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9 Attorneys for Plaintiff Perfect 10, Inc.

10  
11 UNITED STATES DISTRICT COURT  
12  
13 CENTRAL DISTRICT OF CALIFORNIA

14 PERFECT 10, INC., a California  
15 corporation,

16 Plaintiff,

17 v.

18 GOOGLE, INC., a corporation, and  
19 DOES 1 through 100, inclusive

20 Defendant.

21 Case No. CV 04-9484 AHM (SHx)

22 **DECLARATION OF SEAN CHUMURA**  
23 **SUBMITTED IN SUPPORT OF**  
24 **PERFECT 10'S MOTION FOR**  
25 **PRELIMINARY INJUNCTION**  
26 **AGAINST GOOGLE**

27 **BEFORE JUDGE A. HOWARD MATZ**

28 Date: April 5, 2010

Time: 10:00 a.m.

Place: Courtroom 14, Courtroom of the  
Honorable A. Howard Matz

Discovery Cut-Off Date: None Set

Pretrial Conference Date: None Set

Trial Date: None Set

1 I, Sean Chumura, declare as follows:

2 1. I am a professional programmer with over 15 years of experience in  
3 Computer Security and Computer Forensics. I was a student and protégé of  
4 Michael R. Anderson, a pioneer in the Science of Computer Forensics. I have  
5 testified as an expert in court proceedings in the field of Computer Forensics. I  
6 have an issued patent in which I am a co-inventor, in the field of computer  
7 security. I have worked with the federal, state, and local governments, as well as  
8 foreign governments and private industry, in the field of computer security and  
9 computer forensics. I have been certified by NTI, one of the most knowledgeable  
10 and respected firms for forensic computer science, for governmental and private  
11 sector computer forensics. I was admitted into the prestigious Washington, D.C.  
12 Law Enforcement Association HTCC (High Tech Crime Consortium group) by  
13 confirmation from the FBI, and I am a member of numerous task forces and  
14 associations. The following are some of the entities I have done work for over  
15 the past four years: Baseline Control, Biche, City of Beverly Hills, Computer  
16 Sciences Corporation, D.I.S.A. (Defense Information Systems Agency), D.H.S.  
17 (Department of Homeland Security), F.B.I. (Federal Bureau of Investigation),  
18 JFCOMM (Joint Forces Command), LGB Associates Inc., Lockheed Martin,  
19 NOW Solutions, Oasis Network LLC, Northrup Grummen, Perfect 10, Inc., Sun  
20 Microsystems, Transaction Solutions, VCSY (Vertical Computer Systems),  
21 Westinghouse, as well as other government agencies. For some of the projects  
22 that I have worked on, I have had a Top Secret security clearance.

23 2. I have consulted for the FBI in the areas of cyberterrorism, forensic  
24 computer investigation, and white collar crime. I have extensive experience  
25 writing computer programs, including programs to protect computers from  
26 viruses, denial of service attacks, and other malicious acts. I have also written  
27 programs to investigate piracy, to detect financial fraud, and to allow computer  
28

1 networks to identify computers that are no longer functioning properly due to  
2 software issues and correct those problems in an automated fashion. I also  
3 cofounded the first private cyber warfare/terrorism defense center and helped  
4 develop the technology to identify attacks against infrastructure in near real-time.

5 3. I submit this declaration in support of Perfect 10. I have spent over a  
6 thousand hours using and analyzing how the Google search engine functions. I  
7 have also done many hours of research, study, and reading regarding search engine  
8 operation. I have examined Exhibit 1 which is attached to this declaration, which I  
9 obtained from Jeff Mausner. Page 1 of Exhibit 1 is the output of a computer  
10 program that I created under the direction of Dr. Norman Zada. The program  
11 allows Perfect 10 to select images from Google Image Search by checking a box  
12 that the program makes available next to each Google thumbnail. The program  
13 places the date the Google search was done in the upper right corner, and puts the  
14 three links offered by Google for each image in the block corresponding to that  
15 image. The first URL after the term "Image" is the URL associated with Google's  
16 "See full-size image" link; the second URL after the term "Site" is the link Google  
17 provides to the underlying third party website (often called a Web Page URL); and  
18 the bottom URL after the term "Thumbnail" is the link to the location at which the  
19 "thumbnail" resides on Google's server. The program also has a Web Search  
20 option which allows Perfect 10 to save selected Google Web Search results.

21 4. If Google received page 1 of Exhibit 1 in a notice, it would have more  
22 than enough information to readily locate and block all the URLs listed on page 1.  
23 Adobe Acrobat has a feature which allows for the extraction of URLs. So Google  
24 could cut and paste whatever URLs it wanted from page 1 of Exhibit 1 into a text  
25 file or excel spreadsheet.

26 5. I have examined pages 2 through 7 of Exhibit 1. If Google received  
27 any of those pages in a notice, it would have enough information to locate the  
28

1 images on that page, and remove the images and the webpage from both its Image  
2 Search and Web Search results. All Google needs to act is the Web Page URL,  
3 which is contained on each of those pages. Once Google has the URL of the Web  
4 Page containing an infringement, it can block it. The Web Page URL may be  
5 thought of as the specification of a particular page in a particular book. It tells  
6 Google where to go on the Internet to find the infringing material, equivalently,  
7 which book to open and which page to turn to. On pages 3-6, the Web Page URL  
8 is highlighted. On page 7, it appears in the browser bar. For page 2, Google has  
9 the search term, “Ingrid Ostvat”, the base URL of the website where each image is  
10 located, darkshadow.3xforum.ro, and what is sometimes called the “Thumbnail  
11 Source URL.” This is the URL that is displayed in the address bar of a web  
12 browser when a user clicks on the thumbnail. Page 8 of Exhibit 1 shows an  
13 example of one such “Thumbnail Source URL.” The Thumbnail Source URL  
14 contains both the “See full-size image” URL as well as the Web Page URL  
15 embedded in it, along with information such as whether the user had their safe  
16 search on and what browser they were using. It may be readily extracted using  
17 Adobe’s URL extraction feature, as shown on page 9 of Exhibit 1. On page 9, the  
18 first highlighted term is the “See full-size image” URL. The second highlighted  
19 term is the web page URL.

20 6. Sometimes when a URL is too long, Google will replace it with a  
21 URL that has ellipses in it. However, the original full URL can almost always be  
22 found by doing a Google combination search on the base URL along with a  
23 character string from the rest of the URL. Effectively, one searches on the two  
24 portions of the URL that one has. The base URL is usually the URL of the home  
25 page of the website, like google.com.

26 7. I have looked at what Google describes as a “post URL.” I have not  
27 seen any post URLs on the blogger pages that contain full-size Perfect 10 images.

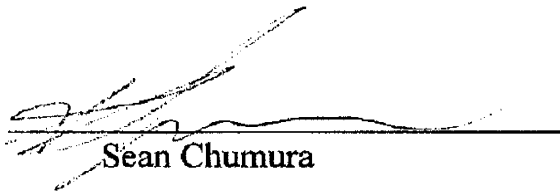
1 There is only one URL on those pages and that is the URL I would use to identify  
2 their location. Attached as Exhibit 2 is a full-size image that I obtained from  
3 Blogger. As can be seen from the URL at the bottom of the page, namely,  
4 [http://bp3.blogger.com/\\_A228DePAsJQ/RdSh3J1hgQI/AAAAAAAAAu0/p8Za-](http://bp3.blogger.com/_A228DePAsJQ/RdSh3J1hgQI/AAAAAAAAAu0/p8Za-)  
5 [c5rue8/s1600-h/marisa\\_miller\\_21.jpg](http://bp3.blogger.com/_A228DePAsJQ/RdSh3J1hgQI/AAAAAAAAAu0/p8Za-c5rue8/s1600-h/marisa_miller_21.jpg), the image is stored on blogger.com. The  
6 only URL shown with this image is not a post URL. However, anyone can find the  
7 image with this URL, by cutting and pasting the URL into their browser bar.

8 8. I have studied Google's current instructions for submitting DMCA  
9 notices regarding Image Search, and its instructions for submitting DMCA notices  
10 regarding Web Search. I do not believe that Google's Image Search instructions  
11 are necessary or helpful in the vast majority of situations. In fact, they can be  
12 unnecessarily burdensome when an infringing web page contains many infringing  
13 images, as is illustrated by page 2 of Exhibit 1 to my declaration. Each of the first  
14 fifteen thumbnails appearing on page 2 of Exhibit 1 is linked to, and appears on,  
15 the same infringing web page, [darkshadow.3xforum.ro](http://darkshadow.3xforum.ro). If Perfect 10 were to  
16 follow Google's Image search instructions, it would have to provide at least 15  
17 Image URLs (one for each of the images shown on page 2), but possibly many  
18 more. Suppose on the other hand that Perfect 10 were to identify a single URL for  
19 the infringing web page, [darkshadow.3xforum.ro](http://darkshadow.3xforum.ro). In order to stop directly linking  
20 to that infringing web page, Google would have to remove the first fifteen images  
21 shown on page 2 of Exhibit 1 from its Image Search results, *as well as any other*  
22 *image that Google was displaying in its search results from that web page, even if*  
23 *it were not a P10 Image*. That is the only way that Google, given its current  
24 method of linking infringing thumbnails back to infringing web pages, could block  
25 all direct links to the identified infringing web page [darkshadow.3xforum.ro](http://darkshadow.3xforum.ro). So  
26 specifying a single web page URL does much more in this case than specifying  
27 possibly hundreds of Image URLs. In fact, just specifying P10 Image URLs by  
28

1 themselves would not prevent Google from continuing to directly link to  
2 darkshadow.3xforum.ro from a non-P10 thumbnail from that same web page. Of  
3 course, once Google in-line links a user to that webpage, the user can view and/or  
4 download any of the infringing images on that page, regardless of which Google  
5 thumbnail he clicked on to get there. That is why it is necessary for Google to  
6 remove all thumbnails that link to that webpage from its Image Search results,  
7 rather than just a few thumbnails.

8 I declare under penalty of perjury under the laws of the United States of  
9 America that the foregoing is true and correct to the best of my knowledge.

10 Executed on August 2, 2009, at Pittsburgh, Pennsylvania.

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14 Sean Chumura  
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# Exhibit 1

GOOGLE Images

51 results for "Xenia Szabo"

7/8/2008

1



Search string: "Xenia Szabo"Image [http://img133.imagevenue.com/loc173/th\\_64278\\_21.jpg](http://img133.imagevenue.com/loc173/th_64278_21.jpg)Site <http://forum.phun.org/showthread.php?p=729907>Image Info: 106x160 Size: 7Kb

Thumbnail [http://tbn0.google.com/images?q=tbn:Vs0bIZd\\_jqxVPM:http://img133.imagevenue.com/loc173/th\\_64278\\_21.jpg](http://tbn0.google.com/images?q=tbn:Vs0bIZd_jqxVPM:http://img133.imagevenue.com/loc173/th_64278_21.jpg)

2



Search string: "Xenia Szabo"Image [http://www.imagerise.com/images.php/t4766\\_XeniaSzabo22.jpg](http://www.imagerise.com/images.php/t4766_XeniaSzabo22.jpg)Site <http://titsandhentai.wordpress.com/2008/04/16/xenia-szabo/>Image Info: 99x150 Size: 6Kb

Thumbnail [http://tbn0.google.com/images?q=tbn:MYCIndOeHiRYpM:http://www.imagerise.com/images.php/t4766\\_XeniaSzabo22.jpg](http://tbn0.google.com/images?q=tbn:MYCIndOeHiRYpM:http://www.imagerise.com/images.php/t4766_XeniaSzabo22.jpg)

3



Search string: "Xenia Szabo"Image [http://www.imagerise.com/images.php/t4755\\_XeniaSzabo01.jpg](http://www.imagerise.com/images.php/t4755_XeniaSzabo01.jpg)Site <http://titsandhentai.wordpress.com/2008/04/16/xenia-szabo/>Image Info: 99x150 Size: 6Kb

Thumbnail [http://tbn0.google.com/images?q=tbn:YSICEWl5K6tg6M:http://www.imagerise.com/images.php/t4755\\_XeniaSzabo01.jpg](http://tbn0.google.com/images?q=tbn:YSICEWl5K6tg6M:http://www.imagerise.com/images.php/t4755_XeniaSzabo01.jpg)

4



Search string: "Xenia Szabo"Image [http://img11.imagevenue.com/loc229/th\\_16866\\_01.jpg](http://img11.imagevenue.com/loc229/th_16866_01.jpg)Site <http://www.szatar.com/showthread.php?p=1367574>Image Info: 106x160 Size: 7Kb

Thumbnail [http://tbn0.google.com/images?q=tbn:kSvskXqpK00tXM:http://img11.imagevenue.com/loc229/th\\_16866\\_01.jpg](http://tbn0.google.com/images?q=tbn:kSvskXqpK00tXM:http://img11.imagevenue.com/loc229/th_16866_01.jpg)

5



Search string: "Xenia Szabo"Image <http://blog7.fc2.com/a/aitaine/file/20060525.jpg>Site <http://aitaine.blog7.fc2.com/blog-date-200605.html>Image Info: 300x451 Size: 49Kb

Thumbnail <http://tbn0.google.com/images?q=tbn:zFMv2sApk-Kw4M:http://blog7.fc2.com/a/aitaine/file/20060525.jpg>





"Ingrid Ostvat"

Search Images

Search the Web

Advanced Image Search Preferences

SafeSearch is off

Images Showing: All image sizes Any content All colors Results 19 - 36 of about 130 (0.04 seconds)



PERFECT10 com - The World s Most ...  
99 x 150 - 7k - jpg  
darkshadow.3xforum.ro



PERFECT10 com - The World s Most ...  
99 x 150 - 6k - jpg  
darkshadow.3xforum.ro



PERFECT10 com - The World s Most ...  
99 x 150 - 5k - jpg  
darkshadow.3xforum.ro



PERFECT10 com - The World s Most ...  
99 x 150 - 4k - jpg  
darkshadow.3xforum.ro



PERFECT10 com - The World s Most ...  
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PERFECT10 com - The World s Most ...  
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PERFECT10 com - The World s Most ...  
99 x 150 - 4k - jpg  
darkshadow.3xforum.ro



PERFECT10 com - The World s Most ...  
99 x 150 - 6k - jpg  
darkshadow.3xforum.ro



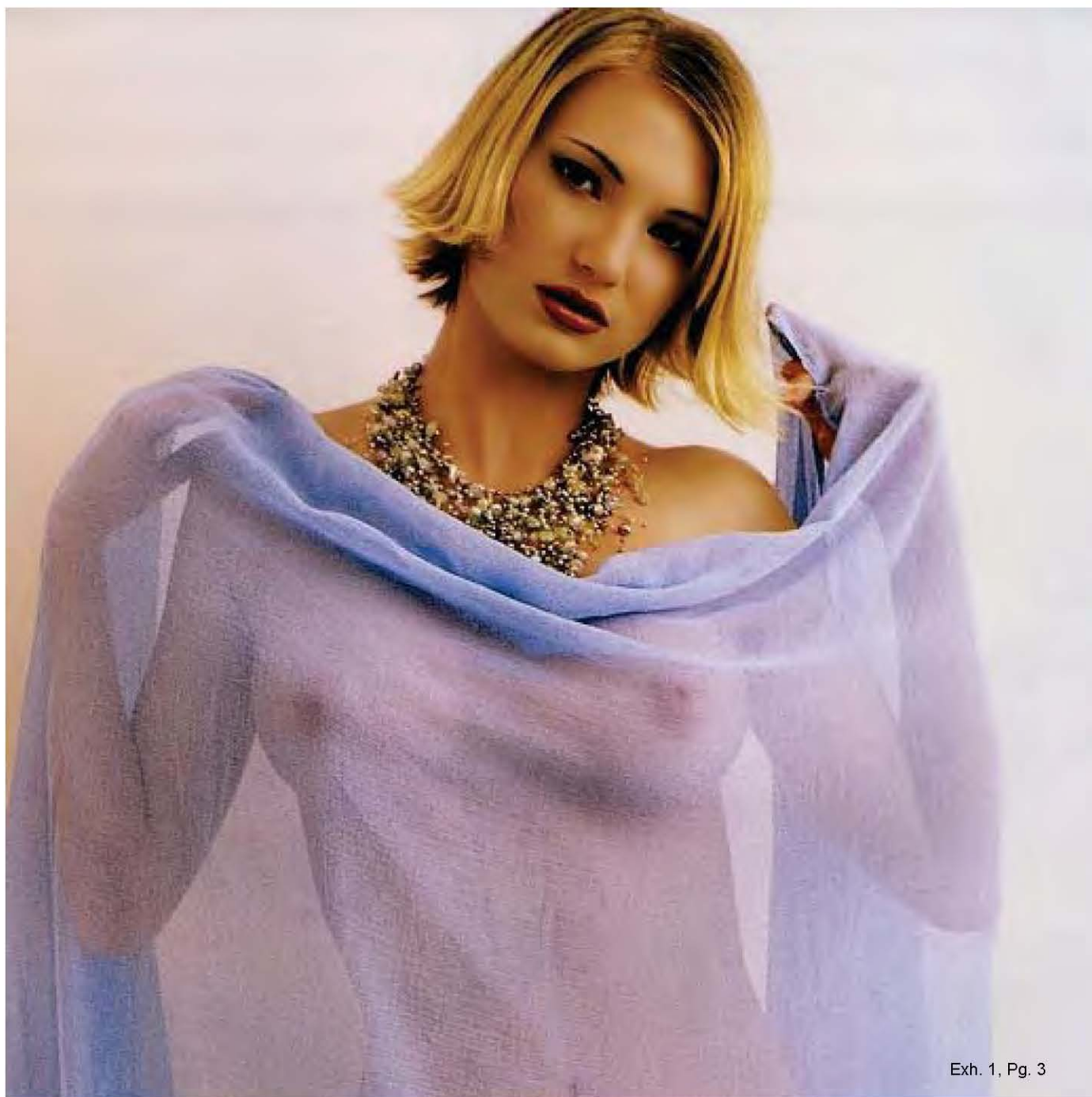
This is Google's cache of <http://www.monitor.hr/belle/0112/011206.htm>. It is a snapshot of the page as it appeared on 16 Sep 2008 18:14:02 GMT. The [current page](#) could have changed in the meantime. [Learn more](#)

[Text-only version](#)

These search terms are highlighted: **zoya konyieva**

# Zoya Konyieva

[Monitor home](#) | [Belle indeks](#) | [Prosinac 2001](#) | [Prije](#) | [Poslije](#)



Exh. 1, Pg. 3

# Zoya Konyieva

[Monitor home](#) | [Belle indeks](#) | [Prosinac 2001](#) | [Prije](#) | [Poslije](#)



[Monitor home](#) | [Belle indeks](#) | [Prosinac 2001](#) | [Prije](#) | [Poslije](#)



See full-size image.  
wallpapers.wallpapercar.com/russian-girl/russ...  
140 x 111 - 6k  
Image may be scaled down and subject to copyright.

Remove Frame  
Image Results

Below is the image in its original context on the page: [wallpapers.wallpapercar.com/russian-girl/](http://wallpapers.wallpapercar.com/russian-girl/)

**Beautiful Russian Girls**  
Find a soul mate, love and marriage from our Ukraine and Russian women

**Armenian Match - Barev**  
Smart, Sexy Armenians Meet Here. Find your Armenian Match Here!

**Meet Beautiful Singles**  
Browse photos of Millions of Users Find True Love today

**Totally Free Wallpapers**  
Get Bikini Com Girls Wallpaper Download Now! Quick & Easy

Ads by Google

Ads by Google





Copyright 1998 Perfect 10, Inc.  
<http://www.perfectten.com>

Ex. 1, Pg. 6



Interesting to have panties which match your top...I have to say I love her shoes. Lovely long legs are set off so well with the right shoes...

corset girl

Hot Lingerie Links Tiny Panties! Cleavage! Boosting Bras Naughty Links

Lace Lingerie

Find great deals and save! Compare products, prices & stores

Panty of the Month

As Seen on CNN and in Playboy! New Sexy Lingerie Set Every Month

Ads by Google

POSTED BY JENNIFER AT 12:46 AM 0 COMMENTS

FRIDAY, DECEMBER 03, 2004

### Black Lace Scarf



A black thong and a, well, scarf?? Once again the idea of lingerie is concealment as well as provocation and this long shot is a little of both...Why is Natalia Sirocka walking down a country road wearing very little? Another mystery for the ages...

Hot Lingerie Links Tiny Panties! Cleavage! Boosting Bras Naughty Links

POSTED BY JENNIFER AT 1:53 AM 1 COMMENTS

### Raised slip

- babeslog
- babe-a-licious
- unique peek
- blonde blog
- your dirty mind
- attu sees all
- dumpa link
- we are making porn
- babes kick ass we are
- making porn
- dadump

#### PICTURE SITES

- Hot Celebrity Photos
- jen's list
- babes creamlog
- creamlog
- knakworst
- soft galleries
- babelog
- hawt babes
- glamour legs (Japan!)
- surabayajane blog
- sensual arousal blog
- sexcity forums
- bad girls blog
- best of nudes
- indienudes
- god's art
- excellent photos
- voluptus
- babelog
- adult top blogs
- nude.hu
- the omega project
- beauty girls
- sexy pix
- sexy pix mega

#### NAUGHTY BLOGS

- Sexoteric
- A New York Escorts
- Confessions
- Bacchus
- Daze Reader
- newlywed satisfaction
- Prurient Obscenities
- SLA
- TwiddlyBits
- Word Oyster
- panty perv

#### SYNDICATED AT

- web nymph



File Edit View Document Comments Forms Tools Advanced Window Help

Create Combine Lock Edit Multimedia Comment Sticky Note Text Edits Show

1 / 1 127% Find

# "Ingrid Ostvat" - Google Image Search

[Web](#) [Images](#) [Maps](#) [News](#) [Video](#) [Gmail](#) [more](#) ▼

[Sign in](#)



"Ingrid Ostvat"

Search Images

Search the Web

[Advanced Image Search Preferences](#)

SafeSearch is off

Images Showing: [All image sizes](#) [Any content](#) [All colors](#) ▼ Results 19 - 36 of about 130 (0.04 seconds)



PERFECT10 com - The World s Most ...  
99 x 150 - 6k - jpg  
darkshadow.3xforum.ro

[http://images.google.com/imgres?imgurl=http://www.imagerise.com/images.php/t133\\_AlexandraBerejnova42copy.jpg&imgrefurl=http://darkshadow.3xforum.ro/post/1532/1/PERFECT10\\_com\\_-\\_The\\_World\\_s\\_Most\\_Beautiful\\_Natural\\_women\\_/&usg=\\_\\_RtMcrOXj2G7\\_XIP-9Fv6Flbwxxw=8h=150&w=99&sz=7&hl=en&start=19&um=1&tbid=d7MunlvjsDS9eM:&tbid=96&tbid=63&prev=/images%3Fq%3D%2522Ingrid%2BOstvat%2522%26ndsp%3D18%26hl%3Den%26safe%3Doff%26client%3Dfirefox-a%26channel%3Ds%26rls%3Dorg.mozilla:en-US:official%26sa%3DN%26start%3D18%26um%3D1](http://images.google.com/imgres?imgurl=http://www.imagerise.com/images.php/t133_AlexandraBerejnova42copy.jpg&imgrefurl=http://darkshadow.3xforum.ro/post/1532/1/PERFECT10_com_-_The_World_s_Most_Beautiful_Natural_women_/&usg=__RtMcrOXj2G7_XIP-9Fv6Flbwxxw=8h=150&w=99&sz=7&hl=en&start=19&um=1&tbid=d7MunlvjsDS9eM:&tbid=96&tbid=63&prev=/images%3Fq%3D%2522Ingrid%2BOstvat%2522%26ndsp%3D18%26hl%3Den%26safe%3Doff%26client%3Dfirefox-a%26channel%3Ds%26rls%3Dorg.mozilla:en-US:official%26sa%3DN%26start%3D18%26um%3D1)



PERFECT10 com - The World s Most ...  
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PERFECT10 com - The World s Most ...  
99 x 150 - 5k - jpg  
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PERFECT10 com - The World s Most ...  
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PERFECT10 com - The World s Most ...  
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PERFECT10 com - The World s Most ...  
99 x 150 - 4k - jpg



PERFECT10 com - The World s Most ...  
99 x 150 - 6k - jpg



PERFECT10 com - The World s Most ...  
99 x 150 - 5k - jpg

May 2009

Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

[http://images.google.com/imgres?imgurl=http://www.imagerise.com/images.php/t133\\_AlexandraBerejnova42copy.jpg&imgrefurl=http://darkshadow.3xforum.ro/post/1532/1/PERFECTION.com - The World's Most Beautiful Natural women /&usq=RtMcrOXj2G7\\_XliP-9Fv6Flbwxw=&h=150&w=99&sz=7&hl=en&start=11&um=1&tbnid=d7MunlVjsDS9eM:&tbnh=96&tbnw=63&prev=/images%3Fq%3Dsite:www.imagerise.com%2B%2522Ingrid%2BOstvat%2522%2Bdarkshadow.3xforum.ro%26hl%3Den%26safe%3Doff%26client%3Dfirefox-a%26channel%3Ds%26rls%3Dorg.mozilla:en-US:official%26um%3D1](http://images.google.com/imgres?imgurl=http://www.imagerise.com/images.php/t133_AlexandraBerejnova42copy.jpg&imgrefurl=http://darkshadow.3xforum.ro/post/1532/1/PERFECTION.com - The World's Most Beautiful Natural women /&usq=RtMcrOXj2G7_XliP-9Fv6Flbwxw=&h=150&w=99&sz=7&hl=en&start=11&um=1&tbnid=d7MunlVjsDS9eM:&tbnh=96&tbnw=63&prev=/images%3Fq%3Dsite:www.imagerise.com%2B%2522Ingrid%2BOstvat%2522%2Bdarkshadow.3xforum.ro%26hl%3Den%26safe%3Doff%26client%3Dfirefox-a%26channel%3Ds%26rls%3Dorg.mozilla:en-US:official%26um%3D1)



# Exhibit 2



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PERFECT10.COM