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UNITED STATES DISTRICT COURT

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DISTRICT OF ARIZONA

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New Cingular Wireless PCS, LLC.,)

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Plaintiff,)

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v.)

CV 10-28 TUC DCB

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Board of Supervisors of Pima County, Arizona,)

ORDER

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Defendants,)

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On July 29, 2009, New Cingular Wireless (Cingular) submitted an application on behalf of property owner Cottonwood de Tucson, Inc., for a Type III conditional use permit (CUP) to install a cell-phone tower that would be 65 feet tall, which was subsequently reduced to 55 feet. The tower would be a “monopalm” design, meaning it would be designed to resemble a palm tree. On December 15, 2009, after a public hearing and unanimous vote to deny the CUP, the Defendant, Pima County Board of Supervisors (Board), issued a written decision. The Board found that there were “significant aesthetic issues with the location of the proposed tower” and that “[d]ue to the unique scenic features in the area and topography in the area this tower will adversely affect the views of neighboring property owners and views of the Tucson Mountains.” (SOF ¶ 45.) The Board found the proposed camouflage was insufficient to offset the adverse visual effect of the tower and denied the CUP. *Id.*

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Cingular filed this action on January 14, 2010. Cingular alleges that the Board’s decision violates the Telecommunications Act of 1996 (TCA), which prohibits local government regulation that “prohibits or has the effect of prohibiting the provision of personal wireless services.” 47 U.S.C. § 332(c)(7)(B). In addition, Cingular alleges that the Board’s denial of Cingular’s application was not supported by substantial evidence, in violation of 47 U.S.C. §

1 332(c)(7)(B)(iii). The parties agree that the question of whether Defendant’s decision was
2 supported by substantial evidence may be decided by dispositive motion. On May 19, 2010,
3 Defendant filed the Motion for Partial Summary Judgment to resolve this question. It is now
4 fully briefed. Under the TCA, this case is decided on an expedited basis. 47 U.S.C. §
5 337(c)(7)(B)(v).

6 The Telecommunications Act

7 The TCA embodies two sometimes contradictory purposes. First, “to promote
8 competition and reduce regulation in order to secure lower prices and higher quality services
9 for American telecommunications consumers and encourage the rapid deployment of new
10 telecommunications technologies,”*T-Mobile USA Inc., v. City of Anacortes*, 572 F.3d 987, 991
11 (9th Cir. 2009) (quoting Pub. L. No 104-104, 110 Stat. at 56), Congress chose to “end the States’
12 longstanding practice of granting and maintaining local exchange monopolies,”*id.* (quoting
13 *Sprint Telephony PCS, L.P. v. County of San Diego, Sprint II*, 543 F.3d 571, 576 (9th Cir.
14 2008)). Second, it did so by enacting 47 U.S.C. § 253, *id.*, which reads, in relevant part: “No
15 State or local statute or regulation, or other State or local legal requirement, may prohibit or
16 have the effect of prohibiting the ability of any entity to provide any interstate or intrastate
17 telecommunications service.” 47 U.S.C. § 253(a).

18 Subsection c addresses state regulatory authority and provides: “Nothing in this section
19 shall affect the ability of a State to impose, on a competitively neutral basis and consistent with
20 section 254 of this title, requirements necessary to preserve and advance universal service,
21 protect the public safety and welfare, ensure the continued quality of telecommunications
22 services, and safeguard the rights of consumers.” 47 U.S.C. § 253(c). Congress further made
23 it clear that the second purpose of the Act was “to preserve the authority of State and local
24 governments over zoning and land use matters except in the limited circumstances set forth in
25 the conference agreement.” *Anacortes*, 572 F.3d at 992 (quoting *Sprint II*, 543 F.3d at 576).

26 This legislative purpose was reflected in the enactment of 47 U.S.C. § 332(c)(7)(A),
27 which “preserves the authority of local governments over zoning decisions regarding the
28 placement and construction of wireless service facilities, subject to enumerated limitations in

1 § 332(c)(7)(B). *Id.* “The regulation of the placement, construction, and modification of personal
2 wireless service facilities by any State or local government . . . shall not unreasonably
3 discriminate among providers of functionally equivalent services and shall not prohibit or have
4 the effect of prohibiting the provision of personal wireless services.” 47 U.S.C. §
5 332(c)(7)(B)(i). Further, “[a]ny decision by a State or local government or instrumentality
6 thereof to deny a request to place, construct, or modify personal wireless service facilities shall
7 be in writing and supported by substantial evidence contained in a written record.” 47 U.S.C.
8 § 332(c)(7)(B)(iii).

9 The issue before the Court is whether the Board’s decision denying the CUP for the
10 monopalm design wireless tower on Cottonwood de Tucson property was supported by
11 substantial evidence. The Ninth Circuit considered the requirement in § 332(c) that a local
12 zoning decision be supported by substantial evidence in *MetroPCS, Inc. v. City of San*
13 *Francisco*, 400 F.3d 715 (9th Cir. 2005). “[A]lthough the term ‘substantial evidence’ was not
14 defined in the TCA, there appeared to be ‘universal agreement among the circuits as to the
15 substantive content of this requirement’-‘this language is meant to trigger the traditional
16 standard used for judicial review of agency decisions.’” *Anacortes*, 572 F.3d at 992-993 (citing
17 *MetroPCS*, 400 F.3d at 723 (internal citation omitted)). Most important, “‘the substantial
18 evidence inquiry does not require incorporation of the substantive federal standards imposed
19 by the TCA, but instead requires a determination whether the zoning decision at issue is
20 supported by substantial evidence in the context of applicable state and local law.’” *Anacortes*,
21 572 F.3d at 993 (citing *MetroPCS*, 400 F.3d at 723-24).

22 This means that the substantial evidence assessment is made based on applicable state
23 and local regulations. *Anacortes*, 572 F.3d at 993 (citing *MetroPCS* 400 F.3d at 724). “‘If the
24 decision fails that test it, of course, is invalid even before the application of the TCA’s federal
25 standards.’” *Id.* By this approach, we “avoid unnecessarily reaching the federal questions of
26 whether a zoning decision violates the substantive provisions of the TCA.” *Id.* “‘[I]n most
27 cases, only when a locality applies the regulation to a particular permit application and reaches
28 a decision-which it supports with substantial evidence-can a court determine whether the TCA

1 has been violated.” *Id.* To establish a substantive violation of the TCA, “a plaintiff must
2 establish either an outright prohibition or an effective prohibition on the provision of
3 telecommunications services; a plaintiff’s showing that a locality could potentially prohibit the
4 provision of telecommunications services is insufficient.” *Anacortes*, 572 F.3d at 993 (citing
5 *Sprint II*, 543 F.3d at 579).

6 As suggested in *MetroPCS*, the Court first considers whether the Board’s denial under
7 the zoning regulations is supported by substantial evidence. *Anacortes*, 572 F.3d at 994 (citing
8 *MetroPCS*, 400 F.3d at 724). This is the question raised in the Defendant’s Motion for Partial
9 Summary Judgment. In the event the Court concludes the denial is supported by substantial
10 evidence under the applicable local laws, the question of whether the denial substantively
11 violates the TCA, § 332(c), remains. The Court anticipates this will be the subject of a
12 subsequent motion.

13 Discussion

14 The standard of review is the traditional highly deferential standard used for judicial
15 review of an agency decision. *MetroPCS*, 400 F.3d at 723. Substantial evidence exists if there
16 is less than a preponderance, but more than a scintilla of evidence. “‘It means such relevant
17 evidence as a reasonable mind might accept as adequate to support a conclusion.’” *Id.* (quoting
18 *Cellular Tel. Co. v. Town of Oyster Bay*, 166 F.3d 490, 494 (9th Cir. 1999)).

19 As described by Plaintiff, its application is for a “monopalm” cell tower, camouflaged
20 with the tower covered in faux bark and the antennas painted to match and surrounded by faux
21 palm fronds. (Response at 2.) “Only the top of the monopalm would be visible from outside
22 the expansive Cottonwood de Tucson property where the monopalm would be located.” *Id.*
23 The monopalm would be surrounded by other existing vertical elements such as numerous (10)
24 real palm trees on the property, and utility poles and wires on nearby roads. “In short, the
25 proposed monopalm would be virtually indistinguishable from its surroundings, as shown by
26 the photo simulations New Cingular submitted to the Board.” *Id.* The Plaintiff asserts that
27 public comments to the contrary are “pure speculation’ and cannot constitute substantial
28 evidence to justify the County Board of Supervisor’s denial of the cell tower application. *Id.*

1 “But even if it did, that ‘evidence’ would be insufficient to support the Board’s decision because
2 under local law the Board could not deny New Cingular’s application on the basis of adverse
3 effects alone.” *Id.* at 6.

4 Plaintiff agrees with the Defendant that “the ultimate question is whether the Board’s
5 decision is authorized by state and local regulation and supported by substantial evidence.” *Id.*
6 (citing Motion for Summary Judgment at 8.) Plaintiff does not agree, however, that the Board
7 has “unfettered discretion” to grant or deny an application. *Id.* at 7. Plaintiff argues that the
8 Board is constrained by the Pima County Code, which “permits ‘[c]ommunications towers . .
9 . in *any* zone,’ if they meet the requirements of subsection 18.07.030(H), the part of the Code
10 that specifically concerns cellular towers.” *Id.* “Subsection 18.07.030(H) contains numerous
11 specific requirements for communications towers, including detailed set-backs, ground
12 equipment screening, lighting, access, and parking.” *Id.* Undisputably, the monopalm satisfies
13 every requirement.

14 The Code also provides, “[t]he applicant may be required to disguise, conceal or
15 camouflage a tower and/or antenna to ensure visual compatibility with the surrounding area.”
16 18.07.030(H)(3)(e). Plaintiff has camouflaged the tower, and Defendant has proposed no
17 further camouflage requirement nor cited to any. Instead, Defendant simply denied the tower
18 on the basis of aesthetics, which Plaintiff argues it cannot do because all the specific
19 requirements in the Code have been met. (Response at 7.)

20 Here, the record reflects that the Hearing Administrator found the communication tower
21 to be an acceptable and compatible use on the property, and he recommended approval of the
22 monopalm cell tower. (Administrative Record (AR) 36-37.) Under the Plaintiff’s reading of
23 the Code, the only avenue available to the Board is through camouflage requirements, and there
24 is no evidence that anything more could “ensure [greater] visual compatibility with the
25 surrounding area.” *Id.* at 8. Accordingly, the CUP should have been granted.

26 Instead, after public hearing and comment, the Planning and Zoning Commission voted
27 4 to 2 to deny the tower because of: “1) neighborhood opposition, lack of apparent voice-
28 coverage need, and aesthetics.” *Id.* at 34. After further public hearing and comment, the Board

1 of Supervisors issued a written decision that there were “significant aesthetic issues with the
2 location of the proposed tower. Due to the unique scenic features in the area and topography
3 of the area this tower will adversely affect the views of neighboring property owners and views
4 of the Tucson Mountains. The proposed method of camouflage is insufficient to offset the
5 adverse visual effect of the proposed tower.” *Id.* at 129.

6 The Board denied the Conditional Use Permit, pursuant to “[t]he conditional use
7 process[, which] is designed to provide zoning flexibility to allow uses with potentially adverse
8 impacts where negative impacts are appropriately minimized. When reviewing a Conditional
9 Use Permit for a communication tower, Section 18.07.030(H) of the Pima County Code
10 (‘P.C.C.’) directs the Board to review the proposal with the purpose of maximizing the use of
11 existing towers to reduce the number of new towers, minimize the adverse visual effects of
12 towers through careful design, siting and screening and avoid potential damage from tower
13 failures.” *Id.* at 128.

14 The Defendant objects to “adverse impacts” and “adverse visual effects” as a basis for
15 denying the tower application because these provisions are “part of the “Purpose’ section,” of
16 the Code which “merely explains why conditional uses require a special review process and
17 does not “override the specific factors established in the Code for review of an application,”
18 which here have undisputably been met. (Response at 7) (citing *Cronin v. Sheldon*, 195 Ariz.
19 531, 538 (Ariz. 1999) (a preamble is not statutory text and is devoid of operative effect). While
20 this may be generally true, here, the Code expressly provides: “When interpreting the specific
21 language of the zoning code, ambiguities and conflicting provisions shall be resolved by
22 reference to the following guidelines: 1) The *chapter purpose statements*, the general purpose
23 of the zoning code and the type and intent of the zone; 2) Use compatibility within a zone; 3)
24 Impact on other property within the zone, and adjacent or affected property; 4) Context of the
25 section; and 5) Compatibility with applicable zoning code sections and other Pima County
26 Regulations. . . .” 18.01.040(C) (emphasis added). The purpose section of the CUP section of
27 the Code is operative in this case.
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1 The purpose of the Code section covering communication towers “is to minimize the
2 adverse visual effects of towers through careful design, *siting* and screening.”
3 18.07.030(H)(1)(b). The Board of Supervisors acted within their discretion when they
4 considered the aesthetic implications of the cell tower application on the site and surrounding
5 properties.

6 It is undisputed that communication towers, which are allowed in all zones, require, with
7 some exceptions not applicable here, a Type III Conditional Use Permit. 18.07.030(H)(2)(d).
8 A conditional use is a use which, due to its greater potential for nuisance or hazard than other
9 uses of the zone, has its establishment in a zone conditional upon the procedures and standards
10 of [the] chapter. 18.97.010(A)(2). The purpose of the Conditional Use Procedures is to provide
11 zoning flexibility to allow conditional uses, but due to the potentially adverse impacts of such
12 uses the Code requires specific review processes. 18.97.010 (Purpose). A Type III Permit
13 requires public hearings before the Planning and Zoning Commission and the County Board of
14 Supervisors. It requires a staff report by the hearing administrator. The hearing administrator’s
15 report must “analyze the expected impact of the proposed development on the site and
16 surroundings, . . .” 18.97.030(H)(2)(a)(2).

17 The Planning and Zoning Commission must hold a public hearing, 18.97.030(F)(3)(a),
18 after proper public notice to owners of property within one thousand feet of the subject property,
19 18.97.030(D)(4). At the hearing, the administrator may require the petitioner to present
20 information adequate to illustrate that the proposed use provides, among other things,
21 safeguards for the protection of adjacent developed property. 18.97.030(F)(3)(c)(2). After a
22 recommendation from the Planning and Zoning Commission, the Board is required to hold a
23 public hearing. 18.97.030(H)(a).

24 The specific review process for CUP Type III permits involves two public hearings, with
25 notice to neighboring property owners and opportunity to be heard. The CUP expressly
26 provides for the Planning and Zoning Commission and Board of Supervisor votes to be after
27 public hearing and comment. The only reasonable conclusion is that the CUP requires the
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1 Board to take into consideration the concerns of neighboring property owners, including the
2 aesthetics of a project.

3 Aesthetics, like other public goals such as safety are valid considerations for a zoning
4 board. *Anacortes*, 572 F.3d at 994 (citing *Sprint II*, 543 F.3d at 580, and see also *T-Mobile*
5 *Cent., LLC v. Unified Gov't of Wyandotte County, Kan.*, 546 F.3d 1299, 1312 (10th Cir.2008)
6 (noting that “aesthetics can be a valid ground for local zoning decisions”); *Cellular Tel. Co. v.*
7 *Town of Oyster Bay*, 166 F.3d 490, 494 (2d Cir.1999) (recognizing that “aesthetic concerns can
8 be a valid basis for zoning decisions”); *Voice Stream PCS I, LLC v. City of Hillsboro*, 301
9 F.Supp.2d 1251, 1255 (D.Or.2004) (same)).

10 Here, the public comments focused specifically on the adverse visual impact at the
11 particular location. See e.g., *Anacortes*, 572 F.3d at 994 (finding substantial evidence existed
12 where number of residents claimed that a monopole would interfere with scenic view of
13 Cascade Mountains); *Voice Stream*, 301 F. Supp. 2d at 1258 (finding that when evidence
14 specifically focuses on adverse visual impact at particular location at issue more than a mere
15 scintilla of evidence generally exists). The comments at the public hearings reflected concerns
16 that the design is obviously metallic, it is markedly higher than the existing palm trees and does
17 not blend with them; it does not fit in at all with the other natural desert trees in the surrounding
18 area; the monopalm would have an adverse visual impact of the rolling hills and protected peaks
19 and ridges in the area, including the Tucson Mountains; it would be a visual blight on the
20 designated scenic route, and it would negatively change the view shed of the area. The
21 community and the Board questioned whether the applicant could use multiple shorter poles,
22 with a design more conducive to the natural vegetation in the area. (TR at 128-129: Decision.)

23 The public had available to it for review and comment the photo-simulation of the
24 monopalm, as it would look once installed. This defeats the Plaintiff’s contention that the
25 public comments were “mere speculation” because the monopalm is “indistinguishable” from
26 the existing palm trees. (Response at Ex. A; TR at 61-62.) There was substantial evidence to

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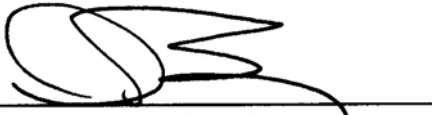
1 support the Board's denial of the application. It remains to be seen, whether the denial of the
2 application constituted an effective prohibition of services in violation of the TCA.

3 **Accordingly,**

4 **IT IS ORDERED** that Defendants' Motion for Partial Summary Judgment (doc. 20) is
5 GRANTED because there was substantial evidence to support the denial of the CUP application
6 pursuant to the Pima County Zoning Code.

7 **IT IS FURTHER ORDERED** affirming the case management schedule previously set
8 in the Order issued by the Court on September 24, 2010 (doc. 30), specifically as follows: 1)
9 Plaintiff shall make expert disclosures by February 1, 2011, Defendant shall make expert
10 disclosures within 30 days of Plaintiff's disclosures, and Plaintiff may have 15 days, thereafter,
11 to disclose any rebuttal expert opinions; 2) discovery shall be completed by May 1, 2011; 3)
12 dispositive motions shall be filed by June 1, 2011, and 4) the proposed Joint Pretrial Order shall
13 be filed by July 1, 2011.

14 DATED this 4th day of January, 2011.

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17 David C. Bury
18 United States District Judge
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