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 CENTRAL DISTRICT OF CALIFORNIA
 LOS ANGELES
 BY [Signature]

**UNITED STATES DISTRICT COURT
 CENTRAL DISTRICT OF CALIFORNIA**

WESTERN DIVISION

CASE NO. CV 07 ²⁰⁵² 2502 MMM (JCX)

21 **ValueClick, Inc.,**
 22 A Delaware Corporation,
 23 Plaintiff,
 24 v.
 25 **Revenue Science, Inc.,**
 a Washington Corporation,
 26 Defendant.

**EX PARTE APPLICATION AND
 ORDER OF PLAINTIFF
 VALUECLICK TO ENLARGE
 PAGE LIMIT**

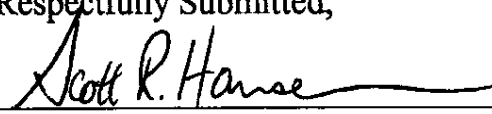
[PROPOSED
 ORDER]

A 30

1 Plaintiff ValueClick, Inc. ("ValueClick") hereby applies to the Court ex parte
 2 for an Order increasing the page limit for PLAINTIFF VALUECLICK, INC.'S
 3 CLAIM CONSTRUCTION BRIEF, which is filed herewith. Counsel for ValueClick
 4 has advised counsel for Defendant that such an ex parte request will be made to this
 5 Court. Said Counsel has indicated that it does not agree to the request, but will not
 6 oppose it. Such an increase in the page limit is necessary because of the number of
 7 additional claim construction issues raised by Defendants in the joint claim
 8 construction chart. In addition, Revenue Science appears to raise premature
 9 invalidity arguments which are, as a result, addressed in ValueClick's brief. Every
 10 effort has been made to shorten the brief to the minimum number of pages necessary
 11 to address the issues presented. The number of claims and claim terms at issue is
 12 significant. ValueClick must present not only its own claim construction arguments,
 13 but must also address the arguments of Defendant Revenue Science, Inc.

14 It is generally recognized that a claim construction brief is often important to
 15 the outcome of a patent case. The issues involved are numerous, with each claim
 16 term at issue needing to be addressed separately. Consequently, so that the issues can
 17 be sufficiently presented, ValueClick respectfully requests that the Court permit an
 18 increase in the page limit to 32 pages, exclusive of the Exhibits and Addendum.

19 Date: October 15, 2007

20 Respectfully Submitted,
 21 
 22 William W. Flachsbart
 23 Robert P. Greenspoon
 24 Flachsbart & Greenspoon, LLC

25 Leonard D. Messinger
 26 Scott R. Hansen
 27 Fulwider Patton LLP
 28 Attorneys for ValuClick, Inc.

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ORDER

Having considered ValueClick's ex parte application for enlarging the page limit for PLAINTIFF VALUECLICK, INC.'S CLAIM CONSTRUCTION BRIEF, and finding good cause therefor,

IT IS HEREBY ORDERED that the page limit for PLAINTIFF VALUECLICK, INC.'S CLAIM CONSTRUCTION BRIEF is hereby waived and that ValueClick may file its 32 page claim construction brief, exclusive of Exhibits and Addendums.

10/22/07
Date

Margaret M. Morrow
Hon. Margaret M. Morrow
United States District Judge

PROOF OF SERVICE

STATE OF CALIFORNIA, COUNTY OF LOS ANGELES

At the time of service, I was over 18 years of age and **not a party to this action**. I am employed in the County of Los Angeles, State of California. My business address is 6060 Center Drive, Tenth Floor, Los Angeles, California 90045.

On October 15, 2007, I served true copies of the following document(s) described as **EX PARTE APPLICATION AND ORDER OF PLAINTIFF VALUECLICK TO ENLARGE PLAGUE LIMIT** on the interested parties in this action as follows:

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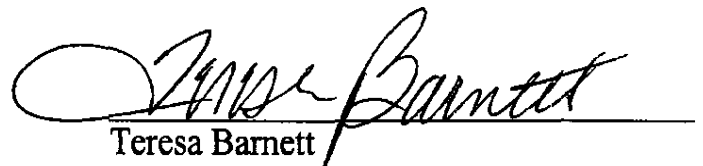
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BY MAIL: I enclosed the document(s) in a sealed envelope or package addressed to the persons at the addresses listed in the Service List and placed the envelope for collection and mailing, following our ordinary business practices. I am readily familiar with Fulwider Patton's practice for collecting and processing correspondence for mailing. On the same day that the correspondence is placed for collection and mailing, it is deposited in the ordinary course of business with the United States Postal Service, in a sealed envelope with postage fully prepaid.

BY E-MAIL OR ELECTRONIC TRANSMISSION: I caused a copy of the document(s) to be sent from e-mail address tbarnett@fulpat.com to the persons at the e-mail addresses listed in the Service List. I did not receive, within a reasonable time after the transmission, any electronic message or other indication that the transmission was unsuccessful.

I declare under penalty of perjury under the laws of the United States of America that the foregoing is true and correct and that I am employed in the office of a member of the bar of this Court at whose direction the service was made.

Executed on October 15, 2007, at Los Angeles, California.


Teresa Barnett