

1 QUINN EMANUEL URQUHART OLIVER & HEDGES, LLP
Michael T. Zeller (Bar No. 196417)
2 michaelzeller@quinnemanuel.com
865 South Figueroa Street, 10th Floor
3 Los Angeles, California 90017-2543
Telephone: (213) 443-3000
4 Facsimile: (213) 443-3100
Charles K. Verhoeven (Bar No. 170151)
5 charlesverhoeven@quinnemanuel.com
50 California Street, 22nd Floor
6 San Francisco, California 94111
Rachel Herrick Kassabian (Bar No. 191060)
7 rachelkassabian@quinnemanuel.com
555 Twin Dolphin Drive, Suite 560
8 Redwood Shores, California 94065

9 Attorneys for Defendant GOOGLE INC.

10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25
26
27
28

UNITED STATES DISTRICT COURT
CENTRAL DISTRICT OF CALIFORNIA

PERFECT 10, INC., a California
corporation,
Plaintiff,

vs.

GOOGLE INC., a corporation; and
DOES 1 through 100, inclusive,
Defendants.

AND COUNTERCLAIM

PERFECT 10, INC., a California
corporation,
Plaintiff,

vs.

AMAZON.COM, INC., a corporation;
A9.COM, INC., a corporation; and
DOES 1 through 100, inclusive,
Defendants.

CASE NO. CV 04-9484 AHM (SHx)
[Consolidated with Case No. CV 05-
4753 AHM (SHx)]

**DEFENDANT GOOGLE INC.'S
SURREPLY REGARDING
PLAINTIFF PERFECT 10, INC.'S
MOTION FOR EVIDENTIARY
AND OTHER SANCTIONS
AGAINST GOOGLE AND/OR FOR
THE APPOINTMENT OF A
SPECIAL MASTER**

[Surreply Declaration of Rachel Herrick
Kassabian filed concurrently herewith]

Hon. Stephen J. Hillman

Date: January 15, 2010
Time: 10:00 a.m.
Place: Courtroom 550

Discovery Cut-off: None Set
Pre-trial Conference: None Set
Trial Date: None Set

PUBLIC REDACTED

TABLE OF CONTENTS

	Page
1 Preliminary Statement.....	1
2 Argument.....	2
3 I. P10 STILL HAS NOT PRESENTED A LEGITIMATE DISCOVERY	
4 DISPUTE, LET ALONE A VIOLATION OF A COURT ORDER.	2
5 A. Google Has Produced Its “DMCA Logs” in Compliance With the	
6 Court’s Order.....	2
7 B. Google’s Production Of Third-Party Notices Complied With the	
8 Court’s Order.....	7
9 C. Google Has Produced Notices Of Termination As The Court	
10 Ordered.....	9
11 D. There Has Been No Discovery Order Violation Regarding	
12 Communications With Particular Alleged AdSense Infringers.....	10
13 E. Google’s Production of Documents Regarding Its Repeat Infringer	
14 Policy Complied With the Court’s Order.....	11
15 F. Google’s Production of Internal Reports And Memoranda	
16 Pertaining to Certain Custodians Complied With the Court’s	
17 Order.....	12
18 G. Google Has Produced Communications Between Google And	
19 Certain Website Owners in Compliance with the Court’s Order.	12
20 II. NONE OF THE ALLEGED “FACTS” P10 CLAIMS ARE	
21 “CONCEDED” SUPPORT P10’S DEMAND FOR DISCOVERY	
22 SANCTIONS.....	13
23 A. Whether Google’s Tracking Spreadsheets [REDACTED]	
24 [REDACTED] Is Irrelevant to Discovery Sanctions.	13
25 B. The Contents of Google’s Blogger And AdSense Spreadsheets	
26 Are Irrelevant to Discovery Sanctions.....	14
27 C. The “Start-Dates” For Google’s Blogger and AdSense	
28 Spreadsheets Are Irrelevant to Discovery Sanctions.	14
D. DMCA Notices Regarding [REDACTED] Are Irrelevant to	
Discovery Sanctions.	14
E. Purported DMCA Notices Regarding Rapidshare.com Are	
Irrelevant to Discovery Sanctions.	15
F. Google’s Substantive Response to The Referenced 28 P10 DMCA	
Notices Is Irrelevant to Discovery Sanctions.....	15

1	G.	Google’s Substantive Response to the Referenced Three Notices Regarding Blogger Infringers Is Irrelevant to Discovery Sanctions....	15
2			
3	H.	The Production Format Of Google’s DMCA Spreadsheets Is Irrelevant to Discovery Sanctions, and P10 Agreed to It In Any Event.	16
4			
5	I.	P10’s Claims Regarding Its “Adobe Notices” Are Irrelevant to Discovery Sanctions.	16
6	III.	GOOGLE’S PROCESSING OF P10 DMCA NOTICES SUBMITTED AFTER THE CLOSE OF DMCA BRIEFING ALSO IS IRRELEVANT TO DISCOVERY SANCTIONS.	16
7			
8	IV.	AS THE COURT HAS ALREADY INSTRUCTED P10, ITS ARGUMENTS REGARDING CHILLINGEFFECTS.COM ARE MISPLACED, AND HAVE NOTHING TO DO WITH ANY DISCOVERY ORDER.	17
9			
10	V.	GOOGLE’S “CHARACTERIZATIONS” OF P10’S MOTION ARE ACCURATE.....	17
11			
12		Conclusion.....	18

13
14
15
16
17
18
19
20
21
22
23
24
25
26
27
28

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25
26
27
28

TABLE OF AUTHORITIES

Page

Cases

Access Telecom, Inc. v. MCI Telecommunications Corp.,
197 F.3d 694 (5th Cir. 1999)..... 18

Sullivan v. City of Springfield,
561 F.3d 7 (1st Cir. 2009)..... 18

Statutes

17 U.S.C. § 512(c) 8

17 U.S.C. § 512(d) 8

17 U.S.C. § 512(i) 11

Rule 30(b)(6) 9

Rule 56(f) 1, 18

1 Preliminary Statement

2 Pursuant to the Court's Order dated December 21, 2009 (Dkt. No. 689),
3 Google Inc. submits the following surreply regarding Perfect 10, Inc.'s ("P10")
4 motion for evidentiary and other sanctions against Google.

5 Like its moving papers, P10's reply papers fail to *address*, much less satisfy,
6 the standard applicable to its sanctions motion – namely, the violation of a specific
7 Court order and resulting prejudice to P10. Instead, P10 devotes its reply to two
8 things: (1) rehashing the same unfounded discovery complaints it made in its moving
9 papers, and (2) asserting various inappropriate, untimely substantive arguments going
10 to the merits of Google's DMCA motions for summary judgment, which are currently
11 under submission before Judge Matz. Neither of these strategies succeed.

12 First, as Google's opposition shows, P10's discovery protests are groundless
13 and do not even arguably satisfy the high burden for imposing evidentiary sanctions,
14 because (among other things) no violation of any court order has occurred. Second,
15 P10's merits-based arguments have no place here (or anywhere else for that matter),
16 because briefing on Google's DMCA Motions has long been closed—and even if it
17 wasn't, P10's arguments lack merit in any event. In these circumstances, P10's
18 primary relief sought—a draconian demand for summary judgment in its favor on the
19 issue of DMCA safe harbor—is a model of baseless overreaching.

20 P10's reply brief also defeats the alternative relief it claims to be seeking.
21 Specifically, P10's motion alternatively sought sanctions in the form of re-opening
22 briefing on Google's DMCA Motions to conduct discovery that P10 claims Google
23 should have produced years ago. However, P10's reply confirms that P10 [REDACTED]
24 [REDACTED] and thus waives any such claim P10 might
25 have had. Waiver aside, P10 had every opportunity to make such arguments in
26 opposition to Google's DMCA Motions last summer, but chose not to do so, instead
27 electing to oppose them on the merits and file its own cross-motion. P10 cannot
28 escape its concession that it needed no further discovery on DMCA issues.

1 P10's latest volley of vitriol aside, the fact remains that Google has complied
2 with all Court orders in this case, and P10 has not demonstrated otherwise. P10's
3 motion should be denied.

4 Argument

5 **I. P10 STILL HAS NOT PRESENTED A LEGITIMATE DISCOVERY**
6 **DISPUTE, LET ALONE A VIOLATION OF A COURT ORDER.**

7 In its Opposition to P10's evidentiary sanctions motion (Dkt. No. 647)
8 ("Opp."), Google identified the relevant standard governing the evidentiary sanctions
9 P10 seeks—namely, that P10 must establish (*inter alia*) (1) a violation of a court
10 order by Google, (2) resulting prejudice to P10, and (3) satisfaction of other factors,
11 including a demonstration that lesser sanctions are unavailable. See Opp. at 1-5.
12 P10's reply (Dkt. No. 659, filed under seal) ("Reply") does not even *address* this
13 standard, much less meet it. Instead, P10's Reply merely re-hashes the discovery
14 accusations in its original motion (Dkt. No. 620, filed under seal) ("Motion")—
15 which brief *also* failed to address the governing standard. See Opp. at 1-5. The
16 Court need look no further to deny P10's Motion. In any event, P10's scattershot
17 discovery claims are addressed and refuted in turn below.

18 **A. Google Has Produced Its "DMCA Logs" in Compliance With the**
19 **Court's Order.**

20 P10's Reply insists—again—that Google has not produced its "DMCA log."
21 Reply at 6-8. P10 made this same argument in its Motion (at 6-10), and Google has
22 already demonstrated its falsity in Google's opposition papers. See Opp. at 5-8.
23 Specifically, in compliance with the Court's May 13, 2008 Order Google produced its
24 DMCA log documents, including "spreadsheet-type" documents and other processing
25 records. See Opp. at 5-8; Declaration of Rachel Herrick Kassabian dated December
26 7, 2009 (Dkt. No. 645) ("Kassabian Decl.") ¶¶ 12, 16 & 17 (explaining production,
27 identifying specific documents produced bearing Bates numbers [REDACTED]
28 [REDACTED])

1 [REDACTED]
2 [REDACTED], and referencing sample documents
3 produced); Surreply Declaration of Rachel Herrick Kassabian filed concurrently
4 (“Surreply Kassabian Decl.”) ¶ 3 (identifying additional processing documents and
5 logs produced bearing Bates numbers [REDACTED]).
6 P10’s incessant arguments to the contrary ignore reality. Google did not violate the
7 May 13, 2008 Order.

8 P10’s Reply goes on to present a disorganized list of twelve gripes P10 has
9 concerning Google’s “DMCA log” documents. As a preliminary matter, these
10 arguments contradict P10’s prior insistence that Google never produced such
11 documents. Reply at 6-8.¹ Contradictions aside, P10’s complaints are largely a re-
12 hash of prior arguments, and not one has merit. Most importantly, none of these
13 complaints implicates any discovery order, much less the violation of one. Google
14 addresses them below, grouped by subject matter for the Court’s convenience:

15 **Objections to Content (Nos. 1, 2, 3, 8, 9, 10): Irrelevant.** P10 claims that
16 Google’s “DMCA log” documents do not include a variety of information P10 thinks
17 they should contain—for example, [REDACTED] (No. 1),
18 [REDACTED] (No. 2), [REDACTED]
19 [REDACTED] (Nos. 8 and 9), and [REDACTED] (Nos. 3
20 and 10). Reply at 6-7. P10 has made all these claims before (see Motion at 9 and
21 17), and Google has already explained that they are completely irrelevant to the issue
22

23 ¹ P10 complains in a footnote that certain Bates ranges Google now identifies as
24 part of its “DMCA log” documents were not listed in Google’s June 13, 2008
25 courtesy email. Reply at 6, n.5. P10 is correct – for the unremarkable reason that
26 Google supplemented its production of its DMCA tracking documents in the fall of
27 2008, *after* Google had provided the June 13, 2008 courtesy email. See Kassabian
28 Decl. ¶ 16 (referencing supplemental productions in August and September 2008).
This has nothing to do with any discovery order.

1 of discovery sanctions. Opp. at 6. Specifically, the Court's May 13, 2008 order
2 required Google to produce its DMCA log documents, and Google did so. That P10
3 might have kept a different type of log or used a different format has no bearing on
4 the fact that Google complied with the Court's Order and produced its DMCA log
5 documents.²

6 **Objections to Format (No. 11): False.** P10 also objects to the format of
7 Google's production, claiming that the documents were "disjointed" and "not
8 searchable." Reply at 7-8. Again, P10 has already presented this argument—
9 verbatim, in fact (see Motion at 11:18-19)—and Google has already shown it to be
10 false. Opp. at 6. Google's production was made in a fully-searchable format
11 (including the single-page TIFF and JPEG files)—and in a format to which P10's
12 counsel expressly agreed.³ Id. P10's counsel Jeff Mausner submits a Reply
13 Declaration attempting to contradict the clear terms of his written agreement to
14 Google's single-page TIFF format of electronic document production, claiming that it

15 _____
16 ² Although presented in the guise of a "sanctions" motion, P10's arguments
17 regarding the sufficiency of the content of Google's DMCA tracking documents are a
18 transparent attempt to re-argue the merits of Google's qualification for safe harbor.
19 P10 had all of these DMCA tracking documents in its possession at the time it
20 opposed Google's DMCA Motions, and had a full and fair opportunity to make
21 whatever arguments it wished at that time. Those Motions are fully briefed and under
22 submission before Judge Matz. P10's belated and improper attempt to supplement its
23 prior briefing should be rejected out of hand.

24 ³ P10 cries that it [REDACTED] Google's DMCA Motions
25 because of the electronic file format of Google's document productions. Reply at 8-
26 9. But in fact, P10 *did* oppose Google's DMCA Motions on their merits—and also
27 managed to file its own DMCA motion against Google—without ever raising an
28 objection regarding the format of Google's document productions. Nor could it in
any event, since P10 agreed to that format. See Opp. at 4. P10's principal holds
himself out to be an expert in computer science and technology, and P10 is an
extremely experienced litigant. P10 knew exactly what it was agreeing to in
consenting to Google's production of documents in single-page TIFF format, and
cannot now be heard to complain about this standard production format.

1 “was only for Google’s production on Thursday, May 1, 2008, not for the
2 spreadsheet-type DMCA log specified in Judge Matz’s later [May 13] Order.” Reply
3 Declaration of Jeffrey N. Mausner dated December 13, 2009 (Dkt. No. 660) ¶ 5. This
4 statement is not credible. At an April 14, 2008 hearing, Judge Matz affirmed the
5 Court’s February 22, 2008 order requiring Google to produce its DMCA log
6 documents on May 1, 2008 (though Judge Matz’s written order did not issue until
7 May 13), and Mr. Mausner acknowledged his awareness of this production deadline
8 to Google’s counsel in writing on more than one occasion. Surreply Kassabian Decl.
9 ¶¶ 6-10 and Exs. C-E. In fact, shortly after receiving Google’s May 1, 2008
10 production, Mr. Mausner specifically asked Google to identify (by “bates number *or*
11 *tif number*”) where in that production the DMCA log documents were located. *Id.* ¶
12 12 and Ex. F. Without question, P10 knew of and consented to Google’s production
13 of its DMCA log documents in TIFF format. Although P10’s Reply adds a new
14 objection that some of Google’s color documents were produced in .jpg format, P10
15 can hardly complain about that format since its own production—the alleged virtues
16 of which P10 has extolled at length—includes large numbers of .jpg files. *See, e.g.,*
17 Joint Stipulation on Google’s Motion to Compel (Dkt No. 408) at 109-110 (claiming
18 the “superiority of Perfect 10’s current production” and referencing particular “jpg
19 files” contained therein). And as Google has already shown, P10 has never even
20 requested—much less obtained a court order—that Google produce its electronic
21 document productions in a different format. *See Opp.* at 6; Kassabian Decl. ¶ 15.
22 Again, no discovery order is implicated here.⁴

23
24
25 ⁴ On Reply, P10 again takes issue with certain unspecified redactions of certain
26 unspecified documents. Reply at 4. Google already explained that (1) the redactions
27 to Google’s “log” documents were made to protect the attorney-client privilege (*Opp.*
28 at 6 n.7), and (2) the Blogger tracking spreadsheet was in fact produced in complete
(footnote continued)

1 **Objections to Organization (Nos. 4, 5, and 12): Irrelevant.** P10 claims that
2 Google's "DMCA log" documents were somehow not "useful" to P10 because they
3 were not organized in a particular way—for example, by placing certain information
4 or other documents "next to" each other. Reply at 7-8. Again, Google has already
5 explained that it produced its documents as they exist at Google, which is all that is
6 required. Opp. at 6-7. No violation of any court order has occurred.

7 **Objections to Production Dates (Nos. 6 and 7): Irrelevant.** P10 next
8 objects to the dates of production of the Blogger and AdSense logs. Reply at 7.
9 Again, these arguments are nothing new (Motion at 10 and n.8), and Google has
10 previously refuted them. Opp. at 7. Specifically, there was nothing untimely about
11 Google's production and its supplementation of that production. Indeed, Google
12 produced its DMCA tracking spreadsheets for Blogger before P10 even *requested*
13 them. *Id.* P10's new claim that the Court's May 13, 2008 Order (issued months
14 before P10's Blogger claims even were added to the case) required the production of
15 the Blogger DMCA tracking spreadsheets is also belied by P10's statements at the
16 hearing resulting in that Order, in which P10 requested only "a DMCA log for
17 *search.*" Surreply Kassabian Decl., Ex. C (transcript of April 14, 2009 hearing). And
18 even were P10 correct (though it is not) that Google should have produced these
19 documents in May 2008 rather than August/September of 2008, P10 could not
20 possibly articulate how this slight delay could warrant a *complete denial* of Google's
21 DMCA Motions as a sanction. P10 had ample time to review these documents, since
22 Google's DMCA Motions were not filed until July 2009, nearly a year later. Once
23 again, there is no discovery violation here, much less a violation that prejudiced P10.

24
25
26
27
28

event, no discovery order is implicated by this allegation since P10 has never filed a motion or obtained an order regarding these redactions.

1 **B. Google's Production Of Third-Party Notices Complied With the**
2 **Court's Order.**

3 P10's reply next argues (again) that Google should have but did not produce
4 third-party DMCA notices concerning Google's Blogger service. See Reply at 9-12.
5 As before, P10 is still wrong. Google has already shown that P10 never *requested*
6 third-party Blogger notices, nor did this Court order their production. Opp. at 9-10;
7 see also Kassabian Decl. ¶¶ 12 and 17 (referencing Google's production of other
8 third-party notices in response to the Court's May 22, 2006 and May 13, 2008 Orders
9 at [REDACTED]).⁵ As
10 previously explained, P10 represented to Judge Matz that if it were permitted to add
11 Blogger claims to its complaint, it would then need to serve Blogger-related
12 discovery requests. Opp. at 7; Kassabian Decl. ¶¶ 20-22, Ex. Q. P10 did not do so
13 until fourteen months later, in September 2009—and even those requests did not ask
14 for Blogger DMCA notices. Opp. at 7; Kassabian Decl. ¶ 23. P10's reply brief
15 completely ignores these glaring facts. There is no discovery order violation here.

16 Notwithstanding the immutable fact that P10 never requested Blogger DMCA
17 notices, P10's reply presses four reasons why it thinks Google should have produced
18 them anyway. These are merely re-packaged versions of P10's prior arguments, and
19 fail for the same reasons previously provided.

20
21 ⁵ P10 wildly accuses that not producing Blogger notices [REDACTED]
22 [REDACTED]
23 [REDACTED] Reply at 5. But Judge Matz has already found otherwise. See
24 July 16, 2008 Order ("P10 argues vociferously that Google concealed its storage of
25 full-size images during discovery and misrepresented this fact to this Court and the
26 Ninth Circuit. That argument is dubious."). Nor could it even plausibly be true—
27 Google's acquisition of Blogger was publicly reported in 2003 (see, e.g.,
28 <http://searchenginewatch.com/2161891>), and Google's ownership of Blogger is
evident on the Blogger website itself. And most importantly, Google was not obliged
to produce documents P10 never requested.

1 First, P10 claims that Blogger URLs appear in Google search results and that
2 certain Blogger URLs incidentally appeared in certain of P10's 2005 DMCA notices.
3 Reply at 10. This is correct, but irrelevant—Blogger URLs certainly do appear in
4 Google search results, along with everything else Google indexes, but it does not
5 follow that everything Google indexes is part of P10's case. Nor is it relevant that an
6 occasional Blogger URL appeared in P10's DMCA notices directed to Web and
7 Image Search. See Blogger Motion at 8 (Dkt. No. 427).⁶ P10 sought leave to amend
8 its complaint to add Blogger claims in July 2008—which it would not have needed to
9 do if in fact Blogger has always been a part of the case. At that time, P10 professed
10 that it—the master of its case—did not know that it had Blogger claims against
11 Google until shortly before it approached the Court to seek amendment. See P10's
12 Motion for Leave to File a Second Amended Complaint (Dkt. No. 297) at 2 (claiming
13 that P10 “only recently learned about” its Blogger allegations). Google cannot be
14 sanctioned for not producing documents regarding matters even the plaintiff did not
15 consider to be a part of its case.

16 Second, P10 again claims that its Request No. 51 required the production of
17 Blogger notices. Reply at 10. It did not, and Google has already refuted this claim in
18 detail. Opp. at 9-10.

19 Third, P10 claims for the first time that because Google voluntarily produced
20 some Blogger notices, it should have produced more. Reply at 11. This is irrelevant
21 to P10's demand for sanctions, since again, P10 never requested Blogger notices and
22 this Court never ordered their production. Opp. at 9-10.

23

24

25
26 ⁶ In this surreply Google refers to its Motion for Summary Judgment re: Safe
27 Harbor under 17 U.S.C. § 512(d) for Web and Image Search (Dkt. No. 428) as its
28 “Search Motion” and its Motion for Summary Judgment re: Safe Harbor Under 17
U.S.C. § 512(c) for its Blogger Service (Dkt. No. 427) as its “Blogger Motion.”

1 Fourth, P10 claims that Google’s production of its Blogger DMCA tracking
2 spreadsheets was not timely, and that P10 was [REDACTED]
3 This has nothing to do with the production of DMCA notices, and is redundant of
4 P10’s earlier arguments regarding Google’s DMCA logs (see p. 6, supra), but in any
5 event, P10 is wrong again. Google timely produced its Blogger DMCA tracking
6 sheets in August 2008 – just one month after P10 added its Blogger claims, and
7 before P10 *even requested* them. Opp. at 9-10. Nor could P10 possibly articulate
8 prejudice from the timing of this production. P10 had several months to review these
9 documents before it deposed Google’s Rule 30(b)(6) witness on DMCA issues in
10 November 2008, and nearly a year to review them before Google filed its DMCA
11 Motions in July 2009. Opp. at 9-10; Kassabian Decl. ¶¶ 22-23. P10 may have failed
12 to do so, but Google cannot be blamed for that.

13 **C. Google Has Produced Notices Of Termination As The Court**
14 **Ordered.**

15 P10’s Reply repeats its objections to Google’s production of “notices of
16 termination.” Reply at 12-13; see also Motion at 13. But as already shown, Google
17 did produce such termination notices and other termination documents. Opp. at 10;
18 Kassabian Decl. ¶ 25 & Ex. S (attaching sample produced documents with bates
19 numbers); Surreply Kassabian Decl. ¶ 4 (listing responsive documents produced at
20 [REDACTED]); Poovala
21 Decl. (Dkt. Nos. 433-435) ¶ 37 and Ex. J (Blogger spreadsheet [REDACTED]); id. at
22 ¶ 38 and Ex. LL (AdSense spreadsheet [REDACTED]). P10 also reiterates that
23 Google supposedly violated the Court’s May 2006 Order by failing to produce
24 termination notices for Blogger. But again, that Order did not encompass Blogger
25 documents because Blogger was not part of the case in until July 2008—over two
26 years after that Order issued. Opp. at 9-10 and n.13. Nor has P10 ever requested
27 such Blogger documents, much less obtained a Court order compelling them. Id.
28 And in any event the Blogger DMCA tracking spreadsheets provide [REDACTED]

1 [REDACTED]. Poovala Decl. (Dkt. Nos. 433-435) ¶ 37 and Ex. J (Blogger spreadsheet
2 [REDACTED]). No discovery order has been violated. Moreover, P10 makes no
3 showing of prejudice suffered from not having more termination documents, nor
4 could it. Google has already produced documents showing exactly which repeat
5 infringers were terminated, and when. See Search Motion at 6-7.

6 **D. There Has Been No Discovery Order Violation Regarding**
7 **Communications With Particular Alleged AdSense Infringers.**

8 P10 next claims that Google did not produce certain communications with the
9 [REDACTED] including [REDACTED] and [REDACTED] Reply
10 at 13. In fact, P10 admits that Google *has* produced communications related to these
11 websites. Reply at 13; Reply Declaration of Norman Zada dated December 13, 2009
12 (Dkt. No. 659, filed under seal) (“Zada Reply Decl.”) ¶ 11 ([REDACTED]
13 [REDACTED]). P10 speculates
14 that there might be some unidentified additional communications, but does not
15 specify what communications it believes are missing, what those communications
16 might contain, or why or how P10 was prejudiced in opposing Google’s DMCA
17 Motions without them. Google complied with the Court’s 2006 Order and produced
18 communications with the owners of the websites listed in Request No. 29 “to the
19 extent that ownership information is reflected in Google’s records” on April 18, 2006
20 at [REDACTED] and on April 26, 2006 at [REDACTED]. Surreply
21 Kassabian Decl. ¶ 2.⁷ No discovery order has been violated.

22
23
24
25
26
27
28

⁷ As Google has repeatedly explained to P10, [REDACTED]
[REDACTED]. Kassabian
Decl., Ex. H. This is not a basis for evidentiary sanctions.

1 **E. Google's Production of Documents Regarding Its Repeat Infringer**
2 **Policy Complied With the Court's Order.**

3 P10's Reply again objects that Google should have, but has not, produced
4 repeat infringer policy documents referencing the phrases [REDACTED]
5 [REDACTED]. Reply at 14; see also Motion at 13-14. P10 is wrong.
6 As Google previously explained, Google collected and produced its repeat infringer
7 documents, including its public-facing terms of service and the actual processing
8 documents reflecting Google's implementation of its repeat infringer policies. Opp.
9 at 8; Kassabian Decl. ¶¶ 16, 26 (identifying responsive documents produced at [REDACTED]
10 [REDACTED]
11 [REDACTED]
12 [REDACTED]
13 [REDACTED]
14 [REDACTED]). The Court's May 22, 2009 Order merely required production of
15 "nonprivileged responsive documents" for P10's Request No. 30, seeking all versions
16 of Google's "repeat infringer policy, from 2000 to the present." That is what Google
17 produced. Google is not required to create documents in response to P10's discovery
18 requests, nor was it required to produce privileged documents. Google has complied
19 with this Order. Opp. at 8-9.⁸

20 _____
21 ⁸ P10 also repeats its argument that Google has violated the DMCA by not
22 including the phrases [REDACTED] in its public repeat infringer
23 policy. Reply at 14; see also Motion at 13-14. This is a merits argument, not a
24 discovery argument, and thus is irrelevant here. Moreover, it is incorrect. The
25 DMCA only requires that Google adopt and reasonably implement a repeat infringer
26 policy, and inform its subscribers and account holders of same. 17 U.S.C. § 512(i).
27 Google had indeed informed its subscribers and account holders that its policy is to
28 terminate repeat infringers. Poovala Decl. (Dkt. Nos. 433-435) ¶¶ 36-39. The
DMCA has no requirement that service providers [REDACTED]
[REDACTED] and P10 cites no authority to the contrary.

1 **F. Google's Production of Internal Reports And Memoranda**
2 **Pertaining to Certain Custodians Complied With the Court's Order.**

3 P10 again insists that Google failed to produce certain "reports" or
4 "memoranda" on particular subjects involving particular custodians. Reply at 15;
5 Motion at 19-20. Google has already refuted this argument as well—Google
6 searched for responsive documents and produced the [REDACTED]
7 documents it located. Opp. at 11; Kassabian Decl. ¶ 31 (identifying responsive
8 documents produced at [REDACTED]). No discovery order was violated.⁹

9 **G. Google Has Produced Communications Between Google And**
10 **Certain Website Owners in Compliance with the Court's Order.**

11 P10 claims that Google has not complied with the portion of Judge Hillman's
12 May 22, 2006 Order requiring production of "communications between Google and
13 the owners of the following websites, to the extent that ownership information is
14 reflected in Google's records: [list of websites]" and/or the portion requiring
15 production of "[a]ll DOCUMENTS that constitute or embody GOOGLE's response
16 to any notice or complaint that GOOGLE received from Perfect 10 either directly or
17 indirectly in either 2004 or 2005. Reply at 16. P10 is again wrong.

18 Regarding the former, Google has already explained that it complied with the
19 Court's 2006 Order and produced communications with the owners of the websites
20 listed in Request No. 29 "to the extent that ownership information is reflected in
21 Google's records" (as the Order states) on April 18, 2006 at [REDACTED]
22 and on April 26, 2006 at [REDACTED]. See § I.D, *supra*; Surreply Kassabian
23 Decl. ¶ 2. And regarding the latter, as above, Google has also produced these –

24 _____
25 ⁹ P10 apparently finds it "inconceivable" that [REDACTED]
26 [REDACTED]
27 [REDACTED] Reply at 19. P10 of course has no basis
28 whatsoever for its speculation.

1 specifically, its DMCA processing documents regarding P10. Kassabian Decl. ¶¶ 12
2 and 16 (identifying responsive documents located at [REDACTED]
3 [REDACTED]
4 [REDACTED]);
5 Surreply Kassabian Decl. ¶ 3 (identifying additional responsive documents located at
6 [REDACTED]
7 [REDACTED]
8 [REDACTED]); see
9 also Declaration of Rachel Herrick Kassabian in Support of Google’s Opposition to
10 P10’s Motion for a Document Preservation Order (Docket No. 693) ¶14 (“Google has
11 produced over 1,000 emails from various email accounts regarding its processing of
12 Perfect 10’s claimed DMCA notices”). Indeed, even P10 admits that some “such
13 communications” have been produced. Reply at 16.

14 **II. NONE OF THE ALLEGED “FACTS” P10 CLAIMS ARE**
15 **“CONCEDED” SUPPORT P10’S DEMAND FOR DISCOVERY**
16 **SANCTIONS.**

17 P10’s Reply claims that Google “has not disputed” a number of its accusations,
18 and that therefore, Google is precluded from any DMCA safe harbor. P10 misses the
19 mark, since none of these supposed concessions supports evidentiary sanctions.

20 **A. Whether Google’s Tracking Spreadsheets [REDACTED]**
21 **[REDACTED] Is Irrelevant to Discovery Sanctions.**

22 P10 claims that Google concedes that Google’s “DMCA logs” do not contain
23 [REDACTED] as P10 defines it. Reply at 17 (repeating Reply
24 at 6, itself repeating Motion at 3). But as Google has already shown, the DMCA does
25 not require Google to track [REDACTED] as P10 uses the term—Google need only track
26 *accounts*, and terminate them where appropriate (see Opp. at 18; Blogger Reply at 9
27 (Dkt. No. 504)). What matters here is that Google produced its DMCA log tracking
28 documents as ordered. See Opp. at 6-7. There is no discovery violation here.

1 **B. The Contents of Google’s Blogger And AdSense Spreadsheets Are**
2 **Irrelevant to Discovery Sanctions.**

3 P10 again repeats a litany of alleged “deficiencies” in Google’s AdSense
4 spreadsheets, claiming that Google has conceded them. Reply at 17-19. Google has
5 not, but more importantly, as Google has already pointed out in its opposition brief,
6 P10’s complaints regarding the contents of the AdSense sheets go to the merits of the
7 DMCA safe harbor issue and are not in fact a discovery dispute. Opp. at 17-19. The
8 only relevant question here is whether Google produced its “DMCA log” documents,
9 and Google did so. Opp. at 6. In any event, Google has already refuted P10’s
10 accusations regarding the contents of these spreadsheets (Opp. at 17-20) and its
11 repeat infringer policy (Opp. at 8-9).

12 **C. The “Start-Dates” For Google’s Blogger and AdSense Spreadsheets**
13 **Are Irrelevant to Discovery Sanctions.**

14 P10 again insists that because Google’s Blogger and AdSense logs begin on
15 particular dates, Google is somehow ineligible for DMCA safe harbor before those
16 dates. Reply at 19; Motion at 16. As Google has already shown, P10 is wrong
17 again—Google produced its tracking documents, thereby fulfilling its discovery
18 obligations. See Opp. at 6-7. On the merits, P10 presents no authority that the
19 DMCA requires maintenance of any particular type of “log” document for any
20 particular period of time. See *id.*¹⁰

21 **D. DMCA Notices Regarding ██████████ Are Irrelevant to Discovery**
22 **Sanctions.**

23 P10 repeats its claim that Google “failed to take action” in response to alleged
24 DMCA notices received regarding one ██████████

25 _____
26 ¹⁰ P10’s accusation regarding the start date of Google’s Blogger log is also false
27 – Google produced Blogger DMCA tracking spreadsheets dating back to ██████████
28 ██████████. See Blogger Reply at 6.

1 [REDACTED]. Reply at 19; Motion at 16. Again, this is irrelevant because (1) to the extent
2 it is a discovery issue, P10 has never served discovery requests regarding Google
3 Groups, nor has any order issued on that subject, and (2) to the extent it is a merits
4 issue, it has no bearing on this discovery sanctions motion. Opp. at 7 n.9.

5 **E. Purported DMCA Notices Regarding Rapidshare.com Are**
6 **Irrelevant to Discovery Sanctions.**

7 P10 again urges that Google produced some DMCA notices received regarding
8 “rapidshare.com,” but not others, and that Google should have “take[n] action” in
9 response. Reply at 20; Motion at 12-13 and 17. Google has previously refuted this
10 claim (Opp. at 18). Moreover, because P10 admits that Google produced at least six
11 separate DMCA notices regarding rapidshare.com, P10’s claim that it would have
12 discovered “repeat infringers” from production of more such documents falls flat—
13 the alleged additional notices would have identified the same entity, rapidshare.com.
14 Nor does P10’s merits-based argument that Google should have responded differently
15 to these notices under the DMCA have any place in this discovery sanctions motion.
16 No discovery order has been violated.

17 **F. Google’s Substantive Response to The Referenced 28 P10 DMCA**
18 **Notices Is Irrelevant to Discovery Sanctions.**

19 P10 again points to 28 of its own purported DMCA notices and suggests that
20 Google should have responded to them differently than it did. Reply at 21; Motion at
21 16-17. This too is a merits issue, not a discovery issue, and has no bearing here. On
22 the merits, Google has already refuted these claims in its DMCA Motions. See
23 Search Motion at 19-24; Blogger Motion at 7-10.

24 **G. Google’s Substantive Response to the Referenced Three Notices**
25 **Regarding Blogger Infringers Is Irrelevant to Discovery Sanctions.**

26 P10 repeats its claim that Google did not respond appropriately to particular
27 DMCA notices regarding particular Blogger sites. Reply at 21; Motion at 11. Again,
28

1 this is not a discovery issue. On the merits, Google has already refuted these claims
2 in its DMCA Motions. See Blogger Motion at 7-10.

3 **H. The Production Format Of Google's DMCA Spreadsheets Is**
4 **Irrelevant to Discovery Sanctions, and P10 Agreed to It In Any**
5 **Event.**

6 P10 again objects to the format of Google's document production. Reply at
7 21-22. But as Google has pointed out (including at § I.A, supra and Opp. at 6), P10
8 *agreed* to Google's format of production, and Google's electronic documents have *all*
9 been produced in searchable format. Opp. at 4 and 6. Nor was there ever any Court
10 order on this subject, so plainly, there could have been no violation of same.

11 **I. P10's Claims Regarding Its "Adobe Notices" Are Irrelevant to**
12 **Discovery Sanctions.**

13 Lastly, P10 presents yet another objection to the contents of Google's "DMCA
14 log" documents, [REDACTED]

15 [REDACTED] Reply at 22. Again, Google produced its log documents as
16 they exist, which is all the Court's order requires. See Opp. at 6. P10's remaining
17 merits arguments regarding whether Google's processing efforts were expeditious
18 have no place in this discovery sanctions motion, and in any event, Google has
19 already refuted them. See Search Motion at 12-15; Blogger Motion at 10.

20 **III. GOOGLE'S PROCESSING OF P10 DMCA NOTICES SUBMITTED**
21 **AFTER THE CLOSE OF DMCA BRIEFING ALSO IS IRRELEVANT**
22 **TO DISCOVERY SANCTIONS.**

23 P10's Reply next discusses the 95 DMCA notices with which P10 bombarded
24 Google in a six-week period beginning on October 16, 2009. P10 argues that because
25 Google has processed them, they must not be deficient. Reply at 22-23. As a
26 preliminary matter, this is not a discovery issue, and thus is irrelevant here. On the
27 merits, P10 is wrong because a service provider's attempt to process a defective
28

1 DMCA notice may not be used as evidence that the notice was in fact DMCA-
2 compliant. See, e.g., Search Motion at 23-24; Search Reply at 8-9 (Dkt. No. 505).

3 **IV. AS THE COURT HAS ALREADY INSTRUCTED P10, ITS**
4 **ARGUMENTS REGARDING CHILLINGEFFECTS.COM ARE**
5 **MISPLACED, AND HAVE NOTHING TO DO WITH ANY**
6 **DISCOVERY ORDER.**

7 P10 argues that Google infringes P10's copyrights by forwarding P10's
8 DMCA notices to chillingeffects.com. This argument is irrelevant here because it
9 does not even *implicate* a discovery order, let alone constitute a violation of one. Nor
10 is it in any way relevant to DMCA safe harbor issues. And moreover, the Court has
11 already explicitly instructed P10 at the September 22, 2009 hearing that it cannot
12 raise objections regarding chillingeffects.com as a sidebar to another discovery
13 motion. P10's arguments have no place here.

14 **V. GOOGLE'S "CHARACTERIZATIONS" OF P10'S MOTION ARE**
15 **ACCURATE.**

16 Lastly, P10 claims that Google has somehow "mischaracterized" its Motion.
17 Not so. First, P10 argues that its Motion is not a "sur-reply." Reply at 24. This is
18 facially incorrect. In both its moving and reply papers, P10 presents a wide variety of
19 substantive arguments going to the merits of the DMCA safe harbor issue—for
20 example, the sufficiency of Google's repeat infringer policy, the contents of P10's
21 DMCA notices, and the adequacy of Google's responses to various DMCA Notices.
22 See, e.g., Motion at 1-2, 5, 7; Reply at 2, 5, 14-15. None of these arguments have any
23 place here, and are inappropriate, untimely and meritless in any event, as Google has
24 previously explained. See, e.g., Opp. at 14.

25 Second, P10 claims that it [REDACTED]
26 [REDACTED] Reply at 24. But P10's Motion of course *does* seek
27 additional discovery, in the form of additional documents that P10 believes (1) exist,
28 and (2) should be produced now. See Motion at 1-6. Nevertheless, not only did P10

1 waive any claim to additional discovery by failing to bring a Rule 56(f) motion in the
2 first instance, it now expressly disclaims relief under Rule 56(f) as well. For both
3 reasons, P10 has waived any claim to reopen briefing on Google's DMCA Motions
4 following pursuit of additional discovery. See Access Telecom, Inc. v. MCI
5 Telecommunications Corp., 197 F.3d 694, 719 (5th Cir. 1999) (plaintiff "waived the
6 issue of inadequate discovery" by failing to file a Rule 56(f) motion); Sullivan v. City
7 of Springfield, 561 F.3d 7, 16 (1st Cir. 2009) (plaintiffs could not argue that summary
8 judgment was premature when "they affirmatively requested that the court resolve the
9 case on the existing evidence").

10 Third, P10 insists that its request for a special master is appropriate. It is not.
11 P10 has failed to demonstrate the need for a special master to rule on this motion, as
12 Google has already shown. Opp. at 20-21. P10 does not even address the relevant
13 standards for that determination, much less articulate any reason why this Court is
14 somehow incapable of ruling on discovery matters. Plainly, the Court is more than
15 qualified to determine the scope of and compliance with its own discovery orders.
16 Indeed, Judge Matz has already implicitly rejected the "special master" proposal by
17 transferring this Motion to the Court for determination as it deems appropriate. See
18 Surreply Kassabian Decl., Ex. A (December 16, 2009 Order (Dkt. No. 684)).

19 **Conclusion**

20 Google respectfully requests that P10's Motion be denied and/or stricken in its
21 entirety, and that P10 and/or its counsel be sanctioned in the amount of \$5,000 for
22 subjecting this Court to yet another baseless, groundless, and improper filing.

23 DATED: January 8, 2010

QUINN EMANUEL URQUHART OLIVER &
HEDGES, LLP

24
25
26 By Rachel Herrick Kassabian
Rachel Herrick Kassabian
27 Attorneys for Defendant GOOGLE INC.
28