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FILED
MAR 28 2007

**UNITED STATES DISTRICT COURT
CENTRAL DISTRICT OF CALIFORNIA**

VALUECLICK INC

PLAINTIFF(S)

v.

REVENUE SCIENCE INC

DEFENDANT(S).

CASE NUMBER

CV07- 2052 MMM (JCx)

NOTICE TO PARTIES OF ADR PILOT PROGRAM

2007 MAR 28 PM 4:12

CLERK U.S. DISTRICT COURT
CENTRAL DIST. OF CALIF.
LOS ANGELES

Dear Counsel,

The district judge to whom the above-referenced case has been assigned is participating in an ADR Pilot Program. All counsel of record are directed to jointly complete the attached ADR Pilot Program Questionnaire, and plaintiff's counsel (or defendant in a removal case) is directed to concurrently file the Questionnaire with the report required under Federal Rules of Civil Procedure 26(f).

Clerk, U.S. District Court

03/28/07

Date

By: NCULLEN
Deputy Clerk

DOCKETED ON CM
APR - 3 2007
BY [Signature] 019

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SCANNED

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ADR PILOT PROGRAM QUESTIONNAIRE

(1) What, if any, discovery do the parties believe is essential in order to prepare adequately for a settlement conference or mediation? Please outline with specificity the type(s) of discovery and proposed completion date(s). Please outline any areas of disagreement in this regard. Your designations do not limit the discovery that you will be able to take in the event this case does not settle.

(2) What are the damage amounts being claimed by each plaintiff? Identify the categories of damage claimed [e.g., lost profits, medical expenses (past and future), lost wages (past and future), emotional distress, damage to reputation, etc.] and the portion of the total damages claimed attributed to each category.

(3) Do the parties agree to utilize a private mediator in lieu of the court's ADR Pilot Program?

Yes No

SCANNED

(4) if this case is in category civil rights - employment (442), check all boxes that describe the legal bases of plaintiff claim(s).

- Title VII Age Discrimination
- 42 U.S.C. section 1983 California Fair Employment and Housing Act
- Americans with Disabilities Act of 1990 Rehabilitation Act
- Other _____

I hereby certify that all parties have discussed and agree that the above-mentioned responses are true and correct.

Date

Attorney for Plaintiff (Signature)

Attorney for Plaintiff (Please print full name)

Date

Attorney for Defendant (Signature)

Attorney for Defendant (Please print full name)