| $ \begin{array}{c} 1 \\ 2 \\ 3 \\ 4 \\ 5 \\ 6 \\ 7 \\ 8 \\ 9 \\ 10 \\ 11 \\ 12 \\ 13 \\ 14 \\ 15 \\ 16 \\ 17 \\ 18 \\ 19 \\ 20 \\ 21 \\ 22 \\ 23 \\ \end{array} $ | 4) 7500 ES DISTRICT COURT RICT OF CALIFORNIA Case No. CV 04-9484 AHM (SHx) Before Judge Stephen J. Hillman DECLARATION OF DAVID N. SCHULTZ IN OPPOSITION TO DEFENDANT GOOGLE INC.'S MOTION TO QUASH SUBPOENAS DIRECTED TO SHANTAL RANDS POOVALA AND FOR A PROTECTIVE ORDER [SUPPLEMENTAL MEMORANDUM OF LAW IN OPPOSITION TO THE MOTION SUBMITTED SEPARATELY HEREWITH] Date: August 9, 2010 Time: 2:00 p.m. |
|---|--|
| 23 | Time: 2:00 p.m. Place: Courtroom 550, Courtroom of the Honorable Stephen J. Hillman |
| 24 25 | |
| 23 26 | Discovery Cut-Off Date: None Set Pretrial Conference Date: None Set Trial Date: None Set |
| 27 | |
| 28 | To Defendant Google Inc.'s Motion To Quash Subpoenas Poovala And For A Protective Order |
| | |

DECLARATION OF DAVID N. SCHULTZ

I, David N. Schultz, declare as follows:

1. I am a member of the State Bar of California and admitted to practice before this Court. I am counsel of record for Plaintiff Perfect 10, Inc. ("Perfect 10") in this action. All of the matters stated herein are of my own personal knowledge, except where otherwise stated, and if called as a witness, I could and would testify competently thereto. I make this declaration in connection with Perfect 10's Opposition to Defendant Google Inc.'s Motion To Quash Subpoenas Directed To Shantal Rands Poovala and For A Protective Order.

2. Attached hereto as Exhibit A is a true and correct copy of a Minute Order issued by Judge Matz on July 21, 2010 (Docket No. 931).

3. Attached hereto as Exhibit B is a true and correct copy of Plaintiff Perfect 10, Inc.'s Response To Minute Order Dated July 21, 2010 Regarding Google's Motion For Safe Harbor Under 17 U.S.C. § 512(b) (Docket No. 932), filed by Perfect 10 on July 22, 2010 in response to Judge Matz's Minute Order attached hereto as Exhibit A (without the exhibits thereto) ("Perfect 10's Response"). Portions of Perfect 10's Response are highlighted in yellow. As may be seen by a review of Exhibit B, Perfect 10's Response relied in large part on the Declaration of Shantal Rands Poovala In Support Of Defendant Google's Motions For Summary Judgment Re: Google's Entitlement To Safe Harbor Under 17 U.S.C. § 512 (Docket No. 433, public redacted version) (the "Poovala Declaration"), In particular, Perfect 10's Response quoted all of Paragraph 10 of the Poovala Declaration, which states as follows:

Google's Web Search policy covers its caching feature as well. When
Google suppresses a live web page URL from appearing in Web Search
results pursuant to its Web Search DMCA procedure, it automatically
prevents all cached links to that page from appearing in Web Search
results as well.

- 1 -

Declaration Of David N. Schultz In Opposition To Defendant Google Inc.'s Motion To Quash Subpoenas Directed To Shantal Rands Poovala And For A Protective Order

Perfect 10's Response also noted that the Poovala Declaration was the primary declaration submitted by Google in support of its pending DMCA summary judgment motions.

Attached hereto as Exhibit C are true and correct copies of emails 4. between me and Andrea Pallios Roberts of Quinn Emanuel Urguhart & Sullivan, LLP, counsel of record for Defendant Google Inc. ("Google"), dated May 6, 2010, agreeing to continue the deposition of Shantal Rands Poovala from May 20, 2010, the date originally set forth in the deposition subpoena served upon Ms. Poovala, until June 24, 2010.

5. Attached hereto as Exhibit D is a true and correct copy of Defendant Google Inc.'s Initial Disclosures Pursuant To Fed. R. Civ. P. 26(a)(1), dated March 17, 2005.

I declare under penalty of perjury under the laws of the United States of America that the foregoing is true and correct to the best of my knowledge. Executed on July 26, 2010 in Los Angeles County, California.

David Schulz David N. Schultz

- 2 -Declaration Of David N. Schultz In Opposition To Defendant Google Inc.'s Motion To Quash Subpoenas Directed To Shantal Rands Poovala And For A Protective Order

Exhibit A

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UNITED STATES DISTRICT COURT CENTRAL DISTRICT OF CALIFORNIA

| CIVIL MINUTES - GENERAL | | | | | |
|---|--|---------------------------|-------------------------|----------|---------------|
| Case No. | CV 04-9484 AHM (SHx) | | | Date | July 21, 2010 |
| Title | PERFECT 10, INC. v. GOOGLE, INC., et al. | | | | |
| | | | | | |
| Present: The Honorable | | A. HOWARD MA | ATZ, U.S. DISTRICT JUDG | E | |
| Stephen Montes | | Not Reported | | | |
| Deputy Clerk | | Court Reporter / Recorder | | Tape No. | |
| Attorneys NOT Present for Plaintiffs: Attorneys NOT Present for Defendants: | | | | | |

Proceedings: IN CHAMBERS (No Proceedings Held)

The Court ORDERS the parties by noon tomorrow, July 22, 2010, to identify where in the existing briefs on Google's motion for safe harbor under 17 U.S.C. § $512(b)^1$ there is any reference in any of the "Group B" "spreadsheet" notices sent between May 31, 2004 and April 24, 2007 (Poovala Decl. ¶ 41, Exhs. L1-L48) identifying any specific material on Google's cache as infringing.

Initials of Preparer SMO

:

¹Docket No. 458 and related filings.

Exhibit B

| Case | 2:04-cv-09484-AHM-SH Document 932 #:1822 | Filed 07/22/10 Page 1 of 22 Page ID 20 |
|--|--|---|
| 1 2 3 4 5 6 7 8 9 10 | | 994) 40 2-7500 |
| 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 | PERFECT 10, INC., a California corporation, V. GOOGLE, INC., a corporation, Defendant. | Case No. CV 04-9484 AHM (SHx) Before Judge A. Howard Matz PLAINTIFF PERFECT 10, INC.'S RESPONSE TO MINUTE ORDER DATED JULY 21, 2010 REGARDING GOOGLE'S MOTION FOR SAFE HARBOR UNDER 17 U.S.C. § 512(b) Date: None set Time: None set Place: Courtroom 14, Courtroom of the Honorable A. Howard Matz Discovery Cut-Off Date: None Set Pretrial Conference Date: None Set Trial Date: None Set |
| 28 | · · · · · | o Minute Order Dated July 21, 2010 Regarding e Harbor Under 17 U.S.C. § 512(b) |

Case 2:04-cv-09484-AHM-SH Document 932 Filed 07/22/10 Page 2 of 22 Page ID #:18221

Plaintiff Perfect 10, Inc. ("Perfect 10") hereby responds to this Court's
Minute Order dated July 21, 2010 (Docket No. 931) (the "Order"). The Order
asks the parties "to identify" references in any of the "Group B" "spreadsheet"
notices sent by Perfect 10 to Defendant Google Inc. ("Google") between May 31,
2004 and April 24, 2007 "identifying any specific material on Google's cache as
infringing." As explained below, Perfect 10's Group B spreadsheet notices
identify specific material on Google's cache as infringing for several reasons.

8 First, the material on Google's cache is simply a Google copy of a third 9 party web page, with exactly the same URL. Therefore, all of Perfect 10's Group 10 B spreadsheet notices necessarily identify "specific material on Google's cache 11 as infringing" when they identify any infringing web page. In other words, for 12 purposes of identifying specific infringing material, identifying a web page link 13 and identifying a cache link are effectively one and the same. Google's own 14 DMCA agent, Shantal Rands Poovala, concedes as much in her declaration in 15 support of Google's motion for safe harbor under 17 U.S.C. §512(b) (the 16 "DMCA Motion"). Ms. Poovala states that Google's Web Search policy covers 17 its caching feature as well, and that when Google suppresses a web page URL, it 18 automatically suppresses the related cache link [see Section I, below].

Second, even though it was not necessary for Perfect 10 to do so under
Google's policy as set forth in Ms. Poovala's declaration, Perfect 10 at times
specifically used the terminology "cache links" in connection with infringing
material, both in its Group B spreadsheet notices and in its pleadings in
opposition to the DMCA Motion. Examples of these references are discussed in
Section II, below.

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I.

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GOOGLE'S STATED POLICY IS THAT IDENTIFYING A WEB PAGE AS INFRINGING NECESSARILY IDENTIFIES GOOGLE'S CACHE COPY OF THAT WEB PAGE AS INFRINGING. The material that appears on Google's cache page is simply a copy made

Plaintiff Perfect 10, Inc.'s Response To Minute Order Dated July 21, 2010 Regarding Google's Motion For Safe Harbor Under 17 U.S.C. § 512(b)

Case 2:04-cv-09484-AHM-SH Document 932 Filed 07/22/10 Page 3 of 22 Page ID #:18222

| 1 | by Google of a third party web page, with the exact same URL. Consequently, |
|----|--|
| 2 | when one of Perfect 10's Group B spreadsheet notices identified a web page as |
| 3 | infringing, that notice necessarily identified the corresponding Google cache page |
| 4 | as being infringing as well. Google's DMCA agent, Shantal Rands Poovala |
| 5 | ("Ms. Poovala"), concedes this point. Ms. Poovala submitted the primary |
| 6 | declaration in support of Google's DMCA Motion. Paragraph 10 of that |
| 7 | declaration states, in its entirety, as follows: |
| 8 | Google's Web Search policy covers its caching feature as well. |
| 9 | When Google suppresses a live web page URL from appearing |
| 10 | in Web Search results pursuant to its Web Search DMCA |
| 11 | procedure, it automatically prevents all cached links to that page |
| 12 | from appearing in Web Search results as well. |
| 13 | Declaration of Shantal Rands Poovala In Support Of Defendant Google's Motions |
| 14 | For Summary Judgment Re: Google's Entitlement To Safe Harbor Under 17 |
| 15 | U.S.C. § 512 (Docket No. 433, public redacted version) (the "Poovala |
| 16 | Declaration"), ¶10 (emphasis added). For the Court's convenience, Paragraph 10 |
| 17 | of the Poovala Declaration, taken from the public redacted version of the |
| 18 | document, is attached hereto as Exhibit 1. ¹ |
| 19 | Accordingly, under Google's own Web Search policy, when Perfect 10 |
| 20 | identified an infringing web page in its Group B spreadsheet notices, it |
| 21 | |
| 22 | ¹ Perhaps because of Google's policy, described in Paragraph 10 of the Poovala |
| 23 | removes an indentified infringing web page link, there is no mention of the word |
| 24 | Perfect 10 in 2004, or in Google's current DMCA instructions. Nor is there any |
| 25 | the need for a party submitting a DMCA notice to take any additional steps to |
| 26 | ¹ Perhaps because of Google's policy, described in Paragraph 10 of the Poovala Declaration, of automatically removing the related cache link when Google removes an indentified infringing web page link, there is no mention of the word "cache" in the instructions for creating DMCA notices which Google sent to Perfect 10 in 2004, or in Google's current DMCA instructions. Nor is there any mention in either Google's 2004 instructions or Google's current instructions of the need for a party submitting a DMCA notice to take any additional steps to identify cache links. Google's 2004 instructions to Perfect 10 were attached as part of Exhibit 12 to the Declaration of Dr. Norman Zada Submitted in Opposition to Google's Three Motions for Summary Judgment Re DMCA Safe |
| 27 | Opposition to Google's Three Motions for Summary Judgment Re DMCA Safe Harbor (Docket No. 491) (the "Zada Declaration"). For the convenience of the Court, those instructions are attached hereto as Exhibit 2. Perfect 10 followed |
| 28 | those instructions when it created its Group B spreadsheet notices. |
| | 2 Plaintiff Perfect 10, Inc.'s Response To Minute Order Dated July 21, 2010 Regarding Google's Motion For Safe Harbor Under 17 U.S.C. § 512(b) |

Case 2:04-cv-09484-AHM-SH Document 932 Filed 07/22/10 Page 4 of 22 Page ID #:18223

1 necessarily identified that same material on Google's cache page as infringing. 2 As Dr. Zada stated in his declaration in opposition to the DMCA Motions, "The 3 Google cache link matches the full URL of the infringing web page ..." Zada 4 Declaration, ¶39 (emphasis added).² Furthermore, under Google's own policy, 5 when Perfect 10 provided a web page link in its Group B spreadsheet notices, 6 that was sufficient for Google to remove the cache link as well. Because every 7 web page URL in Perfect 10's Group B spreadsheet notices is a URL for 8 Google's cache as well, and because the majority of the URLs on Perfect 10's 9 Group B spreadsheet notices are web page URLs, Perfect 10's Group B 10 spreadsheet notices identify a significant amount of specific material on Google's 11 cache as infringing. For example, because Perfect 10's February 17, 2005 notice 12 consists primarily of web page URLs, most of that notice identifies specific 13 infringing material on Google's cache. See Poovala Declaration, Exh. L29. 14 II. **PERFECT 10'S NOTICES AND PLEADINGS CONTAIN** 15 **REFERENCES TO SPECIFIC INFRINGING MATERIAL ON** 16 **GOOGLE'S CACHE.** 17 Under Google's policy set forth in Paragraph 10 of the Poovala 18 Declaration, every reference to a web page URL is a reference to specific 19 infringing material on Google's cache. Therefore, it was not necessary for 20 Perfect 10 to specifically use the term "cache" in its DMCA notices. See Section 21 I, above. Nevertheless, Perfect 10's Group B spreadsheet notices occasionally 22 used that terminology and referred to material on Google's cache as infringing. 23 For example, Perfect 10 referred to infringements on Google's cache links in the 24 January 3, 2005 Group B spreadsheet notice it sent to Google. That notice states 25 as follows: "Jerkengine has thousands of Perfect 10 infringements available by 26 clicking on the Google cache link " (emphasis added). Infringing URLs for 27 ² For the convenience of the Court, Paragraph 39 of the Zada Declaration is 28 attached hereto as part of Exhibit 3. Plaintiff Perfect 10, Inc.'s Response To Minute Order Dated July 21, 2010 Regarding Google's Motion For Safe Harbor Under 17 U.S.C. § 512(b)

Case 2:04-cv-09484-AHM-SH Document 932 Filed 07/22/10 Page 5 of 22 Page ID #:18224

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jerkengine.com are listed in the spreadsheet portion of the notice. Perfect 10's
January 3, 2005 notice is attached as Exhibit L22 to the Poovala Declaration.
Portions of this notice are also attached as Exhibit 13 to the Zada Declaration.

4 Perfect 10 also refers to Group B spreadsheet notices that identify specific 5 material on Google's cache as infringing in its pleadings in opposition to 6 Google's pending DMCA summary judgment motions. For example, in its 7 Opposition to Google's Motion For Summary Judgment Re: Safe Harbor For 8 Web And Image Search (Docket No. 498) (the "Opposition"), Perfect 10 9 contends that Google has not removed identified infringing cache pages. See 10 Opposition at 16:3-9. One of the documents cited by Perfect 10 in support of this 11 contention is a chart entitled "GOOGLE DELAY IN REMOVING IDENTIFIED 12 INFRINGING CACHE LINKS," found at page 1 of Exhibit 44 to the Zada 13 Declaration. This chart, which was also discussed in Paragraph 59 of the Zada 14 Declaration, describes Google's delay in removing four cache links identified by 15 Perfect 10 in Group B spreadsheet notices that were sent to Amazon in 2005 and 16 forwarded to Google that year. For the convenience of the Court, this chart is 17 attached hereto as the first page of Exhibit 3. Also attached as part of Exhibit 3 18 are pages from two of those notices and portions of the Zada Declaration that 19 describe the "Google Delay In Removing Identified Infringing Cache Links" 20 chart. The four entries of "4/8/05" which are highlighted in yellow in the chart 21 refer to URLs identified by Group B spreadsheet notices. In other words, Perfect 22 10 specifically referred to infringing cache links which were identified by its 23 Group B spreadsheet notices in Paragraph 59 of the Zada Declaration and 24 page 1 of Exhibit 44 to the Zada Declaration.

The chart found at page 1 of Exhibit 44 to the Zada Declaration and
attached hereto as the first page of Exhibit 3 also refers to certain pages from
Group C notices sent by Perfect 10 to Google. A portion of one of those pages
(taken from Perfect 10's June 28, 2007 notice), which identified an infringing

Plaintiff Perfect 10, Inc.'s Response To Minute Order Dated July 21, 2010 Regarding Google's Motion For Safe Harbor Under 17 U.S.C. § 512(b)

Case 2:04-cv-09484-AHM-SH Document 932 Filed 07/22/10 Page 6 of 22 Page ID #:18225

| 1 | Google cache link, is attached hereto as page 1 of Exhibit 4. Page 1 of Exhibit 4 | | |
|----------|---|--|--|
| 2 | specifically states that "Google's cache is the snapshot we took of the page as we | | |
| 3 | crawled the web." Page 2 of Exhibit 4 shows that Google did not remove the | | |
| 4 | identified cache link as of October 28, 2008, more than 16 months after it first | | |
| 5 | received that Google cache page as part of Perfect 10's June 28, 2007 notice. | | |
| 6 | Dated: July 22, 2010 Respectfully submitted, | | |
| 7 | LAW OFFICES OF JEFFREY N. MAUSNER | | |
| 8 | By: Jufrey M. Mausner | | |
| 9 | Jeffrey M. Mausner Attorney for Plaintiff Perfect 10, Inc. | | |
| 10 | | | |
| 11 | | | |
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| 27 28 | | | |
| 20 | 5 | | |
| | Plaintiff Perfect 10, Inc.'s Response To Minute Order Dated July 21, 2010 Regarding Google's Motion For Safe Harbor Under 17 U.S.C. § 512(b) | | |

Exhibit C

From: Sent: To: Cc: Subject: schu1984@sbcglobal.net Thursday, May 06, 2010 1:38 PM Andrea P Roberts Jeffrey N. Mausner RE: Perfect 10 v. Google

Dear Andrea,

In light of Judge Matz's tentative ruling, Perfect 10 is prepared to continue Ms. Poovala's deposition until June 24, 2010, or another mutually agreeable date sometime before that date.

David

This e-mail may be confidential or may contain information which is protected by the attorney-client privilege and work product doctrine, as well as other privileges. If you are not the intended recipient of this e-mail, any dissemination or copying of this message is strictly prohibited. Anyone who mistakenly receives this e-mail should notify the sender immediately by telephone or return e-mail and delete it from his or her computer.

David N. Schultz Attorney At Law 1747 Preuss Road Los Angeles, CA 90035

Telephone: (310) 839-3150; Cell Phone: (310) 658-8530 E-Mail: Schu1984@yahoo.com From: Sent: To: Cc: Subject: Andrea P Roberts [andreaproberts@quinnemanuel.com] Thursday, May 06, 2010 2:37 PM schu1984@sbcglobal.net Jeffrey N. Mausner; Rachel Herrick Kassabian RE: Perfect 10 v. Google

David,

Thank you for the prompt response. To confirm, P10 has postponed the date noticed for the deposition until June 24. Google and Ms. Poovala reserve all rights and objections with respect to the subpoenas served on Ms. Poovala. We will contact you to schedule a meet and confer following next week's hearing.

Regards,

Andrea Pallios Roberts Quinn Emanuel Urquhart & Sullivan, LLP

555 Twin Dolphin Drive, 5th Floor Redwood Shores, CA 94065 650-801-5023 Direct 650.801.5000 Main Office Number 650.801.5100 FAX andreaproberts@quinnemanuel.com www.quinnemanuel.com

NOTICE: The information contained in this e-mail message is intended only for the personal and confidential use of the recipient(s) named above. This message may be an attorney-client communication and/or work product and as such is privileged and confidential. If the reader of this message is not the intended recipient or agent responsible for delivering it to the intended recipient, you are hereby notified that you have received this document in error and that any review, dissemination, distribution, or copying of this message is strictly prohibited. If you have received this communication in error, please notify us immediately by e-mail, and delete the original message.

Exhibit D

| Winston & Strawn LLP 101 California Street San Francisco, CA 94111-5894 | 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 | Andrew P. Bridges (SBN: 122761) Michael S. Brophy (SBN: 197940) Jennifer A. Golinoveaux (SBN: 203056) 101 California Street, Suite 3900 San Francisco, CA 94111-5894 Telephone: (415) 591-1000 Facsimile: (415) 591-1400 E-mail: abridges@winston.com, mbrophy@winston.com, jgolinveaux@winston.com Attorneys For Defendant and Counterclaimant GOOGLE INC. UNITED STATES DISTRICT COURT CENTRAL DISTRICT OF CALIFORNIA PERFECT 10, INC., a California corporation, Plaintiff, Vs. GOOGLE INC., a corporation; and DOES 1 through 100, inclusive, Defendant. GOOGLE INC., a corporation, Counterclaimant, vs. PERFECT 10, INC., a California Counterclaimant, vs. PERFECT 10, INC., a California corporation, Counterclaimant, vs. PERFECT 10, INC., a California corporation, Counter-defendant. | OGLE INC.'S URES |
|---|---|---|---------------------|
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| | 28 | | |
| | | SF:102734.2 | |

Pursuant to Federal Rule of Civil Procedure 26(a)(1), defendant Google Inc. ("Google") makes the following initial disclosures.

Reservations

Google's initial disclosures are made without waiver of, or prejudice to, any objections Google may have. Google expressly reserves all such objections, including but not limited to: (a) relevance; (b) attorney-client privilege; (c) work-product protection; (d) any other applicable privilege or protection under federal or state law; (e) undue burden; (f) materiality; (g) overbreadth; (h) the admissibility in evidence of these initials disclosures or the subject matter thereof; (i) proprietary and confidential business information, financial data, and trade secrets that belong either to Google or to individuals and entities with whom Google conducts, or has conducted, business; and (j) documents containing information disclosed or transmitted to any state or federal agency, to the extent such information is confidential and not required to be disclosed under applicable law. All objections are expressly preserved, as are Google's rights to move for a protective order.

Google makes these disclosures based upon information reasonable available at 17 this time. Google has not completed its investigation of this case and has not completed preparation for trial. Accordingly, these initial disclosures are provided 18 without prejudice to Google's right to introduce at a hearing or at trial any evidence 19 20 that is subsequently discovered. Google reserves the right to clarify, amend, modify, 21 or supplement the information contained in these initial disclosures in accordance with 22 the Federal Rules of Civil Procedure and the rules of this Court.

A. **Individuals Likely to Have Discoverable Information**

Subject to a preliminary factual investigation into the allegations contained in the amended complaint, Google hereby identifies the following individuals who Google, at this time, believes are likely to have discoverable information relevant to disputed facts alleged with particularity in the pleadings. Each of the Google 27

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employees identified below may be contacted through WINSTON & STRAWN LLP, at 101 California Street, Suite 3900, San Francisco, California 94111, (415) 591-1000.

mitigate.

Individual

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15

San Francisco, CA 94111-5894

Winston & Strawn LLP **101** California Street Norman Zada aka Norman Zadeh, Perfect 10, Inc.

Alana Karen, Google Inc.

Alexander Macgillivray, Google Inc. Google's copyright complaint procedure.

Chad Lester, Google Inc.

Elizabeth Hamon Reid, Google Inc.

Bret Taylor, Google Inc.

Brian Axe, Google Inc.

Adele Stephens

16 Alessandrina Herrera

17 Alethea Garber

18 Alexandra Berejnova

19 Alexandria Karlsen

20 Amber Smith

21 Amy Morrow

22 Amy Caro

23 Amy Weber

24 Angela Sommerville

25 Anna Franco

26 Anna Tarson

27 Anna Maria Kornowska

28

complaint procedure. Google's technology. Google's copyright complaint procedure and technology.

Subject of Information

Plaintiff's business, intellectual property,

publicity rights, reputation, transactions,

communications, damages, and efforts to

Google's AdWords program and trademark

Google's technology.

Google's technology.

Publicity rights and transactions with plaintiff. Publicity rights and transactions with plaintiff.

3 DEFENDANT GOOGLE INC.'S INITIAL DISCLOSURES PURSUANT TO FED. R. CIV. P. 26(a)(1) SF:102734.2

1 Aria Giovanni 2 Ashley Degenford 3 Ashley Reed 4 **Bianca Sacco** 5 Brandy Ritchey 6 Caneel Carsweel 7 Carla Alapont 8 Claire Leng 9 Dana Sivrentyeva 10 Daniela Gil 11 Daria Borisova 12 Erica Campbell 13 Genevieve Maylam 14 Haley Marie Coppin 15 Hanna Petrashkevich 16 Heather Fussner 17 Helen Garber 18 Inna Shevchenko 19 Irina Voronina 20 Irina Yakusheva 21 Jacqueline Martin 22 Jana Krabcova 23 Jana Mikusova 24 Jennifer Isbill 25 Jennifer Leone 26 Jennifer Snow 27 Jessica Asher 28 Jessica Smith

Publicity rights and transactions with plaintiff. Publicity rights and transactions with plaintiff.

DEFENDANT GOOGLE INC.'S INITIAL DISCLOSURES 4 PURSUANT TO FED. R. CIV. P. 26(a)(1) SF:102734.2

Winston & Strawn LLP 101 California Street San Francisco, CA 94111-5894

| 1 | Jocelyn Kelly |
|----|---|
| 2 | Jordan Kelley |
| 3 | Julie Ann Beres |
| 4 | Katia Sarakova |
| 5 | Katie Lawrie |
| 6 | Katie Richmond |
| 7 | Katy McDonald |
| 8 | Katya Procenko |
| 9 | Kourtney Comer |
| 10 | Kristina Kovari |
| 11 | Ksenia Linkova |
| 12 | Leilani Dowding |
| 13 | Lena Shevchenko |
| 14 | Lesya Rapatskaya |
| 15 | Alexandria Karlsen |
| 16 | Lilia Malinkina |
| 17 | Lily Roberts |
| 18 | Linn (Lynn) Thomas |
| 19 | Lori Smith |
| 20 | Luba Chepeleva |
| 21 | Luba Kazakova |
| 22 | Mara Clinch |
| 23 | Maria Kozlova |
| 24 | Masha Vasileva |
| 25 | Michelle Bennett |
| 26 | Michelle Marsh |
| 27 | Michelle Steiner |
| 28 | Michelle Lin |
| | DEFENDANT GOOGLE IN PURSUANT TO FED. R. CI |

Publicity rights and transactions with plaintiff. Publicity rights and transactions with plaintiff.

DEFENDANT GOOGLE INC.'S INITIAL DISCLOSURES 5 PURSUANT TO FED. R. CIV. P. 26(a)(1) SF:102734.2

Winston & Strawn LLP 101 California Street San Francisco, CA 94111-5894

| 1 | Misty Lawrence |
|----|---|
| 2 | Monika Zsibrita |
| 3 | Natalia Sirocka |
| 4 | Natasha Bader |
| 5 | Natasha Bell |
| 6 | Naureen Zaim |
| 7 | Nickie Simonetti |
| 8 | Nickie Yager |
| 9 | Nina Dizenko |
| 10 | Olena Teterina |
| 11 | Olga Kobrina |
| 12 | Olga Vasileva |
| 13 | Olga Vatsenko |
| 14 | Paulina Halskova |
| 15 | Polina Gridasova |
| 16 | Rachel Terhost |
| 17 | Raluca Gallagher |
| 18 | Rebekah Teasdale |
| 19 | Ronni Hada |
| 20 | Sanja Matic |
| 21 | Shannon Hobbs |
| 22 | Sofia Ovezova |
| 23 | Sophie Howard |
| 24 | Stacy Fuson |
| 25 | Susan Soleimani |
| 26 | Sylvia Kaczmarek |
| 27 | Talia Harvalik |
| 28 | Tara King |
| | DEFENDANT GOOGLE IN PURSUANT TO FED. R. CI |

Publicity rights and transactions with plaintiff. Publicity rights and transactions with plaintiff.

DEFENDANT GOOGLE INC.'S INITIAL DISCLOSURES 6 PURSUANT TO FED. R. CIV. P. 26(a)(1) SF:102734.2

Winston & Strawn LLP 101 California Street San Francisco, CA 94111-5894

| 1 | Tara O'Connor |
|----|---------------------|
| 2 | Tereza Petricova |
| 3 | Tracey Baudy |
| 4 | Tracy Smith |
| 5 | Tricia Wilds |
| 6 | Veronika Bittnerova |
| 7 | Veronique Holmes |
| 8 | Victoria Pankova |
| 9 | Viktoria Manko |
| 10 | Wendy Augustine |
| 11 | Yana Katszer |
| 12 | Yumi Lee |
| 13 | Zdenka Novotna |
| 14 | Zoya Konyieva |
| 15 | Zuzana Klobusnikova |

Publicity rights and transactions with plaintiff. Publicity rights and transactions with plaintiff.

There may be other individuals likely to have discoverable information. Google reserves the right to supplement as appropriate.

B. **Documents Relevant to Disputed Facts**

The following is a description by category of documents, data compilations and tangible things currently known to be in the possession, custody or control of Google that are relevant to disputed facts alleged with particularity in the pleadings:

- Correspondence from Perfect 10, Inc. ("Perfect 10") to Google. 1.
- Correspondence from Google to Perfect 10. 2.
- 3. Correspondence from bared-online to Google.
- A December 21, 2004 letter from counsel for Perfect 10, Russell J. 4.

Frackman, to counsel for Google, Andrew P. Bridges, concerning bared-online and

DEFENDANT GOOGLE INC.'S INITIAL DISCLOSURES 7 PURSUANT TO FED. R. CIV. P. 26(a)(1) SF:102734.2

San Francisco, CA 94111-5894 12 Winston & Strawn LLP **[01 California Street** 13 14 15 16

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third parties' rights to use the names and photographs of certain models for whom 1 2 Plaintiff claimed exclusive rights in its Amended Complaint.

Web pages found under "About Google" at www.google.com that explain 3 5. certain of Google's technology, services, and practices, which are publicly displayed 4 and available to Plaintiff. 5

C. **Computation of Damages**

With respect to the disclosures required by Rule 26(a)(1)(C), at this time 7 Google does not have any calculation of damages that it has suffered. Google 8 reserves the right to supplement its initial disclosures in this regard. Google denies 9 10 that Plaintiff has been damaged in any amount.

D. **Insurance Agreements**

Google is currently investigating whether there are any insurance agreements under which any person carrying on an insurance business may be liable to satisfy part or all of a judgment which may be entered in the action or to indemnify or reimburse for payments made to satisfy the judgment.

Dated: March 17, 2005

WINSTON & STRAWN LLP

drew P. Bridges Aichael S. Brophy nifer A. Golinveaux Attorneys for Defendant and Counterclaimant GOOGLE INC.

San Francisco, CA 94111-5894 12 Winston & Strawn LLP **101 California Street** 13

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| | 1 | PROOF OF SERVICE |
| | 2 | STATE OF CALIFORNIA) |
| | 3 | COUNTY OF SAN FRANCISCO |
| | 4 | |
| | 5 | I am a resident of the State of California, over the age of eighteen years, and not a party to the within action. My business address is Winston & Strawn LLP. |
| | 6 | I am a resident of the State of California, over the age of eighteen years, and not a party to the within action. My business address is Winston & Strawn LLP, 101 California Street, San Francisco, California 94111. On March 17, 2005, I caused to be served the within document: |
| | 7 8 | DEFENDANT GOOGLE INC.'S INITIAL DISCLOSURES PURSUANT TO FED. R. CIV. P. 26(a)(1) |
| | | |
| | 9 | by mailing the document listed above, first-class postage pre-paid, to the person(s) at the address(es) set forth below: |
| 4 | 10 | |
| wn LLP Street 94111-5894 | 11 | Russell J. Frackman |
| | 12 | Jeffrey D. Goldman Mitchell Silberberg & Knupp LLP |
| Winston & Strawn LJ 101 California Street San Francisco, CA 94111- | 13 | Jeffrey D. Goldman Mitchell Silberberg & Knupp LLP 11377 West Olympic Boulevard Los Angeles, California 90064-1683 |
| Winston & 101 Califo n Francisco, | 14 | |
| W San] | 15 16 | Jeffrey N. Mausner Berman, Mausner & Resser 11601 Wilshire Boulevard, Suite 600 Los Angeles, California 90025-1742 |
| | 17 | |
| | 18 | Daniel J. Cooper Perfect 10, Inc. 72 Beverly Park Dr. Beverly Hills, California 90210 |
| | 19 | Beverly Hills, California 90210 |
| | 20 | I declare that I am employed in the office of a member of the bar of this court at whose direction the service was made. |
| | 21 | court at whose direction the service was made. |
| | 22 | Executed on March 17, 2005, at San Francisco, California. |
| | 23 | |
| | 24 | Mutitis |
| | 25 | Suet T. Brittis |
| | 26 | |
| | 27 | |
| | 28 | PROOF OF SERVICE SF:102734.2 |