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10 UNITED STATES DISTRICT COURT
 11 CENTRAL DISTRICT OF CALIFORNIA
 12 WESTERN DIVISION

13 UMG RECORDINGS, INC., *et al.*,

14 Plaintiffs,

16 v.

17 VEOH NETWORKS, INC., *et al.*,

19 Defendants.

) Case No. CV-07-05744 AHM (AJWx)

) **UMG'S REPLY STATEMENT OF UNCONTROVERTED FACTS IN SUPPORT OF ITS MOTION FOR PARTIAL SUMMARY JUDGMENT**

) **Filed Concurrently Herewith:**

- 1. **UMG's Reply In Support Of Motion For Partial Summary Judgment;**
- 2. **Declaration of Benjamin Glatstein**

) Hon. A. Howard Matz

) Date: October 20, 2008

) Time: 10:00 a.m.

) Courtroom: 14

1 Plaintiffs UMG Recordings, Inc., et al. (collectively, “UMG”) respectfully
 2 submit the following reply to defendant Veoh’s Statement of Genuine Issues In
 3 Support Of Veoh Networks, Inc.’s Opposition to UMG’s Motion For Partial
 4 Summary Judgment Re: Veoh’s Second Affirmative Defense (17 U.S.C. § 512).

5 **I. STATEMENT OF UNCONTROVERTED FACTS**

<u>Uncontroverted Facts</u>	<u>Veoh’s Response</u>	<u>UMG’s Reply</u>
<u>Background Facts on Veoh and Its Service</u>		
<p>9 1. Veoh operates two interrelated services, a web site (www.veoh.com) and a client software application (VeohTV). Through both services, viewers can freely access video content.</p>	UNDISPUTED.	The fact is established.
<p>14 2. Veoh’s video content can be viewed through Veoh’s website or through its client software, and viewers can download full copies of available videos.</p>	UNDISPUTED.	The fact is established.
<p>18 3. Veoh allows its viewers to use its service free of charge. Veoh’s revenues and profits come from advertising displayed along with or next to videos.</p>	DISPUTED to the extent that this assumes that Veoh has earned any “profits.” Veoh has yet to turn a profit, and Plaintiffs present no evidence about any purported profits earned by Veoh.	The fact is established. Veoh’s response does not raise a question of fact because Veoh does not dispute that its revenues and any future profits come from advertising displayed along with or next to videos.
<u>Facts Relating to Uploading Videos to Veoh</u>		
<p>24 4. Some of Veoh’s content is uploaded by its users, either through Veoh’s website or through VeohTV.</p>	UNDISPUTED.	The fact is established.
<p>27 5. When a user uploads a video through VeohTV, the user is asked to enter some information</p>	UNDISPUTED.	The fact is established.

1	about the video—a title, a		
2	description, a category		
3	(such as music or travel)		
4	and “tags.” This		
	information is collectively		
	known as “metadata.”		
5	6. Veoh indexes each	UNDISPUTED.	The fact is established.
6	video’s metadata so it can		
	be searched for by others.		
7	7. Video files come in	UNDISPUTED.	The fact is established.
8	a variety of formats. Veoh		
	attempts to accommodate		
	all the formats it can.		
9	8. When uploading a	UNDISPUTED.	The fact is established.
10	video through Veoh’s		
11	website, a user must “state		
12	that [the user] ha[s] read		
	and agree[s] to Veoh		
	Publisher Terms and		
	Conditions.”		
13	9. Veoh’s Publisher	UNDISPUTED.	The fact is established.
14	Terms and Conditions		
15	provide that users “grant		
16	Veoh a limited, non-		
17	exclusive, worldwide,		
18	revocable, sublicensable		
19	license to perform such		
20	acts in connection with		
21	[their] Video Material and		
22	Publisher Material as are		
23	necessary to provide the		
24	Veoh Service.		
25	Specifically, the foregoing		
26	license includes, without		
27	limitation, and to the		
28	extent necessary to		
	provide the Veoh Service,		
	permission for Veoh, to:		
	(i) publicly display,		
	publicly perform, transmit,		
	distribute, copy, store,		
	reproduce and/or provide		
	[their] Video Material and		
	Publisher Material on or		
	through the Veoh Service,		
	either in its original form,		
	copy or in the form of an		

<p>1 encoded work; (ii) secure, 2 encode, reproduce, host, 3 cache, route, reformat, 4 analyze and create 5 algorithms based on [their] 6 Video Material and 7 Publisher Material; (iii) 8 distribute, transmit, and/or 9 display [their] Video 10 Material and Publisher 11 Material and encoded 12 works via such 13 technologies as are 14 supported by Veoh from 15 time to time; and (iv) 16 display advertisements in 17 connection with any 18 display of [their] Video 19 Material and Publisher 20 Material and encoded 21 works. For the avoidance 22 of doubt, Veoh expressly 23 acknowledges and agrees 24 that the Veoh Service does 25 not include taking title to 26 any Video Material and 27 Publisher Material 28 supplied by [its users].”</p>		
<p>18 10. When uploading a 19 video through VeohTV, a 20 user must check a box 21 stating that he or she 22 “ha[s] read, understand[s], 23 and agree[s] to the Veoh 24 Terms of Use.”</p>	<p>UNDISPUTED.</p>	<p>The fact is established.</p>
<p>22 11. Veoh’s Terms of 23 Use provide that when a 24 user uploads a video, Veoh 25 receives a “worldwide, 26 non-exclusive, royalty- 27 free, perpetual, 28 irrevocable, sublicensable and transferable license[,]” which states that Veoh is allowed “to use, reproduce, modify, distribute, prepare</p>	<p>UNDISPUTED.</p>	<p>The fact is established.</p>

1	derivative works of,		
2	display, publish, perform		
3	and transmit” videos		
4	uploaded by its users.		
5	12. Veoh’s Terms of	UNDISPUTED.	The fact is established.
6	Use provide that “If you		
7	are a publisher and wish to		
8	upload video content to the		
9	Veoh Service, then, in		
10	addition to this TOU		
11	[Terms of Use], the		
12	Publisher Terms and		
13	Conditions or the Veoh		
14	Pro Publisher Terms &		
15	Conditions ... , as		
16	applicable, will apply to		
17	you and are incorporated		
18	by reference.”		
19	13. Veoh’s search	UNDISPUTED.	The fact is established.
20	engines will “crawl” other		
21	websites, such as		
22	YouTube.com, to		
23	“surface” videos from		
24	other sites.		
25	Uploading Videos Through VeohTV		
26	14. For files uploaded	UNDISPUTED.	The fact is established.
27	through VeohTV, the		
28	client software provided		
29	by Veoh breaks the video		
30	file into 256-kilobyte		
31	pieces or “chunks,” which		
32	are then sent to Veoh, and		
33	saved on Veoh computers		
34	known as “content		
35	servers.”		
36	15. Once Veoh receives	UNDISPUTED.	The fact is established.
37	the video file, it passes the		
38	video through its		
39	“encoding pipeline,”		
40	converting the video from		
41	its original format into a		
42	format known as Flash 7.		
43	16. Videos which have	UNDISPUTED.	The fact is established.
44	been transcoded by Veoh		
45	into Flash 7 format are		
46	given a uniform frame rate		
47	and size, predetermined by		

1	Veoh and not adjustable by the user.		
2	17. Veoh automatically generates a thumbnail image which appears by default on Veoh's website. However, a user can upload a replacement thumbnail image.	UNDISPUTED.	The fact is established.
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6	18. If the Veoh user who uploaded the video is a "Pro" user, Veoh will also transcode the video into two additional formats, known as Flash 8 (a newer version of the Flash player) and MPEG-4 (another video format that can, for example, play on iPod devices).	UNDISPUTED.	The fact is established.
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13	19. For videos uploaded through VeohTV by Pro users, Veoh creates and retains four copies: the 256-kilobyte "chunks" copy, a Flash 7 copy, a Flash 8 copy, and an MPEG-4 copy.	UNDISPUTED.	The fact is established.
14			
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18	20. Veoh Pro membership is free.	UNDISPUTED.	The fact is established.
19	<u>Uploading a Video Through Veoh's Website</u>		
20	21. When uploading a video through Veoh's website, the user is asked to provide metadata about the video (i.e., a title, description, and, optionally, any category information and tags), assents to Veoh's Publisher Terms and Conditions, and then selects a video file for upload.	UNDISPUTED.	The fact is established.
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27	22. A copy of the original video file is sent to Veoh's "web upload"	UNDISPUTED.	The fact is established.
28			

1	servers.		
2	23. Veoh takes the	UNDISPUTED.	The fact is established.
3	original video file from its		
4	“web upload” servers and		
5	passes it through its		
6	encoding pipeline to create		
7	a 256-kilobyte “chunks”		
8	copy and then a separate		
9	Flash 7 copy of the video.		
10	24. Veoh reformats	DISPUTED with respect to Plaintiffs’ use of the phrase “permanent.” The copies of videos downloaded into the Veoh player and VeohTV are not properly described as “permanent” because Veoh retains the ability to terminate the user’s access to copies of such videos through the Veoh player or VeohTV if, for instance, Veoh receives a DMCA notice so long as the file resides within the user’s Veoh directory. Papa Decl. at ¶ 18.	The fact is established. Veoh does not dispute that the downloading it facilitates results in a copy sufficiently fixed to establish a prima facie showing of infringement under the Copyright Act. <i>See Perfect 10, Inc. v. Amazon.com, Inc.</i> , 487 F.3d 701, 716 (9th Cir. 2007) (“A photographic image is a work that is “‘fixed’ in a tangible medium of expression,” for purposes of the Copyright Act, when embodied (i.e., stored) in a computer’s server (or hard disk, or other storage device). The image stored in the computer is the ‘copy’ of the work for purposes of copyright law.”) (citation omitted); <i>MAI Systems Corp. v. Peak Computer, Inc.</i> , 991 F.2d 511, 517-18, 519 (9th Cir. 1993) (“[S]ince we find that the copy created in the RAM can be ‘perceived, reproduced, or otherwise communicated,’ we hold that the loading of software into the RAM creates a copy under the Copyright Act.” (quoting 17 U.S.C. § 101)).
11	videos into 256-kilobyte		
12	“chunks” copies so that		
13	Veoh can more easily		
14	distribute permanent		
15	copies of the videos to		
16	viewers.		
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1			Because Veoh's response is limited to the colloquial, as opposed to legal, meaning of "permanent," its response does not raise a question of material fact.
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5	25. When a user uploads a video through Veoh's website, Veoh reformats the video into a predetermined dimension (320 x 240 pixels), video format (Flash 7), and frame rate (512 kilobits per second).	UNDISPUTED.	The fact is established.
6			
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10	26. There is an additional set of preselected dimensions and formats for videos uploaded by Pro users.	UNDISPUTED.	The fact is established.
11			
12			
13	27. The user who uploads a video cannot determine the video's dimension, video format, and frame rate.	UNDISPUTED.	The fact is established.
14			
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16	Searching for and Viewing a Video Through Veoh's Website		
17	28. Veoh uses a method of "streaming" known as "progressive downloading," meaning that when a user "streams" a video, Veoh (or its Content Deliver Network ("CDN") partner) actually provides a full copy of the video in the viewer's temporary computer memory, or browser cache.	UNDISPUTED.	The fact is established.
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24	29. So long as the viewer does not stop the download, every time a viewer streams a video on Veoh, the viewer will necessarily have a complete copy of the video file.	UNDISPUTED.	The fact is established.
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1	30. The viewer can	UNDISPUTED.	The fact is established.
2	direct her internet browser		
3	to the website		
4	www.veoh.com, and then		
5	type “50 Cent Candy		
6	Shop” into the Veoh		
7	search box.		
8	31. In response to a	UNDISPUTED.	The fact is established.
9	search query, Veoh		
10	searches the title,		
11	description, and tag		
12	metadata associated with		
13	videos uploaded to Veoh,		
14	looking for videos		
15	responsive to the request.		
16	32. A search for “50	UNDISPUTED.	The fact is established.
17	Cent Candy Shop”		
18	returned a list of videos,		
19	including a video entitled		
20	“50 Cent Featuring Olivia		
21	– Candy Shop.”		
22	<u>Searching for and Viewing Videos Through VeohTV</u>		
23	33. When a viewer	UNDISPUTED.	The fact is established.
24	searches for videos		
25	through VeohTV, Veoh		
26	returns a list of the		
27	responsive videos		
28	available on Veoh’s		
29	website, as well as videos		
30	available on other		
31	websites, including		
32	Yahoo! Video.		
33	34. The videos located	UNDISPUTED.	The fact is established.
34	in the search are sorted by		
35	tabs identifying the		
36	website from where the		
37	video originated (<i>e.g.</i> , one		
38	tab for Veoh, another for		
39	Yahoo, etc.).		
40	<u>Downloading a Video Through Veoh</u>		
41	35. Veoh viewers can	DISPUTED with respect	The fact is established.
42	also download permanent	to Plaintiffs’ use of the	Veoh does not dispute that
43	copies of most videos	phrase “permanent.” The	the downloading it
44	available through Veoh.	copies of videos	facilitates results in a copy
45	To download a video, the	downloaded into the Veoh	sufficiently fixed to
46	user first downloads the	player and VeohTV are	establish a prima facie
47	free VeohTV software.	not properly described as	showing of infringement

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	<p>“permanent” because Veoh retains the ability to terminate the user’s access to copies of such videos through the Veoh player or VeohTV if, for instance, Veoh receives a DMCA notice so long as the file resides within the user’s Veoh directory. Papa Decl. at ¶ 18.</p>	<p>under the Copyright Act. <i>See Perfect 10, Inc. v. Amazon.com, Inc.</i>, 487 F.3d 701, 716 (9th Cir. 2007) (“A photographic image is a work that is “‘fixed’ in a tangible medium of expression,” for purposes of the Copyright Act, when embodied (i.e., stored) in a computer’s server (or hard disk, or other storage device). The image stored in the computer is the ‘copy’ of the work for purposes of copyright law.”) (citation omitted); <i>MAI Systems Corp. v. Peak Computer, Inc.</i>, 991 F.2d 511, 517-18, 519 (9th Cir. 1993) (“[S]ince we find that the copy created in the RAM can be ‘perceived, reproduced, or otherwise communicated,’ we hold that the loading of software into the RAM creates a copy under the Copyright Act.” (quoting 17 U.S.C. § 101)). Because Veoh’s response is limited to the literal, as opposed to legal, meaning of “permanent,” its response does not raise a question of material fact.</p>
<p>36. Registration with Veoh is free. The user need only provide an email address.</p>	<p>UNDISPUTED.</p>	<p>The fact is established.</p>
<p>37. A viewer downloads a video by clicking the “Download Video” Button.</p>	<p>UNDISPUTED.</p>	<p>The fact is established.</p>
<p>38. When a viewer downloads a video, Veoh</p>	<p>UNDISPUTED.</p>	<p>The fact is established.</p>

1	transfers the 256-kilobyte		
2	“chunks” copy that it		
3	previously made of the		
4	original video file. The		
5	VeohTV software		
6	assembles these chunks		
7	together into a complete		
8	copy of the original file on		
9	the viewer’s computer.		
10	39. Veoh sometimes	UNDISPUTED.	The fact is established.
11	uses its “peer-assisted		
12	delivery network” to		
13	effectuate its viewers’		
14	downloading of files.		
15	When a download is		
16	“peer-assisted,” some of		
17	the file a viewer seeks to		
18	download is transferred		
19	from the computers of		
20	other Veoh viewers who		
21	have already downloaded		
22	the file being sought.		
23	40. Even when the	UNDISPUTED.	The fact is established.
24	“peer-assisted” delivery		
25	mechanism is employed,		
26	Veoh itself (or its CDN)		
27	delivers roughly between		
28	75% and 100% of the		
29	download.		
30	41. When a peer-	UNDISPUTED.	The fact is established.
31	assisted download		
32	initiates, Veoh does not		
33	inform its users that they		
34	are participating in the		
35	peer-assisted distribution		
36	of the video.		
37	42. When a viewer	UNDISPUTED.	The fact is established.
38	wishes to download a		
39	video through VeohTV,		
40	the viewer clicks the		
41	download icon.		
42	43. Veoh delivers	UNDISPUTED.	The fact is established.
43	videos to its users the		
44	same way for downloads		
45	initiated on the web site as		
46	for downloads initiated		
47	through the Veoh client		

1 software.		
<u>Instances of Specific UMG Works Available Through Veoh</u>		
<p>2 44. A video entitled “50 3 Cent – Candy Shop” was 4 available for streaming 5 and downloading on Veoh 6 and through VeohTV. The 7 video was referenced by 8 Veoh ID number 9 v88011y58q2WGy. The 10 soundtrack to the video 11 contains the sound 12 recording for the work 13 “Candy Shop” by the artist 14 50 Cent.</p>	<p>DISPUTED to the extent that Plaintiffs imply that the copy of this purported representative example of an infringing video is still available on Veoh. After Plaintiffs filed this motion, Veoh checked the status of all five of these videos. Despite never having received notice from Plaintiffs that these pr [sic] any videos were infringing (before the filing of this motion), Veoh had independently terminated access to each of these videos back in 2007. Declaration of Stacie Simons (“Simons Decl.”), at ¶ 6. Two of the videos were terminated in response to DMCA notices Veoh received from a trade organization called the Recording Industry Association of America. <i>Id.</i> The other three videos were also independently terminated by Veoh. <i>Id.</i></p>	<p>The fact is established. Veoh does not dispute that the video in question was available for streaming and downloading through Veoh and VeohTV. Whether or not this video is presently available, and the circumstances surrounding its purported removal, are not facts material to this motion.</p>
<p>21 45. The video entitled 22 “50 Cent – Candy Shop,” 23 referenced by Veoh ID 24 number 25 v88011y58q2WGy, on 26 Veoh.com, had, at one 27 point, been viewed 475 28 times and downloaded 61 times, according to the statistics reported by Veoh.</p>	<p>DISPUTED to the extent that Plaintiffs imply that the copy of this purported representative example of an infringing video is still available on Veoh. After Plaintiffs filed this motion, Veoh checked the status of all five of these videos. Despite never having received notice from Plaintiffs that these pr [sic] any videos were infringing (before the</p>	<p>The fact is established. Veoh does not dispute that the video in question was available for streaming and downloading through Veoh and VeohTV, or that at one point the video had been viewed 475 times and downloaded 61 times. Whether or not this video is presently available, and the circumstances surrounding its purported removal, are not facts</p>

<p>1 2 3 4 5 6 7 8 9 10</p>		<p>filing of this motion), Veoh had independently terminated access to each of these videos back in 2007. Declaration of Stacie Simons (“Simons Decl.”), at ¶ 6. Two of the videos were terminated in response to DMCA notices Veoh received from a trade organization called the Recording Industry Association of America. <i>Id.</i> The other three videos were also independently terminated by Veoh. <i>Id.</i></p>	<p>material to this motion.</p>
<p>11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28</p>	<p>46. A video entitled “Fall out Boy – dance Dance” was available for streaming and downloading on Veoh and through VeohTV, referenced by Veoh ID number v898060DsyB38pB. The soundtrack to this video contains the sound recording for the work “Dance, Dance” by the artist Fall Out Boy.</p>	<p>DISPUTED to the extent that Plaintiffs imply that the copy of this purported representative example of an infringing video is still available on Veoh. After Plaintiffs filed this motion, Veoh checked the status of all five of these videos. Despite never having received notice from Plaintiffs that these pr [sic] any videos were infringing (before the filing of this motion), Veoh had independently terminated access to each of these videos back in 2007. Declaration of Stacie Simons (“Simons Decl.”), at ¶ 6. Two of the videos were terminated in response to DMCA notices Veoh received from a trade organization called the Recording Industry Association of America. <i>Id.</i> The other three videos were also independently terminated</p>	<p>The fact is established. Veoh does not dispute that the video in question was available for streaming and downloading through Veoh and VeohTV. Whether or not this video is presently available, and the circumstances surrounding its purported removal, are not facts material to this motion.</p>

		by Veoh. <i>Id.</i>	
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19	<p>47. The video entitled “Fall out Boy – dance Dance” referenced by Veoh ID number v898060DsyB38pB, on Veoh.com, had, at one time, been viewed 353 times and had been downloaded 73 times, according to the statistics reported by Veoh.</p>	<p>DISPUTED to the extent that Plaintiffs imply that the copy of this purported representative example of an infringing video is still available on Veoh. After Plaintiffs filed this motion, Veoh checked the status of all five of these videos. Despite never having received notice from Plaintiffs that these pr [sic] any videos were infringing (before the filing of this motion), Veoh had independently terminated access to each of these videos back in 2007. Declaration of Stacie Simons (“Simons Decl.”), at ¶ 6. Two of the videos were terminated in response to DMCA notices Veoh received from a trade organization called the Recording Industry Association of America. <i>Id.</i> The other three videos were also independently terminated by Veoh. <i>Id.</i></p>	<p>The fact is established. Veoh does not dispute that the video in question was available for streaming and downloading through Veoh and VeohTV, or that at one point the video had been viewed 353 times and downloaded 73 times. Whether or not this video is presently available, and the circumstances surrounding its purported removal, are not facts material to this motion.</p>
20 21 22 23 24 25 26 27 28	<p>48. A video entitled “JUST A GIRL NO DOUBT” was available for streaming and downloading on Veoh.com and through VeohTV, referenced by ID number v891742AsTQR5Rq. The soundtrack to this video contains the sound recording for the work “Just a Girl” by the artist No Doubt.</p>	<p>DISPUTED to the extent that Plaintiffs imply that the copy of this purported representative example of an infringing video is still available on Veoh. After Plaintiffs filed this motion, Veoh checked the status of all five of these videos. Despite never having received notice from Plaintiffs that these pr [sic] any videos were infringing (before the filing of this motion),</p>	<p>The fact is established. Veoh does not dispute that the video in question was available for streaming and downloading through Veoh and VeohTV. Whether or not this video is presently available, and the circumstances surrounding its purported removal, are not facts material to this motion.</p>

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	<p>Veoh had independently terminated access to each of these videos back in 2007. Declaration of Stacie Simons (“Simons Decl.”), at ¶ 6. Two of the videos were terminated in response to DMCA notices Veoh received from a trade organization called the Recording Industry Association of America. <i>Id.</i> The other three videos were also independently terminated by Veoh. <i>Id.</i></p>	
<p>49. The video entitled “JUST A GIRL NO DOUBT” referenced by Veoh ID number v891742AsTQR5Rq, on Veoh.com had, at one time, been viewed 157 times and downloaded 22 times, according to the statistics reported by Veoh.</p>	<p>DISPUTED to the extent that Plaintiffs imply that the copy of this purported representative example of an infringing video is still available on Veoh. After Plaintiffs filed this motion, Veoh checked the status of all five of these videos. Despite never having received notice from Plaintiffs that these pr [sic] any videos were infringing (before the filing of this motion), Veoh had independently terminated access to each of these videos back in 2007. Declaration of Stacie Simons (“Simons Decl.”), at ¶ 6. Two of the videos were terminated in response to DMCA notices Veoh received from a trade organization called the Recording Industry Association of America. <i>Id.</i> The other three videos were also independently terminated by Veoh. <i>Id.</i></p>	<p>The fact is established. Veoh does not dispute that the video in question was available for streaming and downloading through Veoh and VeohTV, or that at one point the video had been viewed 157 times and downloaded 22 times. Whether or not this video is presently available, and the circumstances surrounding its purported removal, are not facts material to this motion.</p>

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50. A video entitled “Bon jovi- its my life” was available for streaming and downloading on Veoh.com and through VeohTV, referenced by ID number v8379297Fyddmxj. The soundtrack to this video contains the musical composition for the work “It’s My Life” performed by the artist Bon Jovi.

DISPUTED to the extent that Plaintiffs imply that the copy of this purported representative example of an infringing video is still available on Veoh. After Plaintiffs filed this motion, Veoh checked the status of all five of these videos. Despite never having received notice from Plaintiffs that these pr [sic] any videos were infringing (before the filing of this motion), Veoh had independently terminated access to each of these videos back in 2007. Declaration of Stacie Simons (“Simons Decl.”), at ¶ 6. Two of the videos were terminated in response to DMCA notices Veoh received from a trade organization called the Recording Industry Association of America. *Id.* The other three videos were also independently terminated by Veoh. *Id.*

The fact is established. Veoh does not dispute that the video in question was available for streaming and downloading through Veoh and VeohTV. Whether or not this video is presently available, and the circumstances surrounding its purported removal, are not facts material to this motion.

51. The video entitled “Bon Jovi- its my life” referenced by Veoh ID number v8379297Fyddmxj, on Veoh.com had, at one time, been viewed 664 times and downloaded 71 times, according to the statistics reported by Veoh.

DISPUTED to the extent that Plaintiffs imply that the copy of this purported representative example of an infringing video is still available on Veoh. After Plaintiffs filed this motion, Veoh checked the status of all five of these videos. Despite never having received notice from Plaintiffs that these pr [sic] any videos were infringing (before the filing of this motion), Veoh had independently

The fact is established. Veoh does not dispute that the video in question was available for streaming and downloading through Veoh and VeohTV, or that at one point the video had been viewed 664 times and downloaded 71 times. Whether or not this video is presently available, and the circumstances surrounding its purported removal, are not facts material to this motion.

1 2 3 4 5 6 7 8 9		<p>terminated access to each of these videos back in 2007. Declaration of Stacie Simons (“Simons Decl.”), at ¶ 6. Two of the videos were terminated in response to DMCA notices Veoh received from a trade organization called the Recording Industry Association of America. <i>Id.</i> The other three videos were also independently terminated by Veoh. <i>Id.</i></p>	
10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27	<p>52. A video entitled “Mary J. Blige – Take me as i am” was available for streaming and downloading on Veoh.com and through VeohTV, referenced by ID number v934573ncaPJKP6. The soundtrack to this video contains the musical composition for the work “It’s My Life” performed by the artist Bon Jovi.</p>	<p>DISPUTED to the extent that Plaintiffs imply that the copy of this purported representative example of an infringing video is still available on Veoh. After Plaintiffs filed this motion, Veoh checked the status of all five of these videos. Despite never having received notice from Plaintiffs that these pr [sic] any videos were infringing (before the filing of this motion), Veoh had independently terminated access to each of these videos back in 2007. Declaration of Stacie Simons (“Simons Decl.”), at ¶ 6. Two of the videos were terminated in response to DMCA notices Veoh received from a trade organization called the Recording Industry Association of America. <i>Id.</i> The other three videos were also independently terminated by Veoh. <i>Id.</i></p>	<p>The fact is established. Veoh does not dispute that the video in question was available for streaming and downloading through Veoh and VeohTV. Whether or not this video is presently available, and the circumstances surrounding its purported removal, are not facts material to this motion.</p>
28	<p>53. The video entitled</p>	<p>DISPUTED to the extent</p>	<p>The fact is established.</p>

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18	<p>“Mary J. Blige – Take me as i am” referenced by Veoh ID number v934573ncaPJKP6, on Veoh.com had, at one time, been viewed 116 times and downloaded 20 times, according to the statistics reported by Veoh.</p>	<p>that Plaintiffs imply that the copy of this purported representative example of an infringing video is still available on Veoh. After Plaintiffs filed this motion, Veoh checked the status of all five of these videos. Despite never having received notice from Plaintiffs that these pr [sic] any videos were infringing (before the filing of this motion), Veoh had independently terminated access to each of these videos back in 2007. Declaration of Stacie Simons (“Simons Decl.”), at ¶ 6. Two of the videos were terminated in response to DMCA notices Veoh received from a trade organization called the Recording Industry Association of America. <i>Id.</i> The other three videos were also independently terminated by Veoh. <i>Id.</i></p>	<p>Veoh does not dispute that the video in question was available for streaming and downloading through Veoh and VeohTV, or that at one point the video had been viewed 116 times and downloaded 20 times. Whether or not this video is presently available, and the circumstances surrounding its purported removal, are not facts material to this motion.</p>
19 20 21	<p>54. Veoh has not obtained authorization from UMG for its exploitation of these works.</p>	<p>UNDISPUTED.</p>	<p>The fact is established.</p>
Other Facts			
22 23 24 25 26 27 28	<p>55. The <i>American Heritage Dictionary</i> (Houghton Mifflin 1985) defines “storage” as “[t]he act of storing goods.” “Store” means “1. To reserve or put away for future use. 2. To fill, supply, or stock. 3. To deposit or receive in a storehouse or warehouse.”</p>	<p>UNDISPUTED.</p>	<p>The fact is established.</p>

<p>1 56. The <i>American</i> 2 <i>Heritage Dictionary</i> 3 (Houghton Mifflin 1985) 4 defines “reside” as, “1. To 5 live in a place for an 6 extended period of time. 7 2. To be inherently 8 present. 3. To be vested, 9 as a power or right.”</p>	<p>UNDISPUTED.</p>	<p>The fact is established.</p>
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7 **II. CONCLUSIONS OF LAW**¹

8 **UMG Conclusions of Law ¶¶ 57-58:**

9 **57.** Pursuant to 17 U.S.C. § 106, UMG has the exclusive rights to reproduce,
10 distribute, and perform its copyrighted works, including by way of example the
11 works “Candy Shop,” by the artist 50 Cent, “Dance, Dance,” by the artist Fall Out
12 Boy, and “Just a Girl,” by the artist No Doubt. 17 U.S.C. § 106(1), (3) & (6).

13 **58.** Pursuant to 17 U.S.C. § 106, UMG has the exclusive rights to reproduce,
14 distribute, and perform its copyrighted works, including by way of example the
15 works “It’s My Life,” by the artist Bon Jovi, and “Take Me As I Am,” by the artist
16 Mary J. Blige. 17 U.S.C. § 106(1), (3) & (4).

17 **Veoh Response to UMG’s ¶¶ 57-58:**

18 Veoh has also not been provided sufficient discovery² regarding Plaintiffs’
19 purported rights to the works listed in Paragraphs 44-53, and thus the Conclusions of
20 Law set forth in paragraphs 57 and 58 about UMG’s purported “exclusive rights to
21

22 ¹ Veoh’s Statement of Genuine Issues in Support of Its Opposition to UMG’s
23 Motion for Summary Judgment does not rebut UMG’s Conclusions of Law on a
24 paragraph-by-paragraph basis. For the convenience of the Court, UMG has
25 attempted to group its original Conclusions of Law, Veoh’s Response to UMG’s
26 Conclusions of Law, and UMG’s Reply In Support Of its Conclusions of Law,
27 consistent with Veoh’s Opposition.

28 ² Plaintiffs have failed to even provide a list of allegedly infringing videos.
They have also taken the position that their discovery with respect to copyright
ownership should be limited to copyright registrations—despite numerous reasons
for requiring more extensive discovery. Such is currently an ongoing and unresolved
discovery dispute between the parties. See Veoh’s Summary of Discovery Orders in
MySpace/Grouper Actions Relevant to Current Discovery Disputes, Docket No.
110, pp. 1-8.

1 reproduce, distribute, and perform its copyrighted works” under 17 U.S.C. § 106
2 require a factually premature leap.

3 **UMG’s Reply to Veoh’s Response to UMG’s ¶¶ 57-58**

4 Veoh’s response attempts to avoid the actual factual conclusion. Veoh argues
5 only about proof of ownership and does not dispute the conclusion that for its own
6 copyrighted works, UMG has the exclusive rights to reproduce, distribute, and
7 publicly perform those works. Veoh does not dispute that certificates of copyright
8 registration are prima facie evidence of copyright ownership. *See, e.g., Perfect 10,*
9 *Inc. v. Cybernet Ventures, Inc.*, 213 F. Supp. 2d 1146, 1166-67 (C.D. Cal. 2002);
10 *Playboy Enterprises, Inc. v. Webbworld, Inc.*, 968 F. Supp. 1171, 1174 (N.D. Tex.
11 1997); *Manufacturers Techs., Inc. v. Cams, Inc.*, 706 F. Supp. 984, 991 (D. Conn.
12 1989). *See also* 17 U.S.C. § 410(c) (“the certificate of a registration made before or
13 within five years after first publication of the work *shall constitute prima facie*
14 *evidence of the validity of the copyright and of the facts stated in the certificate.*”)
15 (emphasis added). Veoh also does not dispute that UMG has produced the relevant
16 copyright registrations. UMG’s motion does not ask the Court to resolve issues of
17 ownership or infringement. Instead, UMG identifies acts which give rise to Veoh’s
18 infringement liability and seeks a determination that such acts are not subject to
19 Section 512(c)’s limitation on liability. Veoh’s response has nothing to do with the
20 issue presented in this motion or in UMG’s Conclusions of Law.

21 **UMG Conclusions of Law ¶ 59:**

22 **59.** The download and upload of copyrighted music constitutes direct
23 infringement of copyright. *A&M Records, Inc. v. Napster, Inc.*, 239 F.3d 1004,
24 1013-14 (9th Cir. 2001).

25 **Veoh Response to UMG’s ¶ 59:**

26 With respect to Paragraph 59, Veoh disputes that the upload or download of
27 files by its users is a direct (or indirect) infringement by Veoh. As Veoh has not
28 engaged in any volitional conduct with respect to the alleged infringements, Veoh

1 cannot be liable for direct infringement as a result of the actions of Veoh's users.
2 See *CoStar Group, Inc. v. Loopnet, Inc.*, 373 F.3d 554, 555-557 (4th Cir. 2004); *The*
3 *Cartoon Network LP, LLP v. CSC Holdings, Inc.*, 536 F3d 121 (2d Cir., Aug. 4,
4 2008); *Religious Technology Center v. Netcom On-line Communications Service,*
5 *Inc.*, 907 F.Supp. 1361 (ND Cal. 1995); *Field v. Google, Inc.*, 412 F. Supp 2d. 1106
6 (D. Nev. 2006). In addition, Plaintiffs overstate the holding in *A & M Records v.*
7 *Napster, Inc.*, 239 F.3d 1004 (9th Cir. 2001) ("*Napster*") as holding that "the
8 download and upload of copyrighted music constitutes direct infringement of
9 copyright." While that court noted that Napster users who "upload file names to the
10 search index for others to copy violate plaintiffs' distribution rights" . . . and
11 "Napster users who download files containing copyrighted music violate plaintiffs'
12 reproduction rights," the court explicitly stated that "the district court's conclusion
13 that plaintiffs have presented a prima facie case of direct infringement by Napster
14 users is not presently appealed by Napster." *Id.* at 1013-1014. *Napster* instead
15 sought to resolve whether the fair use affirmative defense required overturning the
16 preliminary injunction against Napster. *Id.* The court also stated that "absent any
17 specific information which identifies infringing activity, a computer system operator
18 cannot be liable for contributory infringement merely because the structure of the
19 system allows for the exchange of copyrighted material." *Id.* at 1021.

20 Moreover, in a very recent decision, *Capitol Records Inc., et al. v. Thomas,*
21 Civil File No. 06-1497 (MJD/RLE) (D.C. Minn. 2008), the court vacated a
22 judgment and granted a new trial for the defendant, who had been found liable for
23 infringement for making available recordings owned by the plaintiffs' (including
24 Plaintiff UMG Recordings, Inc.), on a peer-to-peer file sharing network. Declaration
25 of Jennifer Golinveaux, ¶ 7 and Exh. F. After "reviewing the Copyright Act itself,
26 the legislative history, binding Supreme Court and Eighth Circuit precedent, and an
27 extensive body of case law examining the Copyright Act," the court held that merely
28

1 making a work available to the public does not constitute a distribution. *Id.* at pp.
2 13-40.

3 **UMG Reply to Veoh’s Response to UMG’s ¶ 59**

4 UMG’s Conclusion of Law ¶ 59 stated that the uploading and downloading of
5 copyrighted works constitutes copyright infringement. Veoh’s response is
6 inapposite for two reasons. First, Veoh contests its own liability for direct
7 infringement, which is neither the subject of this conclusion, nor is it a ruling sought
8 by this motion. This motion seeks only an adjudication of whether Veoh’s actions
9 which give rise to its infringement liability are eligible for protection under Section
10 512(c) of the DMCA. Veoh’s attempt to dispute this conclusion of law has no
11 bearing on that central question.

12 Second, even if relevant, Veoh’s arguments about its purported non-
13 infringement are legally unsound. Moreover, even with respect to the question of
14 infringement liability, Veoh only contests the premise that Veoh engages in direct
15 infringement, not that the conduct at issue is not infringement of any kind (such as
16 vicarious or contributory infringement).

17 Veoh itself reproduces, streams, and offers works for download. Thus, Veoh
18 is a direct infringer. *See* 17 U.S.C. § 106(1), (3), (4), & (6); *see also, e.g., MAI*
19 *Systems Corp. v. Peak Computer, Inc.*, 991 F.2d 511, 517-18 (9th Cir. 1993) (“since
20 we find that the copy created in the RAM can be ‘perceived, reproduced, or
21 otherwise communicated,’ we hold that the loading of software into the RAM
22 creates a copy under the Copyright Act”); *Princeton University Press v. Michigan*
23 *Document Services, Inc.*, 99 F.3d 1381 (6th Cir. 1996) (reproduction of course
24 packets by photocopy store proprietor constitutes direct infringement); 2 Paul
25 Goldstein, GOLDSTEIN ON COPYRIGHT, § 7.5.1 (2008) (“The crux of the distribution
26 right lies in the transfer, not the receipt, of a copy or phonorecord.”); Melville B.
27 Nimmer & David Nimmer, NIMMER ON COPYRIGHT, § 8.11[A] (2003) (“The
28 copyright owner thus has the exclusive right publicly to sell, give away, rent or lend

1 any material embodiment of his work.”) (citations omitted); *Perfect 10, Inc. v.*
2 *Amazon.com, Inc.*, 487 F.3d 701, 718-19 (9th Cir. 2007) (A website “distributes
3 copies of the images by transmitting the photographic image electronically to the
4 user’s computer.”); *Allen v. Academic Games League of America, Inc.*, 89 F.3d 614,
5 616-17 (9th Cir. 1996) (“The Copyright Act of 1976 confers upon copyright holders
6 the exclusive right to perform and authorize others to perform their copyrighted
7 works publicly”); *Columbia Pictures Industries, Inc. v. Redd Horne, Inc.*, 749 F.2d
8 154, 158-59 (3d Cir. 1984) (“the transmission of a performance to members of the
9 public, even in private settings such as hotel rooms ... constitutes a public
10 performance”); *On Command Video Corp. v. Columbia Pictures Indust.*, 777 F.
11 Supp. 787 (N.D. Cal. 1991) (finding infringement for videos transmitted to hotel
12 rooms because “whether the number of hotel guests viewing [a transmission] is one
13 or one hundred, and whether these guests view the transmission simultaneously or
14 sequentially, the transmission is still a public performance...”); *In re Napster, Inc.*
15 *Copyright Litigation*, 377 F. Supp. 2d 796 (N.D. Cal. 2005) (“These sources clearly
16 imply that a copyright owner seeking to establish that his or her copyrighted work
17 was distributed in violation of section 106(3) must prove that the accused infringer
18 either (1) actually disseminated one or more copies of the work to members of the
19 public or (2) offered to distribute copies of that work for purposes of further
20 distribution, public performance, or public display.”). Veoh’s reference to *Capitol*
21 *Records v. Thomas* is also inapposite. That case involved an individual who had
22 shared copyrighted music on a peer-to-peer network, and addressed whether making
23 files available *alone* constituted distribution. That holding, however, is irrelevant to
24 Veoh which does not dispute that it has *actually publicly performed and distributed*
25 UMG’s copyrighted works hundreds of times. See SUF ¶¶ 45, 47, 49, 51, & 53.

26 Moreover, Veoh only disputes that *it* is a direct infringer. Veoh does not
27 dispute that its users are direct infringers. Thus, while UMG disagrees that Veoh is
28 not a direct infringer, even if Veoh were correct, it would still be liable for vicarious

1 infringement, contributory infringement, or inducement of infringement. *See, e.g.,*
2 *Fonovisa, Inc. v. Cherry Auction, Inc.*, 76 F.3d 259 (9th Cir. 1996); *UMG*
3 *Recordings, Inc. v. Bertelsmann AG*, 222 F.R.D. 408 (N.D. Cal. 2004).

4 **UMG Conclusion of Law ¶ 60**

5 The streaming of copyrighted sound recordings over the Internet requires a
6 license. *Bonneville Intern. Corp. v. Peters*, 347 F.3d 485, 489 n.7 (3d Cir. 2003).

7 **Veoh Response to UMG’s Conclusion of Law ¶ 60:**

8 In Paragraph 60, Plaintiffs cite footnote 7 in *Bonneville Intern. Corp. v.*
9 *Peters*, 347 F.3d 485, 489 n.7 (3d Cir. 2003) (“*Bonneville*”) as standing for the
10 proposition that “streaming sound recordings over the internet requires a license.”
11 But in *Bonneville*, the requirements at issue involved internet streaming of AM/FM
12 broadcast signals, and the licensing requirements set forth by Plaintiffs involve
13 “interactive, ondemand” services. *Id.* at 489, n. 7, 499-500.³ The entities at issue in
14 *Bonneville*, internet radio webcasters, intentionally select and play certain
15 copyrighted songs. Veoh’s users do grant Veoh a license to stream videos uploaded
16 by users, and Veoh removes infringing works when it has notice of such
17 infringement.

18 **UMG Reply to Veoh’s Response to UMG’s Conclusion of Law ¶ 60:**

19 Veoh’s response concedes that a license is necessary to stream videos through
20 its service: “Veoh’s users do grant Veoh a license to stream videos uploaded by
21 users[.]” Indeed, this is precisely why Veoh’s Terms of Use require a user to “grant
22 Veoh a limited, non-exclusive, worldwide, revocable, sublicensable license” which
23 includes the right to “publicly display, publicly perform, transmit, distribute, copy,
24 store, reproduce and/or provide [their] Video Material and Publisher Material on or
25 through the Veoh Service, either in its original form, copy or in the form of an
26

27 ³ The court in *Bonneville* also stated that: “[t]he subject matter of the present
28 case, Internet streaming, should not be confused with the use of the Internet to
exchange digital copies of entire songs through centralized or distributed peer-to-
peer file exchange mechanisms like Napster and KaZaA . . .” *Id.* at 489, n. 8.

1 encoded work.” UMG SUP ¶ 9 (“UNDISPUTED” by Veoh). UMG agrees that
2 such a license is necessary. The problem is that Veoh has not obtained licenses
3 from the copyright owners; the licenses from Veoh users cannot excuse its
4 infringement of UMG’s copyrights because the users providing the “licenses” had
5 no rights to license in the underlying works.

6 Veoh’s assertion that the *Bonneville* case relates only to the streaming of
7 “AM/FM broadcast signals” is incorrect. Rather, with respect to “streaming” – the
8 very act undertaken by Veoh with thousands of UMG’s copyrighted works –
9 *Bonneville* explained that anyone with a “computer, a reasonably speedy internet
10 connection,” and the ability to transcode copyrighted songs into the proper format
11 “could webcast sound recordings through streaming.” *Bonneville*, 347 F.3d at 489.
12 The court explained that “AM/FM webcasting” was merely one species of this
13 public performance. Veoh engages in other forms of “webcasting” by streaming
14 videos.

15 Veoh also suggests, in a footnote, that *Bonneville* exonerated its public
16 performance because it was not similar to the activities undertaken by the infamous
17 file-sharing programs Napster and KaZaA. However, Veoh misleadingly quotes
18 from *Bonneville*. *Bonneville* actually explained:

19 “The subject matter of the present case, Internet streaming, should not be
20 confused with the use of the Internet to exchange digital copies of entire
21 songs through centralized or distributed peer-to-peer file exchange
22 mechanisms like Napster and KaZaA. The legal issues surrounding file
23 exchange of songs involve the established exclusive right to reproduction of a
24 sound recording.”

25 *Id.* at 489, n. 8 (emphasis added). In this case, Veoh both engages in public
26 performance, like a radio webcaster (*i.e.*, by streaming on-demand videos) *and*, like
27 Napster and KaZaA, enables its users to download permanent copies of UMG’s
28 copyrighted works, thereby engaging in distribution as well. Veoh engages in both

1 types of infringement. Thus, Veoh (and its users) violate UMG’s exclusive rights to
2 reproduction, distribution, and public performance. 17 U.S.C. §§ 106(1), (3), (4) &
3 (6).

4 **UMG Conclusions of Law ¶¶ 65-66**

5 **65.** Where Veoh reproduces, distributes, and performs copyrighted works
6 through a system that (i) makes multiple copies of the copyrighted works, (ii)
7 transcodes those works into various formats, (iii) prepares the works for distribution
8 by creating an additional 256-kilobyte “chunks” copy, (iv) reformats the works into
9 pre-selected dimensions, (v) indexes metadata associated with the works so that the
10 general public can find (and then view and make permanent copies of) the works,
11 (vi) facilitates and encourages the general public to stream the works, (vii) facilitates
12 and encourages the general public to download the works, and (viii) profits from the
13 streaming and downloading of copyrighted works through the placement of
14 advertising, Veoh engages in infringing activities other than “storage” of material
15 that “resides” on Veoh’s system, as contemplated by 17 U.S.C. § 512(c).

16 **66.** Where Veoh (i) makes multiple copies of the copyrighted works,
17 (ii) transcodes those works into various formats, (iii) prepares the works for
18 distribution by creating an additional 256-kilobyte “chunks” copy, (iv) reformats the
19 works into pre-selected dimensions, (v) indexes metadata associated with the works
20 so that the general public can find (and then view and make permanent copies of)
21 the works, (vi) facilitates and encourages the general public to stream the works,
22 (vii) facilitates and encourages the general public to download the works, and (viii)
23 profits from the streaming and downloading of copyrighted works through the
24 placement of advertising, Veoh engages in infringing activities other than storage
25 “at the direction of a user,” as contemplated by 17 U.S.C. § 512(c).

26 **Veoh Opposition to UMG Conclusions of Law ¶¶ 65-66**

27 Paragraphs 65 and 66 set forth legal conclusions far beyond the issue of
28 Veoh’s eligibility for safe harbor protection, and instead ask this Court to reach

1 premature legal conclusions that Veoh “engages in infringing activities.” Veoh
2 specifically disputes that any of the actions described in paragraphs 65 and 66
3 constitute either direct or indirect infringement by Veoh even apart from Veoh’s
4 eligibility for Section 512(c) safe harbor. In addition, none of these actions make
5 Veoh ineligible for Section 512(c) safe harbor as set forth in Section III of Veoh’s
6 Opposition to Plaintiffs’ Motion for Partial Summary Judgment. Plaintiffs also add
7 to this paragraph subsections (vi) and (vii) that assume that Veoh “facilitates and
8 encourages” infringing activities, despite the fact that none of the supposed facts to
9 support these legal conclusions were listed in Plaintiffs’ Statement of
10 Uncontroverted Facts, and are instead wholly contradicted by the record and Veoh’s
11 strong policies against infringement. (Opp., *Passim*). As Veoh has not engaged in
12 any volitional conduct with respect to the alleged infringements, Veoh cannot be
13 liable for direct infringement as a result of the actions of Veoh’s users. *See CoStar*
14 *Group, Inc. v. Loopnet, Inc.*, 373 F.3d 554, 555-557 (4th Cir. 2004); *The Cartoon*
15 *Network LP, LLP v. CSC Holdings, Inc.* 536 F3d 121 (2d Cir., Aug. 4, 2008);
16 *Religious Technology Center v. Netcom On-line Communications Service, Inc.*, 907
17 F.Supp. 1361 (ND Cal. 1995); *Field v. Google, Inc.*, 412 F. Supp 2d. 1106 (D. Nev.
18 2006).

19 Veoh has also already been found to fall squarely within the protections of the
20 Section 512(c) safe harbor. *Io Group, Inc.*, *supra* at 20. In reaching its decision, the
21 court in *Io Group Inc.* found Veoh’s automated technological features that permit
22 access to videos did not remove Veoh from the safe harbor, and found Veoh to be a
23 model citizen under the DMCA. *Id.* at 31 (“[f]ar from encouraging infringement,
24 Veoh has a strong DMCA policy, takes active steps to limit incidents of
25 infringement on its website and works diligently to keep unauthorized works off its
26 website”); *see also, The Cartoon Network LP, LLP v. CSC Holdings, Inc.* --F3d--,
27 Nos. 07-1480-cv(L), 07-1511-cv(CON) 2008 WL 2952614 at *9 (2d Cir., Aug. 4,
28 2008) (the court found “significant,” in reversing a finding of infringement against

1 the defendant, that the defendant was not “volitionally” involved in making
2 infringing copies, as any such copies would be made by the defendant’s users
3 through automated functions.)

4 **UMG Reply In Support Of Conclusion of Law ¶¶ 65-66**

5 UMG is not presently seeking an adjudication of Veoh’s direct or indirect
6 infringement. The only question before the Court is, assuming that Veoh’s
7 reproduction, public performance, and distribution of UMG’s copyrighted works is
8 direct or indirect infringement, is that infringement “by reason of” Veoh’s “storage”
9 of those copyrighted works? The cases cited by Veoh – including *Cartoon Network*,
10 *Netcom*, and *CoStar* – purported to decide issues only relating to direct
11 infringement, not to the DMCA. Thus, these cases do not address whether Veoh’s
12 infringement is by reason of “storage at the direction of a user.”

13 Though again the Court need not decide the issue, Veoh is also incorrect that
14 UMG has not provided facts relating to Veoh’s facilitation and encouragement of
15 infringement. As described in UMG’s Opening Memorandum, Veoh’s business
16 model revolves around its and its users’ infringement of UMG’s copyrighted works
17 through a system designed and operated by Veoh. While the issue of Veoh’s
18 secondary liability is not presently before the Court, the undisputed facts show that
19 Veoh facilitates and encourages extensive infringement of copyrights. Moreover, as
20 noted in UMG’s Reply Memorandum, Veoh does not have a “strong” policy against
21 infringement – indeed, it only installed and ran filtering software in June 2008,
22 despite that fact that its peer websites began using filtering software as early as
23 November 2006. Moreover, the mere existence of a policy is insufficient if, as in
24 this case, that policy is a paper tiger. *See, e.g., In re Aimster Copyright Litig.*, 334
25 F.3d 643, 655 (7th Cir. 2003) (explaining that to enact a sufficient repeat infringer
26 policy under Section 512, “the service provider must do what it can reasonably be
27 asked to do to prevent the use of its service by ‘repeat infringers’”).

28

1 Finally, for the reasons discussed extensively in UMG’s Opening
2 Memorandum and Reply Memorandum, the *Io Group* decision neither addressed
3 this issue nor is its analysis legally tenable.

4 **UMG Conclusions of Law ¶¶ 67-68**

5 **67.** The “storage” of material for some of Veoh’s operations does not
6 immunize its other infringing conduct. *See, e.g., Fair Housing Council of San*
7 *Fernando Valley v. Roommates.com, LLC*, 521 F.3d 1157 (9th Cir. 2008) (en banc).
8 The limitation on liability under § 512(c) applies only to “storage,” not to all other
9 activities subsequent to or additional to storage.

10 **68.** Veoh’s infringement liability does not arise by reason of “storage at the
11 direction of a user” as set forth in 17 U.S.C. § 512(c). Thus, Veoh’s actions are not
12 subject to the limitation on liability found in section 512(c).

13 **Veoh Opposition to UMG Conclusions of Law ¶¶ 67-68**

14 In Paragraphs 67 and 68, Plaintiffs set forth another flawed legal conclusion
15 already rejected in *Io Group, Inc.*—that Veoh’s Section 512(c) protections should
16 not extend to the automated functions that facilitate user access to content uploaded
17 by Veoh’s users. (See Opp. pp. 6-8). The only cases cited by Plaintiffs (*Fair*
18 *Housing Council of San Fernando Valley v. Roommates.com LLC*, 521 F.3d 1157 (9th
19 Cir. 2008) and *Atlantic Recording Corp. v. XM Satellite Radio, Inc.*, 2007 WL
20 136186 (S.D.N.Y. Jan. 19, 2007) (See Opp. pp. 24-25)) do not involve the DMCA
21 and are irrelevant to Veoh’s eligibility for Section 512(c) safe harbor.

22 **UMG Reply In Support Of UMG Conclusions of Law ¶¶ 67-68**

23 Veoh asserts that the *Fair Housing Council* and *Atlantic Recording* cases are
24 “irrelevant” because they “do not involve the DMCA.” But UMG cited these cases
25 as examples of the well-established (and common sense) principle that a statutory
26 safe harbor or immunity for certain activities cannot be relied upon to establish
27 blanket immunity for all activities engaged in by a company. *See, e.g., Fair*
28 *Housing Counsel*, 521 F.3d at 1162-63 (“a website may be immune from liability

1 for some of the content it displays to the public but subject to liability for other
2 content”); *Atlantic Recording*, 2007 WL 136186, *6 (“XM is not being sued in its
3 capacity as a DARD [digital audio recording device] distributor; therefore XM is not
4 immunized from this suit under the protection offered by the AHRA [Audio Home
5 Recording Act].”).

6 The DMCA is similar. It provides a limitation on liability only for certain
7 precisely-defined acts. Even if Veoh engages in “storage” with respect to certain
8 copyrighted works, its infringement liability in this case is not by reason of that
9 storage, but instead by reason of its reproduction, public performance, and
10 distribution of copyrighted works – and the DMCA is therefore inapplicable to
11 Veoh. The Ninth Circuit expressly rejects Veoh’s view. *See Perfect 10, Inc. v.*
12 *CCBill LLC*, 488 F.3d 1102, 1116-17 (9th Cir. 2007) (recognizing that the “by
13 reason of” language used in the DMCA limits the reach of the “safe harbor”
14 protections to the specifically listed conduct such that other “functions would
15 remain outside of the safe harbor”).

16 Rather than address this principle and the clear limitation of the statute to
17 “storage,” Veoh repeats its assertion that Section 512(c) of the DMCA excuses
18 “automated functions that facilitate user access to content uploaded by Veoh’s
19 users.” Nothing in the plain text of the statute supports Veoh’s assertion – the
20 touchstone of the DMCA is “storage” not “access.” Moreover, even if the statute
21 covered infringement “by reason of giving access” – again, not what the plain text
22 of the statute says – Veoh’s own actions go far beyond what is necessary to allow
23 users to “access” videos. Veoh could give access to a copyrighted work by acting as
24 a storage facility. If it did so, Veoh would not need to create multiple copies of
25 copyrighted works. Similarly, it would not need to publicly perform copyrighted
26 works through streaming to any member of the public, not just the user who
27 uploaded the video. Finally, and most clearly, even if all “access” were excused by
28 the DMCA, that does not explain how Veoh could distribute permanent copies of

1 copyrighted works to the public. A download is a means to create and retain a
2 complete copy of the work – distribution. This kind of conduct (along with all of
3 the other commercially-focused reformatting, progressive-download streaming, and
4 reproduction that Veoh performs) goes far beyond anything that would be required
5 merely to provide “access” as Veoh suggests.

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