedure 56(c), as if it were a request for summary disposition of the issue of  
21 whether or not there had been a meeting of the minds on the agreement to

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24 NCU alternatively argues in its Motion to Dismiss that six of the  
25 plaintiff’s seven state law claims should be dismissed for failure to state a claim  
26 pursuant to Fed.R.CiV.P. 12(b)(6) if the Court finds that the arbitration provision is  
not enforceable. Since the Court finds that the entirety of this action is arbitrable,  
the Court does not reach the Rule 12(b)(6) portion of NCU’s motion.

1 arbitrate.”); Bensadoun v. Jobe-Riat, 316 F.3d 171, 175 (2<sup>nd</sup> Cir.2003) (“In the  
2 context of motions to compel arbitration under the Federal Arbitration Act ..., the  
3 court applies a standard similar to that applicable for a motion for summary  
4 judgment.”); Kaneff v. Delaware Title Loans, Inc., 587 F.3d 616, 620 (3<sup>rd</sup> Cir.  
5 2009) (same). A trial is necessary under the FAA only if there is an issue of fact  
6 as to the making of the agreement for arbitration, 9 U.S.C. § 4, and the Court,  
7 viewing the evidence of record and all reasonable inferences from that evidence  
8 in Perry’s favor, concludes that Perry has not raised any significant issue of  
9 material fact directed at the enforceability of the arbitration agreements he  
10 signed.

11 The FAA broadly provides that written agreements to arbitrate  
12 controversies arising out of contracts involving commerce, which Perry does not  
13 dispute that the arbitration provisions at issue do, “shall be valid, irrevocable, and  
14 enforceable, save upon such grounds as exist at law or in equity for the  
15 revocation of any contract.” 9 U.S.C. § 2. Absent a valid contractual defense, the  
16 FAA mandates that district courts “*shall* direct the parties to proceed to arbitration  
17 on issues as to which an arbitration agreement has been signed.” Dean Witter  
18 Reynolds, Inc. v. Bryd, 470 U.S. 213, 218 (1985) (emphasis in original). Since  
19 Perry does not dispute that all of his claims in the First Amended Complaint fall  
20 within the purview of the applicable arbitration provision, the Court’s only role is  
21 to determine if a valid agreement to arbitrate exists.<sup>3</sup> Chiron Corp. v. Ortho

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23 Perry also does not dispute that employment contract provisions that  
24 compel the arbitration of employment-related claims, even those statutorily-  
25 based, are generally valid under the FAA. See Gilmer v. Interstate/Johnson Lane  
26 Corp., 500 U.S. 20, 26 (1991); EEOC v. Luce, Forward, Hamilton & Scripps, 345  
F.3d 742 (9<sup>th</sup> Cir.2003) (en banc) (Court concluded that an employer can require  
the arbitration of Title VII claims as a condition of employment.); Wernett v.

1 Diagnostic Systems, Inc., 207 F.3d 1126, 1130 (9<sup>th</sup> Cir.2000); 9 U.S.C. § 4.

2 A. Unconscionability

3 Perry argues in part that NCU's arbitration provision is unenforceable  
4 because it is both procedurally and substantively unconscionable.<sup>4</sup>

5 Unconscionability is a generally applicable contract defense that may render an  
6 arbitration provision unenforceable under the FAA, Doctor's Associates, Inc. v.  
7 Casarotto, 517 U.S. 681, 687 (1996), and the determination of unconscionability  
8 in the arbitration context is determined according to the laws of the state of  
9 contract formation, here Arizona. Chalk v. T-Mobile USA, Inc., 560 F.3d 1087,

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11 Service Phoenix, LLC, 2009 WL 1955612, at \*2 (D.Ariz. July 6, 2009) (Court  
12 noted that "claims under the [Arizona Civil Rights Act] are arbitrable to the same  
13 extent as Title VII claims.")

14 To the extent that Perry contends in a supplemental memorandum  
15 (Doc. 21) that Arizona does not have any state policy favoring arbitration  
16 agreements in the employment context, that is irrelevant given the FAA's  
17 overriding federal policy favoring arbitration. See AT&T Mobility LLC v.  
18 Concepcion, 131 S.Ct. 1740 (2011); Johnson v. Gruma Corp., 614 F.3d 1062,  
19 1066 (9<sup>th</sup> Cir.2010) ("When an agreement falls within the purview of the FAA,  
20 there is a strong default presumption ... that the FAA, not state law, supplies the  
21 rules for arbitration.") (Internal quotation marks omitted). There is no clear and  
22 unmistakable evidence in the record that the parties agreed to apply non-federal  
23 arbitrability law.

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25 NCU attached to its Motion to Dismiss only a copy of the arbitration  
26 provision set forth on the August 2006 employee handbook receipt page, and it is  
to that arbitration provision that Perry refers to in his response and in his  
declaration. NCU attached to its reply copies of the arbitration provisions set  
forth in Perry's employment application and in the October 2007 revised  
employee handbook receipt page. To the extent that it is an issue, the Court  
concludes that the applicable arbitration provision is the October 2007 one  
because Perry concedes in a supplemental memorandum that the defendants'  
alleged misconduct underlying his claims in the First Amended Complaint  
occurred after October 2007, and the October 2007 arbitration provision is the  
one that was in effect at the time of Perry's termination.

1 1092 (9<sup>th</sup> Cir.2009). Under Arizona law, Perry bears the burden of proving the  
2 unenforceability of the arbitration provision, and the determination of  
3 unconscionability is to be made by the Court as a matter of law. Maxwell v.  
4 Fidelity Financial Services, Inc., 907 P.2d 51, 56 (Ariz.1995); Taleb v. AutoNation  
5 USA Corp., 2006 WL 3716922, at \*2 (D.Ariz. Nov. 13, 2006) (“Because a court  
6 order compelling arbitration is the functional equivalent of a summary disposition  
7 on the issue of the enforceability of the Arbitration Agreement, the burden is  
8 properly upon the Plaintiff to produce specific facts showing that such a triable  
9 issue exists.”) Unconscionability is determined as of the time the parties entered  
10 into the contract. Nelson v. Rice, 12 P.3d 238, 243 (Ariz.App.2000).

#### 11 1. Procedural Unconscionability

12 Perry initially contends that the arbitration provision is a procedurally  
13 unconscionable contract of adhesion. The Court assumes, without deciding, that  
14 the arbitration provision constitutes an adhesion contract given Perry’s  
15 uncontroverted statements in his declaration that signing the handbook  
16 agreement receipt containing the arbitration provision was a “take it or leave it”  
17 situation on his part because he was told that he had to sign it in order to be  
18 employed and he was never told that he could negotiate the arbitration provision.<sup>5</sup>

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21 However, the Court notes that Perry only focuses on the “take it or  
22 leave it” aspect of the definition of an adhesion contract while essentially ignoring  
23 the remainder of the definition, *i.e.* the absence of meaningful choice for the party  
24 occupying the weaker bargaining position. See *e.g.*, Cooper v. MRM Investment  
25 Co., 367 F.3d 493, 501-03 (6<sup>th</sup> Cir.2004) (Court, considering the Tennessee  
26 definition of a contract of adhesion that is identical to that adopted by the Arizona  
courts, concluded that an arbitration agreement in an employment contract is not  
a contract of adhesion unless the employee bears his burden of establishing that  
he would be unable to find a suitable job if he refused to agree to arbitrate.)  
Perry has made no such showing.



1 See Broemmer v. Abortion Services of Phoenix, Ltd., 840 P.2d 1013, 1015  
2 (Ariz.1992) (Court has stated that an adhesion contract “is typically a  
3 standardized form offered to consumers of goods and services on essentially a  
4 take it or leave it basis without affording the consumer a realistic opportunity to  
5 bargain and under such conditions that the consumer cannot obtain the desired  
6 product or services except by acquiescing in the form contract.”)

7 The Court rejects, however, Perry’s position that a finding that a contract is  
8 one of adhesion is a finding of procedural unconscionability. See R & L Limited  
9 Investments, Inc. v. Cabot Investment Properties, LLC, 729 F.Supp.2d 1110,  
10 1115 (D.Ariz.2010) (Court noted that “it does not appear that there is any Arizona  
11 law supporting the assertion that a finding of adhesion equates to a finding of  
12 procedural unconscionability. ... The fact that a given contract was a contract of  
13 adhesion is not itself dispositive, but relates to [the procedural unconscionability]  
14 factor about ‘whether alterations in the printed terms were possible.’”) Under  
15 Arizona law, a contract of adhesion is presumptively valid and fully enforceable  
16 according to its terms unless the contract is unconscionable or beyond the range  
17 of reasonable expectations, Broemmer, 840 P.2d at 1016, which are two distinct  
18 grounds for invalidating or limiting the enforcement of a contract. Maxwell, 907  
19 P.2d at 57. See *also*, AT&T Mobility LLC v. Concepcion, 131 S.Ct. at 1750 (Court  
20 rejected the idea that arbitration agreements are *per se* unconscionable when  
21 found in adhesion contracts.)

22 Procedural unconscionability involves a finding that something was wrong  
23 in the bargaining process in that it “is concerned with ‘unfair surprise,’ fine print  
24 clauses, mistakes or ignorance of important facts or other things that mean  
25 bargaining did not proceed as it should.” Maxwell, 907 P.2d at 57-58 (noting that  
26 relevant factors for determining the existence of procedural unconscionability, at

1 least in the commercial context, include “the real and voluntary meeting of the  
2 minds of the contracting party: age, education, intelligence, business acumen and  
3 experience, relative bargaining power, who drafted the contract, whether the  
4 terms were explained to the weaker party, whether alterations in the printed terms  
5 were possible, whether there were alternative sources of supply for the goods in  
6 question.”)

7         The Court concludes as a matter of law that while the arbitration provisions  
8 had certain adhesive “take it or leave it” qualities, none of the provisions were  
9 procedurally unconscionable at the time Perry signed them. First, while Perry  
10 states in his declaration that he was told that he had to sign the August 2006  
11 handbook receipt if he wanted to be employed at NCU, that he was never told by  
12 any NCU official that he could negotiate the arbitration provision, and that he  
13 does not remember reading the arbitration provision contained in that receipt, he  
14 offers no evidence that NCU attempted to deceive him about the existence of that  
15 arbitration provision or either of the other two arbitration provisions, or prevented  
16 him from inquiring about the meaning of any of the arbitration provisions. He also  
17 states in his declaration that he vaguely remembers signing the August 2006  
18 handbook receipt and that the signature on that receipt is his, and he does not  
19 offer any evidence disputing that he also signed the pages containing the other  
20 two arbitration provisions, nor has he submitted any evidence showing that he did  
21 not have the opportunity to read any of the arbitration provisions before signing  
22 them. Furthermore, he does not dispute that each of the three arbitration  
23 provisions was located in plain sight on a signature page, that none of them was  
24 in fine print and that each was in the same size font as the rest of the signature  
25 page, and that each was written in easily understood language. See EEOC v.  
26 Cheesecake Factory, Inc., 2009 WL 1259359, at \*3 (D.Ariz. May 6, 2009) (Court

1 concluded that an arbitration provision contained in an employee handbook was  
2 not procedurally unconscionable in part because the plaintiffs offered no evidence  
3 that the employer attempted to deceive them about the arbitration provision or  
4 pressured them to sign the agreement under exigent circumstances or prevented  
5 them from inquiring about the meaning of the arbitration provision, and because  
6 the plaintiffs both initialed the arbitration provision and signed the bottom of the  
7 handbook page containing the arbitration provision.)

8         Second, while Perry also states in his declaration that during his  
9 employment nobody at NCU ever explained the arbitration provision to him or  
10 discussed the American Arbitration Association with him or gave him a copy of its  
11 rules, and that he did not know anything about the organization during his  
12 employment, he does not dispute that he is a highly educated individual with a  
13 doctorate degree who had the intellectual capacity to read and understand the  
14 arbitration provisions, and who had the ability and opportunity through the internet  
15 to access and review the rules of the American Arbitration Association prior to  
16 signing any of the arbitration provisions. Harrington v. Pulte Home Corp., 119  
17 P.3d 1044, 1052 n.9 (Ariz.App.2005) (In finding that an arbitration provision was  
18 enforceable, court noted that the rules of the American Arbitration Association are  
19 available publically on-line); Godhart v. Direct Alliance Corp., 2011 WL 2713977,  
20 at \*3 (D.Ariz. July 13, 2011) (Court concluded that an arbitration provision in an  
21 employment contract was not procedurally unconscionable notwithstanding that  
22 the employer did not give the plaintiff a copy of the rules of the American  
23 Arbitration Association.)

24         Third, Perry does not dispute that he was employed as a psychology  
25 professor at another university at the time he accepted the position at NCU, nor  
26 has he offered any evidence that he would have refused to accept employment at

1 NCU, or would have refused to continue that employment, had he read the  
2 arbitration provisions he signed. See Zimmer v. CooperNeff Advisors, Inc., 523  
3 F.3d 224, 229 (3<sup>rd</sup> Cir.2008) (Court, in holding that an arbitration provision in an  
4 employment contract was enforceable under the FAA, concluded that the  
5 provision was not procedurally unconscionable because the plaintiff did not lack a  
6 meaningful choice in accepting the arbitration provision given that he was a  
7 highly-educated person with various employment opportunities who accepted the  
8 employment offer without examining the terms of that employment.)

## 9 2. Substantive Unconscionability

10 Perry alternatively argues that the arbitration provision is unenforceable  
11 because it is substantively unconscionable. Substantive unconscionability is  
12 concerned with the relative fairness of the actual terms of the contract, *i.e.*  
13 whether they are unjust or one-sided. Maxwell, 907 P.2d at 58. “Indicative of  
14 substantive unconscionability are contract terms so one-sided as to oppress or  
15 unfairly surprise an innocent party, an overall imbalance in the obligations and  
16 rights imposed by the bargain, and significant cost-price disparity.” *Id.* at 59. A  
17 showing of substantive unconscionability can alone establish a claim of  
18 unconscionability. *Id.* The Court concludes as a matter of law that none of the  
19 arbitration provisions are substantively unconscionable.

20 Perry, who does not dispute that the arbitration provisions did not impose  
21 an overall imbalance in the obligations and rights of the parties given that the  
22 terms of the arbitration provisions applied equally to NCU, alleges that the  
23 arbitration provision is substantively unconscionable for three reasons. The first  
24 reason advanced by Perry is that the August 2006 receipt agreement gave NCU  
25 the right to unilaterally modify or terminate the terms of the employee handbook  
26 agreement, including the terms of the arbitration provision, without giving the

1 employee the same right.<sup>6</sup>

2 The Court is not persuaded by Perry's contention since the applicable  
3 handbook receipt for purposes of this issue is not the August 2006 one, but the  
4 revised October 2007 handbook receipt agreement as that is the one that was in  
5 effect at the time of Perry's termination and which covered the time period in  
6 which Perry's alleges the wrongful acts against him took place. The October  
7 2007 receipt agreement, which stated that it was replacing "any and all prior  
8 verbal and written communications regarding NCU working conditions, policies,  
9 procedures, appeal processes and benefits," did not contain any similar unilateral  
10 policy modification language.

11 The second reason advanced by Perry is that the arbitration provision  
12 requires posting fees that he cannot pay and which may not be required in the  
13 judicial system. Perry supports his contention with his declaration, dated  
14 November 1, 2010, wherein he states in relevant part:

15 8. I have now been informed of the costs of arbitration which I would  
16 be required to pay, including portions of the fees of the arbitrator and  
17 hearing room. I cannot afford to pay these costs, and I am now  
18 aware that these costs are not costs I would incur in litigation.

19 9. My financial situation became so bad after my termination from NCU  
20 on May 14, 2008 that I had to contemplate filing bankruptcy in 2009.  
21 I did not file bankruptcy, but my finances are extremely tight at this  
22 time. Even though the costs of arbitration may be reimbursed to me  
23 if I prevail in an arbitration before the American Arbitration  
24 Association, I cannot afford to pay those costs in the first place  
25 before I get the chance to prevail in an arbitration.

26 While the Supreme Court has recognized that an arbitration agreement  
may be unenforceable if the existence of large arbitration costs preclude a litigant

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25 The August 2006 receipt agreement stated in relevant part: "I  
26 understand that except for the employment at-will status, any and all policies or  
practices may be changed at any time by the University."

1 from effectively vindicating his federal statutory rights in the arbitral forum, Green  
2 Tree Financial Corp.-Alabama v. Randolph, 531 U.S. 79, 90 (2000), it also has  
3 made it clear that a party seeking to invalidate an arbitration agreement on the  
4 ground that the arbitration would be prohibitively expensive bears the burden of  
5 showing the likelihood of incurring such costs, and that the mere risk that the  
6 plaintiff “will be saddled with prohibitive costs is too speculative to justify the  
7 invalidation of an arbitration agreement.” *Id.* at 91-92. Arizona has adopted the  
8 Randolph test in resolving claims that arbitration costs render an arbitration  
9 agreement substantively unconscionable. Harrington v. Pulte Home Corp., 119  
10 P.3d at 1055-56.

11 Perry has not met his burden of proving that an arbitral forum would be  
12 financially inaccessible to him inasmuch as he provides only conclusory  
13 statements in his declaration regarding his current ability to pay arbitration costs<sup>7</sup>;  
14 what Perry has not submitted is any information, much less specifics, of the costs  
15 associated with an arbitration conducted through the American Arbitration  
16 Association or any information regarding its procedural rules applicable to  
17 indigent claimants, or how arbitration costs compare to the litigation costs he  
18 would incur in this action, or any specifics concerning his financial situation that  
19 would make arbitration costs prohibitively expensive. In Harrington, the court  
20 concluded that the arbitration clause was not substantively unconscionable

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23 As previously noted, unconscionability is determined as of the time the  
24 arbitration provision is executed, not the time a complaint is filed. Allied Waste  
25 North America, Inc. v. ITS Enterprises, Inc., 2009 WL 798867, at \*3 (D.Ariz.  
26 March 25, 2009) (“Substantive unconscionability must be determined at the time  
of contracting, because to ‘judge the substantive fairness of a contract at a  
subsequent date would nullify many contracts entailing a speculative element.’”) (quoting Seeking v. Jimmy GMC of Tucson, Inc., 638 P.2d 210, 216 (Ariz.1981)).

1 because the plaintiffs' allegations about the potential cost of arbitration were too  
2 speculative:

3 The affidavits submitted by the five named appellees stated that they  
4 could not afford the cost of arbitration, either because they are  
5 retired and live on a 'modest fixed income' or self-employed and live  
6 on a 'low fixed income.' ... The affidavits offer no specific facts  
7 regarding appellees' financial situations, only conclusory statements.  
8 There is no showing of assets or why arbitration costs would be a  
9 hardship, let alone a *prohibitive* hardship as required by *Randolph*. ...  
10 They do not even show arbitration will put them in any worse position  
11 than litigation in allowing them to pursue their claims. As such, the  
12 allegation that arbitration is substantively unconscionable on this  
13 record is speculative at best. (Emphasis in original).

14 119 P.3d at 1056; *accord*, Jones v. General Motors Corp., 640 F.Supp.2d 1124,  
15 1132-33 (D.Ariz.2009) (Court, citing Harrington, concluded that the fee provision  
16 in the arbitration agreement was not substantively unconscionable  
17 notwithstanding the plaintiff's allegation that he might be forced to pay expenses  
18 that he might not have to pay in a judicial forum because the plaintiff's affidavit  
19 offered only conclusory statements regarding his inability to pay; court also noted  
20 that the rules of the American Arbitration Association provide that administrative  
21 fees may be deferred or reduced for indigent parties.); Batory v. Sears, Roebuck  
22 and Co., 456 F.Supp.2d 1137, 1141 (D.Ariz.2006) (Court rejected the plaintiff's  
23 argument that an arbitration provision in an employment contract was  
24 substantively unconscionable due to the costs involved because the plaintiff had  
25 failed to demonstrate with specific evidence that the non-waivable \$150 filing fee  
26 was prohibitively expensive.); Price v. HotChalk, Inc., 2010 WL 5137896, at \*4  
(D.Ariz. Dec. 10, 2010) (Court concluded that the plaintiff's conclusory allegation  
that the cost of arbitration could potentially force him to give up his claims due to  
his precarious financial position was not specific enough to make the arbitration  
agreement substantively unconscionable.)

The third reason advanced by Perry as to why the arbitration provision is

1 substantively unconscionable is based on the language found in the arbitration  
2 provision in both of the handbook receipt agreements that stated that “[t]he costs  
3 of arbitration, including consultants and attorneys fees, may be ordered  
4 reimbursed or otherwise allocated between the parties as determined in the  
5 arbitration proceedings.” The gist of Perry’s argument is that this arbitration  
6 provision language potentially places him at greater risk to pay attorneys’ fees to  
7 the defendants should he lose his federal civil rights claims than he would have in  
8 a judicial forum because under federal law he would only have to pay attorneys’  
9 fees if his claims were determined to be frivolous, unreasonable, without  
10 foundation or brought in bad faith, as set forth in Christianburg Garment Co. v.  
11 EEOC, 434 U.S. 412 (1978).

12 Perry’s position is not persuasive for several reasons. First, he does not  
13 cite to any supporting Arizona-based law. Second, his position is speculative in  
14 that he does not make any effort to supply or discuss any procedural rules of the  
15 American Arbitration Association governing the payment of attorneys’ fees by the  
16 losing party. Third, his position ignores the fact that the same arbitration  
17 provisions specifically state that “[b]oth parties acknowledge and agree that  
18 neither party shall be deprived of any rights or benefits established by Federal or  
19 Arizona State law by reason of this provision.”

#### 20 B. Reasonable Expectations

21 Perry also argues that the adhesive arbitration provision is unenforceable  
22 in part because he did not reasonably expect that he had to arbitrate  
23 employment-related disputes. Under the “reasonable expectation” doctrine, while  
24 a party is typically bound by the terms of an adhesion contract even when they do  
25 not know the details of the contract terms, they are not bound by the unknown  
26 terms of the contract that are beyond the range of reasonable expectation.



1 Darner Motor Sales, Inc. v. Universal Underwriters Ins. Co., 682 P.2d 388, 396  
2 (Ariz.1984); Broemmer, 840 P.2d at 1017. Arizona law provides that a contract  
3 term is beyond the range of reasonable expectation if one party to the contract  
4 has reason to believe that the other party would not have accepted the  
5 agreement if that party had known that the agreement contained the particular  
6 term at issue. Harrington v. Pulte Home Corporation, 119 P.3d at 1050 (holding  
7 that the reasonable expectation doctrine did not prohibit the enforceability of an  
8 arbitration clause in a contract of adhesion). This “reason to believe” may be  
9 (1) shown by prior negotiations, (2) inferred from the circumstances, (3) inferred  
10 from the fact that the provision at issue is bizarre or oppressive, (4) shown by the  
11 fact that the provision at issue eviscerates the agreed-to non-standard terms,  
12 (5) proved if the provision eliminates the dominant purpose of the transaction,  
13 (6) shown if the provision cannot be understood if the party challenging it  
14 attempts to check on his rights, and (7) shown by any other facts relevant to what  
15 the challenging party reasonably expected from the contract. *Id.* at 1050-51;  
16 Darner, 682 P.2d at 397.

17 Perry, who does not specifically cite to the Harrington factors, has not  
18 offered any evidence raising an issue of fact supporting the invocation of the  
19 reasonable expectations rule and the Court concludes as a matter of law that  
20 none of the arbitration provisions were beyond Perry’s reasonable expectations.

21 As to the first and second Harrington factors, there is no evidence or  
22 reasonable inferences in the record to establish that any employee of NCU had  
23 said or done anything prior to the times that Perry signed any of the documents  
24 containing the arbitration provisions to cause him to believe that there would not  
25 be an arbitration provision. Harrington, 119 P.3d at 1051; Wernett v. Service  
26 Phoenix, LLC, 2009 WL 1955612, at \*4 (Court, in concluding that the reasonable

1 expectations rule did not bar the enforcement of an arbitration provision in an  
2 employment contract, noted in part that “an employment contract may or may not  
3 include an agreement to arbitrate, so there is no basis to conclude that [the  
4 employer] had reason to believe that Wernett opposed the terms of the  
5 arbitration.”) Furthermore, that NCU would not have inferred from the  
6 circumstances that Perry opposed the arbitration provision in the October 2007  
7 handbook receipt is readily apparent from the fact that Perry had already signed  
8 two other arbitration provisions in October 2006.

9 As to the third and sixth factors, the language of all three arbitration  
10 provisions is clear and plain and in no way bizarre or oppressive - rather than  
11 being out of the mainstream, the provisions contain standard terms that Perry  
12 could have readily understood had he reviewed them. *Id.* at 1051-52; Wernett,  
13 2009 WL 1955612, at \* 4 (Court noted that the inclusion of an arbitration  
14 provision in an employment agreement is not bizarre or oppressive given the  
15 strong public policy favoring arbitration.)

16 As to the fourth and fifth factors, none of the terms of any of the arbitration  
17 provisions eviscerate any non-standard terms specifically agreed to by the parties  
18 or otherwise eliminate the employment relationship that was the dominant  
19 purpose of the parties’ agreement. *Id.* Although Perry argues that he did not  
20 reasonably expect to have to arbitrate his dispute with NCU because he followed  
21 NCU’s internal administrative dispute resolution policy set forth in its October  
22 2007 revised handbook in pursuing his sexual harassment dispute against NCU  
23 and Provost Williams, the existence of that internal procedure in no way  
24 eviscerated the arbitration provision given that the purpose of the arbitration  
25 process is to replace a judicial forum, not an initial informal administrative dispute  
26

1 resolution policy.<sup>8</sup>

2 As to the final factor, the underlying premise of a reasonable expectations  
3 argument is that the party invoking the doctrine is claiming that he would not have  
4 entered the contract had he known the clause at issue was present. Harrington,  
5 at 1052. Perry has not submitted any evidence that he would not have accepted  
6 employment at NCU had he known about the arbitration requirement; in fact,  
7 Perry states in his declaration that he “very much wanted to be employed” at  
8 NCU at the time he signed the initial handbook receipt in August 2006. Perry has  
9 also not submitted any evidence that he would have quit his employment at NCU  
10 in October 2007 had he known about the arbitration provision in the revised  
11 handbook. Smith v. Autonation, Inc., 2011 WL 380517, at \*2 (D.Ariz. Feb. 2,  
12 2011) (Court rejected argument that an arbitration provision in an employment  
13 contract was invalid under the reasonable expectations doctrine in part because  
14 the plaintiff did not assert that had she read the arbitration agreements she would  
15 have declined to work for the defendants.)

16 Perry’s reasonable expectations-related argument is based almost solely  
17 on Broemmer v. Abortion Services of Phoenix , Ltd., which the Court concludes  
18 does not govern the situation here as it is factually inapposite. The Broemmer  
19 court held that an adhesive arbitration agreement that the plaintiff signed prior to  
20 undergoing a clinical abortion did not bar the plaintiff’s medical malpractice suit  
21 because the agreement was unenforceable inasmuch as it fell outside of the  
22 plaintiff’s reasonable expectations. In so ruling, the court made it clear that it “was

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23 8

24 The arbitration provision in the employment application that Perry  
25 signed in August 2006 specifically provided that employment-related disputes that  
26 “cannot be resolved by informal, internal resolution” would be resolved through  
arbitration.

1 declin[ing] the invitation to write a sweeping, legislative rule concerning all  
2 agreements to arbitrate” and was basing its decision on the specific facts of that  
3 case. 840 P.2d at 1018. The relevant facts underlying the court’s conclusion that  
4 the arbitration agreement was a contract of adhesion outside of the plaintiff’s  
5 reasonable expectations were the following: at the time she signed the arbitration  
6 agreement the plaintiff was 21 years old, unmarried, was a high school graduate  
7 earning less than \$100 per week with no medical benefits, was 16 or 17 weeks  
8 pregnant, and was not experienced in commercial matters and was unsure of  
9 what arbitration was; she was then under considerable confusion and emotional  
10 and physical turmoil because the father-to-be was insisting that she have an  
11 abortion while her parents were against it; the day before she had the abortion  
12 she went to the clinic and was given the arbitration agreement, as well a consent-  
13 to-operate form and a medical questionnaire, all of which she completed in less  
14 than five minutes; and the clinical staff made no attempt to explain the purpose of  
15 the arbitration agreement to the plaintiff either before or after she signed it and  
16 did not provide her with a copy of the agreement.

17 Notwithstanding Perry’s contention that all of the types of evidence found in  
18 Broemmer to invalidate the arbitration clause under the reasonable expectations  
19 rule are applicable to him, Perry’s situation at the time he signed the arbitration  
20 provisions was vastly different from Broemmer’s. As already noted, Perry is a  
21 highly-educated professional who was fully capable of understanding the  
22 arbitration provisions, he had a significant amount of time in which to review at  
23 least the first two arbitration provisions before he signed the documents  
24 containing them and he had the ability to research the American Arbitration  
25 Association and its rules had he wanted to, and there is no significant evidence  
26 that he was under any physical or emotional turmoil or other external pressures at

1 the time he signed any of the arbitration documents that drove him to sign them  
2 without reviewing them.

3 C. Waiver

4 Perry further argues in his response and in two supplemental memoranda  
5 that NCU waived its right to enforce the arbitration procedure by initially engaging  
6 in its internal administrative dispute resolution process set out in its October 2007  
7 employee handbook. The Court disagrees.

8 The determination of whether NCU waived its right to compel arbitration, as  
9 opposed to the issue of whether the arbitration provisions are unenforceable  
10 under Arizona law, is controlled solely by federal law. Sovak v. Chugai  
11 Pharmaceutical Co., 280 F.3d 1266, 1270 (9<sup>th</sup> Cir.2002), *as amended*, 289 F.3d  
12 615 (9<sup>th</sup> Cir.2002). Under federal law, in order to establish a waiver, Perry bears  
13 a heavy burden of proving (1) that NCU had knowledge of its existing right to  
14 compel arbitration, (2) NCU acted inconsistently with that existing right, and (3)  
15 that he suffered prejudice from NCU's delay in moving to compel arbitration. *Id.*  
16 Because waiver of the right to arbitration is disfavored given the FAA's preference  
17 for arbitration, any doubt concerning an allegation of waiver must be resolved in  
18 favor of arbitration. Moses H. Cone Memorial Hospital v. Mercury Construction  
19 Corp., 460 U.S. 1, 24-25 (1983). The Court concludes as a matter of law that  
20 NCU did not waive its right to compel arbitration because, as the Court has  
21 already noted, NCU's initial use of its internal administrative dispute resolution  
22 process is simply not inconsistent with its right to require arbitration once Perry  
23 commenced this action.

24 D. Dismissal

25 Since the arbitration provisions that Perry agreed to are neither  
26 unconscionable nor beyond his reasonable expectations, the Court concludes

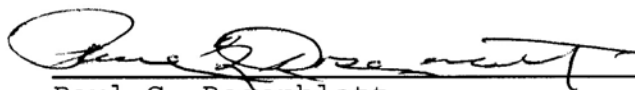
1 that arbitration must be compelled pursuant to the FAA. 9 U.S.C. § 4. Since all  
2 of the claims arising out of Perry's First Amended Complaint are arbitrable, the  
3 Court, in the exercise of its discretion, see Sparling v. Hoffman Construction Co.,  
4 864 F.2d 635, 638 (9<sup>th</sup> Cir.1988), further concludes that the dismissal of this  
5 action, rather than a stay pending arbitration, is appropriate. Therefore,

6 IT IS ORDERED that the plaintiff's Motion to File Supplemental Authority  
7 Regarding Defendant's Motion to Dismiss Under Rule 12(b)(1), Fed.R.Civ.P.  
8 Dealing with the Arbitration Issue (Doc. 21) is granted.

9 IT IS FURTHER ORDERED that the defendants' Motion to Dismiss (Doc.  
10 8) is granted to the extent that this action is dismissed without prejudice inasmuch  
11 as all of the plaintiff's claims in his First Amended Complaint are subject to the  
12 arbitration provision in defendant Northcentral University, Inc.'s October 2007  
13 employee handbook, and the parties are directed to proceed to arbitration before  
14 the American Arbitration Association in accordance with the terms of that  
15 arbitration provision. The Court makes no ruling regarding the alternative  
16 Fed.R.Civ.P. 12(b)(6) portion of the Motion to Dismiss.

17 IT IS FURTHER ORDERED that the Clerk of the Court shall enter  
18 judgment accordingly.

19 DATED this 19<sup>th</sup> day of September, 2011.

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21   
22 Paul G. Rosenblatt  
23 United States District Judge  
24  
25  
26