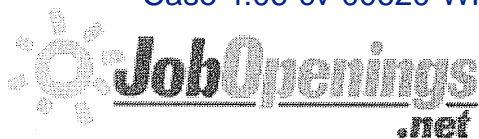


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<p>Northrop Grumman Corporation [3900 jobs] Northrop Grumman Corporation is a global defense company, which provides technologically advanced products and solutions in systems integration, defense electronics, information technology, advanced aircraft, shipbuilding and space technology.</p> <p>Job Types: Engineering - Environmental Protection - Purchasing or Buyers - Communications - Accounting or Finance - Research and Development - Administrative - Human Resources - Transportation, Logistics and Warehouse - Information Technology - Internet, Web design and Ecommerce</p>	<p>Headquarters: Los Angeles, CA Jobs In: Little Rock, AR</p>
<p>Northwest Airlines [130 jobs] The world's fifth largest airline, Northwest is a member of SkyTeam, which offers customers one of the world's most extensive global networks. Northwest and its travel partners serve more than 900 cities in excess of 160 countries on six continents.</p> <p>Job Types: Administrative - Accounting or Finance - Management and Executive - Transportation, Logistics and Warehouse - Travel or Aviation - Sales or Marketing - Engineering - Art, Graphics or Drafting -</p>	<p>Headquarters: Minneapolis, MN Jobs In: Little Rock, AR</p>

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<p>Tractor Supply Company [600 jobs] Tractor Supply Company provides for the lifestyle needs of hobby and part time farmers and ranchers, as well as others who live the rural lifestyle. TSC also serves the maintenance needs of tradesmen and small businesses.</p> <p>Job Types: Management and Executive - Retail - Accounting or Finance - Maintenance or Trades - Entry-Level - Purchasing or Buyers</p>	<p>Headquarters: Nashville, TN Jobs In: Batesville, AR</p>
<p>Trane [300 jobs] Trane provides indoor comfort systems and comprehensive facility solutions for residential, commercial and industrial building needs. For decades, customers have relied on Trane for exceptional quality products, high performing systems and reliable service.</p> <p>Job Types: Sales or Marketing - Engineering - Internships - Management and Executive - Administrative - Accounting or Finance - Information Technology - Maintenance or Trades - Manufacturing or</p>	<p>Headquarters: Tyler, TX Jobs In: Fort Smith, AR</p>

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arkansas business news story

Cable TV Dishes Up 'Triple Play'

By Mark Friedman
5/29/2006

In the past five years, cable television providers in Arkansas watched between 15 percent and 20 percent of their subscribers defect to satellite TV companies.

Now the cable TV industry is making a stronger push to win them back by offering three services in one package: cable TV, high-speed Internet and phone service.

Earlier this month, Comcast Cable was the first provider to unveil its "triple play" and offered all services for \$99 for the customers' first 12 months. Other providers across the nation, such as Cablevision, which offers service in the northeast part of the country, are offering new customers the same service for \$90 a month for the first 12 months.

Cox Communication, which is now called SuddenLink Communications of St. Louis, and Time Warner have applied to the Arkansas Public Service Commission to start offering phone service. Cox's application has been approved and Time Warner's is pending, the commission said.

A SuddenLink spokesman said he didn't know when the phone service would be offered in Arkansas along with the cable TV.

The battle for customers won't be easy for the cable industry. It will soon have to fight phone companies as well as satellite TV providers.

AT&T plans to offer its version of cable TV, called Internet Protocol Television, or IPTV, in some central Arkansas markets by early 2007.



Len Pitcock, executive director of the Arkansas Cable Telecommunications Association, says cable has the goods to compete with satellite providers.

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The satellite TV industry, though, isn't ready to throw in the remote control.

The growth rate has cooled, but satellite TV companies still are adding hundreds of thousands of new subscribers every quarter, said Michael Hopkins, senior editor of Media Business Corp., a media research, reporting and consulting firm in Golden, Colo.

"(Satellite TV companies) still are signing up customers, but it's not at a fast clip as it used to be," Hopkins said. "What satellite TV needs to do is get out there and really, really aggressively compete — not that they haven't aggressively competed before, but now it's gone from a pretty competitive environment to a hyper-competitive market."

At the end of September, satellite TV subscribers in Arkansas numbered 356,683. But by the end of the year, the number grew by almost 7,200 to 363,874. During the same period, the number of cable TV subscribers in Arkansas also increased — but only by 333, from 519,785 to 520,118, Hopkins said.

"Cable seems to be bouncing back after years of basic customer losses and still adding digital customers and broadband customers," Hopkins said.

In 2003, satellite TV providers added about 2.3 million customers nationwide. In 2004, the industry added 3.2 million customers. But the number of new subscribers fell back to 2003 levels in 2005, said Michelle Abraham, principal analyst covering converging markets and technologies at In-Stat of Scottsdale, Ariz.

"They're certainly making good strides and account for a large percentage of the pay-TV households," she said.

The cable industry will have to overcome two hurdles to win back customers who went to satellite TV, Hopkins said.

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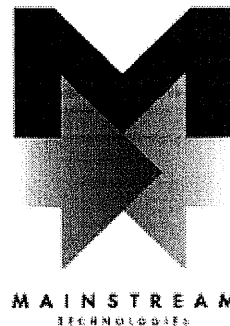
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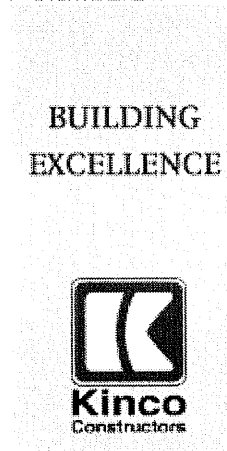
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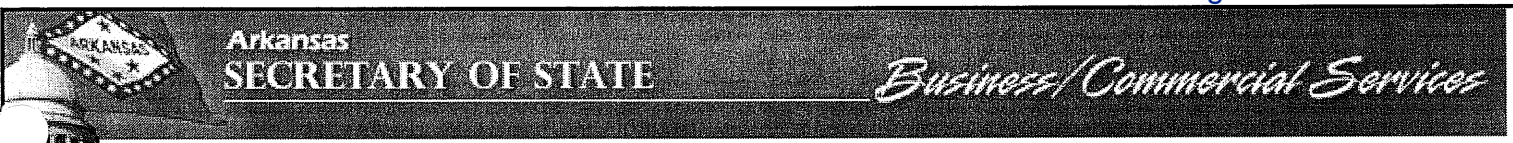
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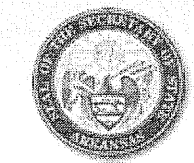
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